



Minnesota State Zoological Board.
Zoo-Related Organizations Files.

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Mayo Clinic

Rochester, Minnesota 55901
Telephone 507 282-2511

Bruce E. Douglass, M.D.
Preventive and Internal Medicine

December 30, 1974

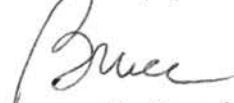
Mr. Don D. Bridgwater
Minnesota Zoological Garden
Veterans Service Building
Columbus Circle
St. Paul, MN 55155

Dear Don,

Thanks very much for your thoughtful and detailed comments on the suggestion of a bibliography on reproduction of endangered animals as a possible project for the Species Conservation Committee of the Minnesota Zoological Society. I had thought that by this time we could have had another meeting over the subject, but one thing and another have conspired to make this impossible; we'll be at it again one of these days, and your letter will be on the agenda.

Thanks again, and best wishes for the New Year.

Sincerely yours,



Bruce E. Douglass, M.D.

BED:lmh

November 19, 1974

Dr. Bruce E. Douglass
Division of Preventive Medicine
Mayo Clinic
200 First St. S. W.
Rochester, MN 55901

Dear Dr. Douglass:

Re: Proposal for the Development of a Bibliography on
Endangered or Threatened Species by Dr. Myers

With reference to your letter on the above subject, I would have the following comments:

The amount of detail supplied is not sufficient for me to make a detailed response; however, the following comments and generalizations may be helpful in evaluations of such a project.

First, the magnitude of such a project is quite great. For instance, there are approximately 340 species of birds now registered as rare or endangered, and approximately 291 species and/or forms of mammals which are registered as rare or endangered. This does not, of course, include the reptile list for which I do not have available data, but limiting it only to birds and mammals, there are currently some 62 forms and 162 forms respectively which have been exhibited in zoos and of these captive breeding has been reported in approximately 30 birds and 87 mammals. However, events of breeding numbering over 3 instances have occurred with only 24 birds and approximately 59 mammals.

So, my first observation is that a comprehensive bibliography would be a tremendous undertaking if it were applied to all species so classified. If, as I understand it in the proposal, the literature would be limited to "all aspects of reproduction", perhaps the amount of literature available would be reduced. It is very difficult to make a judgment as to where one would draw the line with regard to what was an appropriate literature citation and what was not. For instance, useful, and, in fact, very meaningful information relative to reproductive management are sometimes contained in papers for which the title would give very little clues. This means that to be successful, the horizons would have to be expanded, in my opinion, to make such a bibliography meaningful.

Another point would be this - that all literature would have to be reviewed in order to make such a judgment and if each citation were to be annotated the job would substantially increase. Therefore, after an initial screening, it would seem appropriate to annotate only those citations which would be judged pertinent. in order to limit the amount of work.

Several years ago, when my committee undertook to define in all parameters a management system for the lion marmoset, we were immediately confronted with the need to develop appropriate literature, particularly finding that literature available on related species seemed absolutely necessary and information here could be transferred to application with the golden marmoset. In many specific species, this related literature review would, of course, be most appropriate.

As an illustration of magnitude, we decided to cover since 1900 the entire family callithricidae and when the results were published, it amounted to 83 typewritten pages and approximately 1,162 entries for this family. Of course, many of these were not directly applicable to the lion marmoset genus but did provide a workable bibliography for use in this regard.

~~Such~~ bibliography is, of course, imperative to any zoo who has in its charge an endangered species. Toward this end, most zoos have attempted to develop comprehensive literature surveys for the specific animals that they hope to obtain or, in fact, have in their collection. In addition, the IUCN group has, for a number of years, been assembling appropriate literature with regard to those animals which they place on the rare and endangered list and for which they develop the annotated data sheet.

To accomplish such a task, there would, of course, be expenses with regard to utilizing current computerized literature assemblies such as maintained by the American Society of Mammalogists, Biological Abstracts, and others. These services, of course, are not free.

There is not question but what such a bibliography for any species is exceedingly useful. One of the problems which would need be explored ~~would~~ this might represent duplicate effort, and I have no idea what activities or what institutions may have undertaken similar programs. I know, for certain, that many zoos do maintain rather extensive bibliographies on species in their charge. There is, of course, the question of making such information available. This cannot be done without reproduction costs and distribution costs.

I have no way of judging how the figure of \$4,000 was arrived at, but I have a feeling that this would be far too small a sum to approach any sort of comprehensive literature search, processing, reproduction and distribution cost.

Dr. Bruce Douglass - 3 -

In this regard, it would be quite justified in developing some sort of limited approach on a trial basis, for instance, one might consider developing a complete annotated bibliography on one particular family or species or genus and carry such a trial program through to completion to assess the cost, time, and relative workh.

I would further suggest that it would be appropriate to develop a proposal in far greater detail before an evaluation is finally made.

I hope these comments have been beneficial.

Best regards.

Sincerely,

DDB vc

Donald D. Bridgwater, Director

Memorandum from

DIVISION OF PREVENTIVE MEDICINE

October 22, 1974

To: Members of MZS Species Conservation Committee
Mr. Donald D. Bridgwater
Dr. William A. Myers
Dr. U. S. Seal

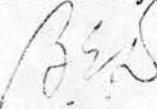
Dear Friends:

On September 5, our Committee met to consider Doctor Myers' suggestion that we sponsor a thorough search of the world literature on all aspects of reproduction in endangered or threatened species, with particular emphasis on information of proven worth in increasing breeding success, and with the aim of developing a comprehensive annotated bibliography.

In preparation for presenting this idea (which might cost in the neighborhood of \$4,000) to the Society's Board of Directors, President Larry Freeman wisely suggests that we try to find some way to assess the need for such a bibliography and explore the question of its usefulness, upon completion, to zoologists, curators and zoo directors.

I'd appreciate whatever comment any of you can make along these lines - and I'll be glad to inquire further in whatever directions you might suggest for good answers to this important question.

Sincerely,



Bruce E. Douglass, M.D.

BED:lmh

cc Mr. Freeman
Mrs. Steenberg

83
14

332
83

1162

340 Bird
291 mammals

December 31, 1974

MEMO TO: DON BRIDGWATER

FROM: JIM CADDY 

SUBJECT: SOCIETY PR MEETING, SATURDAY, DECEMBER 28, MINNEAPOLIS PUBLIC LIBRARY

Meeting was called by Society PR Chairman, Chris Walters.

Of the eight members listed on the committee list (see attached), three were in attendance at the meeting scheduled to begin at 9:00 A.M. They were Chris Walters, Michael O'Brien and Rosemary Rockenbach. Caddy arrived at 9:15 A.M. and left the meeting at 10:15 A.M.

Subjects discussed or raised at the meeting while Caddy was in attendance include the following:

O'Brien wanted to know what other Zoo societies did to increase and hold members. Walters conceded it was a fair question and should be pursued. Caddy suggested O'Brien could write to other major societies requesting that information.

Rockenbach discussed the importance of having a high-traffic spot at the State Fair. Agreed this year's zoo display spot was better than past years and attempts should be made to retain it or a better location next year. She suggested the possibility of using space in the department of natural resources building. Caddy indicated the high-traffic area idea was sound and that attempts would be made to secure the same or a better spot next year.

Walters asked Caddy to present ideas or issues for discussion at the meeting.

Caddy indicated there were three areas that committee members might discuss during the coming weeks. The first - representation: Caddy indicated that the MZG and MZS are probably linked in the public mind as being one major entity. There was no objection raised to the observation. Caddy indicated because the public sees the two organizations as one, the PR committee must strive for accuracy in its dealings with the public. Caddy indicated that the MZG is operated under the direction of the zoo director and an 11 member board appointed by the Governor and subject to Minnesota State laws and regulations. In addition, the MZG is affected by decisions made by a number of organizations including the State Legislature, six federal agencies, the AAZPA, the MZB, the State of Minnesota, and the MZS. Second - the Minnesota Aid to the Zoo Horse Show, and the public relations responsibilities related to making it a success. Chairman Walters indicated the committee would want to participate next year. Third- Society PR possibilities, Caddy suggested PR committee members might want to discuss the following items as a committee: Society special events, membership publicity, covering Society board meetings for press release to news media.

The three agreed and remained after Caddy left.

Following is a brief recap of the Minnesota Zoological Society activities as they pertain to the Minnesota Zoological Board from November 1st through December 10th.

BOARD OF DIRECTORS

Resignations: Mrs. Olivia Dodge, Andrew Duncan and Mrs. Judie Steenberg have resigned from the Minnesota Zoological Society Board of Directors. Mrs. Dodge and Mrs. Steenberg asked to be replaced on the Board because they could not continue to be active Board members due to other commitments. Mr. Duncan will be moving to Florida in January.

Appointments: Mrs. Karla Williams, 1974 Horse Show Director was appointed to Judie Steenberg's vacancy and Mr. Christopher Walters, Public Relations Committee Chairman, was appointed to the position previously held by Mrs. Dodge.

MEMBERSHIPS

Since October 1, 1974, twenty-five new members have joined the Society bringing the current membership to 1375.

MEMBERS ACTIVITIES

Linda Murtfeldt has arranged for forty MZS members to join with Dr. L. David Mech on a week-end "Wolf Howl" at the Environmental Learning Center, Isabella, Minnesota. The outing will include viewing wolf packs from the air, following wolf tracks and viewing wolf "kills", listening to Dr. Mech's lecture and actually howling at the wolves in the moonlight. This is the first of the planned member's activities for the next year, and will no doubt be one of the most exciting.

COMMITTEE CHAIRMEN

Mr. Christopher Walters has assumed the task of chairing the Public Relations Committee. He will be working on publicity for all MZS activities and the 1975 horse show project.

Mrs. Betty Cowie has been appointed to the Zoo Plan Review Committee and will be representing the MZS at State Zoo Board meetings.

SPEAKERS' BUREAU

Fifteen MZS members have signed up for the Speakers' Bureau training sessions. Two meetings have been held to date; a general session on the Minnesota Zoological Garden and one on part of the Northern Trek and the order Carnivora.

During the past six weeks, the Minnesota Zoological Society has had requests for 11 speeches. Beverly Rongren gave 4 of the presentations and Judie Steenberg gave 7 of them. The total number of people spoken to was 1,351.

Handout materials - "A Look at Minnesota's New ZOO" was distributed to 470 people and "ZOO" to 720 people.

SLIDE LIBRARY

The MZS slide collection now contains more than 300 slides. They have been cataloged and are now being indexed. The slides cover MZS activities, scenes from the MZG site a wide variety of fauna and Minnesota flora.

MINNESOTA ZOOLOGICAL SOCIETY

555 Wabasha Street

• St. Paul, Minnesota 55101

• (612) 222-1706

October 30, 1974

TO: Don Bridgwater

FROM: Judie Steenberg

SUBJECT: State Zoo Board Meeting November 1, 1974 - Society Report

Following is a brief recap of the Minnesota Zoological Society's activities as they relate to the Minnesota Zoological Garden, since the October 11th State Zoo Board meeting.

During the past three weeks the bulk of our activities has been related to the wrap-up of the horse show project and in developing a Speakers' Bureau program with Beverly Rongren.

HORSE SHOW PROJECT

A booth was set up at the hippodrome during the event in a coordinated effort with Jim Caddy. Of the twenty-five MZS members who took turns staffing the booth, nine were MZS Board members and 2 were from the MZG staff.

SPEAKERS' BUREAU

Slide programs have been developed and refined, and printed materials to be used for reference are being reviewed and revised.

On October 21st, a slide program was presented to 90 students, first through third grades, on an experimental basis at the Birch Lake School in White Bear. The four teachers involved will be sending in their comments on the program and the feed-back they received from the students during the two weeks following the program.

The first training session for speakers will be held November 6th at the St. Paul Arts & Science Center.

NEW MEMBERS

Fifteen new members have joined the Society since the last report. This brings the total paid membership to 1350.

ZOO NEWS

Linda Murtfeldt has resigned as Editor of ZOO NEWS. As of the November issue, Rick Steenberg has assumed the role of Editor.

MINNESOTA ZOOLOGICAL SOCIETY

555 Wabasha N.

St. Paul, Minnesota 55102

Firmin Alexander

December 9, 1974

% Minnesota Zoological Garden

Veterans Service Building

St. Paul, Minnesota

Dear Ace,

The purpose of this short letter is to introduce Betty Cowie. She has been with the Society for some time and has now responded to the need for an individual to attend the MZG Board meetings. Her duties will be to give the Society report and take notes on the meeting itself. It is also through her that any request or need on your part should be made for review of plans by any of the original staff of the Zoo Plan Review Committee. Members of this committee have still shown interest to be used in this context.

Thank you,

Larry Freeman

Larry Freeman, President - Minnesota Zoological Society

cc: B. Cowie

DEC 12 1974

MINNESOTA ZOOLOGICAL SOCIETY

555 Wabasha No.

St. Paul, Minnesota 55102

December 10, 1974

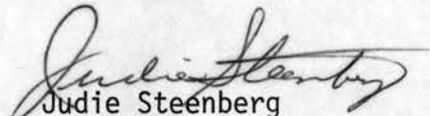
Donald D. Bridgwater
Director
Minnesota Zoological Garden
Veterans Service Building
St. Paul, MN 55155

Dear Don:

Enclosed is a copy of Larry Freeman's letter to Firmin Alexander introducing Mrs. Betty Cowie, and a copy of the Minnesota Zoological Society report she will give at the State Zoo Board meeting on December 13th.

Larry has asked that in the future, the MZS office provide Mrs. Cowie with a monthly report and extra copies for the Minnesota Zoological Garden and State Zoo Board files.

Sincerely,


Judie Steenberg
Office Manager

encl.

October 22, 1974

MEMO TO: ART YONNG
FROM: DON BRIDGWATER

On Thursday, October 24, two visitors from the Topeka, Kansas, Zoo will be in the Twin Cities Area.

I have had a request from Judy Steenberg, office manager of the Minnesota Zoological Society, that they be permitted to visit the zoo site.

I have suggested to Judy that this would be quite appropriate but that they should first visit the construction headquarters on the Anderson property to alert the construction management personnel, and that it would not be appropriate to take a vehicle onto the site but by utilizing several accesses could walk on the site and get a feeling for the construction that is taking place.

Could you please alert construction management personnel as to this visit?

Thanks for your help.

IV A

MINNESOTA ZOOLOGICAL SOCIETY

555 Wabasha Street

• St. Paul, Minnesota 55101

• (612) 222-1706

October 11, 1974

TO: Don Bridgwater

FROM: Judie Steenberg

SUBJECT: State Zoo Board Meeting, October 11, 1974.

Following is a recap of the Minnesota Zoological Society's activities as they relate to the Minnesota Zoological Garden since the September 5, 1974 State Zoo Board meeting.

FOURTH ANNUAL FALL PICNIC

The picnic will be held at the Como Park Picnic Pavillion on October 20, 1974 from 12:00 noon to 5:00 p.m. Please read the enclosed invitation to the Zoo Board from the Society.

MEMBERSHIP DRIVE

40 new members have joined the Minnesota Zoological Society during the past month.

MEMBERS ACTIVITIES

Dr. Richard Owen, Chairman of the Members Activities Committee has presented an outline of a years activities to the MZS Board. Included are a wolf howl, lectures and field trips on various subjects, a river boat trip and possibly a week-long trip to Isle Royale.

Education Committee

The speakers bureau sub-committee has been working with Bev Rongren to coordinate the efforts of our two organizations. Training sessions for speakers will begin by the end of this month on an adult and a children's slide presentation about the Minnesota Zoological Garden.

The committee has recently acquired portable, free standing frames to use for displaying graphics, such as the exhibit drawings on the MZG. They are currently being used for the posters that are being sold at the A to Z horse show.

ZOO MASTERPLANS

At the suggestion of Jim Caddy, the surplus copies of the original master plans for the Minnesota Zoological Garden are being labeled, "Historical Document - FOR REFERENCE ONLY" and will be distributed to the metropolitan area libraries.

page two

October 11, 1974

MINNESOTA AID TO THE ZOO HORSE SHOW

During the past month both the office volunteers and the office equipment have been very busy with various needs of the horse show project. Letters, forms, information sheets and jump courses have been printed and billings, invitations, letters and ticket requests have been typed and mailed, in addition to answering numerous telephone calls.

Karla Williams will give a report on the outcome of the horse show next month.

MINNESOTA ZOOLOGICAL SOCIETY

555 Wabasha Street

• St. Paul, Minnesota 55101 •

(612) 222-1706

Invitation to: Minnesota Zoological Board

From: Minnesota Zoological Society

It is time to hold our Fourth Annual Fall Picnic. After receiving an invitation from the Como Zoological Society, the Como Zoo Docents and the Como Park Conservatory and to avoid complications at the new zoo site, we have decided to hold the picnic at the Comp Park picnic pavillion on Sunday, October 20, 1974, from 12:00 noon till 5:00 PM. This will be a picnic lunch get together, so bring your lunch and beverages and we'll all celebrate the success of our first Minnesota Aid to the Zoo Horse Show.

Also, from 1:30 to 2:00 PM there will be a program featuring speakers on the horse show project, and the future of Como Zoo. In this discussion period we will be able to see and discuss Como's new master plan for construction and improvement. Docents will also be present to answer any questions as we explore the zoo. The day should be both fun and informative for all of you. If you plan to attend, please let the Society Office know how many will be coming.

Sincerely,



LARRY FREEMAN,
President

Minnesota Zoological Society
P.O. Box 3925
Saint Paul, Minnesota 55165

Telephone (612) 224-8373

Place
Stamp
Here

we need the minnesota zoo

to turn us on about life, about environment, about ourselves. It's not just entertainment (although it will be fascinating), not an experimental station (although much will be learned and compiled there), and it's not a toy for rich people (for they could afford to travel to distant places). It's a place for all Minnesotans (and others) of all ages, to be awakened, amazed and enraptured with the very basic concepts of life and living on this planet.

It will be an educational center without precedence. Busloads of school children can make a one-day field trip there from anywhere in the state for a learning experience that could not be duplicated with books, pictures or movies. Along with actually observing the animals in their environments, they will soak up knowledge of how families of various species behave toward each other, how they feed and groom and play together, what they take and give to the land they live in.

where it's at

The new Minnesota Zoological Garden will be located some thirty minutes south of the Twin Cities . . . an area called Apple Valley, in northern Dakota County. More than half the people in the state will be able to drive there in forty-five minutes, and almost three-quarters of all Minnesotans will be able to make it within a two-hour drive. There will be youth hostels and camping facilities for people who will want to spend more than one day exploring the zoo.

The several-hundred-acre site encompasses rolling hills, quiet lakes, grassy open spaces and wooded knolls and valleys. Throughout the area, wherever you stand, whatever direction you face, there is a beautiful view.

financing the zoo

The Minnesota Zoo is designed to pay its own way and will not depend on your tax dollars for its yearly operating costs.

To be self-supporting, there will generally be an admission charge of no more than \$2.00 for adults and 50¢ for children. (That's less than the price of many movies, concerts, sporting events and other recreational/educational presentations!) However,

organized school groups will visit the zoo free of charge, and at certain times each year the zoo will be free to everyone. No one will be deprived (because of cost) of a chance to enjoy the zoo.

Of course, the zoo cannot be created without an initial investment for construction. This cost of 23.7 million dollars will be provided for by issuing low-interest state bonds, and this debt will be retired over a 20-year period, with half of the cost paid by the zoo itself. (Schools and roads are financed this way, but unlike them, the zoo will pay its own way.) The remaining portion of the debt retirement on the bonds, as well as necessary start-up funds prior to opening, will be granted by the state. Over a 20-year period, this will amount to no more than 30¢ a year from each state resident.

Some two million people will visit the zoo during the first year, and the number will increase as the years go by. On the practical side, the Minnesota Zoo will draw over half a million out-of-state tourists; it will provide many new jobs, and over the years, will contribute millions of dollars to the state's economy.

Most important of all, the Minnesota Zoo represents money well-invested in human awareness and knowledge for a better quality of life.

who's behind it?

You, we hope. If you live in Minnesota, you stand to gain much and give much to humanity by the establishment of this educational environmental zoo. It's a way of embracing animals and nature and preserving them—not just on paper or celluloid or in a 10 x 10 cage—but in living, earth-related actuality.

The Minnesota Zoological Board is the group created by the legislature in 1969, which is to plan, construct and maintain the zoo. The zoo director, since July, 1971, is Donald D. Bridgwater.

This folder has been prepared by the Minnesota Zoological Society, a non-profit organization of private citizens who have been working on this idea since 1961. Its membership is open to anyone.

you are invited

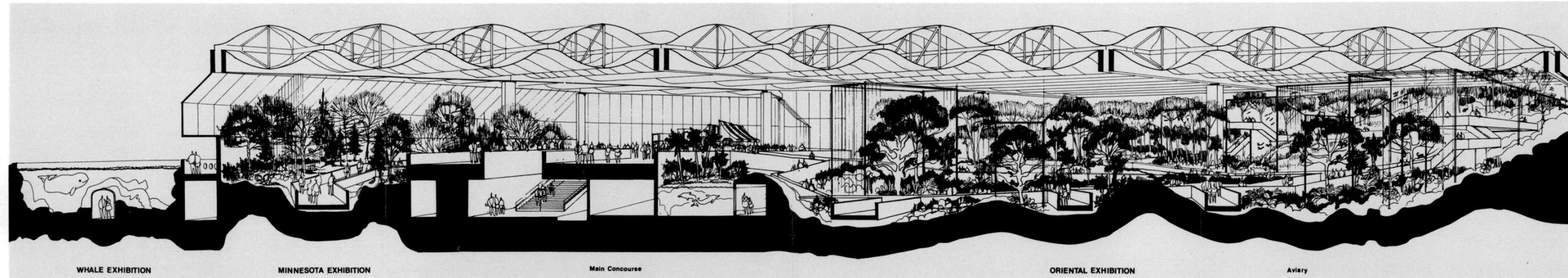
to join the Minnesota Zoological Society. Just call (612) 224-8373 or write them at P.O. Box 3925, St. Paul, Minn. 55165.

you are welcome

to request speakers for clubs or professional organizations, who can give your group an interesting preview of the Minnesota Zoo.

you are urged

to contact your state legislators, write your newspaper, and talk it up among your friends and acquaintances.



the minnesota zoo

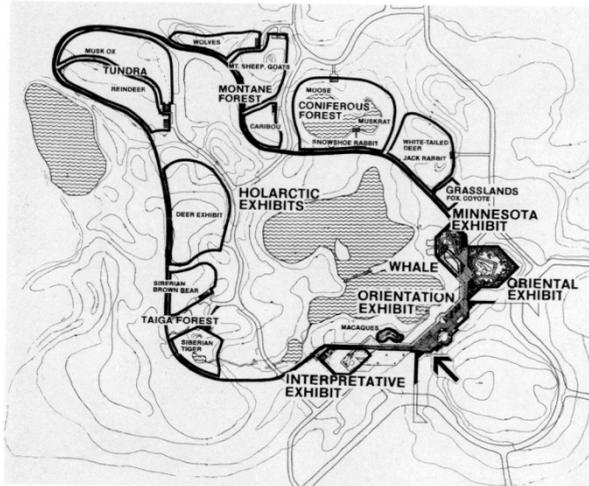


... and you

... an updated preview from the
Minnesota Zoological Society

there's going to be a place...

right here in Minnesota—where you can walk through a tropical rainforest in mid-January and watch a tapir swimming in its jungle pool, a pangolin probing a decaying log, and white-cheeked gibbons hurl themselves from branch to branch overhead. You'll breathe the moist sweet air of the jungle, and know that *you* are the visitor and *they* belong.



In this and many other "total environment" exhibits, you will not only see animals at close range, but you will experience them totally, in their naturalistic surroundings. There they will act out their natural relationships to other living things, to the elements and to the earth itself. Gradually, you will comprehend the interdependence of life and the life-supporting environments of our planet.

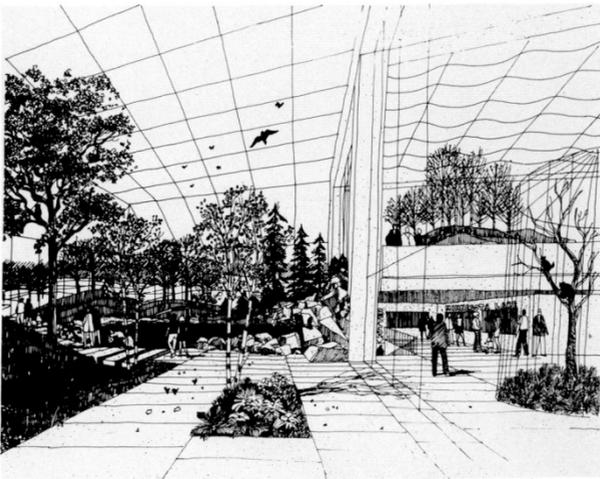
this is the whole idea of the minnesota zoological garden.

