



## Dayton's Downtown Minneapolis department store event files

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**news release***Pauline*

FOR IMMEDIATE RELEASE

February 22, 1990

DAYTON'S SPRING OVAL ROOM SHOWPRESENTS DIVERSE OFFERINGS

Spring 1990 evokes the themes of Earth and Heaven, as Dayton's Oval Room presents its spring designer collections on Wednesday, Feb. 28 and Thursday, March 1. In recognition of a heightened concern for the environment, the show will benefit the North Star Chapter of the Sierra Club. And in keeping with the themes of the season, Dayton's Minneapolis eighth-floor auditorium will provide an environmental backdrop suggestive of both the forests of South America and the hidden glens of the muses.

Myron Johnson, artistic director of Minneapolis based dance-theater company Ballet of the Dolls, is directing and choreographing the Oval Room show. Johnson, with the assistance of approximately 40 models and 15 dancers, will theatrically move the show through its inspirations of Peru, Africa, Mexico, and the Southwest, eventually progressing into the fluidity of the Heavens. Designs from Callaghan, based on the peasant look, and Missoni, with its mixed brights of the fiesta, will be shown, as will Claude Montana's African tribal-influenced, earth-toned pieces in gold, rust and bronze. Issey Miyake's spring collection introduces a combination of wearable pleated workshirts and denims.

Ralph Lauren offers two primary themes for spring. One focuses on the colors of red, white and navy, with military-inspired jackets braided in gold, while the other reflects a French overtone, featuring poor boy sweaters, shorter skirts and berets.

-more-



The collections of Calvin Klein and Donna Karan for spring '90 focus on beautifully understated, softly tailored and fluid clothing. Calvin Klein features primarily pant silhouettes in neutral palettes, while Donna Karan is a bit dressier, offering more skirts and dresses, also in neutrals.

The final segment of the show, featuring the Heavenly-inspired or New Age collections, will include the designs of Jean Paul Gaultier and Workers for Freedom, as well as the exciting spring offerings of Rifat Ozbek. Ozbek's designs are all in white, whether in sequins, terry or wool. His collection communicates a peacefulness of the soul, a kind of nirvana. His purity of style and elegant simplicity won accolades from the fashion press during the spring preview of his line. Dayton's offers Ozbek's designs exclusively in Minneapolis.

The evening show on Wednesday, Feb. 28, will be preceded by a light dinner at 6:30 p.m. Tickets are \$40 (\$25 tax deductible). On Thursday, March 1, a luncheon show will be held at 11:30 a.m. Tickets for the noon show, which include a box lunch, are \$30 (\$21 tax deductible) for reserved and \$20 (\$11 tax deductible) for general seating. Tickets for both shows may be purchased by calling Dayton's Special Events at 375-3300, Monday through Friday, between 9 a.m. and 4:30 p.m.

CONTACT:

Sue Sorensen



# DAYTON HUDSON DEPARTMENT STORE COMPANY SPECIAL EVENTS

January 25, 1990

NAME OF EVENT: Oval Room Spring Fashion Show  
DATE OF EVENT: Wednesday and Thursday, February 28 & March 1, 1990  
STORES INVOLVED: Minneapolis  
DEPARTMENTS INVOLVED: Oval Room, Fashion Office, Events, Food Service,  
Kellermeyer, Advertising  
EVENTS CONTACT: Pauline Altermatt X2543; Peggy Haumersen X3036

GENERAL INFORMATION: The Oval Room Spring Fashion Show will be presented as a benefit for the North Star Chapter of the Sierra Club.

Wednesday, February 28 - 6:30 p.m. Cocktail Show - all seats reserved  
(doors open at 6:00 p.m.)

Thursday, March 1 - 12:00 noon Box Lunch Show  
(doors open at 11:30 a.m.)

Tickets: Evening Show - February 28 - \$40.00 (\$25. tax deductible)  
Noon Show - March 1 - Reserved Section \$30. (\$21 tax ded.)  
General Seating \$20. (\$11 tax ded.)

Reservations: 375-3300 - Monday through Friday between 9:00 a.m. and  
4:30 p.m.

SRO tickets will not be available for the evening show Wednesday, February 28. A limited number of SRO tickets will be available for the noon show, Thursday, March 1, and may be obtained by calling Pauline at ext. 2543.

## ADVERTISING

M. Hughes  
P. Karmann  
B. Holden  
L. Stokes

A full page Oval Room ad announcing the fashion show is scheduled February 4 & 20.

The Oval Room spring trunk show mailer carried an announcement of the show and an invitation. Mailer was scheduled in homes January 19. Invitation in home date is February 6.



FASHION SHOW

M. Hughes  
S. Sams  
W. Chanen  
P. Haumersen  
T. Knaeble  
N. Engh

Ms. Haumersen will work closely with Ms. Hughes and the Oval Room buyers selecting fashions for the show. The Fashion Office will book the models and dressers and fit and accessorize the show. The show will be approximately 50 minutes in length.

Taped music will be used for the show.

The following schedule has been set up.

Sat., Feb. 24	Receive samples and line up fashion Show
Sun., Feb. 25	Models fittings 9:00 a.m. - 5:00 p.m.
Mon., Feb. 26	Rehearsal: 9:00 a.m. - 6:00 p.m.
Tues., Feb. 27	Rehearsal: 9:30 a.m. - 9:00 p.m. 6:00 p.m. - 9:00 p.m. dress rehearsal by segment
Wed., Feb. 28	8:00 a.m. Models report for rehearsal. 10:30 a.m. Dress rehearsal 1:00 p.m. Dress rehearsal for Oval Room 2:00 p.m. Models report for hair and makeup appointments 7:00 p.m. FASHION SHOW
Thurs., March 1	7:00 a.m. Models report for hair and makeup appointments 12:00 Noon FASHION SHOW 1:00 p.m. 10 dressers booked to assist Oval Room buyers in preparing merchandise to be returned to vendors.

Choreography for the show will be developed and directed by Myron Johnson working in collaboration with Peggy Haumersen, Nancy Engh, the Oval Room buyers and Todd Knaeble.

AUDITORIUM SET-UP

T. Knaeble  
P. Altermatt  
D. Brown  
B. Swanson  
P. Infante  
R. Urban  
A. Klukas

The entire Auditorium will be used. Exact runway specifications will be determined by Todd Knaeble. Room decor and all stage design and set-up, lighting and sound will be under the direction of Todd Knaeble. An environmental theme will be carried out.

The elevator lobby and hallway leading into the Auditorium will incorporate the overall theme. Todd Knaeble will work with Visual Presentation in developing decor and sound for the entrance area.



AUDITORIUM SET-UP (Cont'd) Check-in tables and 4 chairs will be provided by Visual Presentation. Alphabet letters will be placed on the walls: four divisions should be provided (A-F; G-M; N-S; T-Z) for reservation pickup.

Stanchions should be set up in the Auditorium hallway.

The carpet in the foyer, hallway and elevator lobby should be vacuumed at 4:00 p.m., Wednesday, February 28 and at 9:00 a.m., Thursday, March 1.

Restrooms should be thoroughly cleaned prior to both shows.

A matron will be stationed in the Auditorium Women's bathroom:

February 28 - 4:30 p.m.-8:00 p.m.

