



Maud Hart and Delos Wheeler
Lovelace Family Papers.

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THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

January 17, 1955

Mrs. Maud H. Lovelace
774 West 8th Street
Claremont, California

My dear Maud:

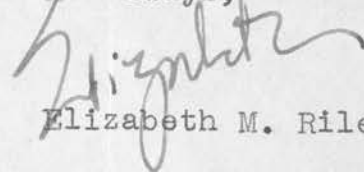
I had lunch with Veronica Hutchinson of Halle Brothers in Cleveland on Friday and she sends you greetings. She hopes that you will be in the East next Fall so that Halle's can do a bang-up promotion job on BETSY'S WEDDING around you.

I've heard never a peep from Vera about the jacket or any of the illustrations so I wrote her a nice letter the other day saying that we could have no nonsense about this book--it was much too important. I'll be sitting on the edge of my chair for the first part of the story.

Its bad luck about the typist and even more disgusting that you have to pay for poor work such as that.

We all send our greetings and I send my love.

As always,



Elizabeth M. Riley

emr:if

January 19, 1955.

Dearest Elizabeth,-

Here it is, and whee did I get myself into a sea of troubles when I gave the first half of the manuscript to a local typist. (Not that there aren't good local typists; thru a set of errors, I picked the wrong one) She has retyped some of it, and I've gone over the rest of it twice but there are still errors, and you will see how messy it is. I never turned in such poor copy.

However, we know that the story itself is what counts, and I hope you will like that!

This is the original copy, and I wish you would send it back. It's for you to read.... also it's for anyone in the office you may wish to have read it, for publicity purposes. But you're not to publish from this copy, When I finish it and give it a final going over, it may need to be cut, (although it's already been cut to the bone) or there may be some inserts or other changes. Marian hasn't read it yet and she is my most reliable guinea pig. E. Leslie also has read the other books in manuscript and has been very helpful. I have a carbon that I'm sending to them. (And I'm keeping a third one.) But I'm sending you the original, even though I have to trouble you to send it back, because I thought you might dislike (as I do) reading a carbon.

Vera has chapter ten now, and the rest of the book is in pretty good shape. It's in the hollow of my hand, if you know what I mean, down to the last detail. But my "ailment" isn't quite cleared up and I have to go slower than I formerly have at this stage. And I'm not trying to hurry it for I like it and want it to keep on just like this to the end. I do hope you'll feel the same way.

Lots of love from us both.

-10-

A MILLIONAIRE FOR TIS

"Bagshaw!" said Joe. "Bage of money - p'shaw!"

And he was so pleased with his joke that he took Betsy for a running slide along the frozen sidewalk. "Wait till I tell that to Harry and Sam!"

"Joe Willard!" Betsy ~~laughed and~~ panted. "Don't you dare!"

"Lady, I dare anything!" Chuckling wickedly, he hurried her along, under the ~~lally-glittering~~ ^{lily} stars, and into the sizzling lobby of the apartment building where the Kerrs lived.

Harry greeted them, holding a sturdy angel in a white flannel nightgown, embroidered in blue, who inspected them brightly while scraping a rattle across his father's well-brushed hair.

"Here! Stop that!" Harry said. "I'm putting him to bed, Joe. Want to help? Tacy's in the kitchen, Betsy, I know you women have to discuss your big enterprise."

He broke into a hearty laugh, and Joe threw a confidential arm around his friend's shoulder, saying softly, "Bage of money - p'shaw!"

"You two behave yourselves!" Betsy ordered, as she went into the bedroom to pat her hair and smooth down the dark maroon silk.

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February 17, 1955

Mrs. Maud Hart Lovelace
774 West 8th Street
Claremont, California

My dear Maud:

No wonder you laughed when you got the card saying your manuscript had been received in good order. As a matter of fact, I was rather pleased you had received it because we would like to know that our systems work for all. I am sorry that the mail was as slow as it usually turns out to be but we didn't receive your manuscript until the date of the card.

Good news about Ruth Harshaw. I'll be looking forward to hearing the program.

Love.

As always,

Elizabeth M. Riley ^{ms}

Elizabeth M. Riley

emr:if

dictated by Miss Riley
transcribed and signed in her absence

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PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
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February 24, 1955

Mrs. Maud Lovelace
774 West 8 Street
Claremont, California

My dear Maud:

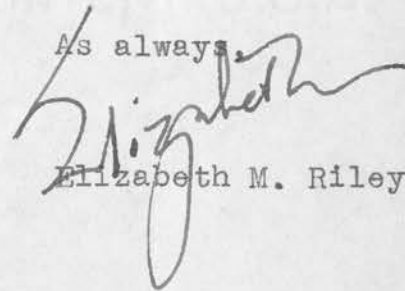
Every day I come to work and hope to see some news that your manuscript is on its way. But the days have rolled on and no news, no news. We are getting a little worried. After all, a book written by Maud Lovelace can't be read through quickly and slapped through the works in a hurry. We want to give your book every attention that it deserves and we can't give it that attention if it comes in late. I know that you have had trouble with a typist but we do hope that you can send it along within the next week or so.

Vera, meanwhile, is working on the jacket. The poor girl is torn--what with your requests on one side and ours on the other. However, she's on her second group of sketches and I'm sure we will be able to work something out.

Everybody here has caught a popular flu bug which is hard on noses, energy and dispositions but we'll all survive. The girls here send you their greetings and I send my love.

emr:if

As always,



Elizabeth M. Riley

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February 24, 1955

Mrs. Delos Lovelace
774 W 8 Street
Claremont, California

My dear Mrs. Lovelace:

The stock of your pamphlets is dwindling down rapidly and we are very, very anxious to reprint them as soon as we can. In December you wrote us that you were revising it, but probably Betsy pushed it aside for a while. Could you possibly take a look at it again soon and let us know the changes which ought to be made in the booklet.

Greetings to you from all of us in the juvenile department.

Sincerely,

Esther Hautzig
Esther Hautzig
Promotion
Children's Books

eh:s

February 25, 1955.

Dear Elizabeth,-

I'll tear myself away from the typewriter to answer your note about "B's W"

Vera has 13 chapters now. The book is going to run 19....leaves 6. Of which 4 are in very good shape....leaves 2. I thought I'd send the last 6 to her together as I like to keep them by me while I'm polishing. From the way things are going now I prophecy that the last batch will go to her and the entire manuscript to you, about the middle of March.

I'm wondering about your saying Vera is torn between my suggestions and yours because, as a matter of fact, I have made only one suggestion. I believe I said that I took it for granted we would have a bride on the jacket. And I certainly think we should; don't you?

That's the only picture I've mentioned. I have with almost every chapter sent a few snapshots or pictures of the period. I have done that with previous books, and I think it always helped her. I hope I haven't done more harm than good with it this time. Maybe I ought to write her and explain make perfectly clear that they are only to help her with the period. I have two beautiful photographs of Tib which I was planning to send her as soon as I could spare them...which means when the book is done, for I write with them propped up on the tape recorder.

I'm sorry the book is late. Merian's wedding last

summer was of course a violent although happy interruption. And after our return in September I did a publicity show or two. But since then, I couldn't have worked harder. There have been very few days when I haven't worked 8 to 4. And since Christmas I have been up at 5.30 or 6 and often at work by 7. And since the first of February I've ~~xxxxxx~~ been writing right through Sundays.

I did have that illness to hold me back at the holiday season but of course I dictated even through that.

Dont think from all this explaining that I feel you are reproachful. You're not at all. You are angelic. It's just that I want you to know I'm working to capacity and have since ~~xxxxxx~~ around the first of October.

You see, although I took a year off, I spent it mostly moving and settling. Also doing some valuable research in Minnesota and in the libraries out here. But I really did not get to writing seriously until we were settled in this house....the first of May, as I recall it...and that means I will have done the book in less than a year and means that I must always, in the future allow more time. For I know that these delays are awfully hard on you and the girls, and such intensive work is hard for me, too.

Dont worry though , darling, it will soon be finished now.

Tell Miss Hautiz, please, that the revised booklet~~xxxxxx~~ was delayed for the very reason she suspected but that too will soon be on its way. I am glad she is back at work, and hope she is better.

February 27, '55.

Dearest Elizabeth,-

Just a postscript to yesterday's letter.

I have been thinking of what you said regarding Vera, and I feel a little worried about the jacket sketch. In November she received the fifth chapter, The Wedding, ~~xxxx~~ I had been very anxious to get it to her for I remembered that getting a jacket was very vital to you and I felt sure that she would want a girl in a wedding dress on the jacket, so this chapter would be the important one. When I sent it in I recall that I told her I had been anxious to get it to her for I believed she would want a weddingy jacket and ~~xx~~ this was the chapter she needed for it. I don't recall my exact words but that was the idea. In a letter written around Christmas time she said, "I think I'll get the jacket sketch off." The implication was that it was done and only needed mailing.

I am sure that that is the only reference I have made in any of my letters to her share of the work...beyond saying often that I was sure her pictures would be luscious and that I was praying for them every day, which I am.

I am going to write her and say very casually ~~xxxx~~ (casually because she is easily

but they had an engagement

"We had such fun," Tib said, taking off her wraps. "The three of us were skating together. I worked out all sorts of steps."

"I'm sure they were worth seeing, especially yours," said, for Tib was a s expert on the ice as she was on the dance floor.

"Fred and I could be exhibition skaters," Tib admitted.

They had a merry dinner and Tib's laughter trilled as usual but she was a little sober. ~~about that~~ After Joe left she told them that the changing attitude toward Germany was affecting the attitude toward German Americans.

"I don't mind. You know me. I'm always philosophical and let nothing bother me. But it's hard on my brothers. They're so patriotic. Hobbie even threatens to run off to Canada and enlist. He says he's going to run off to Canada and enlist as soon as he's fifteen. Mamma's doing some worrying, I tell you."

After Tib left, Tetsy phoned Macy.

"I know," she said, "Our idea about the Dagshaw was

upset as you probably know) that I can keep on sending old photographs and snapshots if they save her research and help her with the period, (as I know they have in previous books) and add that of course she understands ~~xxxxxxxxxxxxxxxx~~ she is to ignore them if they aren't helpful.

She has had an outline of the book and she has 17 chapters so I shouldn't think her share of the ~~xxxxxx~~ work should be behind at all. However, since 4 of my remaining 6 chapters are so nearly done I will get them off to her very soon instead of holding them, as I had planned to do until I had finished polishing.

One of my great troubles with this book has been my effort to keep the length down. Every chapter has emerged running 14 pages or more and I have gone over and over it cutting and then giving it to "elo" to cut some more. That, and the difficulty of bringing in all the popular old characters - as well as a few new ones so "etsy" and Joe won't seem like morons, associating only with the people they went to school with - have been the only difficulties. I am enjoying the book.

Again, back to work! With love from

Don't bother to answer. I just wanted to make absolutely clear what has gone on between Sara and me, and the fact that she has had the "jacket" chapter since November for I really feel that if her jacket is lent done, there must be something wrong.

the war ~~xxxxxxx~~ on her mind. Fred and Hobbie don't like all
his feeling against German Americans. And Lib isn't going out with
anyone she gives a snap for. We really ought to try again.

Lacy chuckled. "Harry and I did our best. It's up
to you and Joe now."

Betsy agreed. But she and Joe, she thought ruefully,
had little time for scouting. She had only one free evening weekly.
And often they went out to the Jimmy Cliffs. A newspaper group had
recently given this to a newspaper group that had started
meeting at the Jimmy Cliffs. This group talked writing, read
started meeting there. They talked writing, read aloud, argued
and drank coffee while Jimmy Junior (Buster) rode up and down on
his kiddy car.
e/~~xxxxxxxxxxxxxxxxxxxx~~

In Minneapolis there was a ladies group called The
Columbia Study Club. One night when ~~xxxxxxx~~ the kiddy car collided
with hot coffee and an even hotter argument about Sherwood Anderson's
work, the girl columnist "Q" remarked, "We ought to call this the

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February 28, 1955

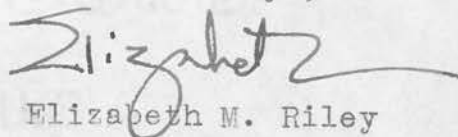
Mrs. Maud Lovelace
774 West Eighth Street
Claremont, California

My Dear Maud:

Thank you so much for letting me know so promptly about
BETSY'S WEDDING. When I read a letter like yours, I
wonder why anybody wants to write! It is such hard work
but you and I know the rewards are large, indeed. Don't
worry about Vera and don't take the time to write to her.
She is getting queerer all the time. We will get a
beautiful jacket out of her and it will do right by your
fine words. The girls are in a state waiting for the
manuscript and so am I. As for the salesmen . . .

Nannine kindly invited me to the symphony early in April
and I will see the children at that time. I will give
you a complete report.

Love as always,


Elizabeth M. Riley

emr:mo

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TELEPHONE: OREGON 9-0630
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March 18, 1955

Mrs. Maud Lovelace
774 West Eighth Street
Claremont, California

My dear Maud:

Your post card did throw me into a tailspin this morning because I had set aside the coming weekend to work on BETSY'S WEDDING. I had hoped that next weekend would be semisocial and semibusiness, and now I will see what I can do to change things around.

It is not my social life that I am worrying about but the production schedule. Fortunately all the other fall manuscripts are long since in our hands, but we are now operating on so tight a schedule that there will be no time to send your manuscript back and forth if any revisions are necessary, so I do hope that nothing will stand in the way of our receiving the manuscript by March 24.

We hate to publish a book in October because so many other children's books are published during that month. Let us hope the air mails are functioning efficiently! If they are, we can keep to our newly revised schedule.

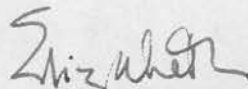
No word from Vera about the picture and we still are in a hassle about the jacket, but we are turning the heat on her and I hope she will deliver on time.

The salesmen are all looking forward to the new book and I have been promising it to them day by day.

Thank Delossy for his part in the cutting of the book. What a difficult job that must be!

Much love and good wishes to you.

Sincerely,



Elizabeth M. Riley

emr:mo

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TELEPHONE: OREGON 9-0630
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March 24, 1955

Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

My dear Maud:

I am sorry that I did not write to you sooner about the Santa Barbara matter. Unfortunately your letter was placed in a folder with manuscript reports and almost got filed! I have changed secretaries in the last few weeks, hence the mistake in the folders.

If you enjoy going on jaunts and making speeches such as the one that they are asking you to do at Santa Barbara, why not go ahead? There is no money in the budget for any such trip but we can squeeze here and there if you and Delossy want to go.

We can't do anything about the display at the breakfast, but if you decide to go you might request that they have the books there. I am sure that the jobbers on the Coast have Delossy's books in stock.

I am hoping that tomorrow will bring me a nice package from Claremont so that I can have a happy weekend.

Love as always.

Sincerely,


Elizabeth M. Riley

emr:mo

Dorling Meirau, - Please return this letter to me in enclosed envelope.

The nice page 233, you can slip into manuscript or return to me. if manuscript has gone.

March 26.

3rd like your opinion, Merian matter discussed.

I have opined in the margins! Dear Elizabeth, - Awful sorry > kept it so long.

I've just read the whole book over and have found a few omissions and corrections, some of which I'm now writing to you about, since they're matters on which I want to ask your opinion. The rest I'm putting on a separate sheet, so you could ask your secretary or someone else to tend to them, and not use your busy time. If the manuscript has already gone away, these small changes could all be made in galleys. It's just that I know it saves money make them now.

I. Merian wrote that I had omitted to mention Betsy's age. I couldn't seem to find a place to put it in (that pleased me) but on this last rereading, it seems to be it would go very well on Page 2, line 8, after 1914. If that pleases you, too, will you please write in. "She was 22 years old." It would read like this: "This was September 1914. She was twenty-two years old."