With no cages, no traditional buildings, the exhibits will be large ecological environments, each with its own characteristic animals and plantings. You will be able to walk through these areas and observe the animals' life activities from many levels . . . sometimes from enclosed concourses, sometimes from open decks and walkways. Major regions of the world will be represented in the Main Complex, and these will be mostly enclosed so that climatic conditions can be simulated year around. However, the areas are so large, the enclosures so camouflaged, that you will feel that you are neither in a building nor in Minnesota.

Beyond, there will be acres of outdoor exhibits . . . other northern regions of the world transplanted into what is now the hills and grasses and ponds of Minnesota . . . each with animals living, foraging and reproducing in their naturalistic habitats.

Besides a central Interpretive Center where your visit will be enriched with many kinds of learning experiences, there will be diagrams, listening phones, and explanatory graphics everywhere . . . even televised views of animals which are in hiding.

What will it all mean to visitors who come to the Minnesota Zoo when it opens in the summer of 1976?



just imagine...



Ten-year-old David Holsted is especially fascinated by the Whale Exhibit. Back home in Fergus Falls, he read every book in the school library about whales, and now he gets a chance to see some at close-range . . . *under water*, in fact, because part of the walkway runs *through* the specially-designed giant aquarium. He stands enthralled as white whales from the Hudson Bay swim and dive and surface. He sees a porpoise for the first time, and is surrounded by the piped-in sound of their extraordinary language. He studies the graphics that explain the squeaks, beeps and trills and what they mean . . . secrets from the sea he never dreamed he could know first hand. Nearby, he stops to examine other life from the cold Arctic waters: large and small crabs, scarlet anemones and multi-colored starfish rarely seen in captivity. When the bus of fifth-graders returns home, Jimmy writes in his report, "Now that I know how whales really live and how important water is to them, I think we better make sure the ocean water stays clean."

Leah Walczak never thought much about birds one way or the other until one day she stands among the brilliant, free-flying tropical birds of the Oriental Exhibit. For Leah, birds will never be "just birds" again. On the way in, she and her grandmother saw a presentation that showed how they nest and hatch and forage for food. Now they are actually there, among the birds' own trees, in the birds' own jungle home. A "wow" feeling surges through Leah, and she squeezes Grandma's hand. But it's Grandma who first spots the mountain quail and the small green parrot and recalls their names with authority. Later, back in the city where "natural" means concrete and brick walls, Leah notices for the first time that a family of sparrows has been living in the playground tree! To Grandma, the day becomes a warm memory of a place where birds and animals live as they do in nature . . . where freedom is taken for granted.



Don Davis and his buddy push one snowshoe after the other until they stand on a hill overlooking the Arctic tundra. They are spellbound to see a herd of about 20 musk oxen moving slowly and silently through the snow less than a block away from them. They learn from an illustrated sign that these shaggy animals are now found only in the northernmost regions of North America . . . and here at the Minnesota Zoo. There is no other human in sight as they trek on through the Holarctic Exhibits, enchanted with the beautiful white silence of winter.



They saw the movies and the interpretive graphics, and their eyes are peeled for the life they have learned is there. "We're coming to Siberia," says Don, as they cross a bridge. His eyes fly open and they all start, for fifty feet below them, from a craggy cliff, a supple Siberian tiger cracks the silence with a plunge into the icy pool. Moments later, they stand amazed in front of a television monitor mounted on the bridge. It shows the mother tiger and her scrambling, squealing youngsters moving about at that very moment in the secluded cave beyond the pool. In the car on the way back to the city Don says, "Man, I feel like I've really been there. And I thought all the great animals came from jungles!"

the zoo needs your help!

You have both a senator and a representative from your district in the state legislature. You can indicate your interest by writing a letter to your senator and representative urging them to vote "yes" for the bill which will launch the Minnesota Zoo. Find out your legislators' names, write letters of your own, or fill out the post card below in your own words, and mail soon.

Dear _____

I hope you will vote YES for the Minnesota Zoo

because _____

Thank you.

NAME _____

ADDRESS _____

MINUTES - June 25, 1974
Minnesota Zoological Society
Executive Committee

An Executive Committee meeting was called to order at 8:00 p.m. on June 25, 1974, by President Larry Freeman at his home in St. Louis Park. In attendance were: L. Freeman, B. Douglass, L. Murtfeldt and M. Scroggins.

The question of office management was the first topic of discussion. It was pointed out that Linda Weiss and Judie Steenberg had been doing an excellent job during June to keep the office operating and to begin straightening up the office.

The report from Bill Sell's committee was given. The following duties were listed as functions of the desired office manager:

1. Publishing the newsletter
2. Answering the telephone
3. Processing memberships
4. Coordination of volunteer office help
5. Help and stimulation for committees in their activities
6. Routine office chores.

The new office manager would not be required to:

1. Make speeches
2. Attend Minnesota Zoo Board meetings
3. Participate in Minnesota Zoological Society meetings and decision making

The committee members differed in opinion as to whether an office manager or an executive director should be hired at this time. After lengthy discussion, the Executive Committee felt the office manager was the position that was needed at this time (and the one we could afford). The Board of Directors and the Committees will be required to set policy and carry forth plans, policies and activities.

B. Douglass moved that we hire an office manager for 35 hours per week, 9:00 a.m. to 4:30 p.m. (or similar hours), 5 days per week, Monday - Friday. The salary would be \$6000.00/year with one week (5 days) of vacation during the remainder of 1974 and 2 weeks (10 working days) in 1975.

It was decided that no stenographic help would be additionally hired at the present time. Volunteers would be sought for this purpose. Larry was authorized to offer the job of office manager to Judie Steenberg and to make the necessary negotiations.

Zoo Liaison Committee - It was felt that this committee should play an important role. Its main functions would be to:

1. Attend State Zoo Board meetings
2. To act as a means of communication between the Society and the Zoo Board and Staff

MZS Executive Committee
June 25, 1974

-2-

It was decided that public thanks should be given to retiring officers at the Annual meeting of the Society. A Committee of 3 should be appointed at the July Board meeting to handle awards and citations and to act swiftly concerning the retiring officers of 1974.

Horse Show - The horse show committee set up was explained. John Shank, Maury Scroggins and Larry Freeman are the 3 Society representatives. John Tilton and Mary Ann Scroggins represent the State Zoo Board along with Dick Clague and Jim Caddy from the Zoo Staff. Joe Cleary and one other person will represent the hores people.

Applications for the paid horse show coordinator are being received and reviewed by Dick Clague and Jim Caddy. Final recommendations will be presented to Larry Freeman and Bruce Douglass before a decision is reached. Linda Murtfeldt urged the Horse Show Committee to hire this person as soon as possible.

Several volunteer groups in the Twin Cities have expressed interest in working with us on the horse show. They include the Minneapolis Junior League, the St. Paul Jaycees (contacted by R. Votel) and the Minneapolis Jaycees (contacted by J. Caddy). A volunteer coordinator is being sought.

A Program Coordinator and Committee are being recruited. It was strongly felt that we must offer activities to our members on a regular basis

It was decided that all \$100 members who have joined the Society since January 1974 will be presented with a print of the Breckenridge painting.

After receiving a letter of request, it was decided that the Society would donate \$10.00 to the St. Paul, Arts & Science Center for a special contribution.

The cost of various categories of membership in the AAZPA (American Association of Zoological Parks & Aquariums) will be explored before the July Board meeting. At that time we will decide what type of membership we want.

Larry stated that he feels at least 3 new committees must be formed: Fund-Raising, Public Relations and "Other Zoo". The latter would have as its task the problem of discovering other zoological institutions and areas in the State where the MZS might be of some support. The term "support" was stressed rather than "help". It was pointed out that at the special June Board meeting, several out-state directors said their zoological societies and zoos did not want our help. Therefore, this question will be probed for one year through direct contact at various out-state levels and the findings will be accepted.

A request was made by Judie Steenberg and Linda Weiss to use the office machines for printing some materials for the AAZK (American Association of Zoo Keepers). Permission was granted.

MZS Executive Committee
June 25, 1974

-3-

Bruce Douglass has been exploring the ramifications of the new federal legislation concerning zoological institutions. He will be preparing letters for Society Board members to sign and send to their legislators. It was further decided that one of these letters, or a petition be included in the August newsletter to encourage members and their friends to also write to Washington D.C. in favor of zoos.

Timing of the Board meetings was discussed and a poll will be taken of Board members as to preferences.

The Executive Committee unanimously voted to allot \$500.00 or 1 month's pay (and 2 weeks vacation) as severance pay for Henny Schoeller. She will in effect be paid through July 15, 1974.

The meeting was adjourned.

Submitted by:
Linda Murtfeldt
Secretary

Minutes - June 11, 1974
Minnesota Zoological Society
Board of Directors

A meeting of the Society's Board of Directors was called to order at 6:10 p.m., on June 11, 1974, at the Campus Club, University of Minnesota, Minneapolis. In attendance were: E. Birney, L. Freeman, J. Steenberg, L. Snyder, A. Weber, L. Weiss, P. Zollman, W. C. Clough, D. Albrecht, M. Scroggins, D. Lease, R. Votel, and L. Murtfeldt.

The slate of the 1974-1975 officers for the Board of Directors was presented by the Nominating Committee. The nominations were:

Larry Freeman for President
Bruce Douglass for 1st Vice President
E. Birney for 2nd Vice President
L. Murtfeldt for Secretary
D. Albrecht for Treasurer

The nominations were accepted unanimously by the new Board of Directors.

The following resolution concerning the resignation of Henny Schoeller was presented by Linda Weiss.

Whereas Mrs. Henny Schoeller has been involved in the zoo project since the study by the Citizens League in 1966...

Whereas she has served on the Board of Directors of the Minnesota Zoological Society from 1969 to 1972...

Whereas Mrs. Schoeller has served as our office coordinator for more than two years, devoting her time and efforts to furthering the goals of the Society and carrying out the policies of the Board of Directors...

Whereas Mrs. Schoeller was devoted to the Society's independence and far reaching goals...

And, whereas Mrs. Schoeller has resigned in the face of extraneous pressures, to further an ongoing working relationship between the Minnesota Zoological Board and Minnesota Zoological Society...

Therefore, be it resolved that the Board of Directors of the Minnesota Zoological Society do on this 11th day of June in 1974 deeply express our regrets and apologies to Mrs. Schoeller for the conflict leading to her resignation.

After some discussion the resolution was amended, resulting in the deletion of paragraph 5 (beginning "And, whereas Mrs. Schoeller has resigned..."). Paragraph 6 was revised to read "Therefore, be it resolved that the Board of Directors of the Minnesota Zoological Society do on this 11th day of June in 1974 express our deepest appreciation for her many years of devoted service to the Society and we regret her decision to resign."

The amendment was moved by L. Snyder, seconded by D. Mech and was passed by the Board. The amended resolution will be sent to Mrs. Schoeller from the Board of Directors.

Judie Steenberg suggested that a Zoo liaison committee should be established as soon as possible.

It was announced that the Board would meet again in July

A motion that severance pay be given Henny Schoeller through June 30th was made by Dr. Mech and seconded by J. Steenberg. An amendment to give the new Executive Committee the responsibility of deciding whether additional severance pay might be given to Henny was accepted and the amended motion passed.

Dr. Elmer Birney suggested that we move forward rapidly in procuring a replacement for Henny Schoeller (through Bill Sell's committee formed for this purpose), and that we begin vigorously working on the horse show.

It was moved by J. Steenberg and seconded by D. Albrecht that the meeting be adjourned. The motion passed.

Submitted by:
Linda Murtfeldt
Secretary

Zoo News



Minnesota
Zoological
Society

September 1974 Vol. 4, No. 9

MINNESOTA AID TO THE ZOO SHOW

BY KARLA WILLIAMS, HORSE SHOW DIRECTOR

You've heard a bit about the Horse Show - you know we need your help - let me bring you up to date!

The Minnesota Zoological Society in conjunction with the Minnesota Hunter and Jumper Association and the Minnesota American Saddlebred Association is sponsoring a 4-day horse show from October 10th to 13th at the State Fair Hippodrome.

The Main sources of income are the ad sales for the Program Book to be sold during the event and the sale of tickets for the event.

MANY HAVE VOLUNTEERED TO HELP - MANY OF YOU HAVE NOT!

May we ask you again!

Pointedly - will each of you help us sell a block of tickets (that's 20) at \$1.00 each? Now we know you have at least 10 good friends who would either be interested in buying a few tickets or attending the show at \$1.00 a ticket. The blocks will be divided between two types - 1) daytime performances and Thursday and Friday nights, 2) Saturday and Sunday evenings.

If we may send you a block of tickets to sell during the month of September, please call us at the Zoological Society's office - 222-1706. We wouldn't ask you again if it weren't absolutely essential to the success of the project. PLEASE HELP!

DO YOU WANT TO KNOW WHY?

WHY? To help raise funds for the development of the new Minnesota Zoological Garden to be built in Apple Valley during the next three years. The zoo will be built using 23 million in state bonds, with an additional 2.3 million authorized by the legislature to match dollar-for-dollar, private funds, grants and donations. The zoo is designed to sustain itself financially through admission fees. The horse show is sponsored by the Minnesota Zoological Society, a non-profit corporation.

FROM THE PRESIDENT'S CORNER

What's your bag? In the Minnesota Zoological Society you have many choices as to the area you would like to be active. Let's look at our committees alphabetically: Budget and Finance - to plan where we spend our money and how we get it; Education - this encompasses the project of educating the public about all zoos in the state, zoo legislation, and animal conservation. The Speakers Bureau is a sub-committee; Members' Activities - to plan events and programs throughout the year for the members; Membership - this committee has just finished developing a new Society brochure and has mailed out 36,000 pieces. Follow-up and continued work is needed; Office - not a committee as such but an area which is in need of continued help to keep the Society operational; Other Zoos - a new committee designed to search and seek out projects our Society can encompass when dealing with the zoos, zoological societies and zoo organizations of the state; Public Relations - a committee that will develop this year. Needs a chairperson now. Its goal will be to bring the Society and its philosophies in front of the public; Species Conservation - to keep abreast of legislation on animal conservation matters and an eye on endangered species; Volunteer - to "shake the walls" to bring volunteers out of the masses; Zoo Plan Review - to give input to the State Board and open the channels of communications between the two organizations.

It's fun to be active and there are a lot of areas to be active in your Society. Any member can participate. Call Judie at the Society office and tell her on which committee you want to serve! (222-1706).

SCHEDULE OF EVENTS

- Aug. 22 - Sept. 2 State Fair - Visit Zoo
Booth at Modern Living Bldg.
- Aug. 29 - MZB Operations & Personnel Committee
4:00 PM, Veteran's Serv. Bldg. St. Paul
- Sept. 5 - MZS Board Meeting
7:30 P.M. St. Paul Arts & Science
Members Lounge, St. Paul
- Sept. 6 - MZB Board Meeting
9:00 AM, Veteran's Service Bldg.
- Sept. 12 - Como Zoo Docent Meeting
7:30 PM, New Learning Center
Hamline University, St. Paul
Speaker: USDA Veterinarian
- Sept. 13, 14, 15 - Como Zoo Planning Seminar
- Sept. 21 - Como Zoological Society
Annual Meeting
Call 488-4041 for information
- Sept. 27 - MZB Operations and Personnel Committee
4:00 PM, Veteran's Service Bldg.
- MZS Education Committee to be announced by mail

MEMBERSHIP COMMITTEE COMPLETES TASK

BY LARRY FREEMAN, CHAIRMAN

The Membership Committee has completed a massive membership drive by mailing out 35,600 pieces of literature!

Without the help of the following people, this could never have been accomplished: Mr. and Mrs. John Moon, Liza Nagle, Esther Saube, Jane Barnard, Denny Albrecht, Henny Schoeller, Mary Ann Scroggins, Linda Weiss, Fran Hill, Mr. and Mrs. Donald Freeman, Judy Bockman, Bob Kirschner, Betty Freeman, Chuck Edborg, Mr. and Mrs. Don Lease, Rick and Judie Steenberg, Larry Sundberg, Lillian Huehnert, Sue Lackey, Hillary Freeman, Terry Scheunemann, Sharon Yonkers, Hanny Johnson, Jackie and Denny Goldberg and Mrs. Albrecht. Also, to the members of the RSVP group in Northeast Minneapolis, the residents of the Lynhurst Nursing Home and the members of the Wilder Foundation group. I apologize if any name was forgotten. Thanks very much to all!

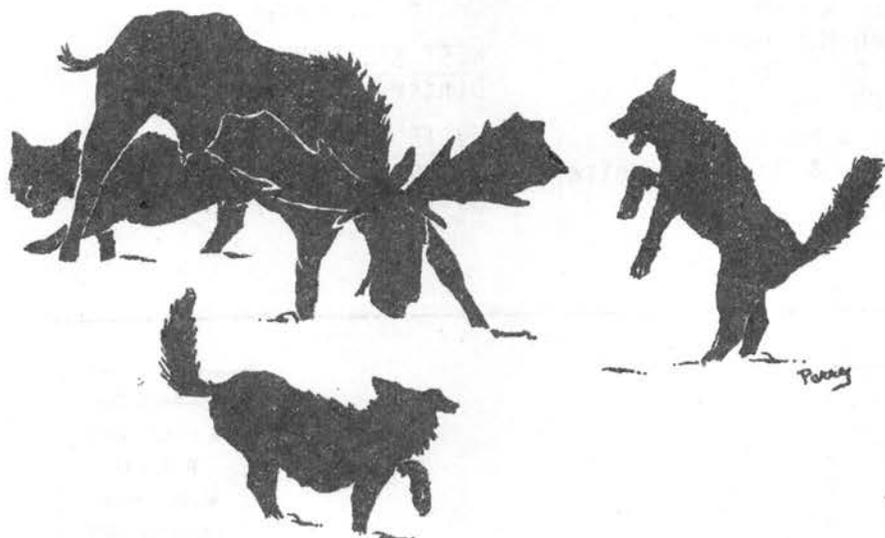
The North American moose, largest of the deer family, is sure to be one of the more popular exhibits along the Minnesota Zoological Garden's Northern Trek. The appearance of the moose is so unique it can hardly be mistaken for any other animal. With its large, hump-shouldered body perched on long, gangly legs, it is well adapted to life in rough, marshy country. Its huge, bulbous nose with closeable nostrils enables it to forage about under water for water lily roots and other succulent greenery. When not in the local lily pond, the moose (an Indian word meaning "twig eater," by the way) can be found browsing on willow, aspen and birch.

Being so large (8 - 10 feet from nose to tail for a male), the moose's only serious natural enemy is the wolf, also to be exhibited along the Northern Trek. The moose is remarkably effective in defending itself and its young, the wolf generally managing to overpower only the aged and the infirm.

Moose breed during the rut, which occurs in the autumn. By this time the bull moose's antlers, which have been growing since early April, are matured and ready for use in vanquishing all competition. He is considered to be particularly cantankerous at this time, having been known to challenge the authority even of locomotives. The Minnesota Department of Natural Resources has said that the moose has never been known to charge a human and if you stand still, calling his bluff, he'll leave you alone. They caution, however, that "just in case," you should climb the nearest tree!

There have been many attempts to keep moose in zoological gardens, though for the most part unsuccessfully. They generally develop gastric disorders attributed to the difficulty

in providing foods equivalent to their natural diet. We hope the MZG is more successful than most. Perhaps they'll develop a workable substitute diet for feeding this magnificent, albeit difficult, specimen. Meanwhile, you can see a remarkable lady, named Kooch (for the place of her birth, Koochiching County), at St. Paul's Como Zoo, where she has been in residence since she was brought there some four years ago.



NEWSLETTER EDITOR, REPORTERS, AND WRITERS NEEDED

We are determined to continually upgrade our monthly newsletter. To do this more dedicated help is needed. All positions are, of necessity, voluntary, but very rewarding. Because of added responsibilities, the editorship for the Society's newsletter may also be open. This is a demanding, challenging, but fun job. Anyone interested in any of the above mentioned positions should send a short example of writing skills and a summary of any related experience to Linda Murtfeldt, Minnesota Zoological Society, Room 205, 555 Wabasha, St. Paul 55102

NEW MEMBERSANOKA

Mr. & Mrs. Spencer G. Ogden

BLOOMINGTON

Bea Bozich

Wm. W. DeGonda

Thomas Doig

Mr. & Mrs. R. Leo Plouf

BROOKLYN PARK

David Peiberg

BURNSVILLE

Doug & Jan Humphrey

DETROIT LAKES

Needles Wildlife Ranch

EDEN PRAIRIE

Mr. & Mrs. Robert D. Twiss

EDINA

Paul C. Belvedere, D. D. S.

Mr. & Mrs. Victor Bloomfield

William J. Campbell

Mr. & Mrs. Richard W. Carthaus

FRIDLEY

Richard T. Franta

Warren W. Roberts

Donald C. Savelkoul

GOLDEN VALLEY

Dr. & Mrs. Arthur Leonard

Mr. & Mrs. Robt. W. McCoy

HAMEL

Philip W. Holmquist

LAKEVILLE

Dr. & Mrs. David E. Milbrath

MANKATO

Mr. Glen H. Burlison

MAPLE PLAIN

Mr. & Mrs. Richard E. Reed

MARINE-ON-ST. CROIX

Mr. & Mrs. Theo Jambeck

MINNEAPOLIS

Norman J. Ackerberg

Dwight L. Anderson

David A. Bailly

Barbara Brauer

Mr. & Mrs. Peter F. Briggs

Dr. Dwight A. Burkhardt

Charles Industries Corp.

Jerry Forum

Mr. & Mrs. Wm. L. Garrard

Mr. & Mrs. Steve Goldfarb

Ruth L. Hass

T. Horwitz

Berniece M. Huhnerkoch

Mr. & Mrs. Leonard Inskip

Dr. Arthur S. Johnson

Mr & Mrs. Herbert S. Kantar

Mr. & Mrs. Geo. D. Knox

John W. Larsen, M. D.

Mrs. Richard Lurie

Jean L. Rathbun

Walter Richey

Nathan M. Shapiro

John E. Smith, M. D.

Roy F. Swanson

David & Renee Ward

Douglas & Margaret White

MINNETONKA

N. Bud Grossman

NEW BRIGHTON

Dr. LeRoy Wang

NORTHFIELD

Dr. & Mrs. Elvin Heiberg

PLYMOUTH

Dr. & Mrs. J. W. Burnett

ST. LOUIS PARK

Robert Fox

ST. PAUL

Cecily Harris

Richard W. Hetzel

Russell K. Hobbie

Wayne B. Jennings

Charles E. Kath, D. D. S.

Mr. & Mrs. Clark H. Pettengill

Mrs. Wm. C. Riedell

Mr. & Mrs. Donald K. Rockenbach

ST. VINCENT

Connie McConachie

SAUK CENTRE

Alex Alexander, Jr.

SHAKOPEE

Tom Dubbe

WAYZATA

Joseph E. C. Martin

Mr. & Mrs. Walter R. McCarthy

Craig H. Shaver

WEST ST. PAUL

Dimitry Danilenko

WHITE BEAR LAKE

James D. Ruppert

Gail Jean Schletty

ZOO NEWS

Official Publication of the
Minnesota Zoological Society
A Private, Non-Profit Organization

555 Wabasha N.

Saint Paul, Minnesota 55102

(612) 222-1706

Linda Murtfeldt, Editor

Non-Profit Org.

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Veterans Service Building
Columbus Circle
St. Paul, MN 55155

July 10, 1974

MEMO TO: JUDY STEENBERG

FROM: DON BRIDGWATER

SUBJECT: "A look at . . . MINNESOTA'S NEW ZOO" and a three part information sheet on the MZS - MZG & MZB.

The following additions or corrections to the Minnesota's New Zoo document should be made:

1. Under Design Group, it should read as follows: ZooTeam, Inc, made up of InterDesign Inc., Minneapolis; Peterson, Clark & Associates, Inc.; Robert M. Lambert, Inc., St. Paul.
2. If you need space, the groundbreaking information could be eliminated, but this should be your option.
3. Note typographical changes in paragraph 2 of the Northern Trek exhibit - Saiga antelopes- not Saiga antelopes.

This would be consistent with a normal convention which uses lower case letters for all common names unless they are proper names, such as Siberian, etc. I do not believe saiga is a proper noun, however, if somebody has researched this and it is, please let me know.

4. With reference to paragraph one of the Northern Trek Exhibit - we have gone back to the planners again in an effort to determine an appropriate length and time figure to use. I would suggest that the sentence read as follows: "The entire walk-way will be a jaunt of two miles and will take about two hours. to complete."

5. In the description of the Zoological Board, I would recommend eliminating the "Mrs." from both the female Board members names.

6. In your description of the Minnesota Zoological Garden, I would suggest the last paragraph read "The site of the zoological park is a 467 acre tract in Apple Valley, etc. etc."

Everything else appears very fine. Thanks so much for providing an opportunity for review. I think you have established an excellent precedent to avoid misinformation, etc. We should probably sit down in the near future to discuss a system in some detail, but in general, it is my feeling that I would like very much to review any material which relates to the MZB or MZG plans, activities, etc.

