**Landmark Center Tenant Programming Report for 2015**

**All events were free and open to the public.**

**February 25: Noontime Master Class, with Renaissance wind band Dark Horse Consort**

* 16 people attended
* The target audience for the event was the general public resident in Ramsey County. The specialized nature of the event made it of interest particularly to music students, performance musicians, and aficionados of early music.
* This event was presented in cooperation with The Schubert Club, who also publicized the event.
* This event was publicized in conjunction with our concert program, *The Requiem of Pedro de Escobar.* It was promoted on a postcard send to 6,000 area residents, as well as on our website, Face Book page, Twitter, in eblasts for the event itself, and in our newsletter, The Rose Portal. It was also publicized through MPR. The Landmark Center was mentioned in all references to this program.
* The cost to the organization was approximately $900

**April 24: Il Poverello Concert, with The Rose Ensemble**

* 120 people attended (Landmark counted 85; TRE staff counted 120)
* The target audience for the event was the general public resident in Ramsey County. As a Sunday afternoon event, it was particularly convenient to families and older adults.
* This event was publicized through eblasts, our newsletter, Face Book page, and on our website. The Landmark Center was mentioned in all references to this program.
* The cost to the organization was approximately $2,400

**May 1: Noontime Lecture on The Hutchinson Family Singers, with Prof. Scott Gac**

* 19 people attended
* The target audience for the event was the general public resident in Ramsey County. The subject matter attracted individuals interested in American or Civil War history.
* This event was publicized in conjunction with our concert program, *Singing for Freedom: The Anti-Slavery Campaign of the Hutchinson Family Singers.* It was included in our press releases for the program, as well as on our website, Face Book page, Twitter, in eblasts for the event itself, and in our newsletter, The Rose Portal. It also was mentioned in an interview by Tom Crann with Scott Gac on MPR. The Landmark Center was mentioned in all references to this program.
* The cost to the organization was $700**.**