On page 9. You will notice that I first called Julia matron-of-honor and then changed it to maid-of-honor. The reason I did so is this: All through the book runs the theme of Betsy and each others. They not having been bridesmaids, and in Chapter 17 her bridesmaids asks them to be and in Chapter 19 they are... Betsy being, of course, the Chief bridesmaid, or maid of honor. I wouldn't like to dispense with that use of "bridesmaid" all through the book nor at the end, and of course Betsy and Toby are both married when they become Tib's bridesmaids. What I want your opinion on is this: Do you think it is necessary here on page 48, line 13 to put, in parenthesis, some such sentence as this. (Betsy said

maid-of-honor even though Julia was a matron.) I don't think it's your readers are old enough to know it's all the same thing, and Julia and Betsy are matrons of honor.

I would be strictly correct to say "bridesmaid" and "matron of honor" when applicable, for all attendant to the bride.

necessary, but if you do, the paragraph/~~xxxxxxx~~ could be changed to read like this:

[It was understood that Paige and Julia would be best man and ~~xxxxxxx~~ maid of honor. (Betsy ~~xxxxxx~~ said 'maid-of-honor, even though Julia was a matron.) But when Betsy started blithely naming bridesmaids etc. etc.]

I believe that socially it is quite correct to say maid-of-honor, even though said maid is a matron. Mrs Post says: Half the maids may be matrons.

On Page 59, line 16, I made a change which I think is in your manuscript, but I wish you'd check it. The line should read: Julia came in, dressed in pale green and carrying violets. She studied Betsy etc.

The reason for that change ties up with what I now want to take up, Chapter 19.

You may remember that I never write my last chapter in a rough draft. I never have; it's almost a superstition with me. Because when the whole book is done the last chapter has always just poured out in the way it should be. Sometimes a word or two is changed later, but seldom more.

In this case when I got to the last chapter ~~xx~~ I was feeling hurried and therefor my instincts may not have been so unerring. Also I had ~~xxd~~ a ~~technical~~ problem there which had nothing to do with the creative side and that bothered me.....subconsciously, I guess.

To explain I have to go back a little. Tib knows, of course, that she is married in this book. Since her wedding was really a small wartime wedding, it had to be entirely changed and at her excellent suggestion I based it on a real military wedding which

Oh, to get back to Petsy's wedding, and Julius dress. I'm changing that from grey to green, ~~and for~~ if Tib's bridesmaids are changed into yellow and lilac (which I would prefer, if you think it's all right), I won't have her wear lilac at her Hotel Madison luncheon party. I'll put her into grey, which was very fashionable in 1917, and so I'm taking the grey away from Julie!

As said above, I'm putting the rest of my small changes on another page so you can give them to someone else to bother with. I haven't yet had a chance to hear from you...and I know you may have some editorial changes to suggest. If you'd do, I suggest you send them air mail special and I'll ^{answer} return them the same way. Normally a letter sent like that is delivered the next day which makes it almost as good as Garden City. I'll be ^{very} fast with any changes you want, for I do want to make them myself (You know me!) Delossey and I plan to be at home until April 3, and will either stay here longer or give you our vacationing address if there are any queries or requests on the way to me. Just let me know. Writing us in the desert wouldn't be too practical, probably, for we won't be gone more than 4 or 5 days. Delossey can't leave his book/ But it's perfectly practical for us to go a few days later if we are still fussing with the book. You just let me know what to expect.

JWE

~~On page 59 I made a change which I thought was necessary but if you do, please write it in. It would read Page and Julie would be best man and maid of honor. (Petsy-2- said maid of honor even though Julie was a matron.) but when Petsy started c. but if you, do write it in. I wanted in any case to explain it to you my reason for using maid-of-honor here and in chapter 19. As I understand it, it is especially quite correct to say, 'ma id of honor', even though said maid is a matron. Ever,~~

took place in Mankato about that time. That other bride now lives in Chicago and Tib phoned her and got the clippings for her wedding to be a guide for me in writing Tib's wedding in the book. I asked Tib herself to pick her ~~boo~~ bridesmaids colors and she picked lilac ~~XXXXXXX~~ and yellow. (Lavender is her favorite color and was ~~gixxx~~ always the ~~book~~-Tib's favorite color, as you may recall.) In my first draft of that chapter I put the bridesmaids into ~~lavender~~ ^{lilac and} yellow. But then I got to worrying (I was in a frightful state, anyway.) I began to fear that ~~yellow and lavender (or lilac)~~ ^{lilac} would not harmonize with the color in the flag which I was using. So I changed lilac to pale blue as matching a flag better! in the book-military wedding. I'm consulting Tib on this by mail, also

Of course lavender wouldn't clash with the flag. I hope you've changed it.

also E Leslie who is an artist, as you know, and I'd like your opinion. I myself (and I think, the fans) would rather like Tib's bridesmaids to wear her own beloved lilac shades. Therefore, although tentatively, I suggest that we change the last chapter ~~xxxxxxx~~ ^{xxxxxxx} page one, according to the revised page one I am enclosing.

What is your opinion on this? ^{colors of the flowers, it reminded me so much... they could be lavender, yellow + red as well.} Another matter in that last chapter....the Muller ^{white} family (I ~~xx~~/the book name) like many many of the German-American families in ~~xxxx~~ Mankato...and I ~~knxxxxixxix~~ feel sure in Milwaukee, too....were extremely patriotic. However, I remember, and I'm sure most people of my age remember, that there was a large number of German Americans who were not patriotic in the first World War.

I wonder therefore whether I should tone down a little that scene in the wedding chapter where the Muller clan is toasting the "resident etc. (although I am positive this particular ^{family} would have done it) Or should I look for a chance, in galleys, to slip in a line (Tib could say it) making clear that not all German Americans felt as her family did. Would you advise me about this?

7 Absolutely not. You're not writing a sociological treatise on German-Americans. You're only interested in the Mullers, and your readers won't generalize from them that much!

And will you please return the page to me as I would like to see when I'm reading it, in case I miss out of any of the copy.

Would you please, like an angel, make this change in miss. before it goes in D.E.L.T. Dan?

Please make the following changes in manuscript of "Betsy's Wedding."

Page 78. Near end of page, the paragraph on wedding presents. Sentence ends: vases and jelly spoons. Will you please change the period after "jelly spoons" to a comma, and add, a tea wagon. Sentence will read: There were books and bon bon dishes, vases and jelly spoons, a tea wagon.

Page 97. Line 16. out "and Austria"; out "Those Lausbub'n." Please make ~~that sentence~~ ~~the~~ sentences read: "Germany ought to get rid of that 'aiser. Lausbube!" (Maybe I have already made that change in your copy. But I dont think so.)

Page 112. Second line from bottom. Please put in the word "sometimes" to make sentence read as follows: Tib was sometimes a little slow to see a joke.

Page 124. Line 1/ Please cut this sentence. She thought of Claude Eaton, Mr Leonard, Mr Dick, and wondered where they were.

Page 125. Put in word "Miss" to make sentence read.

"Then we'll make plans after Miss Tib has consulted et c."

Back to Page 124. Line 7. Please insert as a sentence into that paragraph to make it read as follows:

"etsy was glad when "Tipperary" ended. (The next record ~~was~~ was "I Didn't Raise My Boy to be a Soldier.") ~~She~~ dancing ~~and~~ Soon everyone stopped dancing except Tib and Mr Bagshaw who went on to execute a tango. As they finished that, his voice floated into the living.

P 133. 7 lines from bottom . should read; tie and spats, ~~with~~ an urbane yet weary air. She reflected on this etc.

THANK YOU VERY MUCH.

[ca. April 1955?]

NIGHT LETTER - ~~edit~~ - dont phone.

Miss Doris Barrett
Thos. Y Crowell Co.
432 Fourth Avenue
New York.

Pages Nineteen line sixteen italicize French Fifty-seven line eight
quote I'll through same Eighty-one line ^{Elmer} ~~II~~ spacious Eighty-three
line eighteen Boogie ~~on~~ One forty-nine line twenty-five Bogie
One sixty-nine line twenty Aunt Two hundred line five away not
anyway Two hundred eight line twenty-five flaming stop Unreceive
complete front pages please check especially dedication

Maud Hart Lovelace

774 W 8th St. Claremont, Cal.

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NO. WDS.-CL. OF SVC.	PD. OR COLL.	CASH NO.	CHARGE TO THE ACCOUNT OF	TIME FILED

Send the following message, subject to the terms on back hereof, which are hereby agreed to

COPY

NEW YORK, APRIL 1, 1955

MRS. DELOS LOVELACE
774 WEST EIGHTH ST.
CLAREMONT, CALIF.

BETTSY'S WEDDING FINE GOING TO COPY EDITOR TODAY LETTER FOLLOWS

LOVE

ELIZABETH

NY-4-20-55

(Barrett) Thos Y. Emwell
Co.

April 7, 1955.

Dear Doris,-

The verse quoted on Page 131 of "Betsy's Wedding" appeared in Quentin's Column in the Minneapolis Tribune in 1914. And the verse on Page 230 or 231 of your copy (my own copy of that Chapter is slightly different) is adapted (name Lovelace changed to Willard) from one appearing in the Minneapolis Tribune in 1917. It was written by Earl E. Buell, now dead, to whom I would like to give credit. (He and his wife were the Jimmy and Marbeth of the story. "Marbeth" helped me a good bit with reminiscences for the VI lent Study Club chapter.)

Quentin whom I call "Q" in the story is also an old friend. Now famous in Minnesota as Darragh Aldrich of the Radio. I plan to write her about using the verse, and "Marbeth" also. But I am writing you to ask whether Tribune permission and acknowledgement is necessary in a case like this? In the book I named Joe's paper the Courier, although it was really the Tribune, but it was too confining to be dealing with a real paper and still in existence newspaper. I kept the Tribune in, as a real paper, in the book but placed all the characters in the fictional Courier.

We have many friends on the present Minneapolis Star Tribune.

WY

Minneapolis Star Tribune...one very highly-
placed one is the brother ~~xxxxxx~~ of "Marbeth
Cliff" so I can easily obtain whatever statement
is necessary. If you care to have me do so, will
you please tell me what to ~~xxxxxxx~~ have such a
statement say? Would it be just ~~xxxxxxx~~ an
acknowledgement of the fact that ~~xxxxxxx~~
one verse appeared in Quentin's Column in the
Minneapolis Tribune in 1914; the other was adapted
from one written by Early Buell for the Tribune in
1914?

I hope you are the proper person to
advise me on these matters. If not, will you turn
my letter over to whomever? And many thanks and
have a Happy Easter.

Ever,

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

April 7, 1955

Mrs. Delos Lovelace
774 West 80 Street
Claremont, California

My dear Maud:

By now you have received our telegram telling you that all is well with BETSY and that the manuscript is now being copy edited. I read it on the train going to Boston last Friday morning and finished it in stages in between seeing people there. Then I read it all over again on the train coming back. I, of course, loved all the details but I was worried for fear the minor characters would not be clear to a new reader so I had the manuscript read by someone who had never read a Betsy-Tacy book before. Apparently the characters are all clear although everyone admitted that the ending is rather crowded. I am sure the book will sell well because we know that Betsy-Tacy fans are legion.

I do wish that we had had time to do some judicious cutting, particularly toward the end of the book. However, it is just much too late to wish for things that can't be done. I think the girls in the department would love the chance to work on a Betsy-Tacy book sometime with thought and care instead of having to rush everything through at the last minute.

We get telegrams and letters from Vera but so far no jacket and only a few pictures but the pictures she has sent are just right.

Will you please write me a couple of hundred words which I can use as the basis of a blurb? I want to be sure to incorporate in the blurb everything that you want there. We planned to list the other books in the series on the back flap of the jacket together with excerpts of reviews. Would you rather have biographical material there? Please let us know quickly because the hot breath of the Sales Conference is upon us.

I have been analyzing last year's sales of the books and will write to you in another letter about this matter.

Mrs. Lovelace

2

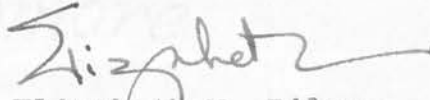
April 7, 1955

We have made all the substitutions you asked for and the whole matter of the manuscript is now in Ginnie Hyne's capable hands.

It was a joy to see Marion on Saturday night looking so well and happy.

Love to you as always.

Sincerely,


Elizabeth M. Riley

emr:mo

P.S. - A wonderful jacket sketch has just
come in from Vera. It will be a beautiful
jacket. Σ -

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

70

WESTERN UNION

FX-1201

(10)

W. P. MARSHALL, PRESIDENT

SYMBOLS

DL=Day Letter

NL=Night Letter

LT=Int'l Letter Telegram

VLT=Int'l Victory Ltr.

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

0A056 BA190 :

=O B ADA036 PD=D NEWYORK NY 8 1108AME=

MRS DELOS LOVELA NE=

=774 WEST 8 ST CLAREMONT CALIF=

=SORRY YOU DIDNT RECEIVE FIRST TELEGRAM BETSY BEING COPY
EDITED EVERYTHING FIVE LOVE:

=ELIZABETH=

8 AM 8 40
[1955] 3 7

April 13, 1955.

Dear Miss Hautzig,-

It is very good to see your name on a letter again and know that you are recovered from your illness.

Regarding the material you sent: I have suggested an insert for the list of Betsy-Lacy book on the back flap of "Betsy's Wedding," which I am enclosing on a separate page. Reason for it: the fans seem to consider these three ~~xxxxxxx~~ books almost Betsy-Lacy stories.

And I should think that both "Betsy and the Great World" and "Betsy's Wedding" could be suggested for ages 12-18. I receive fan mail on Betsy and the Great World from girls who are juniors and seniors in High School. You and Miss Miley are the ones to decide this, though, of course.

I am very glad to have a chance to make a small revision on the biographical sketch (which otherwise, with your changes, is fine.) I would like to have the last line of the next to last paragraph ~~xxxxxx~~ read "The Lovelaces live in California."

~~This Reason: The older photo, 28~~

young married life.

furnish an apartment on next to nothing, and make a budget out of little more. Joe has troubles with his job and Petsy with a meat pie; they meet the problem of caring for an aged aunt, and finally the upheaval of American entrance into the First World War, and problems notwithstanding it is a golden time.

The circle etc

NOV 10 1918

NOV 10 1918

NOV 10 1918

NOV 10 1918

biographical sketches on the older jackets mention Garden City, New York. And for years the children have been writing me direct to Garden City, New York. They are doing so still, of course, and the poor Garden City post office continues to forward them.

If we said Claremont, California, in the biographical sketch, the children would start writing here, and of course they have no street address to mention, and the Claremont Post Office is not too efficient. ~~xxxxxxx~~ I realize that there will still be lots of letters coming to Claremont, without a street address, because of ~~xxx~~ naming the town in the booklet. but we'll just risk that. I do think it would be much better, though, not to name a town ~~xxxxxx~~ on the jacket. And whenever the biographical material on the older books is revised, let's say just California. Then most of the letters are routed through the Crowell Company, and you people know the correct address, and also know ~~xxxxxx~~ when we happen to be travelling. I can't bear to have these small letters lost.

Getting back to the biographical ~~xxxxixixixixix~~ sketch, I am a little bewildered. For I gathered from Miss Riley that the List of Betsy-Tacy books was replacing the biographical sketch on "Betsy's Wedding." You speak of it being assigned to the back ~~xx~~ of the book, but I do hope that

Problems notwithstanding, the pages sparkle with fun,
~~for~~ ^{for TM} their circle of young marrieds includes many beloved figures
from ~~the~~ ^{Betsy-Tacy} earlier books. Tacy, who had been married before Betsy
left for Europe, is expecting a baby which Betsy is determined
will be a girl. Blonde enchanting Tib shows no wish to settle down,
and Betsy's and Tacy's efforts to find her a husband are as funny
as all their plans and plots have been since they ~~were five~~. Tib's
wedding brings ~~all~~ the old Crowd together and is a joyous affair
despite the fact that her bridegroom and Joe are now in uniform.

