



Minnesota State Zoological Board.
Zoo-Related Organizations Files.

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MINNESOTA ZOOLOGICAL SOCIETY PROPERTY

DODD & FARM ROAD

SECTION 36

TOWNSHIP 27

RANGE 23

SOUTH 335 FT OF NORTHEAST QUARTER OF
SOUTHWEST QUARTER LYING WEST OF DODD RD

P. I. D 10-03600-030-51

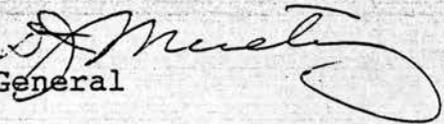
This is the legal description of
property we discussed.

DEPARTMENT : ATTORNEY GENERAL

STATE OF MINNESOTA

Office Memorandum

DATE : September 7, 1990

TO : KATHRYN ROBERTS
General Director
Minnesota Zoological GardenFROM : DONALD J. MUETING 
Assistant Attorney General

PHONE : 6-3369

SUBJECT : RE: Zoological Society Settlement Proposal

This is to confirm that the Zoological Society has rejected the State's last offer and has counteroffered with a 50-50 split of all assets and also of the proceeds from the sale of the real estate. In addition, they agreed to change the Society's name but insisted upon changing it to the Zoological Society of Minnesota. This is the same name you rejected because of its similarity to the Minnesota Zoological Board. The name is a major concern for the Society and it is quite inflexible about it.

The Society's offer is purportedly its final offer. Sheila Fishman is satisfied with this settlement if the Board is. I understand that you intend to present this matter to the Board's Executive Committee at its next meeting. I could make myself available if you want me to attend that meeting.

I was told that the State could be involved in the sale of the real estate if it desired. It was suggested that the Society was flexible with regard to the extent of the State's involvement, e.g., it could veto the sale, set a base price for the property, or come up with some other control over the sale. This did not seem to be a big concern of the Society.

I trust that if you wish to discuss this matter further, you will let me know.

October 26, 1989

Mr. Don Muetting
Attorney General's Office
Government Services Section
Room 500 Capitol Office Building
525 Park Street
St. Paul, MN 55103

Dear Don:

Enclosed is the background information on the Minnesota Zoological Society (MZS) and its funds which we discussed a few weeks ago. Please forward the information to Sheila Fishbein for action. Our preferred final outcome is that (1) the Zoo receives all funds raised since 1975 when the Society's original Articles of Incorporation were amended, and (2) that they change their name since the current one is so closely affiliated with the Minnesota Zoological Garden.

Briefly the case is that the Society, originally incorporated in 1961 to establish a year-round modern zoo for St. Paul and to promote zoological research, changed its purpose in 1975 to one that restricted itself to "assist and support (of) the Minnesota Zoological Garden in the accomplishment of its purposes whether through rendering financial assistance or performing services..."

The documents enclosed are:

1. Copies of Articles of Incorporation filed with the Secretary of State (original articles of 1961 and amendment filed June 1975)
2. A chronological history of the Zoo with sections relating to the Society highlighted.
3. A memo to the Zoo Board Chair from Richard Slows, Special Assistant Attorney General, dated November 1981 regarding implications of terminating the MZS reciprocity agreement.
4. A letter drafted by the Attorney General's Office which was mailed to the President of the MZS by the Board Chair on 2/4/82. (The actual letter was sent to State Archives; this draft is the only documentation on file at the Zoo.)

5. A memo to the Zoo Board from Attorney General's Office, dated 1983, regarding their participation in MZS and the need for their approval to make amendments.
6. Amended bylaws and articles of incorporation dated June 16, 1983 which clearly shows intent of the Society to operate under purposes not clearly for the benefit of the Minnesota Zoo. (Not formally filed with Sec. of State.)
7. Undated letter (but must be after mid-1988 since the President is the current one) from MZS President (with highlights).
8. Minutes of August 18, 1989 Society meeting (meeting of July 17 included action by Class II members to amend the bylaws to remove that Class from membership.
9. Minutes of September 17 MZS annual meeting.
10. Letter of September 12, 1989 from Zoo Board Chair to MZS President.

If you need additional information to proceed with action, please give me a call at 431-9333.

Sincerely,

Kathryn R. Roberts
General Director

KR/gb

Attachments

	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989
INCOME:												
Membership	\$	\$ 155,223	\$ 99,347	\$ 121,591	\$ 151,970	\$ 43,390	\$ 12,678	\$ 6,261	\$ 14,094	\$ 9,833	\$ 4,223	5
Contributions		104,069	104,638	127,888	53,888	23,863	25,406	21,785	505	510	3,650	
Investment Income		16,988	26,727	33,277	38,278	17,644	13,785	11,842	10,371	6,608	6,723	
Animal Sponsorships				32,708	25,261							
Volunteer Service Hours		96,259	72,150	94,954	68,154							
Other Revenue		13,487	8,238	7,916	17,756	5,128	2,014	4,104	1,867	159		9500
TOTAL INCOME		\$ 386,026	\$ 311,100	\$ 418,334	\$ 355,307	\$ 90,025	\$ 53,883	\$ 43,992	\$ 26,837	\$ 17,110	\$ 14,596	9505
EXPENSES:												
Public Information							5,542					
Public Education				19,474	35,560	7,979	3,990					
Animal Sponsorships				34,034	77,303							500
Grants and Research							11,665	8,500				
Volunteers		5,793	5,363	10,171	6,475	220						
Marketing/Membership												
Procurement		79,330	79,311	71,902	32,024	7,562	32,371					
Other				2,350	2,286	2,895	15					
Membership Activities and Benefits		151,375	132,172	175,727	161,142	66,817	29,124	43,325	9,948	1,217	1,488	
Zoo Support		27,813	18,975	29,737	68,192							
Administrative		57,587	63,075	55,197	31,347	19,672	22,744	15,448	5,611	7,612	17,539	10,899
TOTAL EXPENSES		321,898	298,890	398,592	414,329	105,145	105,451	67,273	15,559	8,829	19,027	11,499
EXCESS/DEFICIT		64,128	12,204	19,742	- 59,022	15,120	- 51,568	- 23,281	11,278	8,281	- 4,431	-1994
ENDING FUND BALANCE	164,110	228,238	240,442	254,184	195,162	180,042	128,474	111,193	122,471	130,752	126,321	124,202

.cr7

FY May

from audited figures - reliable

Society
Suit
info

Cent of deposit

START UP MONIES
SUMMER DAY CAMP NEEDS

STAFFING -

Don Full-time Coordinator February 1 - May 31 *check*
 Funds available *\$4,000.00 from Society Grant 3/1/82
 Funds needed \$3,308.00 from Zoo *G+G*
 Interns (2) ten weeks each, 1/2 time *Direct* 1,000.00 from Society Grant ?
 SUBTOTAL \$4,308.00

MATERIALS AND SUPPLIES -

Slide Show	100.00
Printing	500.00
Travel	40.00
Patches	300.00
I.D. Labels	50.00
<hr/>	
SUBTOTAL	\$ 990.00 <i>G+G</i>
<hr/>	
TOTAL REQUESTED	\$5,298.00

MISC. -

Art Supplies & Xeroxing	Supplied by Education Department
Games Equipment & Classroom Supplies	
Snacks and Beverages	Solicited from local merchants

KL/1/29/82

KL

Pat. No. 160

I looked thru many
files & found only this

~ ~~page~~ 7/3/90

M E M O R A N D U M

TO: Minnesota Zoological Society File

FROM: Mark E. Jacobson

DATE: June 5, 1990

RE: Relationship Between the Minnesota Zoological Society
and the Minnesota Zoological Gardens
Our File No. 3268-001

The following will be a random series of observations taken from the records and literature of the Minnesota Zoological Society ("the Society") regarding the Society's relationship to the Minnesota Zoological Gardens ("the Minnesota Zoo") and the communication to Society members regarding that relationship. These observations will be taken from brochures and newsletters sent to the Society members, other publications of the Society as well as the internal records of the Society. The memorandum will be broken down by type of written material from which the observations are drawn. Those categories of written materials are as follows:

Category 1--brochures, newsletters and communications to Society members.

Category 2--contracts and communications with Zoo Board.

Category 3--communications to public generally and news articles.

Category 4--communications by the Minnesota Zoo.

Category 5--organizational documents and internal records.

Some of the communications by and about the Society during the Society's existence under each of the foregoing categories are as follows:

OB - Are these
documents representative
of what was really going
on?

June 5, 1990

Category 1: Brochures, newsletters and communications to Society members.

1. In a 1979 brochure sent the Society to its members entitled "You are the Heart of the Family," the Society advertised the following benefits to its members:

- one year's unlimited free admission to the Minnesota Zoo
- free subscription to Animal Kingdom
- free subscription to Zoo News (a Society publication)
- a tax deduction for a contribution to the Society
- participation in world travel programs
- lecture series
- photo contest
- other special programs and functions

2. In the same brochure referred to in paragraph 1 above, the Society explained to its members some of the many things that the Society does for the Zoo as follows:

- 45,000 hours of volunteer time to the Zoo
- 3,600 guided tours
- lectures and schools
- public demonstrations
- sponsorship of Zoo Walk

No place in the brochure does the Society represent that contributions to the Society are contributions to the Zoo. It merely states that by joining the Society the members will be supporting the Zoo through the support services provided by the Society.

3. In a brochure entitled "Play a Special Part in a Great New Adventure" the Society described itself as "all kinds of people, who are interested and protective of animal life." The brochure went on to explain that the Society helped to get the new Zoo started and that it would help the Zoo to thrive by providing an active cadre of support. Clearly the message was that the Society's members were providing volunteer support. There is no mention of financial support. In addition, the brochure explained the same Society membership benefits that were explained in the 1979 brochure, item number 1 above.

4. In a brochure entitled "Do you Belong with the Zoo People?" The Society explained to its members what the Minnesota Zoological Society was. It stated there that "its

June 5, 1990

a group of Minnesota people who are interested in all animal life. They want to learn about animals, see and enjoy, and help see to it that animal species are preserved for future generations." The brochure went on to state:

The Society members help support the existing new Minnesota Zoo, which is now in the making, as well as all Minnesota zoos; they conduct educational projects which have to do with animal life; they take field trips to zoos in our own and neighboring states; they lend support and expertise to research an environmental group; and they enjoy a camaraderie of members who have mutual interests.