June 14, 1974

Don Bridgwater
Director
Minnesota Zoological Garden
Veterans Service Bldg.
Columbus Circle
St. Paul, MN 55155

Dear Don:

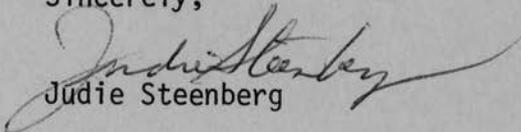
Larry Freeman has advised me that he has discussed with you, the giving of speeches about the Garden by Society members and the preparation of printed materials to be used by the Society in promoting our "new Zoo".

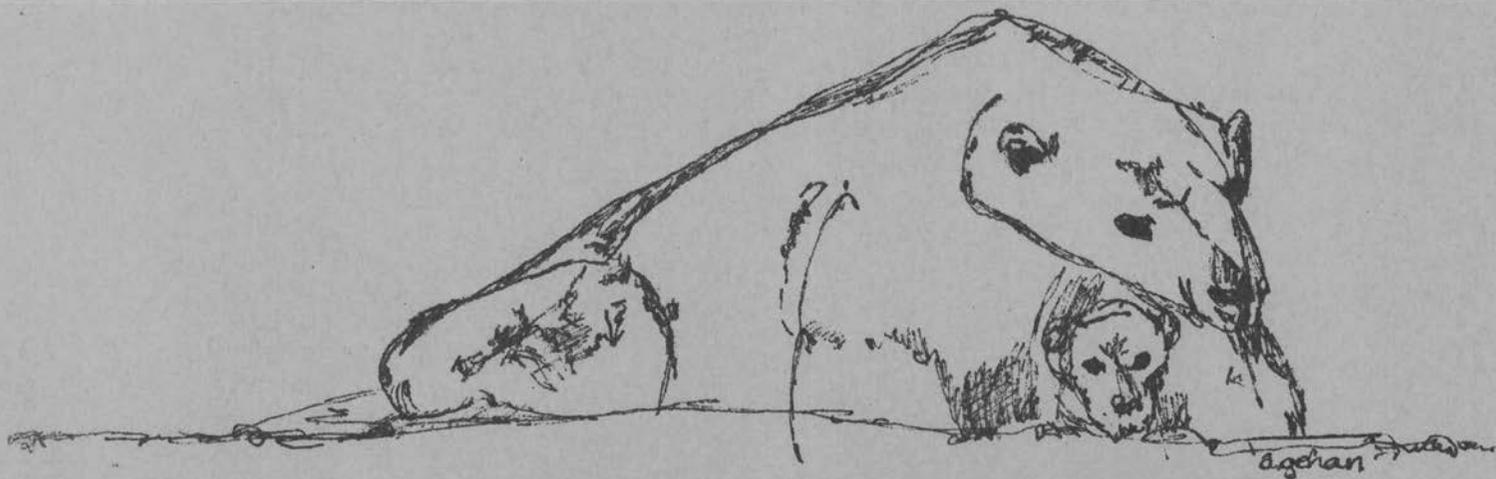
I'm pleased to hear that you would like to review any material we print for distribution and that you will make any necessary corrections or approve them as the case may be. For the next week or two, Linda Weiss and I are going to be working at bringing everything up to date and we will be working on two handouts that we will be referring to you for approval. There is an immediate need for this information and we will get a rough draft to you as soon as we possibly can.

As chairman of the Speakers Bureau, I have a few ideas on how we can coordinate our efforts along this line and I would like to present them to you for your opinion and possibly discuss them. Here again, it will be a week or two before I will be able to concentrate on this area but I will be in touch with you as soon as I can.

Till then, take care.

Sincerely,


Judie Steenberg



MINNESOTA ZOOLOGICAL SOCIETY

MINNESOTA ZOOLOGICAL SOCIETY

555 Wabasha Street

• St. Paul, Minnesota 55101

• (612) 222-1706

July 1, 1974

MEMO TO DON BRIDGWATER

FROM JUDIE STEENBERG

SUBJECT: "A look at . . . MINNESOTA'S NEW ZOO" and
a three-part information sheet on the MZS - MZG & MZB

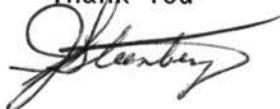
Attached are copies of the text that we would like to use in preparing the above mentioned informational sheets.

The changes you recommended in your May 20th memo to Henny Schoeller have been included in "A look MINNESOTA'S NEW ZOO".

We would appreciate it if you would review the copies at your earliest convenience and sign them if they meet with your approval. If possible we would like to pick them up on the 10th of July.

There is one sentence on page two of "MINNESOTA'S NEW ZOO" that we would like you to verify. It states the walk-way of the Northern Trek will be 1.9 miles and will require 2½ to 3 hours to walk through. The distance and the time do not seem to coincide. On your memo the distance was given as "approximately 5 miles" and a notation gave the figure of 1.9 miles. Please indicate which should be used.

Thank You



MINNESOTA ZOOLOGICAL SOCIETY

555 Wabasha Street

St. Paul, Minnesota 55101

(612) 222-1706

August 8, 1974

TO: Don Bridgwater

FROM: Judie Steenberg

SUBJECT: State Zoo Board Meeting, August 9, 1974 - Zoo Team Offices

This is to inform you that Karla Williams will be attending the meeting as the Minnesota Zoological Society representative. She will give the following report as well as up-to-date information about the horse show project.

The attached informational hand-out sheets were written and produced at the MZS office, "A Look at MINNESOTA'S NEW ZOO" and a three part break-down on the Minnesota Zoological Society, State Zoo Board and the Minnesota Zoological Garden. They are being distributed to people interested in becoming members of the Society and also to those wanting more information about the Garden.

The membership drive is still underway with 225 new members to date. An additional 5,834 brochures have been mailed for a total of 24,348. There will be approximately 11,000 brochures, with the Breckenridge flyer, mailed this week.

The office has printed and mailed a special letter about the horse show to 1204 members and people on the mailing list. Ad rate sheets and specs, the invitations for the volunteer kick-off party, and fact sheets about the horse show were printed in the MZS office. Office space and equipment is being provided for the horse show Director. Volunteers have helped with sorting labels, putting stickers on the horse show forms and with putting on the volunteer kick-off party.

The coordination of volunteers for manning the Minnesota Zoological Garden booth at the State Fair is being done by the Society office and is well under way.

A booth with information about the MZG and the MZS will be set-up August 22nd at the Hotel Leamington in Mpls., for the American Pheasant and Waterfowl national convention.

Letters to legislators regarding pending legislation on financial aid to zoos were sent by the MZS Board of Directors. The Education Committee mailed letters to legislators regarding the proposed regulations of the Lacey Act.

cc: Karla Williams

MINNESOTA'S NEW ZOO

Prepared by Minnesota Zoological Society
555 Wabasha Street N.
St. Paul, Minnesota 55102

July 1974

-
- NAME:** Minnesota Zoological Garden
- WHAT:** An environmental education, conservation, research and recreation center, a new concept for zoos.
- WHERE:** Centrally located to the state's population. Just 30 minutes drive south of the Twin Cities in Apple Valley on a 467 acre site donated by Dakota County.
- OPENING DATE:** July, 1977.
- PROJECTED ATTENDANCE:** 1,750,000 people the first year
2,000,000 by the year 2000
- APPROXIMATE ADMISSION FEE:** Adults - \$2.00. Children \$.50. Organized school groups admitted free. Also 15 free admission days throughout the year.
- RELATIONSHIP TO COMO ZOO:** Como Zoo is operated by the City of St. Paul Parks and Recreation Department. MZG is an agency of the State and operates independently and in support of zoo programs throughout the State; providing varied services and functions.
- MZG MANAGEMENT:** Planning, construction and operation by the State Zoo Board, a department of Minnesota State Government managed by the State Zoological Board, appointed by the Governor. The staff is headed by Director, Donald D. Bridgwater, formerly general curator of the National Zoological Park, Washington, D.C. Public support and assistance provided through the Minnesota Zoological Society, a non-profit, voluntary organization and citizen's advisory committee to the State Zoo Board.
- DESIGN GROUP:** Zoo Team, Inc. made up of InterDesign Inc., Minneapolis, Peterson, Clark & Associates Inc., Minneapolis and Robert M. Lambert Inc., St. Paul.
- FUNDING:** \$23.025 million in state bonds, plus additional state bonding of up to \$2.350 million as matched by private contributions.
- ESTIMATED CONSTRUCTION BUDGET:** \$26.036 million. Successive construction will be funded by MZG-generated revenues.
- GROUND BREAKING:** Ground breaking was held May 26, 1974
- ZOO HIGHLIGHTS:** Visitor introduced into the animals' environment.
A year-round facility taking advantage of Minnesota's seasonal climate.
Overall zoo organization is zoogeographic in nature.
Natural attributes of the site will be preserved to the maximum degree possible. Facilities will allow acquisition and holding of zoo animals before zoo opening.
Animals will be selected for their suitability for a near natural lifestyle in a captive environment.
Classroom facilities at the MZG will enhance curricula of Minnesota's schools. Special programs and facilities will be developed and designed for senior citizens, the handicapped and children.
The zoo will specialize in the propagation of several endangered species.

EXHIBIT HIGHLIGHTS

Northern Trek Outdoor Exhibit:

The Northern Trek occupies the mid-section of the zoo site. Primary viewing will be from pedestrian pathways. The entire walk-way will be a jaunt of two miles and will take about two hours to complete. A ride through the Northern Trek is planned for private development to be operated as a concession.

The first two exhibit areas represent the grasslands of the Russian and Mongolian steppes and cover an area of over 7 acres. You will see first a herd of saiga antelope, small ungulates with huge noses aiding them in breathing the cold dry air of the steppes. A herd of Przewalski's horse will be seen next, roaming free in their steppe habitat. This medium sized ancestor to our domestic horse is the last wild horse in existence. It is an endangered species and may possibly not exist in the wild today.

The next habitat will be a mountain forest area exhibiting Siberian tigers, also endangered animals. In part of this exhibit, man will truly be "caged", for the visitors will be able to walk in a tunnel right through the center of the exhibit. Viewing "peepholes" will be located along the way permitting close observation near the waterfall and pool in which the tigers will bathe and play.

The Asian tundra (cold, dry grasslands) will be the next stop with a large herd of reindeer, near wolf packs, a display of the predator-prey relationship. The animals, of course, will be physically separated, but the visitor will not see the barriers. The wolves will interact between packs with much vocal language, and within packs will communicate with a "body" language as well.

At the Bering Straits there will be polar bears (an endangered species) and bearded seals, viewed from ground level and also through underwater viewing portals. Arctic foxes, with their interesting seasonal coat color changes, will inhabit the rocks above the shoreline area. A herd of hairy musk ox will introduce the visitor to North America in the tundra regions of Alaska. These animals will be displayed in a three acre exhibit. Next is the mountain forest area of Canada and Alaska where the puma, grizzly bear, Rocky Mountain goats and bighorn sheep will be displayed in a rocky setting. Here, much climbing and leaping activity will be observed.

The last area will be a boreal forest as found in Canada and northern Minnesota. The wood bison will range through their forest area, while next door the moose will wade and swim in a large bog area.

Minnesota Exhibit:

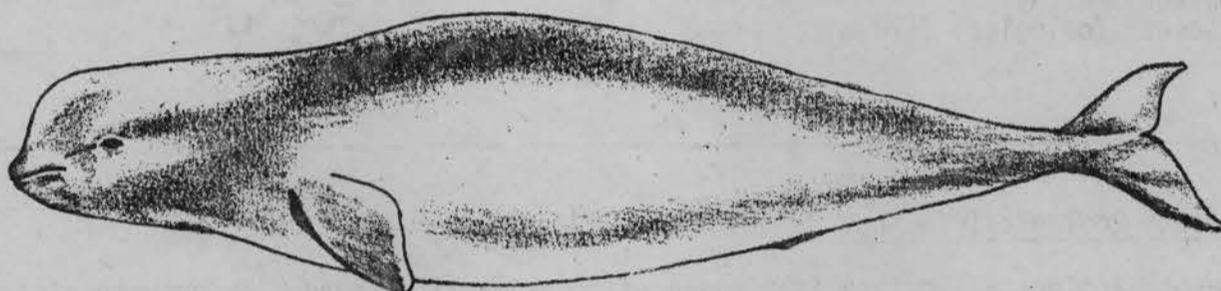
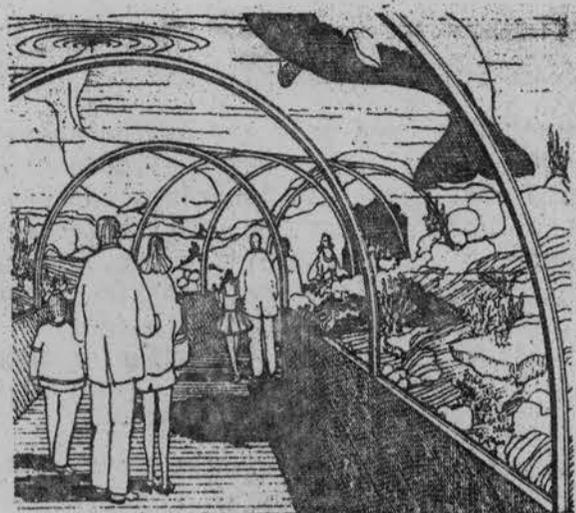
An indoor-outdoor exhibit of Minnesota wildlife, featuring such mammals as otters, skunks, flying squirrels, lynx, a variety of birds, reptiles and amphibians; a special red-lighted nocturnal exhibit showing the habits of many night creatures to the visitor; cutaway views of Minnesota lakes and streams featuring fish and aquatic mammals such as otters and beavers; and a walk-through aviary will be among the attractions.



EXHIBIT HIGHLIGHTS (CONTINUED)

Aquarium Exhibit:

The Aquarium exhibit will contain a series of salt water aquaria representing the cold waters of our North American oceans with crabs, anemones, starfish and other sea life. The primary attraction, however, will be the beluga whale display. Here the visitor may walk in a transparent tunnel through the center of the whale's water environment and through the use of hydrophones listen to the language of these "sea canaries".

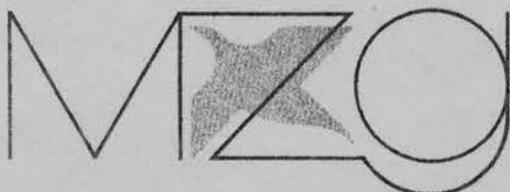


The Oriental Zoogeographic Area:

The Oriental exhibit is a hockey rink sized indoor exhibition of an oriental tropical rain forest. Fauna (animals) of this region are displayed in lush growth with waterfalls and streams. The entire display is covered by a large sky-lighted roof. Several nocturnal exhibits will demonstrate the after dark activities in a tropical rain forest. A large free flight enclosure will exhibit brightly colored birds in habitat displays of an aquatic marsh, a forest edge, a mountain forest, a lowland forest and a grassland edge.

The Main Building:

The main building will include administrative offices, main entry orientation area with shops, cafeteria and stroller wheelchair rentals, Japanese snow monkey display, and the Interpretive and Education areas. The latter areas, Interpretive and Education will contain a variety of facilities: A small animal lending library, several classrooms and labs, a resource library, party room, animal contact area, nursery and an experiential exhibit area.



National Data Center Based at MZG

The MZG has been selected as the operations base for the International Species Inventory System (ISIS). This national data center is sponsored by the American Association of Zoological Parks and Aquariums (AAZPA). The purpose of this computer data program is to collect, process and distribute census and physiological norms (blood chemistry, genetic history, longevity, etc.) data regarding exotic animals in captivity. The center will collect and maintain information files on endangered species of animals as well as provide information essential for processing requests by collectors and exhibitors to acquire, transfer or import animals.



(Text approved by
Donald D. Bridgwater
Director
Minnesota Zoological Garden)

The Minnesota Zoological Society

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Membership:

The Society's membership, now approximately 1150 in number, is open to all. It is governed by a Board of Directors, twenty-seven elected by the members and four appointed by the President. The Society's office is manned by a salaried office manager and volunteer staff.

Activities:

In addition to its role as citizens advisory committee to the State Zoo Board, the Society provides programs and activities for its members; information for the general public through its speakers bureau, displays and literature; educational programs for students. The Society's aim is to increase the understanding of the inter-relationships of all living things and to support specific research in natural history.



Minnesota Zoological Society
A Private, Non-Profit Organization
555 Wabasha N.
Saint Paul, Minnesota 55102
(612) 222-1706

MINNESOTA ZOOLOGICAL SOCIETY

555 Wabasha Street

• St. Paul, Minnesota 55101

• (612) 222-1706

August 8, 1974

TO: Don Bridgwater

FROM: Judie Steenberg

SUBJECT: State Zoo Board Meeting, August 9, 1974 - Zoo Team Offices

This is to inform you that Karla Williams will be attending the meeting as the Minnesota Zoological Society representative. She will give the following report as well as up-to-date information about the horse show project.

The attached informational hand-out sheets were written and produced at the MZS office, "A Look at MINNESOTA'S NEW ZOO" and a three part break-down on the Minnesota Zoological Society, State Zoo Board and the Minnesota Zoological Garden. They are being distributed to people interested in becoming members of the Society and also to those wanting more information about the Garden.

The membership drive is still underway with 225 new members to date. An additional 5,834 brochures have been mailed for a total of 24,348. There will be approximately 11,000 brochures, with the Breckenridge flyer, mailed this week.

The office has printed and mailed a special letter about the horse show to 1204 members and people on the mailing list. Ad rate sheets and specs, the invitations for the volunteer kick-off party, and fact sheets about the horse show were printed in the MZS office. Office space and equipment is being provided for the horse show Director. Volunteers have helped with sorting labels, putting stickers on the horse show forms and with putting on the volunteer kick-off party.

The coordination of volunteers for manning the Minnesota Zoological Garden booth at the State Fair is being done by the Society office and is well under way.

A booth with information about the MZG and the MZS will be set-up August 22nd at the Hotel Leamington in Mpls., for the American Pheasant and Waterfowl national convention.

Letters to legislators regarding pending legislation on financial aid to zoos were sent by the MZS Board of Directors. The Education Committee mailed letters to legislators regarding the proposed regulations of the Lacey Act.

cc: Karla Williams



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MINNESOTA'S NEW ZOO

Prepared by Minnesota Zoological Society
555 Wabasha Street N.
St. Paul, Minnesota 55102

July 1974

-
- NAME:** Minnesota Zoological Garden
- WHAT:** An environmental education, conservation, research and recreation center, a new concept for zoos.
- WHERE:** Centrally located to the state's population. Just 30 minutes drive south of the Twin Cities in Apple Valley on a 467 acre site donated by Dakota County.
- OPENING DATE:** July, 1977.
- PROJECTED ATTENDANCE:** 1,750,000 people the first year
2,000,000 by the year 2000
- APPROXIMATE ADMISSION FEE:** Adults - \$2.00. Children \$.50. Organized school groups admitted free. Also 15 free admission days throughout the year.
- RELATIONSHIP TO COMO ZOO:** Como Zoo is operated by the City of St. Paul Parks and Recreation Department. MZG is an agency of the State and operates independently and in support of zoo programs throughout the State; providing varied services and functions.
- MZG MANAGEMENT:** Planning, construction and operation by the State Zoo Board, a department of Minnesota State Government managed by the State Zoological Board, appointed by the Governor. The staff is headed by Director, Donald D. Bridgwater, formerly general curator of the National Zoological Park, Washington, D.C. Public support and assistance provided through the Minnesota Zoological Society, a non-profit, voluntary organization and citizen's advisory committee to the State Zoo Board.
- DESIGN GROUP:** Zoo Team, Inc. made up of InterDesign Inc., Minneapolis, Peterson, Clark & Associates Inc., Minneapolis and Robert M. Lambert Inc., St. Paul.
- FUNDING:** \$23.025 million in state bonds, plus additional state bonding of up to \$2.350 million as matched by private contributions.
- ESTIMATED CONSTRUCTION BUDGET:** \$26.036 million. Successive construction will be funded by MZG-generated revenues.
- GROUND BREAKING:** Ground breaking was held May 26, 1974
- ZOO HIGHLIGHTS:** Visitor introduced into the animals' environment.
A year-round facility taking advantage of Minnesota's seasonal climate.
Overall zoo organization is zoogeographic in nature.
Natural attributes of the site will be preserved to the maximum degree possible. Facilities will allow acquisition and holding of zoo animals before zoo opening.
Animals will be selected for their suitability for a near natural lifestyle in a captive environment.
Classroom facilities at the MZG will enhance curricula of Minnesota's schools. Special programs and facilities will be developed and designed for senior citizens, the handicapped and children.
The zoo will specialize in the propagation of several endangered species.

THE MINNESOTA ZOOLOGICAL SOCIETY

The Minnesota Zoological Society is a non-profit corporation founded by private citizens to foster and promote interest in zoological facilities and activities in Minnesota.

History:

The Society is an outgrowth of the Como Park Volunteer Committee organized in 1955 by a group of prominent Twin Cities citizens to procure a zoo director and additional animals for St. Paul's Como Park Zoo. When subsequent studies showed that Como could not be expanded into a major facility, the Minnesota Zoological Society was incorporated (in 1961) with the purpose of establishing a modern year-round zoo garden for St. Paul. The Society worked in 1966 with the Citizens League and then the Zoo Advisory Committee appointed by the Metropolitan Council, on legislative proposals for a metropolitan area zoo. The Society was actively involved in arousing public awareness and support for the legislation creating the State Zoo Board and has since 1969 functioned as a citizens advisory committee to the State Board in its selection of the site in Apple Valley, the development of the master plan and the bonding program for the Minnesota Zoological Garden.

Activities:

In addition to its role as citizens advisory committee to the State Zoo Board, the Society provides programs and activities for its members; information for the general public through its speakers bureau, displays and literature; educational programs for students; and support to all Minnesota public animal exhibits and zoo societies. The Society's aim is to increase the understanding of the inter-relationships of all living things and to support specific research in natural history.

Membership:

The Society's membership, now approximately 1150 in number, is open to all. It is governed by a Board of Directors, twenty-seven elected by the members and four appointed by the President. The Society's office is manned by a salaried office manager and volunteer staff.

Officers:

Larry Freeman, St. Louis Park, President; Bruce E. Douglass, M.D., Rochester, First Vice-President; Elmer Birney, Ph.D., Minneapolis, Second Vice-President; Linda Murtfeldt, Minnetonka, Secretary; Dennis Albrecht, St. Louis Park, Treasurer.

Address: Minnesota Zoological Society
Room 205
555 Wabasha Street N.
St. Paul, Minnesota 55102

Telephone: (612) 222-1706

THE MINNESOTA ZOOLOGICAL GARDEN

Modern zoo concepts are the basis for the design of the all-weather Minnesota Zoological Garden. Animals will be grouped according to geographic origin and seen in exhibits reproducing as realistically as possible their natural environments with adequate space for pairs and herds to live in a near normal way. Provision will be made for breeding and rearing the young of at least five endangered species.

As well as affording recreation, the zoo will serve as a major educational institution for both school children and adults. A modern zoo is an ideal place to demonstrate the principles of ecology and to serve as a research center to increase scientific knowledge of animal behavior, health, habitat and nutrition.

The site of the zoological park is a 467 acre tract in Apple Valley, seventeen miles south of the Twin Cities, donated by Dakota County.

Director: Donald D. Bridgwater

Address: Minnesota Zoological Garden
Veterans Service Building
St. Paul, Minnesota 55155



THE MINNESOTA ZOO BOARD

The 1969 Legislature created the State Zoological Board consisting of eleven members appointed by the Governor. It was charged with the planning, construction and operation of the Minnesota Zoological Garden. A master plan (Minnesota Zoological Garden: Mirror to the Environment) was prepared and presented to the 1971 Legislature. In 1973, bonding authority for 23.3 million dollars for the first phase of construction and an initial operating budget were granted by the Legislature. The groundbreaking ceremonies took place May 26, 1974 and construction is estimated to require approximately three years' time.

Board Members:

Firmin Alexander, St. Paul, Chairman; Mary Ann Scroggins, Minneapolis, Vice-Chairman; Steven Balach, Duluth; Norma Hanson, Goodridge; Reuel Harmon, St. Paul; Pershing B. Hofslund, Duluth; Richard Salet, Mankato; Dr. U.S. Seal, Minneapolis; John E. Tilton, Minneapolis; Adolf Tobler, St. Paul; Jerome Wagner, Anoka.

EXHIBIT HIGHLIGHTS

Northern Trek Outdoor Exhibit:

The Northern Trek occupies the mid-section of the zoo site. Primary viewing will be from pedestrian pathways. The entire walk-way will be a jaunt of two miles and will take about two hours to complete. A ride through the Northern Trek is planned for private development to be operated as a concession.

The first two exhibit areas represent the grasslands of the Russian and Mongolian steppes and cover an area of over 7 acres. You will see first a herd of saiga antelope, small ungulates with huge noses aiding them in breathing the cold dry air of the steppes. A herd of Przewalski's horse will be seen next, roaming free in their steppe habitat. This medium sized ancestor to our domestic horse is the last wild horse in existence. It is an endangered species and may possibly not exist in the wild today.

