



Minnesota State Horticultural Society Records.

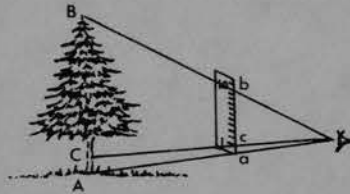
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HOW TO MEASURE A CANDIDATE TREE

A tree is defined as a woody plant having a single erect perennial stem or trunk at least three inches in diameter at a point four and a half feet above the ground, a definitely formed crown of foliage, and a mature height of at least 12 feet.

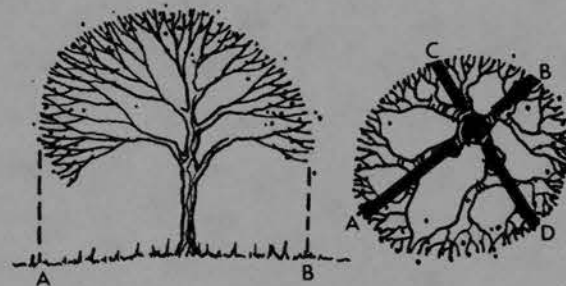
The following measurements are required to validate the nomination of a candidate tree for champion status.



HEIGHT MEASUREMENT Stand far enough away from the tree so that you will be able to sight both the base and top of the tree between the sighting marks on a 12-inch ruler when held vertically in an outstretched arm at eye level. When it is so held, move the arm and ruler forward or backward until the eye sights the base of the tree (A) across the 0-inch graduation (a) and the tip of the crown (B) across the 10-inch graduation (b). Then a sight is taken across the one-inch (c) graduation and the corresponding point (C) is marked on the tree by a companion. The distance to this point from the base of the tree (AC) is measured, to the nearest foot, with a rule, yardstick, or tapemeasure, and multiplied by ten, thus giving the height of the tree (AB).



CIRCUMFERENCE MEASUREMENT Measure, to the nearest inch, the distance around the trunk at a point four and a half feet above the ground. If the tree is on a slope, measure from the ground at the mid-point of the tree base. A flexible tape measure of sufficient length is a suitable tool.



CROWN SPREAD Set a stake directly under the outside edge of the crown farthest from the trunk (A) and another directly opposite it at the outer edge of the crown (B) on a line passing through the center of the tree. Next, set stakes marking the farthest diameter of the crown passing through the center of the tree (C and D). Measure both diameters to the nearest foot with a tape. Add the two measurements together and divide the sum by two to obtain the average crown spread.

HERITAGE TREE NOMINATION FORM

SCIENTIFIC NAME _____

COMMON NAME _____

MEASUREMENTS (if for champion tree)

Circumference _____ ft. _____ in. Height _____ ft.

Crown spread _____ ft.

Date Measured _____ by _____

LOCATION _____

PHYSICAL CONDITION _____

SUMMARY OF SIGNIFICANCE (if for historical or cultural tree)

(Use additional sheets if necessary)

NOMINATOR _____
(name)

(street address) (city) (zip)

OWNER _____
(name)

(Street address) (city) (zip)

NOMINATION of a tree for Heritage status can be made by any person, group, organization, or public agency. Nominations should be sent to: Heritage Tree Program,* Minnesota State Horticultural Society, 161 Alderman Hall, University of Minnesota, St. Paul, Minn. 55108. Both the owner and nominator of a tree selected for Heritage status will receive recognition certificates; in addition, the owner will also receive a plaque to identify officially the honored tree. *A Minnesota American Revolution Bicentennial Commission project.



MINNESOTA HERITAGE TREE PROGRAM

A program through which the citizens of Minnesota will find, honor, and preserve the outstanding trees of their State.

Trees honored as Minnesota Heritage Trees will include the following:

Trees of Champion Size — the largest specimen of each species of tree found growing in the State.

Trees of Historical Significance — trees commemorating a significant date, person, or event associated with the history of Minnesota.

Trees of Cultural Significance — trees related to the cultural development of the people of Minnesota.

**JOIN THE SEARCH!
NOMINATE A HERITAGE TREE**

MINNESOTA TREES

Trees of the following species or varieties growing in Minnesota shall be considered for certification as champion trees. The nomenclature used conforms with that found in either the USDA's *Checklist of Native and Naturalized Trees of the United States* (1953) or Kelsey and Dayton's *Standardized Plant Names* (1942).

NATIVE TREES OF MINNESOTA

<i>Abies balsamea</i> (L.) Mill.	Balsam Fir
<i>Acer negundo</i> L.	Boxelder
<i>Acer nigrum</i> Michx. f.	Black Maple
<i>Acer rubrum</i> L.	Red Maple
<i>Acer saccharinum</i> L.	Silver Maple
<i>Acer saccharum</i> Marsh.	Sugar Maple
<i>Acer spicatum</i> Lam.	Mountain Maple
<i>Alnus rugosa</i> (DuRoi) Spreng.	Speckled Alder
<i>Amelanchier alnifolia</i> (Nutt.) Nutt.	Saskatoon Serviceberry
<i>Amelanchier arborea</i> (Michx. f.) Fern.	Downy Serviceberry
<i>Amelanchier interior</i> Nielsen	Inland Serviceberry
<i>Amelanchier laevis</i> Wieg.	Allegheny Serviceberry
<i>Betula alleghaniensis</i> Britt.	Yellow Birch
<i>Betula cordifolia</i> Regel	Heart-leaf Birch
<i>Betula nigra</i> L.	River Birch
<i>Betula papyrifera</i> Marsh.	Paper Birch
<i>Carpinus caroliniana</i> Walt.	American Hornbeam
<i>Carya cordiformis</i> (Wang.) K. Koch	Bitternut Hickory
<i>Carya ovata</i> (Mill.) K. Koch	Shagbark Hickory
<i>Celtis occidentalis</i> L.	Common Hackberry
<i>Cornus alternifolia</i> L.f.	Alternate-leaf Dogwood
<i>Crataegus calpodendron</i> (Ehrh.) Med.	Pear Hawthorn
<i>Crataegus chrysocarpa</i> Ashe	Fireberry Hawthorn
<i>Crataegus crus-galli</i> L.	Cockspur Hawthorn
<i>Crataegus douglasii</i> Lindl.	Black Hawthorn
<i>Crataegus macrocarpa</i> Ashe	Large-seed Hawthorn
<i>Crataegus mollis</i> Scheele	Downy Hawthorn
<i>Crataegus punctata</i> Jacq.	Dotted Hawthorn
<i>Crataegus succulenta</i> Schrad.	Fleshy Hawthorn
<i>Fraxinus americana</i> L.	White Ash
<i>Fraxinus nigra</i> Marsh.	Black Ash
<i>Fraxinus pennsylvanica</i> Marsh.	Green Ash
<i>Gleditsia triacanthos</i> L.	Common Honeylocust
<i>Gymnocladus dioica</i> (L.) K. Koch	Kentucky Coffeetree
<i>Juglans cinerea</i> L.	Butternut
<i>Juglans nigra</i> L.	Black Walnut
<i>Juniperus virginiana</i> L.	Eastern Redcedar
<i>Larix laricina</i> (DuRoi) K. Koch	Eastern Larch
<i>Malus ioensis</i> (Wood) Britton	Prairie Crabapple
<i>Morus rubra</i> L.	Red Mulberry

<i>Ostrya virginiana</i> (Mill.) K. Koch	American Hophornbeam
<i>Picea glauca</i> (Moench) Voss	White Spruce
<i>Picea mariana</i> (Mill.) B.S.P.	Black Spruce
<i>Pinus banksiana</i> Lamb.	Jack Pine
<i>Pinus resinosa</i> Ait.	Red Pine
<i>Pinus strobus</i> L.	Eastern White Pine
<i>Populus balsamifera</i> L.	Balsam Poplar
<i>Populus deltoides</i> Bartr.	Eastern Cottonwood
<i>Populus grandidentata</i> Michx.	Bigtooth Aspen
<i>Populus tremuloides</i> Michx.	Quaking Aspen
<i>Prunus americana</i> Marsh.	American Plum
<i>Prunus nigra</i> Ait.	Canada Plum
<i>Prunus pennsylvanica</i> L.f.	Pin Cherry
<i>Prunus serotina</i> Ehrh.	Black Cherry
<i>Prunus virginiana</i> L.	Common Chokecherry
<i>Quercus alba</i> L.	White Oak
<i>Quercus bicolor</i> Willd.	Swamp White Oak
<i>Quercus ellipsoidalis</i> E. J. Hill	Northern Pin Oak
<i>Quercus macrocarpa</i> Michx.	Bur Oak
<i>Quercus rubra</i> L.	Northern Red Oak
<i>Quercus velutina</i> Lamb.	Black Oak
<i>Rhus typhina</i> L.	Staghorn Sumac
<i>Salix amygdaloides</i> Anderss.	Peach-leaf Willow
<i>Salix nigra</i> Marsh.	Black Willow
<i>Sorbus americana</i> Marsh.	American Mountain-ash
<i>Sorbus decora</i> (Sarg.) Schneid.	Showy Mountain-ash
<i>Thuja occidentalis</i> L.	Northern Whitecedar
<i>Tilia americana</i> L.	Basswood
<i>Tsuga canadensis</i> (L.) Carr.	Eastern Hemlock
<i>Ulmus americana</i> L.	American Elm
<i>Ulmus rubra</i> Muhl.	Slippery Elm
<i>Ulmus thomasi</i> Sarg.	Rock Elm

TREES NATURALIZED IN MINNESOTA

<i>Rhamnus cathartica</i> L.	European Buckthorn
<i>Rhamnus frangula</i> L.	Glossy Buckthorn
<i>Robinia pseudoacacia</i> L.	Black Locust

EXOTIC TREES CULTIVATED IN MINNESOTA

<i>Abies concolor</i> (Gord. ex Glend.) Lindl.	White Fir
<i>Acer ginnala</i> Maxim.	Amur Maple
<i>Acer pennsylvanicum</i> L.	Striped Maple
<i>Acer platanoides</i> L.	Norway Maple
<i>Acer tataricum</i> L.	Tatarian Maple
<i>Aesculus glabra</i> Willd.	Ohio Buckeye
<i>Aesculus hippocastanum</i> L.	Common Horsechestnut
<i>Aesculus sylvatica</i> Bartr.	Painted Buckeye
<i>Betula lenta</i> L.	Sweet Birch
<i>Betula pendula</i> Roth.	European White Birch
<i>Betula populifolia</i> Marsh.	Gray Birch
<i>Carya laciniosa</i> (Michx.) Loud.	Shellbark Hickory
<i>Castanea dentata</i> (Marsh.) Borkh.	American Chestnut
<i>Catalpa bignonioides</i> Walt.	Southern Catalpa
<i>Catalpa ovata</i> G. Don	Chinese Catalpa
<i>Catalpa speciosa</i> Warder	Northern Catalpa
<i>Cedrus atlantica</i> glauca Carr.	Blue Atlas Cedar
<i>Cercis canadensis</i> L.	Eastern Redbud
<i>Crataegus phaenopyrum</i> (L.f.) Med.	Washington Hawthorn

<i>Elaeagnus angustifolia</i> L.	Russian-olive
<i>Fagus grandifolia</i> Ehrh.	American Beech
<i>Fraxinus mandshurica</i> Rupr.	Manchurian Ash
<i>Fraxinus quadrangulata</i> Michx.	Blue Ash
<i>Ginkgo biloba</i> L.	Ginkgo
<i>Juniperus scopulorum</i> Sarg.	Rocky Mountain Juniper
<i>Larix decidua</i> Mill.	European Larch
<i>Liriodendron tulipifera</i> L.	Tulip-tree
<i>Magnolia acuminata</i> L.	Cucumber-tree
<i>Malus baccata</i> (L.) Borkh.	Siberian Crabapple
<i>Morus alba</i> L.	White Mulberry
<i>Morus alba tatarica</i> Seringe	Russian Mulberry
<i>Phellodendron amurense</i> Rupr.	Amur Corktree
<i>Phellodendron sachalinensis</i> (Fr. Schmidt) Sarg.	Sakhalin Corktree
<i>Picea abies</i> (L.) Karst.	Norway Spruce
<i>Picea engelmanni</i> Parry	Engelmann Spruce
<i>Picea glauca densata</i> Bailey	Black Hills White Spruce
<i>Picea pungens</i> Engelm.	Colorado Spruce
<i>Pinus cembra</i> L.	Swiss Stone Pine
<i>Pinus flexilis</i> James	Limber Pine
<i>Pinus mugo</i> Turra.	Swiss Mountain Pine
<i>Pinus nigra</i> Arnold	Austrian Pine
<i>Pinus ponderosa</i> Laws.	Ponderosa Pine
<i>Pinus rigida</i> Mill.	Pitch Pine
<i>Pinus sylvestris</i> L.	Scotch Pine
<i>Platanus occidentalis</i> L.	American Sycamore
<i>Populus alba</i> L.	White Poplar
<i>Populus canadensis eugenei</i> (Schelle) Rehd.	Carolina Poplar
<i>Populus candicans</i> Ait.	Balm of Gilead
<i>Populus nigra</i> L.	Black Poplar
<i>Prunus maackii</i> Rupr.	Amur Chokecherry
<i>Prunus padus</i> L.	European Birdcherry
<i>Pseudotsuga menziesii</i> (Mirb.) Franco	Common Douglas-fir
<i>Ptelea trifoliata</i> L.	Common Hoptree
<i>Quercus coccinea</i> Muenchh.	Scarlet Oak
<i>Quercus monticola</i> Fisch. ex Turcz.	Mongolian Oak
<i>Quercus muhlenbergii</i> Engelm.	Chinkapin Oak
<i>Quercus palustris</i> Muenchh.	Pin Oak
<i>Salix alba</i> L.	White Willow
<i>Salix amygdalina</i> Anders	Almond-leaf Willow
<i>Salix pentandra</i> L.	Laurel Willow
<i>Sorbus aucuparia</i> L.	European Mountain-ash
<i>Syringa amurensis japonica</i> (Maxim.) Franch. ex Sav.	Japanese Tree Lilac
<i>Tilia cordata</i> Mill.	Littleleaf Linden
<i>Ulmus glabra</i> Huds	Scotch Elm
<i>Ulmus pumila</i> L.	Siberian Elm

HORTICULTURAL VARIETIES CULTIVATED IN MINNESOTA (Those eligible for Heritage Tree Status as of 1975)

<i>Acer platanoides</i> 'Column'	Columnar Norway Maple
<i>Acer platanoides</i> 'Crimped'	Crimped Norway Maple
<i>Acer platanoides</i> 'Globe'	Globe Norway Maple
<i>Acer platanoides</i> 'Schwedler'	Schwedler Norway Maple
<i>Acer platanoides</i> 'Variegated'	Variegated Norway Maple
<i>Acer platanoides</i> 'Yellowrim'	Yellowrim Norway Maple
<i>Acer rubrum</i> 'Column'	Columnar Red Maple
<i>Acer rubrum</i> 'Schlesinger'	Schlesinger Red Maple

<i>Acer saccharinum</i> 'Cutleaf'	Cutleaf Silver Maple
<i>Acer saccharinum</i> 'Lutescens'	Golden Silver Maple
<i>Acer saccharinum</i> 'Pyramidal'	Pyramidal Silver Maple
<i>Acer saccharinum</i> 'Wier'	Wier Cutleaf Silver Maple
<i>Acer saccharum</i> 'Newton Sentry'	Newton Sentry Sugar Maple
<i>Acer saccharum</i> 'Temple Upright'	Temple's Upright Sugar Maple
<i>Betula pendula gracilis</i>	Cutleaf European White Birch
<i>Catalpa bignonioides</i> 'Umbrella'	Umbrella Catalpa
<i>Crataegus crus-galli inermis</i>	Thornless Cockspur Hawthorn
<i>Gleditsia triacanthos inermis</i>	Thornless Common Honeylocust
<i>Juniperus scopulorum</i> 'Sutherland'	Sutherland Juniper
<i>Juniperus virginiana</i> 'Canaert'	Canaert Juniper
<i>Juniperus virginiana</i> 'Hill'	Hill Juniper
<i>Juniperus virginiana</i> 'Hillspire'	Hillspire Juniper
<i>Juniperus virginiana</i> 'Silver'	Silver Juniper
<i>Malus ioensis plena</i>	Bechtel Crabapple
<i>Malus cv. Dolgo</i>	Dolgo Crabapple
<i>Malus cv. Eleyi</i>	Eleyi Crabapple
<i>Malus cv. Flame</i>	Flame Crabapple
<i>Malus cv. Pink Weeper</i>	Pink Weeper Crabapple
<i>Malus cv. Zumi</i>	Zumi Crabapple
<i>Morus alba tatarica</i> 'Tea's'	Tea's Weeping Russian Mulberry
<i>Picea pungens glauca</i>	Blue Colorado Spruce
<i>Picea pungens</i> 'Koster'	Koster Colorado Spruce
<i>Picea pungens</i> 'Moerheim'	Moerheim Colorado Spruce
<i>Pinus densiflora</i> 'Umbrella'	Tanyosho Pine
<i>Pinus ponderosa scopulorum</i>	Rocky Mountain Ponderosa Pine
<i>Pinus sylvestris</i> 'Fastigiata'	Fastigiata Scotch Pine
<i>Populus alba</i> 'Bolleana'	Bolleana Poplar
<i>Populus alba richardi</i>	Richard's White Poplar
<i>Populus alba</i> 'Silver'	Silver Poplar
<i>Populus nigra</i> 'Italica'	Lombardy Poplar
<i>Populus nigra thevesiana</i>	Theves Poplar
<i>Populus tremula</i> 'Erect'	Erect European Poplar
<i>Prunus cerasifera</i> 'Atropurpurea'	Pissard Plum
<i>Rhus typhina laciniata</i>	Cutleaf Staghorn Sumac
<i>Robinia pseudoacacia umbraculifera</i>	Globe Locust
<i>Salix alba chermesina</i>	Redstem White Willow
<i>Salix alba vitellina</i>	Yellowstem White Willow
<i>Salix alba vitellina</i> 'Niobe'	Niobe Weeping Willow
<i>Salix blanda</i>	Wisconsin Weeping Willow
<i>Salix matsudana tortuosa</i>	Corkscrew Willow
<i>Sorbus aucuparia pendula</i>	Weeping European Mountain-ash
<i>Sorbus hybrida</i>	Oakleaf Mountain-ash
<i>Thuja occidentalis</i> 'Douglasii aurea'	Douglas Golden Arborvitae
<i>Thuja occidentalis</i> 'Douglasii pyramidalis'	Douglas Pyramidal Arborvitae
<i>Thuja occidentalis fastigiata</i>	Pyramidal Arborvitae
<i>Thuja occidentalis wareana</i>	Siberian (or Ware) Arborvitae
<i>Ulmus glabra</i> 'Camperdown'	Camperdown Elm

MINNESOTA STATE HORTICULTURAL SOCIETY
GARDEN STATE PROJECT
"GARDENED CITY" Application Form

Name of applying municipality _____ Population, 1970 _____

Name of municipality which is the next larger economic center of your area _____

Describe how your municipality is situated relative to the nearest state, federal, and/or interstate highways _____

What geographic landscape features are unique or particularly attractive in your community? (lakes, rivers, bluffs, etc.) _____

Are plantings on public grounds in your municipality guided by a landscape plan?

() No

() Other _____

() Only along streetsides

() Only in municipal parks

What volunteer organizations presently plant and/or maintain plantings on public property? _____

Is there a public landscaped garden located in your community? () Yes If so, what is the name of the garden? _____

() No If not, where is the closest public landscaped garden located? _____

Has your municipality received funds from the State Shade Tree Program for reforestation? () Yes () No If so, approximately how many trees have been planted? _____

What species have been planted? _____

Or approximately how many trees will be planted? _____

What species: _____

A plan has not yet been developed. ()

Who prunes, waters or otherwise maintains (or will maintain) these trees? _____

How many motels and hotels are located in your municipality? _____

Restaurants? _____

What museums, historical monuments, or other points of interest are located in your municipality? _____

If there an active business organization in your municipality? () Yes () No

If so, what action have they taken in the past several years that might demonstrate that organization's concern for the beauty of the community? _____

What volunteer groups or private organizations in your community might be available and willing to generate interest, provide leadership and/or labor, and/or raise funds for this project? _____

Fifteen thousand dollars is requested from the participating municipality as matching funds for this project. What percentage of this sum could be raised:

() by municipal sources _____%

() by donations and other private sources _____%

Total percentage community can provide for matching funds _____%

What community beautification ordinances have been enacted (by your city council) and are now enforced? (example - junkyard screening, billboard control, tree planting requirements) _____

Rate on a scale one to ten the overall beauty "quotient" of your municipality, with ten the highest rating. Explain what factors helped determine your evaluation.

Your town's leading employer, R. Smith Enterprises, has maintained a billboard on Main Street for many years. A number of spruce trees planted on public property by school children several years ago have now grown handsome, but tall enough to obscure a portion of the billboard. Mr. Smith has asked the city council to have the trees cut down. In your opinion how would your city council decide? Why? _____

Has your municipality faced a similar controversy? _____ If so, please explain the issue and how it was resolved (use additional paper, if necessary). _____

Signed _____

(Mayor or City Council Chairman of applying municipality)

Send to: Minnesota State Horticultural Society, 1970 Polwell Avenue, 161 Alderman Hall,
University of Minnesota, St. Paul, MN 55108

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

St. Paul Campus Student Center

March 10, 1975

The meeting was called to order at 7:40 p.m. by Peter Ascher, President.

Dolores Schwartz, chairman of the State Awards Committee, reported that the Committee examined nominations for 41 persons and approved the granting of 26 awards for 1974. Nineteen were recommended for Awards of Merit, five for Distinguished Service Certificates, one for Honorary Life Membership, and one for a Bronze Medal. The Committee encourages each district to evaluate applications before they are sent to the State office, sending seconding or supporting letters with each nomination form. This would help in evaluating the nominees, since most of the nominees are not personally known to Committee members. It was moved, seconded, and unanimously approved to accept the Committee's recommendations for 1974 awards. Award recipients are: Bronze Medal: Melvin Bergeson, Fertile, introducer of Red Splendor flowering crab-apple. Honorary Life Membership: Albert Nelson, Minneapolis, Minnesota Rose Society. Distinguished Service Certificates: Hugh Cocker and Ruth Cocker, Rochester, District 1; Mrs. Lewis Ink, Duluth, District 8; Bruce Beresford, Crookston, District 11; and Mrs. Barbara Ellenson, Becida, District 12. Certificates of Merit: Arnold O. Oistad, Rochester, Kathryn Anderson, Houston, and Mrs. Donald Wilson, Austin, District 1; Lowell Rost, Fairmont, District 2; Mildred and Henry Thomsen, Bingham Lake, District 4; Mrs. Ruth Jenson, Verndale, Mrs. William Fitzsimmons, Brainerd, and Mrs. Burt Garrett, Pine River, District 6; Charlotte Palmer, St. Paul, Marion Osojnicki, St. Paul, and Dorothy Keller, Forest Lake, District 7; Mrs. Carl Narum, Ada, Mrs. Harold Amundson, East Grand Forks, Mrs. Donald Peterson, East Grand Forks, and Angeline Keller, East Grand Forks, District 11; Mrs. Earl Horne, Cass Lake, District 12; Frank Heinze, Thief River Falls, and Mrs. Huldah Swanson, Thief River Falls, District 13; and Mrs. Bertha Makovsky, Bloomington.