March 1 - 10:30 a.m.-1:30 p.m.

Matron will wear a clean, neat uniform, nametag and generally look like DHDSC.

12 - 6' tables should be set up in the blocked off work area of the foyer by 4:00 p.m., Wednesday, February 27.

February 28 Cocktail Show:

78 round tables (7 tables for 10; 71 tables for 8) will be rented and set up with 8/10 chairs per table per floor plan developed by Todd Knaeble. Tables should be set up by 9:30 a.m., Wednesday, February 28.

White cloths for the tables will be furnished by Food Service. Decor for the tables will be developed by Visual Presentation.

4 - 6' tables should be placed at the back of the Auditorium no later than 9:00 a.m., Wednesday, February 28.

The round tables must be removed following the February 28 show, the floor cleaned and auditorium style seating set up **NO LATER THAN 9:00 A.M.**, Thursday, March 1.

March 1 Luncheon Show:

The following will be required by 9:00 a.m.:

4 - 6' tables should be set up in the foyer

4 - 6' tables should be set up at the rear of the Auditorium

6 plastic lined trash containers



FOOD SERVICE

T. Teigen  
M.L. Wiebe  
P. Altermatt

Details regarding Food Service/menus will follow in a separate memo.

Food Service will provide white cloths for 80 round tables and 20 white cloths for 6' tables.

Wait people and bartenders will be dressed in black butler jacket tux outfit.

PROGRAM

P. Altermatt  
S. Anderson  
M. Hughes

A program listing the fashions will be provided to those attending the show. All information should be completed and brought to the Special Events office by 9:00 A.M., Monday, February 26.

Program covers coordinated with the Oval Room spring mailer and show invitation have been printed.

SIGNS

P. Altermatt  
L. Brammer

Designed full sheets announcing the show have been ordered and should be placed in tunnels and Oval Room holders beginning February 5.

TICKETS/RESERVATIONS

P. Altermatt

Tickets for the winning show are: \$40 ea. (\$25. tax deductible). Tickets for the noon show are \$30 reserved section (\$25. tax deductible); \$20 general seating (\$11 tax deductible) and are available through Special Events or by calling 375-3300 Monday through Friday between 9:00 a.m. and 4:30 p.m. Reservations must be made in advance. Tickets may be charged to Dayton's accounts.

PUBLICITY

S. Sorensen

The Public Relations department will send a release to the media and will arrange for other pre- and follow-up publicity.

AIR CONDITIONING

Please have "air" in the auditorium for rehearsals and particularly for the Wednesday, February 28 6:30 and Thursday, March 1 - 12 noon shows.

VIDEOWALL

T. Miller

A promotional spot announcing the show will run 2/19 - 3/1. There will be a live feed of the 3/1 noon show to the videowall on 2nd floor.

LOSS PREVENTION

H. Sanderson  
T. Miller  
M. Henderson

Please note event on your calendar.



STOCK/ELEVATORS

D. Dronen  
B. Swanson  
A. Klukas  
S. Grigsby

It is imperative that the stock area from Car D through the hallway leading to the electric doors by the Auditorium hallway remain clear from noon to 9:00 p.m., Wednesday, February 28 and from 9:30 a.m. to 3 p.m., Thursday, March 1.

Deliveries crucial to the show from both outside resources and Food Service must have clear access. Cooperation in this regard will be greatly appreciated.

FRAGRANCE SAMPLES

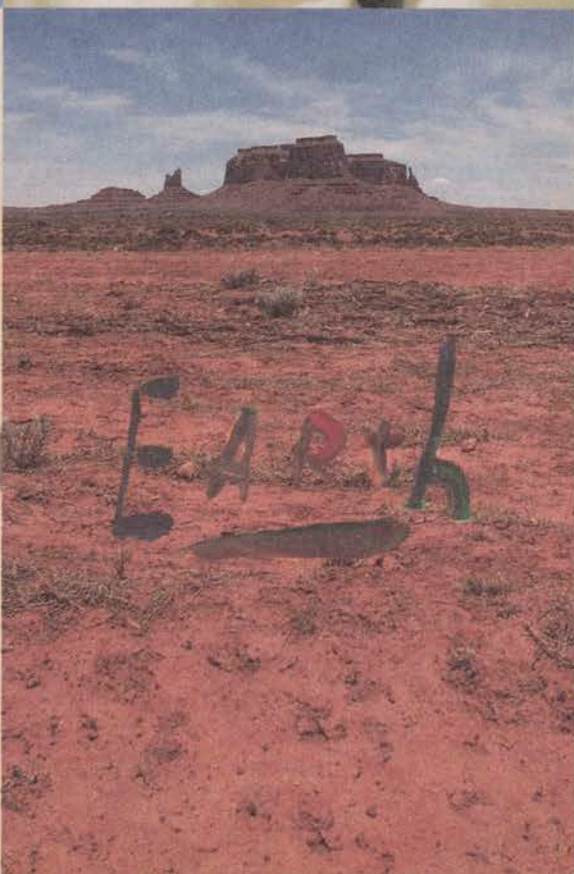
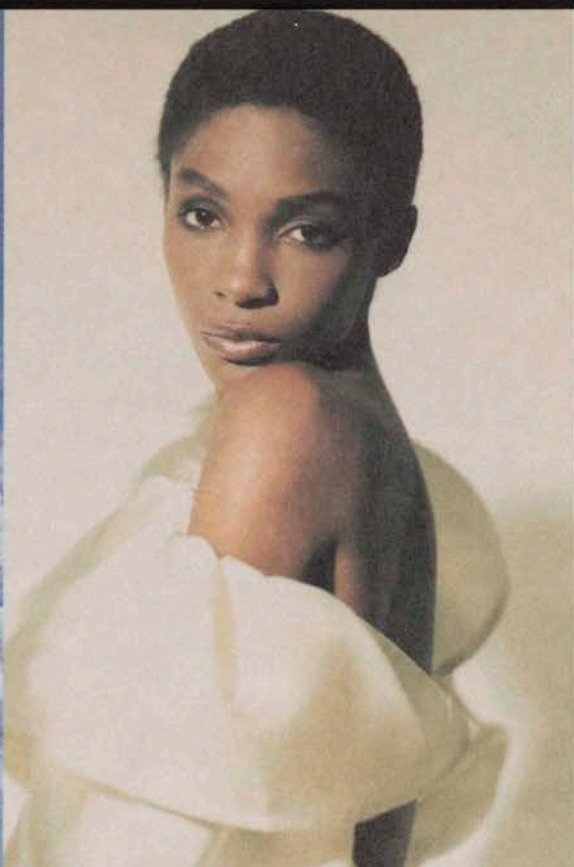
J. Hempel

Each guest attending the shows will receive a deluxe sample of the new Ralph Lauren fragrance SAFARI.