Valley all
of the
best known
novel
courses
fiction.

~~pictures show~~ The book provides an authentic picture of those days
before the First World War changed the social customs of our times.
Mothers and grandmothers will peek over the shoulders of their
reading daughters to see their own youth recreated in the pages of
"Betsy's Wedding" ^{which pictures} And as usual new readers will find themselves
dazed ^{but not} and yet cheerfully at home with the merry Ray family,
the Crowd ^{all} and the new friends Joe and Betsy ~~xxxxxxxxxxxx~~
draw around them as they progress joyfully into married life.

doesn't mean "Betsey's Wedding" is not having a runaround jacket? Miss Sewville's runaround jackets for the Betsey-acy books have been so delightful. And often the detail on the back was the most charming part of the whole.

I'm glad the revised booklet is ready and will welcome a stack of them, whenever it is convenient to send them. And will you be sure to include the big Crowell envelopes that hold them. You mention bookmarks also, and I am reminded to make a suggestion that has been in my mind for some time. I would love to have you make a Christmasy bookmark, telling about The Trees Angel at Christmas. When school opens in the fall, the children's letters begin flooding in, and it seems to me that Trees Angel bookmarks enclosed with my replies might be extremely helpful. I could use them also in acknowledging the many Christmas cards I receive from children. (Such a bookmark might mention also The Tune is in the Tree and The Golden Wedge. I assume that Carney's Houseparty, Emily of Deep Valley and Winona's Pony Cart would be on the Betsey-acy bookmark. Then all the books would be taken care of!) This Trees Angel suggestion is thrown out only for you people to discuss. If you don't think it would be worth while, just forget it.

You are more than welcome for any help we may have given. I am happy about your interest in the books.

Sincerely,

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

April 11, 1955

Mrs. Delos Lovelace
774 West 8 Street
Claremont, California

My dear Mrs. Lovelace:

We are enclosing the following material for your approval:

1. Back flap copy for BETSY'S WEDDING
2. Biographical sketch for back of book

Will you let us know by return mail, please, if you wish to have some changes made. We thought it was a good idea to mention the booklet on the blurb of this book, as we have just now printed it in its revised form.

We are looking forward to hearing from you.
Thank you very, very much for all your help.

Sincerely,

Esther Hautzig

Esther Hautzig
Promotion
Children's Books

eh:s
enclosures
sent air mail, special delivery

suggested insert for back flap of Betsy's Wedding.

Other books about Betsy-Lacy
and ~~xxxxxxx~~ their friends

CARNEY'S HOUSEPARTY

EMILY OF DEEP VALLEY

WINONA'S PONY CART

(clippings of the stories he had written and of which he was most proud)

Joe had said he would clear out his desk. "He would come home tonight bringing his dictionary, and the tennis shoes and racket he always kept in his locker for *Tennis with Sam* after work. Sam would be doing the same, and of house cleaning."

Like Grandpa Warrington, Patsy thought, coming across the cornfield with his school books and the big ball sitting on top! "And the minute Grandma saw it she began to cry."

"War!" Patsy thought, holding back her own tears with all the force of her stubborn will. "War! Women never invented it."

She did not buy any new dresses, nor the big floppy hat, but went straight to the Marsh Arcade, and up to ~~the~~ stairs to the second floor and Mrs Hawthorne's office.

~~xxxxxxxxxxxxxxxx~~ This was the happy office of which Joe had told her so often. One of the girls whose *romantic adventures* Mrs Hawthorne watched with such affection was behind a typewriter now. Mrs Hawthorne's reddish brown was bent over another. ~~xxxxxxxxxxxxxxxx~~ At the sound of the opening door she looked up with her queenly air, but seeing Patsy, she rose quickly, her face

This was the happy office of which Joe had told her so often. One of the girls whose *romances* Mrs Hawthorne watched with such interest sat behind a ~~xxxxxxxxxxxx~~ desk. Mrs Hawthorne's reddish brown head was bent over another typewriter. At the sound of the opening door, she looked up with her queenly air, but seeing Patsy she rose quickly, ~~xxxx~~ affectionate concern flowing into her face.

"Joe's card has come. He goes to the Fort Monday."

~~xxxxxxxxxxxxxxxx~~ "That's hard."

Patsy nodded.

Mrs Hawthorne kissed her but she turned quickly and

THOMAS Y. CROWELL COMPANY
PUBLISHERS OF BOOKS
432 FOURTH AVENUE, NEW YORK 16, N. Y.

COLLEGE DEPARTMENT

April 14, 1955

Mrs. Delos W. Lovelace
774 West Eighth Street
Claremont, California

Dear Mrs. Lovelace:

Doris Barrett has given me your letter of April 7 regarding the poems. It is my impression that newspapers do not renew copyright on matter published in them, unless it is something of exceptional importance. Mr. Lovelace probably could tell you better about this. Since both of these poems are more than twenty-eight years old, they are probably in the public domain now. To be sure, you might ask your friend on the Tribune to confirm this or simply to grant you permission to use them in your book if they are still in copyright.

If they are out of copyright, it would be quite in order for you to put a note in the frontmatter of the book acknowledging them and giving the author's name and the fact that they appeared in the Tribune.

Sincerely yours,

Edwin Doremus
Edwin Doremus

ed:s

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

April 21, 1955

Mrs. Delos W. Lovelace
774 West Eighth Street
Claremont, California

Dear Mrs. Lovelace:

Thank you for your letter of April 13. We included the three titles you suggested on the back flap of the BETSY'S WEDDING jacket. We left BETSY AND THE GREAT WORLD and BETSY'S WEDDING for ages twelve to sixteen because we feel that that is the proper age group for those books. Of course, we know that many older girls (their mothers and grandmothers, too) will read the new Betsy book. Whenever we talk to librarians we learn that many grandmothers take out teen age stories for their own reading pleasure. They always say, though, that the books they take out are for their grandchildren, nieces, grandnieces, or what have you.

You are quite right in saying that we might save the Claremont post office and we have, therefore, deleted the name of the town from the biographical sketch.

The biographical sketch will not appear in the back of the jacket but in the back of the book after the text of your story. Miss Neville's jacket, as usual, has a very charming picture on the back of the jacket as well as on the front.

We are sending you a stack of the new booklets as well as envelopes that hold them. We shall also discuss your suggestion for a Christmassy bookmark.

If there is anything in particular that you would like me to do for you do not hesitate to let me know. It is always a pleasure to do promotion for Lovelace titles. All good wishes to you in your work.

Sincerely,

Esther Hautzig

Esther Hautzig
Promotion
Children's Books

eg:hh

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

April 26, 1955

Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

My dear Maud:

This is an interim report on a number of things. We just wanted to let you know that work is going along apace on BETSY'S WEDDING. The jacket is a beauty and we are now biting our finger nails waiting for Vera to send in her illustrations. You will be enchanted with the frontispiece; it is a scene in the old Waldorf and I know you will love it as much as we do.

Mr. Butler of the Catholic Children's Book Club was in the office today and he told us the happy news about the operetta based on EARLY CANDLELIGHT. I hope that you will be able to hear it some time. It sounds exciting.

Greetings from all of us here and special love from me as always.

Sincerely,

Elizabeth M. Riley

Elizabeth M. Riley

emr:mo

cc: Nannine Joseph

dictated by Miss Riley
transcribed and signed in her absence

774 W 8th St.
Claremont, Cal.
April 29, 1955.

Dearest Elizabeth,-

So glad to get your letter, and to hear about the frontispiece. Vera does do delectable pictures! Before writing that chapter, I got a print of the old Waldorf dining room from the present press agent, Paul Stewart, and of course sent it on to Vera when I was done with it. If she used anything from that, it might, (Delossy suggests) evoke some publicity from the "aldorf next fall?"

Yes, I was terribly happy about St Catherines College making a Music Drama, as they called it, from Early Candlelight. One of the nuns wrote the music, and also collected Voyageur songs in Quebec. On April 25th, I got a wire from the cast saying, "Happy Birthday. "e play in your honor tonight. The Candlelighters." I was really touched.

We just got back from Santa Barbara. The breakfast was a great success, nine or ten authors and around 200 librarians, teachers and library board people from Santa Barbara County. We were in Santa Barbara for almost a week but it was pure vacation until Friday. After getting your letter about the affair, I felt I couldn't turn in an expense account for it...and I won't. You didn't mean your letter to sound as it did, I feel sure, but it sounded as though you thought I was going just for fun, or because I like to make speeches, and that Delossy was going along for the free ride. Nothing, of course, could be farther from the truth, for such trips. ...although I enjoy them...are hard work, and a strain. And Melos has driven me xix to schools and libraries all over Orange and Los Angeles counties, interrupting his own work to do it, without thinking of turning in an expense account, even when we went to Los Angeles to make the transcription for Ruth Harshaw which involved a hotel bill, too. In the case of the Santa Barbara Breakfast I had been invited, you remember, last May, and it seemed awfully unkind, as well as unwise, to refuse, and we had planned in any case to have a little trip when I finished the book. We had thought of going to the desert, but we made it Santa Barbara instead, and had a wonderful five days in and around that very historic place before I started resting on Friday for the Saturday breakfast, and then we drove home. At first, Elizabeth, I thought I would just never mention this to you at all, but on later consideration I decided that was wrong. I really believe you know that the Lovelaces, on any expense accounts never in their lives cheated anyone but themselves, and I know, from the 15 years of working with you, in which I've come to love you as a very precious friend, that you didn't mean to hurt my feelings. Don't, please, ask to reimburse us for this trip for I simply couldn't let you. You didn't, I am sure, really think it was worth while, and I used my own judgement in going, and I may have been wrong.

It's wonderful to have the book done, and I'm gradually cleaning out my study, getting the papers put away, the bills paid and the fans answered. Also starting to sit every day for an hour or so

in the garden. All red and yellow roses and azaleas now, but soon we'll be baking in the Claremont summer heat. The hard work on "B'S W" cheated us of seeing you out here, but let's be sure we make it come true next winter. Claremont is so delightful then. We'll see you in New York, as we plan to come whenever Glossy finishes his books....juvenile and adult... Late summer, probably. We're getting anxious to see our children and the wonderful new apartment. I imagine you have heard that Merian landed on Cherm, and loves it there.

One bit of news I've been meaning to tell you...I have taken (for the rest of this season) a Sunday School class. I have been substituting now and then, but now I have really taken on the Third Grade, and we have such a wonderful time that we run 15 or 20 minutes overtime, and it's a riot. Only much more like a party than a Sunday School class. I couldn't manage it when I am writing, I'm afraid, but indirectly it's wonderful for my work. Like having children around when Merian was growing up. They've just discovered that I wrote the BT books, but I'm ruling all talk about them out of the class for after all we are supposed to be concentrating on Genesis! Glossy, of course, has had a class of teenagers all year, and the Bible reading he has had to do for them has been, he says, a literary shot in the arm for him, too. Now that Petsy is done, we are throwing them a party. As we buy cokes and potato chips, we can almost feel Merian is in high school again.

MUST STOP. Love from us both as always,

PS I received the enclosed apology from Western Union. I suppose you got one too.

in the garden. (All red and yellow roses and azaleas now.) The hard
work on "B'S W" cheated us of seeing you out here

774 West 8th Street
Claremont, California
May 5, 1955.

Mr Edwin Doremus
The Y Crowell Co.
432 Fourth Avenue,
New York 16, N.Y.

Dear Mr Doremus,-

Thank you so much for answering my inquiry about how credit should be given for the verses I quote in "Betsy's Wedding." Here is a statement I would like to have used in the front of the book. It has been approved by the Minneapolis Tribune, xxx by the author of one verse and the widow of the author of the other.

The verse on page 177 was written by Darragh Aldrich and appeared in The Minneapolis Tribune in 1914. The verse on page 178 was adapted from a verse by Earle Buell which appeared in The Minneapolis Tribune in 1917.

The ???s, of course, are because I don't know xxx

on what page numbers the verses will appear. The one by Darragh Aldrich appears on page 131 of your manuscript copy and the one by Earle Buell is on page 230 or 231 of that copy. I use the word 'adapted' advisedly in the case of the Earle Buell acknowledgement as, of course, I changed the name 'Lovelace' to 'Willard.'

I have two other things on my mind. Will you people get permission to use the verse from Dr Van Dyke used in the front of the book? I know you have been kind enough to attend to those 'permissions' with the previous ety-acs.

And should I get permission to quote from John Burroughspage 192, I think, in your manuscript copy. I am sure, or almost sure, that John Burroughs said that but have to track down the book. I'll do that this week and let you know exactly where it appears.

Meanwhile many thanks for your helpful advice. Heloe sends greetings along with mine.

Sincerely,

Does the
wording
seem
all right?

774 West 8th Street
Claremont, California
May 5, 1955.

Dear Mr Doremus,-

Thank you so much for answering my letter
to Miss Barrett about the verses quoted in ~~xxxxxxxxxxxx~~
"Betsy's Wedding." Here is a statement to be put in the
front of the book

774 West 8th Street
Claremont, California
May 10, 1955.

Dear Miss Hautzig,-

The jacket is really delicious. The bride so bridey and the detail, as usual, so enchanting. Thank you so much for letting me see it.

You say that this is a 'gucket proof'; and on the chance that the blurb too is still in the proof stage, I'd like to point out that Betsy and Joe were not, as the blurb says, married in Deep Valley. They were married in Minneapolis. If you dislike mentioning two towns (for, of course, there is a later reference to Deep Valley), couldn't you just say that their 'wedding in Minnesota takes place soon after'?

Or, better still from my point of view, just say "their wedding takes place in Minnesota." In Melos's suggested blurb, he used the 'romantic core' business, in order to avoid saying that they were married 'soon after', because I thought.. perhaps wrongly... that it was just as well not to stress how early in the story they get married. That, of course, is because so many of my readers are junior high age, and I think they are apt to be much attracted by the wedding gayety and all the parties. For their sakes, too, I can't care for the repetition of the word 'trouble' in paragraph 3.

I think the use of the word 'true' in line 4 of your blurb is confusing. I assume you mean that Joe is as real as she is, but somehow at first/^{reading}'true' seems to mean 'true' in the sense of 'faithful.'

And one last thing...I believe the word 'new' could well be reinstated in the last paragraph. For each new book tries to, and does, I believe, draw new readers, and they are the ones who will be dazed. (The Betsy-Tacy fans, as I discover when I speak for the children, know the characters better than I do.)

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

May 12, 1955

Mrs. Delos Lovelace
774 West 8 Street
Claremont, California

My dear Mrs. Lovelace:

We were delighted to hear that you are pleased with Miss Neville's jacket for BETSY'S WEDDING. Everyone here is mightily pleased, too.

We are sorry that there are a few minor changes in our blurb from the one your husband wrote. Mr. Smith, our sales manager and a great admirer of your books, saw the blurb as we now have it and he liked it very much. If we are to make a few corrections on the present blurb, in accordance with your suggestions, we would not have any jackets for the salesmen to sell from. Miss Riley and Mr. Smith definitely feel that the salesmen must have jackets before they go on the road, and we are therefore unable to make the changes.

We know that BETSY'S WEDDING is going to become as popular as your previous books were and are, and we are all going to do our very best to promote them, sell them, and publicize them. BETSY'S WEDDING is so right for a promotion for the whole series of the Betsy-Tacy stories, as well as a book in its own right. More about that later.

Greetings from everyone in the juvenile department and all good wishes from Miss Riley and me.

Sincerely yours,

Esther Hautzig
Esther Hautzig
Promotion
Children's Books

eh:s
enclosure (sample pages from BETSY'S WEDDING)

P.S. Enclosed you will find the sample pages from the book. Aren't they nice?

774 West 8th Street
Claremont, California
May 13, 1955.

Dear Miss Hautzig,-

The front pages are darling! How happy Joe and Patsy look to be reunited! I loved seeing it, and also loved reading your words about the salesmen and the fine publicity plans.