Lee Hallgren, chairman of the State Fair Exhibit Committee, reported that the State Horticultural Society has arranged to have an educational exhibit the first two days of the Fair, Aug. 21 and 22. The theme will be "A Walk Through the World of Plants". Purpose of the show will be to expose people to a large number of plants, including unusual plants which they may never before have seen. There will be no competition. Exhibitors may be clubs, specialty societies, individuals, and commercial growers (provided the latter focus on plant display and not advertising). Plants can be displayed individually or as a collection of related plants -- related by family or by sharing the same cultural requirements, such as rock garden plants. There will be six general classifications: house plants, hardy perennials, food plants (fruit, vegetables), annuals, unusual trees and shrubs (cuttings), and commercial food (sugar beets, peanuts, etc.). Phil Smith, past president, suggested that information be placed in the HORTICULTURIST so that people can reserve space early. It was pointed out that this State Fair Exhibit Committee is separate from the State Fair Booth Committee. Mr. Hallgren noted that there might be a plant sale connected with the exhibit, with proceeds going to the Horticultural Society.

Glenn Ray, in the absence of Nels Hervi, reported for the Wildflower Committee. He said that changes in the State law protecting wildflowers are being considered and that the Horticultural Society has been asked to work with the Department of Agriculture in developing a list of those wildflowers in need of protection. Local garden clubs will be asked to appoint a person to be responsible for wildflower education in their area, for surveying the state of wildflowers in their locality, and to report to a District wildflower chairman. District chairmen will meet on June 13 at the State Convention in Winona and will work out a list of plants needing protection.

Leo Brom, State Convention chairman, reported on plans for the State Convention June 13, 14, and 15 in Winona. He noted that the Winona area was rich in horticultural history. John S. Harris from LaCrescent brought 20 apple varieties to the Fair in Rochester in 1866 and organized the Fruit Committee which was the parent organization of the Minnesota State Horticultural Society. Other pioneer fruit growers were also from the Winona area. The convention program and flower show schedules will be published in the April HORTICULTURIST.

Mr. Brom reported the following highlights of the convention: The college students union and its food service will be available entirely to the Society. Friday night will feature the executive board meeting, wildflower and heritage tree committee meetings, and district meetings. It is hoped to have displays by specialty societies and commercial concerns. There will be a tour of an historic flour mill which farmers supply with organically grown grains. There will be a wildflower field trip, and a candlelight banquet Saturday evening with Flag Day as the decorating theme. Sunday will include an Ikebana speaker and workshop. There will also be long and short tours available on Sunday, with the long tour including visits to various gardens around Winona and a trip down the river to an apple orchard. Meals and room for the three-day stay (with the exception of the Friday night dinner) will cost \$32 per person if reservations are made by June 7. Arrangements also can be made for shorter stays.

Heritage Tree Committee chairman Ken Simons introduced committee members who were present. He presented a written report on the Heritage Tree Program, describing the project as one in which everyone, both lay and professional horticulturists, can be involved. There will be pride and interest in being an owner or nominator of a heritage tree. Tourists also will be interested in seeing these distinguished trees. The program will require money and effort, a total of about \$45,000 for the first three years. The committee proposed that the Minnesota State Horticultural Society accept responsibility for the program, contingent on receiving funds from private foundations or the Bicentennial Commission. Second, Mr. Simons reported that the committee had disbanded itself and recommended that if the Society accepted the Heritage Tree Program it establish a Heritage Tree Certification Committee as an official standing committee of the Society. Leon Snyder moved that the Heritage Tree Program be accepted, and that the steering committee members be included on the new Heritage Tree Certification Committee. Phil Smith seconded the motion. James Seeden asked if there was any estimate on what the program would cost beyond the initial three year period. Mr. Simons said the costs are likely to be small, involving stationery and some salary. It is anticipated that private foundations will be asked to provide some continuing support. The Executive Board unanimously approved acceptance of the Heritage Tree Program, dependent on the receipt of outside funding, and also the establishment of an

official standing committee. Pete Ascher proposed that the following be appointed by the Board to serve on the Certification Committee: Ken Simons, chairman; Bob Montgomery, chairman of the cultural review team; Frank Usenik, chairman of the native champion review team; Dale Bachman and Pat Nelson, co-chairmen of the non-native champion review team; and Glenn Ray, secretary-treasurer, Minnesota State Horticultural Society. Doris Helvig noted that including a chairman of the historical review team and a representative from the Society's Board of Directors would make total membership eight, while the Heritage Tree Program specified a seven-member committee. It was moved, seconded, and unanimously approved in separate actions that the committee membership be increased to eight, that it include the individuals recommended by Mr. Ascher, and that approval of the remaining two committee members be left to the discretion of the committee.

Marion Carlson, membership secretary, reported that as of March 10, 1975, the Society had a total of 7,327 members, which is 700 fewer than on the same date in 1974. About 50 clubs have not rejoined this year, with total club members down about 800 from 1974. In 1974 the Society lost 10 clubs and gained nine. Thus far this year the Society has gained four new clubs. There are 300 more direct members this year than in 1974, with a total of about 1700 more members needed by July 1, 1975, to equal last year's July 1 membership. In District 13 all clubs have rejoined; in District Six all but the Sandstone Club have rejoined; in Bloomington all but four clubs have rejoined. Our area of biggest losses is Duluth, with 16 of 27 garden clubs so far not rejoining. Ten of 18 clubs in District Eight have rejoined. Three thousand letters were sent out March 4 to all who have not rejoined. Statewide clubs that have not yet rejoined are the North Star Lily Society, the Fruit Growers Association, the Dahlia Society, and Landscape Maintenance Association.

Glenn Ray reported on his efforts to receive more support for the Society from the State Legislature. He urged that clubs let the state office know of their city beautification and other projects so that this information can be passed on to the legislators. He also urged any Society members who knew legislators to make personal contacts with legislators they know personally. He said that there was no question that reasonable people in the Legislature will respond to a reasonable request. He said that the Society wants to be involved in supporting good programs, but desperately needs full-time secretarial help. Leo Brom suggested looking into CETA, a federal program providing funds to create jobs in the community.

Acknowledgements: Glenn Ray acknowledged substantial donations from the Men's Garden Club of Minneapolis, the Tenth District Horticultural Society, the Minnesota Gladiolus Society, and Mel Sater of the American Gloxinia and Gesneriad Society. He introduced Mr. Sater who spoke briefly about the AGGS Twin City chapter which has applied for membership in the Minnesota State Horticultural Society. For those unfamiliar with gesneriads, he pointed out that African violets are gesneriads, but that there are other species which currently are grown mainly on the East and West coasts, but it is hoped that they will increase in popularity here. Following introductions of those present, the meeting was adjourned.

Present were: Peter Ascher, President; Mrs. Charles Augustine, First Vice President; Phil Smith, Past President; Mary Beattie, State Office; Mr. and Mrs. Warren Beighly, Rochester; Leo Brom, Winona; Marion Carlson, State Office; Bill Gibbs, Minnesota Landscape Maintenance Association; Ralph Grant, Minnesota Rose Society; Mrs. Dorothy Gulash, Seventh District Horticultural Society; Lee Hallgren, St.

March 10, 1975 Board Minutes

-4-

Paul; Doris Helvig, Minnesota Gladiolus Society; Mrs. Albert Iwasko, Eighth District Horticultural Society; Robert Livingston, Men's Garden Club of Minneapolis; Mr. and Mrs. L.J. Meredith, Minneapolis; Mrs. M.W. Miller, Fourth District Horticultural Society; J. Gregory Murphy, Minnesota Orchid Society; Pat Nelson, St. Paul; R.E. Nylund, University of Minnesota Department of Horticultural Science, and Mrs. Nylund; Mrs. Ella Pontliano, Duluth; Jo Anne Ray, State Office; Mrs. Eugene Passe, First District Horticultural Society; Glenn Ray, executive secretary; Mrs. Peter Recht, Bloomington; Lowell Rinker, Minnesota Landscape Maintenance Association; Mrs. Lionel Schwartz, Seventh District Horticultural Society; James and Lois Seeden, Iris Society of Minnesota; Mel Slater, American Gloxinia and Gesneriad Society; Ken Simons, Heritage Tree chairman; Dr. and Mrs. Leon C. Snyder.

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

June 13, 1975

The Executive Board of the Minnesota State Horticultural Society met at Winona State College on Friday, June 13, the opening day of the Society's State convention. Peter Ascher, president, presided. Present, in addition to Mr. Ascher, were: Loraine Augustine, vice president; Phillip H. Smith, past president; Glenn H. Ray, secretary-treasurer; Mrs. Eugene Passe, First District; Mrs. Knute Boe, 11th District; Mrs. Andy Erickson, 13th District; James Seeden, Iris Society of Minnesota; Gregory Murphy, Orchid Society of Minnesota; Mrs. Lyman T. Marshall, Duluth Garden Flower Society; Mrs. Warren Beighley, Rochester Flower and Garden Club; Leo J.T. Brom, convention co-chairman; Nels Hervi, wildflower committee chairman; Ken Simons, Heritage Tree committee chairman; Ella Pontlana, Eighth District; Barbara Ellenson, 12th District; W.L. Hedegard, Austin; Felicia McCann, 7th District; Fred Glasoe, Minneapolis Men's Garden Club, and Jo Anne Ray, State office.

Leo Brom, co-chairman of the state convention, described the various arrangements which had been made for the convention. He said he expects the financial outcome will find the convention in the black, but "not very far". He is establishing a special fund in a Winona bank for convention proceeds and from which all convention expenses will be paid.

Mr. Ascher asked that those present introduce themselves and, if they represented a district, to report on the activities of their district.

Ella Pontlana of the Eighth District reported that the district's second meeting of the year would be held June 21 at Ely. There will be a country store, which has been a good money raiser. The summer picnic will be held at the 4-H camp and in the fall there will be the District show.

Phil Smith, Society past president, said that although he did not represent a district he could describe some of the projects of the Minneapolis Men's Garden Club of which he is a member. The club will have its annual tour of selected gardens at which wives or sweethearts are also welcome. This year the club has sponsored a series of mini tours which have been popular. The flower and vegetable show is sponsored in cooperation with other metropolitan men's garden clubs with the proceeds going to the Arboretum.

Mrs. Knute Boe, 11th District, reported that membership is 400, which is a slight decrease due to increased dues. The annual show is set for August 15.

Mrs. Andy Erickson, 13th District, said that the district is having its annual flower show and meeting August 20 at Badger. More young people have joined district clubs this past year and this is welcomed.

Barbara Ellenson of 12th District reported that the district flower show will be August 16. Membership is down a little because of higher dues, and also some clubs have dropped affiliation with the State Society because of higher dues.

Mrs. Warren Beighley, Rochester Flower and Garden Club, reported that the First District Fall Panorama will be the second week in September.

Executive Board Meeting

June 13, 1975

-2-

Jim Seeden, Iris Society of Minnesota, reported membership up and mid-season show attendance up. He suggested that clubs and districts try to have their shows in shopping centers or other commercial establishments. The Iris Society has found that merchants will provide facilities free and in many cases even provide the ribbons needed for the show. As a suggestion for a way to attract young people, the Iris Society has provided its young members with a meeting of their own which is run by them and which precedes the meeting of the regular members.

Myrtle Marshall reported that the Duluth Garden Flower Society is the largest club in the state, but it is losing members because of the higher dues. The annual show will be August 13 and 14 in Sommers Hall at St. Scholastica. The Duluth clubs are actively involved in Bicentennial projects, including the planting of planters in the downtown area. Money, approximately \$800, for the flower show is raised by selling ads for the show program. The Society offers cash awards at the show.

Felicia McCann, Seventh District, reports that the district has two major meetings, spring and fall. The fall meeting is scheduled for October 11.

Fred Glasoe, Minneapolis Men's Garden Club, reported that the club is averaging two to four new members a month, and that many of these are younger members. The growth of gardening interest is attracting new members. The club has a visitors committee which visits new members and assists them with their gardens. Mr. Glasoe said he was also representing the Dahlia Society and that Society is also receiving new members. He thinks some of the credit should go to the HORTICULTURIST for the regular features on dahlias which help attract new members. Regarding young people and gardening, he advises a couple of children's garden clubs which are organized through the 4-H program.

Glenn Ray, secretary-treasurer, reported that total membership is down three per cent this year, and the number of affiliated clubs has dropped by 30. He says the Society is encouraging programs such as workshops and tours to help attract new members. The State Society hopes to end the year with a balanced budget. The approved budget for 1974-75 projected a \$2,500 deficit, but it is possible that the budget will be balanced.

Mr. Ray reported that he and Loraine Augustine had met and talked with every legislator on the committees determining Society appropriations. Both the House and Senate approved increased appropriations for the Society for the coming year, but because of the last minute rush to adjourn on time, the bill providing monies for semi-state agencies (among which is the State Society) did not pass. Now there is some question how much money will be provided. Funds evidently will be allocated to semi state agencies out of an emergency contingency fund, but the amounts are in doubt. Mr. Ray stressed the need for receiving reports from the districts about projects and activities so that this information can be provided to the legislature. Districts were also asked to appoint publicity chairmen so that the State office could pass state publicity material on to them and vice versa. He also asked that each district appoint representatives on the Heritage Tree and wildflower committees, and that each club send a copy of its yearbook to the State office.

Mr. Ray proposed that a letter be sent to Professor W.H. Alderman from the Executive

Executive Board Meeting

June 13, 1975

-3-

Board congratulating him on the recent naming of Alderman Hall in his honor. It was moved, seconded, and unanimously approved that such a letter be sent. Mr. Ray also asked that a letter be sent by the Board to the North Hennepin Men's Garden Club congratulating the members on a successful spring garden clinic and thanking them for donating the proceeds to the State Society. The proposal was moved, seconded, and unanimously approved. Mr. Ray also reminded members that the State Society was sponsoring a Plant Show at the State Fair on August 21 and 22, and he hoped both individuals and clubs would enter exhibits.

Discussion of club yearbooks followed, with some members saying they were unaware that clubs were to send their yearbooks to the State office for judging. Mrs. Augustine moved, and it was seconded and approved, that each district compile yearbooks from its clubs and send them on to the State office for judging.

District Dues and Membership. Mr. Ray noted that members of affiliated clubs are required to pay dues twice to the same organization: that is, they are assessed district dues in addition to \$4.50 state dues, in effect paying twice for belonging to the same organization. He proposed that a method be worked out whereby beginning in 1977 district dues would be abolished and the State Society would grant each district \$100 plus \$5 for each affiliated club. In the case of District Seven, for example, which has 33 clubs, the district would receive \$100 plus \$165. Discussion followed. Mrs. Marshall of Duluth and Mrs. Passe of First District pointed out that there were members of their organizations who were district but not state members. Mr. Ray said this was clearly not legal, and that the problem must be resolved. He saw the proposed plan as helping the districts in that it would relieve some of the financial burden from individual members by eliminating district dues. He also said it didn't make sense to charge people twice for affiliation with the same organization -- that the districts were integral parts of the State Society. Both Mrs. Marshall and Mrs. Passe expressed fear that if the issue were forced, the result would be a loss of members for the State Society. They hoped the situation could continue to exist whereby individuals and clubs could belong to the District but not the State Society. Pete Ascher pointed out that this was not legal under the present State constitution. Mr. Ray said he hoped the Society would not lose members but that something must be done, that it was not possible to continue to allow district membership without state affiliation. He had hoped the proposal of eliminating dues would help. Mrs. Boe noted that in the 11th District, district dues are \$1 each and under the proposed plan of a \$100 grant plus \$5 for each club, her district would lose money. Mr. Ray said this could not be allowed to happen and some other formula would have to be worked out. Mrs. Passe noted that the State Society has many individual, direct members who are not members of any district or affiliated club. Mr. Ray said perhaps a plan could be worked out for including them in the formula for returning money to the district. It was moved, seconded, and unanimously approved that the proposal to eliminate district dues and (1) grant \$100 to each district plus \$5 for each affiliated club or (2) devise some suitable formula be deferred to the districts for their consideration and recommendations.

Society Constitutions. Mr. Ray recommended that since districts are an integral part of the State Society, the articles of the state and district constitutions should be uniform. He also recommended that all members of the Minnesota State Horticultural Society be permitted constitutionally to participate in the affairs of the district in which they live. He proposed that the Society president appoint a committee to review the Society's constitutions and present its findings and recommendations to the Executive Board at its November, 1975 meeting so that

Executive Board Meeting

June 13, 1975

-4-

district club members will have ample time for careful review and consideration. It was also recommended that this committee review membership requirements for societies with Minnesota State Horticultural Society Executive Board status. The proposal to appoint such a committee was moved, seconded, and unanimously approved.

Due to the late hour the meeting was adjourned and the following day, June 14, at the luncheon and meeting of all Society members present, the following action was taken:

The Heritage Tree Committee recommended that (1) the committee be increased by one and that this person be Professor Frank Kaufert, representing the U.S. Forest Service; and (2) that the Itasca Park red pine be named the state's first Heritage Tree and the silhouette of this tree be used as an emblem on the Heritage Tree certificates. The recommendation was unanimously approved.

MINNESOTA STATE HORTICULTURAL SOCIETY

FINANCIAL REPORT, YEAR ENDED JUNE 30, 1975

			Budget	Actual
INCOME				
Memberships			37,000.00	39,633.69
Magazine Sales			1,100.00	336.15
Advertising			4,300.00	3,963.35
State Fair Booth			400.00	217.45
Prints			50.00	122.50
Flower Show Booth			300.00	293.00
Donations			300.00	1,239.59
Convention			-	4,246.36
Workshops			-	510.00
Interest			550.00	511.82
Miscellaneous			600.00	545.65
State Appropriation			9,300.00	9,300.00
Total Income			53,900.00	60,919.56
EXPENSES				
Salaries	(Society)	(State)		
Sec.-Treas.	7,840.08	5,161.46	13,000.00	13,001.54
Editor	3,960.00	1,744.96	5,700.00	5,704.96
Bushp. Sec.	2,439.96	1,545.00	4,000.00	3,984.96
Office Sec.	1,710.00	-	2,400.00	1,710.00
	15,950.04	8,451.42	25,100.00	24,401.46
State Fringe			840.00	848.58
FICA Tax, Employer			859.00	933.04
Retirement, Employer			950.00	854.33
Travel, Sec.-Treas.			900.00	688.10
Executive Board			650.00	407.91
HORTICULTURIST			18,000.00	18,376.10
Mimeographing			500.00	253.88
Postage			2,100.00	1,682.22
Office Supplies			900.00	908.21
Telephone			750.00	585.86
Library			200.00	211.13
District Meetings			200.00	69.55
Membership Promotion			1,200.00	1,846.25
Flower Show Book			1,200.00	1,268.60
Auditing Service			250.00	280.42
State Fair Booth			300.00	261.86
Slides			300.00	169.42
Miscellaneous			900.00	1,117.34
Insurance			300.00	317.04
Heritage Tree Project			-	41.86
Workshops			-	223.33
Convention			-	4,104.19
Total Expenses			56,390.00	59,910.68
NET INCOME				1,008.88

MINNESOTA STATE HORTICULTURAL SOCIETY

Room 161 Alderman Hall
Saint Paul Campus, University of Minnesota
Saint Paul, Minnesota 55108

August 4, 1975

Dear Executive Board Member:

The Executive Board is scheduled to meet next on Monday, September 15, 1975. The location is the Cherrywood Room, second floor of the student center of the St. Paul campus. It is the same location as our spring meeting.

An agenda will be forwarded later. Please reserve this date. Send a representative if you are unable to attend. Return the enclosed card as soon as possible.

Sincerely,

Glenn H. Ray
Secretary-Treasurer

QIR:ks
Enclosure

August 4, 1975

Ms Bonnie Dinehart
1315 West 2nd Street
Duluth, MN 55806

Dear Bonnie:

I'm enclosing a check which will pay for your entering the car which drove you to Winona.

I think your presentation was absolutely superb. Please, don't forget to write an article for us on house plant propagation for the December issue. Copy should be sent in by November 1 the latest. If you could use a similar outline, covering the same points, the article will be as good as your session. Don't worry about editing points--we can do that.

Again, thanks a lot for your help in making the Winona Convention a success.

Sincerely yours,

Glenn H. Ray
Secretary-Treasurer

GHR:ks
Enclosure

To:

Subject: Long distance charges on

Please examine the long distance calls charged to your number, indicate the budget to which the calls are to be charged, and return this form to me as soon as possible. Thank you.

[illegible]

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

October 6, 1975

The Executive Board of the Minnesota State Horticultural Society convened at 6:30 p.m. Monday, October 6, at the Student Center on the St. Paul Campus of the University of Minnesota. Present were: Peter D. Ascher, president; Loraine Augustine, first vice president; Glenn Ray, secretary-treasurer; Phil Smith, past president; Gordon Bailey, Jr., Minnesota Nurserymen's Association; Ruth and Hugh Cocker, Rochester Flower and Garden Club; Barbara Ellenson, 12th District; Fred Glasoe, Minnesota Dahlia Society; Ralph Grant, Minnesota Rose Society; Dorothy Gulasch, Seventh District; Leo Keskinen, Grand Rapids; Robert Livingston, Minneapolis Men's Garden Club; Joyce Moe, Tenth District, and Mr. Joel Moe; Robert Nylund, University of Minnesota Department of Horticultural Science; Frances Passe, First District; Lowell Perkins, Sixth District; Anabel Lepinski, Sixth District; Mel Sater, Society Library Committee; Jim Seeden, Iris Society of Minnesota, and Lois Seeden; Charlotte Sindt, Minnesota Gladiolus Society; Gus Sindt, Nominations Committee; Jerald Shannon, Budget Committee; Leon Snyder, director of the Minnesota Landscape Arboretum, and Mrs. Snyder; Glenn Sonnenberg, Orchid Society of Minnesota; Ken Simons, Heritage Tree Committee; and Jo Anne Ray, State office.

Following dinner, the meeting was called to order by Peter Ascher. The minutes of the last meeting were approved as distributed.

