



Gertrude Louise Janssen Cooke Willius
Papers

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The
GOLDEN
RULE

EXPRESS

9422

Imported Velours

G. J. Corota (Willems)
1936-37

The
GOLDEN
RULE

EXPRESS

Same size
Two Prices

← 22 ems →

HEADLINES



Gertrude Jensen
Costa Williams
c. 1936/37

News

3-19-37



SAME SIZE

FIELD COLICK

~~FRANCIS J. COOKE~~

COMBINATION HIGHLIGHT

HALFTONE

G. J. Cooke (Willius)

1937



G.S. Cooke (with Mrs.)
1937 ?

Rush! 5-25-37
tonite



FIELD SCHULICK
ACTUAL SIZE
COMB HILITE
HALFTONE
FRIDAY NEWS



FIELD - SCHLICK -
COMBINATION - HYLITE - HALFTONE
ACTUAL SIZE
FRIDAY - DAILY NEWS

Gertie Johnson



5783

THE
GOLDEN
RULE

Same size
The Press

≡PRESS≡

GJ Cooks (William)
c. 1936/37



B. J. Cooke (Whitius)
c. 1937



Golden Rule
G.J. Croke (Willis) 1937-40

same size

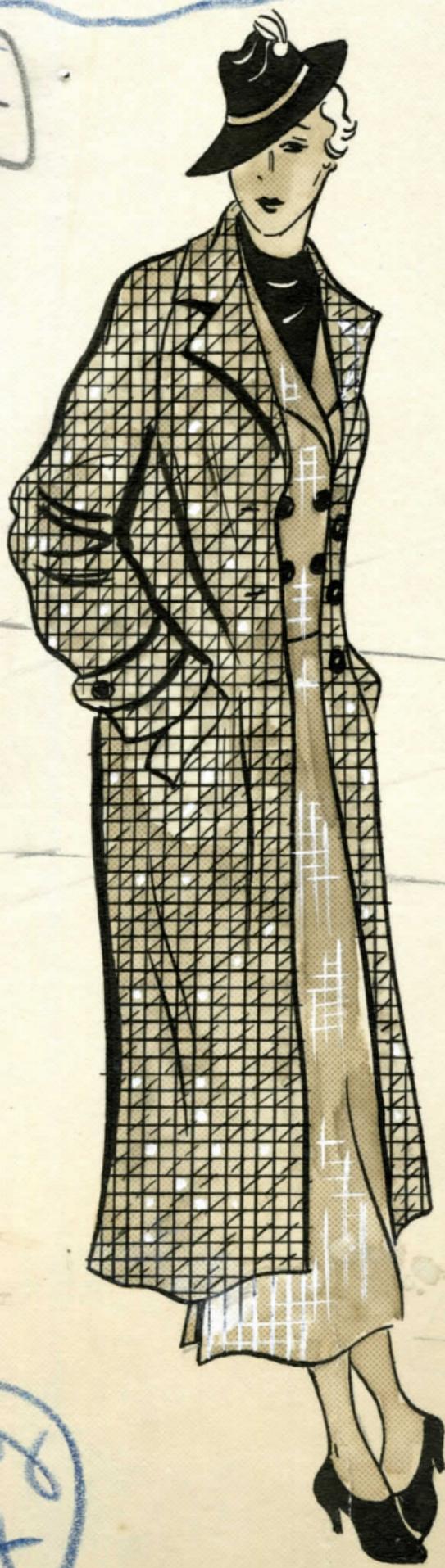
5876

7485



Prun - Jack +

2073
3



Prun

Jack

sw8p

(Prun + Jack)

GJ Cooke (Willis)

1936-37



60/10/10

G. J. Code (Willis)
c. 1936 37

3-6-37



FIELD SCHLICK
ACTUAL SIZE
COMBINATION HIGHLIGHT
HALFTONE
TUES. PRESS

G. J. Cooke (Willius)



Same as
Press



Drop
Combination sketches
New little half fan
all lines standing sketching



Sequel
1937

45

Gertrude J. Cooke (Willis) ?
c. 1937

and write work for reproduction

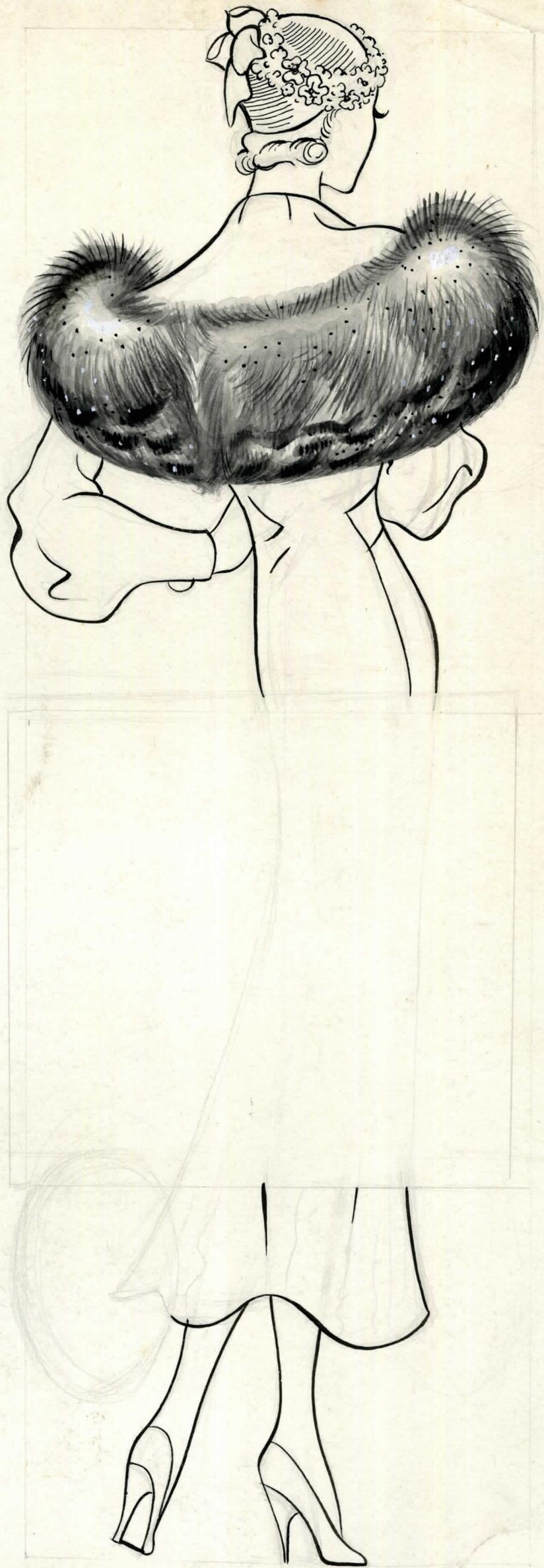


NEW YORK - CHICAGO - KANSAS CITY

9058

Alaskan Fur Seal
Certificate of Contents
1930

1930
P/S



GS Costa
P. Mellini
c. 1936/37



Gertrude S. Cooke (Willius)
c. 1936

DEVOE & RAYNOLDS CO. Inc.

Engraving on File



★ FRIDAY NEWS
COMBINATION HILITE HALFTONE
SAME SIZE
FIELD SCHLICK

G. J. Cooke (Willius)

c. 1937

G.J. Under (Williams) 36/37?



55 High light Curves