



Dayton's Downtown Minneapolis department store event files

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AN EVENING OF FASHION FOR ART

PLEASE RESERVE _____ BENEFACTOR TICKET(S) AT \$125 EACH.

PLEASE RESERVE _____ GENERAL TICKET(S) AT \$75 EACH.

(FRIENDS MEMBERS MAY DEDUCT \$5.00.)

_____ ENCLOSED IS MY CHECK PAYABLE TO THE FRIENDS OF THE INSTITUTE IN THE AMOUNT OF \$_____.

_____ PLEASE CHARGE \$_____ TO MY MASTERCARD,* VISA* OR DAYTON'S CARD (CIRCLE ONE).

ACCOUNT NUMBER _____ EXPIRATION _____

SIGNATURE _____

_____ I AM UNABLE TO ATTEND. PLEASE ACCEPT MY DONATION OF \$_____.

PLEASE PRINT:

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAYTIME TELEPHONE _____

YOUR RESERVATION WILL BE HELD AT THE DOOR.

TABLES SEAT 10.

_____ I WISH TO BE SEATED AT A MIXED TABLE.

_____ I WISH TO BE SEATED WITH:

RESERVATIONS MUST BE MADE BY SEPTEMBER 11. SEATING IS LIMITED.

YOUR PAYMENT IS YOUR RESERVATION.

THE FRIENDS OF THE INSTITUTE
THE MINNEAPOLIS INSTITUTE OF ARTS
2400 THIRD AVENUE SOUTH
MINNEAPOLIS, MN 55404



AN EVENING OF FASHION FOR ART

BENEFACTOR'S RECEPTION—12TH FLOOR GALLERY	5:00 P.M.
GENERAL RECEPTION—AUDITORIUM FOYER	6:00 P.M.
ST. JOHN FASHION SHOW	7:00 P.M.
DINNER	7:30 P.M.

BENEFACTOR TICKETS: \$125 PER PERSON (\$90 TAX DEDUCTIBLE)
GENERAL TICKETS: \$75 PER PERSON (\$50 TAX DEDUCTIBLE)

SEATING IS LIMITED.
PLEASE RSVP BY FRIDAY, SEPTEMBER 11, TO 870-3045.

THE FRIENDS OF THE INSTITUTE INVITE YOU TO BE A SIGNIFICANT PART OF THIS IMPORTANT EVENING BY BECOMING A BENEFACTOR. THE BENEFACTOR TICKET PRICE INCLUDES A CHAMPAGNE AND HORS D'OEUVRES RECEPTION WITH DESIGNER MARIE GRAY, PREFERRED SEATING AND RECOGNITION IN THE PROGRAM.

DAYTON'S OVAL ROOM™ AND THE FRIENDS OF THE INSTITUTE
INVITE YOU TO AN EVENING OF FASHION FOR ART TO BENEFIT THE
GENERAL EDUCATION PROGRAMS PROVIDED BY THE MINNEAPOLIS
INSTITUTE OF ARTS.

DESIGNER AND COFOUNDER
MARIE GRAY
WILL PRESENT HER FALL 1998
ST. JOHN COLLECTION.

WEDNESDAY, SEPTEMBER 16
DAYTON'S MINNEAPOLIS 8TH FLOOR AUDITORIUM



ST. JOHN

DAYTON'S

VOCALIST ROBERT ROBINSON WILL GIVE A BRIEF PERFORMANCE
AT THE BENEFACTOR'S RECEPTION

ENJOY MUSIC BY THE GOLDEN STRINGS

DEE WILKE
MARY TAYLOR
MARGARET FEHL
MARY POHLAD
MARY PAGNUCCO
VAL MCINN
POLLY MCCREA
MARY ANN DEROSIER
SHERRY DAVIS
ELLIE CROSBY
JOAN COLE
CAROL BURTON
TERRI BOWMAN
NANCY BERGERSON
MARGIE ANKENY
COMMITTEE
MARY STEINKE
PAT JAFFRAY
JOAN HUTTON
SALLY FEFERCOHN HYSLOP
ADVISORS
BLYTHE BRENDEN
ROBERTA MANN-BENSON
EVENT CO-CHAIRS
BARBARA GOLDNER
FRIENDS PRESIDENT
BENEFIT COMMITTEE



DAYTON'S OVAL ROOM™ AND THE FRIENDS OF THE INSTITUTE
PRESENT

AN EVENING OF FASHION FOR ART

WEDNESDAY, SEPTEMBER 16, 1998



MARIE GRAY

A JEWEL IN THE AMERICAN FASHION CROWN

MARIE GRAY LOVES TO TELL THE STORY OF HOW A SIMPLE KNIT DRESS BECAME A FASHION EMPIRE.