Gus Sindt, chairman of the Nominations Committee, introduced candidates for State Society offices. Those present were Loraine Augustine, candidate for president; Nathan Siegel, candidate for first vice president; and Leo Keskinen, Anabel Lepinski, and Frances Passe, candidates for second vice president. Leander Hallgren, candidate for first vice president, was unable to attend. Mr. Sindt urged all members to send in their ballots. Phil Smith proposed that the President appoint a tellers committee to tabulate ballots. The motion was seconded and approved unanimously.

Mel Sater, chairman of the Library Committee, reported that his committee is in the forming stage and its function will be to raise money to provide books for the Society library which will touch all areas of horticulture. The first committee meeting is scheduled within the next three weeks. Jim Seeden noted that the Iris Society of Minnesota had received a letter from Mel Sater asking for books, and that the Iris Society had voted to purchase books as well as a membership in the American Iris Society for the library.

Ken Simons, Heritage Tree Committee, showed the new emblem for the Heritage Tree program which will appear on stationery and other program materials. The emblem is a rendering of the Society's first heritage tree, the Itasca red pine. It was designed and drawn by Sandy Murphy. Mr. Simons noted that the program's big push to identify heritage trees will come next spring. It is planned that districts will be provided with packets of information and other educational materials so that they may sponsor tree treks, slide presentations, and other educational programs in their areas.

Executive Board Meeting
October 6, 1975

-2-

Lorraine Augustine of the Judging and Exhibiting Committee said her committee is working on new guidelines for certification and also is interested in holding new judging workshops and schools. She asked districts to consider serving as hosts for judging schools and to let her know if they were interested.

Glenn Ray presented the treasurer's report. He noted that the state convention had come out slightly in the black. Some interest has been shown in having a convention in the bicentennial year, even though the biannual convention is not due to occur until 1977. Mr. Ray asked districts to consider whether they were interested in being host to a bicentennial convention. He also requested that local clubs keep the state office informed of any bicentennial projects they are involved in or sponsor.

Mr. Ray then reported on the financial report for 1974-75, recalling that dues were raised last year and, in an effort to provide members with more services for the increased dues, the magazine was increased 50 per cent in size. A budget deficit of \$2,500 had been approved, but he was pleased to report that the Society ended the year in the black, with a net income of \$1320.13. Memberships dropped two and a half per cent, which compares with past losses of about 10 per cent in the first year of a dues increase. This year the trend to direct members as compared to garden club members continued, with about 60 per cent of the total membership now belonging to affiliated clubs, compared to 75 per cent last year.

Magazine sales from the newsstands were not as high as hoped, but for each of the last three issues an average of approximately 400 of 1200 magazines distributed through Gopher News has been sold. If this percentage can be maintained, the Society will break even -- that is, the cost of printing the extra issues will be paid for by the sales. Another benefit of the newsstand sales are the memberships which come in via this promotion. Approximately 100 memberships came in this past year on blanks taken from the magazine.

Anticipated advertising revenues were not met, although income from this source was nearly double that of the previous year. Mr. Ray felt that more advertising could be sold if more time were devoted to it. He asked districts to make contacts out state regarding potential advertisers.

Mr. Ray also reported on the State legislative appropriation. He noted that the legislature has approved a total of \$22,500 for the State Society, but that time had run out before the bill had been signed by both the House and Senate. Because of the uncertainty this created, the Society had felt unable to proceed with hiring a new office secretary. Shortly thereafter, however, the Society was granted state funds from an emergency fund -- a total of \$7,000 for the first six months of the fiscal year. Mr. Ray said he had been advised by officials in the Department of Agriculture to prepare a budget based on the approved appropriation of \$22,500, since it was extremely unlikely that any change would be made in this amount after the new legislature convenes in January.

Phil Smith asked how the Society was operating on the new budget for 1975-76 which showed increased expenses based on an increased state appropriation

Executive Board Meeting

October 6, 1975

-3-

income of \$22,500. Mr. Ray replied that the Society was still operating on last year's budget, with no increased salaries, magazine expenses, etc. yet in effect.

Fred Glasoe, chairman of the Budget Committee, presented the proposed budget for 1975-76. He noted the difficulty of predicting some costs such as postage which has gone up. He also noted that in many instances income and receipts are roughly balanced: for example, \$7,000 is the anticipated income from the Heritage Tree program with allotted expenses of \$8,800. Without the expenditure there would be no income. The same is true for schools and workshops which are expected to about pay for themselves. Thus, \$1,400 is the estimated school and workshop income, and \$1,000 the estimated expense. Increased income is also predicted from an increased membership, based on past experience that memberships rise following the year in which they dropped due to higher dues.

Jim Seeden asked where the extra income is coming from to provide for the increased magazine expenses totaling nearly \$7,000. The answer was that the increased state appropriation would provide for it.

Phil Smith noted that \$10,500 of the increased appropriation will be paid out in salaries, and while he knew it was necessary to increase salaries and the payroll, what would happen in the event that in January the legislature did not approve the original \$22,500? The Society is now getting by on a rate of an annual appropriation of \$14,000 and it is just possible, although not probable, that the legislature would say since the Society has gotten along thus far on this amount it could continue to do so. He felt it was prudent not to budget based on an appropriation that was not certain; therefore, he proposed that the proposed budget be adopted but that the increase in salaries and the increased size and number of magazines be withheld until the legislature takes action in January. Frances Passe seconded the motion. Glenn Ray opposed the motion, noting that the mechanism of the legislature was such that he felt it highly unlikely that the State Society would be singled out for a lesser amount than was approved this year. He also noted that since the Society had not yet hired an office secretary or increased salaries and magazine expenses, that as of January it would not have exceeded its current income. Loraine Augustine said that the hiring of an office secretary was especially urgent and she would not like to see that deferred. Jo Anne Ray spoke against the motion, noting that there was not much risk involved since most of the proposed increases in the magazine would not go into effect until after January. She also felt that withholding salary increases and the hiring of a secretary for another three months was punitive. In the event the legislature did not pass the appropriation, adjustments would have to be made at that time. Glenn Ray said that he is responsible for the budget and that he could be expected to make necessary adjustments in the budget in the event of changes in anticipated income. Leon Snyder noted that any budget is an estimate and is based on expected rather than real income, and that the secretary-treasurer could be expected to be responsible for adjusting expenses and income.

Executive Board Meeting
October 6, 1975

-4-

The motion to approve the budget but withhold salary and magazine increases until legislative action was defeated. It was moved, seconded, and unanimously approved that the proposed 1975-76 budget be adopted.

Pete Ascher asked for special reports, and Dorothy Gulasch, president of the Seventh District Horticultural Society, announced that the Seventh District meeting would be held Saturday, October 11, at Hamline Methodist Church, St. Paul.

Glenn Ray reviewed the proposals made at the June executive board meeting regarding district dues and memberships. He said one of the biggest problems felt by the State Society was the lack of communication between the state office and local clubs. He felt that local clubs often identify with the district organization and view it as separate from the State Society. Also, in at least two Horticultural Society districts there is the practice of accepting members who pay district dues but do not belong to the State Society. This is clearly illegal according to our present constitution and must be resolved. There is no constitutional justification for requiring local clubs to pay district dues. Mr. Ray has proposed that district dues be abolished and that the State Society grant districts a sum based on a flat amount plus so much for each member and/or affiliated club, and that district membership include all Society members living within the district whether they are garden club members or not. The Society hopes that communication can be increased and that all districts will pay for a representative to attend the State executive board meetings. Finally, Mr. Ray is asking that constitutional review committees be appointed in each district to review district constitutions to eliminate any conflicts with the State constitution, and that the State constitution be reviewed, especially regarding the requirement for membership by affiliated societies such as the orchid, rose, and dahlia societies. Presently the constitution is vague on what percentage of State members of an affiliated society is required. Hugh Cocker said that he felt the State Society would be cutting its own throat if it required 100 per cent affiliation by these groups. Leon Snyder agreed. Glenn Ray said that he had thought of proposing a requirement of affiliation by 50 per cent plus one, but that this would be something to be worked out by the constitutional review committee. He asked that districts review these proposals carefully.

Peter Ascher noted that this would be his last executive board meeting as president. He described how he had first become involved with the Society through its magazine back in 1968. He had enjoyed his work with the Society and he thanked everyone for their cooperation.

The meeting was adjourned.

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

March 8, 1976

The Executive Board of the Minnesota State Horticultural Society met on Monday, March 8, in the Cherrywood Room of the St. Paul Campus Student Center, University of Minnesota. Members present were: Loraine Augustine, president; Leo Keskinen, second vice president; Peter Ascher, past president; Glenn Ray, secretary-treasurer; Mrs. Harry Jenner, First District; Mrs. William Wallace, Second District; Mrs. M.W. Miller, Fourth District; Felicia McCann, Seventh District; Ben Puline, Eighth District; Mrs. Kareen Daby and Joyce Moe, Tenth District; Mrs. Dennis Ellenson, Twelfth District; Mrs. Ernest L. Swanson, Thirteenth District; Jim Seeden, education committee; Ruth Cocker, Rochester Flower and Garden Club; Hugh Cocker, Orchid Society of Minnesota; W.G. Sindt, Judging and Exhibiting Committee; Charlotte Sindt, Iris Society of Minnesota; Lee Hallgren, State Fair Show chairman; Art Jacobson, Minnesota Fruit Growers Association; and Gordon Bailey, Jr., Minnesota Nurserymen's Association. Several guests were also present.

Mrs. Augustine welcomed all new members to the Executive Board. Following introductions, the minutes of the last meeting were approved as distributed.

Secretary's Report: Glenn Ray reported on the following: (1) The Charles K. Blandin Foundation has granted \$2,800 to the Minnesota State Horticultural Society for the Heritage Tree Program. The funds will help the Society meet the matching fund requirement to qualify for receiving a grant from the State Bicentennial Commission. It was moved, seconded, and unanimously approved that Glenn Ray write the Blandin Foundation thanking it for the grant on behalf of the Society's Executive Board. (2) The Peavey Company of Minneapolis has awarded \$100 to the State Horticultural Society. The award was made at the request of Charles King, an employee of the Peavey Company and a past officer of the Horticultural Society. It was moved, seconded, and unanimously approved that Mr. Ray write the Peavey Company and Mr. King thanking them for the grant on behalf of the Society's Executive Board. (3) Legislative Appropriation. The funds for the State Society which had been approved by the House and Senate during the last legislative session but which failed to be signed into law before adjournment, have now been approved by the new legislature and are forthcoming. (4) Membership. Last year Society membership dropped about five per cent, due, it is assumed, to the increase in membership fees. This year the Society has an eight per cent increase in membership over the total for last year at this time. While Mr. Ray is pleased over the increase, he expressed concern because the trend to individual members continues. Garden club membership now comprises about 65 per cent of the total membership, and Mr. Ray thinks that this might drop to 60 per cent by the end of the year. This compares to 77 per cent of the 1973 membership which belonged to garden clubs.

Jim Seeden asked if the State Legislature should be thanked for its appropriation. Mr. Ray thought that this might not be appropriate but that perhaps individual legislators who sat on key committees should be contacted by our local people and thanked. He again urged clubs to report on any community projects which they sponsor. The State Society needs to pass this information on to the legislature and to other clubs.

Mrs. Augustine reported that there are now 20 Society committees with chairmen

Executive Board Meeting
March 8, 1976

-2-

appointed. One of the new committees is the Presidents Committee which is composed of the presidents of all the districts. Leo Keskinen is chairman of this committee and he reported on the first meeting of this committee held immediately prior to the Executive Board meeting. The Presidents Committee discussed its objectives and decided that the committee should meet prior to each Executive Board meeting. At this, its first meeting, a variety of topics was discussed, among them: (1) speakers for district meetings and the role of the State Society in providing speakers; (2) program booklets and the State Society policy regarding content and evaluation; (3) cost of sending district representatives to Executive Board meetings and some means of ameliorating the costs, especially for those districts which must send representatives long distances.; (4) dues and memberships and the secretary's proposal to change the dues structure.

Glenn Ray reported on the upcoming March 16 Visitors Committee to the University Horticultural Research Center at Excelsior. He gave the history of the committee: In 1907, following the turning over of the Fruit Farm (now the Horticultural Research Center) to the University of Minnesota, the State Legislature provided by law for annual review of the Center's work by a committee of the Minnesota State Horticultural Society. The Society's Visitors Committee is composed of fruit growers, nurserymen, and others representing various horticultural concerns. It provides not only a means of fulfilling the Society's legal obligation, but also for information exchange among University horticulturists and commercial and other growers to their mutual benefit.

Heritage Tree Committee. In the absence of the committee chairman, Ken Simons, Glenn Ray reported that the committee is considering two trees, the Mankato Lincoln Park elm and the Eagan Lone Oak, for approval as Heritage Trees. The committee would like the approval of the Executive Board before voting to certify these trees. It was moved, seconded, and unanimously approved that the Society give its O.K. to certification of the two trees.

Lee Hallgren, chairman of the State Fair Show, reported that the Society has been asked to exhibit again this year, the first two days of the Fair. A rough estimate is that 7-10,000 saw last year's show which was an attempt to display as wide a variety of plants as possible. Not as many plants were displayed as Mr. Hallgren had hoped. Also, he pointed out that 80 per cent of last year's exhibits were entered by non Horticultural Society groups. Mr. Hallgren stressed the need for more participation by Society members and asked the Executive Board for help in attracting more participants in this year's show.

Peter Ascher reported on the Master Gardener program which the Society plans to cosponsor with the University Agricultural Extension. This is a program which would receive Federal funds and would train people to answer horticultural questions, giving the trainees basic horticultural information, but even more important, teaching them how to find the answers -- what resources to use. Persons taking the training would be required to complete courses in order to receive certification, and then would be required to take refresher courses. The certified trainee would be eligible to work at shopping centers, plant stores and other places regularly receiving requests for gardening information. It is envisioned that the University would provide instructors for the course, and that the Society would administer the program through its District and local organizations throughout the state. The administrative or organizational procedure is similar to that of the Flower Show Judging Schools so the Society

Executive Board Meeting

March 8, 1976

-3-

is experienced in handling this type of program. It is hoped the program will be underway soon. Mr. Ascher will be meeting with Jane McKinnon of University Extension to discuss initial planning.

Gordon Bailey of the Minnesota Nurserymen's Association, reported on the Arbor Day committee appointed by Agriculture Commissioner John Wefald. Tree planting ceremonies involving school children are being planned in Minneapolis, St. Paul, and other communities. It is a little late for the Society to plan any statewide program, but Mr. Bailey asked members to consider having local garden clubs sponsor tree planting ceremonies.

Mr. Ray presented the petition of the Belgrade, Minnesota, Garden Club which wants to be transferred from District 6 to District 10 because it is located closer to centers of District 10 activities than to District 6. It was moved, seconded, and approved to allow the club to be a member of the Tenth District Horticultural Society.

Annual Meetings. Mrs. Augustine brought up the question of annual meetings -- not an annual convention; conventions would be no more often than biannual -- but in the years when there are no convention there should be a one-day annual meeting. Mr. Ray noted that the Society is required by law to have these meetings. Peter Ascher suggested that a fall district meeting be expanded to encompass an annual meeting. The Executive Board voted its approval of annual meetings and empowered the Executive Committee to go ahead and work out specific arrangements.

Mr. Ray spoke again on the problem of garden club members paying District dues but not State dues. He emphasized that districts are an integral part of the State Society and it is not constitutional to have persons belonging to the District Society but not to the State. Local clubs may choose to belong to the State Society or not, he said, but Districts were created by the State Society as an administrative or organizational means of increasing communication and effectiveness in all parts of the State, and therefore Districts could not be considered separate from the State Society.

District officers reported on upcoming District meetings, and Mrs. Augustine thanked everyone for coming.

It was moved, seconded, and approved that the meeting be adjourned.

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting
St. Paul Campus Student Center
June 28, 1976

The Executive Board of the Minnesota State Horticultural Society met on Monday, June 28, 1976, at the St. Paul Campus Student Center, University of Minnesota. Present were: Loraine Augustine, Lake City, president; Nathan Siegel, Minneapolis, first vice president; Leo Keskinen, Grand Rapids, second vice president; Glenn Ray, St. Paul, secretary; Mrs. Harry Jenner, Albert Lea, First District Horticultural Society; Mrs. Jay Franz, Windom, Fourth District Horticultural Society; Mrs. Robert Gaugert, Staples, Sixth District Horticultural Society; Ella Pontlana, Duluth, Eighth District Horticultural Society; Kareen Daby, Campbell, Tenth District Horticultural Society; Barbara Ellenson, Beida, Twelfth District Horticultural Society; Ruth Cocker, Rochester Flower and Garden Club; Myrtle Marshall, Duluth Garden Flower Society; Hugh Cocker, Rochester, Orchid Society of Minnesota; Harald Madsen, Anoka, Minnesota Gladiolus Society; Robert Churilla, Minneapolis, Minnesota Rose Society; Lillian Maroushek, Hastings, North Star Lily Society; Charlotte Sindt, Judging and Exhibiting Committee; Mel Sater, St. Paul, Library Committee; Ken Simons, St. Paul, Heritage Tree Committee; Shirley Irwin, Bloomington Affiliated Garden Clubs; Fred Glasoe, Minneapolis, Budget Committee; and Martha Rebhorn, White Bear Lake, and Jo Anne Ray, St. Paul, State Office.

Following dinner, the meeting was convened by Loraine Augustine. The minutes of the previous board meeting were approved as distributed.

Ken Simons, chairman of the Heritage Tree Committee, reported on the Arbor Day ceremonies in which the State's first three heritage trees were dedicated: These trees were the Itasca Park red Pine, the Eagan Lone Oak, and the Mankato Lincoln Park Elm. He asked for board certification of the following five trees which the Heritage Tree Committee recommends for heritage tree designation (the first three are recommended because of their champion size, and the last two are recommended because of their cultural significance): (1) the national champion jack pine near Grand Rapids, (2) the national black spruce champion near Grand Marais, (3) the national white spruce champion in Koochiching County, (4) the witch tree on the North Shore near Grand Portage which is widely known because of its appearance and because of its associations with Indian traditions, and (5) the Red Splendor flowering crab at Fertile, parent plant to the Red Splendor flowering crab cultivar. Mr. Simons said the committee will soon have additional trees for certification and is currently working on an exhibit for the State Fair. This will be a traveling exhibit which can be taken to

Executive Board Minutes

June 28, 1976

-2-

garden club and district meetings, shopping centers, nurseries, and similar locations; it will include printed handouts for interested persons. The Heritage Tree Committee also plans to go on tour with a slide presentation and it encourages district societies and garden clubs to invite it to make a presentation at their meetings. It was moved, seconded, and unanimously approved to certify the five trees.

Mel Sater reported on the Library Committee, the goal of which is to bring the Society Library up to date. The group includes David W. Davis, whose specialty is vegetable books and academic texts; Bob Montgomery, whose specialty is trees, shrubs, and greenhouse plants; Lee Shannon -- outdoor gardening and house plants; Mel Sater -- light gardening; Dorothy Gulasch, flower arranging and preservation; and Glenn Ray, ex-officio member -- books of historical interest as well as significant current horticultural publications. Mr. Sater said the group is purchasing three kinds of books: popular books with reliable information, longterm resource books such as *Exotica III* (recently donated by the St. Paul Men's Garden Club), and heritage books -- those published one hundred or more years ago. There will again be a plant sale at the State Fair, with the proceeds going to the Library Fund. Glenn Ray asked district societies and local clubs to consider making slide sets for the Society Library. He also asked that the Board direct him to write a letter on the Board's behalf thanking the following for their contributions to the Library: E. Alice Johnson of Aitkin, niece of Wealthy Gideon (the woman for whom the Wealthy apple was named), who donated several copies of early issues of the *HORTICULTURIST*; Mrs. Verna Weyer of Blue Earth, who suggested to Miss Johnson that she donate the copies to the State Society; and the St. Paul Men's Garden Club for its contribution of *Exotica III*. It was moved, seconded, and unanimously approved to have Mr. Ray write and thank these three on behalf of the Board.

State Fair Report. In the absence of committee chairman Lee Hallgren, Glenn Ray gave the report. He said the Society will sponsor its second annual State Fair plant show. Plants must be potted; no cut material allowed. He urged district societies and local clubs to enter exhibits, noting that 80 per cent of last year's exhibits were from people who are not Society members.

Leo Keskinen gave the Presidents Committee report. He said that reports on district activities will be given at the Presidents Committee meeting, thereby providing more time for questions and answers than could be given at the meeting of the entire board. The committee plans to revise the Handbook for District presidents; it also continued its discussion of fund raising and how to get more young people involved in local club activities. The committee recommends that names of individuals (non club) members of the State Society be provided to the districts and clubs in their area. Two new district presidents were introduced: Mrs. Jay Franz, Windom, Fourth District; and Mrs. Robert Gaugert, Staples, Sixth District.

Executive Board Minutes

June 28, 1976

-3-

Mr. Ray noted that terms of District officers varied from District to District and he urged that District constitutions be made uniform and provide that all members of the District Society also belong to the State Society. He also said that the Fifth District was being organized and that an organizational committee was working on getting a slate of officers.

Fred Glasoe gave the report of the Budget Committee. The budget for 1976-77 projects an increase in expenditures of about \$10,000 more than in 1975-76 (excluding income and expenditures for the Heritage Tree); Increased expenditures will go mainly for salaries, an additional issue of the HORTICULTURIST, membership promotion, and higher postage costs. The increased income to provide for the increased expenses is expected to come mainly from an increase in membership income. The committee recommended an increase in individual membership fees from \$5.00 to \$6.00 for one year and from \$13.50 to \$15.00 for three years and an increase in a dual membership from \$1.00 to \$1.50. Memberships through affiliated garden clubs and the Arboretum will continue to be \$4.50. A new Family Supporting membership also was proposed; this would cost \$10.00 for one year and \$25.00 for three years. The Family membership would entitle all adult (over 18) family members to vote in Society elections; it would include a single subscription to the HORTICULTURIST, and single copies of additional Society publications also would be sent to the family. Family memberships would mainly be a way of contributing to or supporting the Society. Life memberships will increase from \$100 to \$150. Other possible sources of increased income are advertising (Mr. Glasoe urged members to patronize Society advertisers and to tell advertisers that they are Society members) and donations (both from individuals and foundations). The legislative appropriation for this next year remains the same, as it was determined by the 1975 legislature, but next year when new appropriations are determined it is hoped to have these funds increased. It was moved and seconded that the proposed budget be accepted. Discussion was called for.