The brochure went on to explain that the Society programs include monthly meetings (usually held in the metropolitan area but sometimes in other parts of the State), movies, slide talks, discussions, debates, all concerning animal behavior, training or research. The brochure went on to explain that the Society's role in relation to the new Minnesota Zoological Garden, which was operated by the Zoo Board appointed by the governor, was to act as an advisory group to the Zoo Board, and to offer support in the form of financial, academic and influential help for the Zoo.

5. In a brochure entitled "This, in Essence, is what the Minnesota Zoological Society is all About," the Society explained to its members that the Society's purposes were twofold. In the first place, the Society provided the following benefits to its members:

- free admission to the Minnesota Zoo
- subscription to Animal Kingdom
- subscription to Zoo News
- free art poster
- free lectures and educational opportunities
- special membership day activities
- tax deduction.

Secondly, and most importantly, the Society explained that its purpose was to allow its members to "become an integral part of an organization dedicated to the understanding and kinship between the family of people and animals."

Category 2: Contracts and communications with Zoo Board.

June 5, 1990

1. A draft of a joint statement dated July 12, 1973, was prepared as a result of meetings between the long-range planning committee of the Minnesota Zoo Board and members of the executive committee of the Society. That joint statement contained the following summary of the purposes of the Society:

The Society is a citizen's organization with a state-wide membership whose concern is the public interest in zoological [matters] . . . throughout the State as well as in the Minnesota Zoological Garden.

The joint statement went on to explain that the Society would provide support to the Minnesota Zoo by working to increase the public's knowledge and interest in the Zoo and by assisting in raising funds for the Zoo. The Society was to act as a "clearing house" for citizens with questions, volunteers seeking to become involved in Zoo activities and similar activities.

Category 3: Communications to public generally and news articles.

1. In the July, 1979, issue of Zoo News, volume 9, number 7, Paul Freeman, the then Society president, explained that the purpose of the Society was to provide support to the Zoo. He elaborated that the Society provides financial support, "but more importantly, we provide people support." Freeman went on in that article to elaborate on direct financial contributions made by the Society to the Zoo in the aggregate sum of \$261,226 dating back to the horse shows and Zoo walks starting in 1974 up to contributions made in the year that article was written.

2. In a news article contained in the Society Zoo News dated January, 1980, volume 11, number 1, the Society informed its members it had given an additional \$98,400 in cash grants to the Zoo.

3. The message was clearly communicated to the Society members that the primary fund raiser for the Minnesota Zoo was the Minnesota Zoological Garden Foundation. An article appeared in the May, 1980, issue of the Society Zoo News, volume 12, number 4, in which financial contributions to the Minnesota Zoological Garden Foundation were solicited. The message was clear at all times that the Foundation was the primary fund raiser for the Zoo and the Society was the people-based organization that provided volunteer support and other types of non-cash

assistance to the Zoo. That of course did not detract from the fact, however, that the Society did actually make substantial financial contributions to the Zoo over the years.

Category 4: Communications by the Minnesota Zoo.

1. The Zoo newsletter is the official publication of the Minnesota Zoological Garden. In the May-June 1978 issue, volume 8, number 5-6, the Minnesota Zoo clearly distinguished between the Zoo itself, the Society and the Minnesota Zoological Foundation. In a description of pre-opening events, reference is made to the May 21, 1978, directors reception at which Paul Freeman, the Society president, toasted the director, and Reuel Harmon, representing the Foundation made a toast. On the back page of that brochure, in a specially blocked announcement, the Minnesota Zoo announced that it was through the Minnesota Zoological Garden Foundation that people could make contributions to the immediate and ongoing support of the Minnesota Zoological Garden. There was no discussion by the Zoo in that publication or elsewhere that contributions should be made to the Society for purposes of providing direct support to the Minnesota Zoo.

Category 5: Organizational documents and internal records.

1. The Society's purposes set forth in the July 12, 1973, joint statement referred to in category 2, item 1 above, was consistent with the statement of purposes contained in the bylaws of the Society in existence at that time until the bylaws were amended in June of 1975. The statement of purposes contained in Article II of those bylaws provided as follows:

The principal purposes of the Society shall be to foster and promote interest and education in zoology and related sciences, to assist in the development and/or management of public and non-profit zoological parks and gardens in the State of Minnesota, to exert every appropriate influence toward the protection and preservation of fauna and flora of Minnesota, and to cooperate with other organizations having similar interests and goals.

2. The statement of purposes in the bylaws as the bylaws existed until the 1975 amendment was also consistent with the statement of purposes in the articles of

incorporation, which, from 1966 until the time they were amended in June of 1975 (effective December 15, 1977) provided the following objectives and purposes for the Society:

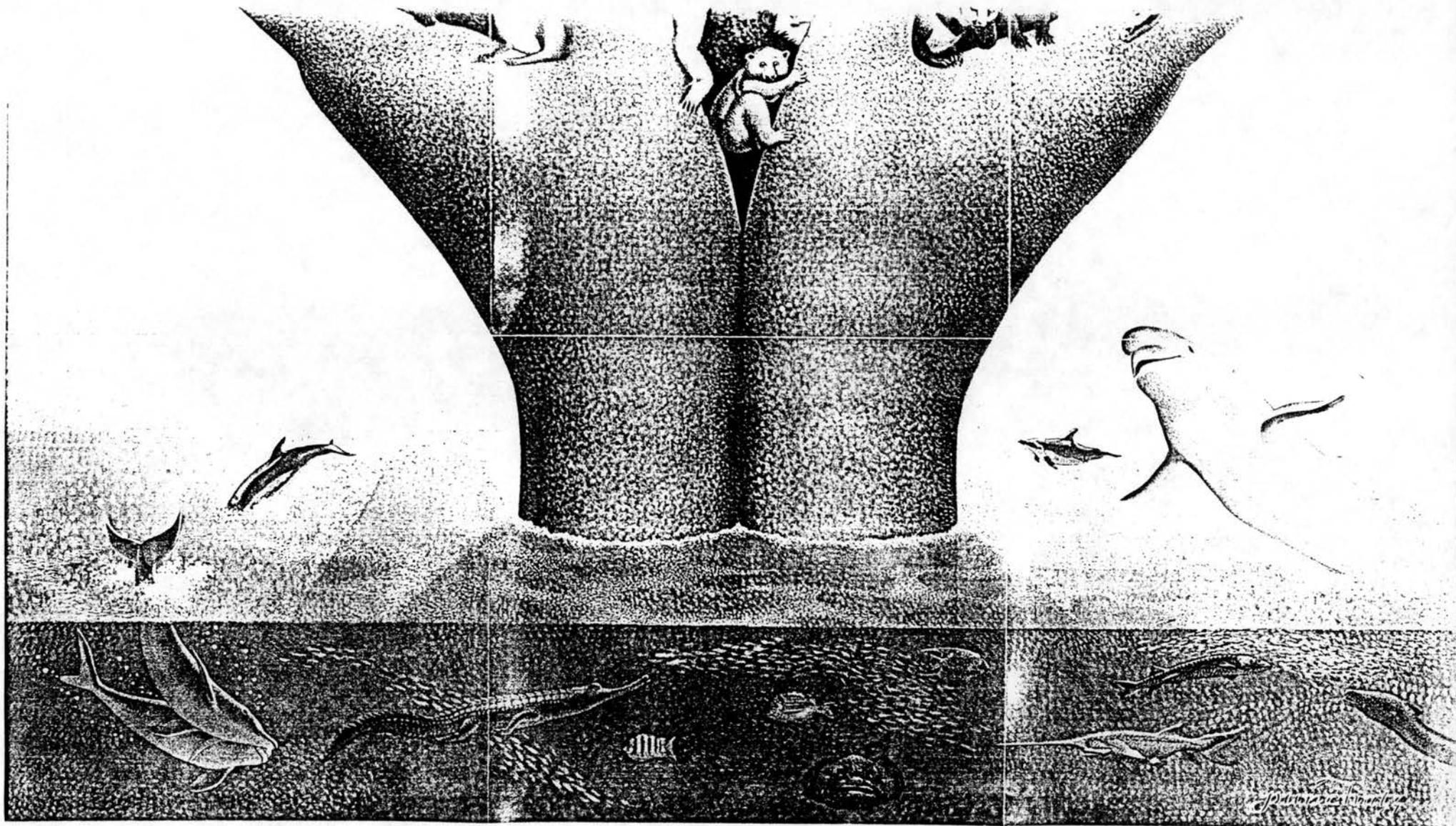
- (a) to assist in the development of a zoological garden in the State of Minnesota;
- (b) to enter into understandings and agreements with the State and other governmental entities regarding the development and operation of that zoological garden;
- (c) to encourage public interest in the science of zoology, conduct recreational and educational programs to assist in the understanding of zoology and engage in research relating to zoology;
- (d) to acquire, exchange and dispose of flora and fauna appropriate to the objectives of the Society.

djc/MM3268-001

Society gifts to
Zoo

Charities Review
Sec 9 State

8-8



YOU ARE THE HEART OF THE FAMILY.

WHEN YOU BECOME A MEMBER OF THE MINNESOTA ZOOLOGICAL SOCIETY. COME JOIN THE FAMILY.

© 1979 Minnesota Zoological Society. Printed in U.S.A.

CS 1-#1 or 2



AT THE NEW
MINNESOTA ZOOLOGICAL GARDEN,
WE TREAT ANIMALS LIKE FAMILY.

AND YOU CAN PLAY
AN IMPORTANT PART IN THAT FAMILY.

Another of the concepts inherent in our new Zoo was that it would be supported, to a great extent, by the public which it serves.

Yet, no facility of this type can be supported strictly by admission gate receipts. It requires the participation and involvement of many individuals.

Last year, Society volunteers gave 45,000 hours of their time to the Zoo. They coordinated over 3,600 guided tours, and gave lectures in schools and public demonstrations. Society members help sponsor the Zoo Walk and many other promotional activities for the Zoo. Society volunteers help people get the most out of the Zoo.