THE YEAR WAS 1962. SHE WAS A MODEL IN LOS ANGELES AND WAS ENGAGED TO BE MARRIED. SHE WANTED A FABULOUS WARDROBE, BUT WAS FRUSTRATED BY CLOTHES SHE DIDN'T LIKE AND COULDN'T AFFORD. SHE DECIDED TO MAKE HER OWN.

THE SIMPLE KNIT DRESS SHE CREATED HAS BECOME HER TRADEMARK. IT COMBINES THE FASHION ELEMENTS SHE MOST PRIZES: TIMELESS, ELEGANT, CLASSIC DESIGNS THAT FIT FLAWLESSLY.

MARIE GRAY'S TALENT FOR DESIGN, HER SENSITIVITY TO THE NEEDS OF WOMEN, AND HER PASSION FOR QUALITY HAVE EARNED HER AN EXTREMELY LOYAL FOLLOWING. AS ST. JOHN CELEBRATES ITS 36TH YEAR IN FASHION, MARIE GRAY CONTINUES TO LEAD HER TEAM TO A QUEST FOR EXCELLENCE.



BENEFACTOR'S RECEPTION—12TH FLOOR GALLERY	5:00 P.M.
GENERAL RECEPTION—AUDITORIUM FOYER	6:00 P.M.
ST. JOHN FASHION SHOW	7:00 P.M.
DINNER	7:30 P.M.

RECEPTION MUSIC BY THE GOLDEN STRINGS.