Nathan Siegel noted that the key item for increased income was a substantial increase in membership income. He asked how it was proposed to realize such a substantial increase. Mr. Ray noted that in addition to the increase in direct membership dues from \$5.00 to \$6.00, it was hoped to solicit Family Members through participation in a joint membership campaign being launched by a number of Twin Cities organizations, among them the Minneapolis Society of Fine Arts, the Guthrie Theatre, and the Minnesota Zoological Society. The campaign will cost the participating organizations \$2,000 each and it will include direct mailings and media advertising reaching 250,000 persons with family income of \$14,000 or more. The Horticultural Society has never participated in such a campaign before; while Mr. Ray said it is something of a gamble, he had hopes that the Society could expand its membership in the Twin Cities area; that even if a return of only one tenth of

Executive Board Meeting

June 28, 1976

-4-

one per cent were realized (and one per cent is the normal return), this would mean 250 new members at \$10 each. Mr. Glasoe noted also that the Society would like to put on workshops and other programs around the State which could aid the districts in getting new members. He said that these workshops should be open to the public but charge more for non-members than members of the Society, thus illustrating to non-members one of the benefits of Society membership.

The proposed 1976-77 budget was unanimously approved.

Mr. Ray added that the budget committee had almost proposed that individual club member dues be raised 50 cents with the provision that all district dues be eliminated. But the committee decided that it was desirable to have this proposal come from the districts themselves. He asked for thorough discussion of this at the District level.

Charlotte Sindt, representing the Judging and Exhibiting Committee, reported that the committee is prepared to offer to districts two kinds of programs: one is a training and exhibiting session at which persons attending could learn about setting up shows, general show procedures, etc. This can be offered at a cost of \$50 to the District, with the State Society supplementing the additional costs involved, including the cost of sending two persons to put on the session. A workshop, involving sending three persons to the District, could be arranged for a cost of \$90 to the District. A workshop is limited to 30 persons and would be a training workshop, involving the actual participation of the people attending.

Hugh Cocker of the Orchid Society of Minnesota and chairman of the Affiliated Societies Committee, called on representatives of affiliated groups to report dates of their upcoming events. Following the announcements, Glenn Ray reported on the Annual Meeting of the State Society. The Society has been asked to have its 1976 Annual Meeting in conjunction with the first meeting of the Fifth District Horticultural Society. Mr. Ray strongly recommends that the Society have an Annual Meeting since it has a legal obligation to have one and it provides an excellent opportunity to have an educational program as well as take care of Society business. It was moved, seconded, and unanimously approved to have an Annual Meeting on November 6 in Minneapolis at a yet to be determined location. Mrs. Augustine will appoint a committee to handle arrangements for the meeting.

Mr. Ray reported on the Bicentennial Tree plantings on Arbor Day, a program in which the Society participated along with the State Department of Agriculture and the Minnesota Nurserymen's Association. Letters were sent to communities throughout the State asking them to plant a tree on Arbor Day (or at another time) designating it the (name of community) American Revolution Bicentennial Tree and then send a picture and description of the tree and its location to the State Society where it will be recorded with the hope that it will survive to become a Heritage Tree on the occasion of the nation's tricentennial. It was moved, seconded, and unanimously approved to adjourn.

MINNESOTA STATE HORTICULTURAL SOCIETY

Budget Recommendation, 1976-1977

INCOME

Budget 1975-76	Actual 1975-76	Budget 1976-77
Membership	42,500	40,500
Magazine Sales	2,050	1,700
Advertising	4,500	3,500
State Appropriation	22,500	22,500
State Fair Committee	980	800
Schools-Workshops	1,400	240
Donations	1,200	800
Miscellaneous Public		
Flower Show Book	300	200
Phenology Book		200
Interest	750	650
Miscellaneous	750	740
Total	76,930	71,830
Heritage Tree	7,000	7,800
Total	83,930	79,630

MINNESOTA STATE HORTICULTURAL SOCIETY

Budget Recommendation, 1976-1977

Expenditures

Salaries	1975--76	Actual 1975-76	Budget 1976-77
Sec.Treasurer	15,500	15,500	16,900
Editor	7,705	7,705	9,000
OffSecretary	6,500	5,600	6,200
MbsSecretary	4,500	4,400	6,000
MiscPayroll	600	300	400
State Fringe	1,000	1,000	1,200
FICA Tax	1,200	1,200	1,400
Retirement	1,000	1,100	1,300
HORTICULTURIST			
Printing	25,000	23,000	27,000
Photography	500	400	500
Postage	2,500	2,000	2,200
Telephone	650	900	700
Travel Funds	1,000	1,300	1,000
Mimeographing	300	275	250
Executive Board	700	500	600
District Meetings	100	200	300
MembershipPromotion	1,800	--	2,000
Schools,Workshops	1,000	--	800
Audit Service	325	300	300
StateFairComm.	650	625	600
Miscellaneous	850	2,000	1,000
Library	400	950	600
OfficeSupplies	1,000	1,225	800
Insurance	350	300	350
Special Projects	--	--	500
TOTAL	<u>75,130</u>	<u>70,780</u>	<u>81,900</u>
Heritage Trees	8,800		
Plaques		1,400	
Printing-Misc.		400	
Equipment		300	
Balance		6,700	
TOTAL	<u>\$83,930</u>	<u>\$79,680</u>	<u>\$81,900</u>

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting
November 6, 1975

The Executive Board of the Minnesota State Horticultural Society met at L'Hotel Sofitel, Bloomington, following a day-long annual meeting program at Normandale Community College. Members present were: Loraine Augustine, president; Nathan Siegel, first vice president; Leo Keskinen, second vice president; Peter Ascher, past president; Glenn Ray, secretary-treasurer; Mrs. Jay Franz, Fourth District; Dwight Stone, Fifth District; Mrs. Robert Gaugert, Sixth District; Felicia McAnn, Seventh District; Ben Puline, Eighth District; Mrs. Jane Oleen, Tenth District; Mrs. Willis Nelson, Eleventh District; Mrs. Dennis Ellenson, Twelfth District; Mrs. John Lund, Thirteenth District; Harald Madsen, Minnesota Gladiolus Society; Fred Glasoe, Minnesota Dahlia Society; Mrs. W.G. Sindt, Iris Society of Minnesota; Mrs. Lyman Marshall, Duluth Garden Flower Society; Shirley Irwin, Bloomington Affiliated Garden Clubs; Ruth Cocker, Rochester Flower and Garden Club; Lillian Maroushek, North Star Lily Society; and Ken Simons, Heritage Tree Committee.

The meeting was called to order by Mrs. Augustine. The 1976 Society awards were presented by Mrs. Augustine and Glenn Ray. The award recipients were as follows:

Albert G. Johnson was presented the Society's highest award, the Bronze Medal, in recognition of his development of a hardy azalea for Minnesota. Mr. and Mrs. Kenneth Fisher, South St. Paul, and Maybelle Wright, Bloomington, were presented with Honorary Life Memberships. Accepting the award on behalf of Mrs. Wright was Wilbur G. Sindt. Distinguished Service Awards were given to Mrs. C.A. Anderson, Littlefork; John S. Baker, Merrifield; Mrs. Herbert Langseth, Worthington; and Mrs. Herbert Lund, Roseau. Awards of Merit were presented to Mrs. Julia Amdahl, Lake Park; the late Erik Erikson, Duluth; Mrs. Emily Gruhot, Crookston; Mrs. Vernon Hanlon, Aitkin; Mrs. Norman Kuhlmann, Oronoco; Mrs. John Lamberson, Baudette; Mrs. Rufus Lundquist, Miltna; Mrs. Gerald Meier, Adams; Mrs. Mitchell Miller, Duluth; and Mrs. Helen E. Nelson, Crookston.

Following the awards presentations, past presidents of the State Society who were present were introduced. They were: Peter Ascher, Kenneth Fisher, D. Bruce Johnstone, Wilbur G. Sindt, Robert Schweitz, G. Victor Lowrie, Dana A. Rogers, Louis Fischer, and J.D. Winter.

Kenneth Simons, chairman of the Heritage Tree Committee, spoke of the need for people around the state to be involved in the search for Heritage Trees. He asked that the Board certify 23 champion size trees for Heritage Tree designation. It was moved, seconded, and unanimously approved to certify these trees.

Following general thank yous and acknowledgements, the meeting was adjourned.

MINNESOTA STATE HORTICULTURAL SOCIETY

EXECUTIVE BOARD MEETING

May 9, 1977

A G E N D A

Introductions

1. Read Minutes of the last meeting

2. Committee Reports

State Fair Committee

Library Committee

Heritage Tree Committee

Judges and Exhibitors Committee

Presidents Committee

Convention Committee

Visitors Committee

3. Reports

Report from the Secretary-Treasurer

4. Old Business

5. New Business

Motion to amend By-Laws altering composition of the Executive Board.

Fourth District Constitutional amendments

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting
November 6, 1976

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Following general thank yous and acknowledgements, the meeting was adjourned.

MINNESOTA STATE HORTICULTURAL SOCIETY 1977 CONVENTION

AUGUST 19, 20, and 21, DULUTH, MINNESOTA

		MEMBERS	10% DISCOUNT	NON-MEMBERS
P	REGISTRATION	\$2.50	\$2.25	\$4.00
	FRIDAY, AUGUST 19			
P	Dinner	5.50	4.95	6.00
P	Room	7.50	6.75	8.00
	SATURDAY, AUGUST 20			
P	Breakfast	2.50	2.25	3.00
P	Luncheon	4.50	4.05	5.00
P	Banquet	8.00	7.20	8.50
P	Lake Excursion (includes dancing)	5.00	4.50	6.00
P	Room	7.50	6.75	8.00
	SUNDAY, AUGUST 21			
P	Breakfast	2.50	2.25	3.00
P	TOUR A (includes lunch) Rose Garden, Civic Center, private gardens and Spirit Mountain.	7.00	6.30	8.00
P	TOUR B (includes lunch) Private flower and vegetable gardens, Normanna Nature Trail.	7.00	6.30	8.00
	TOUR C (lunch not included) Rose Gardens, Lakeside area private gardens.	2.50	2.25	3.50
	TOUR D (lunch not included) Walking tour of St. Scholastica grounds.	1.00	.90	1.50
	Woody Plant Identification Walk (tentative)	2.50	2.25	3.50

PACKAGE OFFER If registration is received by August 15, 1977 items marked P are available for the special price below.

_____ \$45.00 per member
 _____ \$52.00 per non-member
 \$_____ Amount enclosed.

MAKE UP YOUR OWN PACKAGE and deduct 10 per cent if registration is received before August 15.

_____ Total of items checked
 _____ Less 10 per cent
 _____ Amount enclosed

Make check to Minnesota State Horticultural Society and send with form to the Minnesota State Horticultural Society, 161 Alderman Hall, UN of MN, St. Paul, MN 55108

NAME _____

ADDRESS _____

MINNESOTA STATE HORTICULTURAL SOCIETY

Membership Report

May 9, 1977

<u>MEMBERSHIP</u>	1970	1974	1975	1976	1977
Clubs Affiliated	6687	5759	5256	5192	5101
Direct Members	1040	1483	1760	1888	1973
Term Members	250	266	235	337	364
Dual Members	105	128	137	134	169
Arboretum Members	351	566	469	452	454
Agency	---	---	---	55	56
Family Members	---	---	---	---	134
Other Memberships	81	138	152	39	149
Previous Term and Life Members	600	619	667	785	854
<u>TOTAL</u>	<u>9114</u>	<u>8959</u>	<u>8676</u>	<u>8882</u>	<u>9254</u>

EXECUTIVE BOARD MEMBER SOCIETIES

Duluth Garden Flower Society	416	398	403
Minneapolis Men's Garden Club	120	137	137
Bloomington Affiliated Clubs	103	113	116
Minnesota Nurserymen's Association	82	84	---
Minnesota Fruit Growers	61	68	60
Rochester Flower and Garden Club	106	79	71
Iris Society of Minnesota	61	15	21
Orchid Society of Minnesota	39	41	31
Minnesota Rose Society	30	34	30
Minnesota Dahlia Society	10	14	1
Minnesota Gladiolus Society	5	5	4
North Star Lily Society	2	4	5

Glenn H. Ray
Glenn H. Ray

Secretary-Treasurer

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

May 9, 1977

The Executive Board of the Minnesota State Horticultural Society met on Monday, May 9, 1977, at the University of Minnesota St. Paul Campus Student Center. Members and representatives present were: Loraine Augustine, president; Nathan Siegel, first vice president; Leo Keskinen, second vice president; Glenn Ray, secretary-treasurer; Mrs. Harry Jenner, 1st District; Mrs. Robert White and Mrs. Ernst Spannaus, 2nd District; Mrs. Jay Franz, 4th District; Dwight Stone, 5th District; Mrs. Robert Gaugert, 6th District; Felicia McCann, 7th District; Ben Puline, 8th District; Mrs. Willis Nelson, 11th District; Mrs. Glenn Hanson, Iris Society of Minnesota; Mary Sanford, Minnesota Rose Society; Hugh Cocker, Orchid Society of Minnesota; Ella Pontliana, Duluth Garden Flower Society; Dorathea Lillestrand, Bloomington Affiliated Garden Clubs; Ruth Cocker, Rochester Flower and Garden Club; Jim Ozbun, University Department of Horticultural Science and Landscape Architecture; Mel Sater, State Library Committee; Lee Hallgren, State Fair Plant Show chairman; Dolores Schwartz, Governor's Reception Room Display; and Dave Karnstedt, Daffodil Society.

The meeting was called to order by Mrs. Augustine. Minutes of the last meeting were distributed. It was voted to dispense with the reading of the minutes.

Lee Hallgren, chairman of the State Fair Plant Show, reported that the third annual show will be held August 25 and 26, 1977. He distributed copies of this year's show rules, noting that there had been few changes. Nearly \$300 will be awarded in prizes. The Society is also sponsoring an educational exhibit this year, which will be non-competitive, with its main purpose horticultural education. He asked for wide participation, and noted that last year some 10 to 12 thousand people viewed the show.

Mel Sater, chairman of the Library Committee, reported that Felicia McCann is a new member of the committee, replacing Bob Montgomery who has left the state. He noted that there is an up-to-date list of library volumes, a copy of which may be ordered from the Society for \$5. He said that the committee is seeking to expand the library by raising funds at an annual plant sale, and by asking plant societies to donate slides and books from their specialties.

Mrs. Franz, 4th District, reported that the 4th District executive board had approved the following changes in its constitution and was asking for State Executive Board approval before the amendments were presented to the 4th District convention on June 7 for its ratification.

4th District Constitution Revisions

Article III. Officers. Sec. II, b. The President and Second Vice President to be elected in the even numbered years, and

the First Vice President and the Secretary-Treasurer to be elected in the off numbered years.

Article V., Sec. I. The Executive Board shall consist of the duly elected officers, the immediate past-President, the respective chairmen of the Membership, Nominating, and Program Committees, the recording Secretary, and the Historian.

Article VIII. Dues. Sec. I. Annual dues shall be paid on a per capita basis, the amount to be twenty-five (25) cents per member to be due and payable on January 1.

Sec. II. The District President shall receive reimbursement for gasoline and personal office expenses incurred during the year.

Mr. Ray said that he had been working to eliminate District dues, but in order to meet the District's immediate financial needs, he felt that the Board should approve the dues increase. Unanimous approval was given to the proposed changes.

Glenn Ray, in the absence of Ken Simons, asked that the Board certify the following trees for Heritage Tree designation: (1) the mustering tree, a burr oak located in Pioneer Park in Newport which was the tree under which the Third Minnesota Regiment mustered in answering the call for troops during the Civil War; and (2) a burr oak, located in a private yard near Savage, in which the Indians reportedly placed the bodies of their dead during the winter, waiting until spring when the bodies could be buried. It was moved, seconded, and unanimously approved to certify the trees for Heritage Tree designation.

Lorraine Augustine reported that the Judging and Exhibiting Committee is planning a Judging School in connection with the State Convention in Duluth. Felicia McCann said it was her understanding that Federated Garden Club judges could apply for and receive certification as State Society judges. Mrs. Augustine said that was correct.

Karen White, 2nd District president, moved that the Board approve a resolution which would eliminate district dues, raise state dues by 50 cents to \$5 per year, and provide for the State Society to reimburse the District in the amount of \$1 per member. Leo Keskinen said that while this arrangement is what he and other State Society leaders have supported, it would be unwise for the state board to pass on this at a district level. When the change comes, he said, it should be on a statewide basis, by a change in the State constitution. The proposal was not seconded.

A second proposal to amend the 2nd District constitution to provide that district dues be \$1, with 25 per cent remaining with the hostess club and 75 per cent going into the district treasury, was moved, seconded, and approved by the board, pending final approval by the 2nd District at its June 14 meeting.

Leo Keskinen presented the convention report. A tentative program has been worked out which includes tours, a lake excursion, and garden

workshops. Prices for meals, rooms, and special events have been determined, with special package rates available, as well as discounts for early registration. Most events will be at Sommers Hall at the College of St. Scholastica, with the exception of the Saturday night banquet which will be at Palucci Hall in downtown Duluth. The Duluth Garden Flower Society will stage the horticultural show, but it is anticipated that there will be at least one open class in which anyone may enter. Blankets will be provided in the dormitory rooms. Organizations were urged to charter busses, and the Duluth Society will help provide transportation from the depot to the college for those wishing to travel by train.

Dolores Schwartz reported that during the legislative session many people are viewing the arrangements in the Governor's reception room. Four clubs are currently sharing responsibility for the arrangements. She showed photos she had taken of many of the arrangements.

Glenn Ray reported that the Visitors Committee of the Society which each year reviews the research work of the University horticultural department, did not meet in the spring of 1977. It is planned to hold the review in July. Anyone interested in serving on this committee should contact him.

Reports on the activities of the Plant Societies were given by the Rose Society, North Star Lily Society, Orchid Society, and Iris Society.

Glenn Ray asked that the Board form a committee to establish a Joe Priley Award to be given annually to the organization sponsoring the outstanding civic garden project. In the discussion, it was noted that it would be difficult to evaluate projects on a statewide basis. Mr. Ray agreed, but felt that the need and justification for such an award was so great that the Society must find ways of implementing it. It was moved, seconded, and approved to form a committee for establishing the award to be named in honor of Joe Priley, the man who led in the establishment of the Civic Center gardens in Duluth.

Glenn Ray presented his secretary's report. He said that the State Society has a distinguished, honored past, as well as many opportunities and challenges for future growth and service, but that it also has many serious problems which need to be solved by its members working together. Before it can begin to solve its problems it must have an executive board composed of people who understand the State Society and care vitally about its programs. He feels that the present composition of the Board includes members whose major interests and concerns lie elsewhere. The State Society membership is also changing, with about 50 per cent of its members not belonging to any garden organization, and therefore these members need some representation on the Board. Mr. Ray moved that the Executive Board study and review the following proposal which would be voted on at the Spring, 1978, meeting of the Board: "To delete from the by-laws of the State constitution that paragraph which provides that presidents or alternates of all affiliated statewide societies having 25 or more members

be members of the Minnesota State Horticultural Society Executive Board."

In the discussion, membership figures for the individual plant societies were questioned. It was noted that while several were listed as having only a few society members, this was misleading since many members belong to several affiliated organizations and belong to the State Society through another group. Mr. Ray said that was true, but that the affiliated societies were supposed to submit complete membership lists and they have not done so. He said that many other specialty groups such as the Indoor Light Gardening group and the local Gloxinia and Gesneriad society give the State Society considerable support, but are not represented on the Executive Board; nor can they be asked to affiliate since there are no specific guidelines as to what the relationship between the State Society and specialty groups should be. He said he hoped that by June 1978 the members would vote against the proposal, but that it should be considered. Mrs. Hanson agreed that there was need for review, but felt that a proposal to drop plant society representation from the Board would offend some people. The proposal was defeated by a vote of nine to seven. Mr. Ray then said he would reintroduce the proposal in the future, and that in the meantime a committee should be organized to review and formulate guidelines for Society affiliation.

The meeting was adjourned.

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting
August 19, 1977

The Minnesota State Horticultural Society executive board met in Somers Hall, College of St. Scholastica, Duluth, on the opening day of the 1977 State Horticultural Society convention. Board members present were: Nathan Siegel, first vice president; Leo Keskinen, second vice president; Pete Ascher, past president; Glenn Ray, secretary-treasurer; Helen Jenner, 1st District; Dwight Stone, 5th District; Marcy Gaugert, 6th District; Felicia McCann, 7th District; Ben Puline, 8th District; Jane Oleen, 10th District; Mrs. Willis Nelson, 11th District; Mrs. George Christofferson, 12th District; Mrs. John Lund, 13th District; Fred Glasoe, Minneapolis Men's Garden Club; Ella Pontliana, Duluth Garden Flower Society; Mary Sanford, Minnesota Rose Society; Lillian Maroushek, North Star Lily Society; Jim Ozbun, University of Minnesota Department of Horticulture and Landscape Architecture. Committee chairmen present were: Leo Brom, Awards; Lee Hallgren, State Fair and Nominating; Mel Sater, Library; Dolores Schwartz, Governor's Reception Room Display; and Gus Sindt, Judging and Exhibiting.

Leo Brom, chairman of the Awards committee, presented his report. He said that his committee was re-evaluating the criteria by which award winners are selected, feeling that the guidelines should be more specific. Questions the committee will address itself to are what requirements or activities should be considered for nominees who are professional horticulturists, and whether a sequence should be required, so that a person must first win an award of merit before receiving a distinguished service award, and receive both these awards before receiving the honorary life membership. The committee thinks that the award of merit should be for work on a local, community basis; the distinguished service award for broader state or district work; and the honorary life membership for long service on a state and district level. Selection of the Bronze Medal winner should be by the executive board.

Glenn Ray said that an additional 1977 award winner was being proposed for special consideration by the board. Ella Pontliana moved that the board make an exception to the usual award selection procedure and vote a distinguished service award to Mrs. George Johnson of Duluth. Mrs. Pontliana cited the long and dedicated service record of Mrs. Johnson, and noted that due to a slip up in procedure, her award nomination was not received in time by the state committee. The motion was seconded. In the discussion, Leo Brom said that his committee was polled and indicated it would prefer that the award be considered next year. The board voted to make the exception and grant the award.

Fred Glasoe, chairman of the Budget Committee, distributed copies of the proposed budget for 1977-78. He said that his committee had given serious consideration to each item, and that the proposal, like all budgets, represented what the Society plans to do if the money is available. If the Society does not make as much money as expected, then some of the proposed expenditures would be postponed. He noted :

Executive Board Minutes

August 19, 1977

-2-

that Society membership is increasing, with last year's increase being the largest in recent years. The Society plans to participate in a big membership campaign which will be a cooperative effort on the part of several organizations including the Guthrie Theatre, Minnesota Dance Theatre, the Minnesota Zoological Society, and others. The Society also is hiring a field service man who will travel and work on increasing membership and also on obtaining more advertising for the Horticulturist. Money for this position was requested of and granted by the Minnesota legislature. It was moved and seconded and approved that the budget be adopted.

Glenn Ray, in the absence of Ken Simons, gave the Heritage Tree committee report. Francis Haas of Eagan recently has been named chairman of the sub-committee on cultural trees. Mr. Ray noted that the program is moving slowly because not enough nominations are being received. He asked that everyone make an effort to elicit more nominations.