PA/sla

cc: D. Baarda  
M. Briesemeister  
A. Carlson  
J. Carolin  
R. Cascio  
W. Chanen  
S. Cieslukowski  
D. Collins  
L. Engbloom  
J. Engen  
J. Grassle  
S. Grigsby  
C. Gustafson  
B. Hammack  
P. Infante  
J. Johnson  
A. Klukas  
P. McCartan  
S. Macaulay  
K. Meyers  
B. Olson  
B. Payne  
B. Rowe  
S. Sams  
H. Sanderson  
D. Sherman  
T. Smith  
S. Sorensen  
C. Storrs  
B. Swanson  
J. Toback  
D. Toffolo  
A. Tourville  
R. Urban  
S. Widdess







DAYTON'S OVAL ROOM™ SPRING FASHION SHOW



DAYTON'S  
OVAL ROOM  
SPRING FASHION SHOW  
AND  
BENEFIT FOR  
THE NORTH STAR CHAPTER  
OF  
THE SIERRA CLUB

FEBRUARY 28 & MARCH 1, 1990



### Callaghan by Romeo Gigli

The Callaghan collection reflects the Agrarian societies of the world. The colors of the harvest are incorporated into peasant shirtings, fiesta skirts and serapes.

### Claude Montana

This collection reveals a new softness from Claude Montana, with clothing designed on a more human scale while retaining his sure hand in tailoring.

The pieces with cordelette treatments are based on the bronze jewelry of African tribes.

The colors of the collection voice a concern for the preservation of the earth.

### Missoni

Rosita and Tai Missoni celebrate vibrant color with pattern mixes of checkerboards and confetti patchwork all in a Caribbean flavor.

### Issey Miyake

Tokyo designer Issey Miyake continues his revolutionary process of pleating the finished garment, rather than the fabric. This season's "Westward" interpretation presents cowboy pleats accented with bandanas.

### Ralph Lauren

Ralph Lauren's collection salutes the north and south of France. The French military theme is based on officer's jackets complete with gold braid. The seafaring pants and striped sailor sweaters were inspired by Deauville.



## Calvin Klein

Calvin Klein's collection focuses on soft tailoring with uncomplicated and sophisticated silhouettes. Beige becomes a primary color in shades of blond, wheat, sand, and khaki, with quiet styling for the 90's.

## Laura Marolagos

Simple evening dresses which curve with the body are Laura's forte. The collection, often touched with lace, speaks of a young elegance.

## Jean Paul Gaultier

The Gaultier collection symbolizes the new spirituality surfacing in fashion, with an emphasis on white as healing and restoring inner peace. The cage jackets, constructed of covered wires, boning, and laces, parallel the deconstructivist movement in architecture, glorifying the architecture of fashion.

## Workers for Freedom

The British design duo of Richard Nott and Graham Fraser received this year's Designer of the Year award presented by Princess Diana in London. This collection was inspired by the Walker Sculpture Garden, and is based on attitudes of dressing for the new decade.

## Ozbek

The shimmering white collection of Rifat Ozbek of London embodies the new age movement away from the materialism of the 80's to the transformed caring global citizen of the 90's. He presents a message for the mind as well as the body with symbols of Yin, Yang and Zen, proclaiming the purity and simplicity of the new decade.

## Callaghan by Romeo Gigli

sara m.	coffee cotton embroidered fiesta skirt	*
	multi cotton one shoulder t-shirt	*
maika	multi cotton chenille stripe serape	840
	mango voile stripe fiesta skirt	*
	cayenne cotton terry short sleeve wrap top	175
vicki	multi cotton rainforest floral big shirt	*
	pomegranate voile stripe fiesta skirt	*
willow	pumpkin silk ottoman cutaway jacket	1,140
	multi cotton guatemalan stripe sarong	355
	basil cotton cross stitch embroidered shirt	*
dawn	okra cotton pique cropped jacket	525
	multi cotton guatemalan stripe pant	330
	multi cotton stripe vest	*
	terra cotta cotton shirt	325
denice	citron cotton pique jacket	645
	mud linen pant	*
	multi cotton guatemalan stripe vest	835
	cinnamon cotton shirt	225
karen	multi cotton stripe cutaway jacket	*
	citron linen pant	*
	terra cotta cotton shirt	325
	nutmeg cotton pique vest	*
wendy i.	lichen silk ottoman cutaway jacket	1,140
	pumpkin silk ottoman pant	535
	pumpkin plisse wrap blouse	1,205
gayle	copper silk tussah long jacket	1,520
	curry silk ottoman pant	535
	papaya cotton shirt	335



Callaghan by Romeo Gigli

sara r.	cinnamon wool crepe long jacket	1,200
	olive wool pant	445
	multi silk guatemalan stripe vest	635
	copper silk plissé wrap blouse	1,205
laurie	multi cotton guatemalan stripe serape	*
	multi cotton chenille pant	1,080
	cinnamon cotton smocked peasant blouse	800
liesl	radicchio cotton oilcloth rain poncho	*
	basil silk stripe pant	*
	radicchio cotton shirt	225
gia	ash silk geometric poncho	*
	multi cotton chenille peruvian stripe pant	470
	pimento silk stripe sweater	*
lisa a.	paprika cotton coat	790
	paprika silk ottoman pant	535
	nutmeg cotton v-neck sweater	600
lisa h.	brick cotton lace ruffle short sleeve top	*
	brick cotton legging	*
lara	mocha cotton lace ruffle short sleeve top	*
	mocha cotton legging	*
shannon	coal cotton poplin lace ruffle neck top	*
	coal cotton legging	*
julie	oregano cotton v-neck drop waist dress	*

Callaghan by Romeo Gigli

sara m.	coffee cotton embroidered fiesta skirt	*
	multi cotton one shoulder t-shirt	*
maika	multi cotton chenille stripe serape	840
	mango voile stripe fiesta skirt	*
	cayenne cotton terry short sleeve wrap top	175
vicki	multi cotton rainforest floral big shirt	*
	pomegranate voile stripe fiesta skirt	*
willow	pumpkin silk ottoman cutaway jacket	1,140
	multi cotton guatemalan stripe sarong	355
	basil cotton cross stitch embroidered shirt	*
dawn	okra cotton pique cropped jacket	525
	multi cotton guatemalan stripe pant	330
	multi cotton stripe vest	*
	terra cotta cotton shirt	325
denice	citron cotton pique jacket	645
	mud linen pant	*
	multi cotton guatemalan stripe vest	835
	cinnamon cotton shirt	225
karen	multi cotton stripe cutaway jacket	*
	citron linen pant	*
	terra cotta cotton shirt	325
	nutmeg cotton pique vest	*
wendy i.	lichen silk ottoman cutaway jacket	1,140
	pumpkin silk ottoman pant	535
	pumpkin plisse wrap blouse	1,205
gayle	copper silk tussah long jacket	1,520
	curry silk ottoman pant	535
	papaya cotton shirt	335



Callaghan (Continued)

sara r.	cinnamon wool crepe long jacket	1,200
	olive wool pant	445
	multi silk guatemalan stripe vest	635
	copper silk plissé wrap blouse	1,205
laurie	multi cotton guatemalan stripe serape	*
	multi cotton chenille pant	1,080
	cinnamon cotton smocked peasant blouse	800
liesl	radicchio cotton oilcloth rain poncho	*
	basil silk stripe pant	*
	radicchio cotton shirt	225
gia	ash silk geometric poncho	*
	multi cotton chenille peruvian stripe pant	470
	pimento silk stripe sweater	*
lisa a.	paprika cotton coat	790
	paprika silk ottoman pant	535
	nutmeg cotton v-neck sweater	600
lisa h.	brick cotton lace ruffle short sleeve top	*
	brick cotton legging	*
lara	mocha cotton lace ruffle short sleeve top	*
	mocha cotton legging	*
shannon	coal cotton poplin lace ruffle neck top	*
	coal cotton legging	*
julie	oregano cotton v-neck drop waist dress	*