BENEFIT COMMITTEE

FRIENDS PRESIDENT
BARBARA GOLDNER

EVENT CO-CHAIRS
ROBERTA MANN-BENSON
BLYTHE BRENDEN

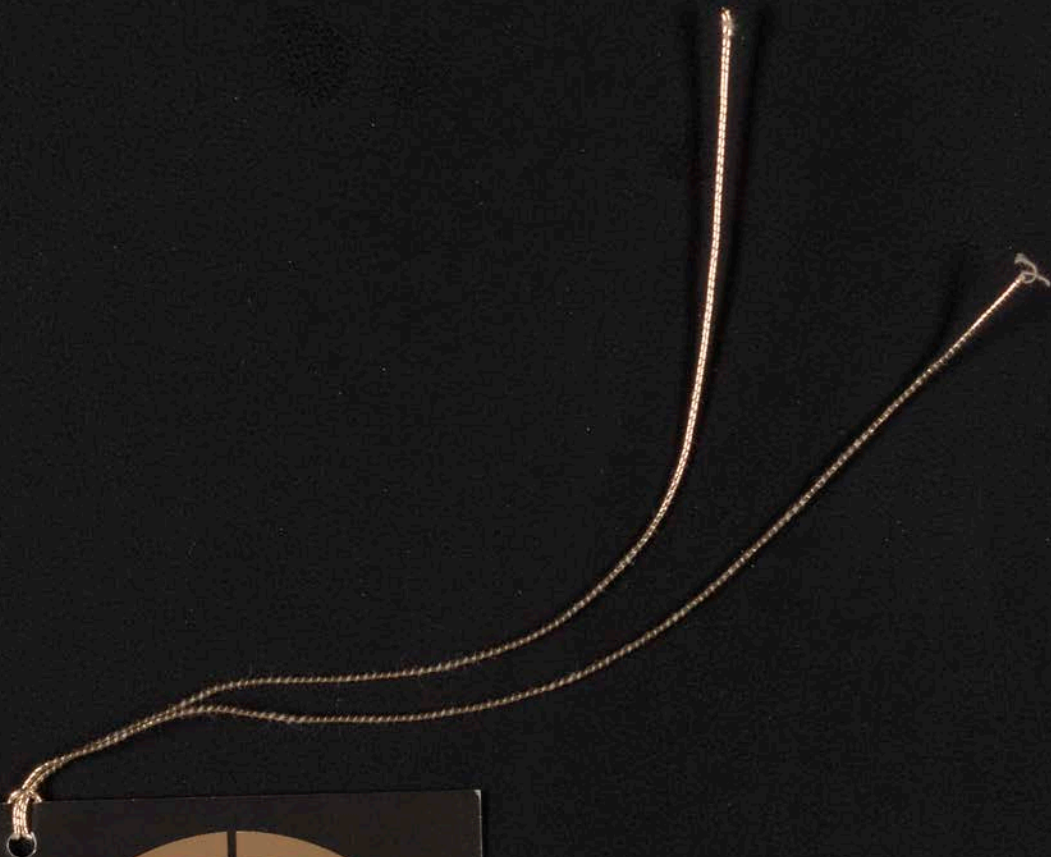
ADVISORS
SALLY FEFFERCORN-HYSLOP
JOAN HUTTON
PAT JAFFRAY
MARY STEINKE

COMMITTEE
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TERRI BOWMAN
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MARY ANN DEROSIER
POLLY MCCREA
VAL MCLINN
MARY PAGNUCCO
MARY POHLAD
MARGARET PFOHL
MARY TAYLOR
DEE WILKE

DAYTON'S



DAYTON'S, ST. JOHN AND THE FRIENDS
THANK YOU FOR YOUR SUPPORT OF
AN EVENING OF FASHION FOR ART.





CANDIED BABY CARROTS

- 1 lb. baby carrots, steamed or boiled until just tender, and drained
- 1 T. unsalted butter
- 2 T. Stonewall Kitchen Grand Marnier Cranberry Marmalade
- Salt and white pepper to taste
- 1 t. flat-leaf parsley, optional

Melt butter and Stonewall Kitchen Grand Marnier Cranberry Marmalade in a large skillet over medium-high heat. Add carrots and stir to cover with glaze. Season with salt and pepper. Stir in parsley, if desired, and cook until carrots are hot. Serve at once, or gently reheat over medium-low heat, adding a little water if needed. Serves 4.

Stonewall Kitchen, 1996



ST. JOHN

BY MARIE GRAY

FOR IMMEDIATE RELEASE
October 1997

MARIE GRAY: A Jewel In The American Fashion Crown

Whether at a podium at the Los Angeles Museum of Art or a fashion show in New York, audiences love to hear **Marie Gray** tell the story of how a simple knit dress became a fashion empire, market valued today at over \$850 million.

The year was 1962. She was a model in Los Angeles and was engaged to be married. She wanted a fabulous wardrobe, but was frustrated by clothes she didn't like and couldn't afford. She decided to make her own.

The simple knit dress she created has become her trademark. It combined the fashion elements she most prizes: timeless, elegant, classic designs that fit flawlessly. Bob Gray, her fiancé, showed several of her creations to a potential buyer whose enthusiasm and large order launched the **St. John** label.

Marie Gray's talent for design, her sensitivity to the needs of women, and her passion for quality have earned her an extremely loyal following.

"I am thrilled by the number of remarkable women who love and appreciate the quality and performance of our products," she says.

As **St. John** celebrates its 35th year in fashion, **Marie Gray** continues to lead her team to a quest for excellence.

CONTACT: Renée Borsack: 714.263.9400 or Lisa Rance: 212.944.0222



17522 ARMSTRONG • IRVINE, CA • 92614 • (714) 263-9400 • FAX (714) 225-8787

ST. JOHN

BY MARIE GRAY

FOR IMMEDIATE RELEASE

October 1997

ST. JOHN: SPINNING YARN AND PROFITS A Look Inside an Expanding Fashion House

Our story began 35 years ago when a young fashion model, Marie St. John, decided to knit a dress rather than buy it. This was a calculated idea to impress her fiancé, that she could dress fashionably on a shoestring budget. Her first dress was admired by many, and some of her early efforts that did not fit her to perfection were easily sold to her friends. This sparked the idea that Bob Gray, her fiancé and a dynamic young entrepreneur, would market the knit apparel. During his first showing he named the company, priced the dresses and formed a business plan for the future.