Lee Hallgren, chairman of the Nominating and State Fair committees, gave his reports. He asked for help in increasing the number of exhibitors, and also for volunteers to serve as hosts and hostesses during the two days of the Fair. The Nominating Committee has submitted the following candidates for Society offices: Nathan Siegel, Minneapolis, president; Leo Keskinen, Grand Rapids, first vice president; and Jim Gilbert, Waconia, second vice president.

Dwight Stone, president of the Fifth District Horticultural Society, presented a proposal for the reorganization of the Minnesota State Horticultural Society executive board. It was moved and seconded that the board vote to present the amendment for its approval at the next meeting. In the discussion, Glenn Ray said that one of the Society's problems is that its board needs an ongoing membership; that under the present organization many of its members change from year to year and therefore lack understanding of much of the Society's work and lack the time to devote themselves to the work of the Society. He said the executive committee felt that those committee chairmen who do work year in and year out on the basic Society programs should have voting membership on the board. In the discussion, it was asked how committee chairmen are appointed. Mr. Ray said that in practice there is no uniform procedure; in many cases he gives the president a list of those people who he thinks would be interested in heading a committee, and the president selects the chairman from that list. Gus Sindt noted that in the case of the Judging and Exhibiting committee, the president had asked him to serve, and he, in turn, had selected his committee members. The question as to whether these committee chairmen would replace plant specialty society representatives on the board was answered "no". The question of why all committee chairmen were not included in the proposal was raised. Mr. Ray responded that the particular committees chosen were those which handled long standing, traditional work of the Society, or newly established projects which would be ongoing. The board voted to approve the motion.

Executive Board Minutes
August 19, 1977

-2-

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Executive Board Minutes
August 19, 1977
-3-

Helen Jenner, First District Society president, presented proposed revisions in the First District constitution for board approval. It was moved and seconded that the revisions be approved. In the discussion it was noted that there was a desire to make all District constitutions uniform. The state executive board can merely approve or disapprove of the proposed revisions; the District must vote on whether to accept. The board voted to approve the revisions.

It was moved, seconded, and approved that the meeting adjourn.

GLENN L. RAY

PRESENTATION TO GOVERNOR'S COMMISSIONERS
November 1, 1977

Governor Perpich, Commissioners, Staff Members, I would first like to introduce to you, two elected officers of the Minnesota State Horticultural Society, Mr. Nathan Siegel of Minneapolis, incoming President, and Mr. Leo Keskinen of Grand Rapids, 1st Vice President.

Last summer our Society had an opportunity to review for the Governor a number of proposals we felt, as Horticultural Society leaders, are of greatest importance regarding the improvement of our Minnesota landscape.

I am obliged to the Governor for the opportunity to present to you, today, a few of these proposals for your consideration.

I believe we would all agree that Minnesota has been a state blessed with a wide range of beautiful natural landscapes, of prairie and forest, of valleys, lakes and rivers. Minnesota, we believe, has also been blessed with a people anxious to prosper, determined to find and maintain a good life for themselves and their neighbors. But, although there is much beauty in our cultivated lands, and although there are numerous corners of our towns and cities that are most attractive, and although there are roadways and hillsides that retain a measure of their original appeal, we have done, both wittingly and unwittingly, much to desecrate our land. In these times of increasing population stress, the need for leadership to maintain and refine the beauty of the communities where we live becomes ever more evident.

It has long been the dream of mankind to live amongst a garden. It has long been believed that when people plant trees, shrubs, and flowers, when people work the earth to create a picture or to inspire a mood, they have a greater love for country and community, a closer kinship with their surroundings, a keener memory of the life gone by.

Over the next few years, can we....? should we in Minnesota, call upon our people, our business leaders, our elected and appointed officials to work together to establish and achieve the highest possible standards for the adornment of our communities, so that our state, our towns and cities, our farms and roadways will be recognized by all as places of pleasure, of inspiring beauty.

It is the belief of the Society's Executive Committee that we can and we should.

If we in Minnesota are to live amongst such gardens, we must first think of our towns and cities as gardens. We must plan with this in mind. We must create, examine, and make available designs with this in mind. And, above all,

we must co-ordinate the energy, knowledge, and financial resources of volunteers, business groups, and those in government, so that step by step, in 2, 5, 10 years and so on, we shall have made identifiable progress toward our objective.

The Society, therefore, proposes that, 1) a State Beautification Co-ordinator be appointed to bring together and work with the groups, agencies, individuals and businesses needed to create gardens out of and in our communities and to plan and administer a realistic, achievable program for community beautification based on these resources, and 2) a State Landscape Architects Office be established to work with the state co-ordinator to provide designs and recommendations, not only for the reforestation of our towns and cities, but also for the development and improvement of community landscapes. Such plans would also be developed and made available to the state's public institutions. I would like to stress the importance of the concept of making plans and landscape designs "available" for community use. We must not program what is beautiful. Examples must be provided so we can decide on 'what is most beautiful'. Without the dedicated and determined involvement of local leaders and local concerned citizens, beautification projects cannot succeed. We must plan together, work together, progress together.

It is unlikely future generations of Minnesotans will be less interested in the quality and beauty of their environment than we are. And, if it develops that the Governor's Aesthetic Environment Program becomes an established institution, I suggest it may be appropriate and feasible that its offices, as well as the offices of the proposed State Beautification Co-ordinator and State Landscape Architect, and even perhaps the offices of the Minnesota State Horticultural Society be located at Fort Snelling, a site that could be developed, again, if feasible, as a grand public garden, yet one retaining as much of the Fort's historic authenticity as possible.

Let me give you some examples of the services such offices as we have proposed would provide.

Recently, our State Legislature made \$4.4 million available for the "reforestation" of Minnesota's towns and cities. Without a State Landscape Architect Office, I believe this funding was a serious mistake, not in will but in judgment, because money has been made available for the most part to communities who have, at the present time, no designs for tree plantings and have little opportunity to find the knowledge and artistic talent necessary to achieve satisfactory, much less inspired plantings. Yet the plantings made now will have a profound effect upon our Minnesota landscape for decades and generations to come. Would any of us buy materials for a home we wish to build before deciding on a design for that home? Certainly not. Nor should we plant trees in our cities and towns without a

carefully worked out design. (Incidentally, we keep referring to the tree plantings in our towns and cities as a "reforestation" program, as if city trees volunteered themselves or someday are going to be harvested for profit. Trees where people live, are to be planted as parts of a garden, taking into consideration their size, shape, color, texture, and fragrance, and in some plantings incorporating the same spiritual drives inherent in the expression of all good art.)

With a State Landscape Architect the Mayor and City Council of Pine City, Minnesota, could request a design to transform that community into a true Pine City attractive to its residents and visitors alike.

Not long ago some Federal funds were made available to our State Department of Public Welfare to beautify the interior and outdoor surroundings of the eleven State Hospital/Nursing home campuses. A volunteer committee has been organized to make recommendations about designs and how this money is to be spent. How could the proposed office assist?

Perhaps at campus A we discover there should be a small, rather private but intensely cultivated garden of fragrant and colorful annuals and perennials to be enjoyed primarily by the residents of the home. Perhaps at campus B we would like to open the grounds for both resident and visitor use and decide that an extensive peony or lilac garden should be developed. Either planting properly managed would attract visitors each spring from throughout the state and middle west. Where in Minnesota, in town or city, among homes or public buildings have we created a winter garden; a garden of walkways among conifers designed to be at its radiant best when our towns and cities are most bleak? It may be appropriate that such a garden be planned for one of these state campuses, again making these grounds more appealing to resident and visitor alike. In each case designs could be provided by the proposed state office.....reviewed, rejected, altered, or accepted by the committees or groups immediately responsible.

But let us also examine what the cultivated Minnesota landscape might look like with a successful imaginative State Beautification Co-ordinators office. Where in Minnesota do we find towns to rival the quaint beauty of so many villages of Europe? Where are the lovely, picturesque roadways that connect these towns? Where in Minnesota do we have a community that has carefully maintained its dwellings over the years or one that has outstanding public gardens, or another whose citizenry has created exemplary private gardens? Where is there variety in the cultivated Minnesota landscape? A town whose hedges unite businesses and neighborhoods, another whose streets are lined with pine or boulevards with spruce; a city in whose parks grow the spectacular tamarack? Or whose promenade through gardens attracts tourists the year round? Even in the private sector our commercial

landscapers too often fill their plots with a monotonous collection of whatever material is most readily on hand. Through the co-ordinators office, through its leadership in uniting the effort of organized volunteers, of businesses and agencies willing to co-operate, of a legislature agreeing to provide not only some funding, but a property tax schedule favorable to those who beautify their homes, businesses and grounds, we shall be able to answer these questions with the names of countless Minnesota towns. But it is vital to the success of the program that one community be developed at a time, and it be recognized that the means to achieve this beauty is as important as the end result.

It will not be long when our country will be receiving more and more tourists from foreign lands. We already know of the economic importance of tourism to Minnesota. We are a northern state and with proper direction we can become a world recognized northern garden.

About sixty years ago a young Duluth boy was shot accidentally in the hip and had to spend much of his young life bed ridden or confined to his home. "Not being able to go to school," he wrote to me recently, "I occupied my time doing cross stitch and baking cookies. Then one day my mother brought home a few peony roots which she had bought in a dime store, and planted them in the back yard. This sparked my interest, and before long I was outside digging as best I could in the rocky soil which until then had only grown my father's raspberry bushes. By the end of another summer, I had banished the raspberries and filled the entire yard with peonies, and this interest later resulted in the Fond du Lac Peony gardens which I hoped would make Duluth known as the peony capital of the world. In 1959 I was elected to the St. Louis County Board of Commissioners. At that time there were no plants or trees around the Court House except for the beautiful elms on the front lawn. My office faced the back hillside, a steep, ugly expanse where the prisoners from the county jail hacked down the grass by hand. I decided to do something about it." Those of you who are familiar with the now beautiful Civic Center in Duluth know Joe Priley did, indeed do something about it. One man changed a steep ugly expanse and plantless grounds into a marvelous attraction for the city of Duluth. We believe a co-ordinators office working co-operatively with the various agencies of government can do the same for the State of Minnesota.

Our State has the resources and the people capable and willing to work together to invest in our communities. Our drive to garden and to enjoy garden beauty has never been greater than it is today. What money will be needed; To what extent able bodied welfare recipients might be involved; How many of the 500 community garden organizations and/or other volunteer groups will eventually participate; How many new groups will be organized; To what extent the Departments of Natural Resources, Agriculture, and Corrections may help is not yet known. What we need now is the resolve to set things going.

Native Plants Legislation

The Minnesota State Horticultural Society Native Plants Committee has proposed that the following be considered for legislation in the coming biennium.

Proposed Minnesota Native Plant Protection Law

1. The purpose of this statute shall be to provide adequate protection to Native Minnesota Plants.
2. No person shall dig, pull, cut, or take in any manner so as to remove or cause the destruction of Native Minnesota Plants on private land without written permission of the landowner or legal occupant, or on public land without written permission of the Commissioner of Agriculture.
3. No person shall buy, sell, offer, or expose for sale in any manner without permit, any Native Minnesota Plant Species or parts thereof from any public land or from any private land without written consent of the owner or legal occupant of such land and without written permission of the Commissioner of Agriculture. However, any person may upon their own lands cultivate for sale and sell these native plants by registering the purpose to do the same with the Commissioner.
4. The Commissioner of Agriculture for the State Of Minnesota shall develop, maintain, and promulgate a list of Native Minnesota Plant Species. In addition to the list of Native Minnesota Plant Species, the Commissioner of Agriculture shall develop, maintain, and promulgate a separate list of Minnesota Plant Species which require special protection because of restricted numbers, distribution, or habitat in Minnesota. Native Minnesota Plant Species on the latter list shall be considered as protected within Minnesota. No person within the State shall buy, sell, offer, or expose for sale or destroy in any manner Protected Native Minnesota Plant Species obtained in any manner from any public land or on any public land, from the land of any private owner or on the land of any private owner without the written consent of such owner or other legal occupant of such land, and then only upon written permit from the Commissioner of Agriculture, and for scientific and herbarium purposes; except, that persons may upon their own lands cultivate for sale and sell these Protected Native Minnesota Plant Species by registering the purpose to do the same with the Commissioner of Agriculture.

Minnesota State Horticultural Society
1970 Folwell Avenue, 161 Alderman Hall
University of Minnesota, St. Paul Campus
St. Paul, Minnesota 55108

EXECUTIVE BOARD MEETING

January 28, 1978

A G E N D A

1. Minutes of Executive Board Meeting of August 19, 1977
2. Committee Reports
 - A.) Awards Committee
 - B.) Library Committee
 - C.) Judges and Exhibiting Committee
3. Old Business
4. New Business
 - A.) Arbor Month
 - B.) Letter from Society member Lee Hallgren
 - C.) Coming Garden Events

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting
January 28, 1978

The Executive Board of the Minnesota State Horticultural Society met on Saturday, January 28, 1978, at 1 p.m. in the offices of the State Society, Alderman Hall, University of Minnesota St. Paul Campus. Board members present were: Nathan Siegel, president; Leo Keskinen, first vice president; Jim Gilbert, second vice president; Glenn Ray, secretary-treasurer; Mrs. Clifford Diggins, First District Horticultural Society; Mrs. Gerald Sens, Second District; Dwight Stone, Fifth District; Mrs. Robert Gaugert, Sixth District; Ray Swanson, Seventh District; Mrs. Harold Amundson, Eleventh District; Ruth Cocker, Rochester Flower and Garden Club; Hugh Cocker, Orchid Society of Minnesota; Julius Wadekamper, Iris Society of Minnesota; Michael Heger, North Star Lily Society; Gordon Swanson, Minnesota Nurserymen's Association; Ted LeBoutillier, Minnesota Rose Society; Fred Glasoe, Minneapolis Men's Garden Club; and Jim Ozbun, University Department of Horticultural Science and Landscape Architecture. Committee chairmen present were Lee Hallgren, State Fair Show; Mel Sater, Library; and Gus Sindt, Judging and Exhibiting. Also present were John Marshall and Jo Anne Ray of the Society staff.

(*)
Awards Committee. Glenn Ray reported that Leo Brom, chairman of the Awards Committee, has prepared recommendations regarding the revision of the criteria for awards selections. Time did not permit the recommendations to be reviewed and submitted to the Board for its consideration; this will be done before the next Board meeting. The proposed changes will not affect the selection of this year's winners, which will proceed under the old system.

Library Committee. Mel Sater reported that the committee has raised \$650 for new books for the library. Felicia McCann of the committee is preparing a report which will be presented at a future meeting.

Judging and Exhibiting Committee. Chairman Gus Sindt reported that the committee is planning two judge certification sessions this year in St. Cloud. The first will be held in June and the second in September. Cost will be about \$8 per session, with each session running from 9 a.m. to 3:30 p.m. Registrations for the June session must be received by May 1. Study materials will be sent and there will be an exam at the end of each session. Mr. Sindt stressed that these are working sessions designed to prepare and certify judges who are badly needed in the out state area. Two more sessions are planned for next year.

Old Business. The proposal to elevate the chairpersons of eight Society committees to voting member positions on the Executive Board, first presented at the August 19 meeting in Duluth, was introduced for discussion. Glenn Ray described the proposal as it had been

Executive Board Minutes
January 23, 1978

-2-

considered by the Executive Committee. He reviewed present Board composition, saying that of 29 positions only 16 represent the working Society: they are the principal officers and the district presidents. Other Board positions are held by representatives of affiliated statewide plant specialty groups, of local groups which have at least 100 members and require 100 per cent membership in the State Society, and of certain other groups or institutions such as the Nurserymen's Association and the University Horticulture department. The proposal under consideration would not affect these positions.

The proposal would add eight new members to the Board: the chairpersons of the following State Society committees: Phenology Studies, Heritage Tree, Fruit Review, Vegetable Review, Judging and Exhibiting, Native Plants, Landscaping and Ornamentals, and Finance and Legislative Action (FLAC). Each of these committees, with the exception of FLAC which would, in the usual way, have its chairman appointed by the State Society president and approved by the Executive Committee, would be organized in the following way: Each Society district would have a Phenology Section, Fruit Review Committee, etc. The chairman of each of these district committees would be a member of the statewide committee and this statewide committee would select a chairman who would thereby serve as a member of the Executive Board.

Leo Keskinen described the organization as a means of getting more grass roots involvement in the Society. In response to Mrs. Gaugert's question as to why FLAC was not organized in the same way, he said that all of the other state committees would need to meet only once a year, whereas FLAC would have to meet often and perhaps on short notice. Discussion followed in which the opinion was expressed that some means should be made to have statewide involvement in FLAC. It was suggested that this could be accomplished through the establishment of a sub committee which would have district representatives and they would pass on recommendations to the state committee and also receive information from the state FLAC. Further discussion focused on the fact that many of these committees have not yet been organized in all the districts and that perhaps the proposal should specify the structure. Leo Keskinen resubmitted the proposal, providing for (1) the establishment of statewide committees or sections on Phenology, Heritage Tree, Fruit Review, Vegetable Review, Judging and Exhibiting, Native Plants, and Landscaping and Ornamentals; (2) these committees to be composed of district chairmen who would select a statewide chairman who would then be a member of the Executive Board; and (3) the elevation to Executive Board position of the chairman of the Finance and Legislative Action committee, the chairman to be appointed in the usual way, and a sub committee to be formed composed of a representative from each district which would serve as liaison between the state and districts on financial and legislative matters. An amendment was added to the proposal that would require that at least

Executive Board Minutes

January 28, 1978

-3-

six districts have established committees and named district chairmen before a statewide committee could be formed with representation on the Board. Both the motion and amendment were unanimously approved. It was noted that the proposal takes effect immediately and that the state secretary should work on preparing guidelines which should be sent to the districts so that they can begin work on establishing active committees.

Julius Wadekamper suggested that the Society consider providing for more industry and education representation; President Siegel thought that this was a matter for future examination; also, the possibility of providing formal affiliation with youth groups such as 4-H, Boy Scouts, etc. John Marshall, field representative for the Society, was introduced and he described the efforts he has been making to bring youth groups into the organizational structure of the Society. Special membership rates of \$4 are being offered to 4-H, Future Farmers of America, and other youth groups which have at least ten members under 18 years of age who join the State Society. A motion was made and approved to have the Society prepare an organizational chart of various youth groups. President Siegel said he would appoint a committee which could use this chart in studying ways of approaching and working with youth organizations.

Reappointment of Secretary. President Siegel noted that under the State Constitution the secretary-treasurer of the Society is appointed for two years and that it was now time to consider extension of Glenn Ray's appointment. It was moved, seconded, and approved that Mr. Ray be elected secretary-treasurer for another two-year term.

New Business. Lee Hallgren read to the Board a copy of a letter he has sent to the secretary-treasurer of the Society proposing that the Society enter into a cooperative effort with Como Park Conservatory to establish a botanic garden at Como which would not try to duplicate what is being done at the Arboretum, the Wild Flower Garden, or any other establishment, and that as part of this garden a new building be constructed which would house the offices of the State Horticultural Society and also provide landscaping or garden area for the Society. If the Society approved of the goal, it could then approach the city of St. Paul and ask for its approval. Once that was secured it would need to launch a campaign to raise funds. Mr. Hallgren asked for Board agreement with these goals and that the Society appoint a committee, of which he would like to be chairman, to explore the feasibility of such a venture.

In the discussion that followed, objections were made to having to deal with the St. Paul Parks department and the city government, to the fact that the inner city location would not be good for out state people, and that there would be a lack of space at Como and that protection against vandalism would be needed for any outdoor garden. Some said that the Society needed a garden home but that the

Executive Board Minutes

January 28, 1978

-4-

Arboretum would be a better location. The opinion was expressed that Como has access to the inner city and therefore more minority groups could be reached. President Siegel said that he would appoint a committee that would explore the feasibility of such a joint effort between the Society and Como Conservatory and that would report its findings at a future Board meeting.

Arbor Month. President Siegel asked that each district, in connection with Arbor Month, consider competing for the Joe Priley Award which is given by the State Society to the organization sponsoring the outstanding community beautification project in the state.

Following announcements of various upcoming garden events, the meeting was adjourned.

- (*) The minutes of the August 19 Board meeting were approved with the correction to include Julius Wadkamper as present, representing the Iris Society of Minnesota.

Minnesota State Horticultural Society
1970 Folwell Avenue, 161 Alderman Hall
University of Minnesota, St. Paul Campus
St. Paul, Minnesota 55108

EXECUTIVE BOARD MEETING

January 28, 1978

A G E N D A

1. Minutes of Executive Board Meeting of August 19, 1977
2. Committee Reports
 - A.) Awards Committee
 - B.) Library Committee
 - C.) Judges and Exhibiting Committee
3. Old Business
4. New Business
 - A.) Arbor Month
 - B.) Letter from Society member Lee Hallgren
 - C.) Coming Garden Events

MINNESOTA STATE HORTICULTURAL SOCIETY

1977

MINNESOTA STATE LEGISLATURE

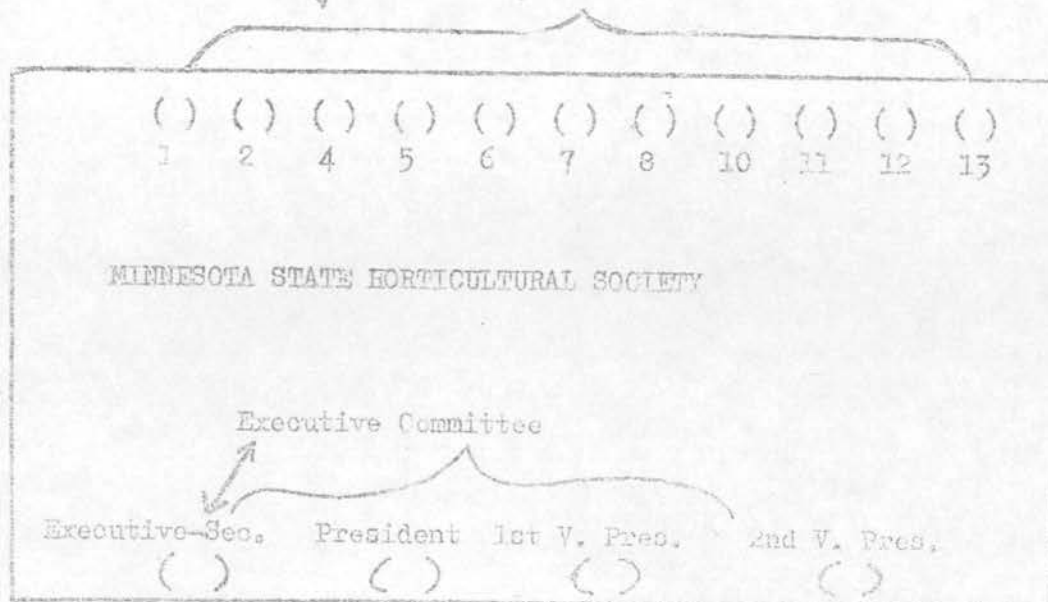


MINNESOTA DEPARTMENT OF AGRICULTURE



SOCIETY DISTRICT PRESIDENTS

Elected by District Members



Elected By

MINNESOTA STATE HORTICULTURAL SOCIETY

MEMBERSHIP

ORGANIZATIONS AFFILIATED WITH
MINNESOTA STATE HORTICULTURAL
Having Executive Board Voting

Iris Society of Minnesota
Minnesota Gladiolus Society
Minnesota Rose Society
Minnesota Orchid Society
North Star Lily Society

Duluth Garden Flower Society
Bloomington Affiliated Garden
Rochester Flower and Garden Club
Men's Garden Club of Minneapolis

Minnesota Nurserymen's Association
Minnesota Fruit Growers Association
Director, University of Minnesota
Landscape Arboretum
Head, University of Minnesota
Department of Horticulture

MINNESOTA STATE HORTICULTURAL SOCIETY

DISTRICT COMMITTEE CHAIRMEN

<u>Committee</u>	<u>Chairman</u>	<u>Address</u>
1. Phenology Studies		
2. Heritage Tree		
3. Fruit Review		
4. Vegetable Review		
5. Judges & Exhibiting		
6. Native Plants		
7. Landscaping & Ornamentals		
8. Awards		
9. Publicity		
10.		
11.		
12.		
13.		