Of course, you and Miss Wally are quite right in letting nothing come in the way of the salesmen having the jackets right now. And I'm sure you understand that I considered my few suggestions every minor points. Certainly, I did not mind your making changes from my husband's blurb which was (as it has always been in the past) intended to be out and changed. The only matter which seemed important to me was that allp about Patsy being married in Deep Valley when it was really Minneapolis, and Minneapolis is so much BIGGER with so many more bookstores.

By the way, in the Table of Contents in this first-proof which you have sent me, Chapter 14 is called "At the Violet Study Club," and of course it should be "At the Violent Study Club." I'll have a chance to change it when I see the front pages in galley proofs...they haven't come yet.

The lovely jacket is on our mantle, dazzling all comers, and now I'll add the frontispiece. Many thanks for keeping me 'up' on things as they come along, and also for your interest in the book and all your good plans.

Sincerely,

774 West 8th Street
Claremont, Calif.-

774 West 8th Street
Claremont, California,
May 16, 1955.

Dear Mr Doremus,-

On galley 29 of "Betsy's Wedding" there are several quotations from the poem "Silk O' The Kin" by Alfred Noyes. Should permission be secured for using them? My volume of Alfred Noyes is titled POEMS and was published by the Macmillan Company in 1915.

The quotation from John Burroughs, which I mentioned to you before, appears on galley 52. I have made a small correction in the quotation in galleys. It should read: and now does: "As the bird feathers her nest with down plucked from her own breast, so one's spirit must shed itself upon its environment before it can brood and be at all content."

quoted
This is the way I find it/in "Our Friend John Burroughs," by Clara Barrus, published by Houghton Mifflin in 1914. She says it is from one of his early essays. I am now trying to track it down among the early essays. Will you let me know whether this is necessary?

(You may be interested to know where I got the quotation when I was writing "Betsy's Wedding." I found it in a letter I had written to Lelos in 1926.)

And is it all right to use the Van Dyke quotation in the front of the book?

Thanks, as always, for your help.

Sincerely,

loves to dance. He's as good as my brother Fred. He's a marvellous skater too, and ~~he's crazy about golf.~~ He's going to teach me to play golf. I'll be good at it, he says."

And next time, "I wish Donald would hang on to his money. He has two thousand dollars in the bank. What do you think of that? But it won't last long with ~~xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx~~ roses for me ^{all the time} every day or so and ^{ES} a big box of candy, whenever she comes. I'm taking him ~~down~~ to Deep Valley this weekend."

Earlier for fear of jinxing it Betsy broke down and told Tacy then. "I didn't call
"I wondered," Tacy ~~said~~ ^{asked} "why she ~~hadn't~~ ^{hasn't} been coming out to see the baby. Well, ^{call me} bring her the minute she gets back! I can't bear this!"

"Neither can I."

"My folks are crazy about him," Tib reported, ~~shortly~~. "He and my dad talk golf, golf, golf. And ~~of course he told Hobbie all about the army, and advised him about what branch to enter, after he's out of high school, if he still wants to go. Hobbie brought half the boys in Deep Valley to meet him.~~" Tib's voice changed. "Betsy, when can I see you, ^{and} Tacy. I'd like to see you ~~together~~ together. ^{Can} ~~Will you~~ ^{can} you ~~both~~ come down to lunch with me soon?"

"We ~~could!~~ ^{can}" Betsy cried. "Tomorrow."

Tacy picked her up in the Buick around noon.

"Now don't get your hopes up," Betsy kept saying as they drove ~~throughxxxx~~ downtown. The snow had melted a little. There were robins around.

"Next month," Tacy said, "we could have made it a picnic. But I couldn't wait for next month for this..."

"Don't say it. We mustn't jinx it."

"Dont you say it. I was just going to say, this little outing. But if you could have known the trouble I had finding a woman

774 W. 8th St.,
Claremont, Cal.,
May 16, 1955.

Dear Doris Barrett,-

If you are not the proper one to address regarding these galley proofs will you please turn this over to the proper person. (Thank you.)

"I've gone over the proofs three times very carefully but would be glad to have you check my various corrections to make sure they are clear.

I concur, of course, in your practice of NOT putting thoughts into quotes and accepted all such changes except two or three (I believe on galleys 16 and 42) where the meaning was not clear with the quotes removed. There I asked a return to original copy. I notice that the editor also made at least one exception to her own rule and left a 'thought' in quotes probably for the same reason. "Oh, what luck!" on galley 22.

I concur also in the practice of NOT using quotes--quote marks--where quotations were italicized. But I was puzzled on Galley 51 where you did not remove the quotes but queried me. You will notice that I have referred you back to galley 51 from later galleys where a quotation from a song or verse was 'said', 'sung', or 'chanted' and was put simply in italics and not put in quotation marks. Perhaps you will like to remove the quotation marks from the quotation from the Bible on Galley 51 for the sake of uniformity.

In Galley 29 you added the word 'just', making the phrase, 'just married' when speaking of the character Jimmy Cliff. I had to delete 'just' because the Cliffs have a child old enough to ride around in a kiddy car.

In Galley 59 you query about who drove the automobile. I did not think it necessary to say ~~Mac~~ drove because it was a Buick and it was established back at Betsy's wedding that the Kerrs owned it. But I try, you will observe, to make it completely clear. (For Betsy never did learn to drive.)

Elm Street has been changed to Bow Street throughout because I discovered that there really is an Elm Street in Minneapolis.

On Galley 54 the printer has changed the name of the chapter, "Everything's Almost Right" to "Everything's Almost Perfect." I corrected this, of course, but call your attention to it to make sure the error does not creep into the table of contents.

Elizah - god speaks to us in a still small voice
He requires men to live righteously

Amos - god is a god of justice and righteousness,
giving good things for more than sacrifices
not beautiful

Hosea - Preacher of god's love and forgiveness
not cruel

Isaiah - god belongs to all. He uses some men in
some authority. He uses the Assyrians to punish
the disobedient Hebrews - Assure from the Messiah

Micah - also preaches Messiah - He desired true
religion

Jeremiah - god loves every man & woman
"I will find my law in their hearts" (11)

Ezekiel - The idea of personal responsibility
"Every man is judged, not according to his
father's sin, but according to his own

I have not yet received the front pages. But in the sample front pages which Miss Hautzig sent me the name of Chapter 16 is given correctly but the name of Chapter 14 is incorrect. If I am going to receive final proofs on the front pages I can straighten these matters out.

By the way, are you going to send me Page Proofs?

Very best wishes,

Sincerely,

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

CABLE: "TYCROWELL," NEW YORK
TELEPHONE: OREGON 9-0630

May 24, 1955

Mrs. Delos Lovelace
774 West 8th Street
Claremont, California

Dear Mrs. Lovelace:

I apologize for not having answered your letters sooner.

The quotation from John Burroughs is all right without doing anything further about it.

The Van Dyke poem would also be all right I should think. Could you tell me the source of it?

The Noyes poems I will check with Macmillan.

I have made a note to correct the two chapter titles.

The acknowledgment for the Aldrich and Buell verses is all right.

Best regards to both of you.

Sincerely yours,



Edwin Doremus

ed:s

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

May 31, 1955

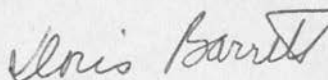
Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

Dear Mrs. Lovelace:

Thank you for returning the galley proofs so promptly. Mr. Doremus has checked carefully all your queries and comments and the matter of quotation marks has been taken care of.

We expect to send you page proofs on June 9.

Sincerely yours,



Doris Barrett
Juvenile Department

db:mo

May 31, 1955.

Dear Mr Doremus,-

The poem I have used in the front of the book (Hours fly, etc.) is ~~exactly~~ taken from "Katrine's Sun Dial" which found in The Poems of Henry Van Dyke, published by Charles Scribner's Sons, in 1911.

In Chapter one, I quote from "America For Me" by the same author, from the same volume, as "Katrine's Sun Dial."

Thanks again.

Sincerely,

[June 3, 1955 ?]

Claremont,
Saturday, the 3rd.

Dear Miss Hautzig,-

I'm so sorry to disappoint you and Della but I couldn't possibly attend that Wedding Bells dinner on Tuesday, the 11th, after an autographing party at Field Schlich's. It no doubt will be much smaller than the one the previous day at St Paul Book and Stationery, but after the customers depart there's always stock to be autographed. I never get away from such a shindig before 5. It would be an hour back to Minneapolis and my hotel if I tried to change my dress, and of course another back to St Paul for the party which would begin, I suppose, since school children are coming, between 6 and 7. Even without trying to go back to Minneapolis to change, an hour's rest snatched somewhere wouldn't be enough for me before so gay and strenuous a function. It can't be that day.

It wouldn't help either if I moved over to the St Paul Hotel Sunday night, because then what about that stock autographing in Minneapolis which can't be done until after Saturday, the 8th? I had thought I was just going into Field Schlich's to autograph stock. I am very glad to co-operate in a party there, but it leaves unsolved the question as to when I am to autograph stock in the three remaining Minneapolis stores? This poses a problem to which we'll have to apply ourselves when I arrive for a huddle.

Aside from this problem your program sounds fine. We are in a tizzy here, both p roofing and packing. Evern,

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

CABLE: "TYCROWELL," NEW YORK
TELEPHONE: OREGON 9-0630

June 6, 1955

Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

Dear Mrs. Lovelace:

Thank you for your letter of May 31.

To be sure that we have all permissions covered, would you let me know whether you had any other quotations than the following:

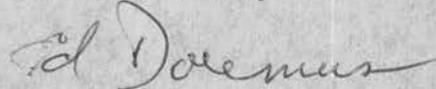
"Silk o' the Kine"; galley 29

John Burroughs, gal. 52

Van Dyke, frontmatter and chapter 1.

Also, there is some confusion regarding the name "Bogie" and "Boogie." On galley 21, paragraph 18, it appears "Boogie," but just above it it is "Bogie." On galley 52, line 7, it is "Boogie" and on line 12 it is "Bogie." Could you straighten us out please?

Sincerely yours,



Edwin Doremus

ed:s

774 West 8th St.
Claremont, California
June 8, 1955.

Mr Edwin Doremus
Thos Y Crowell Co.
432 Fourth Avenue,
New York, N.Y.

Dear Mr Doremus,-

The quotations you mention....^{from} Alfred
Noyes, and John Burroughs, and Henry Van Dyke...are
the only ones in the book for which permissions
would be needed, I feel sure. Many old songs are
quoted but they have been in all the "etsy-tacy"
books without special permissions being secured.

The permissions ^{from} ~~to~~ Darragh Aldrich
and Earle Buell are taken care of, as I understand it.
in the acknowledgement I sent earlier.

Regarding the "Bogie" "Boogie" business.
Two girls in the story have nicknamed each other
"Bogie" and "Boogie", (galley 8), and so there xxx is
"Bogie" and "Boogie" all through the book. But
they are correctly named in galley 52, and all through
the galleys, I believe, as I watched out for them
when reading the galleys. Thank you for calling my
attention, just the same.

Sincerely,

girl, the vivacious girl, the dreamy girl

The fashionable dancing teas. The Dansant.

Name Rolf

Louise Homer with Orchestra

Entertainment for French and Belgian Relief Fund at Mariessp

Oct 25. Also F Stone in A Fool There was, first time in stock. (I saw that and also Liane Carrera.)

Name Gay. for Grace?

How Jack took us all to the Radisson after going to the show.

French War Orphans pic.

Helen and Warren, their Married Life. Betsy used to read it but it wasn't at all like her and Joe.

At a Ray Christmas there would be onions for Phil and Phyllis Brandish et c. Bob Barhydt.

Betsy as a housekeeper. Again. LISTS.

Margarets transformation must have come 1913-14 since Betsy knew of it. In 1913 she would have been 15, in 1914 16. This year she is almost (during the winter would be) 17 in 1915 and 18 in 1916 and 19 in 1917. 13-14 freshman year, 14-15 soph; 15-16 junior; 16-17 years old as a senior.

1915 was the Rev Billy Sunday's Big Year. Formerly a ball player.

Jan 25. Transcontinental telephone service.

Feb. "going to see Charley Chaplin had become a habit all over the country" p 600

Books of 1915, The Harbor (Pulitzer Prize), Spoon River Anthology, Masters, Roast Beef Medium, Ferber, Emma McChesney, Song of the Lark, Gather, Tent Twig, Canfield, K, Speaking of Operations (how daddy loved it!) Julian Streets "Abroad at Home."

1915
1914
1917

THOMAS Y. CROWELL COMPANY

432 FOURTH AVENUE • NEW YORK 16

ROBERT L. CROWELL
PRESIDENT

TELEPHONE OREGON 9-0630

July 13, 1955

Mrs. Maud Hart Lovelace
774 West 8th Street
Claremont, California

Dear Maud:

I well remember when we first published BETSY-TACY. You certainly started something!

Now for our authors and friends I have made a chart of some of the events in the history of the Thomas Y. Crowell Company. Believe me, one of the most important events is Maud Hart Lovelace, and I have made a mark on the chart where you came in.

I just want you to know how much we appreciate having you with us.

Sincerely yours,



Robert L. Crowell

rlc:mm

774 West 8th Street
Claremont, California
July 21, 1955.

Dear Bob,

I was so glad to see the chart... with
x marking the spot where Betsy and Tracy came in,
wearing their long black stockings! The dates make
me realize how time does fly.

I was given the same jolt by a letter
I received in the same mail with yours. A girl in
South Dakota wrote that she had grown up with the
BT books, and was now being married, and wanted me
to know that her new home was being modeled on the
Ray home... "Joke presents at Christmas, Sunday night
lunches and all." Wasn't that nice?

Thank you so much for giving me this
interesting souvenir of the Thomas Y Crowell Company,
and of my happy rewarding years with you and
Elizabeth.

Sincerely,



Betsy Ray, "as real to her large following -- says the Chicago Tribune --"as the girl next door," is at last married to her Joe. She returns from a war-torn Europe in 1914 and after a few hurdles are taken the starry event for which readers of the Betsy-Tacy series have been waiting, takes place in Minnesota.

This is the romantic core of 'BETSY'S WEDDING' which is filled with the familiar magic of all the earlier Betsy-Tacy books. The story gives also a tender picture of young married life. Betsy and Joe return from their honeymoon to furnish an apartment on next to nothing and make a budget. Joe has troubles with his job and Betsy with a meat pie. They face the problem of caring for an aged aunt and finally the upheaval of American entrance into the First World War. But always it is a golden time.

Their circle includes many figures loved by readers of the series. Betsy's sister, beau-beseiged, is now in high school. Tacy, married before Betsy left for Europe (and The Great World) is expecting a baby which Betsy is determined will be a girl. Blonde, enchanting Tib shows no wish to settle down and Betsy's and Tacy's schemes to find her a husband are as riotously funny as all their plots have been since -- at the age of five -- they began to make Deep Valley, Minnesota, one of the better-known towns of fiction.

Mothers and grandmothers will peak over the shoulders of their reading daughters, for 'BETSY'S WEDDING' give an

Betsy's Wedding Blurb suggestion--2.

authentic picture of ~~xxx~~ days before the First World War changed the social pattern of our times. New readers will find themselves dazed but delightedly at home with the merry Ray family, and the Crowd and all the new friends Joe and Betsy draw around them.

--x--

If my points don't seem valid to you and Miss Kelly,
or if the blurb and jacket are beyond the proof stage, please just
forget the whole thing and I won't be disturbed at all. Miss Kelly
will tell you that I am used to picking up the 'phone in Garden City
and giving my views on all sorts of matters, and am wrong as often as
I'm right.

Back to my galleys! And I'm so grateful for the peek
at the adorable jacket.

Sincerely,

P.S. Now I'm enclosing my version of your blurb!