After going through growing pains in the 1960's, and then more clearly defining the company's strategy of becoming a vertically integrated designer, manufacturer and marketer of its high-end women's knitwear, **St. John** has posted increased sales and operated profitably since its inception. The company's customer base and product offerings have also continued to grow. With the inclusion of Saks Fifth Avenue as a customer in 1972, the Grays began building **St. John** into the company it is today. Other department and specialty store chains such as Neiman Marcus and Nordstrom were added to the company's customer list during the late 1970's and early 1980's. As this expansion was taking place, **St. John**, in conjunction with these major retailers, began to open in-store **St. John** shops, providing dedicated floor space and designated sales staff exclusively to house and sell **St. John** products. Simultaneously, the **St. John Collection** was expanded to include eveningwear, careerwear and a line of fashion basics.

Expansion continued in the late 1980's as **St. John** began offering a full line of accessories and jewelry in 1987, and opening company-owned and operated boutiques under the **St. John** name in 1989. Both introductions have allowed the company to expand distribution and increase profit margins. Growth in the 1990's has more than kept pace with the company's early success. **St. John** continues to open additional boutiques and launch new product lines such as **St. John Sport**, **St. John Coat Collection** and **Griffith & Gray**. Through eight internal divisions, **St. John** currently operates seven administrative and manufacturing facilities, 19 full-price boutiques, five outlet stores, four showrooms and distributes to over 20 countries.

CONTACT: Renée Borsack: 714.263.9400 or Lisa Rance: 212.944.0222





A woman with short blonde hair and a high-collared beige herringbone suit stands in a dining room. She has her arms crossed and holds a small black handbag. The background shows wooden chairs and a warm, golden light.

ST. JOHN
BY MARIE GRAY

Dayton's

Minneapolis

is proud to present

THE ST. JOHN FALL 1998 COLLECTION

You are cordially invited to attend

this very special presentation

Wednesday to Friday,

September 16 to 18.

A St. John Representative

will be available to assist you

with your selections.

DAYTON'S OVAL ROOM™

Informal Modeling

DAYTON'S SPECIAL EVENTS

Date September 6, 1998

NAME OF EVENT: OVAL ROOM/FRIENDS OF THE INSTITUTE ANNUAL
BENEFIT WITH ST. JOHN

DATE OF EVENT: Wednesday, September 16, 1998

STORES INVOLVED: MPL

DEPARTMENTS INVOLVED: Events, Fashion Office, Oval Room, Select, Visual,
Asset Protection, Energy Management, PR,
Advertising, Catering, Kellermeyer

EVENTS CONTACT: Judy Toback, Ext. 2633

GENERAL INFORMATION: The 47th annual Friends of the Institute benefit will be held in our 8th floor auditorium Wednesday, Sept. 16

The event includes a benefactor reception in the 12th floor Gallery area at 5:00 p.m.; general ticket holder reception at 6:00 p.m. in the Auditorium foyer; **St. John** fashion show at 7:p.m.with special guest Marie Gray, followed by dinner.

Tickets are \$75 for general; \$125 for benefactors. The Friends office is taking reservations at 870-3045. Deadline is Friday, Sept. 11. Approximately 500 will attend.

ADVERTISING

N. Chizzini
J. Toback

4,500 invitations were mailed to Friends list, merged/purged with the St. John customer list, and other individuals from the committee.

There will be a full page ad on 9/9, it was listed in "This Season" Magazine, the collection book and two of the Friends newsletters.

Advertising has also produced the program cover, which included photo/bio of Marie Gray and the evening's format. An insert will include list of benefactors, acknowledgments, and menu. Per St. John, there will not be a line-up in the program.

PUBLIC RELATIONS

M. Stark
N. Geller

Melissa and Heide sent out a media advisory and will work with local media in obtaining interviews with Mrs. Gray.

The event was also included in the MSP Black Tie calendar and well as other media calendars.