Minnesota State Horticultural Society

Saint Paul Campus, University of Minnesota, Saint Paul, Minnesota 55108

NOMINATION for Special Award

State the information called for in as concise a manner as possible. Attach additional plain sheets if needed to further explain the candidate's qualifications. Letters of endorsement or other items in support of the nomination may be attached.

Send completed nomination to the president of the DISTRICT horticultural society. (If the candidate resides in an area not served by a district society, or if the nomination is being made by a state-wide organization, send to the Minnesota State Horticultural Society.)

Candidate's Name _____

Address _____

Approximate age _____ Approximate period of Service to horticulture _____

Types of Horticultural Activity

AMATEUR <input type="checkbox"/>	PROFESSIONAL <input type="checkbox"/>	SEMI-PROFESSIONAL <input type="checkbox"/>
(No commercial activities)	(Mainly commercial or for wages)	(Mainly amateur) (limited commercial)
Flowers <input type="checkbox"/>	Teacher <input type="checkbox"/>	Market Gardener <input type="checkbox"/>
Fruits <input type="checkbox"/>	Writer <input type="checkbox"/>	Florist <input type="checkbox"/>
Vegetables <input type="checkbox"/>	Lecturer <input type="checkbox"/>	Seedsman <input type="checkbox"/>
Shrubs & Trees <input type="checkbox"/>	Nurseryman <input type="checkbox"/>	Other <input type="checkbox"/>
Other <input type="checkbox"/>	Fruit Grower <input type="checkbox"/> <input type="checkbox"/>

SPECIFIC CONTRIBUTIONS

Outstanding individual activities —

Garden Club Work —

(over)

Assistance to the State Society in the furtherance of Horticulture in general —

Horticultural organizations of which the candidate is a member _____

(if an individual) \Rightarrow

Name _____

Address _____

(if a group nomination)

Organization _____

Signature _____ Office _____

Address _____

LOAN SLIDE SETS

WHO MAY BORROW SLIDE SETS

Any garden organization affiliated with the Minnesota State Horticultural Society may borrow slides from the Society library free of charge.

HOW TO ORDER

Write, well in advance of the showing date, to the Minnesota State Horticultural Society, St. Paul Campus, University of Minnesota, 1970 Folwell Avenue, 161 Alderman Hall, St. Paul, MN 55108. Also indicate a second choice if possible. Write out clearly the name of the garden organization for which you are ordering the slides.

Indicate the exact date the slides will be used. An acknowledgment of your request will be sent. You will be notified immediately if the slides are not available on the date requested.

HOW TO USE THE SLIDES

Each slide set is accompanied by a written narration. It is recommended that the slide set be used as an aid, supplementing a prepared talk or quiz on a particular subject. Find time to review the slide set before you show it to the members of your organization.

Do not damage the slides by touching or otherwise marring the film portion of the slide. Each new slide set costs about \$50.00 to develop. Take care when placing each slide into your slide projector. After you have shown the slides make certain none are left in the projector.

Return the set in the container provided immediately after use of the slides. Other groups may be waiting to see the slides. Use the library rate label to qualify for cheaper postal rates. Please return the script with the slide set but do not send any other correspondence.

LOAN SLIDE SETS

- | | |
|--------------------------------------|--|
| 1. Miniature Trees--Bonsai | 23. Gardening in the Shade |
| 2. Trees for Landscape Planting | 25. Home Grounds Planting |
| 3. Holiday Splendor | 26. Resident Birds of Minnesota |
| 4. Glads for your Pleasure | 31. Growing Roses |
| 5. Holiday Splendor--'69 | 32. Gardening with Perennials |
| 6. Nature Hike in the Arboretum | 33. Planting an Annual Border |
| 7. Popular Annual Garden Flowers | 34. Arboretum Views and Plantings |
| 8. Iris | 35. Wild Flowers in the Arboretum |
| 9. Lilies for Minnesota | 36. Minnesota Wildflowers |
| 10. Shrubs for Landscape Planting | 37. 18 House Plants |
| 11. Hostas | 38. Home Landscape |
| 12. Dahlias Are for You | 39. Outdoor Living Space |
| 13. Perennials for Minnesota Gardens | 40. Flower Arranging in the 1950's |
| 15. Arboretum--All-Seasons Tour | 41. Decorating for Christmas in the 1950's |
| 16. Dahlias | 42. Plant Diseases |
| 17. Wildflowers for Minnesota | 43. Green Survival |
| 18. Tuberous Begonias | 44. All American Rose Varieties |
| 19. Flower Arranging--Lesson 1 | 45. Annuals for Minnesota |
| 20. Annuals for Summer Color | 46. Easy to Grow Plants for the Minnesota Indoors. |
| 21. Flower Arranging--Lesson 2 | |
| 22. Rock Gardens | |

GLENN H. RAY
PRESENTATION TO GOVERNOR'S COMMISSIONERS
November 1, 1977

Governor Perpich, Commissioners, Staff Members, I would first like to introduce to you, two elected officers of the Minnesota State Horticultural Society, Mr. Nathan Siegel of Minneapolis, incoming President, and Mr. Leo Keskinen of Grand Rapids, 1st Vice President.

Last summer our Society had an opportunity to review for the Governor a number of proposals we felt, as Horticultural Society leaders, are of greatest importance regarding the improvement of our Minnesota landscape.

I am obliged to the Governor for the opportunity to present to you, today, a few of these proposals for your consideration.

I believe we would all agree that Minnesota has been a state blessed with a wide range of beautiful natural landscapes, of prairie and forest, of valleys, lakes and rivers. Minnesota, we believe, has also been blessed with a people anxious to prosper, determined to find and maintain a good life for themselves and their neighbors. But, although there is much beauty in our cultivated lands, and although there are numerous corners of our towns and cities that are most attractive, and although there are roadways and hillsides that retain a measure of their original appeal, we have done, both wittingly and unwittingly, much to desecrate our land. In these times of increasing population stress, the need for leadership to maintain and refine the beauty of the communities where we live becomes ever more evident.

It has long been the dream of mankind to live amongst a garden. It has long been believed that when people plant trees, shrubs, and flowers, when people work the earth to create a picture or to inspire a mood, they have a greater love for country and community, a closer kinship with their surroundings, a keener memory of the life gone by.

Over the next few years, can we....? should we in Minnesota, call upon our people, our business leaders, our elected and appointed officials to work together to establish and achieve the highest possible standards for the adornment of our communities, so that our state, our towns and cities, our farms and roadways will be recognized by all as places of pleasure, of inspiring beauty.

It is the belief of the Society's Executive Committee that we can and we should.

If we in Minnesota are to live amongst such gardens, we must first think of our towns and cities as gardens. We must plan with this in mind. We must create, examine, and make available designs with this in mind. And, above all,

(1)

we must co-ordinate the energy, knowledge, and financial resources of volunteers, business groups, and those in government, so that step by step, in 2, 5, 10 years and so on, we shall have made identifiable progress toward our objective.

The Society, therefore, proposes that, 1) a State Beautification Co-ordinator be appointed to bring together and work with the groups, agencies, individuals and businesses needed to create gardens out of and in our communities and to plan and administer a realistic, achievable program for community beautification based on these resources, and 2) a State Landscape Architects Office be established to work with the state co-ordinator to provide designs and recommendations, not only for the reforestation of our towns and cities, but also for the development and improvement of community landscapes. Such plans would also be developed and made available to the state's public institutions. I would like to stress the importance of the concept of making plans and landscape designs "available" for community use. We must not program what is beautiful. Examples must be provided so we can decide on 'what is most beautiful'. Without the dedicated and determined involvement of local leaders and local concerned citizens, beautification projects cannot succeed. We must plan together, work together, progress together.

It is unlikely future generations of Minnesotans will be less interested in the quality and beauty of their environment than we are. And, if it develops that the Governor's Aesthetic Environment Program becomes an established institution, I suggest it may be appropriate and feasible that its offices, as well as the offices of the proposed State Beautification Co-ordinator and State Landscape Architect, and even perhaps the offices of the Minnesota State Horticultural Society be located at Fort Snelling, a site that could be developed, again, if feasible, as a grand public garden, yet one retaining as much of the Fort's historic authenticity as possible.

Let me give you some examples of the services such offices as we have proposed would provide.

Recently, our State Legislature made \$4.4 million available for the "reforestation" of Minnesota's towns and cities. Without a State Landscape Architect Office, I believe this funding was a serious mistake, not in will but in judgment, because money has been made available for the most part to communities who have, at the present time, no designs for tree plantings and have little opportunity to find the knowledge and artistic talent necessary to achieve satisfactory, much less inspired plantings. Yet the plantings made now will have a profound effect upon our Minnesota landscape for decades and generations to come. Would any of us buy materials for a home we wish to build before deciding on a design for that home? Certainly not. Nor should we plant trees in our cities and towns without a

carefully worked out design. (Incidentally, we keep referring to the tree plantings in our towns and cities as a "reforestation" program, as if city trees volunteered themselves or someday are going to be harvested for profit. Trees where people live, are to be planted as parts of a garden, taking into consideration their size, shape, color, texture, and fragrance, and in some plantings incorporating the same spiritual drives inherent in the expression of all good art.)

With a State Landscape Architect the Mayor and City Council of Pine City, Minnesota, could request a design to transform that community into a true Pine City attractive to its residents and visitors alike.

Not long ago some Federal funds were made available to our State Department of Public Welfare to beautify the interior and outdoor surroundings of the eleven State Hospital/Nursing home campuses. A volunteer committee has been organized to make recommendations about designs and how this money is to be spent. How could the proposed office assist?

Perhaps at campus A we discover there should be a small, rather private but intensely cultivated garden of fragrant and colorful annuals and perennials to be enjoyed primarily by the residents of the home. Perhaps at campus B we would like to open the grounds for both resident and visitor use and decide that an extensive peony or lilac garden should be developed. Either planting properly managed would attract visitors each spring from throughout the state and middle west. Where in Minnesota, in town or city, among homes or public buildings have we created a winter garden; a garden of walkways among conifers designed to be at its radiant best when our towns and cities are most bleak? It may be appropriate that such a garden be planned for one of these state campuses, again making these grounds more appealing to resident and visitor alike. In each case designs could be provided by the proposed state office.....reviewed, rejected, altered, or accepted by the committees or groups immediately responsible.

But let us also examine what the cultivated Minnesota landscape might look like with a successful imaginative State Beautification Co-ordinators office. Where in Minnesota do we find towns to rival the quaint beauty of so many villages of Europe? Where are the lovely, picturesque roadways that connect these towns? Where in Minnesota do we have a community that has carefully maintained its dwellings over the years or one that has outstanding public gardens, or another whose citizenry has created exemplary private gardens? Where is there variety in the cultivated Minnesota landscape? A town whose hedges unite businesses and neighborhoods, another whose streets are alined with pine or boulevards with spruce; a city in whose parks grow the spectacular tamarack? Or whose promenade through gardens attracts tourists the year round? Even in the private sector our commercial

landscapers too often fill their plots with a monotonous collection of whatever material is most readily on hand. Through the co-ordinators office, through its leadership in uniting the effort of organized volunteers, of businesses and agencies willing to co-operate, of a legislature agreeing to provide not only some funding, but a property tax schedule favorable to those who beautify their homes, businesses and grounds, we shall be able to answer these questions with the names of countless Minnesota towns. But it is vital to the success of the program that one community be developed at a time, and it be recognized that the means to achieve this beauty is as important as the end result.

It will not be long when our country will be receiving more and more tourists from foreign lands. We already know of the economic importance of tourism to Minnesota. We are a northern state and with proper direction we can become a world recognized northern garden.

About sixty years ago a young Duluth boy was shot accidentally in the hip and had to spend much of his young life bed ridden or confined to his home. "Not being able to go to school," he wrote to me recently, "I occupied my time doing cross stitch and baking cookies. Then one day my mother brought home a few peony roots which she had bought in a dime store, and planted them in the back yard. This sparked my interest, and before long I was outside digging as best I could in the rocky soil which until then had only grown my father's raspberry bushes. By the end of another summer, I had banished the raspberries and filled the entire yard with peonies, and this interest later resulted in the Fond du Lac Peony gardens which I hoped would make Duluth known as the peony capital of the world. In 1959 I was elected to the St. Louis County Board of Commissioners. At that time there were no plants or trees around the Court House except for the beautiful elms on the front lawn. My office faced the back hillside, a steep, ugly expanse where the prisoners from the county jail hacked down the grass by hand. I decided to do something about it." Those of you who are familiar with the now beautiful Civic Center in Duluth know Joe Priley did, indeed do something about it. One man changed a steep ugly expanse and plantless grounds into a marvelous attraction for the city of Duluth. We believe a co-ordinators office working co-operatively with the various agencies of government can do the same for the State of Minnesota.

Our State has the resources and the people capable and willing to work together to invest in our communities. Our drive to garden and to enjoy garden beauty has never been greater than it is today. What money will be needed; To what extent able bodied welfare recipients might be involved; How many of the 500 community garden organizations and/or other volunteer groups will eventually participate; How many new groups will be organized; To what extent the Departments of Natural Resources, Agriculture, and Corrections may help is not yet known. What we need now is the resolve to get things moving.

MINNESOTA STATE HORTICULTURAL SOCIETY
UNIVERSITY OF MINNESOTA -- ST. PAUL, MINNESOTA

BALANCE SHEET
June 30, 1977

(Recapitulation)

Income 1976-1977	\$86,034.52	
Expenditures 1976-1977	85,832.50	
1976-1977	202.02	
Cash Balance 7/1/76	21,624.87	
General Accounts Payable 1976	4,110.07	
Payroll Taxes Payable 1976	70.00	
Payroll Taxes Payable 1975	(97.00)	
General Accounts Payable 1975	(8,573.85)	
Cash Balance July 1, 1977		<u>\$17,336.11</u>

ASSETS

Twin City Federal Savings and Loan	\$ 9,832.83	
Twin City Federal Certificates	6,316.42	
St. Anthony Park Bank (checking)	1,000.14	
Accounts Receivable		
State Appropriation	186.72	
		<u>\$17,336.11</u>

LIABILITIES AND FUNDS

Current Liabilities		
Payroll Taxes	70.00	
General Accounts Payable	<u>4,110.07</u>	
		4,180.07
Fund Balances		
General Fund	9,156.04	
Equipment	<u>4,000.00</u>	
		13,156.04
		<u>\$17,336.11</u>

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

Saturday, July 8, 1978
Brainerd, Minnesota

A G E N D A

- I. Minutes of January 28, 1978
- II. Budget Committee Report
- III. Garden State Project Report
 - a) Model Garden Cities
 - b) Community Landscaped Garden Grants
- IV. Judging and Exhibiting Committee Report on Judging School
- V. Nominating Committee Report
- VI. Como Conservatory Report
- VII. Tour of Brainerd Arboretum

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting
July 8, 1978

The Executive Board of the Minnesota State Horticultural Society met Saturday, July 8, 1978, at the Citizens Bank, Brainerd. Present were: Nathan Siegel, president; Leo Keskinen, 1st vice president; Glenn Ray, secretary-treasurer; Ann Diggins, 1st District Horticultural Society; Marcy Gaugert, 6th District; Marlene Collen, 7th District; Ben Puline, 8th District; Jane Oleen, 10th District; Mrs. Harold Amundson, 11th District; Minerva Christofferson, 12th District; Mrs. Lois Swanson, 13th District; Ella Pontliana, Duluth Garden Flower Society; Jim L. Ozbun, University Department of Horticultural Science and Landscape Architecture; Francis deVos, Minnesota Landscape Arboretum; W.G. Sindt, Judging and Exhibiting Committee; Jim Seeden, Iris Society of Minnesota; Fred Glasoe, Finance Committee; Chuck King, Finance Committee; Lee Hallgren, State Fair Show and Como-Society proposal committees; Anabel Lepinski, former 6th District president; and Jo Anne Ray, office staff.

President Siegel called the meeting to order.

A motion was made to approve the minutes of the January 23 meeting. The question was raised concerning the minutes report of Board action elevating to Board membership the chairmen of several Society committees. The minutes stated that with the exception of the Finance and Legislative Action Committee (FLAC), these committees were to be composed of District chairmen who would select a statewide chairman who would serve on the Board. FLAC would have its chairman appointed in the usual way (i.e. Society president), but would have a sub committee composed of representatives from the Districts. Some board members said that they could not remember precisely how the motion had been stated and were not sure that an exception had been made in the organization of FLAC. Mrs. Ray, who had taken minutes, said that her notes had been specific on that point. Mr. Keskinen noted that the exception had been made because of the necessity for meeting often during the legislative session. President Siegel said that the Society secretary will contact the Districts asking them for the name of their representative who will serve as liaison between the state and district and also between the Society and the local legislators. The minutes were approved as written.

Finance Committee Report. Fred Glasoe submitted the proposed 1978-79 budget for Board approval. He said that the committee, consisting of himself, chairman, and Greg Murphy, Klara Peterson, Darlene Gelakoski, Marlene Collen, Jerry Shannon, and Chuck King had examined each item on the budget carefully. He said that determining a budget in these inflationary times is very difficult. Costs are rising and the committee felt that it had no choice but to raise Society dues. In response to the question as to loss of membership outstate because of a dues increase, Mr. Glasoe said that he felt that the Society had no choice, that it could not rely solely on the

Executive Board Meeting Minutes

-2-

legislature to provide for increased costs, but must have its own members do their part. He urged those clubs with members on limited retirement incomes to undertake more vigorous money raising projects to help underwrite the dues for these members. Explanations were asked for and provided regarding the following budget items: (a) convention expenditures drop from \$11,900 to \$1,000 for 1978-79 because the convention is biannual and therefore will not be held in 1978-79. An annual meeting is held instead. The convention and annual meeting are self supporting. (b) Retirement, under expenditures, is not the same as Social Security; it is the amount the Society pays into the Minnesota State Retirement System which covers Society employees. (c) There are no medical benefits for Society employees. (d) No money has been allocated for the library because the Library Committee has decided to do its own fund raising. (e) The proposed income from membership takes into account some drop in membership as a result of the dues increase. (f) interest income is the amount the Society receives from the interest on its savings account and certificates. (g) Expenditures under District-Executive Board include travel costs of speakers and other program participants whom the Society schedules to attend District meetings. (Does not include Secretary travel which is included under a separate category.)

It was moved, seconded, and approved to accept the proposed budget (see attached).

Garden State Project. A report on the Garden State Project was given by Glenn Ray. He, Nathan Siegel, and Leo Keskinen had met with Gov. Perpich earlier in the year and presented some of their thoughts regarding beautification of the state. Of the various items recommended and discussed, the Governor liked the suggestion that model garden communities be established. By working with the Governor's Aesthetic Environment Commission, a program was worked out which calls for the selection of two communities under 10,000 in population which will involve community volunteers and public and private officials in the development and execution of a long-range landscape plan. The budget (see attached) was approved by a committee of the state legislature.

A motion was made and seconded to accept the Garden State report. In the discussion that followed, the following points were covered: (a) "In kind services" do not represent actual funds but are services provided on which a dollar value has been placed; for example, a local firm might lease equipment free of charge, a service that is equal to a monetary contribution. (b) The Society has a moral, but not a legal, obligation to raise matching funds for the project. (c) Complex sites which would require extensive and expensive evaluation before landscaping would be avoided. Landscape plans would be kept simple. (d) Francis deVos strongly recommended that a community's prior commitment to gardens and beautification be taken into account when the communities are selected. (e) Some

Executive Board Meeting Minutes

-3-

members recommended that the questionnaire, which is being sent to potential garden communities and which will be the initial screening device in community selection, allow for elaboration and/or proposals by the community itself, if it wishes, regarding landscape plans.

The Garden State Project report was accepted by the Board.

Jim Ozbun asked about the Society recommendations presented to the Governor and reported in the Minnesota Horticulturist, particularly the recommendation that a state beautification coordinator be appointed. He questioned whether these recommendations should be presented as Society recommendations since they had not been discussed by the Board.

Glenn Ray responded that in an organization such as the Society where the Board meets only a few times a year, it is difficult to review all items with the Board. When the opportunity arose to meet with the Governor, the Executive Committee met, along with other Society leaders, and discussed the recommendations. The Executive Committee then met with the Governor as spokesmen for the Society. Mr. Ozbun felt that the report in the Horticulturist should have read recommendations of the Society Executive Committee rather than of the Society.

Judging and Exhibiting Committee. W.G. Sindt, chairman of the Judging and Exhibiting Committee, reported on the June 24 school held at St. Cloud. The school was successful; a total of 60 registered, 52 attended, and 49 took the test. The next school will be held September 9 in the St. Cloud area but not at the same site. Persons interested in attending should sign up immediately.

Nominating Committee. Mel Sater, chairman of the Nominating Committee, was hospitalized, recovering from a heart attack, and was unable to attend the Board meeting. Glenn Ray read a letter from Mr. Sater reporting the following nominations for Society officers: President, Nathan Siegel, Minneapolis; First Vice President, Leo Keskinen, Grand Rapids; Second Vice President, Lee Hallgren, St. Paul. It was moved, seconded, and approved that the report be received.