- in

Certainly the Crowd danced ⁱⁿ smart hotels as Mr. Bagshaw's guests, in their homes, entertaining Mr. Bagshaw and -when the weather turned hot - ^{at} country clubs and leafy lakeside places Mr. Bagshaw was aware of. They danced the merry one-step and the swaying gliding tango and the Maxixe with its turns and dips and skating steps.

Mr. Bagshaw delighted in leading Tib out to the dance floor. She looked like the very incarnation of the dance, in a gossamer dancing cap, a filmy dress in some pastel shades with the jeweled ribbons of tango slippers tied about her dainty ankles.

Ankles could be seen for skirts were getting shorter. Girls were standing straighter. The ^{poor} Gaubante slouch was gone. Minneapolis was joyfully quoting a little written by a popular local columnist Q.

"The joyful news is with us,
 Let pacons now be sung
 The girls again have vertebrae
 On which their forms are strung
 No longer does a figure 8
 Come slouching down the street
 The girls have got their backbones back
 Instead of in their feet."

Tommy

"I wish I could meet that Q," Detsy said. "Why don't you ask him out some night?"

"Him!" laughed Joe. "It's a girl. A very nice one, too. So demure!"

But they had no time for searching out Q or even for going to talk writing with the Cliffs. Mr. Bagshaw almost monopolized their summer.

There were Expositions going on in California, and Mr. Bagshaw took Mrs. Bag and Margaret out to see them. Anna took Kismet and the goldfish bowl to a farm she often visited. 909 was closed.

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

July 26, 1955

Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

My dear Maud:

When you are arranging your trip East I hope you will plan to spend at least two days in Chicago. As I told you they don't want any autographic party but the stores are interested--very much so--in having you autograph stock. This, of course, is beside the library meeting with Dilla MacBean. St. Paul Book and Stationery wants to have a party for you which will take place after the Dayton party. There will be more about this after Donald Smith gets back next week from his midwest trip.

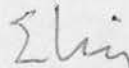
The best news of the week is that McClurg's bought 1,000 copies of BETSY'S WEDDING.

We are spending all our thoughts and efforts to raising the slowed-down sale of the back list titles and we are watching the weekly progress of all the titles with a great deal of interest.

Do let us know as soon as you can when you will be coming East.

We expect bound copies of the book about August 17. What a happy day that will be!

Much love,



Elizabeth M. Riley

emr:mo

774 West 8th Street
Claremont, California
July 30, 1955.

Dearest Elizabeth,-

I was so glad to get your letter and hear all the wonderful plans for "Betsy's Wedding". The most wonderful is the doll, but tell Bob not to count on having it for his study in 1960. Deloessy will have to give it up, too, for if we have grandchildren by then it belongs in their nursery, and if not... they now ~~xxxxxx~~ stacks and stacks of them. I can hardly wait to see the wedding announcements. That's such a cute idea! Do send a proof when you can. The tea will be lovely, I know and I'll enjoy it, and I'll take up the other points, one by one.

Any stops in mid-western cities could not be made on the trip east, for two reasons. First, we are so anxious to see our children. I'm afraid I couldn't put my heart in my work if I stopped on the way, ~~to see them~~. Second, I need to shop before I make any of those promotional appearances. All the new things in my wardrobe are ~~pastel~~ California type...~~xxxxxx~~ the old ones, the warmer ~~fallishh~~ ones date from the Garden City period. I could, of course, buy suitable ones out here but it seems foolish to do it when I am not too good at shopping and in New York I have my invaluable Elizabeth ~~calls~~ to help me. I want something very "elegant" for your tea! And a new hat for it. (Hats out here are worn only for church and are just anything to stick on your head.)

Now about the Cleveland, Chicago, Minneapolis, St Paul stops! They all sound delightful but the truth is, Elizabeth, that I ~~xxx~~ just can't stand what I used to. Health good, and all that. But even here in Claremont I am a one-date-a-day woman. And not too many days with dates crowding each other, either. I get exhausted, and now... referring back to the trip... I don't do the book or you people any good if I'm fagged out. The only way I can keep fresh and help, if I make the trip, is to limit what I do in each city and also have plenty of resting time between.

At Cleveland, in the past, I have ~~xxxxxxx~~ found a very strenuous program arranged when I got there. If they wanted me just for an autographing party, that would be fine. I'd love it and could take it. But I couldn't work a lot of speeches at schools and libraries and over the radio in . The radio is the easiest, if they wanted just one other thing ~~xxxxxxx~~ outside the autographing party. Maybe an autographing party is all they asked for, in which case it would be fine. They give you a wonderful time and I only wish I could take it, as of old.

Chicago doesn't sound too strenuous. The Chicago people are always so considerate too. Bill's luncheon and autographing at the store is perfectly all right. I think it would be necessary to take a day of rest there though, before proceeding to the twin cities. *Unless I'm in Cleveland on Saturday and would have Sunday in Chicago to rest.*

P/OZ - end of Jope

gate

Mum wants us
kill him

A. should
get the
one he
I -
pinned

B. lots like
because
Debra

"Maybe it
would help if
you

spent less
time with
your Egg -"
naiper said

About Minnesota....I hadn't even thought of going back there. Thought it would be too soon, since I autographed there and had such a big whirl when "Winona's Pony Cart" came out. I still think it's too soon to go back, and Delossy shares my opinion.

However, if Orpah Anderson really wants me, and feels strongly about it, I wouldn't want to refuse her if I was going to Chicago and Cleveland. She has always been such a booster for the books. And of course Mpls will have a special feeling for this one; since it's paid there; and has the 1st WW, Mpls., Ft Snelling angle.

This is the situation in the twin cities. I have never gone back there, in all my years of doing this sort of thing, without calling at all the other book stores to autograph stock. (After the Dayton appearance, of course.) And I really wouldn't like to stop that practise for I do think the book store people have appreciated it very much. And they always expect me to drop in.

Darragh Aldrich, one of the radio people there, has had me on her program for every trip since the first stay and has been another terrific booster for the books. She is, you may recall, a "character" in this one...the girl columnist "Q"...and I simply couldn't refuse to be on her show if I went to Minneapolis, and I don't think it would be right to refuse the little girl at the University station or the television woman with the sunny name.

Della McGregor has already asked me to come to the St Paul Library whenever I come. I don't know whether the Minneapolis Library will or not, but I do think that the two libraries could be refused this trip if we stressed that my stay was very short. However, visiting the book stores, in addition to the two ~~xxxx~~ autographing parties, and the radio appearances, along with any newspaper interviews that might come up, would be inescapable in my opinion. ~~xxxxxx~~ ~~xxxxxx~~ It would be really harmful to skip them.

Now in order to do just the things I've listed, I'd have to do plenty of resting. A very tentative schedule I've made out in my mind would ~~xxxx~~ give a Saturday to Cleveland (I'm just assuming they would want Saturday for an autographing party because of getting out the children.) Go to Chicago that night and give Sunday, Monday and Tuesday to Chicago. (I'd have to do my resting Sunday, I realize now, instead of at the end of the visit there, for I certainly wouldn't want to give Chicago 4 days.) On to Minneapolis Wednesday, and Wednesday, Thursday, Friday and Saturday would not be too much for the two autographings, the radio shows and the visits to the other stores. I'd probably leave Sunday night for Los Angeles.

~~This schedule isn't too good for it doesn't give Dayton a Saturday....if they want to get in ahead of St Paul book an Stationary...and I should think they'd prefer Saturday. But it's just a rough schedule to give you...and me...some idea of the amount of time I need.~~

They would probably like Thursday, ~~xxxxxx~~ after some newspaper and radio publicity on Wednesday, and I could do the other Minneapolis stores on Friday, and ~~at~~ the St Paul stores on Saturday. It would be ~~xxxxxx~~ (I'd have to go into Field ~~schlich~~ ahead of St Paul B and S but ~~xxxxxx~~ just for autographing stock.) But this is just a most imperfect schedule, to give you...and me...some idea of the amount of time I'd need.

~~176 - clear away~~

174 - w 5 days to ~~1/2~~

206 - " Did he know if
was a ~~hunt~~?

Some business

Delos and I had planned, but not definitely....no reservations yet...to leave Claremont the day after Labor Day. Bert and Merian get back from their vacation on Labor Day night, I think. We will leave here on ~~xxxxxxx~~ Tuesday or Wednesday because we travel on one of those arrangements by which the wife goes for half fare if the trip is begun on a Monday, Tuesday or Wednesday. The return trip and every stop over must also be begun on one of those three days. (We had planned no stopover except perhaps in Salt Lake to see Kathleen and Frohman.)

Of course the return arrangement, under this plan, would not fit in with my doing the things in Cleveland, Chicago and the Twin Cities. Delossy would go directly ~~xxxx~~ back to California and I would have to make the return trip fit your schedule. We would buy round trip tickets, and I think a fair arrangement would be for me to give you what my return trip would cost me under our travel plan. I think that's \$37.50. And then you would buy me a plane ticket taking me back to LA via Cleveland, Chicago and the Twin Cities.

I go into all this detail because the added fare, along with the hotel bills for what would certainly be 9 days travel, might be more than my efforts would be worth to you? But that's up to you, with an eye on the whole program, to decide. If you want me to do it, at this leisurely ~~xxxxxx~~ pace, I'll be glad to. And if you'd rather just have me do what I can in New York, that's fine with me, too.

Back to the dates again. If we should arrive on September 6, I probably could shop with Elizabeth on the weekend of September 10th, and could be ready for your tea by Publication Day, if you wanted it that day? I'd like to check this, though, with Elizabeth, for she is a working architect, you know, and I don't know her free days. I'll get a query right off to her.

We plan a visit of around three weeks, so we would be in New York until the last week in September. Until Friday night, September 30, I suppose, if Cleveland should want a Saturday. (We could, of course, juggle the whole schedule to give Layton a Saturday, instead.)

I am now going to start to compile my list of suggested publicity copies and will be sending it on to Miss Autzig. I want to hear all about her Mexico vacation. What about your vacation? We'll have to get together in our usual dark corner of the Prince George dining room for more than one long gossip. We won't be staying there. Have considered the Hotel Earle, so nice and near our children, but have no idea what it's like nowadays. One Fifth Avenue might be the place. We ate up your news of the evening with Merian and Bert. Merian wrote that they had had a lovely time with you, but we did so appreciate your details.

Lots of love from us both, as ever,

Minneapolis, since the book is laid there, and since
tells of the First Officers Training Camp and the boys going off to the
First World War, and since other well known people besides Farragh
are "characters" in it, will probably have all kinds of ideas for
personal parties, but

+
+
+
+
+
+
+
+
+

774 West 8th Street
Claremont, California
August 4, 1955.

Dear Elizabeth,
And Miss Hautzig, if she's back from Mexico!

I am working on the publicity list for "Betsy's Wedding" which will go off to you, I hope, tomorrow or next day. But in the midst of it Delossy had one of his brilliant ideas which I'll pass on immediately since, if it appeals to you, it ought to be put into the works at once.

He was thinking that perhaps the ~~xxxxxx~~ Betsy-Tacy series, reaching its climax in "Betsy's Wedding", might have news value enough to be worth a feature story for one of the news magazines. And that of course made us think of Chet Shaw, managing editor of News Week, who is a longtime personal friend of ours and whose grandchildren adore (so he and his wife, Ina, have told me) the Betsy-Tacy stories.

I wouldn't want my name mentioned ~~/ixxxxixlxtttxxyoux~~ I mean as sponsor of any letter you might write to him. But I feel sure he would be predisposed toward such a suggestion from you. However, he is... I'm quoting Delossy now... "a very smart cookie", and wouldn't be inclined to order ~~xxxxxtxxxxxxxaxxxxxxx~~ such a feature because of friendship with the author and of course he, Chet, would be quite right in such an attitude.

Delossy says to mention the total sales of the series, if that is impressive, and its great popularity with children, and the large number of letters ~~xxxxxxixixxxx~~ I receive from children. (He's known about them for years.) I wrote Bob the other day about one I had received which was one of the loveliest ever. A girl in South Dakota who has grown up with the series, is being married, and wanted me to know that her new home was going to be modeled on the Ray home.... "like presents at Christmas, Sunday night lunches and all." I wouldn't, naturally, give her name but the anecdote might be told to make your point. It might impress Chet too if you believe the series is long-lived. That it has, and will continue to have, a real place in American life.

Of course, he'd want such a feature... if it appealed to him... as near publication day as possible and that's the reason I'm sending this on in a hurry. If the idea doesn't hit you just forget it. His name will be on the publicity list in any case.

Love, in haste,

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

August 10, 1955

Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

My dear Maud:

We have not been able to write to you about definite dates because Orpah Anderson has not answered Donald Smith's last letter. However, we can write to you in general terms and you can start to plan your plans. We are all in favor of your not wearing yourself out on an autographing jaunt. Not only are we scared of Delossy but we would have to answer to too many girls were we to run down your health.

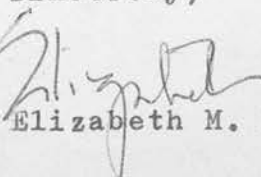
There is no doubt but that the high spot of your autographing should be Minneapolis. They are all most eager to see you. They don't consider WINONA'S PONY CART a major Betsy book. As a matter of fact it was just a warm-up for BETSY'S WEDDING. Orpah Anderson asked for you so long ago that she will have to be first so far as any appearances or autographing are concerned. Field Schlich understands that this time St. Paul Book and Stationery has to be first, but surely you will want to drop in at all the stores and chat and autograph. We want you to do right by the Twin Cities but to do it comfortably.

Interestingly enough the day your letter arrived I received one from Veronica Hutchinson outlining an exhausting schedule for Cleveland. I am writing to tell her that if she wants to have the children come to the store to see you, we will let you go to Cleveland but there can't be any running around to schools.

We have set aside a budget for your hotel expenses so that you can take your time but we will set all the definite dates later. Meanwhile, we are all set for the tea on publication date. More later about all of this, but I wanted you to know that the Twin Cities are waiting for you! The wedding announcements will be ready next week and I will send some as soon as they are delivered to us.

Meanwhile, love from us all.

Sincerely,



Elizabeth M. Riley

emr:mo

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

August 15, 1955

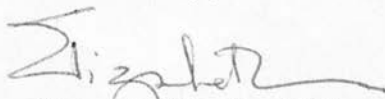
Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

My dear Maud:

An enthusiastic letter from Dayton's asks if you can appear there on October 8. How will this fit your own plans? I don't want to write and tell them yes unless you think this is all right. We really ought to build everything else around this one date. The excitement is growing!

Lots of love.

Sincerely,



Elizabeth M. Riley

emr:mo

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

August 18, 1955

Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

My dear Maud:

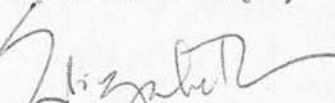
Halle Bros. is so eager to have you that they will waive all jaunts to schools, etc. They suggest having a book autographing party at their big suburban store on Saturday morning, October 1, and then at the main book store down town in the afternoon. They would, of course, advertise the fact in all the schools and libraries, and send out plenty of invitations.

If you wanted to leave New York on September 30, you might go to Cleveland on the first, go to Chicago for a couple of days early in the week, and spend some time with your friends in the Twin Cities before October 8. The only catch in this arrangement is that you couldn't go to any of the other book stores before the Dayton party, and this means that you would have to stay over in the Twin Cities the next week.

If you would rather just go to Cleveland on the first and come back to New York that night, it would be all right with us. If you want to skip Cleveland entirely, that, too, would be all right with us.

Why don't you think about it and let us know? Such excitement!

Love as always,



Elizabeth M. Riley

emr:mo

spoken 1st of
Chicago
to me

Chicago Wednesday. I'd have Thursday and Friday in Minneapolis and of course could not visit the bookstores, as Dayton would not want me to do that ahead of coming to them, but ~~Dayton~~ I could make the recordings for Dayton's Chimes, and be on any television or radio program that wanted me and also see the newspapers. I ~~suppose I could visit the Minneapolis Book and Stationery~~ would then visit the Minneapolis stores on Monday the 10th and go to the St Paul Book and Stationery on the 11th. Unless they were willing to have me autograph stock at Fields Schlich the same day, it would mean the 12th in St Paul also, and I'd probably leave for home that night, or else for Salt Lake where it is possible Delossy may go from New York. I realize that this schedule is dependent on the plans made in Cleveland, and Chicago, but spin it out to study it.