Claude Montana

bobby	olive linen suit - jacket with cordelette cuffs and short	1,440
inger	mocha linen/silk suit - jacket with cordelette back and short	1,940
cindy	redberry linen suit - long jacket with cordelette back and short	1,425
jane	mocha washed silk suit - long jewel neck jacket with cordelette back and short	1,790
sheila berger	olive linen suit - long safari jacket and short	1,500
michelle	mocha linen/silk suit - bustier jacket with cordelette neck and short	1,685
molly	berry cotton/lycra long sleeve dress with cutout square neck	*
marla	mocha cotton/lycra one shoulder dress	*
kelly	berry cotton/lycra boat neck open shoulder dress	*
shelley	coffee viscose sleeveless boat neck gown with metal cordelette back	3,235
angela	coffee viscose bustier gown with metal cordelette cuff	*
gina	coffee silk bustier jumpsuit with metal cordelette shoulder	*
carolyn	coffee viscose long sleeve gown with metal cordelette necklace	2,970



Claude Montana (Continued)

sheila	coffee silk cord tie front jacket	6,435
books	coffee slim pant	1,800
melba	coffee silk bustier jacket with silk cord pockets	*
	coffee slim pant	1,800
rebecca	coffee silk suit - bustier jacket with scarf and slim pant	3,860
catherine	coffee silk organza jacket with cord pocket	2,395
	coffee silk slim pant	1,800

Missoni

cassie	grey check silk smocked top	425
	gold check silk drawstring pant	410
denice	pink dot silk oversized three pocket shirt	550
	grey dot silk smocked waist skirt	660
	pink check silk smocked top	425
gia	pink dot silk notch collar one pocket shirt	550
	gold dot silk smocked waist skirt	660
maika	teal check silk smocked top	425
	pink check silk drawstring pant	410
vicki	teal dot silk oversized three pocket shirt	550
	gray check silk drawstring pant	410
	gold check silk smocked top	425

Missoni (Continued)

willow	gold dot silk notch collar one pocket shirt	550
	teal check silk drawstring pant	410
dawn	gold check silk notch-drape pullover	425
	pink dot silk smocked waist skirt	660
	teal check silk smocked waist skirt	580
karen	gold dot silk oversized three pocket shirt	630
	pink dot silk drawstring pant	450
wendy	teal check silk scarf	80
	gold dot silk drawstring pant	450
gayle	teal dot silk scarf	80
	pink check silk smocked skirt	580
sara r.	teal dot silk notch collar one pocket shirt	550
	grey dot silk drawstring pant	450
laurie	grey check silk smocked top	425
	teal dot silk smocked waist skirt	660
liesl	teal check silk notch-drape pullover	425
	gold dot silk drawstring pant	450
sara m.	grey dot silk notch collar one pocket shirt	550
	teal dot silk drawstring pant	450
lisa a.	pink check silk notch-drape pullover	425
	teal dot silk smocked waist skirt	660
	grey check silk smocked waist skirt	580
lisa h.	grey check silk notch-drape pullover	425
	gold check silk smocked waist skirt	580
	pink check silk drawstring pant	410



Issey Miyake

julie	pink poly/cotton plissé cropped denim shirt	465
	blue/white poly/cotton plissé pull-on denim pant	415
shannon	blue/white poly/cotton plissé long jacket	465
	pink poly/cotton plissé cropped pull-on pant	415
lara	pink poly/cotton plissé long cutaway jacket	595
	beige poly/cotton plissé pull-on short	230
sheila berger	blue poly/cotton plissé long cutaway jacket	595
inger	white poly/cotton plissé long cutaway jacket	595
jane	beige poly/cotton plissé long cutaway jacket	595
bobby	slate poly/cotton plissé long jacket	465
	beige poly/cotton plissé pull-on pant	415
michelle	grey poly/cotton plissé cropped denim shirt jacket	465
	slate poly/cotton plissé	
molly	lavender poly/cotton plissé long cutaway jacket	595
marla	yellow poly/cotton plissé v-neck collarless jacket	465
	mint poly/cotton plissé cropped pull-on pant	415
kelly	lavender poly/cotton plissé v-neck collarless jacket	465
	yellow poly/cotton plissé cropped	415

Issey Miyake (Continued)

rebecca	lavender poly/cotton plissé pull-on skirt	450
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Ralph Lauren

shelley	navy wool crepe military red stand collar jacket	940
	navy wool crepe side zip pleat front pant	400
angela	navy wool crepe military notch collar gold trim jacket	940
	ivory wool crepe pleat front trouser	400
	navy silk long sleeve silk turtleneck	320
sheila books	navy wool crepe military gold stand collar jacket	990
	navy wool crepe slim skirt	300
gina	ivory wool crepe military navy collar jacket	950
	navy wool crepe slim skirt	300
catherine	navy gabardine military long trench coat	1,650
	ivory shantung pleat front trouser	440
carolyn	navy wool crepe military double-breasted gold trim dress	980
melba	navy wool crepe military shoulder button gold trim dress	850
vicki	navy silk crepe military strapless gold trim dress	1,360
sara m.	navy silk crepe military gold high-neck sleeveless gown	2,220



Ralph Lauren (Continued)

maika	navy silk crepe military one shoulder gold cuff gown	1,600
willow	navy silk crepe military v-back gold trim gown	1,640
dawn	white cotton pique bib front & cuff shirt	380
	navy crepe red trim short slim skirt	320
liesl	navy silk short sleeve ribbed turtleneck	290
	ivory wool crepe navy trim short slim skirt	320
karen	ivory wool crepe double-breasted notch collar jacket	760
	navy wool crepe pleat front trouser	400
	navy/ivory stripe cotton long sleeve scoop neck t-shirt	120
gayle	navy wool pinstripe suit	1,290
wendy	navy cotton long sleeve scoop neck t-shirt	100
	red wool crepe side button pant	850
sara r.	red wool crepe double-breasted notch collar jacket	760
	navy wool crepe pleat front cuff trouser	460
	navy/ivory stripe cotton short sleeve scoop neck t-shirt	110
laurie	navy silk racer-back tank	380
	ivory linen long slim side button skirt	260
denice	navy/ivory cotton short sleeve stripe scoop neck t-shirt	110
	navy wool crepe slim side button pant	390

Calvin Klein

gia	slate wool/rayon shawl collar asymmetric jacket	650
	slate wool/rayon inverted pleat trouser	345
	stone cashmere jewel neck long sleeve sweater	435
lisa a.	grey linen/silk/wool eton check three button jacket	730
lisa h.	stone wool/crepe collarless v-neck asymmetric jacket	700
	stone wool/crepe inverted pleat trouser	395
	stone cashmere jewel neck long sleeve sweater	435
lara	grey linen/silk/wool leeds melange asymmetric jacket	730
	stone wool crepe inverted pleat trouser	395
	stone cashmere jewel neck long sleeve sweater	435
shannon	stone linen/silk notch collar double- breasted jacket	630
	stone linen/silk classic inverted pleat trouser	310
	white linen/silk band collar blouse	330
julie	olive linen/silk/wool devonshire check peak lapel jacket	730
	olive polished cotton twill trouser	270
	celadon silk turtleneck sweater	365
cindy	blue linen/wool harrow plaid notch collar jacket	720
	grey/blonde linen/silk exeter chambray trouser	500
	sand silk turtleneck sweater	365