PR has hired a photographer for the event

FASHION OFFICE

J. Young
K. Hollister

The fashion office has booked 20 models (5 from Chicago), plus two St. John house models.

They have booked dressers, pressers, etc.

Samples will arrive on Tuesday, the 15th by noon.

Fittings will begin at 4 p.m. that day with the fashion office and Shannon Davidson from St. John.

Wednesday, the 15th, the Chicago models will be fit from 10 a.m. - Noon.

Rehearsal will be in the auditorium from 12 Noon - 2:30 p.m.

Show time is expected to be shortly after 7 p.m.

Fashion Office will schedule hair/make-up for models following a 3 p.m. lunch break.

Kirstin has also arranged for the following informal models....one model following the show in the dept. along with the two house models; two models on Thursday from 10 a.m. - 2 p.m., along with the two house models that will be there from 11:30 a.m. - 1 p.m.; One more model is booked from 11 a.m. - 3 p.m. on Friday. All informal models should report to Amy Day from St. John - she will pull clothes for them to wear.

AUDITORIUM SET-UP

T. Knaeble
M. Gansmoe
E. Anderson
B. Payne
J. Toback

Apres will deliver 72" rounds and cloths on 9/15 a.m. and will set them up, along with table pads provided by catering. Eric's crew will place tables according to floor plans.

Truck from Hall's in Chicago should arrive by noon on the 15th. Our crew will unload the chavari chairs and place them in the auditorium around the tables. Tables will seat 10 with a few exceptions. Judy will direct.

We will need the crew to reload the chairs on the truck immediately following the show on the 16th.

Production is working on staging and back-drop with Shannon from St. John. Runway should be set up prior to morning of 9/15. Backdrop will have St. John logo.

The "title wall" should have "An Evening of Fashion for Art" along with the St. John logo

St. John will provide music to Mike for the show. Mike will provide background dinner music. Lighting for stage/runway should be hung prior to table/chair set-up on 9/15 a.m.

Speakers, prior to show, will include:

Linda Ahlers welcome and intro of
Barbara Goldner, Friends president, she'll intro
Roberta Mann and Blythe Brendon, co-chairs,
Linda intros show

Judy will provide Mike with scripts.

We will need podium and microphone.

Remarks will begin at 7 p.m. and should only last a few minutes, prior to show.

Door prize drawing will take place immediately following the show.

Hallway area, Car D Bay should be kept clear for catering deliveries.

We'll be using foyer for cocktail hour, please make available benches are up.

Judy will arrange to have table numbers and votives placed on tables Wednesday morning.

Eric -- Please arrange to have chairs set up for models, during rehearsal, so they don't mess up the tables. Thanks!!

We will need 4 of the Fash Bash bars – two in lobby and two inside according to walk through.

We will need a total of 50 6' tables.

4 in the Gallery 12

1 at each of the 2 bars on 8th

10 along the sides of the auditorium for service

9 in the back of the Aud by the sound-booth

5 in car D bay

20 to be brought into foyer while show is going on inside.

We will need 2 wing walls to cover Car D bay door. And the other 4, or curtains to block off the plating area of the foyer, so that it will look nice!!!!

VISUAL PRESENTATION

B. Payne

V. Taus

Table linens have been approved by St. John and ordered by Judy – Ivory damask (pearl)

We will need 12 of visuals black cloths to be used on service tables in auditorium.

The following floral arrangements have been ordered as of 9/2:

Large arrangement for auditorium lobby to be placed on pedestal

50 centerpieces for tables (still to be approved by all)

3 small arrangements for Ladies Room

1 small arrangement for Men's Room

1 very large arrangement for Gallery

1 arrangement for Gallery desk

1 arrangement for Oval Room St. John table in dept.

1 arrangement for 12th floor restroom

1 arrangement for 3rd floor restroom

1 arrangement for 3rd floor desk

1 presentation bouquet

All flowers will be white/Ivory

All flowers should be placed by 2 p.m.

Judy has ordered 6 palms to be put in the gallery. Bill will arrange for the pots

He'll provide a table/desk and 3 chairs for check-in and pedestal for flowers in lobby, along with containers for 8th floor and 12th floor large floral arrangements.