When you become an individual or family member, you get a bargain for your money. (More about that inside.) But more important, you show your dedication and support for the Zoo in a tangible way.

And make no mistake about it, your support is crucial. For only in this way can we demonstrate to our other supporters that this is, indeed, a Zoo that is appreciated by the people.

We like to believe that every person who becomes a member of our Society becomes, as a result, an ambassador for the Zoo. We hope that you will spread the word to your friends and acquaintances about what the Zoo means to you. In this way, we will enlarge our family.



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One of the overriding principles behind the creation of the Minnesota Zoological Garden was that it would be a zoo where the family of man and animals would exist in peace and harmony.



IMAGINE.
A PLACE WHERE ANIMALS
ARE NOT TREATED LIKE ANIMALS.

YOU GET MANY VALUABLE BENEFITS WHEN YOU JOIN THE SOCIETY. AND PERHAPS EVEN A NEW OUTLOOK ON LIFE, AT NO EXTRA CHARGE.

A YEAR'S UNLIMITED FREE ADMISSION TO THE ZOO.

Just as you might not reasonably expect to tour Europe in two weeks and carry away with you all that Western civilization has to offer, so too should you look at the vast family of animals as something requiring time to experience. We find that people relish the leisure that Society membership affords them. Instead of trying to hurry through the entire zoo in a single visit, they are able to concentrate on perhaps just a few areas each time they visit.

You can visit as often as you want, on any day you choose, as long as you are a member.

FREE SUBSCRIPTIONS THAT HELP YOU KEEP IN TOUCH WITH YOUR FAMILY.

As a member, you'll receive at no extra charge with your membership,

subscriptions to *Animal Kingdom* and *ZooNews*.

Animal Kingdom is a high-quality national publication devoted to the world of animals, and is eminently readable for young and old. A one-year subscription to this magazine ordinarily costs \$7.95.

ZooNews is the monthly publication of the Minnesota Zoological Society, which keeps you up-to-date on recent happenings at the Zoo and the varied activities of our organization.



I'M A MEMBER OF THE FAMILY.
MINNESOTA ZOOLOGICAL SOCIETY
MEMBERSHIP: 104-000941 20 05/80 FAMILY NO. MEMBERS 5
MR. & MRS. DONALD C. CAMBAL
1629 E. OLD SHAKOPEE ROAD
BLOOMINGTON, MN 55420

A TAX DEDUCTION. AND MORE.

You can deduct a portion of your membership costs from your taxes, which actually reduces the cost of your membership.

But the other benefits of membership are almost too numerous to describe here. (That's why we have publications like *ZooNews*.) We are constantly scheduling travel groups, lecture series, photo contests, and other special programs and functions.

These serve to open up the world of animals to more and more people. And many of our members do volunteer work, serving as guides, and so on. As we said before, you are the Heart of the Family. And the more involved you become in the Zoo, the better it is for all of us.

Finally, when you become a member, you will receive a full-color

poster which the distinguished American artist, Don Ivan Punchatz created just for the Society. It carries forward our theme, "You are the Heart of the Family."

We sincerely hope you choose to become one of the more than ten thousand members of the Minnesota Zoological Society. It is only with your support that we can continue our work.

In a world in which animals and all things natural become less and less a part of our life, we believe the benefit offered by the Zoo become increasingly important.

Indeed, it may be the best measure of humanity to preserve the simplicity, dignity, and beauty of our animal brethren.

For more information contact the Minnesota Zoological Society, 555 Wabasha, St. Paul, 55102.

When Can I Join?

Our major membership drive will begin in a few weeks. If you'd like to be contacted, put yourself on our mailing list now. Fill out the attached card, and we'll send you a membership application later this Fall.

*110 Fall
74 mail back
184*

*3000 sent
3500 white
6500*

Minnesota Zoological Society
555 Wabasha Street
St. Paul, MN 55102

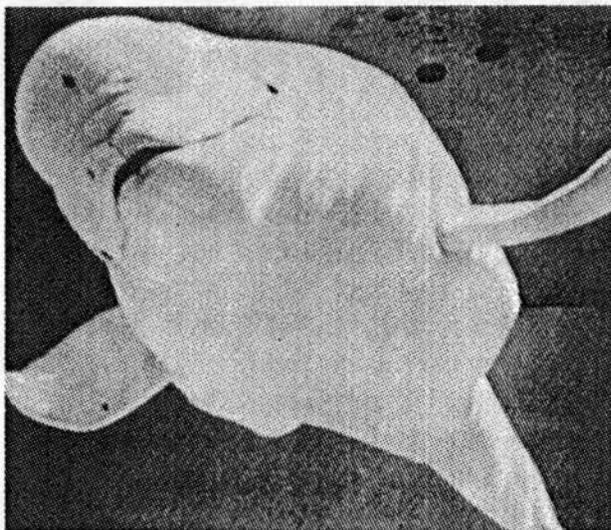
Postage will be paid by:

BUSINESS REPLY MAIL
No postage necessary if mailed in the United States

First Class
Permit No. 1819
St. Paul, MN



Play a special
part in a
great new
adventure.



Join
The Minnesota
Zoological
Society.

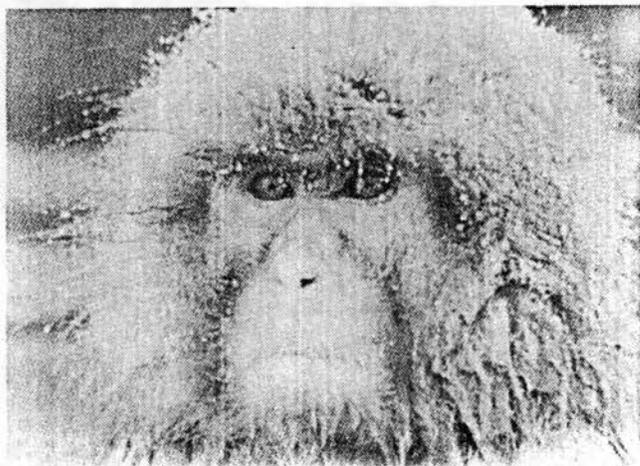
C&A-1-#3

The Beluga whales are here. Zoo construction is right on schedule. Minnesota's great new adventure will definitely happen this coming Spring. And you can play a special, active part in it. How? By joining The Minnesota Zoological Society.

What is The Society?

It's a group of people, all kinds of people, who are interested in and protective of animal life. The Society helped to get the new state zoo started. Now that the zoo is about to open, The Society will help it thrive.

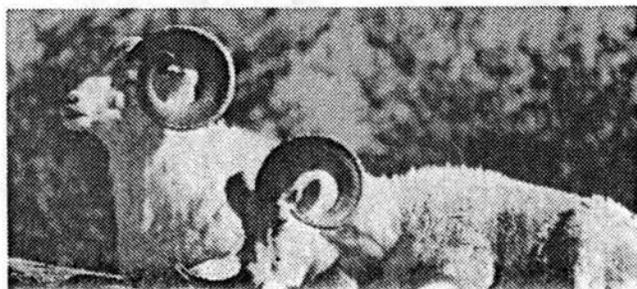
Society members will provide an active cadre of support. Membership funds will enrich the zoo. And members can, if they wish, serve as volunteer workers in ways that will enrich both the zoo and the lives of the individual members.



Why should I join?

In addition to the pleasure and satisfaction of helping the zoo, there are some very specific benefits for Society members:

1. Free admission to the new Zoo. Society members get unlimited free passes to the Zoo. The regular admission price will be \$2.50 for adults, and \$1.25 for children. So for a family planning to take advantage of the new Zoo, a family Society membership makes good budget sense—as well as the other educational values.
2. You receive the *Zoo News*—a monthly newsletter about happenings at the Zoo and activities of the Society.
3. *Animal Kingdom*—A beautiful 4-color bi-monthly magazine about animal life.
4. Field trips and special activities. For instance the Society recently sponsored a trip to see the hawk migrations near Duluth. Another activity was the “wolf howl” held near Silver Bay.



How Much Does It Cost to Become a Member?

Individual memberships are \$18. Family memberships are \$28.50—and that includes unlimited free admittance for parents and all children living at home. We also need contributing members. People who can contribute \$50 or more to help underwrite the activities of the Society.

Yes, I'd like to join The Minnesota Zoological Society. Please send me an application for a:

- Contributing Membership (\$50.00 or more)
 Family Membership (\$28.50)
 Individual Membership (\$18.00)

NAME

ADDRESS

CITY

STATE

ZIP

TELEPHONE

MZS and the new Zoo

The new Minnesota Zoological Garden, located in northern Dakota County, is being planned and operated for the state by the State Zoo Board, whose members are appointed by the governor. The Minnesota Zoological Society is the official advisory group to the State Zoo Board, offering them support in the form of financial, academic and influential help.

It was the MZS which helped get the new state zoo off the ground, through contact with Minnesota citizens and their legislators. In addition, members have contributed information for its basic concept and design.

Join the Zoo People

Membership in this private, non-profit organization is open to any individual, family, business or group in the state of Minnesota. There is no age limit, no attendance nor participation required. Simply fill out the membership application below, and send it in with your tax-deductible contribution. You will receive a membership card and the current issue of Zoo News.

Minnesota Zoological Society
612-222-1706

What is the Minnesota Zoological Society?

It's a group of Minnesota people who are interested in all animal life. They want to learn about animals, see and enjoy animals, and help see to it that animal species are preserved for future generations. They are aware that human life and animal life are interrelated.

The Society members help support the exciting new Minnesota Zoo, which is now in the making, as well as all Minnesota zoos; they conduct educational projects which have to do with animal life; they take field trips to zoos in our own and neighboring states; they lend support and expertise to research and environmental groups; and they enjoy a camaraderie of members who have mutual interests.

the
ZOO
people

are humans who want to

KNOW
ENJOY and
PRESERVE
ANIMALS,
because all living things
depend some way
on one another.

Do you
belong with
the
ZOO
people?