# Calvin Klein (Continued)

bobby	grey rayon/silk v-neck collarless asymmetric jacket	640
	grey rayon/silk side zip skirt	270
	maize silk sleeveless crewneck sweater	265
jane	camel wool crepe peak lapel two button jacket	720
	camel wool crepe inverted pleat trouser	395
	camel cashmere jewel neck long sleeve sweater	435
sheila berger	khaki cotton single-breasted rain coat	550
	khaki tropical wool double-breasted peak lapel jacket	740
	khaki tropical wool pleat front trouser	395
catherine	khaki washed silk single-breasted peak lapel jacket	450
	khaki washed silk pleat front trouser	265
	khaki washed silk long sleeve notch collar pullover blouse	265
rebecca	khaki suede & tricotine cardigan jacket	850
	khaki tricotine pleat front trouser	345
	straw sea island cotton short sleeve polo shirt	190
melba	sand suede button front baseball jacket	995
	sand suede short slim skirt	700
	ivory sea island cotton short sleeve polo shirt	190
angela	camel/sand suede front cashmere cardigan	*
	camel wool crepe slim slip skirt	135
	ivory washed silk long sleeve notch collar pullover blouse	265

# Calvin Klein (Continued)

gina	citron wool crepe single button peak lapel jacket	720
	straw wool crepe slim shirttail hem skirt	135
	stone cashmere notch collar pullover sweater	445
shelley	straw panama suiting double-breasted peak lapel jacket	670
	straw panama suiting slash pocket slim skirt	270
	blonde silk ribbed georgette blouse	330
marla	camel rayon/silk dover windowpane jacket	730
	straw linen western pant	350
	maize silk short sleeve crewneck	390
sheila books	mustard washed silk two button peak lapel jacket	450
	straw rayon/silk inverted pleat trouser	345
	maize silk button front cardigan sweater	395
carolyn	melon rayon/silk peak lapel double-breasted jacket	670
	mustard washed silk pleat front trouser	265
	maize silk long sleeve mock turtleneck	180

## Laura Marolagos

willow	black silk crepe cocktail dress with chiffon "crisscross"	1,100
molly	black silk crepe cocktail dress with chiffon trim	1,100



Laura Marolakos (Continued)

maika	black silk crepe pleated bustier cocktail dress	1,150
michelle	black silk crepe sleeveless cocktail dress with dot lace bodice	1,200
sara m.	black silk crepe pleated bodice cocktail dress	1,300
vicki	black silk crepe chantilly dot lace cocktail dress	1,300
denice	black silk crepe strapless "cocoon" gown	1,400
dawn	black silk crepe jumpsuit black silk chiffon circle blouse	1,050 560
cassie	ivory silk crepe jumpsuit with black dot lace halter	1,450
kelly	black silk crepe strapless "cocoon" dress with shirred waist	1,700
wendy	ivory silk tafetta halter gown with flowers	1,750
gayle	ivory silk organza floral jaquard "cocoon" coat	900
	gold silk crepe & lace slip dress with lace overlay	1,100
sara r.	ivory/gold silk organza floral jaquard gown with lace bodice	1,800
laurie	ivory silk crepe strapless cocktail dress with brocade bodice	1,000
karen	ivory cotton/linen asymmetric wrap jacket	650
	ivory silk crepe jumper	1,050

Laura Marolakos (Continued)

gia	ivory silk crepe strapless dot lace dress	1,150
inger	ivory silk chiffon dot lace "cocoon" gown	2,000

Jean Paul Gaultier

liesl	flesh cotton/silk body harness	*
	black cotton/silk knit short sleeve jumpsuit	*
angela	black pinstripe harness jacket	*
	white viscose long bell sleeve jumpsuit	*
michael d.	black wool double-breasted cage sleeve jacket	*
	black wool tuxedo trouser	
tedd	black silk harness jacket	*
	black wool tuxedo trouser	*
derek	black silk harness jacket	*
	black silk/linen cuffed trouser	*
mark	black cotton/linen zip front harness vest	*
sheila berger	black silk trench coat	1,815
	black wool slim pant	415
gina	black silk organza shirt	*
	black nylon legging	*
	black nylon short sleeve top	*
tim	white viscose long sleeve button down collar shirt	*
	navy rayon/cotton one shoulder jumpsuit	*



Jean Paul Gaultier (Continued)

shelley	white viscose long bell sleeve three button top	*
	navy wool one shoulder jumpsuit	*
jane	black wool pinstripe double-breasted jacket	*
	white rayon cap sleeve jumpsleeve (bell leg)	*
lisa h.	navy wool pinstripe halter jumpshort	*
	white rayon bell pant	*
	white rayon dolman sleeve shirt	350
rebecca	white rayon 3/4 sleeve pleated top	*
	black linen/silk pinstripe cuffed short	415
bobby	black wool suit - double-breasted jacket & slim skirt	1,360
lara	black linen/rayon four button jacket	*
	black wool double-zipper smocked corset skirt	575
	white rayon dolman sleeve shirt	330
marla	white rayon tank bell dress	440
julie	black viscose/nylon short sleeve double-breasted jacket	*
	white viscose hooded bell sleeve dress	*
cindy	navy wool short sleeve four button jacket	765
	white rayon short sleeve jumpshort	660
shannon	navy wool vest with side smocking	*
	white viscose drawstring sleeve jumpshort	*

Workers for Freedom

derek	white/black linen face shirt	280
	black linen scarf	*
caroline	black/white linen face shirt	280
	white linen scarf	*
catherine	black/white linen adam and eve shirt	340
	white linen scarf	*
michael f.	white/black linen hand shirt	340
	black linen scarf	*
sheila books	black/white linen hand shirt	340
	white linen scarf	*
molly	black linen spiral dress	315
denice	black/linen asymmetrical border shirt	240
	black cotton twill narrow skirt	225
sara m.	black/cream linen t-shirt	205
	cream silk drawstring pant	205
tim	cream/black cotton heart cardigan	515
	sweater	
	black suede laced pocket pant	605
melba	cream/black cotton heart cardigan	515
	sweater	
	cream silk taffeta short	315
	black silk cap sleeve t-shirt	200
joseph	black/cream cotton stripe cardigan	515
	sweater	
	black linen drawstring pant	215
maika	cream silk bobble top	225
	black satin full skirt	295



Workers for Freedom (Continued)

michelle	black wool braid trim bolero	625
	cream silk taffeta full skirt with brocade trim	475
vicki	black linen bobble top	225
	cream satin full skirt	295
willow	black linen crepe ruffle trim short jacket	395
	black linen crepe cutoff pant	300
dawn	black cotton ruffle trim flare dress	385
lisa a.	white linen frilled top	295
	black linen crepe cutoff pant	340
cassie	gold linen campshirt	385
	black linen frill full skirt	390
kelly	white/black tulle skirt with flowers	*
	black silk v-neck tank	135
michael d.	black tulle embroidered short	295
wendy	black linen cat vest	280
	black tulle embroidered full skirt	295
gayle	black suede laced vest	500
	cream silk short	315
	white tulle embroidered short sleeve blouse	280
sara r.	black linen frilled vest	250
	black tulle embroidered short	295
tedd	white linen galloon shirt	280
	black cotton ribbon pant	315