He'll also provide a check-in table and two chairs for 12th floor and be prepared with the black wooden stanchions in case we need to extend to the foyer of 12th floor due to the count. And, handle the decor in Gallery 12.

Per our latest walk-thru with St. John and Nadine, we will have the following visuals.....

2nd floor IDS entrance –

Museum case of accessories near concierge

Signing on case

2 mannequins in St. John by concierge

Small floral on concierge desk

Sign on Concierge desk re: trunk show

Men's mannequins will disappear for the 2 days.

One or two forms by elevators in St. John

12th floor

Two windows on either side of Oak Grill –

in daytime couture/accessories/fragrance

two framed posters of Kelly Gray in foyer of Gallery

Three mannequins in Gallery in Social

8th floor additions

½ of St. John carpet down hallway

3rd floor

St. John logos on windows facing elevators

2 - 3 forms near top of escalator

2 museum cases in aisle

tables for St. John reps – accessories, shoes, fragrance.

Desk for autographing

1st floor

St. John shoes in front of shoe dept.

form in St. John

Possible fragrance/accessory visual

KELLERMEYER

K. Chrismon

Auditorium floor should be cleaned on Monday night, 9/14. Please recheck on Wednesday by 3:00 p.m. Please make sure carpeting is vacuumed and restrooms are cleaned by 3:p.m. Please recheck restrooms at 5:00 p.m.

On 12th floor, please vacuum Gallery, Foyer and lobby by 3:00 p.m. Also, mirrors on pillars should be cleaned. Restrooms should also be cleaned.

On Third Floor, please make sure area is cleaned and restroom is "sparkling" by 8:00 p.m. Guests will come to department following show.

Elevators should also be vacuumed by 4:30 p.m.

CATERING

P. Wall
J. Cohen

The final menu has been okay'd with the MIA committee.

We will serve champagne and have a full bar, with premium brands

passed hors d'oeuvres in the Gallery foyer from 5:00 until 6:40.

We will also have a full bar in the auditorium foyer and inside the auditorium from 6:00 until 6:55 p.m. Bar inside should be kept open for a while longer.

As people are seated wait staff will pour a glass of wine before show begins. There will be no wait people in area during show.

An Appetizers will be on the table when people enter.

Catering will have an area in the rear of the for plating as well as the foyer after cocktail hour.

Wait staff will light votives by 6:30 p.m.

Auditorium should be ready to open by 5:55 p.m.

Menu includes:

Passed hors d'oeuvres in the Gallery

*Wild mushrooms & herb bruschetta on tables

*Butterhead & red romaine lettuce with blueberries
& roasted apple vinaigrette & warm goat
cheese salad

*Sesame seared salmon filet & rosemary garlic beef
skewer

*tomato-thyme coulis

*roasted red potatoes

*seasonal vegetable (asparagus)

*housemade breads

*Chocolate bag filled with strawberries & raspberry mousse. St. John logo on bag.

*Demi tasse coffee

OPERATIONS

J. Crosby

D. Nelson

D. Gazner (air)

Energy Mgm.

D. Laskey

Please make sure 8th floor auditorium restrooms are in working order and fully operational by the 15th.

Please keep air conditioning on in Auditorium, 8th floor, and 3rd floor Oval Room area until 10 p.m.

Please make sure auditorium is really cooled down the entire day of the 16th for rehearsals, etc.

Gallery 12 should be cooled all day until 7 p.m.

Engergy management should keep all lights on in the 8th floor, 3rd floor, 2nd floor from elevators to LaSalle Court Skyway and IDS Skyway , and on main floor from the escalator and elevators to employee door until 10 p.m.
We'll have about 500 guests in the store.

Please make sure Oval Room terminals can continue running until 10:30 p.m.

We'll have people running three elevators once dinner is over to exit.

STOCK

K. Waldorf

S. Grigsby

Please provide two Z racks late morning of the 15th. These will be used for coat check if needed.
Please also provide 50 6' tables for catering by September 15 in the a.m..

ASSET PROTECTION

M. Wegleitner

Please make note of event. As previously discussed we will need to keep LaSalle Court Skyway opened until guests have left (about 10 p.m.)
And the IDS door can be locked, but opened just for Mrs. Gray and entourage to leave.

