



# THIS IS READING TERRITORY



The Minnesota Twins™ Summer Reading Program, presented by Cub Foods and General Mills, encourages children to read during the summer months by providing rewards based on the number of minutes read. All children, ages 14 and under in the Upper Midwest (MN, IA, WI, ND, SD) are encouraged to join in the fun.

Rewards will be awarded based on the total number of minutes read during the summer months in 400, 800 and 1,200 minute increments. 200 lucky readers in the 1,200 minute category will be randomly chosen to participate in a player Q & A session.

Complete and send in a registration form (available at Guest Services at your local Cub Foods store 6/6 – 7/3) to receive a summer reading pack, including a scorecard to help track your minutes! (While supplies last)

In addition, to help support education, we're excited to offer a way to earn box tops for your school! When you buy 3 participating\* General Mills cereals, you'll receive 10 Bonus Box Tops!



**Growing Local Learning™**

**Cub®**

## Get 10 Bonus Box Tops

(\$1 value to BTFE eligible school)

**when you buy ANY 3 participating\* General Mills cereals.**

**\*Participating Products:** General Mills Cinnamon Toast Crunch® (17oz),  
Reese's® Puffs® (18oz), Lucky Charms® (16oz), Cheerios® (14oz)

Purchases must be made in one shopping visit between 6/6/10 and 7/3/10.  
Code to redeem 10 Bonus Box Tops will print via checkout coupon at register.

**Visit [GrowingLocalLearning.com](http://GrowingLocalLearning.com) to enter code.**

©2010 General Mills Only BTFE registered schools can redeem Box Tops. Each Box Top is worth 10 cents to redeeming school. Limit \$80,000 per school, per school year.