Workers for Freedom (Continued)

laurie	white/black linen/chiffon tie front camisole	180
	white/black linen/chiffon striped full skirt	315
gia	black silk ruffled neck long sleeve top	175
	black tulle lace striped long full skirt	525
karen	white silk ruffled neck long sleeve top	175
	white tulle laced striped long full skirt	525

Ozbek

liesl	white rayon hooded oversize knit tunic	675
sheila berger	white rayon oversize shirt with embroidered collar	465
	white rayon knit skirt	245
gina	white rayon cropped knit keyhole sweater	430
	white rayon lycra wrap skirt	325
angela	white cotton "super nature" jacket	915
	white lycra sequin one shoulder bikini	310
inger	white cotton terry cloth robe	555
	white lycra one shoulder sequin swimsuit	390
shelley	white rubber "nirvana" jacket	1,375
	white cotton velour legging	340



Ozbek (Continued)

jane	white rubber sleeveless "new age" jacket	1,075
	white georgette leaf embroidered tunic	525
	white rayon knit legging	380
carolyn	white rayon side button jacket	855
	white lycra sequin cropped tank	270
	white rayon jaquard jersey legging	335
rebecca	white georgette leaf embroidered scarf blouse	580
	white wool/viscose elastic waist pant	340
melba	white rayon sleeveless belted jacket	820
	white rayon split pant	605
molly	white wool/viscose embroidered tunic dress	450
leah	white rayon embroidered tunic	880
sheila books	white rayon "nirvana" elastic waist jacket	1,900
	white chiffon long wrap leaf embroidered skirt	530
bobby	white rayon "release it" blouson jacket	1,800
	white lycra sequin stretch legging	895
sara m.	white rayon long wrap belted jacket	545
	white lycra sequin cropped top	610
	white lycra sequin capri pant	890
julie	white rayon overalls	785
	white lycra sequin cropped top	610
lisa h.	white cotton denim jean jacket	*
	white cotton cropped hooded top	*
	white lycra sequin skirt	415

Ozbek (Continued)

ricco	white cotton jersey "eye" print t-shirt	*
tim	white cotton jersey "eye" print hooded t-shirt	*
	white rayon knit legging	380
willow	white lycra sequin blouson jacket	1,325
	white cotton denim shorts	*
	white cotton hooded cropped top	*
dawn	white lycra sleeveless hooded sequin dress	790
denice	white rayon "key of life" velour dress	800
shannon	white rayon hooded bolero jacket	580
	white rayon sequin v-neck dress	525
marla	white rayon hooded bolero with leaf sleeves	845
	white lycra cap sleeve one shoulder sequin dress	790
maika	white organza long sleeve full shirt with embroidered collar	435
	white lycra one shoulder sequin dress	730
michelle	white organza long embroidered djellebah dress	910
	white lycra long sequin swim suit	360
vicki	white rayon long djellebah dress	1,140
joseph	white cotton denim overalls	*

\* \* \* \* \*

We cordially invite you to join the Oval Room staff on the 3rd floor for refreshments following the program.



*Special Thanks:*

*Direction & Choreography by Myron Johnson, Ballet of  
the Dolls*

*Lighting design by Michael Murnane, Ballet of the  
Dolls*

*Costumes by Lyle Jackson, Ballet of the Dolls*

*Dancers: The Company of Ballet of the Dolls*

*Musical assistance by Jeffrey Morgan, NYC*

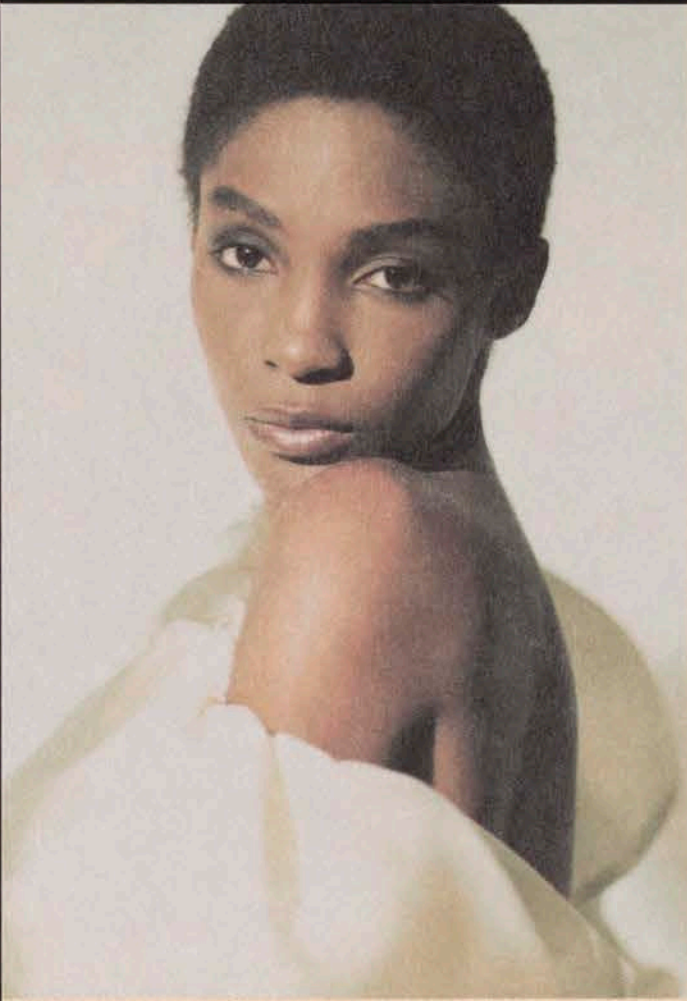
*Models hair and makeup - Dayton's Beauty Salon by  
Glemby*