The next habitat will be a mountain forest area exhibiting Siberian tigers, also endangered animals. In part of this exhibit, man will truly be "caged", for the visitors will be able to walk in a tunnel right through the center of the exhibit. Viewing "peepholes" will be located along the way permitting close observation near the waterfall and pool in which the tigers will bathe and play.

The Asian tundra (cold, dry grasslands) will be the next stop with a large herd of reindeer, near wolf packs, a display of the predator-prey relationship. The animals, of course, will be physically separated, but the visitor will not see the barriers. The wolves will interact between packs with much vocal language, and within packs will communicate with a "body" language as well.

At the Bering Straits there will be polar bears (an endangered species) and bearded seals, viewed from ground level and also through underwater viewing portals. Arctic foxes, with their interesting seasonal coat color changes, will inhabit the rocks above the shoreline area. A herd of hairy musk ox will introduce the visitor to North America in the tundra regions of Alaska. These animals will be displayed in a three acre exhibit. Next is the mountain forest area of Canada and Alaska where the puma, grizzly bear, Rocky Mountain goats and bighorn sheep will be displayed in a rocky setting. Here, much climbing and leaping activity will be observed.

The last area will be a boreal forest as found in Canada and northern Minnesota. The wood bison will range through their forest area, while next door the moose will wade and swim in a large bog area.

Minnesota Exhibit:

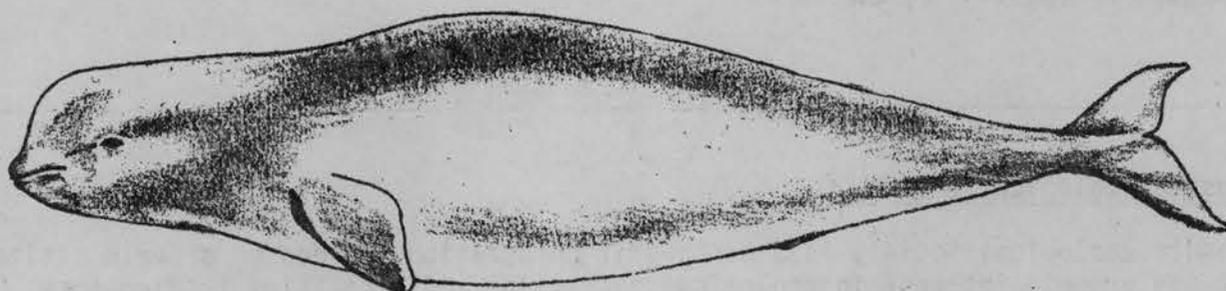
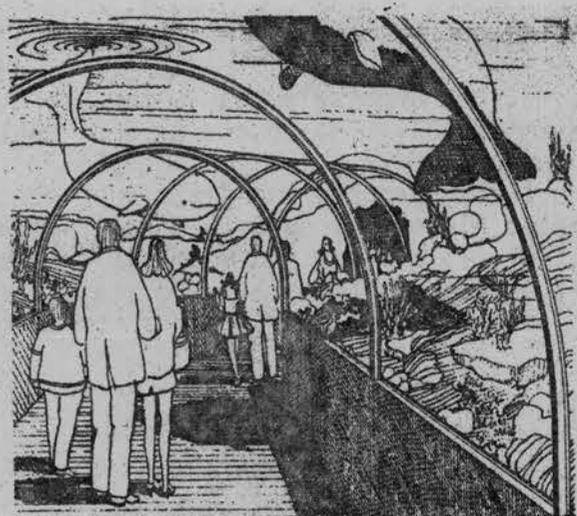
An indoor-outdoor exhibit of Minnesota wildlife, featuring such mammals as otters, skunks, flying squirrels, lynx, a variety of birds, reptiles and amphibians; a special red-lighted nocturnal exhibit showing the habits of many night creatures to the visitor; cutaway views of Minnesota lakes and streams featuring fish and aquatic mammals such as otters and beavers; and a walk-through aviary will be among the attractions.



EXHIBIT HIGHLIGHTS (CONTINUED)

Aquarium Exhibit:

The Aquarium exhibit will contain a series of salt water aquaria representing the cold waters of our North American oceans with crabs, anemones, starfish and other sea life. The primary attraction, however, will be the beluga whale display. Here the visitor may walk in a transparent tunnel through the center of the whale's water environment and through the use of hydrophones listen to the language of these "sea canaries".

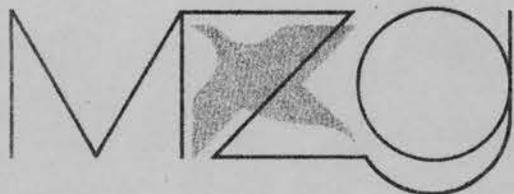


The Oriental Zoogeographic Area:

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(Text approved by
Donald D. Bridgewater
Director
Minnesota Zoological Garden)



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Minnesota Zoological Society
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555 Wabasha N.
Saint Paul, Minnesota 55102
(612) 222-1706

July 10, 1974

Miss Linda Weiss
Minnesota Zoological Society
555 Wabasha Street N.
St. Paul, Minnesota 55102

Dear Linda:

Thank you for your letter of June 25, 1974.

At this time I suspect it would be premature to include information about the Minnesota Zoological Garden in the Zop Guide which you are preparing.

There is always the danger of persons thinking that such a facility is already available, etc., and I suspect that a guide including only those facilities which are immediately available would be more appropriate.

Thanks so much for your interest, and keep up the good work.

Sincerely,

DDB vc

Donald D. Bridgwater
Director

Minnesota Zoological Society
555 Wabasha Street N.
St. Paul, Minnesota 55102

June 25, 1974

Donald D. Bridgwater, Director
Minnesota Zoological Garden
Veterans Service Building
Columbus Circle
St. Paul, Minnesota 55155

Dear Mr. Bridgwater:

In an effort to actively fulfill the objectives and purposes of the Minnesota Zoological Society, we are developing an information piece about the zoos of Minnesota. We feel the public would find this interesting and useful in planning summer trips and jaunts. This idea would fit in nicely with the Minnesota mini-tours being promoted by the Travel Department this year.

Last year in the August-September issue of Zoo News we published a Minnesota Zoo Guide listing basic information about the outstate zoos. We did not include the MZG last year for obvious reasons, but we would like to know if you would like to list the Minnesota Zoological Garden in this piece. The basic information we requested before was this: Name of Zoo, Name of Director, Location of Zoo, Hours of Zoo, Admission charge, and Special Features.

In addition to the basic information, we would also appreciate your opinion about the zoo, its function, its import to the community and special exhibits or sights that will be seen at the zoo. We would like to include this statement along with the basic information.

This outstate zoo piece will be useful as a handout at booths or at speeches given by our speaker's bureau and also for information requests by the general public. However, our initial purpose is to make this information available for our membership. In order to send this out next month, we would appreciate a reply before July 15th.

Thank you for your time and cooperation in this endeavor to promote the zoos of Minnesota.

Sincerely,

Linda Weiss

Linda Weiss
Education Committee Chairperson

MINNESOTA ZOOLOGICAL SOCIETY

Annual Office Report - by Henny Schoeller

June 1, 1973 - May 31, 1974

I. Office Organization and Equipment

A. Staffing - Volunteers and part-time staff have managed the administrative and clerical work of the office. The total number of hours worked during the past year follows:

Salaried - Coordinator 1684
Office help 352

Volunteer - 15 persons 1136

B. Equipment - Major purchases for the new office at 555 Wabasha:

4 wooden desks	5 metal file cabinets
3 work/conference tables	1 IBM Selectric typewriter
6 arm chairs	1 Address-O-Graph plate storage cabinet
3 typing chairs	

Other major pieces of office equipment, loaned or donated:

2 Olympia typewriters (electric)
1 work table
1 Bell & Howell ditto copier & stand
1 very large wooden storage case
1 adding machine

Projection equipment purchased for the Education Committee

1 Kodak Carousel projector
1 screen (40" X 40")
1 desk slide viewer
slide trays, extra lamp and extension cords

II. Public Information

A. Speeches and slide programs about the Minnesota Zoological Garden delivered by staff and volunteers:

25 to school groups
26 to clubs and service organizations

B. Information Booths:

Sioux Trail Shopping Center
Southdale Library, Hennepin County
State Veterinary Conference
Nokomis Branch Library, Minneapolis
State Department of Economic Development, Tourism Conference
U of M, College of Veterinary Medicine - Open House

- C. Newsletter - 11 issues of ZooNews were published under the Editorship of Linda Murtfeldt. Average circulation 1160.
- D. Brochures and Handout Sheets (general distribution)
- " The Minnesota Zoo.... and You " - approx. 4,000 copies
 - " Do You Belong with the Zoo People? " - approx. 800 copies
 - " A Whale of a Gnu Zoo Nears Approval " (Minneapolis Tribune reprint) approx. 2,000 copies
- Three part rundown - a fact sheet describing the history and activities of the Society, the Minnesota Zoological Garden and the State Zoo Board - approx 500 copies.
- E. Slide Programs - two copies of a complete and updated program about the Minnesota Zoological Garden have been selected, duplicated and arranged.
- F. Correspondence - In addition to the regular office and Board communications of minutes, meeting announcements and business arrangements, more than fifty letters requesting information about animals, zoology and conservation were researched and answered.

Letters were sent to twenty-five Zoological Societies throughout the United States requesting information about membership, procedures, dues, materials and privileges.

- G. Press Releases - Seven releases were prepared and circulated to the media.
- the Third Annual Meeting and the Roger Caras lecture
 - the Redwood Falls and Duluth trips
 - the fall and winter Zoo site picnics
 - the lectures on bears, and seals and penguins
- H. Special Mailings
- At Christmastime, greetings were sent to all Legislators, who voted "yes" for Zoo legislation, with a gift of a animal print.
 - Commemorative scrolls were mailed or presented personally at the Third Annual meeting to sponsors of Zoo legislation.

III. Membership - The office has maintained records, processed memberships and has handled correspondence and renewals from July 1973 thru June 1974:

New members	130	Gift Memberships	13
Renewals	approx. 850	Office expense	
		Contributions	47

A census of memberships as of May 24, 1974 shows: \$5.00 ($\frac{1}{2}$ year) - 2, \$8.00 - 257, \$10.00 - 636, \$25.00 - 127, \$40.00 - 1, \$50.00 - 41, \$100.00 - 19, \$50.00 - 1, Honorary - 2, Total 1086
Complimentary mailings - 31.

To date 4,400 membership brochures "Do You Belong with the Zoo People?" have been mailed from the office for the 1974 Membership Drive. Approximately 40,000 more are in process and will be mailed in June.

EDUCATION COMMITTEE STATUS REPORT
Minnesota Zoological Society
Nov. 6, 1973 - June 11, 1974
Chairperson - Linda Weiss

June 11, 1974

Formulated to provide information and promote awareness into
Zoology and other related sciences.

I. Task Forces

1. Publications, graphics, and visual materials - Chris Elert
2. School group and tour group management - Chase Davies/
Betty Cowie
3. Higher education - Wendy Elert
4. On-site classes for young - Minty Klein
5. Teacher training and packaging of materials - Sue McCarthey
6. MZG on site and lending reference materials - Mary Hera/
Mary Ann Kozlak
7. Mobile exhibits - Rick Steenberg

II. Subcommittees

1. Speaker's Bureau
2. Booths
3. Legislative Screening
4. Publications

III. Projects Completed

1. MZS Booth at State Veterinarian Conference. April 28, 1974
2. "The New Zoo" - Speech and Slide Presentation - includes
pertinent background and up-to-date information regarding
The Minnesota Zoological Garden in the form of a speakers
packet.
3. Design display at Nokomis Branch Library, Mpls. May 3-13.
4. Design display at Minnesota Zoological Society Annual
Meeting. June 11, 1974.

IV. Future Projects

A. Speakers Bureau

1. Speeches, slide programs and speaker training.
Future programs may include: Endangered Species, Roles
of Zoo's, Zoo's of the World, Adaption and Camouflage,
Locomotion, Reproduction, Behavior, Mammals, Reptiles,
Evolution, Minnesota Wildlife, etc.

B. Publications, Graphics and Visual Materials

1. An ~40 page pamphlet is in progress which includes
the fifteen animals of the Northern Trek Exhibit at
Minnesota Zoological Garden. Plans are for individual

stories of pertinent information about each animal. It is being designed and written for the appeal of all age groups but may be necessarily appealing to the young. ~Date of publication - October 1974.

2. "Zoo Log" Booklet. This publication will include information and location of all captive wildlife on exhibit in Minnesota (nature centers, wildlife refuges, game farms etc.) Date of publication May, 1975.
3. Pamphlet on "Zoo's in Minnesota".
4. Video Tapes and Tape Recordings for Historical Library.

C. Booths

1. Portabooth. This includes a collapsible and readily maneuverable booth that could be displayed at appropriate conventions, conferences, openings etc. It will have varying information and/or themes. i.e. Zoo's in Minnesota, Minnesota Zoological Society etc.
2. Animal Exhibit and Portabooth.
The acquisition and maintenance of a small active animal of Minnesota that could be easily portable.
3. Design Structure - portable display including designs of Minnesota Zoological Garden, posters etc.

D. Legislation and Legislative Screening.

To provide the public with pertinent and up-to-date information regarding animals on the Legislative level and to promote appropriate response.

E. Programs

1. Trips to local or accessible Zoos and Gardens.
2. Lectures on Zoology related happenings in Minnesota.
3. Wildlife Medicine.
4. Horse Show.

MINNESOTA ZOOLOGICAL SOCIETY
Treasurer's Report
June 1, 1974

The attached Operating Statement reveals a rather gloomy picture of your Society's finances. Expenses were up (with the exception of those incurred in extraordinary educational activities to aid in securing financing for the State Zoological Garden). One important reason for our increased expenses was the need to move from our rent-free quarters in the office of the State Zoological Board.

While expenses were increasing, our membership has declined, and we have experienced a 13% dropoff in dues collected. This results from normal attrition. Our former members must be replaced, and the membership expanded if the Society is to remain alive.

An intensive membership drive has been commenced under the chairmanship of Larry Freeman. The Society has arranged to borrow, if necessary to pay the costs of this campaign. If we receive a normal response to our mailings, the Society will again be in a strong financial condition.

It is to be noted that dues have not been increased for many years. Perhaps this subject should receive some attention.

As to the current financial position of the Society -- it owns 250 shares of the Saint Paul Companies, with a market value of approximately \$6,250, a parcel of land near the Zoo site valued by the taxing authorities at \$6,000., and has invested approximately \$1,600 in prints of a painting by Dr. Breckenridge, for which \$800. has already been subscribed at a price of \$100. each.

Respectfully submitted

Maurice E. Scroggins
Treasurer

MINNESOTA ZOOLOGICAL SOCIETY

Operating Statement

June 1, 1973 - May 31, 1974

Cash on Hand June 1, 1973			
Checking Account		\$ 2,025	
Savings accounts		<u>5,949</u>	
		\$ 7,974	
Less: reserve for W.H.T.	\$156		
Prepaid dinners	<u>472</u>	<u>\$ 628</u>	\$ 7,346
Income			
Cash			
Contributions		\$ 225	\$ 287
Memberships		13,231	15,266
Book and print sales		(1,354) (1)	402
Miscellaneous		<u>351</u>	<u>457</u>
			12,453
			<u>\$16,412</u>
Property contributed			
Nickerson 5 acres			<u>6,000</u> (2)
			\$25,799
<hr/>			
Disbursements			
Education and publicity		\$ 838	\$ 8,160
Machine rtl. & misc. ofc. exp.		1,263	654
Members' activities		319	206
Miscellaneous		325	435
Nickerson land		144	
Furniture & equipment		1,600	480
Postage		1,792	1,166
Rent		2,587	
Staff		7,293	5,909
Stationery & Supplies		1,413	1,252
Telephone and telegraph		<u>1,087</u>	<u>371</u>
			\$18,661
			\$18,663
Cash on hand May 31, 1974			
Checking account		\$ 408	
Savings accounts		<u>1,075</u>	
		\$ 1,483	
Less: reserve for W. H. T.		<u>345</u>	\$ 1,138
			\$19,799
Land contributed			<u>6,000</u>
			\$25,799

NOTES

(1) This figure includes payment for printing reproductions of the Breckenridge painting, which is available to those who subscribe \$100.

(2) At value placed thereon by the Assessor for Real Estate Tax purposes.

June 8

Hi MZG people,

A belated congratulations on the ground breaking. Hope all went well. 1976 doesn't feel that far away anymore.

I'm in San Antonio until the 22nd. Naturally the zoo was my first trip in the area. It's a rather crowded facility because of its size restrictions. City all around it and no room to expand. An older zoo also, with bars and the like but I was impressed with the general cleanliness that was apparent. Stock seemed in pretty good health. They have an entrance fee of \$1.00 but it didn't seem to matter with the zoo being well attended.

Sorry I couldn't make the "Endangered Species Conference" in D.C. Once I get back for the summer I'll try to get some shots of the pandas and other information. Hello to all my friends in Minnesota.

Blair Rains

P.S. My mother is going to call
and give you my P.O. address
for the Newsletter and any
other correspondence.

MINNESOTA ZOOLOGICAL SOCIETY

555 Wabasha Street

• St. Paul, Minnesota 55101

• (612) 222-1706

July 11, 1974

MEMO TO: DON BRIDGWATER
FROM: JUDIE STEENBERG
SUBJECT: State Zoo Board Meeting, July 12, 1974

Larry Freeman has asked that the attached recap of the Minnesota Zoological Society activities during the past month be sent to you. The Society will not have a representative at the July 12th meeting to present this report and it would be appreciated if someone could read it. We hope to have a Society representative at the August meeting.



JS

MINNESOTA ZOOLOGICAL SOCIETY

555 Wabasha Street

• St. Paul, Minnesota 55101 •

(612) 222-1706

July 11, 1974

Minnesota Zoological Society Report

Following is a recap of the Minnesota Zoological Society activities as they relate to the Minnesota Zoological Garden, since the June 14, 1974 State Zoo Board meeting.

Effective July 1st, Mrs. Judie Steenberg was hired by the Society to fill the vacancy created by Henny Schoeller's resignation. She will be in charge of managing the MZS office and helping with the Society's Board and Committee activities.

Mrs. Karla Williams has been hired to be the Horse Show Manager for the "Aid to Minnesota Zoo Horse Show". Mr. Paul Flatley will serve as an unpaid consultant to the Horse Show Manager and the committee. Mrs. Kay Erickson has agreed to be the volunteer coordinator for the project.

An additional 10,800 copies of the "Do you belong with the Zoo People?" brochure have been mailed as a part of the 1974 membership drive.

June 6, 1974

Dr. Bruce E. Douglas, M.D.
Secretary, Minnesota Zoological Society
Department of Medicine
Mayo Clinic
200 First Street S. W.
Rochester, Minnesota 55901

Dear Bruce:

I received your letter requesting information in regard to legislation affecting the interstate transfer and sale of exhibit animals. I talked to Dr. U.S. Seal in regard to this matter.

I believe the Society office has received all of the information regarding the ramifications of the Endangered Species Act. At the recent Zoo Society executive board meeting on Tuesday, June 4, Dr. Seal talked to the group about this matter. It was agreed that a small group from the executive board would frame a response expressing concerns in regard to the interstate transfer and sale of exhibit animals. This response would be forwarded to Dr. Seal for his critical comment. I believe the Society group at this time is in the process of doing this. Dr. Seal will work closely with this group and I am sure that an appropriate statement will be made which will reflect on the best interest on the State Zoological Garden project.

We appreciate the support that the Society is giving in this particular matter because the decisions being made now are obviously going to affect the kinds of animals that we are going to be able to exhibit. If the State Zoo Board and its staff can be of any further assistance in this or other matters we will be most happy to cooperate with you.

Sincerely yours,



Firmin L. Alexander, Chairman
Zoo Board

cc: Don Bridgwater
Dr. Seal ✓
FLA/mme

Minnesota Zoological Society Report
June 14, 1974

Following is a recap of the Societies activities as they relate to the Minnesota Zoological Garden since the May 17, 1974 State Board meeting.

Speeches about the Garden were given on May 22, May 28 and May 31st. At this time, no other speeches are scheduled although we have received word of two interested groups that will be followed up on.

Effective June 15th, Mrs. Henny Schoeller, resigned from her position as Coordinator of the Minnesota Zoological Society. Her replacement has not yet been hired.

500 copies of the Societies brochure "Do You Belong With the Zoo People" were requested by and given to Jim Caddy, of the Minnesota Zoological Garden.

The Annual Meeting held June 11th was attended by 100 plus Society members. Mr. Don Bridgwater and Mr. Ace Alexander, guests of the Society, gave an update on the status of the Minnesota Zoological Garden.

On display at the meeting were the drawings of the MZG and a slide program.

The Breckenridge painting prints are now available in the Society office. Each of the 250 copies of the limited edition are numbered and signed by Dr. Breckenridge. Each individual or group who donates \$100.00 to the Minnesota Zoological Society will receive a copy of the painting.

The 1974 membership drive is under way. 7,700 brochures have been mailed and 32,000 plus are in process and will be mailed out this month.

MINUTES - February 12, 1974
Minnesota Zoological Society
Executive Committee

The meeting was called to order by the president, Dr. Alvin Weber at 7:45 pm. Others present were Sandy Gale, Mary McGee, Henny Schoeller, Linda Weiss, Bill Sell, Dr. Bruce Douglass, and Maury Scroggins.

Bill Sell reported briefly on impressions gained from the recent Arden Hills Conference with the Minnesota Zoological Board. Others were invited to state their reactions and impressions, and various items of interest were brought to light. The most important single change in plans which resulted from the weekend-long conference was that the Minnesota exhibit was considered too limited and the architects were asked to draw up new plans for it. Dr. Weber indicated that in his opinion the animal health facilities still are inadequate - Mr. Bridgewater has assured him that consideration can still be given to recommendations for improvement along these lines.

Certain official communications from the State Board will hereafter be sent to Dr. Weber rather than Mrs. McGee, at her suggestion.

After some discussion it was agreed that at the Executive Committee will recommend to the Board of Directors that honorariums received by Society volunteers for Zoo speeches should go into a special fund to be given at a suitable future date to the MZB for its "matching funds" program.

Mrs. Schoeller suggested that the newsletter, currently entitled "Zoo News" needs a new title because the present wording is too restrictive and appears headed for a collision with possible future publications by the Minnesota Zoological Board. Board members will be notified of this opinion and will be asked to think about the subject, and at its next meeting to discuss the possible advisability of a name change.

Mr. Scroggins presented his treasurer's report, and indicated that present membership totals about 1,050. We apparently lose about 300 members each year, who need replacing, and we seem to need in the neighborhood of 1,000 members in order to have an income of about \$15,000 per year.

It was announced that for the annual meeting in June, Dr. Fisher, Director of Lincoln Park Zoo in Chicago, will be the speaker and will come for his expenses only.

Mrs. Schoeller announced that she has five guarantor orders for the Breckenridge print, and that nine more are needed. After a long discussion it was agreed that anyone who has bought a \$100 (or more) membership for the current membership year (6/1/73 through 5/31/74) will be offered a print in exchange for his donation.

The president appointed Mrs. Gale to membership on the Membership Committee.

Dr. Douglass gave a report of the Species Conservation Committee whose members were divided with respect to the extent to which they think the Society should strive to provide funding for several worthwhile biological projects which have recently come to Society attention. Because of the Society's impecuniary position at present, it was recommended that no financial support be offered Gary Duke (Raptor Rehabilitation) or Lynn Rogers (Bears) at this

MINUTES - continued
2/12/74

time. Bill Sell pressed for inclusion in budgetary planning of definitely stated amounts for encouragement of research, and Dr. Weber expressed the opinion that program planning must in some situations precede budgetary inclusion, for the reason that unidentified projects can be expected to have less stimulatory effect upon the Society than projects which earn and attract Society enthusiasm, translatable into fund-raising activity. Dr. Weber suggested consideration of the presentation of zoological programs on Channel 2 television. It was agreed that such presentations would be of great public relations value; Mrs. McGee stated that in her experience the sponsoring organization must provide funds for whatever programs it wishes to present. Dr. Douglass reported that Dr. Mech suggests the black-footed ferret as a possible species conservation subject for the Society; the animal is small, Minnesota is part of its original habitat, and the animal is (if not practically extinct) severely endangered. Enthusiasm was shown for this possibility, and he was instructed to seek more detailed information.

Because of obvious difficulties for out-of-towners, a review of the best times of the week for meetings of both Executive Committee and Board was requested, and on a trial basis, the morning of Saturday, March 9 at 9:30 a.m. was agreed upon as a time for the next meeting of the Board.

Linda Weiss reported for the Education Committee, stating that an information booth is being put together for display at the state veterinarians conference (Feb. 18, 19, 20). A Speaker's Bureau Task Force has been organized with Judie Steenberg as chairperson, to develop speech subjects and programs. It's first meeting will take place on February 28. At the February meeting the Education Committee heard a report on and studied the current Metro Parks and Open Space legislation and as a committee endorsed the bill. After discussion at this (Executive Committee) meeting, it was agreed that an article describing the bill and requesting legislative contact by our members should appear in our March newsletter and that our mailing list should be made available to the S.O.S...Now group if desired.