77
-1-88

Take this "Zoo People" Quiz:

YES NO

- I'm a nature nut. I love books and movies about animals, and I like talking to people about them.
- I'm a parent. My children are crazy about animals, and I think learning about them is an important part of their education.
- I think I'm tuned in to environmental problems, and I'm concerned about endangered species.
- I already belong to a couple of environmental groups, but I think animal life is especially important to the balance of nature.
- I am in the biological sciences, and I'm interested in knowing people with similar aims and interests.
- I love the outdoors. I don't know a whole lot about animals, but I'm interested.
- Zoos turn me on. I could spend hours wandering through zoos and observing the animals.
- I'm a photography buff, and nature and animals are among my favorite subjects.
- I'm in business, and I'm very aware that it's good business to listen to the thinking of environmental groups.
- I think the new Minnesota Zoo is very exciting, and I want to be with the people who are close to its development.
- I'm a Minnesotan, and I believe animals are an important part of the natural resources of our state.
- I'm a worrier. I think people don't appreciate what they have until it's gone for good.

If you answered "yes" to any one of the questions above, you belong with the "Zoo People"—the Minnesota Zoological Society.

The Minnesota Zoological Society
555 Wabasha St. N.
St. Paul, MN. 55102
612-222-1706

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

Send to:

Make checks
payable to the
Minnesota Zoological
Society.

TYPE OF Single \$ 8.00 Contributing 25.00 Supporting 100.00
MEMBERSHIP: Family 10.00 Sustaining 50.00 Patron 500.00

MZS programs and activities

Monthly meetings (usually held in the Metropolitan area but sometimes in other parts of the state), may feature movies, slide talks, discussions — even debates — that concern animal behavior, training or research. Occasionally, noted speakers are engaged — famous animal researchers, authors, zoo directors or TV personalities.

Frequent field trips are scheduled that may be for an afternoon, a day, or overnight. There are tours of zoos, picnics and nature hikes, natural history excursions on waterways, and seasonal activities such as maple sugaring or snowshoeing.

There is an exciting array of educational activities carried out by the MZS: teacher training, mobile exhibits, on-site classes for schools, and audio-visual programs.

The Zoo News

The monthly publication which is sent to all members does more than just announce meetings and report activities. It includes feature articles on various animals, interviews with animal experts, reports from the State Zoo Board, and the inside news on the progress of the Minnesota Zoo.



THIS, IN ESSENCE,
IS WHAT
THE MINNESOTA
ZOOLOGICAL SOCIETY
IS ALL ABOUT.



Animals.
And people.
And the way we live together in the world.

Our Society is, quite simply, a group of like-minded people dedicated to the furthering of man's understanding of animals.

When you become a member of the Society, you receive. . .

- ✓ • Free admission to the Zoo every day for a year
- ✓ • Subscription to Animal Kingdom
- ✓ • Subscription to Zoo News
- ✓ • Free art poster
- ✓ • Free lectures and educational opportunities
- ✓ • Special activity-filled Membership Day
- ✓ • Tax deduction

But most important, you become an integral part of an organization dedicated to the understanding and kinship between the family of people and animals!

Yes, I want to continue to support "The Family." Renew my membership in the
Minnesota Zoological Society so I can enjoy unlimited free admission
and the other privileges of membership.

Check your membership level.

- Family - \$32.50 Individual - \$21.50
 Supporting - \$50.00 (Family plus 4 tickets) Donor - \$100.00 (Family plus 6 guest tickets)
 Patron - \$500.00 (Family plus 20 guest tickets)
 My check is enclosed.
 Please charge to my Visa Mastercharge

Account # _____ Expiration Date _____

Name as it appears on credit card _____

┌

┐ Signature _____

_____ Total number in family including _____ parent(s)

_____ children 5 thru 18 living at your address.

Indicate corrections or change of address below.

└

┘

To order gift memberships please attach a separate sheet.

July 12, 1973

Minnesota Zoological Board - Minnesota Zoological Society Relationship

In two meetings of the Long-Range Planning Committee and three of the Executive Committee members of the Minnesota Zoological Society arrived at the following summary statement of the basic purpose of the Society and its relationship to the Minnesota Zoological Board. It is the same position as that reached after lengthy discussions between the Board and the Society in the winter of 1970-71 and contained in the Society's By-LAWS of April 2, 1971.

The Society is a citizens organization with a statewide membership whose concern is the public interest in zoological matters?? (need a better word or words - M.McG.) throughout the state as well as in the Minnesota Zoological Garden.

As it has in the past two years, the Society will continue to devote the major share of its efforts to supporting and assisting the Minnesota Zoological Board in its goal of building the Garden. The Society will work to increase the public's knowledge and interest in the Garden. It will assist in raising funds for the (capital ?? program) of the Garden. It will act as a clearing house for citizens with questions, volunteers seeking to become involved in Garden activities etc.

Society-Board cooperation must be based on open communication, exchange of information, delineation of areas of cooperation, and designation of each party's responsibilities. To this end, the Executive Committee agrees to the four areas of understanding outlined in the O & P Committee's preliminary report of July 5 which makes reference to the following points from the MZS Budget and Finance Committee minutes of June 25:

#2 Cooperate with State Board in drive to raise "matching funds" for bond programs, but do not accept responsibility therefor. All activities of the Society in this connection must be subordinate to and subject to the direction of the State Zoo Board.

#3 The Society ~~will~~ not raise or solicit funds to be used in the construction, improvement, or operation of the State Zoo Garden without the consent of the State Zoo Board. ~~may solicit and raise funds for other purposes without the consent of the State Zoological Board, but only after consultation with the Board.~~

(*to be revised)

and the minutes of the Joint Finance Committee meeting of July 10th as follows:

The role of the MZS with regard to raising the \$2.3 million matching fund should reflect the following considerations:

- a. Primary emphasis should be placed on the raising of \$2,350,000 in matching funds by both groups.
- b. Conflicting major capital fund raising efforts should be avoided.
- c. Both groups should work to insure an adequate funding to carry out the MZS's basic defined program.

Exhibit include in

We suggest exploration of the following areas as soon as possible.

- 1) Contacts with the public: tours of the site, speakers on the Garden, booths
- 2) Contacts with the schools: Talks, tours, teaching aids, student memberships
- 3) Gifts and contributions
- 4) Other

We would also like to begin discussions of special projects at the Garden which the Society might be uniquely qualified to support with funds and volunteers, as well as possible privileges and facilities for Society members at the Garden.

We expect to continue discussions on plans for participation in the drive to raise matching funds.

We believe that the Society is vital to the Board at this juncture. We can handle contact with the public until the Board staff is adequate. We will act with sensitivity to the problem of the "blurred image." We believe that a strong and independent Society is the Board's best assurance of public support for the future of the Garden.

Zoo News



Vol. 9 No. 7 July 1979

Published monthly by the Minnesota Zoological Society

Siberian tiger Triplets born June 6



The Siberian tiger is an endangered species. Only 200 exist in their natural wild habitat of southeast China and northeast Korea. The Siberian tiger has become endangered through over-hunting and exploitation, population settlement, and railroad construction. One of the chief goals of the Minnesota Zoo is the protection and propagation of endangered species with the hope that one day they may be reintroduced into protected natural habitats.

The Minnesota Zoo has 13 Siberian tigers including the three newborn cubs.

Three Siberian tigers were born at the Minnesota Zoo Wednesday, June 6. They are the first Siberian tiger births at the Zoo.

Mother, Mary, and father, Sigfried, are on loan from the Milwaukee Zoo. Sigfried is originally from the Leipzig Zoo in Germany, and his father was wild caught.

In keeping with the naturalistic and conservation philosophy of the Minnesota Zoo, the mother is allowed to rear her infants without human interference. Mother and tiger cubs reside in the Tiger Maternity Exhibit, north of the Children's Zoo. The family spends part of its day in an isolated area of the maternity den and part of each day in the outdoor viewing area of the exhibit. When mother tiger wishes to move her cubs into the den, visitors can still see them on the TV monitor located above the exhibit.



Letter from the President

Your Society was incorporated to provide support to the Zoo. We provide financial support, but more importantly, we provide people support. Over the past years you, through the Society, have made a substantial contribution to the Zoo. Below I have indicated some of the dollar and people support over the last few years.

- 10,000 — families joined the Society as result of 1978 membership campaign
- \$ 84,000 — from '74, '75, '76 Minnesota Aid-to-the-Zoo Horse Shows
- 137,364 — from '77 Whale Walk and '78 Walk-with-the-Animals
- 7,300 — from Midwest Federal/Society promotion
- 15,000 — for purchase of television cameras
- 2,900 — for Visitor Information Booth
- 1,675 — from group sales tickets sold through Society office
- 2,500 — for Zoo Walk '79 printing materials
- 3,000 — for Zoo Walk '79 "Sundae Social"
- 912 — for Zoo newspaper advertising
- 4,275 — donation of Society memberships for Zoo staff
- 2,300 — for Speakers Bureau equipment
- 141,957 — value of volunteer hours through Society Volunteer Program

You are part of a strong, vibrant, and growing organization whose role as a major support organization is deeply appreciated. I hope you will continue to support the activities of the Zoo through your membership in the Society.

Yours very truly,

Paul L. Freeman



Watch a Whale and More . . .

Visit Baja California February 16-24

Today, true wilderness is rapidly diminishing and becoming ever-more-difficult to reach. We invite you to join us on a voyage to one of the few remaining places in the world where wilderness can be seen and experienced. Baja California is a place filled with whales, sea-lions, birds and much more.

Fly with us to San Diego, board a 95-foot vessel and cruise south along the Baja coast. On the way, you will visit some of the most beautiful and natural country in North America. With trained naturalists and marine biologists, you will have the opportunity for close-up study of the gray whales. Also you will see numerous species of sea and shore birds, marine invertebrates and discover unusual and fascinating native plants.

Share with us in this sea-going adventure. Certain to broaden your understanding; it will provide you with memories to treasure the rest of your life! For more information and registration, call Mrs. Foreman or Miss Turcotte at 227-8217 by Sept. 30.

Dear People . . .

(Editor's note: We recently received this note from Joan Chalmers, Champlin, MN. Thank you Joan, for saying it for us!)

Dear People:

We visited the zoo for the first time yesterday.

The graciousness and enthusiasm of a volunteer staff member and a regular staff member who is employed in the Children's Zoo, added greatly to our enjoyment and appreciation of your facility.