*Safari by Ralph Lauren*

*Self-Action Tanning Creme by Estee Lauder Sun*

\* \* \* \* \*



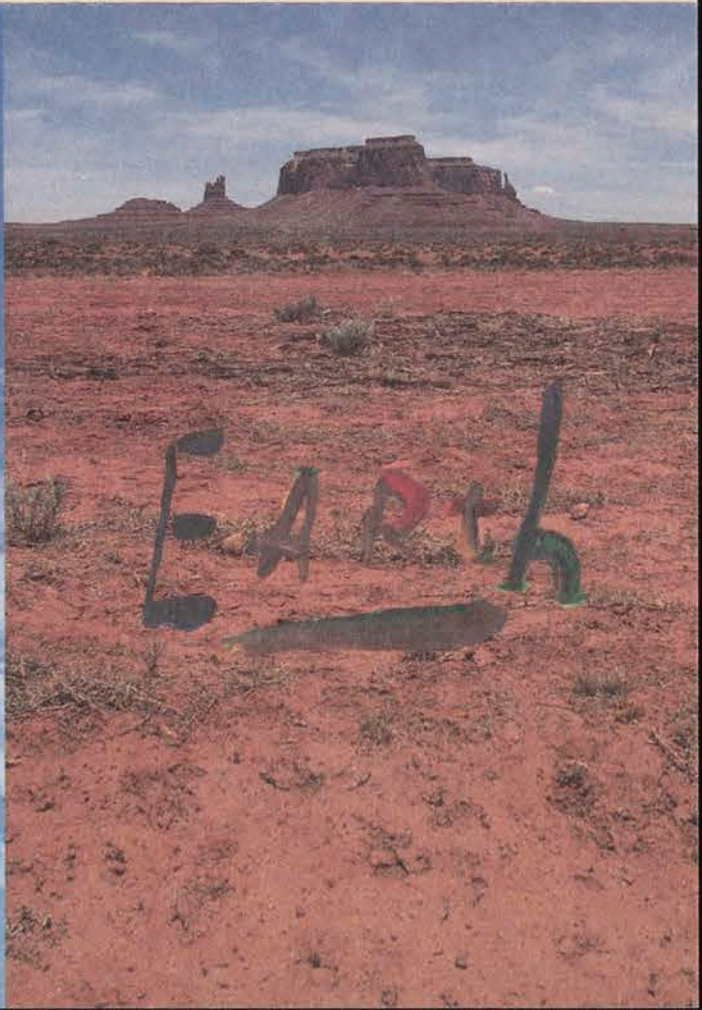


DAYTON'S OVAL ROOM™

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DAYTON'S OVAL ROOM SPRING FASHION SHOW

DAYTON'S MINNEAPOLIS, 8TH FLOOR AUDITORIUM

A benefit for  
the North Star Chapter  
of the Sierra Club

Evening show  
Wednesday, February 28  
5:45 p.m. Doors open  
6:30 p.m. Light supper served  
7:00 p.m. Fashion Show

Noon show  
Thursday, March 1  
11:30 a.m. Doors open  
12:00 noon Fashion Show  
Box lunch served

THE NORTH STAR CHAPTER OF THE SIERRA CLUB

The Sierra Club was founded in 1892, and is one of the oldest and largest environmental organizations in the country. The Club is a volunteer based organization, with over 535,000 members, and is committed to the conservation and preservation of the Earth's natural resources. The State of Minnesota has a separate Chapter of the Club, the North Star Chapter, which has over 9,700 members. The North Star Chapter has a long history of leadership in preserving Minnesota's environment, including establishment of the Boundary Waters Canoe Area, and passage of environmental legislation for the protection of our state's groundwater and for the development of recycling programs. The Chapter is also active in environmental research, education, and outings programs. For further information, please call the Chapter's office, at 379-3853.

DAYTON'S OVAL ROOM SPRING FASHION SHOW AND BENEFIT FOR  
THE NORTH STAR CHAPTER OF THE SIERRA CLUB

I wish to make the following reservations:

\_\_\_\_\_ Evening Show Wednesday, February 28. Doors open at 5:45 p.m. Light supper at 6:30 p.m. Fashion show at 7:00 p.m.

All seats reserved. Tickets \$40 each (\$25 tax deductible to the extent allowed by law)

Tables seat eight:

\_\_\_\_\_ Please seat me with other Fashion Benefit attendees.

\_\_\_\_\_ Please seat me with: (Please list your own name first)

\_\_\_\_\_  
\_\_\_\_\_

(Please enclose all checks for your party in the same envelope)

\_\_\_\_\_ Noon Show Thursday, March 1. Doors open at 11:30 a.m. Box lunch served. Fashion show at 12 noon

\_\_\_\_\_ Reserved seating section tickets \$30 each (\$21 tax deductible to the extent allowed by law)

\_\_\_\_\_ General seating section tickets \$20 each (\$11 tax deductible to the extent allowed by law)

Reservation deadline is Thursday, February 22.

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone: Day \_\_\_\_\_ Evening \_\_\_\_\_

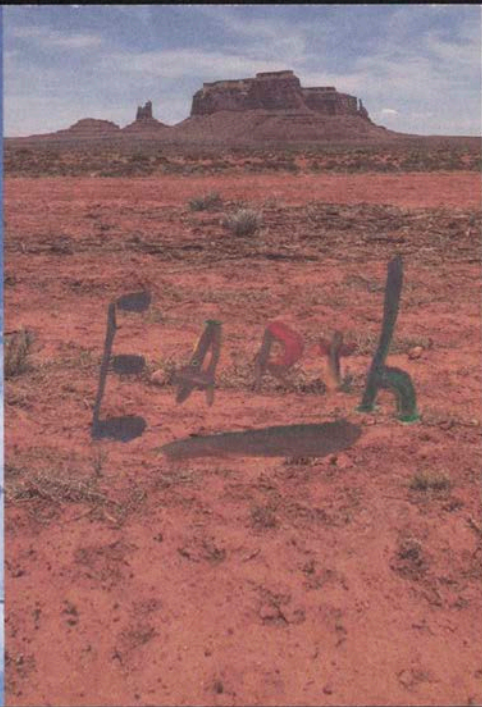
Payment plan: \_\_\_\_\_ Enclosed is by check payable to Dayton's Special Events for \$ \_\_\_\_\_.

\_\_\_\_\_ Charge to my Dayton's account # \_\_\_\_\_ \$ \_\_\_\_\_.

Mail to: Dayton's, Special Events Internal Box 1150, 700 On The Mall, Minneapolis, MN 55402

Telephone orders, call 375-3300 between 9:00 a.m. and 4:30 p.m. Monday through Friday.







Dayton's Oval Room Spring Fashion Show

GENERAL SEATING  
NOON SHOW  
THURSDAY, MARCH 1

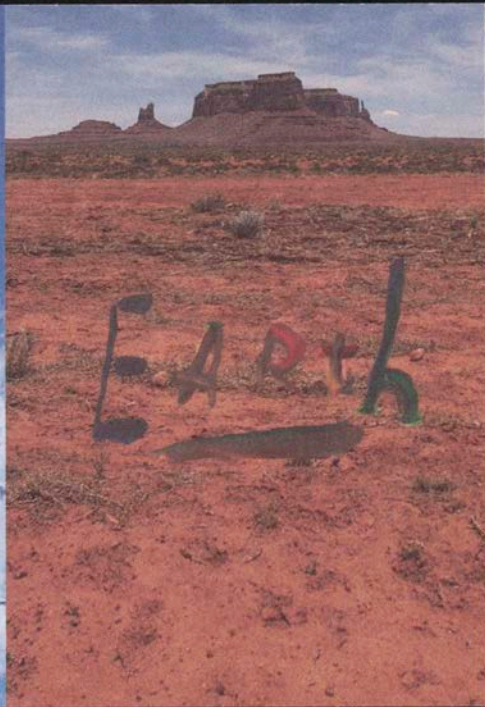
11:30 a.m. doors open  
12:00 noon show starts

Dayton's Minneapolis 8th floor Auditorium

\$20 (\$11 tax deductible)  
A benefit for the North Star Chapter  
of the Sierra Club

