



## Tenant Report on Programming - 2018 year-end

In its agreement with Minnesota Landmarks, Ramsey County requests that its nonprofit tenants provide public programming, as programming-in-lieu-of-rent, in the form of free or low-cost programs and services within Landmark Center for the enjoyment of Ramsey County residents. "Low cost" is defined by the Minnesota Landmarks Board of Directors as under \$10 per person.

In the form below, please discuss in narrative and/or bulleted form the programs your organization sponsored and/or produced between **January 1, 2018 and December 31, 2018**. Please remember that the Board of Minnesota Landmarks does not consider the following to qualify as public programming and do not fulfill programming requirements within the lease:

- *Fundraisers, Conferences or private workshops*
- *Private events or lessons*
- *Auditions*
- *Events not taking place within Landmark Center*

Please list each event that was held at Landmark Center and provide a description of the event, including type of event (concert, exhibit, performance, etc.), list the date, hours, title/name of event, admission (if applicable). If a series, please list series as one event with total attendance and number of installments. **Add program events on additional sheets as needed.**

**Please submit this report by March 1, 2019** to the Minnesota Landmarks Office or by email to Steve at: [admin@landmarkcenter.org](mailto:admin@landmarkcenter.org). Direct questions to Amy at 651-292-3285.

Tenant Agency Name: The Rose Ensemble

Staff Member submitting the report (Name/Title): Holly Hearon, Fundraising and Operations Manager\_\_\_\_\_

Contact (phone/email): 651-225-4340

Program #1 – Name and Date of Event: ***Music in History ~ History in Music: The 30 Years' War (1618-1648) 11.13.18***

1. Was it open to the public? **Yes**
2. How many people attended? **18**
3. Was the audience charged an admission fee? If so, how much? **N/A: Program was free.**
4. Who was your targeted audience? Which geographic area was served? Did the event target any minority populations? Which one(s)? **Target audience was the general public, St. Paul.**
5. How did this event bring increased visibility to Landmark Center? How? Please specify media vehicles and include copies of media coverage when relevant. **This program was promoted through the Landmark Center Calendar and Newsletter, The Rose Portal (e-newsletter);**

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**The Rose Ensemble website; Twitter; and Facebook. The Friends of the St. Paul Public Library also shared information about the program.**

6. Was the event planned in collaboration with other organizations within Landmark Center or with any other community organizations? **Guest Artists, Dark Horse Consort.**

7. Please assign a dollar amount (can include in-kind costs) of the cost to your organization to produce this event. **\$1,200**

**Program #2 – Name and Date of Event: *A Tudor Christmas Sing-along with The Rose Ensemble* 12.18.19**

1. Was it open to the public? **Yes**

2. How many people attended? **80**

3. Was the audience charged an admission fee? If so, how much? **N/A: Program was free.**

4. Who was your targeted audience? Which geographic area was served? Did the event target any minority populations? Which one(s)? **Target audience was the general public, St. Paul.**

5. How did this event bring increased visibility to Landmark Center? How? Please specify media vehicles. **This program was promoted through the Landmark Center Calendar and Newsletter, The Rose Portal (e-newsletter); The Rose Ensemble website; Twitter; and Facebook. The Friends of the St. Paul Public Library also shared information about the program.**

6. Was the event planned in collaboration with other organizations within Landmark Center or with any other community organizations? **No**

7. Please assign a dollar amount (can include in-kind costs) of the cost to your organization to produce this event. **\$1,000**