I am not traditionally enthusiastic about the concept of caging exotic animals and putting them on display for a callous public. But, your naturalness of exhibit, the Northern Trek and the comfortable enthusiasm of your staff has allowed me to appreciate the value a sensitive zoo can bring to a community.

Thank you. And, enclosed, our membership.

Joan Chalmers
Champlin, MN

SPECIAL EVENTS AT THE ZOO

Naturalist trek for members: Glacial history, July 26

If you like to collect rocks, know a little about soil and water, are intrigued by geologic history and share an esthetic value for site development . . . or care to . . . join us for this special guided tour of the Zoo site. This program is designed for interested persons, regardless of educational background, for July 26 at 6 p.m.

Mike Ryan and Zoo staff naturalists will help members to interpret and study the glacial history of the site, soil structure and rock formation and the effect of human settlement on the topography and vegetation. The Zoo site is part of the beautiful St. Croix glacial moraine formed about 20,500 years ago.

Michael Ryan is the Environmental Education Coordinator for the Minneapolis Park Board. His educational background centered on traditional biology, but includes a long-standing love-affair with evolutionary biology. He has five years experience as an interpretive naturalist, and formerly worked for Ramsey County Parks and Open Space, primarily in developing the Twin City Brick Geologic Park. His perspective should provide an enjoyable background on the geologic setting of Minnesota Zoological Garden Grounds.

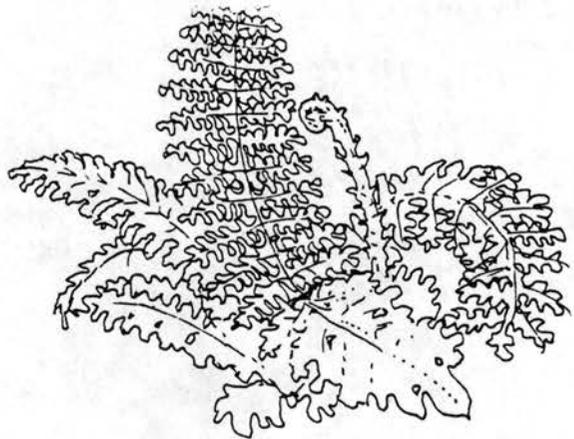
The tour will begin at 6 p.m. and conclude about 9 p.m. Reservations are necessary as the group size is limited. Call the Society office at 222-1706, with your membership number, to reserve a place on the tour.

Outdoor dance performance July 27

Dana Reitz, Xerox Affiliate Artist on internship at the Walker Art Center, will perform an outdoor dance at the Minnesota Zoo at 2 p.m., Friday, July 27.

Dancer and choreographer, Ms. Reitz will perform her own work entitled, "Phase Collection, 8th Version". In addition to the scheduled Zoo performance, she can be seen at Lake Nokomis July 22 and Lake Calhoun July 29 at 2 p.m. On July 13 at 8 p.m., a performance is scheduled at the Walker Auditorium.

Affiliate Artists, Inc., is a national non-profit organization established to promote the career development of young artists and to build new audiences for the performing arts.



4-H to design plant murals for Tropics Building

Dakota County 4-Hers and the Minnesota Zoo will work together this summer to create an artistic visual experience for Zoo visitors and provide an opportunity for 4-Hers to learn visual art skills while performing a community service.

Ten 4-Hers will design and paint up to 48 mural panels, entitled "4-H Zoomorphism", portraying the diverse plant life at the Zoo. The project will begin in July with the completion and exhibition anticipated for August. The plant mural will be 64 yards long and will be permanently displayed in the Zoo's Tropics Building.

The Minnesota Agriculture Extension Services — 4-H office has an excellent background in visual arts programs. The project is under the direction of Dale Reed, former assistant director of the Minnesota 4-H Visual Arts Program.

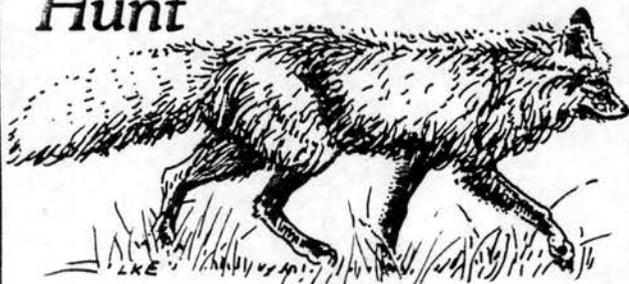
New Lakeside-Plaza snack shop to open in July

Zoo visitors will be able to buy picnic-type foods at the all-new Lakeside-Plaza Snack Shop this summer. The Plaza Shop, located in the animal nursery complex, will be offering a variety of hot and cold foods to take to the new picnic area near the lake.

The menu will include cheese and sausage pizza and a selection of cold sandwiches like ham/cheese, egg, tuna and chicken salad. Seasonal fresh fruit will be available in addition to diet packages with hard-boiled eggs and rye-crisp crackers. Chips and soft drinks will round out the picnic-type menu offered at the Plaza Shop.

The Children's Zoo Rest Stop and Dairy Queen Restaurant in the main Zoo building will continue to offer hotdogs, hamburgers, french-fries, Dairy Queen treats, soft drinks and coffee.

Animal Clothing Hunt



Come to the Zoo and bring this animal quiz with you. When you have found the answers, turn your quiz in at the Information and Education Department, at the door marked Lost Children and receive a free Society "fox" decal. Be sure to put your name and address on the quiz.

Material submitted by Alice Winsor, Age 14

Find the following . . .

1. Bear who wears a shaggy, black parka.

2. Big yellow bird who wears a black coat and mask and has a banana on his head.

3. Long nosed animal who wears white pants and a black shirt.

4. Black animals who carry seat cushions with them all the time.

5. Animal with the sleek, shiny brown rain-coat.

6. Swimmer who carries his own paddle.

7. Cats with tassels on their ears.

8. Big cat with the striped pajamas.

9. Animals who carry two storage tanks with them.

10. Huge beast with the shaggy brown pull-over sweater.

Hint: 1, 2, 3, 4, — Tropics Exhibit
5, 6, 7, — Minnesota Exhibit
8, 9, 10 — Northern Trek

Click, click, click, click . . . whales "see" with sound

By Kathleen Edwards

Brisk winds blow an autumn leaf into the whale tank. The female swims over, takes the leaf in her mouth, spits it out. She may then locate and mouth the leaf several times. Visitors near the speakers at the beluga tank may hear a dazzling array of clicks, snaps, buzzes, whistles and trills — all sounds produced by the Minnesota Zoo's resident whales. How can a whale find a small leaf in nearly 500,000 gallons of water? How do they make those noises and what do they mean?

Anyone who has watched an old naval war movie on TV is familiar with echolocation, the tense moments of ping, ping, ping as an enemy destroyer passes over the hero's submarine. The basic principle of echolocation is a pulse of sound sent out and reflected back to the locator. Cetologists (scientists who study whales and dolphins) discovered echolocation in captive dolphins which were able to find fish and avoid obstacles in dark or murky water. Experiments have shown that whale sonar is very accurate and sometimes audible to humans. Watching our belugas locate a leaf shows just how accurate beluga sonar can be.

Scientists do not agree on how the high-frequency sonar clicks are produced in whales. Some scientists believe the whales use the larynx. Whales do not have vocal cords, but they do have very good muscular control over the fairly rigid larynx, which might produce a click. Other scientists believe that the sinuses found along the air passage between the blow-hole and the lungs are used to produce sound. They believe the whales can transfer air into and out of these sinuses, making a wide range of sounds, including sonar clicks.

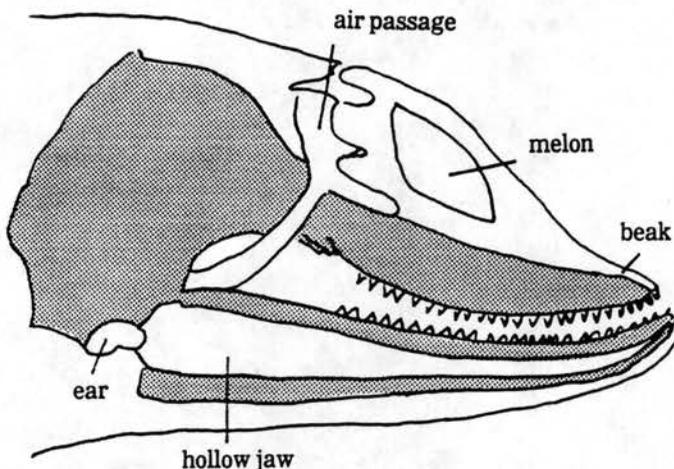
For a sonar system to be highly accurate, the outgoing clicks must be focused in specific direction. Many cetologists believe that the melon, a fatty area between the blow-hole and upper beak, is used to focus these sounds. Underwater windows allow the Minnesota Zoo visitor to observe the beluga's melon in action. Muscles enable the beluga to bulge out, shift from side to side, and flatten the melon, focusing their sonar clicks into an accurate beam. Cetologists are even less sure about how the whales and dolphins receive returning sonar clicks. Whales and dolphins do have ears and can hear, but receiving sonar clicks at the side of the head would not be very efficient. One theory is that the lower jaw acts

Click, Click, Click
To page 5

Click, Click, Click
From page 4

as a receptor. The lower jaw of toothed whales, such as belugas and bottle-nosed dolphins, is hollow with thin boney walls. The hollow jawbone is filled with fat similar to melon fat. This hollow jaw may be a pathway for returning echos from directly in front of the nose to the ears. The melon may also serve as a receiver as well as a focusing mechanism.

Cetologists need to study whales and dolphins a great deal more to answer all of these questions. When you visit a whale feeding session at the Minnesota Zoo, you may see our belugas wearing eyecups. Our whales are contributing to the knowledge of whale echolocation, as staff and scientists try to sort out the sounds they make as they go through their training routines blindfolded.



Skull of bottle-nosed dolphin.
Grey area is bone.

The Beluga Bunch

Please fill out and return with your payment to:

The Minnesota Zoological Society
555 Wabasha
St. Paul, MN 55102

CHILD'S NAME _____
(Last, Preferred First Name)
PARENT'S NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
HOME PHONE _____ BUSINESS PHONE _____
Member of the Zoological Society _____ Yes _____ No
Membership Number _____

Enrollment is limited. Applications accepted on a first come, first served basis.