A further discussion about honorariums to speakers for Society programs was resolved with the suggestion that at the next Board meeting a financial guidelines policy be formulated and adopted for our members programs and tours.

The president adjourned the meeting at 11:30 PM.

Bruce E. Douglass, MD
Secretary

May 31, 1974

Dr. Alvin F. Weber
2417 Chilcombe Ave.
St. Paul, Minn. 55108

Dear Al:

I have sent notice to the Society office that both Gloria and I will be delighted to attend the Society banquet.

As I indicated to you, we will not return until late Monday night, the 10th, but I will be prepared to make a short report to the Society relative to project status, hopes, dreams, thank yous, etc.

Best regards.

Sincerely,

DDB vc

Donald D. Bridgwater
Director

MINNESOTA ZOOLOGICAL SOCIETY

555 Wabasha Street

• St. Paul, Minnesota 55101 •

(612) 222-1706

May 28, 1974

Mr. & Mrs. Donald D. Bridgwater
4333 Reiland Lane
Shoreview, Minnesota 55112

Dear Mr. & Mrs. Bridgwater:

The Fourth annual meeting of the members of the Minnesota Zoological Society will be held on Tuesday evening, June 11th, at the Campus Club, Coffman Memorial Union, University of Minnesota. The guest speaker will be Lester E. Fisher, D.V.M. Director of the Lincoln Park Zoological Garden, in Chicago, Illinois.

On behalf of the Society, I would like to invite you to join us for dinner and Dr. Fisher's speech. The social hour begins at 6:30 p.m.. I hope you can be present that evening to meet our guest and members of our Board and Society.

Please return the enclosed card to let us know whether or not you will be attending.

Sincerely,



Alvin F. Weber,
President

AFW/js

President

Mrs. Mary McGee,
Minneapolis

Vice-President

Alvin F. Weber,
Saint Paul

Secretary

John R. Finnegan,
Saint Paul

Treasurer

Maurice E. Scroggins, Jr.
Minneapolis

Co-ordinator

Mrs. Henny Schoeller



5/20/74

MEMO TO HENNY SCHOELLER

FROM DON BRIDGWATER

SUBJECT: RECOMMENDED CHANGES TO "Look at Minnesota's New Zoo."

The following changes suggested are referred to Page 1, Column 1 and Column 2, with paragraphs numbered, and Page 2, Column 1 and Column 2, with paragraphs numbered.

Page 1, column 1, paragraph 3 - Change to read: "Centrally located to the state's population. Just 30 minutes drive south of the Twin Cities in Apple Valley on a 467 acre site donated by Dakota County."

Paragraph 4:- Change to read: "July, 1977."

Paragraph 6:- Change lines 2 to 4 to read "Organized school groups admitted free, also 15 free admission days."

Paragraph 8:- Change lines 1 to 3 to read "A department of Minnesota State Government managed by the State Zoological Board, appointed by the Governor."

Paragraph 8:- Change line 5 "formerly general curator of the National Zoological Park, Washington, D.C."

Paragraph 10:- Change as follows: Create two new paragraphs:

"FUNDING: \$23.025 million in state bonds, plus additional state bonding of up to \$2.350 million as matched by private contributions."

"ESTIMATED CONSTRUCTION BUDGET: \$26.036 million."

Paragraph 18 - suggest change "The zoo will specialize in the propagation of several endangered species."

PAGE 1 COLUMN 2.

Paragraph 1 - lines 3-4 - change to "The entire walk-way will be a jaunt of approximately 5 miles and will take about 2 1/2 to 3 hrs."

Paragraph 2 - line 3 - change "8" to "7".

Paragraph 2 - change lines 5 to 11 to read "a herd of Przewalski's horse will be seen next, roaming free in their steppe habitat. This medium sized ancestor to our domestic horse is the last wild horse in existence. It is an endangered species and may possibly not exist in the wild today."

Paragraph 3 - change to read as follows -

Line 1 - change "housing" to "exhibiting"

Line 2 - eliminate "up to 9"

Line 6 - change "and will permit" to "permitting".

Paragraph 4 -

Line 2-3 - eliminate "numbering in the 20's"
eliminate "positi oned between" and substitute "near"

Paragraph 5 - change lines 1-2 to read "At the Bering Straits there will be polar bears (an endangered species) and bearded seals, viewed etc . . . "

change lines 8 and 9 - "a maximum of 12 animals will be displayed on a 4-acre area" to read "These animals will be displayed in a 3 acre exhibit."

line 10 - eliminate "area"

line 10 and 11 - change "cougar" to "puma" and eliminate (an endangered animal).

line 12 - eliminate (also endangered).

Paragraph 6 - line 1 and 2 - eliminate (primarily conifers).

- - - - -

PAGE 2 COLUMN 1

Paragraph 1 - Rewrite as follows: "An indoor-outdoor exhibit of Minnesota wildlife, featuring such mammals as otters, skunks, flying squirrels, lynx, a variety of birds, reptiles and amphibians; a special red-lighted nocturnal exhibit showing the habits of many night creatures to the visitor; cutaway views of Minnesota lakes and streams featuring fish and aquatic mammals such as otters and beavers; and a walk-through aviary will be among the attractions."

Paragraph 2. Change "The Whale Exhibit" to "Aquarium Exhibit".

Lines 2-3 - change "the North American coastline" to cold waters of our North American oceans".

Paragraph 4 - change title "The Main Building Complex" to "Main Building"

Line 1 - eliminate "complex" and eliminate "the" before administrative.

COLUMN 2 - page 2 - eliminate paragraph 2 and 3.

MINUTES - May 11, 1974
Minnesota Zoological Society
Board of Directors

The meeting was held at 9:45 AM in the Lexington Branch Library. Members in attendance were Sandra Gale, Linda Weiss, Judie Steenberg, Donald Lease, Valentine O'Malley, Jim Hetland, Clough Cullen, Kendall Corbin, Dave Mech, Maury Scroggins, Leon Synder, Elmer Birney, Bruce Douglass, Al Weber, President and Henny Schoeller, Co-ordinator. Wendy Elert, Chris Elert and Ronald Johnson were also present.

The Secretary read the minutes of the meeting of March 9, and they were accepted.

Maury Scroggins reported that on April 30 the Society had \$1,500 in its checking account and \$2,000 in savings.

Henny Schoeller presented a report of office staff activities, and it was accepted.

Bruce Douglass reported for the Species Conservation Committee that preliminary investigations indicate that because of the extreme rarity of the animal the possibility of a blackfooted ferret propagation project is unpromising. Dave Mech advised, however, that we not be altogether discouraged and that we continue to explore the matter.

It was announced that 70,000 brochures have been ordered for use in the membership drive, and that mailing will begin during the week of May 20.

Doctor Corbin reported on logo progress, and it was moved and passed that he proceed with logo development at an initial cost of \$300, with \$150 due later, to be paid at the discretion of the Treasurer. Ken also reported that a black and white print of the Breckenridge painting, with explanatory notes, has been prepared and that 10,000 will be needed to promote the sale of the prints. It was moved and passed that \$250 be appropriated for this expense. Decision as to number of prints to be signed by the artist was left to the Committee.

Linda Weiss reported for the Education Committee that a speaker's training session is coming up on May 15, and that a packet of information will be provided each trainee. The Secretary urged that a tape be made of one or several speeches, as an aid to those less experienced. Linda reported also that preparation of the "Zoo Log", identifying animal displays in various parts of the state, has for the present been postponed. She reported also that exhibit space at the State Fair would cost \$200. The Board decided not to engage this space but suggested that the possibility of free use of others' booths, cowbird style, be explored.

Ron Johnson explained that Public Law 93-205, the "Endangered Species Act", sets forth many restrictions concerning the transfer and sale of specimens across state lines. Dr. Seal and Mr. Bridgwater agreed that this and related legislation will complicate severely the maintenance of zoological collections. I was moved, and passed, to ask the State Zoo Board to offer the Society from time to time professional suggestions as to the content of letters which might be sent in the Society's name in the hope that enforcement attitudes and practices can be influenced in directions favoring mainstream zoological gardens.

It was agreed that the Society should join the American Association of Zoological Parks and Aquariums.

Dr. Weber appointed Dr. Cullen to fill the two-year balance of Mr. Davenport's term on the Board; also he appointed Dr. O'Malley to a one-year term and Dr. Tom Dougherty of Duluth to a one-year term. The appointments were approved.

Mrs. Gale indicated that a budget totaling about \$30,000 was being prepared for 1974-75; this is on its way to the Finance Committee and is not yet ready for Board attention.

Mrs. Schoeller reported that the State Zoo Board has been asked to consider sponsoring and promoting a horse show of national scope and significance. Because the State Board is unable, legally, to engage in such activities, it needs a cosponsor, and has invited the Society to fill this role. After long discussion and exploration of the many complex aspects of undertakings of this type, it was moved, and passed, that the Society sponsor a horse show in cooperation with the Minnesota Saddlebred Association and the Minnesota Hunters' and Jumpers' Association, and in cooperation with the Minnesota Zoological Board, a major share of the net proceeds to be donated to the Minnesota Zoological Garden, provided that fiscal guarantees satisfactory to the Executive Committee be obtained. It was agreed that during the span between now and the October show dates, a fulltime co-ordinator-director would be needed, and that the selection of this person should be made jointly by the Society and the State Board. High enthusiasm for the project was expressed by nearly all in attendance; it was agreed that a major project of this kind will result not only in financial profit but that it will also impart strength and vigor to the Society. (If profit is realized, a formula for sharing it with the MZB has not yet been agreed upon.)

Dr. O'Malley spoke of the upcoming membership drive by the Como Zoo Society and asked the Board for its support. Mr. Bridgwater stressed the importance of a good relationship between Como and MZG.

For the annual meeting in June, Dr. Cullen stated that he and Dr. Zollman will meet Dr. Fisher, who will come for transportation expenses only. Dr. Weber announced that Mr. Sell has agreed to serve as over-all co-ordinator of the annual meeting.

Groundbreaking at the zoo site is scheduled for 2:30 PM on May 26; the Society is not officially involved but it was suggested that one or several of its officers be recognized as among the functionaries in evidence.

T

The meeting was adjourned at 1:30 PM.

Bruce E. Douglass, M.D.
Secretary

May 25, 1974

U. S. Seal
Veterans Hospital - Building 49
Minneapolis, Minnesota 55417
(612) 725-6767, Ext. 581

Dear Society Board Member:

The enclosed informational item from the AAZPA office is appropriate to our discussion on Saturday, May 11, concerning federal legislation affecting exotic animal importation, trade and conservation. It is very clear that if we are to continue our plans for development of a modern zoo that we must respond to our own congressmen and those on the subcommittees. A strong support for the use of zoos as a conservation and educational asset for our society must be made to our elected officials if we are not to be overrun by small highly vocal anti-zoo groups. Thus I would suggest that you consider action as individuals and as an organization. This should be done very promptly, since the hearings are in progress, and unfavorable action could easily be taken if they are not aware of public support.

If you have any further questions or want additional information the Zoo Board office has a packet of materials and I would also be happy to discuss the matter further. I personally urge you to respond as strongly as you feel and as quickly as possible.

Sincerely,

U. S. Seal

USS/hjs

F R O M

AMERICAN ASSOCIATION OF ZOOLOGICAL PARKS AND AQUARIUMS

Executive Offices at Oglebay Park
Wheeling, W. Va. 26003
Area Code 304 - 242-2160

May 3, 1974

TO: Zoo and Aquarium Society Officers, Boards, and Friends

Historically, the American Association of Zoological Parks and Aquariums has communicated with you through your professional staff. We do not wish to pre-empt this local communication. Your director has full knowledge of this report. We urge you to contact him for more detail and to work closely with him in this effort to mobilize our national strength. Zoo and Aquarium professionals have worked well with Federal agencies on technical matters, but alone, our numbers are too few to influence Congress without the help of all friends of zoos and aquariums. Members of Congress have told AAZPA that our critics are more vocal and aggressive than our supporters. We ask for your help in turning this around. We urge you to join with us in contacting your Senators and Congressmen on significant pieces of proposed legislation and rule-making. We ask you to urge others to show and give their support. We need your help NOW! Your zoo and aquarium director will have copies of all of these significant pieces of proposed legislation for your review.

1. S.2774 - THE NATIONAL ZOO AND AQUARIUM BOARD was introduced by Senator Mark O. Hatfield of Oregon and referred to Senate Committee on Rules and Administration, Subcommittee on the Smithsonian, with Senator Claiborne Pell of Rhode Island as Chairman. Hearings were held on the bill on January 23, 1974, and AAZPA representatives were called upon to testify. Their testimonies were favorably received. The bill provides for Federal funding for capital improvements, grants for training and pilot projects, and funding for research involving our animal collections. Zoos and aquariums in America provide a major service in environmental education and wholesome recreation. They contribute to the preservation of endangered species and respond to a need so broad that Federal support is overdue. The April/May issue of NATIONAL WILDLIFE, published by the National Wildlife Federation was a special on

"Endangered Species." In one of the articles, Peter Gwynne, NEWSWEEK's Science Editor, stated: "Thus the best hope of (animal) survival through accelerated reproduction remains the zoo - or at least, an offshoot of the conventional zoo designed in the light of animal behavior."

We have attached excerpts from some letters and the testimonies given before the Senate subcommittee supporting this legislation for your review and study. We urge you without delay to contact your Senators and Congressmen in support of this bill. In addition to writing your own Senator and Congressman, please copy in both Senator Hatfield and Senator Pell. We have just learned that Senator Henry M. Jackson of Washington is adding his name to the bill.

The Honorable Mark O. Hatfield
United States Senate
Room 463
Washington, DC 20515

The Honorable Claiborne Pell, Chairman
Subcommittee on the Smithsonian
Senate Committee on Rules & Administration
Russell Senate Office Building
U. S. Congress
Washington, DC 20515

2. H.R.13004 - FEDERAL ZOOLOGICAL AND AQUARIUM BOARD was introduced by Congressman G. William Whitehurst and assigned to the House Merchant Marine and Fisheries Committee. This bill is practically identical to the Senate version, S.2774. Hearings have not been scheduled on this bill by the House Committee for lack of interest shown in the House. AAZPA asks you to write to your Congressman (with a copy to G. William Whitehurst) in support of this bill and to write directly to the Committee Chairman urging that hearings be scheduled.

Write to:

The Honorable Leonor Sullivan, Chairman
House Committee on Merchant Marine
& Fisheries
Suite 1334, U.S. House of Representatives
Washington, DC 20510

Copy to:

The Honorable G. William Whitehurst
U. S. House of Representatives
424 Cannon Building
Washington, DC 20515

Note particularly that the people listed below are co-sponsors of Whitehurst's bill. Please write specific letters to those state representatives of these co-sponsors.

Abzug, Ms. Bella S. (D) N.Y.
Boggs, Mrs. Lindy (D) LA
Gent, John H. (D) PA
Duncan, John J. (R) TN
Eilberg, Joshua (D) PA
Gunter, William (D) FL
Harrington, M. J. (D) Mass.
Hansen, Orval (R) Idaho
Johnson, A. W. (R) PA
Ketchum, W. M. (R) CA

McDade, J. M. (R) PA
McKinney, S. B. (R) Conn.
Mitchell, D. J. (R) NY
Pepper, Claude (D) FL
Rodino, Jr. (D) NJ
Sarbanes, P. S. (D) MI
Symington, J. W. (D) MO
Williams, L. G. (R) PA
Mon Pat, A. B. (D) Guam
Wyatt, Wendell (R) OR

Zoos and aquariums are coming under increasingly vicious attacks by humane and anti-vivisection groups which are deliberately attempting to scuttle these bills by spreading false information about their purposes. Your interest and support is urgently needed to assure passage of both bills. WRITE TODAY.

3. INJURIOUS WILDLIFE - Proposed Importation Requirements under the Lacey Act were published in the Federal Register on December 20, 1973, with a comment period of 60 days after publication in the Federal Register announcing the availability of the required Environmental Impact Statement. As the requirements are now written, a permit will be required to move all animals, save 6 or 8, anywhere - from zoo to zoo, import and export among countries. The intent of the original Lacey Act was to prevent the

Taken from:

Testimony by William G. Conway, General Director, New York Zoological Society, before the Senate Committee on Rules and Administration.

Zoos in America contribute to the preservation of endangered species and respond to a need so broad that Federal support is overdue. Last year well over 130 million visits were recorded. Basically, zoos are an urban phenomenon. All but a few are located in cities - like 70% of the Americans they serve. Good zoos and aquariums function directly to broaden their visitor's base of scientific literacy; to provide insights into the behavior of wild animals, the interrelationships of animals and man, and, ultimately, contribute to an understanding of man himself.

Today, zoos are on the threshold of new technological and interpretive achievement. It is now possible to point out basic ecological principles in a meaningful way, and in terms of living creatures, before the zoo-goer's eyes.

Zoos also have a direct contribution to make to the preservation of vanishing animals. Increasingly, zoos have become repositories of living treasures; vanishing or even vanished species. As time goes on, more and more species will have to be tided over in zoos during periods of change in their homelands. Undoubtedly, many can never again be reintroduced where their natural habitats have been destroyed. No other institution of man faces so altruistic and poignant a task of preservation as the zoo. Occasionally, zoos are challenged by those who accuse them of contributing to the drain upon wildlife. The fact is that zoos have never been a significant factor in the endangerment of any species at any time. Zoo and aquarium importations... constituted but a small fraction of one percent of the total.

The proposal for a NATIONAL ZOOLOGICAL AND AQUARIUM BOARD comes at a time of national concern for the future of wildlife and for environmental education; a time when the nation's life support systems and its values are being re-examined.

...Zoos and aquariums, more than most institutions, are affected by national and international forces as well as local concerns. Zoos are symbolic outposts of living wildlife; they lend an urgency and reality to efforts to preserve the quality of our environment at a time when its destruction, through growing population, exploitation and pollution, appears to be in sight.

Taken from a letter to the Honorable G. William Whitehurst from Dr. George B. Rabb, Associate Director, Research and Education, Brookfield Zoo, Chicago, Illinois.

The purpose of the focus on research at the recent (1973) AAZPA conference was primarily to foster research in and by zoos. Research is simply a disciplined approach to acquisition of knowledge. The symposia on behavior studies and reproductive biology were devoted to methods of gaining and applying knowledge that would lead to better living conditions for zoo animals and to better prospects for long-term breeding programs.

Unless zoos become more deeply involved in studies and programs that lead to better management of their collections, zoos will function inadequately as survival centers for many species that are endangered or already virtually extinct in the wild. The establishment of a nationwide computerized census system for zoo animals was heralded.

Zoo studies have properly focused on the health and normal behavior of the animals and on the materials available at post-mortem examinations. Adequate operations in zoos, in my view, must include effective programs in conservation, education, and research if zoos and their animals are to survive.

introduction of certain species proscribed by the Secretary of the Interior to be injurious to human beings, to the interests of agriculture, horticulture, forestry, wildlife, or to the wildlife resources of the United States. However, there is not now, nor has there ever been any indication that our zoos and aquariums have been responsible for the release, escape, or introduction into the wild of exotic species, causing injury to the named interests. AAZPA awaits the publication of the Environmental Impact Statement, originally scheduled the end of December or early January, but as yet not available.

AAZPA will ask for exemption from permits based upon its past record. It is beyond our imagination how the Bureau of Sport Fisheries and Wildlife of the Department of the Interior can process all of these permits with any dispatch, and we seriously question the need for this encumbrance.

The action that you can take at this point is to write to Secretary of the Interior Rogers C. B. Morton and the Assistant Secretary of the Interior for Fish and Wildlife and Parks, Nathaniel P. Reed, in general support of zoos and aquariums. You should also request that zoos and aquariums be exempt from the provisions of the proposed import regulations on injurious wildlife or that they be granted blanket permits to import wildlife.

Zoo critics have been extremely vocal and emotional in demeaning zoos and animals in captivity. These are times when zoo and aquarium friends cannot sit quietly by; when the importance of providing a natural, viable experience with animals has never been greater. Letters to Secretary Morton and Assistant Secretary Reed about the many contributions your institution is making to the community will be helpful.

Mr. Rogers C. B. Morton
Secretary of the Interior
Interior Building
Washington, DC 20240

Mr. Nathaniel P. Reed, Assistant Secretary
Department of the Interior
Interior Building
Washington, DC 20240

4. THE ENDANGERED SPECIES ACT of 1973 was signed by President Nixon on December 28, 1973, and became Public Law 93-205. The regulations to implement the Act have not yet been formulated and AAZPA is asking to participate in the drafting of these regulations. AAZPA supported this legislation, based upon the absolute need to control traffic and industry of the rare and endangered species of wildlife. Zoos have been increasingly successful in captive propagation of some of these endangered animals and hopefully, the regulations will be designed to foster our continued efforts and not hamper them.
5. OTHER REGULATIONS - Not unlike other businesses and institutions in America, zoos and aquariums are being inundated with rules and regulations regarding importation and exhibition and care of wild animals. Many of these regulations are intended to stop abuses for which the zoos and aquariums are not responsible. Unfortunately, our institutions are being lumped together with pet dealers, animal research centers, animal products commercial trade, etc. With support from you and zoo and aquarium friends from coast to coast, there is much hope that the contributions our institutions are making to a sterile society will be recognized and these pending regulations will be written to implement and expand our programs.

Sincerely,

/S/ W. P. Braker
WILLIAM P. BRAKER
AAZPA President

WPB:kst

Enclosure

MINUTES - April 6, 1974
Minnesota Zoological Society
Executive Committee

The meeting was called to order at 9:40 a.m. by the President, Dr. Weber, in the Society office. Others present were Sandy Gale, Mary McGee, Valentine O'Malley, Maury Scroggins, Bill Sell, Bruce Douglass and Henny Schoeller, Co-ordinator. The minutes of the last meeting of the Executive Committee were neither read nor accepted.

Mr. Scroggins and Mrs. Schoeller indicated that \$4,312 had been received as income during February and March, that \$3,937.30 is the present checking account balance, and that there are more than a thousand dollars in savings and about \$9,000 in St. Paul Companies common shares. It was mentioned that we have a commitment of \$6,000 to the Membership Committee for its brochure and related activities, \$1400 to the Breckenridge painting and \$250 to the Speakers' Bureau, against the Society's total assets of about \$14,000 it was agreed • that we are committed to expenditures of about \$11,000 during 1974.

An audit of the Society's accounts was authorized at the conclusion of the present Treasurer's term in June, 1974. It was agreed that Dr. Weber should appoint appropriate auditors.

The annual meeting will be held at the Campus Club of the University, the College of Veterinary Medicine of which has offered \$100 to assist in the cost of bringing Dr. Fisher of Chicago as speaker. Mrs. McGee suggested that his speech be recorded for possible radio playback. The speech will be held in the same room as the dinner, with invitations to the lecture made available to members who cannot attend the dinner itself. A wine-and-cheese social hour will be arranged. Mrs. McGee suggested that it would be desirable to have Dr. Fisher meet with the Education Committee on legislation affecting endangered species. Dr. Weber asked Mrs. McGee to consider the makeup of a guest list for the occasion. It was suggested that clearly legible name tags be provided for all attendees.

The next meeting of the Board was set for Saturday, May 11 at 9:30 a.m.

At the request of the President, Mrs. Schoeller reported in detail on activities of the office staff and of many unresolved problems. Major demands upon the Co-ordinator and her volunteer assistants include membership recruitment and processing, public relations work of many kinds, speeches and speakers' bureau development, animal information activity, organization and management of the growing library, preparation and distribution of the newsletter, general correspondence, promotion of the Breckenridge print project and the Society's logo, general filing, servicing and processing of meetings of all kinds, development and distribution of press releases, supervision of volunteer helpers, financial accounting, and many other activities; all these have been handled in recent months on a "crisis" basis, with inadequate help in every area and unsatisfactory centralization and standardization of activity. It was estimated that membership activity alone probably should be accorded at least 12 hours of a worker's time per week, and that this and certain other office activities ideally would be centered in a single individual. Mrs. Schoeller explained that outstanding service by a few loyal individuals notwithstanding volunteer assistance is for several reasons unsatisfactory for the management of the Society's affairs, which almost weekly increase in scope and complexity.

After extensive discussion of these problems it was agreed that Mrs. Schoeller be authorized to expend up to \$84 per week (probably at the rate of \$3.00 per hour) for reliable help, that there would at present be no other stipulations concerning engagement of these

services, and that this agreement would prevail through June 1974, during which month the Executive Committee will reassess the situation in an effort to determine whether this method of operation has succeeded in resolving some of the many problems. It was estimated that a year's activity at that rate of weekly expense for office help would increase the Society's total office expense to the neighborhood of \$20,000 per year.

Mr. Sell recommended that specific accomplishment goals be set, with July 1 as target date, and Mrs. Gale was appointed to work with Mrs. Schoeller on identification of such goals and gradual elaboration of an operating manual for the office.

It was agreed that day-to-day financial bookkeeping could probably best be undertaken in the office and that the Society's Treasurer probably should not be called upon to provide this service.