ADMIT ONE







Dayton's Oval Room Spring Fashion Show

RESERVED SECTION

NOON SHOW

THURSDAY, MARCH 1

11:30 a.m. doors open

12:00 noon show starts

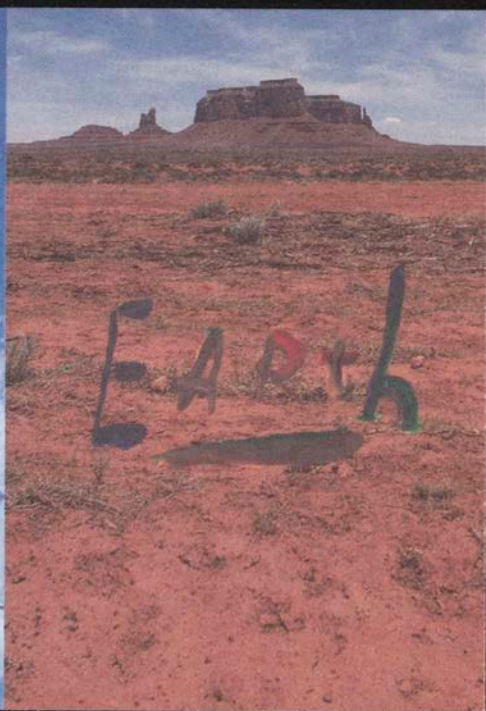
Dayton's Minneapolis 8th floor Auditorium

\$30 (\$21 tax deductible)

A benefit for the North Star Chapter  
of the Sierra Club

ADMIT ONE







Dayton's Oval Room Spring Fashion Show

EVENING SHOW

WEDNESDAY, FEBRUARY 28

5:45 p.m. Doors open

6:30 p.m. Light supper served

7:00 p.m. Fashion Show

Dayton's Minneapolis 8th floor Auditorium

\$40 (\$25 tax deductible)

A benefit for the North Star Chapter  
of the Sierra Club

ADMIT ONE



STAR Tribune  
February 23, 1990



Experience the new collections  
in a totally unexpected environment.

## Dayton's Oval Room Spring Fashion Show

Preview the collections of

Callaghan  
Issey Miyake  
Missoni  
Claude Montana  
Donna Karan  
Ralph Lauren  
Laura Marolacos  
Calvin Klein  
Ozbek  
Jean Paul Gaultier  
Workers for Freedom  
Shamask

A benefit for  
The North Star Chapter of  
The Sierra Club



**Dayton's Minneapolis, 8th Floor Auditorium**

**Evening Show: Wednesday, February 28**

**Doors open at 5:45 p.m.**

**Light supper served, 6:30 p.m.**

**Fashion Show begins at 7:00 p.m.**

**All seats reserved.**

**Tickets \$40 (\$25 tax deductible)**

**Noon Show: Thursday, March 1**

**Doors open at 11:30 a.m.**

**Fashion Show begins at 12 noon.**

**Box lunch served.**

**Reserved seating section tickets \$30**

**(\$21 tax deductible)**

**General seating section tickets \$20**

**(\$11 tax deductible)**

**To reserve your tickets, please call 375-3300**

**between 9:00 a.m. and 4:30 p.m.**

**Monday through Friday.**

**Use your Dayton's Shopping Card.**

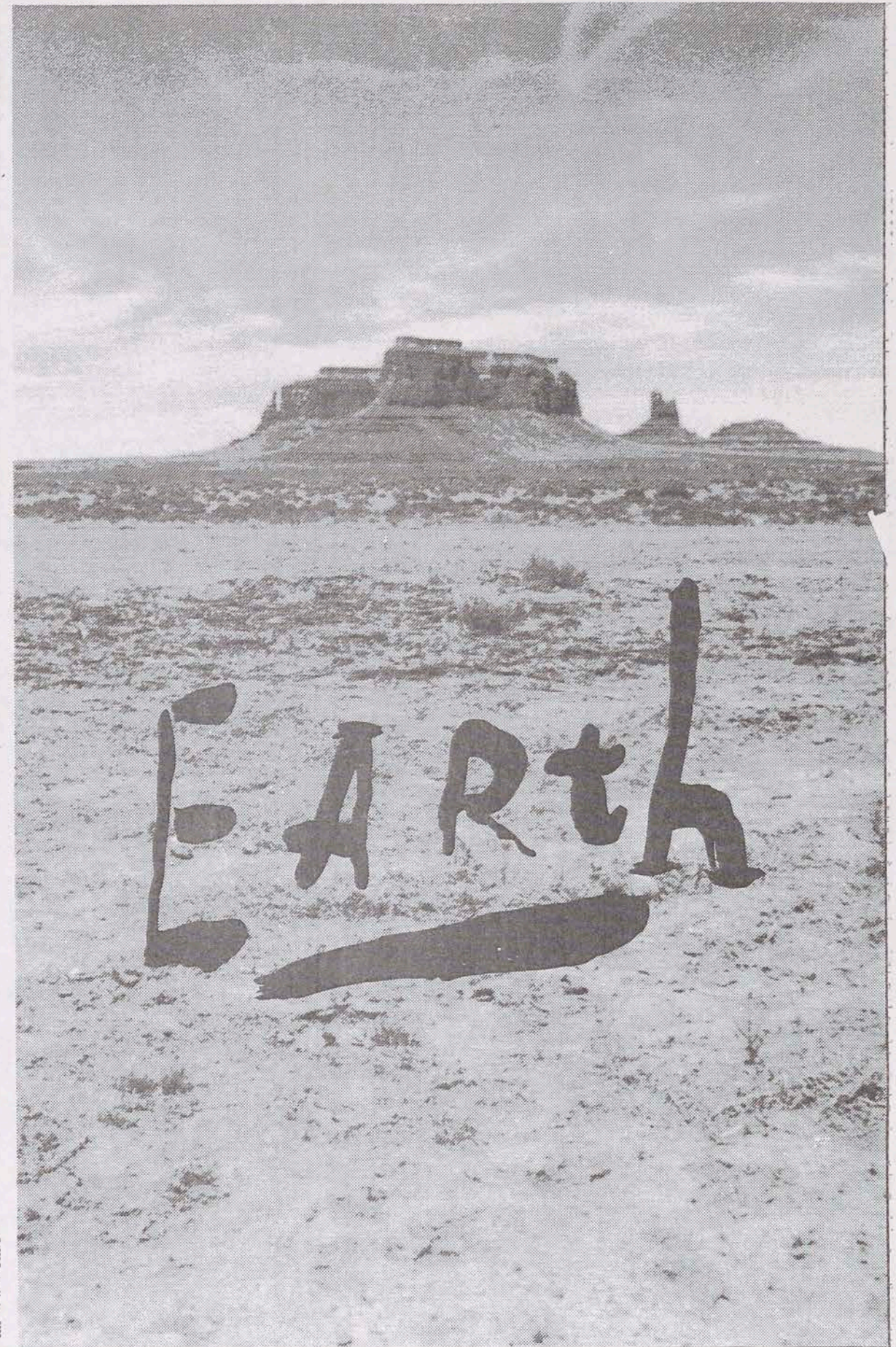
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DAYTON'S



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Star Tribune

WORLD





## Dayton's Oval Room Spring Fashion Show

Wednesday, February 28 and Thursday, March 1  
Dayton's Minneapolis, 8th Floor Auditorium  
A Benefit for The North Star Chapter of The Sierra Club

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Monday and Tuesday. Use your Dayton's Shopping Card.

DAYTON'S OVAL ROOM™

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