OVAL ROOM/SELECT

Managers

N. Chazzini

Oval Room will be staffed following event in Auditorium.

There will be a trunk show on Wednesday, Thursday, and Friday. Please look at model schedule under Fashion Office.

Mrs. Gray will be in the department immediately following the event and from 11:30 a.m. - 1 p.m. on Thursday

Gift bags will be handed out in the Dept. following the event by special events. There will be a separate one for men and women.

General Time table:

Tuesday, 9/15

morning

runway complete
Apres sets up tables
Catering delivers table pads (early)
Chairs arrive
Clothes arrive
Shannon Davidson arrives
6' tables in auditorium
Palms for Gallery delivered

Afternoon

4:00 p.m. Fittings
Visual set-up on selling floors complete

Wednesday, 9/16

morning

Chicago model fittings
table numbers/votives around tables
Any last minute production

Afternoon

Flowers complete by 2 p.m.
rehearsal 12 Noon - 2:30 p.m.
models break - 3 p.m.
Hair make-up

3:30 p.m.

Gallery set-up complete

5:00 p.m.

Auditorium is sparkling

Page 9

5:00 p.m.	Benefactors reception (entertainment times tbd) Guests pick up table #'s at checkin
6:00 p.m.	General reception begins, Golden Strings play on 8 th floor. Guests pick up table #'s at check-in
6:55 p.m.	Golden Strings play one song all together around room.
7:00 p.m.	Remarks
7:05 p.m.	Show/ Mrs. Gray comes out during finale - presentation bouquet
7:25 p.m.	Door Prize
7:30 p.m.	Dinner
9:00 p.m. (est)	Guest pick up gift bags in Oval Room
10:00 p.m.	Strike chairs/load on Hall's truck
10:00 - 10:30 p.m.	Final guests leave

The Party's over – thank you all!!!!!!

cc:

Dale Amondson
Jeanette Armstrong
EricAnderson
Jamie Becker
Judie Cohen
Ken Chrismon
Jim Crosby
Larry Engbloom
Sam Grigsby
Randy Loomis
Doug Nelson
Bill Payne
Dean Sherman
Laura Sandall
Kathy Waldorf
Cathy harrington
Nancy Caplan
Nadine Chizzini
Mike Gansmoe
Todd Knaeble

Concierge - MPL
Matt Wegleitner
Brandt Turner
Heidi Hustad
Joy Salvador
Kirstin Hollister
JoAnn Young
Eric Anderson
Meg Benson
Virgil Taus

Few sculpture gardens as grand as the Walker's exist throughout the United States. The Minneapolis Sculpture Garden is unique in its specially designed courtyards, inspired by eighteenth-century Italian gardens and by topiary-bordered Renaissance gardens.

The eleven-acre garden was the location of the National Guard's armory in the early 1900s. But the swampy ground left the armory building unstable, and it was demolished in 1933. The Minneapolis Park and Recreation Board then took over management of the area, and gave the Walker permission to use the area periodically to display sculptures.

The Sculpture Garden is still a public park, owned and maintained by the city, but in 1984 the city granted the Walker full use of the land for art display and programming. Since the

dedication of the garden in 1988, the area has been devoted completely to sculpture and horticulture, allowing the Walker to create an ever-changing landscape of art and education for the community. Many of the sculptures are permanent fixtures; others are periodically moved. Occasionally, the Walker commissions new works for the garden.

As part of the garden's ever-changing landscape, the Walker is instituting a new feature, one that

"For a lot of people, the Sculpture Garden is predetermined as a destination point. And the *Spoonbridge and Cherry* sculpture is a festive way of thinking of Minneapolis.

—Richard Flood
Walker Art Center

will bring art to the community as much as the community comes to the gardens. The creation will culminate in a fifty-foot-long, yellow vehicle that will be attached to a permanent building in the Sculpture Garden, but can disengage from the building to travel throughout the Twin Cities. The unit, designed by artist-in-residence Joep van Lieshout, will provide a forum for art education and activities, and will serve as an auxiliary exhibition space.