E. J. H. J. H.
July 14 1957

If by any chance you would like us to come to New York later, better wire as we would have to change plane and hotel reservations.

If this schedule seems about right, I don't think it would be too early to make the hotel reservations in Minneapolis. I'd want to be at the Curtis (the Radisson has gotten too commercial) and in the fall of '53 it took personal intervention by a top editor of the Star Journal to get us in there on short notice. As I recall it you ~~and other people~~ attend to making the reservations on these trips, and you would know better than I about Cleveland and Chicago but I know the Curtis is crowded and to get a nice room for that length of time, (it would be October 5-12 inclusive, by that tentative schedule above) it would be well to write in as soon as possible.

The library here and the College Bookshop both have shown me the stunning ad in Retail Bookseller. Doesn't Vera's picture look delicious.

Love from us both as always,

Claremont,
August 20, 1955.

Dear Elizabeth,-

Our minds were certainly running along the same channel and Cleveland's mind, too.

I'll be pleased to go to Cleveland for the two autographing parties on Saturday October 1, provided that I can get back to my hotel and have a few hours rest between these two engagements. (No luncheon party.)

I have, however, a counter proposal. I might leave New York Thursday ~~Sept 29th~~ ~~Sept 29th~~ if the suburban store would like to plan an autographing party for the afterschool hours of Friday, September 30th. Then the downtown store autographing party could come Saturday afternoon, as planned, and there would be a little free time for the radio appearances they usually arrange, as I recall, and for being interviewed, or for a luncheon if they wanted it, on Saturday. I would still refuse any speaking engagements at schools or libraries, of course, but this two day schedule would permit a few of the extras and amenities. With two autographing parties in one day, on a Saturday, I couldn't, of course, do anything else, so they might prefer the suburban autographing party on Friday afternoon. This is for you, and Halle Brothers, to decide, Elizabeth. I'll accept either plan.

Regarding returning to New York after Cleveland, I think it would be foolish. I'll have my war point on and might as well keep it on. I'll rest in Chicago Sunday and divide Monday and Tuesday between Dilla and the stores and go on to Minneapolis on Wednesday. ~~xxxxxxx~~ There is, of course, the disadvantage of not being able to visit the ~~xxxxxxx~~ other Minneapolis stores that week, but I am virtually positive that radio, television and newspaper interviews will make those two days profitable. And as you say there are lots of friends (and relatives) there who can be squeezed in or gotten in quite comfortably now.

You can let me know whether or not I could work in the stock-autographing at Field Schlich's on the Tuesday, October 11th ~~xxxxxxx~~ ~~xxxxxxx~~ when I assume the autographing party will be held at St Paul Book and Stationery, (the stock autographing in Minneapolis being done on Monday, the 10th) And depending on how much time St Paul takes I'll get ~~xxxxxxx~~ away on the 12th or 13th.

In St Paul and Minneapolis too I'll stick to the no schools and libraries schedule. Much as I hate to pass them up. But sometime we'll be visiting in Minnesota again for a longer period and I'll visit all the ones that want me.

The mail which brought your letter brought a card from Ward Morehouse. He and Becky are en route ~~xxxxxxx~~ back to New

York, to stay, he says. So if his book has not gone to Colorado Springs, you might ask Miss Hautzig to hold it up for the New York address. But if it has gone, it will no doubt be forwarded.

By the way, now that we've ~~xxxxxx~~ had answers from you to my questions of yesterday, we'll confirm ~~xxxxxxx~~ our New York Hotel reservations. We've decided on the Grosvenor, and will be your neighbors!

My angelic Elizabeth Leslie is already prowling around the shops (or at least through the newspapers) looking for my dress for the tea. She wants to know whether I should be dressed as the Mother of the Bride. (Isn't that cute?) Also suggests "a black velvet sheath type dress in new new autumn style." (Isn't she cute?) She said, "Just the type is in question...one to fit in with the bridal party idea or a very smart fall style in dark color?"

I pass the query on to you, but I would say the latter. Just a smart fall dress and hat, street type, in which I can also autograph in the afternoon in Cleveland. (The morning autographing party, if there is, would probably be just a suit affair.) However, I know that some teas are very dressy, so let me know what you plan to wear? If I'm mother of the bride, you are certainly god mother, or something.

Yes, it is getting exciting. I was just telling Glossy that I think the Cleveland parties will be successful for I get so much fan mail from Ohio. That's one reason it would be nice to have time for the radio. So the out of town children could know about it.

Perhaps the two little girls who talked their father and mother into moving to some Ohio-type Deep Valley will come in?

Love as always,

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

August 22, 1955

Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

My dear Maud:

From now on there will probably be a letter a day as things get exciting.

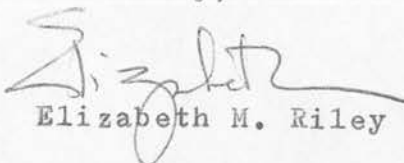
We have written to Cleveland suggesting your plan and will keep you posted on their replies. Why don't you pick up your ticket for September 6? You can plan on going to Cleveland, then Chicago, then the Twin Cities. We are writing to the Curtis at once and we will let you know what they have to say.

I am so glad that you are going to stay at the Grosvenor instead of the Earle. There is really nothing wrong with the Earle, but the Grosvenor is so much nicer.

Esther is returning from Mexico tomorrow and will have all your plans in hand.

Love as always.

Sincerely,



Elizabeth M. Riley

emr:mo

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

August 26, 1955

Mrs. Delos Lovelace
774 West 8 Street
Dlaremont, California

Dear Mrs. Lovelace:

I've gotten back from Mexico at the beginning of this week. Since I got back I've not touched a thing but the material connected with BETSY'S WEDDING.

Review copies, and explanatory letters, went out to the people on your review list, as well as to people on a list I've compiled myself. A long letter went to Chet Shaw and we shall keep our fingers crossed. Am getting in touch with Mr. Stewart at the Waldorf. It occurred to me that if we were to have our tea there he would be more apt to cooperate on publicity. So we shall see.

Wedding announcements are going out right and left. New bookmarks are being printed and they will be ready within a few weeks. The papier mache figure is near completion. The posters will be finished soon. Books are selling beautifully. The parties in the mid-west are all scheduled as you know. Ads are being prepared for the fall. Everything is going smoothly, I think, and we hope you are pleased with what has been accomplished so far.

Forgive me for the telegraph style of this letter, but I am anxious to get back to BETSY'S WEDDING. Greetings and all good wishes.

Sincerely,

Esther Hautzig
Esther Hautzig

eh:s

774 West 8th St.
Claremont, California
August 30, 1955.

Dearest Elizabeth, ... and Miss Hautzig, too, -

Isn't Della McGregor's letter sweet! And what a darling idea the Wedding Bells dinner party is! I can't bear to turn it down, but it would have to be made clear to her that there's no speech involved, for I won't break my 'no speech' rule on this trip. Of course Della knows what a talker I am and that they'll hear plenty from me at a party!

She doesn't mention any of the dates/on which I plan to be in Minnesota. But I could do it on Thursday, the 6th of October.

I could not do it on Friday, the 7th, (although she says they would like a Friday) because I expect to go to bed with the earliest birds on the day before the Dayton shindig.

I could not do it on Monday the 10th, after a day of autographing stock in Minneapolis stores. (And I feel sure Dayton's wouldn't want me to go into the stores on the previous week.)

I couldn't do it on Tuesday, the 11th, after an autographing party at the St Paul Book and Stationery. (That's what a sissy I am!)

I had planned to leave on Wednesday, the 12th, but I would stay over and do it that night if you wanted me to. Della ~~affixes~~ mentions that date.

So this simmers the dates we could offer her down to Thursday, the 6th, and Wednesday, the 12th.

The only objections I can see to Thursday, the 6th, are: 1. The bookstores might possibly think the dinner was stealing their thunder if it came before the autographing parties, while if it came

afterwards it would be nothing but a help. (I may be wrong and they would like it ahead of time. I know they would have no objections to an ordinary library dinner at any time, but this is so spectacular that I just don't know.) 2. It would leave less time free for my seeing the Minneapolis library people, if they wish to see me. And while I wouldn't go to the library and speak, as of old, I would hate to refuse to join the staff for lunch or dinner if they wanted me. Maybe they won't want me. They entertained me at luncheon in 1953. But there's a new children's librarian there now, and she may want to get acquainted.

You decide, and let Della know. I'm just writing her my thanks. It's such a beautiful idea, and so much love for the books is shown in her letter!

I still don't know what day the Chicago luncheon falls on...or whether there is anything more planned in Chicago than the luncheon and stock autographing. If that's all, and especially if the luncheon falls on Monday, I could fly to Minneapolis Tuesday evening which would lengthen my stay in the Twin Cities a bit. I'd have to ask you then to get me into the Curtis a day earlier than I suggested before.

Regarding the St Paul luncheon with the nuns, it would simple delight me, but I would like to have Sister A. Ill. from St Josephs ~~in~~ Academy included. Would you ask Della to do that? I know you know that the Betsy-Lacy books have no better friends in the Twin Cities than the nuns, and they love The Trees Kneel at Christmas even more. Date for that would have to be settled after dinner date is settled.

Speaking of The Trees Kneel, (don't laugh, Elizabeth, as I make my old familiar plea) I do hope the salesman will push the non-Betsy-Lacy books as much as they can. At those autographing parties, women shoppers often ask me if I haven't anything for boys, and I offer them The Golden Wedge. I like to push The Tune is in the Tree because some day I am going to write another book taking Anni Jo on a migration

with the birds. And I hope a lot of people will want to do their Christmas shopping early and tuck a few autographed copies of The Trees Kneel into their shopping bags along with Betsy's Wedding."

There's so much to write about, that I don't dare go into it, when Della asks for a quick answer and I can't settle the matter without consultation with you all. Thank you, Miss Hautzig, so much for your letter with all the news which I was so glad to get. Yes, I'm awfully happy and pleased with everything. I always knew there were good stars shining on Joe's and Betsy's wedding.

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

September 1, 1955

Mrs. Delos Lovelace
77 1/2 West 8 Street
Claremont, California

Dear Mrs. Lovelace:

Thank you for your letter of August 30. We too had a lovely letter from Della McGregor in which she told us of the plans for the dinner.

We suggested to Miss McGregor October 11th as a good date for the dinner. You will be autographing books at Field Schlick's that afternoon, and not at the St. Paul Book and Stationery Company. The Field Schlick party will not be as tiring as the St. Paul Book and Stationery might turn out to be, we think, and we therefore suggested that date. Miss Riley and I thought that it wouldn't be wise to have a dinner of such magnitude before the Dayton party.

The schedule as it now stands is as follows:

<i>Friday</i>	September 15, 4 - 7 P.M. tea party in New York
<i>Saturday</i>	September 30, afternoon, autographing party at the Westgate Store of Halle Bros. Co.
	October 1, morning, broadcast from the Tea Room of Halle Bros.
<i>Five three wed</i>	October 1, afternoon, autographing party at the Main Store of Halle Bros. Co.
	October 2-5 visit in Chicago. No definite date for lunch with Dilla MacBean yet set. Ditto for autographing stock in bookstores.
<i>Sat.</i>	October 8, no definite time yet, autographing party at Dayton's in Minneapolis
<i>Mon</i>	October 10, no definite time yet, autographing party at St. Paul Book and Stationery Co.
<i>Tuesday</i>	October 11, 3:30 P.M. autographing party at Field Schlick's.

We wrote to newspapers, radio and TV programs in Minneapolis and St. Paul about your visit and we hope that interviews and so on can be arranged on your first two days in the Twin Cities. As soon as we've heard from these people, we shall be in touch with you. We expect to hear from Mrs. MacBean and from the Chicago stores by the time you reach New York.

Mrs. Lovelace

-2-

September 1, 1955

The salesmen are doing what they can for the other books and we know that all of them will do well for you. Your project of writing another book about Annie Jo sounds most exciting.

If you feel that you cannot have the dinner with Miss McGregor, etc. on the 11th we shall write to her and tell her so. All this can wait until you come to New York and then we can decide. We shall be sure to ask Miss McGregor to invite Sister Avila from St. Joseph's Academy to the luncheon.

I guess this covers all of the questions and suggestions in your last letter. Greetings and all good wishes from all of us at Crowell's. We are looking forward to seeing you next week.

Sincerely,

Esther Hautzig

Esther Hautzig
Promotion
Children's Books

eh:s

P.S. The books and wedding announcements will await you at the Grosvenor Hotel.

September 2, 1955.

Dear Miss Hautzig,-

Enclosed are letters from Los Angeles and Fullerton, California, Public Libraries, regarding Book Week.

I went to the Fullerton Library when I spoke for the Southern California Librarians Association, and it's a nice set-up there. The co-operation of the bookstores sounds good, too.

Fullerton is not far away from Claremont and I could manage that trip on my own. Would the Los Angeles trip be worth the cost to you of my overnight expenses? Los Angeles has to be an overnight stop for me if I'm doing any work. If you should find that any of the Los Angeles stores would like some stock autographed, I could do that on the same trip. Please do exactly as you ~~like~~ about Los Angeles, and if you have any differing plans for me, please let me know as soon as possible after I reach the Grovenor...and return these letters ^{invitations} to me there....as they are unanswered. If I should accept these I would pick Monday or Tuesday for Fullerton and Thursday for Los Angeles.

Pomona and Claremont papers have blossomed out with stories, as you probably know.

See you soon now.

Sincerely

Enclosures from Miss Mary L Campbell
Fullerton Public Library
301 North Pomona Ave.
Fullerton, Cal.

Miss Rosemary Livsey
Library Work with Children
Los Angeles Public Library
630 West 5th St.
Los Angeles 17, Cal. Nov 4-19. Any day or time of day

now

Claremont,
September 8, 1955.

Dear Miss Hautzig,-

I know you know all about the upset in our plans due to my husband's flu. He's much better now, up and dressed today, and we think nothing will interfere with our flight on Saturday. But ~~xxxxx~~ the SHOPPING FOR A DRESS AND HAT FOR TEA, which was supposed to be done THIS week, will now have to go into Monday and Tuesday of next, ~~xxxxx~~ and on Wednesday I propose to rest, all day in order to be fresh for Thursday's great event. And as a result of this new schedule I can't get off some books I had intended to autograph and send from the Cr owell office. I do want them to ~~xxxxxxx~~ go out before publication day, and I wonder if I could ask you to send them out, as soon as ~~xxxxxxxxxxx~~ you conveniently can, Unautographed. They are authors copies...to be charged to me. Thank you so very very much. (And also for ~~kax~~ sending the 6 to the Grosvenor.)

Sincerely,

Here is the list:

1. Mrs W.R. Everett
309 West 49th St.
Minneapolis 9, Minnesota.

2. Mrs W.O.J. Lundquist
4929 South Upton Avenue
Minneapolis 10, Minnesota.

3. Dr and Mrs L. Haynes Fowler
26 Park Lane
Minneapolis, Minnesota.

4. Mr and Mrs Meland E McQueen
4117 Linden Hills Boulevard
Minneapolis 10, Minnesota.

5. Mrs ~~xxxx~~ Earle Buell
5020 Washburn Avenue
Minneapolis, Minnesota.

6. Mr and Mrs Jabez Lloyd,
305 Oak Knoll Boulevard
Mankato, Minnesota.

7. Mrs W.D. Willard
418 South Fourth St.
Mankato, Minnesota.

8. Mr and Mrs Elmer Lippert
728 Belgrade
Mankato, Minnesota.

Miss Emma O'Donnell
Mankato, Minnesota.