Dr. Weber appointed an ad hoc committee to prepare a budget for 1974-75 for presentation to the Finance Committee; Mrs. Gale was appointed chairman, with other members to be appointed later. The Committee's first meeting was set for 7:30 p.m. Thursday, April 25, in the Society office.

Mrs. Schoeller gave a detailed report on recent meetings and developments within the Zoological Board and its plans for zoo construction.

The President was empowered by the Executive Committee to appoint (as called for in the By-Laws) a committee of five members for nominating new officers for 1974-75. The Executive Committee suggested to Dr. Weber the names of himself, Mrs. McGee, Mrs. Murtfeldt, Dr. Snyder and Mrs. Freeman.

A letter of resignation from the Board from Mr. Davenport was accepted with regret. After considerable discussion of the problem, it was recommended by Dr. O'Malley, and all agreed, that a satisfactory policy would call for appointment of the four extra Board members by the outgoing President each year, as he would be better able than the new President to identify Society members whose activities and contributions justified appointment to these posts.

For the Davenport replacement and for other one-year appointments to the Board, Dr. Clough Cullen, Mr. Tom Dougherty, Mr. Dick Hillyer, Dr. Valentine O'Malley and Mr. Fred Cady were suggested. Such appointments are made by the President.

Because of the complexity of the Society's history and activities, and of its relationship with the Zoological Board, it was suggested by Dr. O'Malley that we plan a formal indoctrination of the new Board members to be elected in June. Dr. Weber suggested that the Society's Vice-president be directed to fulfill this function, and it was suggested also that minutes of all meetings of the past year or two would constitute important reading for new directors.

Mr. Sell moved, and it was passed, that retiring Board members be given a framed certificate of appreciation on the occasion of the annual meeting. Dr. Douglass was instructed to update the existing form for submission to the Executive Committee for approval.

After the need was explained by Mrs. Schoeller, Mr. Sell moved, and it was passed, that \$60 be allotted for development of a booth display prototype so that new preparation and construction will not be necessary each time there is an opportunity for a Society exhibit.

Dr. Douglass questioned the present mileage expense allowance for the office staff, presently set at 10¢ per mile; he will investigate allowances offered by other organizations.

Letters from Larry Freeman about the Membership Drive and from Jack Shank about Society aims will be sent to Board members.

Meeting adjourned by the President at 1:00 p.m.

Bruce E. Douglass, M.D.
Secretary

BOARD OF DIRECTORS

MINNESOTA ZOOLOGICAL SOCIETY

SATURDAY, MAY 11, 1974

9:45 AM

Lexington Branch Library - Conference Room

1080 University Avenue

St. Paul, Minnesota

Take I-94 and exit at Lexington Avenue - North to University. Turn right at University Avenue and go about one half block. Parking is usually available right in front of the library.

AGENDA

1. Minutes of March 9th Board meeting
2. Treasurer's Report
3. Office Staff Report
4. Committee Reports:
 - a) Committee for Species Conservation
 - b) Membership Committee
 - c) Ways and Means
 - 1) Logo
 - 2) Breckenridge Painting
 - d) Education
 - e) Nominating Committee (of Board)
 - 1) Members
 - 2) Confirmation of one year appointments to Board
 - f) Budget Committee - Preliminary Report
 - 1) Horse Show
5. Duluth Proposal
6. Annual Meeting
7. Groundbreaking
8. Old Business
9. New Business

NOTICE

SPEAKERS' BUREAU TRAINING SESSION

- WHEN: Wednesday, May 15th - 7:30 p.m. till 10:00 p.m.
- WHERE: Plymouth Congregation Church
1900 Nicollet - Minneapolis
(enter the parking lot from LaSalle, one-way street -
classroom in new building, entrance off of lower parking lot)
- WHAT: An opportunity to pick up public speaking tips and know-how from an experienced professional. Mr. Don Stolz, Director of the Old Log Theater in Excelsior, Minnesota has agreed to conduct our Speakers' Bureau Training Session. You will also receive up to date information regarding the Minnesota Zoological Garden and how to present this information on speaking engagements for the Society.

* * YOUR HELP IS NEEDED * *

Requests for talks are coming in from groups of all kinds at an ever increasing amount. Speakers are needed to meet the requests.

March 21, 1974

Mrs. Judie Steenberg
Inver Grove Heights, Minn.

Dear Judie:

Thank you for your letter regarding the possible presentation of a progress report on the Minnesota Zoological Garden to the AAZK Conference.

Your proposal presents me with several unique concerns, primarily that you nor Linda represent the Zoological Board in any official capacity, and this does cause me some concern, particularly when the presentation is to be made to a professional group.

Another concern is that our planning is now in a design development phase, which simply means that our program is not fixed beyond that point where schematic design intent was approved by the Board in February. More particularly, the Oriental Exhibit has to be approved totally, as only the four major components which include the walk-through aviary, porpoise exhibit, gibbon island, and leopard display have received such approval at this point.

I am afraid that any paper developed would, of necessity, be of a very general nature, and until design development is completed will not represent a truly accurate picture of the Minnesota Zoological Garden program with regard to physical facilities. This, of course, would not hold true to the philosophical intent of the zoo or its proposed educational and research programs as outlined in our grant application to the Bush Foundation.

With regard to hiring, I have pledged to the legislature that we will do our best to hire personnel from within the State of Minnesota when this personnel can be found within our borders. However, current civil service board policy allows nationwide advertising for positions, and as I understand it, waives residency requirements for most jobs.

To complicate things, there are no slides available at this time on any of the schematic design presentations, although it is my understanding that the architects intend to prepare such a series eventually.

I personally had mulled over the possibility of presenting a progress report as part of the National AAZPA Conference in Philadelphia this Fall and have come to the conclusion that our program would not be sufficiently phased to warrant such a presentation until 1975.

DDBvc

Sincerely,

March 13, 1974

Donald D. Bridgwater
Director
Minnesota Zoological Garden
Veterans Service Building
Columbus Circle
St. Paul, Minnesota 55155

Dear Don:

The American Association of Zoo Keepers, 1974 National Conference is being held in Chicago, from April 22nd to the 25th. As members of AAZK, Rick and I have been invited to present a talk at the conference. We both feel that a progress report on the Minnesota Zoological Garden would be welcomed and would answer some of the questions that Zookeepers have concerning the Garden.

Due to Rick's present job, it would not seem appropriate for him to report on the Garden at this time. However, Linda Weiss who is also a member of AAZK, and I are interested in presenting the report.

Before we begin putting a presentation together, we wanted you to be informed of our intentions and would like to know your thoughts concerning this project. We have been asked by the Program Chairman to submit a synopsis and a paper of our talk before April 1st. The paper will be used in a future AAZK publication.

We would like to concentrate on the Northern Trek and Oriental exhibits because of the more up-to-date information available on these areas. If possible we would like to have slides of some of the plans that were presented at the Arden Hills Conference. To insure the presentation of up-to-date information we would like to review the material with you and possibly with someone from Inter-Design, shortly before our departure for Chicago.

One of the questions that has been asked of us already and that is sure to be raised at the conference is, "When will the MZG begin to hire Zookeepers?". In your reply to Rick's letter of intent to apply for a keeper position at the Garden, you stated that it would be 18 to 24 months before you would be in a position to hire keepers. We would want to know if there is anymore information that you would want us to give such as residency requirements, etc..

We would appreciate having your reply to this proposal at your earliest convenience. We are anxious to begin developing our presentation and feel the more time given toward the project, the better.

Sincerely,

Judie Steenberg
Judie Steenberg

MINUTES - January 15, 1974
Minnesota Zoological Society
Board of Trustees

The meeting was called to order at 8:05 by Dr. Weber, Vice-President of the Society. Attending were: Ken Corbin, Clough Cullen, Bruce Douglass, M.D., Maury Goldberg, Sandra Gale, Linda Murtfeldt, Maury Scroggins, Bill Sell, Leon Synder, Judie Steenberg, Al Weber, Linda Weiss, Henry Schoeller (staff) and the following guests: Hillary Freeman, Rick Steenberg, Dorothy Spaude and Mary Ann Scroggins.

Dr. Weber introduced his associate in veterinary science, Dr. Gary E. Duke, who presented a brief outline of his work, in which he has the collaboration of two graduate students in the rehabilitation of sick or injured hawks, owls and falcons. Doctor Duke's program is in need of about \$75,000 for funding over the next five years, and the immediate urgent need is for about \$5,000 by March 15. The Board showed interest in the Duke project, but tabled the proposition pending further consideration of its current financial position. Dr. Douglass spoke of the Trailside Museum movement of which "Animal Inn" near Chicago is an interesting example. The possible desirability of some such facility as a Society enterprise, either on or off the zoo site was mentioned.

The minutes of the Board of Trustees meeting of November 13, 1973, were approved; minutes of the Executive Committee meeting of January 8, 1974, had been distributed by mail in advance of this meeting.

Dr. Corbin indicated that professional attention to our need for a logo has been invited, and that he anticipates the submission of possible designs in the near future.

Dr. Weber read to the Board letters of resignation from officerships from Mrs. McGee, President, and Mr. Finnegan, Secretary; both cited the pressure of other responsibilities as the reason for these actions, and both indicated their intention of staying on as members and of participating in Society activities as their schedules may allow. The resignations were regretfully accepted by the Board, and on motion of Mr. Goldberg, Mr. Scroggins agreed to send some expression of thanks and esteem to these two comrades-in-arms who have contributed so much to the Society's growth and development and to the progress toward realization of a Minnesota Zoological Garden.

To fill the unexpired terms created by these resignation, Dr. Weber was elected to the presidency, Mr. Sell to the vice-presidency and Dr. Douglass to the secretaryship. Mr. Larry Freeman was elected a Trustee to complete the unexpired term of Mr. Finnegan.

Mr. Scroggins distributed and explained his Treasurer's report which indicated that income for 1973 exceeded that of 1972 by about \$3,000 and that operating expenditures for 1973 resulted in a deficit of \$3,273 resulting in a cash balance on December 31, 1973, of \$2,584.25. The report was accepted.

Mrs. Murtfeldt expressed the opinion that it would be advantageous if the Treasurer could distribute his report in advance of Board meetings, and Mrs. Gale stressed the need for a carefully structured budget for consideration by Board members in advance of the annual meeting in June.

For nominating members for the nine Director vacancies to be filled by election prior to the occasion of the annual meeting in June, Dr. Weber cited a By-Laws requirement that a Nominating Committee of five members be appointed by the President. To assist him in constituting this Committee, the Board recommended that he consider

appointment of five of the following: John Shank, Jim Hetland, Bruce Douglass, Dick Owen, Tim Fiske, Mrs. Medora Peterson, David Mech and Linda Weiss.

Having been distributed to the Board at the start of the meeting, the report of the office staff was noted and accepted.

It was announced that Dorothy and Roy Spaude have agreed to serve as co-chairmen of Snow Day, scheduled for February 24; they were authorized to expend \$125, as necessary, for items and services.

It was announced that Mr. Scroggins has agreed to serve as arrangements chairman for the annual meeting in June; others are working on program and agenda.

The conference of the Minnesota Zoological Board scheduled for the first weekend in February, will be held at the Ramada Inn in Arden Hills. The agenda will be available soon, and will feature presentations and discussions by architects and designers involved in development of the 18 contractor "packets". Several places are open to Society members who might wish to come on "observer" basis. Mrs. Scroggins indicated that it is anticipated that many major decisions concerning construction and layout will be made on this occasion.

Mr. Sell, Dr. Weber, Mrs. Steenberg and others spoke of the very great importance of acquainting Society Officers and Trustees with current details of planning so that input from them on the occasion of the February conference can be informative and constructive. Mrs. Steenberg moved, and it was passed that Dr. Birney's Zoo Review Committee and Dr. Weber's Animal Health Subcommittee, and also Dr. Birney's Animal Ecology Subcommittee, be fully informed at the earliest possible moment, and it was recommended that Dr. Weber confer directly by letter with Mr. Bridgwater about the urgency of this interchange.

Mrs. Gale and Dr. Douglass, members of the By-Laws Revision Committee, explained various features of the fifth (sic) draft of the By-Laws. After extensive discussion and minor changes it was moved by Dr. Snyder, and passed, that the Board adopt the January 3, 1974, edition of the "Restated Articles of Incorporation" and the 1/3/74 edition of the By-Laws, incorporating the changes agreed upon at this meeting as well as those recommended by the Executive Committee in its meeting of 1/8/74 with the condition that the terms of office for the incumbent appointed Trustees run until the annual meeting in June 1974. It was suggested, and agreed, that the Articles of Incorporation be filed with the Secretary of State of Minnesota. Mr. Goldberg recommended that copies of the newly-adopted and revised Articles and By-Laws be sent to all members of the Board of Trustees, which hereafter will be known as the Board of Directors.

Mr. Scroggins reported on transactions concerning the gift of land by Mrs. Nickerson. It is at present unsettled as to who shall pay the taxes currently due, Mrs. Nickerson or the Society. Mr. Scroggins will oversee this and related matters on behalf of the Society.

Mr. Sell announced a lecture, "Bears", by Mr. Lynn Rogers in Minneapolis on 1/30/74 at 7:30 p.m. He referred briefly also to other activities planned for Society members for 1974 at the approximate frequency of one activity per month.

For the Education Committee, Linda Weiss reported on a meeting held on 12/12/73 at which the various task forces reported their findings and plans. She indicated that this comprises some 20 members who are enthusiastic and very active and that the present plan is for Mr. Clague of the Zoo Board staff to work closely with task force leaders.

On request of the President, Dr. Douglass read and submitted to the Board copies of minutes of a meeting of the Species Conservation Committee held on 12/1/73. Dr. Weber at this point in the meeting raised the question of the possibility of a Society grant of support for Dr. Duke and his bird repair project. It was moved by Mr. Scroggins, and passed by the Board, that the question of financial support for this project be referred to the Executive Committee for action, and that the office staff be authorized to appeal directly to members of the Society for contributions earmarked for this use.

Dr. Corbin reported that the Mueller Color Plate Company is known to be skilled in the printing of paintings and could prepare from the Breckenridge painting a limited edition of 250 color prints measuring 18 x 24 inches. Dr. Corbin moved, and it was passed by the Board, that he be authorized to contract with the Mueller Company for this work at a cost of \$1,390, contingent upon receipt by the Society of a minimum of 14 donations to the Society of \$100 or more. Dr. Corbin estimated that if the project is fully successful a profit of over \$23,000 might be realized. He also expressed the opinion that at some future date the Society should buy the original painting from Dr. Breckenridge.

In the absence of Mr. Freeman, Mrs. Freeman and Mrs. Scroggins reported on planning that has been undertaken by the Membership Committee. These plans had been presented a week earlier to the Executive Committee, which now recommended to the Board that \$2,000 be appropriated for Phase I ("Production") of the master plan for the Membership Drive. It was moved and passed by the Board that up to \$2,000 be allocated for this program. It was recommended that the Membership Committee keep itself apprised of progress by the Logo Subcommittee, as the design ultimately agreed upon probably would have many applications in membership recruitment activities. It was generally agreed that a new brochure is needed; Phase I of the Freeman plan incorporates brochure planning and creative work.

Dr. Cullen and Dr. Zollman had constituted a committee for selection of a suitable speaker for the annual meeting in June. They recommended consideration of Dr. Lester Fisher, director of Lincoln Park Zoo in Chicago; Dr. Cullen agreed to investigate the cost of securing him. Mr. Goldberg suggested that consideration be given to the presentation of an unusually fine color-sound movie on African animals, with narration by the photographer, a Twin Cities resident; he was asked to investigate the cost of this presentation, and the Executive Committee was empowered by the Board to make a final decision on these matters.

Linda Weiss called attention to the "Save Our Space Now" movement, which has been pressing for legislative funding to purchase some acres north of and adjacent to the Zoo site as permanent, undisturbed open space and park lands. It was agreed that this would be a suitable subject for consideration by the Education Committee, and it was recommended that this Committee develop a recommendation to be submitted to the Executive Committee.

Dr. Weber called attention to Mr. Shank's recent opus in which the purposes and objectives of the Society are spelled out in more detail than in the Articles and the By-Laws. No decision was made as to the manner in which this information might be put to use, but it was agreed that it will find use in public relations and membership recruitment activities.

The meeting was adjourned by the President at 11:20 p.m.

Bruce E. Douglass, M.D.
Secretary

MEETING ANNOUNCEMENT: please note new time!

Board of Directors
Minnesota Zoological Society

Saturday, March 9, 1974
9:30 AM

Board Room Third Floor
St. Paul Arts and Science Center
30 E. Tenth St.
St. Paul

NOTICES:

Nominating Committee

The Nominating Committee is scheduled to meet on Thursday, February 28 to select nominees for election to the Board this spring. Please make your suggestions and ideas known to the following committee members before the meeting:

James L. Hetland	Chairman	370-4299 926-6284
Robert O. Baker		221-7911 451-3235
Bruce E. Douglass, MD		(507) 282-2511 x 3696
Richard R. Owen, MD		926-8124
Mrs. Medora Petersen		(612) 838-2681

Breckenridge Painting

To date we have seven firm commitments of guarantors to underwrite the printing costs of our painting reproduction, and tentative offers from two more people. We need a firm total of fourteen willing people in order to proceed with this money raising project. Please help us get this project started by giving serious consideration to becoming a guarantor yourself, and/or by securing a guarantor's donation of \$100 for the Society. A form for this purpose follows. Thank you.

MINNESOTA ZOOLOGICAL SOCIETY 555 WABASHA NORTH ST. PAUL, MINNESOTA 55102

I want to be a guarantor of the limited edition printing of the painting by Walter Breckenridge commissioned by the Minnesota Zoological Society with a donation/membership to the Society of \$100.

Name _____

Address _____

A statement will be sent to you at the time the print is mailed.

MINNESOTA ZOOLOGICAL SOCIETY

Tentative Agenda for the Board of Trustees Meeting
January 15, 1974

Minutes of November 13th meeting (enclosed)

Resignations of McGee and Finnegan - Election of new President, Vice-president
and Secretary
Appointment of new Trustee to fill Finnegan term (expires June 1975)

Treasurer's Report

President's Report
Appointment of Nominating Committee

Office Report

Executive Committee Report: (see enclosed minutes of January 8 meeting)
Snow Day - February 24
Annual Meeting - June 11
Spring Hill Conference
other

Committee Reports:

By-Laws - Bruce Douglass
Finance Committee - Maury Scroggins
Members' Programs - Bill Sell
Education - Lindas, Murtfeldt and Weiss
Membership - Hillary Freeman
Species Conservation - Bruce Douglass
Zoo Review - Elmer Birney
Special Projects - Ken Corbin

New Business

Appointment of Chairperson for Snow Day
Appointment of Arrangements Committee or chairmen for Annual Meeting
Appointment of Drs. Cullen and Zollman to Program Committee for the
Annual Meeting
Save Open Space...Now, Legislation - Linda Weiss

MINUTES - January 8, 1974
Minnesota Zoological Society
Executive Committee

An Executive Committee of the MZS meeting was called to order at 7:50 PM on January 8, 1974 at the Society offices. Attending were: Mary McGee, President; Sandra Gale; Valentine O'Malley; Maury Scroggins; Bill Sell; Linda Weiss and Henny Schoeller.

After a review of the meeting agenda, Mrs. McGee began the meeting by announcing that she is compelled by pressing family health problems to resign as President and from the Executive Committee of the MZS as of the January meeting of the Board of Trustees. She regrets this action but was firm about its necessity. She recommended that the vacancies created by her resignation and that of John Finnegan earlier be filled promptly by Board action, as outlined in the By-Laws, rather than waiting for the election process next spring. Al Weber was asked, and agreed, to preside in her stead at the January Board meeting. An official letter of resignation will be sent to the members of the Board with the minutes of this Executive Committee meeting, prior to the Board meeting.

Moved/Scroggins-Second/Sell That the Executive Committee recommend to the Board of Trustees that Al Weber be nominated and elected to the Presidency of the MZS to fill the unexpired term of Mrs. McGee. PASSED

Moved/Gale-Second/Weber That the Executive Committee recommend to the Board of Trustees that Larry Freeman be appointed to fill the unexpired term of John Finnegan on the Board of Trustees of the MZS. PASSED

Moved/Gale-Second/Weber That the Executive Committee recommend to the Board of Trustees that Bill Sell be nominated and elected to the position of Vice-President. PASSED

Moved/Gale-Second/Scroggins That the Executive Committee recommend to the Board of Trustees that Bruce Douglass be nominated and elected to the position of Secretary. PASSED

The Committee is suggesting that these officer positions be filled only on an interim basis and in no way seeks to affect the regular spring elections of the Society - nor does it want to limit the possibility of other nominations for these positions at this time.

The other business of this meeting was as follows:

1) Nominating Committee

The time has come for the President to appoint (with Board approval) a Nominating Committee to select a slate of members for the Board of Trustees, three year terms, to begin in June 1974. The terms of the following Trustees expire at that time:

Elmer C. Birney	Pershing B. Hofslund	Valentine O'Malley	William F. Sell
Fred Cady	Kevin Marx	Archie Salyards	
Raymond A. Haik	Sigurd F. Olson	Ann Sarna	

It was pointed out that some policy statements from the Board to the Nominating Committee would be constructive, such as: Membership in the Society a prerequisite to nomination; consent of nominee to serve, and intent to serve for the duration of the three year term; the understanding of nomination to a working board; possible consideration to the need for legislator-Board members; need for balance in make-up of Board of Trustees: men-women, lay-professional-business orientation; and a clarification of Society-State Board relationship for each nominee.

Minutes - Executive Committee, MZS
January 8, 1974

2) Minutes

Move/Weber-Second/Sell To dispense with the reading of the minutes of the Executive Committee meetings of October 3, November 28, and December 18, and to approve them. PASSED

3) Site Snow Day or Winter Picnic - February 24, Sunday

A chairman of this event remains to be selected. Dr. Weber suggested that organized tours of the site pointing out specific buildings and exhibit designs for selected guests would do much toward acquainting the local scientific community with the scope and intent of the State Zoo project. It was though advisable to check with the National Guard for transportation possibilities and with the State Zoo staff about tour leaders before making further plans in this area.

4) Annual Meeting

Move/Sell-Second/Weber That the Executive Committee recommend June 11 as the date for the 1974 Annual Meeting of the MZS. PASSED

Drs. Cullen and Zollman have agreed to look for an appropriate speaker for the occasion. The timing of the Annual Meeting and Trustees election-by-mail process requires that the Nominating Committee prepare its list of nominees by March 1st.

5) Bear Program

Lynn Rogers finds he has a conflict for the January 22 date for his "Bear" talk and offered to waive his honorarium if we could arrange another time for him to give his speech.

Move/Sell-Second/Weber To tell Lynn Rogers that the Jan. 22 Bear Talk date could be postponed until January 30 and to so inform our members. PASSED
For future practice, it was decided to keep the honorarium in the \$25-\$30 range for our members' program speakers.

6) Spring Hill Conference - February 1,2,and 3.

The official representatives of the Citizen's Advisory Committee to the February State Board Meeting will be: Mary McGee, Al Weber, Elmer Birney, Bill Sell, Bruce Douglass, Linda Murtfeldt. Maury Scroggins will attend the conference as a "spouse of a State Board member", and Henry Schoeller is going as a MZS staff member. Official observers to this series of meetings from the Society will be: Sandra Gale, Linda Weiss, Valentine O'Malley, Larry Freeman, John Finnegan. The Society will pay the meal expenses for these people; however, there will be no room available for overnight accommodation so their attendance will be on a business session basis.

The persons listed above are either members of the Executive Committee or present committee chairmen of the MZS.

According to the State Board staff, some additional space is available for observers. These might be an opportunity for a limited number of Board members and office volunteers, who are interested and who would pay their own meal expenses, to attend some of the sessions.

7) State Board meetings

Dr. Weber, Bill Sell, Linda Weiss and Henry Schoeller gave reports from and impressions of recent State Zoo Board meetings. There has been a new set of criteria on "Society-Board Interface" developed by members of the State Board and staff, which received official Board action at the Operations and Personnel Committee meeting on Dec. 21 and again at the full Board meeting on Dec. 28. The Society will be asked to respond officially to this new set of criteria; however, since this request and the Minutes of the Minnesota Zoological Board meeting have not yet been received, this discussion will be deferred to a later date. The question of the need for, and effect of, a regular Society observer at the State Board, Operations and Personnel and the Finance

Minutes - Executive Committee, MZS
January 8, 1974

Committee meetings was considered. Henny Schoeller has been the regular observer at these meetings throughout the summer and fall. They are time consuming and fascinating, but the usefulness to the other Society members (and Board) of this time expenditure depends on an effective reporting system. Additionally, it may be desirable to appoint another person to this job.