Join the Beluga Bunch

Sept. 10-14
2 to 4 p.m.

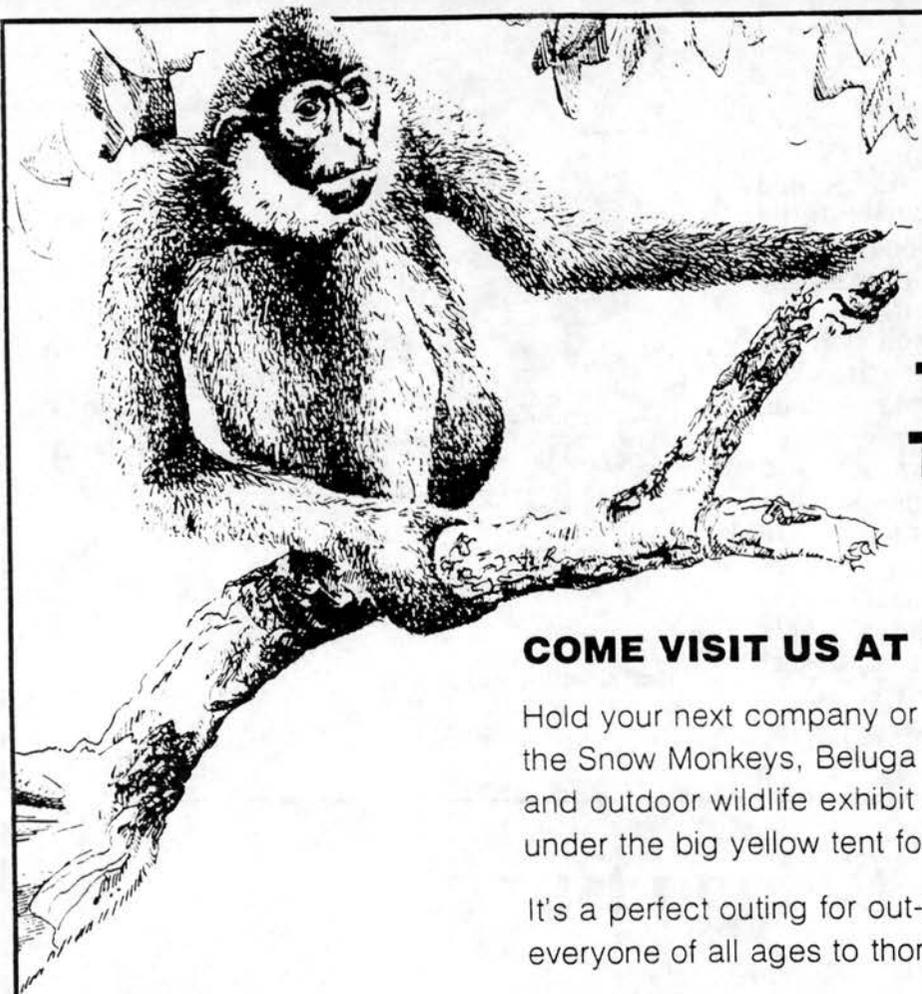
Sign up now for this special fall class designed for 4-year-olds. Each day, Sept. 10 through 14, pre-schoolers will visit with a different animal and explore the world of mammals, birds, insects and reptiles. The class has been designed as a "hands-on" experience combined with viewing Zoo animals on exhibit. Children will work on animal-associated arts and crafts, creative movement and music projects.

Class instructor will be Dorothy Cote', Zoo

4-year-olds (by June 1, 1979)
\$12.50 plus white T-shirt

Coordinator of Volunteer Activities and former elementary teacher.

Cost of the class, \$12.50 per participant, covers materials and snacks, but children should bring a white T-shirt on the first day. Enrollment is limited to 12 pre-schoolers who were 4 years old by June 1, 1979. Tuition fees are not refundable unless a replacement is available. If interest is good, more classes may be offered at a later date.



GETTING THE GROUP TOGETHER?

COME VISIT US AT THE ZOO

Hold your next company or family picnic at the Zoo. Visit the Snow Monkeys, Beluga Whales, Minnesota indoor and outdoor wildlife exhibit . . . then gather your group under the big yellow tent for a picnic.

It's a perfect outing for out-of-towners and a chance for everyone of all ages to thoroughly enjoy themselves.

All arrangements for your group of 25 or more including discount tickets and catered food can be made with the Group Sales Department. (612) 432-9010.

See you at the Zoo!

The Minnesota Zoological Garden
is open all year.



Direct From the Zoo

more arrivals, more activity

Since June, the Minnesota Zoo has reported the following births and acquisitions. The number refers to the number of males, the second number to females and third number to those of undetermined sex.

BIRTHS:

Birds

- 3.1 ruddy shelduck
- 0.0.2 ruddy shelduck
- 0.0.1 penciled runner duck
- 0.0.3 crested wood partridge
- 0.0.3 vinous breasted starling
- 0.0.3 black East India ducks
- 0.0.2 Narragasset turkeys
- 0.0.5 white-crested black Polish chicken
- 0.0.1 bantam chicken
- 0.0.5 Canada geese
- 0.0.2 red-vented bulbuls

Mammals

- 0.0.1 plains pocket gopher
- 0.0.8 striped skink
- 0.0.4 puma

ACQUISITIONS

Birds

- 0.1 Tennessee warbler
- 1.1 scarlet tanager
- 1.0 yellow warbler
- 0.1 magnolia warbler
- 1.0 Connecticut warbler
- 0.0.1 Tennessee warbler
- 1.0 Canada warbler
- 0.0.1 palm warbler
- 0.0.1 Lincoln sparrow

Mammals

- 2.0 Mongolian wild horse
- 0.2 moose

Other

- 0.0.9 Alaskan king crab (invertebrate)
- 1 colony of leaf-cutter ants (insects)
- 0.0.3 pumpkinseed (fish)
- 0.0.2 northern ring neck snakes (reptiles)

Puppet shows July 3 and July 18

The Apple Valley Puppet Wagon will give a half-hour performance in the Children's Zoo at 12:30 p.m. Tuesday, July 3, and Wednesday, July 18. Sponsored by the Apple Valley Parks and Recreation, this performing arts group is comprised of local junior and senior high students who enjoy acting out well-known children's fairy tales by using creatively designed hand puppets.

Our contract is for life

When I worked at the Smithsonian we had a way of expressing our storage problem. We said that we had "80 million things we could not give back".

Here at the Minnesota Zoo, our number may not have quite so many digits but the issue is the same. We are the custodians for 200 species of animals and for similar numbers of painstakingly collected plants from around the world. More than that, for most of the living charge — in addition to assuring their vital well-being — we are responsible for enabling their long-term reproduction through the constant and disciplined attention of a strong assembly of professions and technical specialties developed over a four-year span.

And no matter whether times are good or tough, whether revenues for the season are high or low, we cannot simply balance our books by returning our animals to their vanishing habitats or back into their unique pipelines. There is no remote, low-cost custodial service we may call on for these living entities. Our contract with them is for life. Nor can creative careers be parked in a deep-freeze. A new zoo that would be great and responsible must have an insurance policy against economic downturns, fuel crises, or other composite causes of revenue dips.

Such an insurance policy is what a concerned State Legislature has provided for us with the new biennial budget appropriation. After very thorough consideration of our needs, our accomplishments and our realistic appraisal of visitor levels and revenue attainments, we have been awarded annual appropriations guaranteeing us the operating funds to do our basic job. It is understood by one and all that we will strive to return to the State General Fund revenues in excess of 50 percent or more of our operating budget.

What this means in terms of citizen support for Zoo programs through the Society and for capital improvement through the Foundation is that the Zoo staff and facility will be in sound shape for putting all such contributions efficiently to work for our cherished goals. This Zoo, as well as nearly all progressive zoos, is a product of a continuing alliance of citizen and governmental support. Sound partners make good partners, and our Zoo for all Seasons now has gained sound budget footing.

Edward Kohn
General Director

Can you help?

You can help your Society by providing us with names of persons you think are interested in the Society and the Zoo. We will in turn, send them the beautiful new membership brochure and a personalized letter with your name mentioned as sponsor.

As a bonus, we will send you our new fox decal to thank you for your help!

To receive the decal, mail the following form with your address label on the bottom of this page to the Society office.

Name _____
Address _____
City _____ State _____ Zip _____
Name _____
Address _____
City _____ State _____ Zip _____
Name _____
Address _____
City _____ State _____ Zip _____
Name _____
Address _____
City _____ State _____ Zip _____

How to read your mailing label number

membership number	publication code	number in family	expiration date	membership level
104 - 999634	01	3	06/79	20
Name	Address	City	State	Zip
				10 = individual
				20 = family
				30 = supporting
				40 = donor
				50 = patron

ZOO NEWS

Minnesota Zoological Society
555 Wabasha Street North
St. Paul, Minnesota 55102

ADDRESS CORRECTION REQUESTED
RETURN POSTAGE GUARANTEED

"A Wild Calendar for 1980" coming soon!

The first official Minnesota Zoo calendar, A Wild Calendar for 1980, produced by the Minnesota Zoological Society in cooperation with the Zoo, will be available for distribution sometime in August.

This full-color, spiral-bound publication will feature 12 wild animal photographs suitable for framing. It is sure to be a popular item for zoo and animal lovers alike. Copies will be on sale this fall at the Zoo Store, local book and department stores and the Society office.

Society members may purchase the calendar at a reduced rate directly from the Society office in St. Paul. Watch for a form in the September Zoo News for member and non-member calendar prices and information on how to order copies through the mail.

Calendar

July

- 3 Apple Valley Puppet Wagon: 12:30 p.m. (see page 7)
- 12 Minnesota Zoological Garden Board Meeting: 2:30 p.m. (Zoo Board Room)
- 18 Apple Valley Puppet Wagon: 12:30 p.m. (see page 7)
- 19 Zoo Society Board Meeting: 7:30 p.m. (Call 222-1706 for place)
- 25 Minnesota Zoological Garden Foundation Board Meeting (Call 457-2579 for time and place)
- 26 Naturalist Trek: Glacial History: 6 to 9 p.m. (see page 3)
- 27 Outdoor Dance Performance: 2 p.m. (see page 3)



Non-Profit Org.
U.S. POSTAGE
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St. Paul, MN
Permit No. 1819

Cat. 5-#1

BY-LAWS
OF
MINNESOTA ZOOLOGICAL SOCIETY

ARTICLE I
NAME

The name of this organization, which is a non-profit corporation organized and existing under the laws of the State of Minnesota, shall be "Minnesota Zoological Society".