Dr and Mrs W.T. Williams
Box 237 Route 4
Port Orchard, Washington.

*Left to send
6 copies to
L. Hutchison
Blanche
Summer
Lana
~~R. Hutchison~~
Tommy S. S. S.
Jesse*

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

October 10, 1955

Mrs. Delos Lovelace
c/o Mrs. Frohman Foster
439 South 11th East
Salt Lake City, Utah

My dear Mrs. Lovelace:

We were so very happy to have your two notes this morning. It's good to know that everything is going smoothly and that you are enjoying the trip. The newspaper clippings are going right into the growing BETSY'S WEDDING file, after we've feasted our eyes on them. The picture of you with the two little girls is darling and the other ads and news notes are fine too. I do so wish that the papers who print stories on you would send clippings to us also!

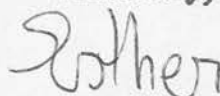
The jackets are going direct to Katharine Kenney, with an explanatory letter. I'm sorry that I forgot to send them to you at the Curtis.

We haven't heard from the Deseret Book Company in Salt Lake City. Mr. Whittaker told me that they are moving and re-decorating, etc. etc. which may explain their negligence in not answering our letters.

If you have a moment, after coming to the peace and quiet of your home in Claremont, I should very much like to know how the figure of Betsy was greeted by the kids in the Twin Cities. Did she have a nice spot at Dayton's and did she stand out well in the children's room of the St. Paul Public Library?

All the girls send you their best wishes and regards.

Sincerely,



Esther Hautzig
Promotion
Children's Books

eh:s

P.S. Please address me as Esther, not Mrs. Hautzig. The latter sounds so formidable!

774 West 8th Street
Claremont, California
October 21, 1955.

Dearest Elizabeth,-

Home again and rested and the trip was wonderful. I'll write a complete account to you and Esther, and all interested parties, perhaps today, but thought I'd better get the expense account into the mails before I lose all my scraps of paper on which it is jotted.

The Cleveland Statler hotel bill went to you but I found charging complicated so paid the bills myself in Chicago and Minneapolis. Therefore we stand thus:

Palmer House.....	\$45.55
Curtis Hotel.....	75.25
Cash spent by me for air- port limousines, taxicabs, tips, and meals taken outside hotels	92.30
	<u>tot \$1213.10</u>
Minus what my ticket west would have cost had I come with Delos	<u>87.50</u>
	125.60
Minus a few personal items on the hotel bills.	<u>5.25</u>
You owe me:	<u>\$120.35.</u>

We are getting excited about seeing you and you seeing our house, so won't you airmail just when we can expect you? The Vegh Quartette Mozart festival of which I know we told you comes November 6, 7 and 8. and we want to get tickets for you if, by any chance, you will be here then and not on your way to Hawaii. (If these dates interfere with Bakersfield, don't worry. Bakersfield is first on the agenda. And we have more Mozart November 14 and 15.) The place shows the effects of our absence, but Delos is oiling the redwood patio furniture and I am nursing a clump of marigolds which ~~xxxxxxx~~ have remained in bloom....just for you, I am sure.

Love from us both, and I'll be telling all in my next.

Ever

P.S. Thank you for "Squanto." It looks delightful. And I'm getting quite steamed up about "Cabrillo." I'm calling it tentatively "What Cabrillo Found." Like that?

Claremont

October 24, 1955.

Dear Esther...and Elizabeth, if still there,-

Now I settle down with my Schedule before me to tell you all about the trip which, from my point of view, could hardly have gone better. The travel arrangements were all perfect, please tell Mrs. Uren, and all engagements pleasantly fulfilled, and, between them I rested and had meals sent to my room and as a result of the careful planning didn't get too tired. Though I've certainly rested with zest since we reached home.

In Cleveland the radio broadcast went off on Friday morning and that afternoon Veronica Hutchinson and I went out to the Westgate Store. The only advertising had been in the morning paper...a nice ad but too late to reach the children who ~~of course~~ went off to school without knowing about it, I suppose, which wasn't well planned by Halles, but I didn't, of course, mention it, and, as a matter of fact, I don't think it mattered, for I got acquainted with the salespeople in the book department there and autographed every book they had, and I felt the time was well spent. The head of the book department there had phoned some of the schools as a result of which a few ~~of course~~ teachers and children came in. It was quite a different story next afternoon at the main Halle Bros store in Cleveland for by then the news had spread and they had an enthusiastic crowd.

Before that, however, on October 1, came the luncheon with Veronica which was

a really wonderful and very helpful party. Head of childrens work for Cleveland library, heads of all the branches, librarians from two private schools, and Mrs Arouthnot whom I had met on a previous trip to Cleveland but was so glad to see again. She lives part of every year in Pasadena and I'll be seeing her out here.) There was also a newspaper woman, who came on into the book department and watched the children crowd around the table and heard their cute questions and saw all the fun.

Mo day Oct 3 in Chicago I had lunch with Miss Atkinson and kax a group of childrens librarians. We had a very nice time. I do miss Ella, though. I heard lovely things about the series both there and in Cleveland. Lunch next Polly Goodwin and Martha King was delightful. I enjoyed them both, and Polly said her review was all set up. I havent seen it yet though. Have you? And of course I autographed all the s in Wears and Marshall Fields. Mrs King and I discussed the Book Fair as she was anxious to make the fullest use of the doll. She would have liked to have a script based on one of the books acted out by some school children but of course I could not come up with such a script. At last she made a suggestion which I thought was amusing. Wheeling the "etay doll" out to represent me when the other authors are introduced. The children ought to like that.

I flew to Minneapolis Wednesday the 5th and spent the rest of the day in bed and was in fine fettle for the St Paul Library party Thursday morning. That couldnt have been more successful about 300 children and their questions so good. One child must be planning to become a professional writer as she bombarded me with questions about royalty rates, authors percentages, annual income etc. It was awfully funny. The Book Round

love to see it myself. There must have been hundreds of children there and I wish you both could have ~~xxxxxxx~~ looked in. Tired as I was, when it was over I was blissfully happy, and went out to my cousins to take my shoes off and have a martini.

I hadn't had time so far to see my friends but they got together at a Brunch on Sunday morning. Lucy Day Crabtree, daughter of Mrs Hawthorne to whom the book is dedicated, had come down from North Dakota for the autographing and came to the party. I saw the rest of the relatives that day too.

Monday came to the St Paul Book and Stationery party, also quite a crowd. They had beautifully decorated windows. A wedding ball arrangement in one and a wedding cake in the other and piles of the books, very gay and beautiful. I wish I could take time to tell you about some of the children at that party. There weren't so many and could observe them more closely. They would grab the book and ~~ahhik~~ out that "hey, a baby had come or "What kind of a list do you supposeetsy is making now?" "Oh, she's always making lists." Or "Gurls, Cab is married!" And one little girl poun at me and said, "Did he marry anyone we know?"

That night the Minneapolis librarians took me to dinner at Charleys. When you go to Minneapolis again be sure to go to Charleys and get Breast of Chicken a la Kiev. We had a private and party started off hilariously for a waiter came in and said, "A Mr and Mrs Joe Willard want treat you all to drinks." The waiter was astonished when we all began to shout, and said, "Why, don't know any Mr and Mrs Willard?" Anyway we had the drinks and the mystery is still not explained but Mrs Bryan thinks the mysterious doner is her husband.

Table group was another Question and Answer speech, easier than the usual kind. This was very lively; we all had a wonderful time. I hurried back to Minneapolis for a photographer and reporter from the Star. There had been a story and picture in the Minneapolis Tribune the preceding day; I'm enclosing it. And there had been one that Thursday morning in St Paul. The interview mentioned above was supposed to be in on the 12th; I haven't seen it. The picture is the one I've sent you already, with the accused children.

As always in Minnesota, I was impressed with the outpouring of affection for the books. It is almost overwhelming, and I'm so grateful for Friday.

~~xxxxxxx~~ I had breakfast with Darragh A or WCCO at the Curtle and we made a transcriptio which she had thoughtfully timed to run on Satur morning. That afternoon I ~~xxxxxxx~~ went on telev with Arle Haerberle, a very good interview, too. She mentioned Dayton and all the St Paul autographing parties.

Saturday the autographing was preceded a very small easy luncheon with just Orphan and Scotty from the Minnesota Press and a couple old friends. The party itself there was is hard describe. The line of children wound past me for av ver two hours. Not just children either, but young women who had grown up with the series and wanted the Wedding, and women shopping for Chris and of course old friends. They doll stood at the entrance to the apartment and I'm sure the child adored it but I was too busy to look, writing my name in the books and talking with each child w came past. They're all bursting with questions o observations on the books. Someone took a pictur with the doll moved behind me, and a girl sc out lined up. I do hope they send that to you. I wou

Carsons, Chicago Board of Education, Minneapolis Library and others. By the way, I went out to see Isobel McLaughlin who is up and dressed and making a really marvellous recovery from her illness.

I observed something too, or thought I did, which you might want to ponder a bit. The first four books seem to me to be the ones that need pushing, although everyone loves them. The older books, from Heaven to Petsy on, are everywhere in great numbers but in CHA cagg. for example, I saw almost none of the first 4 books. ~~Qax~~ Someone I talked with explained it this way, that the children who love the first 4 books aren't old enough to have a voice in what books are bought for them. The mothers do the buying. Where with the older books, the children are clamoring for them and can make their wishes known. I thought that if I had more time for such things, I might ~~xxxx~~ ~~xy~~ change my rule of speaking only for children, or speak to some PTA groups as I'm always being asked to do, or womens clubs. But I can only give a limited amount of time to such things, if I'm going to do any writing. Maybe you all will see some way of slanting publicity on the first 4 books towards the mothers? So far as the library sales go., I suspect (although you would know more about this than I do) that the first 4 books sell as well as the others.

Of course everywhere everyone asked about and urged another Petsy book some day, and I guess that just about gives you the picture. Thank you again for all the careful plans behind the trip, and a last word on the doll. It was talked of and asked about everywhere and I think was ~~xxxxxx~~ well worth whatever it may have cost.

Affectionately ever

I enjoyed the visit to Field Schlich though of course the crowd there was small but autographed all their stock, and had a lovely time. I like Doulton Dwyer so much. I autographed too at Powers, Donaldsons and Minnesota Co-op. There weren't "Arneys Housperty"s at Taytons nor most other places which I was sorry for as there were some calls for it, but I suppose it's between printings. And there weren't "Trees Kneal" most places but I suppose they sell that on a later trip. Garry McLean does so much want some autog Trees Kneal and I've promised to try to find so stickers I could autograph here and send to her.

The doll was going from Dayton to St Paul so of course I didn't see it in the St Paul library, but we had lots of fun about Della wanting to know whether it could stand on a shelf and about her telling Orpah that she would "drop by to pick it up." I haven't heard how that was managed. I explained to Della, of course that it would stand on a platform just like a lamp and picked out the spot. By the way, is it coming to California soon? Everyone here wants to know.

One last item, in Salt Lake I could see why we hadn't heard from Desert Bookstore, as the building is being so thoroughly remodeled that is practically being torn down. I was very glad I had no business there. ~~elossy~~ ~~me~~ there and we had such a lovely time, "Julie" and her family and D and I celebrated "r and "rs Ray wedding annive rary by taking a ~~xxxx~~ picnic up a mountain canyon.

I am trying to think what I learned from the trip that would be helpful. For one thing, I met a surprisingly large number of new people since the last trip. New heads in Marshall Field

THOMAS Y. CROWELL COMPANY
PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

October 24, 1955

Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

Dear Mrs. Lovelace:

Miss Riley is already in California, and you will be seeing her shortly. However, it might help you to plan for your concerts to know that she is leaving for Hawaii the morning of November 6.

We are all happy to hear that you found your trip delightful and that you are now all rested up.

All good wishes to you.

Yours sincerely,

May H. Oren
Secretary to
Miss Riley

mho:s

*Thanks for the card you sent me. It was very thoughtful of you.
M. H. O.*

774 West 8th Street
Claremont, California
October 26, 1955.

Dear Esther,-

A letter from the Los Angeles Public Library, relative to my appearing there at the Book Fair on Thursday, November 17th, says: "Please bring your books to show to the children. If you can bring anything relative to your books or your work, as well, I know this will add to ~~xxxxxxxxxxxxxxxx~~ their enjoyment."

I wonder if you would be good enough to send them some book jackets, booklets, bookmarks, etc and...if necessary...a placard for my table. I don't want to tote my precious first edition copies of the BTs books (precious to me, I mean) down to Los Angeles and back. And I'm sure you furnish the sort of material they want. I may bring photographs of the originals of some of the "characters". They always amuse the children.

The Fullerton Library asks me for a photograph which I am sending and says, "Publicity prepared by your publisher would be welcome also." This is signed by Miss Campbell's assistant, and there may be a slip there, for it is my recollection...vague, however...that Miss Campbell when I talked to her on the 'phone spoke of having received a placard and some material from you. You will know whether I am right or wrong. I do recollect that in the same conversation Miss Campbell spoke of wanting booklets or bookmarks on which the children could get their autographs and said she would write you a bout them. I am heartily in favor of sending them, by the way. I love autographing for it gives me a chance to talk to each child but I do like to them

dislike autographing scraps of paper.

The Kazakhs Teachers Tea at the Pasadena Library yesterday was an unusually attractive and pleasant event. I suppose you know about it since there was newspaper publicity. Miss Phipps was leaving for San Jose today, and expecting to see ER there. We are looking forwards to seeing her soon ourselves.

September 7.

Dearest Elizabeth,-

First of all, I am bowled over and Delossey by Maud Carson Leslie. I wonder if the Maud could possibly I have the temerity to wonder it only

to get the autographs

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

October 28, 1955

Mrs. Delos Lovelace
774 West 8 Street
Claremont, California

My dear Mrs. Lovelace:

You can well imagine how delighted we were to receive your long report on THE TRIP. Each of us in the department read it and looked at the clippings. It was kind and thoughtful of you to write us in such detail. We thank you very much!

We sent to the book stores and book departments those books which they ordered. CARNEY'S HOUSE PARTY and TREES KNEEL AT CHRISTMAS are not out of stock. It's too bad that the stores did not have these books in sufficient quantities, but we know that these books will sell throughout the coming season and seasons to come.

What you said about the earlier Betsy-Tacy stories is very interesting indeed. You might like to know, though, that we are attempting to push the early Betsy-Tacy books in this year's book week displays across the country. We are sending out jackets on them, along with the junior and senior high school stories, so that children will become acquainted with the series from the very beginning. When the Boss gets back from Hawaii I'll talk to her about publicity through the PTA organization of America.

The Papier Machie Figure is coming to California in January. I'm glad you think that our investment in it was a worthwhile thing. The posters are going out all over the country also and within a day or two huge shipments of bookmarks on B-T books will go out too. Not a day goes by when we don't get several requests for the booklet. The letters addressed to us are so cute!

If you see any other clippings in your local papers, please let me have them. Neither the Pomona paper nor the Claremont paper sent us clippings.

Greetings from all of the girls and best wishes to you and to Mr. Lovelace.

Sincerely,

Rother

eh:s

P.S. The check
for \$120.35 is
enclosed.

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL." NEW YORK

November 2, 1955

Mrs. Delos Lovelace
774 West 8 Street
Claremont, California

My dear Mrs. Lovelace:

Thanks ever so much for your letter of October 26. The Los Angeles Public Library will be supplied with an assortment of display materials for all of your books. Booklets will also be sent to Miss Livsey.

The new bookmarks for your books have just come in. We are enclosing some and will send a quantity to you under separate cover. Aren't they darling? Of course, we shall send them all over the country for Book Week celebrations. A large quantity will be mailed to Los Angeles and a few hundred to Fullerton.

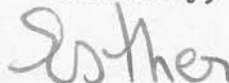
We did send posters, etc. to Fullerton, but just to be on the safe side we'll send duplicates of everything today.