8) Membership Drive

At a previous meeting, the Executive Committee recommended that the Board vote to grant up to \$2000 to the Membership Committee for use in developing the creative part of the materials and phasing for a Membership Drive - scheduled for this coming spring and expected to coincide with groundbreaking at the site. The question of how to present the background work and information on this program to the Board fostered discussion centered around: the need for and commitment to a drive of the size and expense envisioned, the timing of such a drive in view of the three year time lapse prior to the State Zoo opening, the question of what the Society will represent to its members and the public in terms of primary interest focus and activity during this period; and further, how the Society will operate (i.e. mainly through volunteers, working Board and a part-time staff or through an executive director and full-time office staff), and finally the economic implications to the Society of the undertaking of either a large scale or more limited membership drive. There was general agreement on the real and immediate need for a new brochure explaining the Society and pointed toward membership recruitment. This discussion also brought us into the activities-for-the-near-future arena! Mrs. McGee suggested that it was time for the development of well-defined projects by the education and species conservation committees.

9) Revision of By-Laws and the Articles of Incorporation

The committee reviewed the Articles and By-Laws once again as a follow-up to the granting of their preliminary approval of both documents at the December 18th meeting. The corrections inserted and agreed on after this discussion are attached and by reference made a part of these minutes.

Policy changes within the By-Laws included or excluded by motion were as follows:

ARTICLE III, Section 6: (last sentence)

Move/O'Malley-Second/Sell To strike out the words: "without notice, other than announcement at the meeting".

ARTICLE V, Section 2:

Move/O'Malley-Second/Scroggins To reword the entire section to read: "The Board of Directors shall consist of thirty-five Directors elected by the membership at large on a staggered basis, and for terms of three years." DEFEATED

ARTICLE V, Section 2:

Move/Sell-Second/O'Malley To reword the last sentence of the section to read: "...the President, with the approval of the Board, shall appoint, with special consideration given to representation from other biological organizations, not more than four additional Directors who shall serve terms of one year."

ARTICLE XI:

Move/O'Malley-Second/Sell To reword ARTICLE XI to read: "The By-Laws of the Society shall be subject to amendment or repeal and new by-laws may be made by a majority vote of the members of the corporation in attendance at an annual or special meeting called for such purpose. The By-Laws may also be amended by the Board of Directors at a meeting called for that expressly stated purpose with notice as provided in ARTICLE V, Section 10."

The meeting was adjourned at 12:30 AM.

Henny J. Schoeller
Acting Secretary

CORRECTIONS INSERTED IN THE RESTATED ARTICLES OF INCORPORATION AND BY-LAWS OF
THE MINNESOTA ZOOLOGICAL SOCIETY January 8, 1974 (Executive Committee)

1) Restated Articles of Incorporation

- a) page 2 - part C. of Section 1 of ARTICLE II
"To assist in the development and/or management of public and non-profit
zoological parks and gardens in the State of Minnesota."
- b) page 4 - Section 1 of ARTICLE VI
"The number, term of office, powers, authority and duties of the
Directors, and the times and places of their meetings, shall be as
set forth in the laws of the State of Minnesota applicable to non-profit
corporations except as otherwise set forth in the By-Laws of the Corporation."

2) By-Laws

- a) page 1 - ARTICLE II, OBJECTS AND PURPOSES
The principal purposes of the Society shall be to foster and promote
interest and education in zoology and related sciences, to assist in
the development and/or management of public and non-profit zoological
parks and gardens in the State of Minnesota, to exert every appropriate
influence toward the protection and preservation of the fauna and flora
of Minnesota, and to cooperate with other organizations having similar
interests and goals.

***** (At the time that this correction was made, the Executive Committee discussed
the statement of purpose and goals presented by John Shank's ad hoc committee.
It was felt that it will be a helpful and useful developmental and working
tool, but that its length and detail made it less suitable for inclusion
in the By-Laws than this more general statement of purpose.)

- b) page 1 - ARTICLE III, Section 2.
The annual meeting of the Society shall be held the second Tuesday of
June of each year at the Society offices, or at such other time and at such
other place as may be designated by the Board of Directors.
- c) page 2 - ARTICLE III, Section 7.
Each person who shall have been a member for five days prior to the
meeting, shall, at every meeting of the Society, be entitled to one
vote.
- d) page 7 - ARTICLE V, Section 9.
Immediately in advance of the annual meeting of the Society, the Board of
Directors shall meet, at the same place at which the members meet, for
election of officers and the transaction of other business, with the power
to adjourn and readjourn.

COST ESTIMATION FOR THE 1973-74 MEMBERSHIP DRIVE

<u>Cost Factors:</u>	<u>Cost</u>
1. Production	
A. Creative Time	
B. Slogan	
C. Copy for brochure	
D. Pictures if photos are used	
E. Publicities Releases	
F. Ideas for radio and TV spots	
G. Artist	
H. Logo	1. \$2000
2. Typesetting, Keylining, and Printing	
A. Includes cost of 150,00 Brochures printed	2.A. \$5750
B. Typesetting and Keylining	2.B. \$ 750
3. Mailing Cost	3. \$ 1800
A. .02½ ¢ per piece for mailing includes printed envelop and postage	
4. Reproduction of Painting	4. \$1200
A. Give free for each \$100 or larger membership	
B. Print up only 300-400	
5. Pay Ads	5. \$ 500
A. Downtowner	
B. Skyway News	
C. Minnesota Daily	
D. Capitol News	
E. Etc.	

Total..... \$ 12,000

Minimum return on mailings for most organizations = most conservative
estimate = 1½ - 3%.

Larry Freeman

Membership Drive 73-74

The brunt of our effort is in **two** areas: 1. Advertizing - Public Activity
2. Print

1. Advertizing

Newspaper articles - Minneapolis and St. Paul downtown papers and Dispatch
Company Magazines - Northwest Airlines, for example
Company stuffers - ie: Pako, Minnegasco, Northwestern Bell Telenews
Public Service Announcements
Booths - Shopping Centers, Skyway walkways, campuses
Video Tappings
Radio and TV Spots

Most of the mailings will take place in January and February. The articles will be prepared so they will be ready for release close to the week of ground-breaking on the zoo site. Many of the above material will be co-ordinated with ground-breaking.

2. Print

Letters for special groups will be prepared, ie: doctors, lawyers, etc.
A new brochure for general mailings will be prepared professionally.
Stuffers for company "s billings.
We are curently investigating the cost of a professional writer to do as much of the Print as possible.

Goals-Our goals are basically two in number:

1. All our work will be as professional as possible.
2. The outcome of our efforts will be enough to cover the cost of the membership drive and hopefully develop a surplus in the first year.

The cost of this drive will be developed and presented to the Finance Committee, then to the Executive Committee, and finally to the Board for final approval by the end of January 1974.

Larry Freeman

MINUTES - November 13, 1974
Minnesota Zoological Society
Board of Trustees

A meeting of the Board of Trustees of the Minnesota Zoological Society was called to order at 9:15 PM on November 13th in Conference Room D, Veterans Service Building, St. Paul by President Mary McGee. Members of the Board present were: Bruce Douglass MD, Andrew Duncan, Maury Goldberg, Don Lease, David Mech, Linda Murtfeldt, Valentine O'Malley MD, Maury Scroggins, Bill Sell, Leon Snyder, Judie Steenberg, Alvin Weber, Linda Weiss, and Paul Zollman. Others attending the meeting were: Mary Sue Dahlin, Ruth Huss, Dorothy and Roy Spaude, Mary Ann Scroggins, Eleanor Lease, and Henry Schoeller.

Move/Snyder, Second/Sell To accept the minutes of the meeting of the Board of Trustees meeting of September 11. PASSED.

Maury Scroggins gave the Treasurer's report. "Our financial situation looks good." Judging from past experience, he said, there should be approximately \$3000 per year to use for projects and activities after reserving the \$1100-1200 required monthly for the office operation.

Move/Sell, Second/Steenberg To accept the report of the Treasurer. PASSED.

Maury next reported for the Finance Committee. The Committee recommends that funds should be provided for the membership drive on the condition that the new memberships resulting pay for the cost of their recruitment. The Nickerson gift of land was described as five acres of open, non-cultivated farm land about two and a half miles from the zoo site. This year's taxes (payable in 1974) will be due, and Maury has written to the County Board to request exemption. Otherwise, the gift is without encumbrances, and any possible liability connected with the ownership of this land is covered by our present insurance. The Finance Committee recommends the acceptance of this gift.

Move/Scroggins, Second/Sell To accept this gift of land from Mrs. Nickerson. PASSED.

An Honorary Membership in the Minnesota Zoological Society has been presented to Mrs. Nickerson. The Finance Committee recommends that as a general policy, membership activities should be self supporting, except in the public relations or membership development areas.

Move/Weber, Second/O'Malley To authorize the Treasurer to move the MZS Savings Account from First Federal Savings Bank to Twin City Federal. PASSED.

The office report was circulated by mail prior to the meeting.

Reporting for the By-Laws Committee, Bruce Douglass explained that revision work is in rough form now for both the By-Laws and the Articles of Incorporation. The committee should have both documents ready for Executive Committee study in December and Board approval at the January meeting.

Dr. Douglass also reported for the Conservation, Propagation, and Endangered Species Committee. He has consulted with Dr. Corbin and they want to "explore the possibility of being valuable in the care of endangered animals." To do this, a stronger committee is needed and he requested that Dr. Mech and Bill Sell be appointed to the committee. This was done by the President. Volunteers to serve on this committee are solicited.

MINUTES - November 13, 1973
Board of Trustees

Ad an hoc committee charged with identifying appropriate activities for the members of the Minnesota Zoological Society met on November 6 with Bill Sell as chairman, and Douglass, Goldberg, Mech and Owen participating. This committee agreed that the Society should provide programs and activities that are zoologically oriented and not ordinarily available. Many ideas for such activities came forth: from weekend trips (wolf howls, moose and wolf observation, Sand Lake Bird Refuge, U. of Wisconsin Primate Center, regional zoos) to day trips (Crex Meadows, Twin Cities nature areas tour, Arboretum, field activity sites of the state Department of Natural Resources, river excursions) to a regular lecture or "program" at a given time or place in both St. Paul and Minneapolis (Movies, speech and slide shows, demonstrations etc. with researchers, graduate students, or "famous names"). A suggestion came from the committee that five percent of the membership dues be used for this type of members' activity, and that after a survey of members' preferences on this subject is taken next month through the Newsletter, programs be planned and undertaken immediately.

Bill Sell spoke about his experience in representing the MZS at an environmental group symposium held at the Northwoods Center in Sandstone over the weekend of November 3. The intent of this meeting was to begin formulating some format or vehicle for regular and complete communication between the groups environmentally active in Minnesota. Another meeting is called for December, and a Society representative will follow this project.

The Membership Committee requires no action presently but is working with people from "Women in Communication" in planning the new members drive. The committee will need enlarging in January and hopes for volunteer help especially in the area of media contact. Dr. Weber brought up the possibility of creating an endangered species medallion to be given with a membership, and as a visual indication of our "doing something." This idea will be taken into consideration. Since there will be a long pause in the Board meetings, Maury Scroggins suggested Executive Committee authorization to act on a funding request, if needed in the interim.

Move/Lease Second/Steenberg That the Executive Committee recommend an expenditure for the membership drive to the Board of Trustees at its January meeting. PASSED.

Mrs. McGee read a report from Dr. Birney for the Zoo Review Committee. Several technical task forces have been established to work with the architects and designers for the Zoo, notably in the fields of telecommunications, research, and animal health care. It is understood that the designers will return to these task force groups for further consultation when sketches are actually prepared. The animal health care group is interested in developing a program whereby funds may be secured for an (zoo) site internship program.

Move/Murtfeldt, Second Sell To recommend that the Operations and Personnel Committee of the State Zoo Board consider for design implication and application, the inclusion of trails for snowshoeing and/or cross country skiing in the Northern Trek areas during the winter months. PASSED.

The Lindas Murtfeldt and Weiss, chairpersons of the Education Committee, told of an excellent turnout for a meeting on November 6. Dick Clague, of the State Board staff explained that future involvement of the Society and its members in the zoo program is desirable, and described current zoo happenings. The committee broke into small groups for brainstorming sessions on ideas of design import to include in the zoo such as:

Board of Trustees

non-verbal signage, maps of zoo and its public and emergency facilities, classroom and assembly areas, video centers, library, self-guiding tour mechanisms, mobile exhibits, etc. The groups will divide into task forces and continue this type of work independantly, with intitial reports to be completed and presented to the zoo staff in mid-December.

An Executive Committee meeting was announced for Wednesday, Novmeber 28 at 7:00 PM at the Society office.

The meeting was adjourned at 10:30 PM.

Henry Schoeller
Acting Secretary

December 12, 1973

Mr. Michael F. Kelly,
Senior Vice President
Dayton Hudson Properties
777 Nicollet Mall
Minneapolis, Minnesota 55402

Dear Mike:

The Minnesota Zoological Garden was funded last May 11th, and we are currently in the schematic design phase with plans to open a major zoological facility in July of 1977. Thus, activities related to the zoo will be of a limited nature until that time. However, the Minnesota Zoological Society, a citizens support organization which has developed an interesting series of activities and functions related to the new zoo development, does exist and I feel certain that they would be delighted to welcome you as members and involve your wife in their many activities.

In the event that you are interested, I have taken the liberty of forwarding a copy of your letter to their executive offices asking them to contact you about the possibility of joining their organization as this would be the best way to become active in our zoological garden program. Thanks so much for your expressed interest.

Sincerely,

Donald D. Bridgwater,
Director

DDB 1b

cc: Mrs. H. Schoeller
Minnesota Zoological Society

Executive Offices



Dayton Hudson Properties

777 Nicollet Mall - Minneapolis, Minnesota 55402

(612) 370-6882

December 5, 1973

Mr. Don Bridgewater, Director
Minnesota State Zoo
Veterans Service Building
Columbus Circle
St. Paul, Minnesota 55155

Dear Don:

My wife had been interested and active in the Detroit zoo activities when we lived there, and she asked me how she could be active here.

Could you suggest some activity that would be helpful to the zoo that requires personal participation?

I'd appreciate your thoughts.

Very truly yours,

Michael F. Kelly
Senior Vice President

MFK/mdm

M E M O R A N D U M

TO: Alexander, Bridgwater, Hegstrom, Young, Thorbeck
FROM: Dick Clague
DATE: November 12, 1973
RE: Presentation outline for Zoological Society presentation,
Tuesday, November 13, 7:30 P.M., Top Floor, Veterans
Service Building

The following is a suggested outline for the presentation to the Zoological Society regarding current status of the MZG project and Society involvement. Presented are topical areas, purposes for their discussion, and expected outcomes of each presentation area. Please review all areas, with emphasis on the area you will be presenting. We will meet at 12 noon on Tuesday, November 13, to review these materials and prepare for the evening program.

TIME SCOPE OF PRESENTATION: One (1) hour, including questions.

GENERAL PURPOSE: To communicate to Society Trustees and members regarding:

- A. Current operations, organization, and developments of Zoo Board and staff.
- B. Society linkages, present and potential, with MZG operations.
- C. Current project status.
- D. General design concepts being used in MZG development.

PRESENTATION DIRECTION:

The overall guidance and management of the actual presentation will be done by the Chairman of the State Zoological Board, Firmin Alexander. Other associated with facets of the design and operation will be presenting materials under Mr. Alexander's guidance.

PRESENTATION OUTLINE:

<u>Item</u>	<u>Time</u>	<u>Presenter</u>
1) Introduction & Overview	5 Minutes	F. Alexander
2) Zoological Board Report	20 Minutes	D. Bridgwater D. Clague
3) Project Report	30 Minutes	G. Hegstrom ZooTeam, Inc.
4) Summary	5 Minutes	F. Alexander

DETAILED OUTLINE:

1. Introduction and Overview - 5 Minutes

- Purpose: To set the stage for the presentation. Let Society know what is happening, and to lay groundwork for their involvement in zoo-related activities.
- Content: Progress is being made in realizing the MZG.
- Concurrent with design of physical facilities is the design of operational support systems.
 - Society may well have feelings of being held at arm's length.
 - They are needed and wanted, since many activities of the opened zoo will be volunteer-dependent.
 - The development and design for facilities and operational support systems is a vital preceding step to active volunteer involvement.
 - We will present information on:
 - Zoo Board operations
 - Staff & Organization Development
 - Society Linkages
 - Project Management & Status
 - Design Concepts
 - And Take Questions
 - First we will report on organization and operation aspects of Zoo Board; then on MZG facilities project.

2. Zoological Board Report - 20 Minutes

- Purpose: To update audience on current and anticipated structure of Zoo Board staff; and to show what plans are being developed for Society linkages in operation of MZG.
- Content: A. Organization Development of MZG (Bridgwater)
- Brief history
 - Current staff and structure

- Intended structure
- Operating systems development
- Operations vs. Project

B. Project Organization (Bridgwater)

- Zoo Board control
- PCG and PCT
- Project Director

C. Current Program Development
Plans and Society Linkages (Clague)

- Plan and model development
- Specifically education and finance
- Timetables
- Future plans / O&P Committee
- Introduce Project Report

Expected
Outcome:

- Clearer picture of how Board, staff and project personnel relate.
- Understanding of progress and plans in operational areas.
- Realization that Society interfaces more in operations than in project.
- Appreciation for what plans for Society linkage are being developed.

3. Project Report - 30 Minutes

Purpose: To define project control mechanics in general terms; and to illustrate major components of MZG under design, with comments on design philosophy.

Content: A. General Project Control (Hegstrom)

- Comments on process
- Overview of schedule, with emphasis on February schematics
- Briefing on cost-design-cost-refine approach
- Introduce ZooTeam, Inc.

B. Design Concept (ZooTeam, Inc.)

Major site approach in general.

Major design components:

- Entry complex - functions
- Oriental Exhibit - nature
- Whale Exhibit - nature
- Zoogeographic expansion in future - where
- Northern Trek - where, exhibit philosophy

Brief comments on fact that detail design and cost estimating creates need for fluid design development at present.

C. Question and Answer Period (F. Alexander)

(Hopefully limited to general concepts in design; not on operations or design detail.)

Expected
Outcome:

- Awareness of project complexities and process.
- Understanding that project is Zoo Board controlled.
- Orientation regarding general nature of intended facility.
- Awareness that details are not readily available and why.

4. Summary - 5 Minutes (Alexander)

Purpose:

Provide a wrap-up to presentation.

Content:

Reinforce concept of operating program and project evolution.

Show that Society can play vital role in program delivery; and in program development task forces as they are organized and chartered.

T.L.C.

Expected
Outcome:

Understanding of what is happening and why; supported by enthusiasm to work together.



MINNESOTA ZOOLOGICAL SOCIETY

June 19, 1973

Mr. Firmin Alexander, Chairman
Minnesota State Zoological Board
Veterans Service Building
St. Paul, Minnesota

Dear Ace,

Greetings from the newly elected President of the Board of Trustees of the Minnesota Zoological Society. I'm very pleased to be in the position where I can work closely with you and the members of your Board and staff in the year ahead. I hope that our relations will be smooth and that we will be of assistance to you in moving along the zoo building process.

My primary purpose in writing this letter is to convey to the Minnesota Zoological Board the Society's sincere thanks for providing us with shelter and the mechanical wherewithall to run our office operation. This meant that we were able to get ourselves organized without a huge expense at a time when we wanted to devote all our funds to getting the zoo bill through the legislature. We are also most grateful for the counsel and support we received so willingly from Don and Vi and Joel. Their assistance was constantly and generously offered.

Though our offices are now separated, we aim to remain in close touch. We welcome the opportunity to attend your committee and board meetings. We would like to continue to receive notices and minutes of your meetings. May we have two copies — one for our office and one mailed to me at my home? Henny Schoeller and I will see that our board members will receive this information.

The lines of communication which you have opened up between our two groups with Dr. Seal as your liason have been very helpful. We appreciate all the information which we received during the past month. I would like to be equally informative about the Society's goals and programs, but until our Board meets on July 10, I feel I cannot discuss them too ~~specifically~~ *specifically*. Meanwhile, however, John Finnegan and his zoo review committee and Bill Sell who heads our long-range planning committee are having preliminary talks with Dr. Seal and his committee. I do hope that you and I will be in touch from time to time and especially if you perceive any lack of understanding developing between our groups. Please call me directly in such a case.

I see the period immediately ahead as a time for us to establish reliable avenues of communication between our two boards and staff and to sort out areas of activity where the Society can assist the Board most productively. As we become more aware of your developing plans, we can tailor our programs to fit your needs and our members desires.

The next year should be a very exciting one for us all and I am delighted to be sharing it with you.

Sincerely,

Mary McGee
President

Box 3925, St. Paul, Minnesota 55165 Phone: 224-8373

MINNESOTA ZOOLOGICAL SOCIETY

Board of Trustees Meeting

May 8, 1973
Conference Room
Veteran's Service Bldg.

Attending: Don Bridgwater, Bruce Douglass, Bill Davenport, Dr. Cullen, John R. Finnegan, M. Goldberg, Mary McGee, Dr. Mech, Linda Murtfeldt, Dr. O'Malley, Dr. Snyder, J. Schroeffer, M. Scroggins, Bill Sell, John Shank, John Tilton, Dr. Weber.
Others attending: Henny Schoeller, Sandy Gale, Dorothy Spaude, Rick Steenberg, Bud Peterson, Ernest Bukofzer, Mr. & Mrs. Dewey Thorbeck.

The meeting was called to order by Dr. O'Malley, President, at 7:45 p.m. Minutes of the Board Meeting, March 13, were approved. Minutes of the April 10 executive committee were outlined by Dr. O'Malley who said there was need for discussion of the nominating process for officers of the board. Bill Davenport moved, seconded that the president appoint a nominating committee for officers of the board. Adopted.

Mr. Scroggins made a treasurer's report indicating that the society is now ahead of 1972 in revenue. He pointed out that there is a need to rent office space since the Zoo Board needs the space currently occupied by the Society. Funds to rent office space will be available as we will not have expenditures for brochures and legislative activity this year as we did last. There is \$500 in checking and \$6,200 in savings. That does not include 125 shares of St. Paul Companies. His report was approved.

Office Report: This was presented in printed form. The board thanked all office workers for their activities in the past year.

Membership: Mr. Goldberg reported membership at 1,092 as of May 1973. Recently received were 16 memberships at \$25; eight for \$50 and one for \$200. He said the Redwood Falls trip is in the planning stages. He hopes to make arrangements for a stop about half way on the trip. Dates are not fixed.

State Fair Booth: The board approved joining the State Zoo Board in an exhibit at the State Fair.

Legislative Wrap-up: Mary McGee said that all that remains is for the governor to sign the zoo bill. It might be Friday of the week of May 7.

Annual Meeting and Dinner: Dr. Weber, dinner chairman, said that the meeting will be June 13, Wednesday, at the Campus Club of the University of Minnesota. Roger Caras will be the speaker. The lecture will be at the Mayo Auditorium. The board approved a fee of \$1 for non-members who wish to attend. Dr. Weber was to check to see if an admission could be charged and was feasible.

Zoo Board Report: Don Bridgwater, zoo director, reported that 77 per cent of legislators supported the zoo bill. The board will meet Friday, May 11, to discuss the future program. He is meeting with state departments to set up procedures for planning, financing zoo; immediate need to select architect for design and working drawings. Aim at July, 1977 start-up. Setting up bond program is one of keys to activity. Society needs to determine its goals and objectives, see how it fits into entire picture. He urged the society to develop its philosophy and direction. He hopes the organization would be ready by July 1, 1973. He pointed out that the Senate amended the zoo bill to provide for an additional \$2.3 million in bonding if the money can be matched from outside sources.

Long Range Goals Committee: Bill Sell said the society is entering a new phase and we need to discuss reorganization. The society is an advisory committee of the board. A meeting of the Long Range Goals group will be held May 23 when goals and objectives will be discussed. O'Malley urged all board members to attend.

Observations made by board members:

- Shank: Society should not be active in raising money for operation and building of the zoo.
- Tilton: Said board may get involved in fund raising from foundations.
- Bruce Douglas: Said the society needs a broad base of operations, activities; fund raising, hostels, zoological library, outstate zoos, sponsor research and publications, animal purchase.
- Dr. Schneider: Viable society needs a large number of activities; for fund raising you need someone in charge who is respected by the business community and known.
- Dr. Mech: Agree on broad activities but should, if possible, help take some of the load off state zoo board. What can the society do?
- Dr. Weber: Said roads are a concern; area must be accessible. Approach to site must be a consideration. Would like to see institute of animal comfort and research.
- Judie Schroepfer: Agree with Dr. Douglas; not interfere with zoo board; maintain program with other zoos.
- Linda Murtfeldt: Society seen as an educational organization; Aim at inner city; zoo mobile.
- Finnegan: Society needs to concentrate on its role as independent critic of zoo board; assist in design and planning, broad base of activity; educational activities are part of the whole program, but not to exclusion of immediate needs of the board.
- Goldberg: Need to develop a center for information.
- Dr. Cullen: Broad base advisory group to help board. Take first things first, not pinpoint specific items at this point. Long range approach of cooperation between society and board.
- Scroggins: Need to develop goals, can't until board lets us know what it wants us to do.
- McGee: Plan our future in two stages; need communication between society and board.

Dr. O'Malley suggested all board members get their thoughts on future of society to committee on May 23.