This mutable landscape is only part of the attraction of the Sculpture Garden. Flood says he also enjoys revisiting the permanent features, and sharing the beauty of the garden with those who have never seen it. "One of the pleasures I've had is being able to introduce children to art," Flood says. "It's a fantasy environment to the left or the right of a video game."

As part of the Sculpture Garden's tenth anniversary celebration, the Walker, with support from Dayton's, will publish a souvenir book with a pop-up centerfold of *Spoonbridge and Cherry* that will be available for \$14.95 at the Walker and most Dayton's stores. For more information on the book or to find out more about the anniversary activities, call 612-375-7622.

—LISA THIEGS

A Touch of Gray

In 1962 aspiring designer and avid seamstress Marie Gray wanted a fashionable wardrobe for



her upcoming marriage. Frustrated with the designs and high prices of women's fashions, she decided to design her own wardrobe and began by creating a simple knit dress, which, when

marketed, became a hit with buyers. From that point on, her St. John label took off and earned her a following of loyal customers who value her eye for quality and insight into women's fashion needs. Thank goodness for some frustrations.

In September, Marie Gray will be the featured designer at the annual Oval Room Fashion Show, a classic event that has showcased top designers since 1950. The event has long been an important fundraiser for the Friends of the Minneapolis Institute of Arts, a volunteer group that sponsors numerous events throughout the year to raise money for the museum. Proceeds from the fashion show go toward a variety of the museum's educational programs.

Initially a ladies-only afternoon tea, the show has grown into a can't-miss fashion fanfare. More than 550 guests will enjoy live music, cocktails, and dinner before the show featuring Marie Gray's Fall 1998 line. Attendees also will have a chance to meet the designer during the evening.

Marie Gray's name will be added to the parade of designers who have attended the show in the past, including Bill Blass, Oscar de la Renta, Calvin Klein, Mary McFadden, and Dana Buchman.

The Oval Room Fashion Show takes place September 16 at the downtown Minneapolis Dayton's eighth-floor auditorium. For tickets, call 612-870-3045.

co-founder
and
MEET DESIGNER MARIE GRAY FOR ST. JOHN

We invite you to meet Marie Gray
 Thursday, September 17,
 as she presents her fall 1998 collection
 from 11:30 a.m.-1 p.m.
 in Dayton's Minneapolis Oval Room,™ 3rd floor.
 Enjoy informal modeling from 10 a.m.-4 p.m.

Dayton's Minneapolis Oval Room™
 and the Friends of The Institute
 invite you to

An Evening of Fashion For Art
 to benefit the general education programs provided by
 The Minneapolis Institute of Arts.

This special evening will feature renowned designer
 and St. John co-founder Marie Gray
 with her Fall 1998 St. John Collection.

AN EVENING OF FASHION FOR ART WITH MARIE GRAY FOR ST. JOHN
Wednesday, September 16

Dayton's Minneapolis 8th Floor Auditorium
 For tickets and further information
 please call 870-3045 by September 11.
 Benefactor tickets: \$125.00 per person
 (\$90.00 tax deductible)
 General tickets: \$75.00 per person
 (\$50.00 tax deductible)



THIS WEEK
@DAYTON'S

Fashion
Quarterly
Fall 1998

Fash Bash Was a Smash

Party-ing Shots

Here's a look back at Dayton's fall
fashion preview Fash Bash, held
July 30 at the Historic State
Theatre in Minneapolis. The look
was "British Isles Style."

Photos, clockwise from top left: Beaded gown by
Badgley Mischka; Dayton's Executive Group dons
tartans and tweeds for Fash Bash (from left) Joel
Wiest, Doug Dirks, Mitch Stover, Dale Nitschke,
Tricia Dirks, Ertugrul Tuzcu, Linda Ahlers, Steve
Ahlers, Bruce Nelson, John Fleming, and Michael
Francis; Red evening dress and matching baby
carrier by Isaac Mizrahi; Celtic wedding dress by
Guzzo; men's layered outfit by Joseph Abboud;
men's sporty clothes by Tommy Hilfiger; and fur-
trimmed coat by Escada.

PHOTOS: MIKE HABERMANN