Como-Society Proposal. Lee Hallgren reported to the Board on his activities regarding his proposal, made at the previous board meeting, to establish a Como-State Horticultural Society garden complex on Como Park grounds. He reported that he had met with a committee charged with coming up with an overall plan for Como Park. Mr. Hallgren presented his proposal to that committee and received its unanimous approval to continue his examination of the proposal. Next he met with Klara Peterson and Les Day of the Conservatory staff. They raised no objections to the proposal. Now he feels that his next step is to go to the St. Paul mayor and Parks Department to ascertain their opinion. If they object there is

Executive Board Meeting Minutes

-4-

no sense in proceeding further.

Jim Ozbun asked why a committee had not been named to investigate the Como proposal as had been approved at the previous board meeting. Nathan Siegel said that he had appointed Mr. Hallgren chairman of the committee and he was to appoint his own committee members. Mr. Hallgren said that he had not formally named anyone to this committee because he felt that first it was necessary to get certain basic information, to determine if the proposal was even possible. President Siegel said that it was possible to get a quick estimate on the cost of a new building and perhaps this should be done immediately, since the cost of such a building might be prohibitive. Mr. Hallgren said that funds for a building could never come out of the Society's annual budget, that he felt the first step was to see if the proposal was possible and building and fund raising plans would come much later.

Glenn Ray said that the Society had no home of its own and he thanked Mr. Hallgren for his interest in the Society and for his efforts and initiative in its behalf. President Siegel joined in expressing his appreciation to Mr. Hallgren.

Lee Hallgren also reported on the State Fair Plant Show of which he is chairman. He said that each year the show attracts many visitors, a sizable number of whom become acquainted with and interested in the Society. He feels that the show is very worthwhile, but he has difficulty in getting people to exhibit plants and he would appreciate any suggestions on how to increase the number of exhibitors.

Discussion reverted to the Como-Society proposal. Francis deVos noted the use of the words "botanic gardens" in the original wording of the proposal and said he wouldn't want new gardens established that would duplicate or compete with the Arboretum. It was agreed that the type and extent of gardens to be established in connection with the proposal were vague.

Mr. Ozbun pointed out that since the board's reaction to the original proposal had been largely negative, perhaps the committee's scope should be expanded to include not only the Como proposal but the investigation of a number of locations, including the Arboretum. Marcy Gaugert asked Mr. deVos if there was any room for the Society at the Arboretum. He said that the present building was filled and that there was no room there for the Society. The possibility of the Society having its own building somewhere on the Arboretum grounds could be investigated.

Jim Seeden moved that Lee Hallgren and his committee expand their investigation to include a number of sites, among them the Arboretum, as possible homes for the Society. The motion was seconded and approved.

Executive Board Meeting Minutes

-5-

Leo Keskinen reported that the President's Committee had asked him to propose that the Society president appoint a committee which would include at least two District presidents to examine the State Society constitution and make recommendations for revisions.

Jim Seeden moved to amend the proposal to include two presidents of state plant societies on the committee. In discussion, Glenn Ray said he felt that whatever number of persons are named to the committee, it should be dominated by State Society people.

The amendment was passed, and the amended motion was approved.

Anabel Lepinski, former 6th District president and a resident of Brainerd, spoke to the Board about the Paul Bunyan Arboretum established three years ago in that city. The Board adjourned for a tour of the arboretum.

MINNESOTA STATE HORTICULTURAL SOCIETY
UNIVERSITY OF MINNESOTA — ST. PAUL, MINNESOTA

ORGANIZATION

JUNE 30, 1978

OFFICERS

Nathan Siegel, Minneapolis	President
Leo Keskinen, Grand Rapids	1st Vice-President
James Gilbert, Waconia	2nd Vice-President
Glenn H. Ray, Minnetonka	Secretary-Treasurer

EXECUTIVE BOARD MEMBER AT LARGE

Dr. Francis deVos	Director, Minnesota Landscape Arboretum
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PRESIDENTS -- DISTRICT SOCIETIES

Mrs. Clifford Diggins, Austin	President, First District Hort. Society
Mrs. Wilbur Luther, Lewisville	President, Second District Hort. Society
Mrs. Rodney Langseth, Worthington	President, Fourth District Hort. Society
Dwight Stone, Minneapolis	President, Fifth District Hort. Society
Mrs. Marcy Gaugert, Staples	President, Sixth District Hort. Society
Miss Marlen Collen, Wyoming	President, Seventh District Hort. Society
Ben Puline, Coleraine	President, Eighth District Hort. Society
Mrs. Jane Oleen, Morris	President, Tenth District Hort. Society
Mrs. Harold Amundson, East Grand Forks	President, Eleventh District Hort. Society
Mrs. Minerva Christofferson, Shevlin	President, Twelfth District Hort. Society
Mrs. Ernest Swanson, Goodridge	President, Thirteenth Dist. Hort. Society

PRESIDENTS -- STATE-WIDE SOCIETIES

Gordon Swanson, St. Paul	President, Minnesota Nurserymen's Association
Arthur Jacobson, White Bear Lake	President, Minnesota Fruit Growers Association
Mrs. Glenn Hanson, Minneapolis	President, Iris Society of Minnesota
Ted LeBoutillier, St. Paul	President, Minnesota Rose Society
Glenn Sonnenberg, Minneapolis	President, Orchid Society of Minnesota
Donald Sellinger, Woodbury	President, Minnesota St. Gladiolus Society

PRESIDENTS -- Local Groups With 100 or More Members

Ella Pontliana, Duluth	President, Duluth Garden Flower Society
Richard Hulbert, Minneapolis	President, Minneapolis Men's Garden Club
Dorothy Lillestrand, Bloomington	President, Bloomington Affiliated Garden Club
Ruth Cocker, Rochester	President, Rochester Flower and Garden Club
Michael Heger, Chaska	Representative, North Star Lily Society



Minnesota State Horticultural Society

161 ALDERMAN HALL, UNIVERSITY OF MINNESOTA, ST. PAUL, MINN. 55108
TELEPHONE (612) 373-1031

ACCOMPLISHMENTS OF SOCIETY

THE MINNESOTA
HORTICULTURIST
OFFICIAL PUBLICATION

- 1866 Organized in Rochester as Minnesota State Horticultural Society
- 1870's Committee selected to purchase farm for Agricultural School for University of Minnesota.
First directors of Agricultural School were officers of Society
- 1873 Published proceedings of annual meetings -- leading to the development of the Minnesota HORTICULTURIST
- 1880's Society Committee selected new site for University's farm.
Members of Society (Peter Gideon and others) attempt to develop first apple hardy enough to survive Minnesota winters.
- 1890's Established horticultural and forestry research stations throughout the state. Stations operated by Society leaders.
- 1910's Purchased fruit breeding farm at Excelsior (now University of Minnesota Horticultural Research Center) for the University for fruit research.
- 1930's Became a leading organization in promoting establishment of shelter belts and windbreaks for Minnesota farmsteads.
Began Garden Club movement in Minnesota.
- 1940's Promoted Victory Gardens
- 1950's Launched a drive to remove billboards along certain scenic Minnesota highways.
Undertook the establishment of the Minnesota Landscape Arboretum.
- 1970's Initiated Garden State Project.

MINNESOTA STATE HORTICULTURAL SOCIETY

Dates of Interest

1856 - 1979

- 1866 Minnesota State Horticultural Society founded as a non-profit educational corporation to advance the art and science of Horticulture in Minnesota.
- 1873 Society received first state grant for its programs. Began publishing proceedings of its meetings and distributed horticultural information to members throughout the state. Proceedings eventually became known as the Minnesota HORTICULTURIST.
- 1875-1880 Society planted and managed plant trial grounds and arboretum in Midway area between St. Paul and Minneapolis. Society committee formed to purchase higher ground for State University Farm. University Farm (St. Paul campus of University of Minnesota) purchased. Horticulture research managed by Society during early years of the University's farm. Society became "semi-state" service agency. Society members develop first apple cultivars sufficiently hardy to withstand Minnesota winters. "Wealthy" apple is still marketed.
- 1890-1930 Society worked closely with legislative and executive branches of Minnesota government planning town landscapes and establishing horticultural and forestry research stations throughout the state.
- 1907 Society purchased 200 acre farm near Excelsior for the University of Minnesota to be used for fruit breeding. (Now called University of Minnesota Research Center.)
- 1910-1930 Society conducted campaigns to develop shelter belts and farm yard windbreak plantings throughout rural Minnesota. Participated in soil and water conservation projects in the state.
- 1921 Society moves home from Kasota building in Minneapolis to University of Minnesota Farm Campus, St. Paul.
- 1930-1951 Society organized over 600 community garden clubs throughout Minnesota to improve members' personal gardening knowledge and practices and to organize planting of community landscaped gardens planned and maintained by club members.
- 1931 Society first warns Minnesotans of advance of Dutch Elm Disease.
- 1950-1973 Decline of gardening as a Minnesota pastime. Number of community garden clubs and consequently community landscaped gardens decreases. Legislature reduces Society funding. Number of annual issues of Minnesota HORTICULTURIST reduced from 11 to 8. Staff reduced to primarily part time personnel. Number of Society state wide educational programs reduced.

- 1956 Society began project to establish a landscape arboretum near Chaska, Minnesota. Eventually Society purchased over 500 acres for the project.
- 1970 Landscape Arboretum near Chaska successfully established, turned over to the University of Minnesota.
- 1973 Low point in Society membership. (8300 members)
- 1976 Society received grant from Bicentennial Commission for Heritage Tree project. Minnesota HORTICULTURIST published 9 times annually, increases pages by 100%.
- 1977 Society published first issue of Minnesota HORTICULTURIST using four color.
- 1978 Governor Perpich invites Society to attend cabinet meetings dealing with environmental and beautification issues. Society presents to Governor concept of Garden State project. Society receives, with Governor's support, funds from the state legislature to begin Garden State Project. Approximately 4000 Society members meet monthly. Nearly 2000 volunteers involved in some community service project. Over 25 District Horticultural meetings attended by 3800 Minnesotans. Society's annual membership increased to 9500.
- 1979 Society requests legislative funds to establish staff at full time status, asks Governor Quie to continue support of Society's Garden State Project. Society faces inflation.

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MINNESOTA STATE HORTICULTURAL SOCIETY (Brief History)

The Organization and Early History of the Minnesota State Horticultural Society.

At the Minnesota State Fair held in Rochester in early October, 1866, a fine exhibit of apples and other fruits attracted much attention and favorable comment. Most extensive contributor to this exhibit was John S. Harris, an almost unknown and unheralded market gardener and fruit grower of La Crescent, Minn. Traveling by ferry, river steamboat, and train, it had taken Mr. Harris, nearly two days to go from his home to Rochester about 60 miles away. Visiting fruit growers from St. Paul, Minneapolis, and the Rochester area were aroused by the exhibit to the point of arranging an informal meeting to discuss the possibility of forming a State Fruit Growers Association. This meeting was held on the "rainy" night of October 3, beneath the fairground's grandstand. It was decided to go ahead with the organization, and a second meeting was set for the following evening in the office of Dr. E. C. Cross in Rochester. There the Minnesota Fruit Growers Association was formally organized, a constitution was adopted, and five officers and a five-man executive board was elected. Col. D. A. Robertson of St. Paul, who had been most active in promoting the idea, became the first president.

At the second meeting held in 1868 in Minneapolis on September 30 and October 1 with 42 members in attendance, it was decided to change the name of the organization to "Minnesota Horticultural Society."

The year 1873 was a landmark in the history of the organization. During the annual meeting in January the constitution was revised and the present name, Minnesota State Horticultural Society, was adopted. Following this the society incorporated under the general statutes of the state.

The Formative Years. From 1873 until the early nineties the Minnesota State Horticultural Society enjoyed a period of slow but steady growth in membership and influence. In 1883 there were 103 members and by 1891 the membership had passed the 200 mark (258) for the first time.

During the first quarter century of its existence, the small closely knit group comprising the membership of the Minnesota State Horticultural Society exerted a remarkable influence upon the development of the state. The members, though few in numbers, were zealous, clear-thinking, forward-looking individuals from both town and country.

In 1894 the society began publishing its transactions in a monthly magazine called The Minnesota Horticulturist. This publication proved to be of great importance in the development of the society and in the widespread extension of its influence and service in the field of northern horticulture. That The Minnesota Horticulturist was a highly successful venture is evidenced by the fact that it has never ceased publication. Over the years it has gradually changed in form, makeup, and editorial content to keep pace with the evolution of modern horticultural journals. In addition to keeping members in close touch with the activities of the society throughout the year, the magazine is sent to county agricultural agents in the state and to many libraries and exchanges throughout the country. It is today the society's most potent element in its program of horticultural promotion and education.

The Garden Club Era. During the World War I great emphasis throughout the nation was placed upon the necessity of increasing the production of vegetables for home use. In cities and towns thousands of "War Gardens" were planted. Many urban citizens experienced the intriguing and exciting challenge of attempting to grow at least a part of the vegetables needed for their own food supply. Many exhibited their products at local and neighborhood shows. Patriotic duty was the motivating force behind the "War Gardens," but out of the toil and backaches, the failures and successes was born a new interest in amateur gardening. After the war many new hobby gardeners made the easy transition from vegetables to flowers and ornamentals. The Minnesota State Horticultural Society was active in promoting and supporting this garden movement. In 1916 about 90 percent of the members of the society were men. From then on the sex ratio changed rapidly and by the early thirties the women had passed the 50 per cent level. Total membership in 1984 was 10,000. There are 10,100 on the mailing list. Since about 1,000 of these are family members and should be counted as more than one member, there are actually 12,500 members.

MINNESOTA STATE HORTICULTURAL SOCIETY

<u>List.#</u>	<u>President</u>	<u>Address</u>	<u>Phone</u>
✓1.	Ruth Cocker (Hugh)	4140 Highway 14 E Rochester, MN 55901	507-282-3713
✓2.	Mary Johnson	662 Shoreacrs, Fairmont, MN 56031	507-235-6071
✓4.	Neoma Bailey,	Route #1, Lakefield, MN 56150	507-662-5309
✓5.	Charles King	8645 Columbus Avenue, Minneapolis, MN 55420	612-854-8817
✓6.	Kathy Lahr (Alfred)	233 Danora Place, St. Cloud, MN 56301	612-251-3932
✓7.	Olga Zender	4558 Johnny Cake Road, Eagan, MN 55122	612-452-4740
✓8.	Delores Paul (Robert)	Box 247, Big Falls, 56627	218-276-2458
✓10.	Winnifred Gunderson	Route #1, Box 284, Willmar, MN 56201	612-235-8028
✓11.	Helen Nelson (Willis)	Box 494, Ottertail, MN 56571	218-346-4818
✓12.	Irene Strong (Harold)	Blackduck, MN 56630	218-835-7781
✓13.	Beverly Carlson (Dale)	R#1, Box 113, Williams, MN 56686	218-783-6701
resident	Lee Hallgren	2160 Eleanor Avenue, St. Paul, MN 55116	612-698-0497
✓V. President	Fred Glasoe	618 E. 58th Street Minneapolis, MN 55417	612-825-2259
✓2nd V. President	Lawrence Rule	1868 Woodland Drive, Red Wing, MN 55066	612-388-3262
Ex. Secretary	Glenn Ray	14624 Woodhill Terrace, Minnetonka, MN 55419	612-373-1031
✓Past Pres.	Leo Keskinen	1608 6th Avenue S.E., Grand Rapids, 55744	218-326-3852
✓Minnesota Nurserymen's Association	Ken Relyea, Farmers Seed Company,	818 N.W. 4th Street, Faribault, MN	507-334-2071 55021
✓Iris Society of Minnesota	Joan Cooper, Repres.,	212 West County Road C St. Paul, MN 55113	612-484-7878
✓Minnesota Rose Society	John Macy,	3328 S. Fremont Avenue Minneapolis, MN 55408	612-825-1201
✓Duluth Garden Flower Society	Helen Youngstrand,	821 Northland Avenue Duluth, MN 55804	218-525-5737
✓Minneapolis Men's Garden Club	Jerald Shannon,	1847 Eleanor Avenue St. Paul, MN 55116	612-690-1214
✓Bloomington Affiliated Garden Club	Ellen Newman, Repres.	3512 W 88th St. Bloomington, MN 55431	612-831-4669
✓North Star Lily Society	Marvin Truhn,	2042 Montreal Avenue, St. Paul, MN 55116	612-690-2751
✓Department of Horticultural Science and Landscape Architecture,	Jim Bartz, Head	373-1026	
University of Minnesota,	1970 Folwell Av. 305 Alderman Hall, St. Paul, MN	55108	
✓University of Minnesota Landscape Arboretum,	Francis deVos, Director	3675 Arboretum Drive, Box 39, Chanhassen, MN 55317	612-443-2460

Delores Schwartz
L. Davis Acling



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

MINNESOTA STATE HORTICULTURAL SOCIETY

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 Iris Society of MN Mrs. Joan Cooper, Repres, 212 West Co. Road C. St. Paul, MN 55113 484-7878
 MN Rose Society John Macy, 5306 Logan Avenue S. Minneapolis, MN 55419 926-1622
 Orchid Soc of MN Barry Whittaker, 10507 Vessey Road, Bloomington, MN 55437 884-3035
 Duluth Garden Flower Soc. Helen Youngstrand, 821 Nortland Avenue, Duluth, MN 55804 218-525-5737
 Minneapolis Men's G.C. Jerald Shannon, 1847 Eleanor Avenue, St. Paul, MN 55113 612-690-1214
 Bloomington Affil G. C. Ellen Newman, Repres. 3512 W. 88th Street, Bloomington 831-4669
 Rochester Flower & G. C. Mrs. Milo Koelsch, Route #1, Rochester, MN 55901 507-282-9090
 North Star Lily Society Marvin Truhn, 2042 Montreal Avenue, St. Paul, MN 55116 690-2751
 Dept of Hort Sci & Landscape Arch. 1970 Folwell Avenue, 305 Alderman Hall
 University of Minnesota, St. Paul, MN 55108 373-1026
 University of Minnesota Landscape Arboretum, Francis deVos, Director 443-2460
 3675 Arboretum Drive, Chanhassen, MN 55317

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting
Saturday, September 30, 1978

The Minnesota State Horticultural Society Executive Board met at 12 noon on Saturday, September 30, 1978, at the Lakewood Community College, White Bear Lake. Members present were: Nathan Siegel, President; Leo Keskinen, First Vice President; James Gilbert, Second Vice President; Glenn Ray, Secretary; Mrs. Clifford Diggins, First District; Mrs. William Luther, Second District; Mrs. Rodney L ngseth, Fourth District; Marcy Gaugert, Sixth District; Jane Oleen, Tenth District; Mrs. Harold Amundson, Eleventh District; Minerva Christoferson, Twelfth District; Mrs. John Lamberson, Thirteenth District; Ella Pontliana, Duluth Garden Flower Society; Michael Heger, North Star Lily Society; and Ruth Cocker, Rochester Flower and Garden Club. Others present were: Leo Brom, chairman of the State Society Awards Committee; Marilyn Franz, co-chairman of the 1979 State Convention; Lee H llgren, chairman of the State Fair Plant Show and of the Committee to investigate a new home for the Society; W.G. Sindt, chairman of the Judging and Exhibiting Committee; Pete Ascher, past president; Mrs. Kurt Peterson, 4th District; and Dolores Paul, Eighth District.

Convention Report. Marilyn Franz, co-chairman of the 1979 State Convention Committee, reported that she and her co-chairman, Jane Oleen, have determined two choices of dates for the '79 convention to be held in Marshall: July 13, 14, and 15, or June 15, 16, and 17. From their initial survey, they think the July dates are preferred. The facilities at Marshall State University are excellent, she reported, and a program is being planned which will provide an interesting contrast to the successful Duluth convention. Emphasis will be on rural gardens and the prairie and such entertainment as a picnic or steak fry and square dancing. It was moved, seconded, and approved that July 13, 14, and 15 be selected as the convention dates.

Garden State. Glenn Ray reported on the status of the Garden State project. About 30 towns have applied for the funds for community landscaping with nearly all of them guaranteeing to provide matching funds. Among the cities which have applied are Black Duck, Byron, Hutchinson, Lake City, Princeton, Cambridge, and Pipestone. The deadline for applying has been extended to October 6 and a second notice has been mailed. Mr. Ray urged those present who were interested in having their communities participate to contact their mayor.

A second part of the project is the providing of matching funds -- up to \$100 -- for garden clubs to purchase woody materials for their public plantings. These funds cannot go to reimburse clubs for past plantings but must be used to purchase materials to be planted this coming season. About 75 garden clubs have responded thus far and requested application forms.

Executive Board Meeting

-2-

Native Plants Committee. Jim Gilbert presented a copy of a proposed native plants protection law prepared and recommended by the Society's Native Plants Committee (see attached). Mr. Gilbert said that the question asked most frequently about the proposed law is how will a list of endangered plant species be maintained by the State Agriculture Department. The answer is that the Department will not have to maintain the list. The University of Minnesota, specifically Gerald Ownbey of the Botany Department, already maintains a list and will be able to provide a copy for the State.

Mrs. Gaugert said that her only reservation was the provision requiring permission of the Commissioner of Agriculture before a private land owner could sell plants from his own land. In the discussion, it was agreed that this was a problem, but it was noted that this provision would not be new with this law: the present law also prevents the private land owner from selling endangered plants without the permission of the Agriculture Commissioner. Mr. Gilbert stressed that the permission requirement pertains only to endangered plants. He said that the law is needed to help make people aware that they mustn't pick plants indiscriminately. It was moved, seconded, and approved that the Executive Board approve the basic concept of the proposed law and support its passage by the State Legislature.

Lee Hallgren reported on his committee investigating a new home for the Society. He noted that his original proposal had been to investigate the possibility of having the Society headquarters move to Como Park Conservatory area in conjunction with future plans for Como. Now he has broken the work of the committee into two subjects: (1) a future home for the Minnesota State Horticultural Society and (2) the future of Como. Concerning the latter, Mr. Hallgren said that there are serious problems at Como and he had spoken to the Seventh District Horticultural Society meeting about these problems and many of the members were willing and eager to work for securing Como's future. As for looking into a future home for the Society, he had not had the opportunity to advance this task due to summer vacations, illness, and other personal considerations. However, at the State Fair Plant Show he had become aware that the Society had serious identity problems, that many people don't know who or what the Society is, think it is part of the University, or have some other misconception. Mr. Hallgren feels that there are both advantages and disadvantages to being located at the University, that these should be examined, and that this can be done slowly and methodically with no need for haste.