New Business: Sell moved/seconded that the zoo society return 80 acres of land to Gordon Bailey for use as a park site in Washington County. Approved.

Meeting adjourned at 10:24 p.m.

Respectfully submitted,

John R. Finnegan
Secretary

MAY 4, 1973

Dr. Valentine O'Malley
1960 Summit Avenue
St. Paul, Minn. 55105

Dear Val:

The Minnesota Zoological Board will hold its first post-legislative meeting at 9:00 A.M., May 11th in the Board offices. There is a place on the agenda for a report from the Minnesota Zoological Society and I hope that you will be able to attend and give the report.

During the next month, the Board faces a series of extremely crucial decisions relative to the immediate organization and implementation of our design and construction program.

During the last two years we have concentrated completely on securing legislative to give us this opportunity and the Minnesota Zoological Society has played a vital role in the success of the legislative program. Now we must enter into a new phase of operations leading to the completion of a major zoo facility, and recent evaluations indicate speed is of the essence.

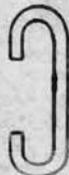
In anticipation of this new phase, I know that the Zoological Society has begun an evaluation of its goals and objectives as well as its relationship to the Zoological Board. These goals, objectives and relationships are of course of vital interest to the Board and it is our desire to assist in every way possible to develop these at the earliest possible moment.

Therefore, I would like to ask the Society if they might make available to the Board at the Friday meeting a preliminary outline document indicating points of major relationships including questions for which you need answers and possible alternative goals and objectives. I seek this document as a basic working paper which would lead to a series of meaningful discussions with relation to our mutual future program.

With best regards,

DDB vc

Donald D. Bridgwater, Director



STATEMENT BY DR. VALENTINE O'MALLEY, PRESIDENT,
MINNESOTA ZOOLOGICAL SOCIETY

State Departments Division
House Appropriations Committee
Thursday, March 15, 1973

The Minnesota Zoological Society is a volunteer organization of citizens interested in and working for the establishment and support of a zoological garden. Its main function to date has been the promotion of the State Zoological Board plans and concepts for development and building of the proposed state zoo.

During these past years, it has conducted a limited zoological educational program of lectures, films and activities for its members and the public.

At the present time it sees as one of its most important functions in the future, the development of a much extended educational program to bring the zoo to all the people and all the people to the zoo.

It proposes to develop supporting programs of lectures, tours, discussion groups, publications, teaching aids, and work shops for students, teachers, and the public. It proposes, through a joint effort with others, science clubs, public organizations, government agencies, and the school systems, to provide complete access to the zoo for all our citizens. It proposes to concentrate on those of our people who, because of age, handicaps, or financial position, would have limited access to the zoo. We plan to mobilize the skills and talents of our members who are specialists in horticulture, animal behavior, biology, other life sciences, and education.

At present, even before construction of the state zoo, we have 1200 members (plus their families.) We are confident that, with realization of the zoo, our membership will increase. (The San Diego Zoo is presently supported by 44,000 society members.)

OBJECTS AND PURPOSES OF THE MINNESOTA ZOOLOGICAL SOCIETY

The organization shall assist the Minnesota Zoological Board in achieving its goals; work with other zoological organizations in implementing their goals, publicize and promote the Minnesota Zoological Garden; solicit funds; accept gifts, contributions and membership fees; seek grants from other foundations; acquire animals for exhibit in the Minnesota Zoological Garden; enlist volunteers to assist in programs of the Minnesota Zoological Garden; to secure sponsors for exhibits of the Minnesota Zoological Garden; to foster within Minnesota an environment conducive to zoo improvement; to put to productive use all of the funds or property which it may own at any time and to use and distribute income and property exclusively for the purposes as set forth in this section.

MINNESOTA ZOOLOGICAL SOCIETY

Board of Trustees Meeting

March 13, 1973
Conference Room
Veteran's Service Bldg.

President Valentine O'Malley called the regular board meeting to order at 7:55 P.M.. Members present were; Don Bridgwater, Bruce Douglass, David Dunn, John Fletcher, Don Lease, Mary McGee, Linda Murtfeldt, Archie Salyards, Judie Schroepfer, Maury Scroggins, Bill Sell and Al Weber. Others attending the meeting were; Mr & Mrs. Norris D. Jackson, Mary Ann Scroggins, Roy Spaude, and Henny Schoeller.

After acceptance of the agenda, the minutes of the previous Board meeting on January 9, 1973 were accepted as circulated by mail: moved/Weber, Second/ Scroggins - passed. Dr. O'Malley reported on the Executive committee meeting held on February 7, 1973 at which the following persons were appointed to the nominating committee:

John Finnegan - Chairman
Linda Murtfeldt - Secretary
Paul Zollman
Connie Waterous
Dave Thorbeck

Maury Scroggins related that we are in generally good shape financially, and the treasurer's report was accepted - moved/Sell Second/McGee, Mrs. McGee then moved, Second/Murtfeldt, acceptance of the office staff report - passed.

Committee business followed. The nominating committee desires suggestions of names of persons to be nominated for the Board election this June. These suggestions should be made to John Finnegan by the end of March. Mary Ann Scroggins and Mary McGee told of the legislative effort. In the Senate the Zoo bill (SF-618) has been passed from the subcommittee on government structure to the full Governmental Operations Committee. In the House (HF-694) the bill has been passed out of the Governmental Operations Committee and referred to the Appropriations Subcommittee on government departments. It is hoped that we will know the fate of the bill, by May 1st and right now there is little apparent threat of amendments. "We are not over-confident but none the less encouraged and hopeful." We next discussed the Annual Meeting - to be held in June preferably in Minneapolis with dinner and an attractive speaker. Roger Caras and Dr. Vern Smith were suggested as speakers, and Dr. Douglass/moved, Second/Sell - passed - that Don Bridgwater contact Roger Caras and report his findings to the Executive Committee. The discussion of a day trip to Redwood Falls was deferred until Maury Goldberg's return from his vacation. As part of the local and outstate zoo report, Archie Salyards explained the open display area proposed as the Duluth Zoo's part of the Spirit Mountain development. This display area would be located between the present zoo and the base of the Spirit Mountain chair lift, and would be a herd type exhibit featuring northern and arctic

animals. Buses or tackless trains are expected to carry visitors through the exhibit area, and the anticipated expense is between two and five hundred thousand dollars. This plan, for the zoo and Spirit Mountain does not involve legislative appropriation, and Archie felt that there was no need for action by the Zoological Society on this matter. John Fletcher next reported on the Zoological Association, stating that he and Burke Lewis felt it best to wait until final legislative decision of the State Zoo Bill before activating this group further.

Don Bridgwater noted that the activities of the State Zoo Board were basically those related in the legislative report, and that the legislative program is approximately two months ahead of the experience two years ago. Don also announced the reappointment to the State Zoo Board of Mrs. Norma Hansen and U.S. Seal, and the first time appointments of Steve Balach of Duluth and Mrs. Mary Ann Scroggins of Minneapolis.

The national convention of the American Association of Museums will be held in the Twin Cities this fall, and John Fletcher suggested that the Zoological Society might want to be somehow involved. Don Lease moved, second/Weber that the office manager contact the Science Museum to discuss this happening and where we might fit into it; and to report to the Executive Committee - passed.

The Board next discussed the "Minnesota Zoo . . . and You" brochure and the request received from Pako for 100,000 copies to distribute with their photographic packets throughout the state. Linda Murtfeldt explained the cost (more than \$4,000) and printing delay (minimum of three weeks) and it was generally agreed that the delay factor would cancel any legislative benefit from such a distribution. However, since our original supplies of 30,000 of these brochures are now almost exhausted, Dr. Weber moved, second/Schroepfer, that Linda and the staff be authorized to order a smaller number of additional copies - passed.

Dr. O'Malley announced that he had received notice of the possibility of a gift to the Society of 80 acres of land on Kingsley Lake (near highway #5 and #14, Dakota County) from a Minneapolis woman. Since the restrictions on the use of the land accompanying the gift raised doubts about how we could utilize the land, it was decided that the Executive Committee should investigate this generous offer further - moved/Weber, Second/ Murtfeldt.

Mrs. Judie Schroepfer was introduced and welcomed to our Board, as the new representative from the Como Zoo Docents.

There being no old business, it was moved/Sell, Second/Schroepfer and passed that we adjourn.

Henny Schoeller
Acting Secretary

PROJECTED BUDGET

	Actual Expense 1972	Actual Expense To Date	Anticipated Budget
Information and Publicity	3111.00	1642.00	3000.00
Machine Rental & Maintenance	548.00	189.00	600.00
Members' Activities	91.00	342.00	600.00
Miscellaneous	239.00	184.00	400.00
Postage	1098.00	207.00	1200.00
Staff	4692.00	1001.00	6000.00
Stationery & Supplies	2114.00	48.00	2000.00
Telephone & Telegraph	<u>308.00</u>	<u>68.00</u>	<u>400.00</u>
	12,201.00	3,573.00	14,200.00

INCOME (Membership)

	1971	1972	1973
3 Month Period (ending Feb. 28)		8,997.00	7,154.00
Calendar Year	16,918.00	13,497.00	
Projected Income -			
	Memberships		11,000.00
	Other		<u>500.00</u>
			11,500.00
Excess Projected Expenditures over Income			2,700.00

MINNESOTA ZOOLOGICAL SOCIETY

Statement of Income and Expense - Calendar Year 1972

INCOME

Memberships - Individual and Family	\$ 7,586.00
Corporate and Sustaining	5,911.00
Contributions	122.00
Book and print sales	322.00
Interest	240.99
Dividends	160.00
	<u>\$14,341.99</u>

EXPENSE

Information and Publicity		
Bumper stickers	\$ 600.00	
Prints	450.00	
Other	<u>2,060.73</u>	\$ 3,110.73
Machine rental and maintenance		547.73
Members' activities (net cost)		91.02
Miscellaneous expense		239.02
Postage		1,098.40
Staff		4,691.84
Stationery and supplies		2,114.28
Telephone		<u>307.72</u>
		\$12,200.74
Equipment purchased		\$ 245.00
Cash on hand 12/31/71	\$ 3,961.36	
Cash on hand 12/31/72		\$ 3,231.82
Checking account		2,840.99
Savings account		(215.20)
Less: Reserve for Withholding Taxes		
	<u>\$18,303.35</u>	\$18,303.35

Note: The Society has incurred extraordinary obligations in the amount of at least \$2,000.00 for preparation of a brochure and other matters which have not yet been paid or completely billed.

MINNESOTA ZOOLOGICAL SOCIETY

OFFICE STAFF REPORT

January 8, 1973 through March 9, 1973

I. Office Organization and Procedures - The office work of the Society is carried out by a part time office manager, volunteers, and since January 18th a part time stenographer. Esther Bauer has worked between six and twelve hours a week since that date and is paid \$3.00 per hour. Her help and good humor have been priceless! Four new volunteers have arrived on our scene during this period, and each expects to become a regular worker. Staffing hours are recorded on Table #1.

II. Public Information

A. Speeches - Two speeches were given to the St. Paul Junior League by the office manager with display and literature provided. Linda Murtfeldt gave a talk and slide show on the zoo for a elementary school group in North Minneapolis.

B. Brochures - The office has co-ordinated the dispersal of about 28,000 "The Minnesota Zoo . . . and You" brochures, through direct mailings and individual requests. General mailings were sent to all the physicians (4031) and libraries (401) in the state as well as our membership (1063) and a list from Bill and Marjorie Sell (326) asking the recipient to help distribute the pamphlets in his local area. A similar mailing is "in the works" for all the lawyers (approx. 5,000) in the state. Brochures were sent also through the Minnesota Newspaper Association to all the daily and weekly papers (375) and through the school Principal's Association to all the elementary school principals (1,000) in Minnesota. These contacts have produced requests for more brochures as follows:

Banks, Chamber of Commerce etc. -----	3585
School and Educational Institutions -----	3085
Private citizens -----	2680
Libraries (15) -----	2786

III. Newsletter

Three issues of the newsletter, edited by Linda Murtfeldt, were prepared and mailed during this report period. The January issue was mailed to 1060 members and in February and March copies were mailed to all legislators as well (February - 1295, March - 1304). A bumper sticker was enclosed in the March newsletter.

IV. Committees

A. Membership; 1) Renewals- Three hundred and fourteen membership renewals have been received to date from the Oct. - Dec. and Jan. anniversary date group (out of 404 possible). A second reminder notice was sent to unpaid members on February 1st. Two hundred and twenty one membership renewals have been received

to date from the February and March anniversary date group (out of 401 possible)

A letter of invitation to rejoin the society after a year of lapsed membership was sent to two hundred and seventy-seven persons on February 26th. To date we have recieved more than fifteen 1973 memberships from this group.

2) New memberships - Two special gift memberships were received during this period. Thirty-two new memberships have been recived during this period, of which fourteen are physicians.

3) Print series - Twenty four orders for our set of eight animal prints (at \$5.00 each) were filled between January 8th and March 9th.

4) Snow Day - February 25th, 1973 - More than 200 people joined us at the zoo site on a lovely snowy Sunday for the annual winter picnic, snow shoeing and cross county skiing event- three of whom were known to be state legislators, Frank Quilici and the Secretary of State. Coverage in the St. Paul and Minneapolis newspapers was favorable and two TV stations (5 and 9) carried comment on their evening news. The office processed and mailed invitations to this event to more than 250 state legislators and Dakota County officials. About sixty announcing the winter picnic were sent to the standard seven county area list of TV, radio and press, and to selected daily newspapers in the larger towns outstate.

B. Education and Information; 1) The office has sent postcards and telephoned notice of the six legislative hearings to date to interested society members and society board members.

2) Office staff and volunteers assisted Mary Ann Scroggins in planning, arranging and serving the luncheon for the Dome Club on February 8th.

3) The office prepared invitations and took reservations for two breakfast meetings for outstate legislators held on February 13th and 15th at the Holiday Inn.

4) Volunteers and office staff prepared invitations, food, and displays for two open houses for legislators held on the afternoons of January 18th and 25th.

Projected Activities:

1. Lawyers letter
2. Membership renewals (continuing)
3. Redwood Falls trip
4. Annual Meeting

Table #1 - Staffing Hours

rothy Spaude	87	Marjorie Sell	35
lsie Larson	9½	Peg Finwall	13
inda Weiss	71	Jean Gehan	9
arbara Schipke	38	Mary Ann Kozlak	6
inda Murtfeldt	1023/4	Hazel Duncan	3
ane Corbin	8½	Frances Hill	2
illary Freeman	10	Secretary	58½
		Office Manager	261

ANALYSIS OF FINANCIAL SITUATION OF
MINNESOTA ZOOLOGICAL SOCIETY

August 1, 1972

This is an attempt to project the income and the expense of the Society for the balance of the calendar year 1972.

Expense projections are based on the apparent, day-to-day cost of operating the office this year to date, taking into account all mailing and printing expense, but not including various promotions such as Southdale, extraordinary advertising, etc.

Income is difficult to estimate. Last year's income from memberships was approximately \$17,000.00. The income for the first six months of 1972 was approximately 89% of that for 1971, but I do not believe that we may validly use that percentage in calculating 1972's income; for while the income for the first three months of 1972 was 273% of that for the first quarter of 1971, the second quarter income dropped to only 30% of the income for the second quarter of 1971. The July figures are even less encouraging.

However, we are told that there will be a great many memberships to be renewed in December and that two-thirds of the memberships will be renewed. We shall assume that December's income will be two-thirds of last year's or \$3,200.00.

We have not taken into account extraordinary income such as the contributions collected by passing the hat in the fall of 1971.

Anticipated expense:

Staff	\$3,300
Telephone	140
Stationery and supplies	1,000
Postage	600
Machine rental	250
Promotional breakfasts	300
	<hr/>
	\$5,590
Cash on hand	7,735
Less anticipated expenses	<u>5,590</u>
	\$2,145
Plus anticipated income	<u>3,445</u>
Available for promotions and special programs, brochures	\$5,590

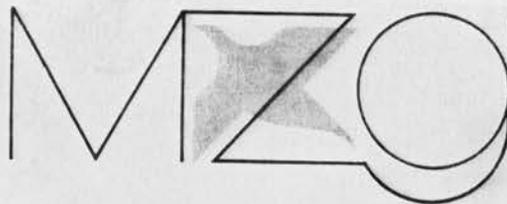
Of this amount, approximately \$3,900 was on hand at the beginning of the year.

Please note: No provision has been made for vacation help.

Respectfully submitted,

Maurice E. Scroggins, Jr.
Treasurer

MINNESOTA ZOOLOGICAL GARDEN



May 23, 1972

MEMO TO: Mr. John Finnegan

FROM: DON BRIDGWATER

A handwritten signature in cursive, appearing to be 'DB'.

I talked with George Speidel today. He is forwarding some basic financial statements for consideration.

The following material was gleaned over the phone:

George estimated metro population at over 1 million. I suspect the 1,450,000 is an accurate assumption.

(He actually didn't know!)

Last year attendance, accurate by the turnstile was 1,700,000. Incidentally, when I mentioned our projected figure of 1,700,000 plus, George felt that it was extremely reasonable.

Charges: Adult 50¢
 Children 25¢

The zoo is free from 9:30 to 10:30 Daily.

Parking Cars - \$1.00 at all times
Buses in county - - - free.
Buses out of county - \$4.00 after 10:30.

They have five trackless trams purchased 5 years ago at \$15,000 each - total \$75,000.

Charges: Adult 50¢
 Children 30¢

The material he is sending will indicate the percentages of people riding the vehicle system.

George said "Hello" and expressed his warm regards for you.

See
May 1, 1972

Mr. Leo Walters
1371 Dean Avenue
St. Paul, Minnesota 55120

Dear Mr. Walters:

I am sure you know that at a recent meeting, the State Zoological Board, acting at the suggestion of Mr. Adolf Tobler, named you to the Advisory Committee assisting in drawing revised plans for the proposed Minnesota State Zoological Garden.

Regretfully, the initial phase of this committee's task has been largely completed but the group will be called on in the future for advice and counsel in decisions yet confronting us.

This Friday at 9:00 A. M. the State Zoological Board will hear a final presentation of two plan revisions for the new zoo. It occurs to me you might find it interesting to sit in on the session to secure some background on this most fascinating project.

This is an invitation to you to join us for this meeting. We meet in the lower floor of the Veterans Service Building, and if you will introduce yourself when you come in, I will be delighted to make your acquaintance. If you cannot come on this short notice, we will, of course, understand.

Sincerely,

JET vc

John E. Tilton
Chairman of the Board



414 AUDITORIUM STREET ST. PAUL, MINNESOTA 55102 • PHONE: AREA (612) 227-7647

April 12, 1972

Mr. Donald D. Bridgwater, Director
Minnesota Zoological Garden
Veterans Service Bldg.
Columbus Circle
St. Paul, Minnesota 55155

Dear Sir:

Accept your invitation to serve on the Citizens Advisory
Committee of the Minnesota Zoological Board.

My job does give me schedule problems, but I will make every
effort to attend the meetings of this committee.

Sincerely yours

Leonard O. LaShomb
LEONARD O. LA SHOMB
Executive Vice President

April 19, 1972

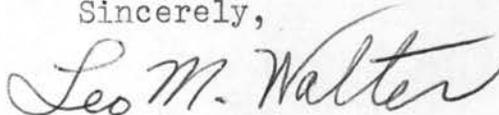
Mr. Donald D. Bridgwater, Director
Minnesota Zoological Garden
Veterans Service Building
St. Paul, Minnesota 55155

Dear Mr. Bridgwater:

In reply to your letter of April 11, 1972, I take great pleasure in accepting your offer to serve on the Citizens Advisory Committee of the Minnesota Zoological Board. I will be proud to serve on the Committee and hope to attend all meetings and take an active part.

Thank you for your consideration.

Sincerely,



Leo M. Walter
1371 Dean Avenue
St. Paul, Mn. 55120

LMW:dw
opeiu#12

Zoo Soc

April 11, 1972

Mr. Leonard LaSchomb
418 Auditorium Street
St. Paul, Minnesota 55101

Dear Mr. LaSchomb:

I should like to take this opportunity to invite you to serve on the Citizens Advisory Committee of the Minnesota Zoological Board.

This Advisory Committee is made up of members of the Minnesota Zoological Society, past members of the State Zoological Board, ex-officio members of the Minnesota Zoological Society Board, including zoo directors throughout the state, and such other citizens as are nominated by members of the State Zoological Board.

In a nomination by Mr. Adolf Tobler of the State Zoological Board, and approved by that body, I have been instructed to ask if you would be willing to serve on this committee.

I realize the pressures of time which are placed on you and would hope that you will be able to give one or two evenings each month to this activity.

Sincerely,

DDB vc

Donald D. Bridgwater
Director

R E S O L U T I O N

W H E R E A S , the 1969 Minnesota Legislature established the Minnesota Zoological Garden and created the State Zoological Board to supervise and control that entity; and

W H E R E A S , the State Zoological Board is granted the power under Minnesota Statutes, Chapter 85A.02, Subdivision 4, to appoint an advisory committee consisting of persons who are members of zoological societies or who have shown a background of interest in such societies or zoo management; and

W H E R E A S , the State Zoological Board is desirous of making such an appointment; and

W H E R E A S , the Minnesota Zoological Society is such an organization with the declared objects and purposes of assisting the State Zoological Board in achieving its goals, including the promotion of the Minnesota Zoological Garden, enlistment of volunteers to assist in programs of the Minnesota Zoological Garden, to secure sponsors for exhibits for the Minnesota Zoological Garden, and to foster within Minnesota an environment conducive to zoo improvement, and

W H E R E A S , the Minnesota Zoological Society has by its objects and purposes indicated its desire to advise and assist the Minnesota Zoological Garden;

NOW, THEREFORE, BE IT RESOLVED, that the State Zoological Board designate the Minnesota Zoological Society as its official citizens advisory committee.

Board of Trustees & other named individuals

BE IT FURTHER RESOLVED that such appointment be subject to the execution of a written document jointly agreed to by the two parties concerning their working relationship.

Passed this 21 day of MAY 1971.

John E. Tilton Chairman

Renel Harmon Vice-Chmn.
E. L. Alexander

Lyle Bradley

Richard Salet

Dr. U. S. Seal

William Sell

A. Nicol Smith

Gero Thelen

Margaret Weigelt

Dr. Paul Zollman

March 4, 1972

Dr. Alvin F. Weber
Pathologisches Institute
University of Bern
Bern 3000 Switzerland

Dear Al:

Thanks so much for the letter and picture.

You don't know how much I would like to see the vivarium. One of the most difficult things in the zoo business is to envision how a space will appear within a structure, and we get many reports similar to yours concerning the Basle exhibit.

I hope you are receiving the Society newsletters, etc. They are really shaping up. Most recently, through the efforts of the Governmental Relations Committee, we landed a number of resolutions throughout the state in the precinct caucuses sufficient to make the papers.

The Society is economically secure based on the minimum budget and both old renewals and new members are beginning to roll in.

I have let small contracts for replanning and this activity is proceeding, with participation from the Society and interested citizens. I shall extend your greetings to the members of the Society at their Board meeting on March 14th.

I shall also write to Dr. Lang but hope that you will extend my thanks to him personally for his kind invitation.

Sincerely,

DDB vc

Donald D. Bridgwater, Director

February 28, 1972

Dr. Bruce Douglass
Department of Medicine - Mayo Clinic
200 First Street S. W.
Rochester, Minnesota 55901

Dear Dr. Douglass:

I don't know whether Archie Salyards sent you a copy of his February 24th memo to the public relations committee members or not, but it seems to me he has asked some significant questions, and I thought my reply to him might be useful to you in your governmental relations program.

Copies are attached.

Sincerely,

JET vc

John E. Tilton
Chairman

February 10, 1972

Valentine O'Malley, M.D., President
Minnesota Zoological Society
P. O. Box 3925
St. Paul, Minnesota 55165

Dear Dr. O'Malley:

We are delighted that we may have played a small part in convincing your legislators of the need to fund the Minnesota State Zoological Gardens. Those of us engaged in the management of zoos have common goals and there are certainly no barriers to communication. Should the need arise, we hope you will call on any and all members of our staff to further your cause.

Thanks for your letter.

Sincerely,

SAN DIEGO ZOOLOGICAL GARDEN

C. R. Schroeder, D.V.M.
Director

January 1, 1972

Mr. Frederick J. Childress
Public Relations Director
San Diego Zoological Garden
P. O. Box 551
San Diego, California 92112

Dear Fred:

Enclosed please find a check to the Society for reimbursement of the Minnesota group visit on November 18th. I am sorry that it has taken so long, however, the wheels have turned.

Our Zoological Society has been developing rapidly in a very encouraging way and the support of this effort becomes a most gratifying, symbolic phase, demonstrating in a real way their support of our program.

Again, may I say thanks for your efforts on behalf of the program here. We are beginning to reap the positive results of the legislators exposure to your zoo program.

Regards to everyone, and hopefully we will see each other at your grand opening for San Pasqual.

Sincerely,

Donald D. Bridgwater
Director

DDB vc
enc
cc Dr. Charles Schroeder