ARTICLE II

OBJECTS AND PURPOSES

The principal purposes of the Society shall be to foster and promote interest and education in zoology and related sciences, to assist in the development and/or management of public and non-profit zoological parks and gardens in the State of Minnesota, to exert every appropriate influence toward the protection and preservation of the fauna and flora of Minnesota, and to cooperate with other organizations having similar interests and goals.

ARTICLE III

MEETINGS OF THE SOCIETY

Section 1. PLACE OF MEETINGS OF THE SOCIETY.

Meetings of members of the Society shall be held at such place as the Board of Directors may from time to time designate.

Section 2. DATE OF ANNUAL MEETING OF THE SOCIETY.

The annual meeting of the Society shall be held on the second Tuesday of June of each year at the Society offices or at such other time and at such place as may be designated

by the Board of Directors.

Section 3. SPECIAL MEETINGS OF THE SOCIETY.

Special meetings of the Society may be called by the President or by a majority of the members of the Board of Directors by written request to the Secretary.

Section 4. NOTICE OF MEETINGS OF THE SOCIETY.

Notice of each annual and special meeting of the Society, stating the time and place, and if a special meeting the purpose thereof, shall be sent to all members by mail at least ten (10) days prior to the date of the meeting.

Section 5. BUSINESS TO BE TRANSACTED.

No business shall be transacted at any special meeting of the Society except that stated in the notice of meeting.

Section 6. QUORUM AND ADJOURNMENT OF THE SOCIETY.

At all meetings of the Society, a minimum of 20 members present and entitled to vote shall constitute a quorum. If such quorum is not present, the members present may adjourn the meeting from time to time until the requisite quorum shall be present.

Section 7. MANNER OF VOTING.

Each person who shall have been a member for five days prior to the meeting, shall, at every meeting of the Society, be entitled to one vote. Votes may be cast by written proxy filed with the Secretary.

Section 8. ORGANIZATION OF MEETINGS OF THE SOCIETY.

At all meetings of the Society the President, or in his absence the Vice President, shall act as Chairman, and the Secretary, or in his absence any person appointed by the President, shall act as Secretary.

ARTICLE IV.
MEMBERSHIPS

Section 1. QUALIFICATIONS, ELIGIBILITY AND NUMBERS OF MEMBERS.

Any person or organization, upon presenting suitable identification and upon payment of dues, may become a member of the Society. There shall be no limit as to the number of members.

Section 2. CLASSES OF MEMBERSHIP.

The Society shall offer the following classes of membership

- A. Individual
- B. Family
- C. Donor

The Board of Directors may in its discretion delete classes or establish new classes of membership. The Board shall set the dues which must be paid for the various classes of membership.

Section 3. RIGHTS AND PRIVILEGES OF MEMBERS.

Each membership shall be entitled to one (1) vote on each issue which shall come before the membership for decision. Any individual holding or participating in any class of membership shall be entitled to participate in any and all activities of

the Society and to hold any office in the Society. No property rights shall attach to membership. Any member may inspect all books and records of the Society for any proper purpose at any reasonable time.

Section 4. TERMINATION OF MEMBERSHIP.

Membership shall be terminated upon failure to pay dues annually; no specific action shall be required of a member to effect termination of his membership.

ARTICLE V

BOARD OF DIRECTORS

Section 1. GENERAL POWERS.

The property, affairs and business of the Society shall be managed by a Board of Directors.

Section 2. NUMBER, QUALIFICATIONS AND TERMS OF DIRECTORS.

The Board of Directors shall consist of twenty-seven Directors elected from the membership at large. The twenty-seven Directors shall be elected for and shall serve for terms of three years, with nine Directors elected each year.

In order better to advise the Board of Directors in their management of the property, business and affairs of the Society the President, with the approval of the Board, shall appoint, with special consideration given to representation from other biological organizations, not more than four additional Directors who shall serve terms of one year.

Section 3. NOMINATION OF DIRECTORS.

A Nominating Committee of five members, not more than three of whom shall reside in the seven-county Metropolitan Area and not more than three of whom shall be members of the existing Board of Directors, shall be appointed annually by the President, with the approval of the Board, for the purpose of nominating candidates for election as Directors of the Society. The list of all persons nominated shall be submitted to the Secretary not less than 90 days prior to the annual meeting. Nominations may be made also by members of the Society by the filing of a petition containing the signatures of a minimum of five Society members. Such petition must be filed with the Secretary no later than 60 days prior to the date of the annual meeting. The Committee may not nominate fewer candidates than there are vacancies to be filled.

Section 4. ELECTION BY MAIL.

Directors shall be elected by mail ballot, as follows: not later than 30 days prior to the date of the annual meeting, the Secretary of the Society shall cause to be prepared a ballot in such form as the Board may prescribe, containing the names of all persons who have been nominated pursuant to Section 3 of this Article. Said ballot shall be mailed to each member of the Society as shown on the records of the Society as of the date of mailing. Each member shall vote for one (1) candidate for each vacancy to be filled and shall return his ballot to the Secretary not later than the third day prior to the annual meeting. On the

second day prior to the annual meeting, the Secretary shall certify to the President the names of those persons receiving the largest number of votes for each position to be filled. The results of the election shall be announced by the President at the annual meeting.

Section 5. RESIGNATION OF DIRECTORS.

Any member of the Board of Directors may resign at any time by giving written notice to the Secretary of the Society. Such resignation shall take effect at the date of the receipt of such notice or at any later time specified therein, and, unless otherwise provided therein, acceptance of such resignation shall not be necessary to make it effective.

Section 6. VACANCIES ON BOARD OF DIRECTORS.

A vacancy on the Board of Directors shall be filled by the Board at any regular or special meeting. The person selected to fill such vacancy shall serve for the unexpired portion of the term of the vacant office.

Section 7. ORGANIZATION OF BOARD OF DIRECTORS.

At all meetings of the Board of Directors the President, or in his absence the Vice President, shall act as Chairman, and the Secretary, or in his absence any person appointed by the President, shall act as Secretary.

Section 8. PLACE OF MEETINGS OF BOARD OF DIRECTORS.

Meetings of the Board of Directors shall be held at such

places as the Board may from time to time designate.

Section 9. ANNUAL MEETINGS OF BOARD OF DIRECTORS.

Immediately in advance of the annual meeting of the Society, the Board of Directors shall meet, at the same place at which the members shall meet, for the election of officers and the transaction of other business, with the power to adjourn and readjourn.

Section 10. REGULAR MEETINGS OF BOARD OF DIRECTORS.

Regular meetings of the Board of Directors shall be held at least quarterly at a time and place designated by the Board. Notices of such meetings shall be given each Director at least ten (10) days before the day on which the meeting is to be held.

Section 11. SPECIAL MEETINGS OF BOARD OF DIRECTORS.

Special meetings of the Board of Directors shall be held upon the written request of any Director stating the purpose or object thereof. Notice of each meeting shall be mailed to each member of the Board of Directors, addressed to him at his residence or usual place of business, at least three (3) days before the day on which such meeting is to be held. Every such notice shall state the time, place and purpose of the meeting. No business other than that stated in the notice shall be transacted at such meeting without the unanimous consent of the members of the Board.

Section 12. QUORUM AND ADJOURNMENT OF BOARD OF DIRECTORS.

Nine voting members of the Board of Directors in office at

the time of any regular or special meeting shall constitute a quorum for the transaction of business at such meeting, and the act of a majority of such quorum shall be the act of the Board. In the absence of a quorum, a majority of the Directors present may adjourn the meeting from time to time until a quorum is present. Notice of any adjourned meeting need not be given.

Section 13. WAIVER OF NOTICE.

Notice of any meeting need not be given to any member of the Board of Directors if such notice shall have been waived by him in writing or by telegraph, or if he shall attend such meeting in person.

ARTICLE VI.

OFFICERS

Section 1. OFFICERS.

The officers of the Society, all of whom shall be Directors, shall be a President, a First Vice President, a Second Vice President, a Secretary, and a Treasurer, with such other officers as may be appointed in accordance with Section 3 of this Article.

Section 2. NOMINATION OF OFFICERS.

Nominations for officers shall be made by a Nominating Committee of five members of the Board of Directors, appointed by the Executive Committee. The Committee may in its discretion nominate only one (1) person for each office to be filled. Additional nominations may be made from the floor at the time of election.

Section 3. ELECTION AND TERM OF OFFICE OF OFFICERS.

Officers shall be elected annually by the Board of Directors for terms of one year. Each officer, except such officers as may be appointed in accordance with the provisions of Section 4 of this Article, shall continue in office until his successor shall have been duly elected and qualified in his stead or until he shall resign and his resignation shall have become effective.

Section 4. SUBORDINATE OFFICERS.

The Board of Directors may appoint such other officers as it may deem necessary, each of whom shall hold office for such period, have such authority, and perform such duties as the Board may from time to time direct.

Section 5. RESIGNATION OF OFFICERS.

Any officer may resign at any time by giving written notice to the President or to the Secretary of the Society. Such resignation shall take effect on the date of the receipt of such notice or at any later time specified therein. Acceptance of such resignation shall not be necessary to make it effective.

Section 6. OFFICER VACANCIES.

A vacancy in any office because of death, resignation, removal, disqualification or any other cause shall be filled for the unexpired portion of the term by appointment by the Board of Directors at any regular or special meeting.

Section 7. PRESIDENT.

The President shall preside at all meetings of the Society and of the Board of Directors. He shall do and perform such duties as may be from time to time assigned him by the Board of Directors. He may sign and execute all authorized contracts or other obligations in the name of the Society.

Section 8. FIRST VICE PRESIDENT.

The First Vice President shall, in the absence of the President, perform the duties of that office.