The children will adore seeing photographs of the "real" characters from your books. What a splendid idea to take them to the book fair.

We did not get the clippings of publicity in the Pasadena papers in connection with your visit there. I don't know why our clipping bureau does not cover smaller papers! Could you send the clippings to us for a special viewing? I promise to return them to you intact.

Publishers' Weekly had a story about the party. Enclosed you will find the clipping. I hope you had a fine visit with Miss Riley. All the girls send to you greetings and best wishes in which I join them.

Sincerely,



Esther Hautzig
Promotion Director
Children's Books

eh:s
enclosures

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

November 14, 1955

Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

Dear Mrs. Lovelace:

Material on your books was sent several days ago to Clara Weber at the Pomona Public Library. Betsy will be in California in January in Hanford and Pomona. Fortunately one California library cancelled Betsy's appearance, so we could fit in the Pomona library during that month. Betsy will also visit the Grace Spencer book shop in Beverly Hills and various other libraries and book stores on the West Coast. So far we have her booked through August 1956. After that we haven't made any plans yet for Betsy, but no doubt she will be in great demand again during the fall and winter season of 1956-57.

While Betsy is in Pomona, I wonder if you would go over to the library and take a look at what shape she's in. If the veil seems frazzled please let me know and we will have her come back East for a reconditioning period.

Things are hectic around here, but nice. BETSY'S WEDDING keeps on selling like hot cakes. Goody! Goody!

Greetings to your husband and best wishes from all of us here.

Sincerely,

Esther Hautzig m.o.

Esther Hautzig
Promotion
Children's Books

eh:mo

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

November 22, 1955

Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

My dear Mrs. Lovelace:

How did all your meetings go in the past two weeks? I hope they were not too strenuous and that you enjoyed seeing the children at the various book fairs.

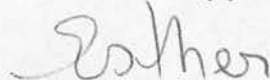
Miss Riley is back, and we are certainly happy to see her again looking so well.

We are enclosing a Christmas catalog put out by Kroch's & Brentano's in which BETSY'S WEDDING is listed. This catalog is being used by many booksellers all around the country. We are also enclosing the ad for BETSY'S WEDDING which appeared in the Christian Science Monitor. When other ads come into the office they will be sent to you also.

BETSY keeps on selling as well as ever. Letters asking for the booklet and the book marks keep pouring in day after day. I guess we should consider that a sign that your readers not only read the book but the jacket copy as well. And, of course, we love them for it.

With all good wishes to Mr. Lovelace and to you from all the members of the juvenile department.

Sincerely,



Esther Hautzig
Promotion
Children's Books

eh:mo
enclosures

774 West 8th Street
Claremont, California
November 28, 1955

Dear Esther,-

Thank you so much for your letters with the various enclosures. I was very glad to see them all. I'm sorry to have been so slow in writing but Book Week and the week preceding were strenuous. It's all done now and I've put away the black silk dress, green hat and jewelry for fear that if I put them on, for church or anything, I'll stand up and make a speech!

I wish I had more ^{California} clippings to send. I know ~~that~~ your publicity material bore good fruit ~~xxxxxxxxxx~~ in Pasadena (for one newspaper story brought an old friend all the way from Van Nuys hear the speech.) And I imagine that the San Bernadino affair had advance notice in the newspapers. But I dont see the papers in other towns. I asked the librarian at Fullerton to send you any stories they might be in the newspapers and she said she would. A newspaper photographer was there and took pictures of me autographing and also beside the beautiful wedding doll (not so big as our etey) which they had brought in for the occasion. That was a very nice and well planned party with the book store people present, selling books. I had a good time in Pomona too and Miss Webber gave me a copy of the story their paper had run. (I dont seem to have the clippings from last summer's publicity in Pomona. If they ever turn up, I'll send them on.)

The Los Angeles Book Fair had

good newspaper coverage but no Lovelace. That town ~~xxxxxx~~ can really use the Hautzig talents! And I felt that my visit to the library was a real missionary effort.

We went in ^{to the library} the night before could be fresh and ready at ten o'clock. There was a continuous round of children because...as you probably know...they were brought in by grades by their teachers and visited each author in turn. But until the last two grades arrived, not a child had heard of Betsy and Tacy! I can't believe the Los Angeles library carries the series. When they wanted some books to put on my table, which had only a copy of "Betsy's Wedding" from Vromans, and went to their own shelves they could produce only some copies of The Trees Kneel at Christmas. Of course, because of the arrangements, there was always a crowd around my table, and I had a perfectly grand time. I showed the children the booklet and told them stories about Betsy and Tacy. A little mite of a girl, bewildered by all the confusion, pushed up to me and said, "Did you write 'Little Women'?" Of course when the last two grades brought girls who knew my books was quite different and they were as excited and pleased as the girls in Fullerton or Santa Ana or Minneapolis. I was really thrilled when the familiar questions began. The first one is almost always, "What happened to Tony?"

Strictly between you and me and the gatepost, I don't know when I've been in a place which had so few Lovelace books about. I didn't see any of them in any of the

displays which lined the corridors. That's
way I feel it was a missionary effort. The
booklets and bookmerks you had sent were
given by the librarian in charge to the
various teachers to distribute and never
were they used to better advantage...I
feel certain.

I was thankful for them.

I can tell you all this because
I know you're interested, but I want to make
clear that I really rejoiced in that Book
Fair for the sake of the children of Los
Angeles. It was wonderfully organized,
wonderfully handled, and the children were
having such a glorious time, looking at the
season's crop of stories and squealing over
the merry-go-round full of books which stood
in the rotunda.

The cost of the hotel, meals and
overnight parking was \$17.32.

Pomona is very happy about the
coming of the doll, and I've promised to go
over ~~xxxxxxxxxxxx~~ and attend a wedding party
while she's here...but not to make a speech
for I have to settle down and start writing
now. ~~xxxxxxxxxxxx~~ The doll, the bookmerks,
the booklets and helped everywhere and, except
in L.A. I find a great deal of enthusiasm and
interest. (L.A. would be a good spot for an ad
next year at Book Week.)

Thank you again for all the
things you've sent. I'm enjoyed looking them
over. I was pleased with the Knock Brentano
catalogue and the one Dayton's sent me. Also
with the big picture of the Tetsy doll at the

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774 West 8th Street
Claremont, California
November 25, 1955.

Dear Esther,-

I'm ashamed to have been so slow in writing, since I've been so glad to get your letters and various enclosures. The Book Week speech-making was a bit strenuous and ~~xxxxxxx~~ this week I've been busy getting caught up with things at home.

~~I'm sorry not to have more TM clippings to send you. What I'm enclosing come mostly from the middle west for my friends out there are good clippers. Here in California no one does it for me and when we visit these various towns I'm too busy to ~~try to get~~ look for ~~hold of~~ newspapers. Hence I've turned up nothing from Pasadena or San Bernadino although I know that Pasadena had publicity ... since one newspaper story brought an old friend to the speech all the way from Van Nuys. And no doubt San Bernadino had some too. But~~

I asked the librarian at Fullerton to send you any stories there might be in the newspapers and she said she would. A newspaper ~~xxxxxxx~~ photographer was there and took pictures of me autographing and also with a beautiful wedding doll (not as big as our Petsy) which they had brought in for the occasion. That was a very nice and well planned party, with good attendance, and the book store people were there selling books, which I autographed, and I believe they sold out all they brought. Both there

Chicago Book Fair which I'm enclosing in case you did not see it. My friends in the middle west are good clipper s, and I think I see most of the stories there. Don't bother to send back anything I send you. I don't save them.

Rereading this, I want to add to the Los Angeles story that the librarians couldn't have been more cordial, hospitable or kinder than they were. The point I want to make is just this: the 'etsy' baby books simply don't seem to be known to the Los Angeles children as they are to the children of other cities. I am especially interested because, as you may know, my next book is to have a California background.

Oh, don't forget that you said you would send me the snapshots taken at the tea! I do want them, to save and enjoy. And thank you again for all your enthusiastic and imaginative efforts on behalf of the books.

I wish I could slip into this our 72 degree weather and the smell of sweet alyseum under my window.

Greetings to all, and a welcome to your returned traveller.

Ever,

774 West 8th Street
Claremont, California
November 25, 1955.

Dear Esther,-

I'm ashamed to have been so slow in writing, since I've been so glad to get your letters and various enclosures. The Book Week speech-making was a bit strenuous and ~~xxxxxx~~ this week I've been busy getting caught up with things at home.

I am sorry not to have more clippings to send you. What I am enclosing come mostly from the middle west for my friends out there are good clippers. Here in California no one does it for me and when we visit these various towns I'm too busy to try to get hold of newspapers. Hence I've turned up nothing from Pasadena or San Bernadino although I know that Pasadena had publicity ...since one newspaper story brought an old friend to the speech all the way from Van Nuys. And no doubt San Bernadino had some too.

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THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

December 2, 1955

Mrs. Delos Lovelace
774 West 8th Street
Claremont, California

My dear Mrs. Lovelace:

Thanks ever so much for your long and interesting letter of November 28. We loved getting all the clippings too. Our clipping agency sends us notes and reviews only when the Crowell name appears. In the case of the clippings which you sent us the Crowell name was not mentioned. The picture of Betsy in the Chicago Tribune is positively scrumptuous and we are delighted to see that she looks much nicer than the gal modelling the coat.

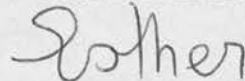
You will hear from Miss Riley about the whole matter of Betsy-Tacy books and the Los Angeles Public Library system. However, let me assure you that the bookstores do very well with them in California, L. A. library notwithstanding. Your idea of an ad in the Los Angeles paper some time next year is very good indeed and we shall follow through on it.

Within a day or two you will receive the check covering your expenses in Los Angeles.

Here is the little album of pictures from the party.

Things in the office are humming right along, but they are humming much nicer since the boss is back. All the girls send to you the best of wishes for the coming holiday season, and I join them.

Yours sincerely,



Esther Hautzig
Promotion Director
Children's Books

eh:s
enclosure

P.S. Betsy got shipped back to us by mistake instead of going on to Oregon from Chicago. We looked her over and she is none the worse for all the wear and tear she's gone through!

THOMAS Y. CROWELL COMPANY

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TELEPHONE: OREGON 9-0630
CABLE: "TYCROWELL," NEW YORK

December 14, 1955

Mrs. Delos Lovelace
774 West Eighth Street
Claremont, California

My dear Maud:

Home again and so very happy to be here! I am enclosing a carbon of a little plug that will be inserted in Ruth Harshaw's program on December 20. This is a weekday radio show and is going to hundreds of stations.

By now you have probably received the MEAT COOKBOOK by Dione Lucas and Ann Robbins. Ann checked in my own copy the recipes she thought were best for my kind of entertaining. I had Mrs. Oren check the same recipes in the copy of the book that I sent you as a present. I hope the book will be of some use to you in the entertaining that you have to do. I thought it might be better to send the book than to ask Ann who is so very busy these days to type out some recipes. If I come across any good casserole numbers, I'll send them on to you. I am trying to find a copy of an early book of Ann's which has some very good ones, and I'll send it along when I find it. Also, I am trying desperately to get a copy for you of HOW TO COOK WELL. I can understand why Merion swiped the family copy, but you really should have one if you are so devoted to it. There is a second hand book store on Fourth Avenue which specializes in cookbooks and that woman is looking for a copy for me.

Excitement continues about BETSY'S WEDDING and the book is selling very well. We have passed the 10,000 mark in sales. I talked about it when I was in Hawaii. I visited the children's room of the library and several school libraries there. It rained so hard that there was nothing much to do but sit in my bungalow and read Trollope or visit the libraries and book stores. As a matter of fact it rained hard every day I was there but one. The trip back on the ship was restful and very pleasant. I enjoyed every minute of it, but the Islands themselves were a great disappointment, just because I was there at the one wrong week of the year.

Mrs. Lovelace

2.

December 14, 1955

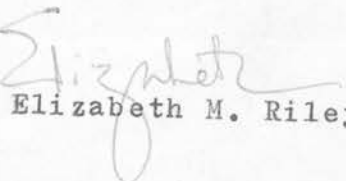
I checked on the matter of the BETSY-TACY books in the Los Angeles Public Library and found that you were right. They do not carry the series. I asked Rosemary Livsey about it pointblank. She told me that Gladys English did not start the series and, because it had not been started she did not want to do so because there were so many demands for the money for their books. They are carried in the school libraries and Rosemary felt that this would suffice. I think it is too bad that the girls of Los Angeles don't have the books, but this is a matter about which we can do very little. We can't force a library to take them on. They are, however, looking forward to your California story and you can be assured of an enthusiastic audience for it.

I hope that you have now fully recovered from all the activities of Book Week and that you are peacefully at work in that dear house. I am so glad that I spent the night in your study. I'll have a very vivid picture of the way you work, tapping away.

I know that you'll have a happy Christmastide in that peaceful little town. If you go up to Padua Hills during the Christmas season, won't you think of me? The evening that I spent with you up there is one of the most vivid memories of the whole trip. I am so grateful to you for taking me there.

All the girls in the department send you their greetings, and I send you my love.

Sincerely,


Elizabeth M. Riley

emr:mo
enclosure

December 20, 1955 Ruth Harshaw Script

Now let's not leave out the girls--though the girls enjoy Robert Heinlein and they'll like CARRY ON, MR. BOWDITCH. Girls are intelligent readers. But just for girls, I think the big news is that the new book by Maud Hart Lovelace is called BETSY'S WEDDING. Betsy is an old friend of most of the girls in the country through several books which all girls call the Betsy-Tacy books--and they'll be delighted to know that Betsy has decided to be married--and to the very young man they want her to marry. These Betsy stories tell of Mrs. Lovelace's own life in a small town in Minnesota where parents had time to be parents! And Betsy's father always stood at the end of the dining table and cut bread, carved meat, applied condiments and passed sandwiches to all young comers. Naturally it was a gathering place for the young of this Minnesota town.

We discussed this episode with Mrs. Lovelace on Carnival of Books a couple of years ago and a young girl said: "Mrs. Lovelace, did your father play host to your friends every Sunday night as you described it in your book?" And Mrs. Lovelace said that he did--and that he was a great friend of all the young people in the town. And the girl said, feelingly, "Boy, would I like a father like that!" Well, that's it--all young people want loving, understanding parents, a happy family life, and the books which picture this most realistically are most loved.

Well, next week it will be AFTER the Christmas books have arrived so we'll talk about that!

THOMAS Y. CROWELL COMPANY

PUBLISHERS OF BOOKS

432 FOURTH AVENUE, NEW YORK 16, N. Y.

December 28, 1955

Mrs. Delos Lovelace
774 West 8th Street
Claremont, California

My dear Maudie:

I am returning the letter from Phillis Bryan because you will want it for your scrapbook.

The only restaurant I know of in New York which serves Chicken a la Kiev is the St. Regis. It is awfully good and costs only about \$7.00 or \$8.00 a portion, so you can imagine that I have it once a week.

I am sure you had a wonderful Christmas. I did. I tried twice to get Marion on the telephone at home, but there was no answer. She and Bert were probably off, being gay.

Happy New Year to you.

and much love
Sincerely,

Elizabeth M. Riley
Elizabeth M. Riley

emr:lh
two enclosures

P. S. I am enclosing a letter from Mattie Ruth Moore. She sent us a letter asking us to have Walter Farley stop in Dallas on his way west. I wrote and told her that, to our regret, we did not publish Walter Farley. Herewith her answer. You may keep it.

E. M. R.

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Miss Elizabeth Riley
Thomas Y. Crowell
432 Fourth Avenue
New York 16, New York

Dear Miss Riley:

Thank you for sending on to Louise Bonino the letter about Walter Farley. You need not be concerned about not having Farley as long as you can keep Maud Hart Lovelace writing.

Sincerely yours,

Mattie Ruth Moore

Mattie Ruth Moore
Consultant in Library
Service

MRM:rf