Section 9. SECOND VICE PRESIDENT.

The Second Vice President shall, in the absence of the President and the First Vice President, perform the duties of the President.

Section 10. SECRETARY.

The Secretary shall perform the duties customarily required by that office, including correspondence in the name of the Society, and appropriate management of legal affairs.

Section 11. TREASURER.

The Treasurer shall perform the duties customarily required by that office.

Section 12. EXECUTIVE COMMITTEE.

The officers of the Society shall constitute the Executive Committee and shall have and may exercise the authority of the

Board of Directors in management and in the transaction of business of the Society. The President of the Society may, with approval of the Board, appoint not more than two additional Directors to membership on the Executive Committee. Any such Executive Committee shall act only in the intervals between meetings of the Board of Directors, and shall be subject to the control and direction of the Board. The Executive Committee shall report all its actions to the Board at the next regular meeting of the Board.

ARTICLE VII

COMMITTEES

The following committees shall be permanent committees of the Society:

Budget and Finance Committee
Membership Committee
Education Committee
Species Conservation Committee
Zoological Research Committee
Zoo Liaison Committee

Special committees may be established from time to time by the President. The President shall appoint all committee members and shall appoint the chairman of each committee.

ARTICLE VIII

FISCAL AGENT

The Board of Directors may appoint a fiscal agent. In case of such appointment the securities or properties held or

owned by the Corporation shall be in the exclusive custody and control of said fiscal agent with full power to hold the legal title to such securities and properties as may be so transferred to it, and when authorized by the Board of Directors from time to time to invest and reinvest available funds of the Corporation in such securities as the Society may approve, and when so authorized to sell, transfer, convey and otherwise dispose of the properties of the Society, both real and personal. Said fiscal agent shall advise the Board of Directors and the Society from time to time as to the assets held by it, shall receive and disburse all income and principal funds as directed by the Board of Directors, and shall account to the Society and the Board of Directors from time to time for all assets held and funds received and disbursed. The fiscal agent shall also perform such other services for the Society as may from time to time be agreed upon.

The fiscal agent shall be entitled to reasonable compensation for his services.

The net income of the Society shall be deposited in a separate account to be disbursed by the fiscal agent under such general rules and regulations as the Board of Directors may from time to time fix and determine.

ARTICLE IX

CONTRACTS, CHECKS, BANK ACCOUNTS, ETC.

Section 1. CONTRACTS, ETC. HOW EXECUTED.

The Board of Directors may authorize any officer or officers,

agent or agents of the Society, to enter into any contract or execute and deliver any instrument in the name of and on behalf of the Society; such authority may be general or confined to specific instances and, unless so authorized by the Board of Directors, no officer, agent, or employee shall have any power or authority to bind the Society by any contract or engagement or to pledge its credit or to render it liable pecuniarily for any purpose or to any amount.

Section 2. LOANS.

No loans or other indebtedness shall be contracted on behalf of the Society unless specifically authorized by the Board of Directors.

Section 3. CHECKS, DRAFTS, ETC.

All checks, drafts, or other orders for the payment of money, notes, or other evidences of indebtedness issued in the name of the Society shall be signed by such person or persons in such manner as shall be from time to time determined by the Board of Directors.

Section 4. DEPOSITS.

All funds of the Society shall be deposited from time to time to the credit of the Society in such banks, trust companies, or other depositories or depositaries as the Board of Directors may designate, or if there be a fiscal agent with him, and shall be disbursed under such rules and regulations as the Board of Directors may from time to time determine.

ARTICLE X

FISCAL YEAR

The fiscal year of the Society shall be June 1 through May 31.

ARTICLE XI

AMENDMENT OF BY-LAWS

The By-Laws of the Society shall be subject to amendment or repeal and new By-Laws may be made by a majority vote of the members of the corporation in attendance at an annual or special meeting called for such purpose. The By-Laws may also be amended by the Board of Directors at a meeting called for that expressly stated purpose with notice as provided in ARTICLE V, Section 10.

January 15, 1974

COME, JOIN THE FAMILY.

Discover the beauty and dignity of your fellow beings in the animal kingdom.

At the Minnesota Zoo, the family of man and animals exists in peace and harmony. It's a place where there is a sense of kinship among all living things. Here, animals have some room to be themselves. People can observe their normal behavior in natural surroundings.

This is a place where we have a chance to understand, perhaps for the first time, what animals are all about and to join in the commitment to cherish and preserve life.



We invite you to "Join the Family" by becoming a member of the Minnesota Zoological Society. As a member, you'll receive some very special benefits.



You'll get unlimited free admission to the Zoo. "Unlimited" is a significant word, meaning you can get in free anytime you want, as often as you like, for 12 membership months.

That's important because everything about the new Zoo—its nearly 500 acres and 250 species, in a habitat that encourages more interesting and varied behavior, suggests you'll want to visit often.

As a member you visit *without* paying the regular admission: \$3.00 for adults, \$1.00 for children 6-11 and \$1.50 for ages 12-16.



Amagnificent poster will be yours, free.

Once again this year, we have commissioned one of the country's finest painters to illustrate our theme.

Yes! I want to become a member of the Minnesota Zoological Society.

Send this application, along with your check or credit card information to:

Minnesota Zoological Society
555 Wabasha Street
St. Paul, Minnesota 55102

Call 222-1706 for credit card orders.

My membership level is:

- Family —\$28.50
- Individual—\$18.50
- Supporting—\$50.00 (Family plus 4 guest passes)
- Donor—\$100.00 (Family plus 6 guest passes)
- My check is enclosed.
- Please charge to my Visa Mastercharge

Signature of credit card holder

Account Number Expiration Date

Name (please print clearly)

Address

City State

Zip Daytime Phone

Total number in family (parents plus children 5 thru 18 living at your address).

Your permanent membership card will arrive in approximately 4 weeks. (A temporary card will be sent immediately.)

A beautiful magazine, *Animal Kingdom*, will be sent to you.

It's written and edited by experts in animal behavior and ecology. The photography and reproduction are outstanding, and it's so readable, young people can enjoy it, too.

A year's subscription to *Animal Kingdom* costs \$7.95, but it will come to you free, every 2 months, for as long as you're a member of the Society.



You'll enjoy the Zoo in very special ways.

We've planned a full calendar of free or discounted events especially for Society members. Behind-the-scenes tours of Zoo facilities, continuing education classes, field trips, interpretive tours, cross-country skiing, contests, and previews to special Zoo events are some of the ways that members of all ages will enjoy the Zoo throughout the year.

In addition, there are lectures and workshops offered every month on subjects from "creating an aquarium" to "understanding the feline psyche."

And in the fall of the year, there is an Open House, when the Zoo opens usually-closed doors for behind-the-scenes tours of the entire Zoo.

In addition, you'll get a tax deduction.

A portion of your membership fee is tax deductible—up to \$70 for a \$100 donor membership.



Our Minnesota Zoo is a wonderful place to visit. But we're offering you a chance to be more than just a visitor.

As a member of the Society, you'll be a *participant*. The difference between witnessing something fine and being a part of it can, we think, be a source of great joy.

For your sake, and for the benefit of your animal friends at the Zoo, come join us.

Bruce Wolfe's poster is shown in miniature on the back of this folder. (Actual size is 31½" x 23¾".)

We'll bet there isn't a child around who wouldn't like to hang the full-sized version in his room.

And, if you are one of the first 500 donor members (\$100 or more contribution), you'll receive a limited-edition print, signed and numbered by the artist.



You'll receive our monthly newsletter, *Zoo News*.

It will tell you what's going on both at the Zoo and in the Society. Since a lot is happening at both places, it should be good reading.

And you'll be one of the first to know when new animals are born or acquired at the Zoo.

BECOME A MEMBER OF THE MINNESOTA ZOOLOGICAL SOCIETY.



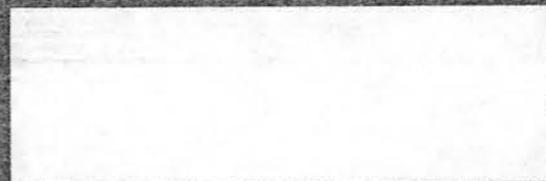
"THE ALBATROSS AND THE WHALES,
THEY ARE MY BROTHERS."

-G. Shorrock



MINNESOTA ZOOLOGICAL SOCIETY

555 Wabasha Street, St. Paul, Minnesota 55102



"ONE TOUCH OF NATURE
MAKES THE WHOLE WORLD KIN."

-William Shakespeare



Give MUSK OX, the gift that lasts all year long.



PHOTO: Bill Meng, NYZS

Not a big Musk Ox fan? OK, how'd you like to surprise someone this holiday with a Siberian Tiger? Or a 20-foot python along with a couple dozen Borneo fruit bats?

The fact is, for just \$28.50, you can give 238 species in their natural habitat to an entire family to enjoy all year around. Or, to a single friend for just \$18.50.

Your gift certificate makes them members of the Minnesota Zoological Society, which entitles the recipients to a year's unlimited free admission. They'll also receive, at no charge, our Zoo Poster and subscriptions to ANIMAL KINGDOM and ZOO NEWS.

Zoological Society Membership is a gift that lasts. A gift that can help teach children about the relationship between the family of man and animals. Besides, do you know anybody who already has a Musk Ox?

Send in the coupon or call with your Visa or Mastercharge number before December 10 and we'll see to it that your gift membership and poster arrive before December 25.



Minnesota Zoological Society
555 Wabasha Street, St. Paul, MN 55102

For Visa or Mastercharge phone orders, call 222-1706. Or, send this application along with your check or credit information to:

Minnesota Zoological Society
555 Wabasha Street
St. Paul, Minnesota 55102

Please send a gift membership and poster:

Check membership level: Family \$28.50
 Individual \$18.50

TO:

Name _____

Address _____

City _____

State _____ Zip _____

Total number in family _____
(Parents and children 5-18)

FROM: (Card should say _____)

Name _____

Address _____

City, State, Zip _____

Phone No. _____

My check is enclosed.

Please charge to my _____ Visa

Mastercharge

Signature of cardholder: _____

Account Number _____

Expiration Date _____

To order additional gift memberships, please attach a separate sheet.

This year, give the Zoo.