Leo T. Brom reported on the proposed changes in the State Society Awards procedures (see attached). He and his committee felt that the Award of Merit should be made more available to garden club members and others for service at the local level. Nominations preferably would come from garden clubs and would be openly voted on. Under the new procedure, the Distinguished Service Award would be more difficult

Executive Board Meeting

-3-

to obtain. It would be awarded for work at the District level and the District Society or state committees could nominate. The Honorary Life Membership would be awarded for work at the state level, and the Bronze Medal would continue to be awarded for a single outstanding contribution to horticulture. Nominations for these latter two awards would come from the State Executive Board. In the discussion it was suggested that another group should be able to nominate recipients for the Honorary Life Membership and the Bronze Medal. Mr. Brom suggested inserting the word "preferably" into the Honorary Life Membership guidelines so that it would read the same as the Bronze Medal guidelines, thus: "The nomination should preferably be made by the State Society Executive Board."

Some District presidents felt that the new guidelines might result in the Award of Merit interfering with those Districts which have their own awards programs. It was suggested that District awards programs could serve as a screening device for selecting nominees for the Distinguished Service Award. It was moved, seconded, and approved that the new guidelines, with the word "preferably" inserted into the sentence on nominations for the Honorary Life Membership, be accepted.

The meeting was adjourned.

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

January 27, 1979

The Minnesota State Horticultural Society executive board met at 1 p.m. January 27, 1979, in Alderman Hall on the University of Minnesota St. Paul Campus. Present were: Lee Hallgren, second vice president; Glenn Ray, executive secretary; Mrs. Rodney Langseth, 4th District; Charles King, 5th District; Marcy Gaugert, 6th District; Marlene Collen, 7th District; Mrs. Mitchell Miller, 8th District; Mrs. Robert Jones, Duluth Garden Flower Society; Ellen Newman, Bloomington Affiliated Garden Clubs; Fred Glasoe, Society Budget Committee; Joan Cooper, Iris Society of Minnesota; Mel Sater, Society Library Committee; W.G. Sindt, Society Judging and Exhibiting Committee; Jim Ozbun, University Department of Horticultural Science and LA; Ella Pontliana, Duluth; Sandy and Greg Murphy, Orchid Society of Minnesota; Francis deVos, Minnesota Landscape Arboretum; Jo Anne Ray, Society office; and Berniece Strainge, St. Paul resident.

Lee Hallgren, in the absence of President Nathan Siegel, presided. The minutes of the last meeting were approved as written.

Glenn Ray reported on State office business. The Society membership list is being transferred to computer and the process is proving time consuming and difficult. He thought in the long run the computer will prove more efficient and less costly than the present system, but the transition phase is difficult. Persons should notify the state office about any errors in address, if they are not receiving their magazines, etc. One benefit the new system will have for Society district organizations is that it will be able to provide them with the names of all Society members (club and non-club members) living in a district.

The state office is in need of a desk and Mr. Ray asked anyone who knew where one might be obtained to let him know.

The 1979 Home Show will be April 12 through 18 and the Society will again participate. The owner of the Show is anxious to work with the Society in arranging a stronger horticultural show each year.

Ten finalists have been selected among Minnesota towns applying for Garden State funds. The Society committee is in the process of visiting these towns and determining the extent of their commitment to the project as well as what impact the project will have on each town and what impact the town in turn might have on other Minnesota towns. The towns visited seem very enthusiastic and selecting the final two will be difficult.

The Joe Priley Award is a State Society award to be given to the organization that contributed the most that year to community

Executive Board Minutes

January 27, 1979

-2-

beautification. The Society needs a state-wide committee that will work on defining criteria and establishing procedures to follow in making the award. It would not be necessary for such a committee to work through the state office. Mr. Ray asked that leadership for such a committee come from Society volunteers.

Berniece Strainge, a St. Paul resident, asked permission to address the Board regarding the future of Como Conservatory. She said that the 1979 legislature will have before it a bill which would provide funds for Como Park and Conservatory, including two million for structural renovation of the Conservatory. She passed out copies of a petition which she asked members to sign and have others sign which indicates support for a comprehensive rehabilitation program at the Conservatory. The petitions should be sent to Mr. Les Day, director of Como Conservatory.

Lee Hallgren reported on the State Fair Plant Show. The Society's two-day show, restricted to the exhibit of growing plants (as distinct from cut flowers or foliage) will probably continue to be held, with some changes. In an effort to increase participation and in recognition of the difficulties and inconvenience involved for those who do participate, the Society plans to provide free admission for group exhibitors on set-up day. Since the Society must pay the State Fair for admission tickets, it will probably have to reduce the amount of the cash awards it gives for prize winning displays. Free admission tickets will continue to be given to those who serve as hosts and hostesses. Small talks or demonstrations also will be scheduled during the show -- someone from the Hobby Greenhouse Gardeners talking about greenhouse growing, for example. Greater effort also will be made to get new members for the State Society during the two-day show. Another change will be to provide a special section for first-time exhibitors with an effort made to point out how plants should be groomed and prepared for exhibit. Mrs. Gaugert suggested that rather than singling out the mistakes of first time exhibitors, perhaps one of the demonstrations could focus on how to exhibit plants. Mr. Hallgren thought this was a good idea. In response to his request for further suggestions, Fred Glasoe said he thought more ribbons should be given, even if this meant fewer money awards. He thought ribbons meant more than cash awards to exhibitors. He also urged that everyone try to persuade the Fair board to change its policy of charging exhibitors when they enter the Fair to set up their displays.

A state convention report was given by Glenn Ray. The convention is scheduled for July 13 - 15, 1979, at Southwest State University in Marshall. He asked that all affiliated groups set up booths and other displays at the convention, saying that it was a great opportunity to bring all horticultural groups together and to educate others. He asked Districts to arrange for busses to bring members to the convention, saying that the state office would help

Executive Board Minutes
January 27, 1979

-3-

coordinate arrangements so that a bus could make several stops along the way. The format of the convention will be similar to those at Duluth and Winona, with Society business sessions set for Friday afternoon and evening; multiple classes in a variety of horticultural topics scheduled for Saturday, and tours on Sunday. He asked that anyone willing to conduct a class to let him know.

Como Conservatory. Lee Hallgren reported that the Seventh District of the State Horticultural Society responded enthusiastically to taking the improvement of Como Conservatory as a project and a special committee has been formed. The Conservatory needs repair, and one goal for the project will be to see that the Conservatory receives the funds it needs and that funds allocated for its repair do not get shifted to other projects. A second goal will be to look at the Conservatory and its role in the community, to look at possibilities of working with other institutions such as the Science Museum, and to develop long range objectives. The committee will report to the Executive Board as its work progresses.

Mr. Sindt reported that the Judging and Exhibiting Committee has held two schools in the St. Cloud area and that a third one is set for April 21 and a fourth will be held in the fall. When all four schools have been completed there will be a potential of 46 new judges, many of them from outstate. After the April 21 school there will be a potential of 21 judges. If a flower show is held in conjunction with the Marshall convention, many of these judges could accomplish their apprentice judging which is a requirement to receive final certification as a judge. Mr. Sindt urged the Districts to be aware of these new judges and to use them whenever possible for their horticultural shows. Mr. Hallgren asked if apprentice judges could be used at the State Fair show, and Mr. Sindt said they could provided the show judges agreed since they were the ones who must assist the apprentice judges and this does slow the judging procedure somewhat.

Glenn Ray reported that the State's attorneys have written a proposed Native Plants law which he feels was prompted by the Society's proposal for such a law. The Society's Native Plants committee will examine the State's proposed law and if its members agree may work with the Department of Agriculture for the passage of the bill.

Following announcement of several affiliated societies regarding upcoming shows, Mr. Ray reported on the financial status of the Society. He felt it could be characterized as neither good nor bad, but perhaps as stable. He said the Society needs more money for projects for it is through outstanding projects that it would bring more people into the Society and make a contribution to our communities and state. He said that the Horticulturist magazine, which has held the Society together through all these years, desperately needs to use color to enhance its educational value,

Executive Board Minutes

January 27, 1979

-4-

and funds for color for the magazine should be a priority goal of the Society. An increase in membership would bring in more funds, and he urged Districts to develop projects both as a way of gaining new members and as a means of raising money. He also noted that the Society has no endowments or large donors, nor has it any group such as its board working to raise money, and this is a problem that should be addressed. No financial contributions have come from affiliated groups with the exception of the Gladiolus Society. Income now comes primarily from two sources -- membership fees and the state legislature. Costs are skyrocketing and we need to find new sources of income.

In response to a question regarding legislative support, Mr. Ray said that the current recommendation of Gov. Quie is \$47,000 for each of the next two years, an increase of only \$7,000 over the \$40,000 the Society now receives. He is hoping that this amount can be raised through contact with the Governor and legislators.

Mrs. Jones and Mrs. Miller asked if honorary members of local groups-- i.e. those who do not pay dues to the State Society -- could have voting privileges in their clubs. Mr. Ray responded that requirements for affiliation by local garden clubs with the State Society are that all active members be members of the State Society and that the club have democratically elected officers. It is also expected, but not required, that the club have a civic project. Inactive members, mainly senior citizens, can belong to the local club without paying State dues but they must be inactive members -- that is, they can hold no office or other position in their club. He said that some clubs such as the Minneapolis Men's Garden Club assume the responsibility for paying the state and national dues of honorary members.

Jim Ozbun announced two upcoming events: the Green Holiday, an Extension sponsored short course in home landscaping, and the Kermit Olson memorial lecture.

Mel Sater reported that the Library Committee is attempting to be financially self sufficient (not a part of the Society budget) and has been fairly successful in raising funds through various plant sales. The committee's goal is to raise \$5,000 for books.

A motion was made and approved to adjourn the meeting.

MINNESOTA STATE HORTICULTURAL SOCIETY
1978-79 Financial Report And 1979-80 Budget
Recommended And Approved By Budget Committee

<u>INCOME</u>	PROPOSED 78-79	ESTIMATED 78-79	PROPOSED 79-80
Membership	56,400	54,500	59,000
Magazine Sales	1,800	1,600	1,800
Advertising	9,000	5,800	7,800
State Fair Committee	850	1,100	1,100
Schools, Workshops, Tours	1,000	1,148	1,000
Donations & Memorials	1,300	700	1,000
Judging & Exhibiting Comm.	700	630	
Miscellaneous Publications	750	500	500
Miscellaneous	2,000	500	2,500
Interest	1,000	1,000	1,200
Convention-Annual Meeting	1,100	1,727	10,000
Other	1,300		
State Appropriation	40,000	40,000	49,500
Home Show	3,500	4,965	4,000
TOTAL SOCIETY INCOME	\$120,700	\$114,170	\$139,400
Garden State		55,700	16,000
GRAND TOTAL		\$169,870	\$155,400
<u>EXPENDITURES</u>			
Salaries			
Executive Secretary	19,985	19,985	20,985
Editor	11,136	11,136	12,960
Field Representative	10,450	6,801	10,000
Office Secretary	7,200	7,951	8,750
Membership Secretary	6,760	1,599	
Miscellaneous Payroll	669	1,940	2,000
FICA Tax	3,375	3,138	6,000
Retirement, MSHS	3,375	2,667	6,000
Printing, MN HORTICULTURIST	36,200	39,000	44,000
Photos	600	825	500
Postage	3,600	4,000	4,000
Telephone	900	900	900
Office Supplies	1,500	1,650	1,500
District - Ex. Board Committee	1,250	450	500
Membership Promotion	1,750	1,000	1,500
Schools, Workshops, Tours	800	200	800
Judging Schools, Journal	700	520	
Insurance	500	500	500
Travel Funds, Ex Secretary	1,300	2,000	1,500
Travel Funds, Field Rep	2,200	390	1,500
State Fair Committee	700	735	750
Convention - Annual Meeting	1,000	1,075	
Home Show	1,750	650	1,500
Trucking	200	200	1,500
Miscellaneous	2,800	3,100	1,755
(Convention 1979)		(585)	10,000
TOTAL SOCIETY EXPENDITURES	\$120,700	\$112,412	\$139,400
Garden State 1979-1980		6,838	
Garden State 1980-1981		48,862	16,000
GRAND TOTAL		\$168,112	\$155,400

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<u>District</u>	<u>President</u>	<u>Address</u>	<u>Phone</u>
1	Mrs. Clifford Diggins	1610 16th Street, Austin, MN 55912	507-433-7555
2	Mrs. Wilbur Luther	Route #1, Lewisville, MN 56060	507-375-3908
4	Mrs. Rodney Langseth	R. R. #3, Box 234, Worthington, MN 56187	507-376-5645
5	Mr. Charles King	8645 Columbus Avenue, Mpls, MN 55420	612-854-8817
6	Mrs. Marcy Gaugert	Route #1, Staples, MN 56479	218-924-2271
7	Miss Marlene Collen	330 Laurel Road, Wyoming, MN 55092	612-379-0441
8	Mrs. Mitchell Miller	28 N. 64th Avenue W., Duluth, MN 55807	218-624-9535
10	Mrs. Gladys V. Anderson	Clarkfield, MN 56223	612-669-7429
11	Mrs. Harold Amundson	Route #2, EastGGrand Forks, MN 56721	218-773-2022
12	Minerva Christofferson	Route #2, Shevlin, MN 56676	218-785-2212
13	Mrs. Ernest Swanson	R. R. #2, Goodridge, MN 56725	218-378-4262

President Nathan Siegel, 5004 Newton Avenue South, Minneapolis, MN 55419
(work) 612-332-1354

1st Vice President Leo Keskinen, R. R. #2, Box 156, Grand Rapids, MN 55744
(w) 218-326-0311 Ex 205

2nd Vice President Lee Hallgren, 2160 Eleanor, St. Paul, MN 55116
612-698-0497
887-4418

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting
July 13, 1979

The Minnesota State Horticultural Society Executive Board met Friday, July 13, 1979, at Marshall, Minnesota in conjunction with the state convention.

The Budget Committee submitted its report consisting of the financial report for 1979 and the proposed budget for 1979-80 which it had approved and recommended to the Board for its approval (see attached). In the absence of Fred Glasoe, committee chairman, Glenn Ray gave the report, noting that the areas of recommended increased expenditures were mainly salaries and the magazine (color), both areas in which the legislature had indicated its approval for higher expenditures when voting to increase its appropriation for the 1979-81 biennium. In the time since the Budget Committee's approval had been given, the legislature had acted to allow State Society employees to be eligible for state group health and insurance benefits. Because of this action, Glenn Ray recommended to the Board that the \$6,000 each proposed for FICA and retirement benefits in 1979-80 (and which had been raised to provide increased health and insurance benefits), be reduced to \$4,500 respectively, and that salaries for the executive secretary, field representative, and miscellaneous payroll be increased to \$21,485, 11,000, and 3,500 respectively.

In regard to proposed income, estimates for substantial increases in income from memberships were based on past experience which shows that in the year following a dues increase, memberships drop about 3 per cent, and in the following year, this loss is recouped. The State appropriation will increase from \$40,000 to \$49,500 for each year of the biennium; the legislature also approved an additional 16,000 for the Garden State project.

Marey Gaugert, Fourth District President, asked that if, in regard to the increased general appropriation of \$49,500, the Society was bound to spend the monies in the areas noted by the legislature -- salaries and the magazine. Mr. Ray responded that the Society was ethically or morally obliged to follow the recommendations of the legislature.

The proposal was made, seconded, and approved to adopt the Budget Committee recommendation with the proposed adjustment made in the salary allocations to compensate for reductions in health and insurance benefits.

Executive Board Meeting Minutes

-2-

The report of the Nominations Committee, Mel Sater, chairman, was given. The recommended slate of officers for 1980 is: President, Leo Keskinen, Grand Rapids; First vice president, Lee Hallgren, St. Paul; and Second vice president, Fred Glasoe, Minneapolis. The Board voted to accept the report of the committee.

Marcy Gaugert, in the absence of Gus Sindt, Judging and Exhibiting Committee chairman, reported on the judging schools held this past year. Approximately 30 persons completed the schooling sequence and are now fulfilling the additional requirements needed for certification (apprentice judging and earning ribbons). A makeup school for those who missed any of the schools is scheduled for September 22 at St. Cloud.

It was moved, seconded, and approved that the meeting be adjourned.

MINNESOTA STATE HORTICULTURAL SOCIETY
1978-79 Financial Report And 1979-80 Budget
Recommended And Approved By Budget Committee

<u>INCOME</u>	PROPOSED 78-79	ESTIMATED 78-79	PROPOSED 79-80
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Schools, Workshops, Tours	1,000	1,148	1,000
Donations & Memorials	1,300	700	1,000
Judging & Exhibiting Comm.	700	630	
Miscellaneous Publications	750	500	500
Miscellaneous	2,000	500	2,500
Interest	1,000	1,000	1,200
Convention-Annual Meeting	1,100	1,727	10,000
Other	1,300		
State Appropriation	40,000	40,000	49,500
Home Show	3,500	4,965	4,000
TOTAL SOCIETY INCOME	\$120,700	\$114,170	\$139,400
Garden State		55,700	16,000
GRAND TOTAL		\$169,870	\$155,400
<u>EXPENDITURES</u>			
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Judging Schools, Journal	700	520	
Insurance	500	500	500
Travel Funds, Ex Secretary	1,300	2,000	1,500
Travel Funds, Field Rep	2,200	390	1,500
State Fair Committee	700	735	750
Convention - Annual Meeting	1,000	1,075	
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Garden State 1980-1981		48,862	16,000
GRAND TOTAL		\$168,112	\$155,400

MINNESOTA STATE HORTICULTURAL SOCIETY
1978-79 Financial Report and 1979-80 Budget
Recommended and Approved by Budget Committee

BALANCE SHEET
June 30, 1979

Receipts 1978-79 (est.)	\$169,870
Expenditures 1978-79 (est.)	168,112
Excess Receipts over Disbursements 1978-79	1,758
Cash Balance June 30, 1978	12,647
Cash Balance June 30, 1979 (est.)	14,405

ASSETS

Twin City Federal S. & L. Savings (est.)	10,600
Twin City Federal S. & L. Certificates (est.)	7,200
St. Anthony Park State Bank Checking (est.)	1,205
Garden State Fund	48,900
TOTAL (Estimated)	67,905

LIABILITIES AND FUNDS

Current Liabilities	
Payroll Taxes	600
Accounts Payable	4,000
Fund Balances	
General Fund	10,405
Equipment Replacement	4,000
Garden State Fund	48,900
TOTAL (Estimated)	67,905

PRESENT MEMBERSHIP DUES FOR FISCAL YEAR 1979-1980

Individual Member (Direct Annual Membership	\$7.50
Family Membership Annual	10.00
Affiliated Garden Club Annual Membership	6.00
Dual Membership Annual	1.50
Junior Membership Annual	4.00
Term (3 year) Memberships	18.00
Family Term Memberships	25.00
Life Memberships	150.00
Supporting Memberships	25.00
Commercial Memberships	30.00

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Minutes

February 23, 1980

The Executive Board of the Minnesota State Horticultural Society met on Saturday, February 23, 1980, in Alderman Hall on the St. Paul Campus of the University. Present were: Leo Keskinen, president; Lee Hallgren, first vice president; Fred Glasoe, second vice president; Glenn Ray, executive secretary; Nathan Siegel, past president; Mrs. W.W. Lowe, 1st District; Mrs. Wilbur Luther, 2nd District; Mrs. Rodney Langseth, 4th District; Charles King, 5th District; Mrs. Robert Gaugert, 6th District; Ray Swanson, 7th District; Fern Lamberson, 13th District; Joan Cooper, Iris Society of Minnesota; Marvin Truen, North Star Lily Society; Warren Mack, Orchid Society of Minnesota; Ellen Neuman, Bloomington Affiliated Garden Clubs; Jim Ozbun, University Department of Horticultural Science; Francis deVos, Minnesota Landscape Arboretum; W.G. Sindt, Judging and Exhibiting Committee; Mel Sater, Library Committee; Lois Swanson, past president, 13th District; Jo Anne Ray, editor of the Minnesota Horticulturist; and Mrs. Charlotte Sindt, guest.

The minutes of the previous board meeting were approved as written.

Fred Glasoe reported that the Presidents Committee had discussed the invitation for the Society to make its home at the Huff-Lamberton House in Winona and a suggested Society redistricting plan. He said several members requested that name tags be provided at the next meeting and also maps showing how to reach Alderman Hall.

Lee Hallgren reported that the Constitutional Review Committee has been meeting a little over a year, holding some six or seven meetings. The committee task is to review the Society's goals -- what it is doing, what it should be doing, and how it should achieve these goals; to study the Society's constitution to see if it is an effective instrument for achieving these goals; and, if necessary, to make recommendations for changes to the executive board. Currently the committee is in the fact finding stage, reviewing what other horticultural societies such as New York and Massachusetts are doing as well as reviewing the operations and organization of such local groups as the Science Museum, Art Institute, and Zoo to find what approaches they have used, what has worked and what hasn't worked for them. Specific needs and/or goals of the Society which have emerged from the committee's work thus far include developing more up-to-date business-like methods for the Society, affording color for the magazine, involving more younger people and developing volunteer leadership, studying how the energy crisis and decreasing mobility will affect gardening and the Society, enlarging the paid Society staff, finding a permanent home for the Society, increasing the visibility of the Society. Mr. Hallgren said the committee members are looking for ideas and welcome suggestions.

Executive Board Minutes
February 23, 1980
-2-

W.G. Sindt of the Judging and Exhibiting Committee reported that within the past few years this committee has sponsored several schools which are designed to provide more well trained judges for local and county fair horticultural shows. July 19, 1980, is the date for the next school which will feature Orrin Turnquist as instructor of horticulture and Dolores Schwartz as design instructor. A location for the school has not yet been determined, but it will probably be in the southern or southwest part of the state since more people from that area have expressed interest in attending. The school will be a one-day session, running from approximately 9 a.m. to 3:30 p.m.

In the absence of Bob Werner, Glenn Ray reported that the Fruit Review Committee has been very active and is undertaking its responsibilities well, having completed its 3rd or 4th survey and is now preparing a report on survey results. The committee will sponsor an apple tasting session at the Horticultural Society office on March 12. There will be a charge of \$1, and the committee will report on the results of the evaluations of stored apple quality.

Mel Sater of the Library Committee reported that there had been a problem with book orders being held up. The Library has been well used, by University students as well as by members. He said that the committee would like to receive recommendations from District presidents and others on what books to buy. He also asked that anyone having access to book donations remember the Society Library.

Lee Hallgren reported on the Como Preservation Society, noting that it had been formed to help obtain the needed repairs for the Conservatory and also to explore what could be done to make the Conservatory a major horticultural research center for the area. The Society has met with St. Paul city officials and feels assured that state money will be made available to Como for needed repairs.

Mr. Hallgren also reported on the State Fair Plant Show, saying that last year's show was the most successful so far and that this year the committee is planning to sponsor a similar show, with the hope of expanding its purpose to acquaint the public with the Horticultural Society specifically as well as to educate them on horticulture generally.

In the absence of the chairman, Charles Campbell, Mr. Hallgren also reported briefly on the Membership Committee which has been formed to work on increasing membership in the State Society.

The motion was made, seconded, and approved to accept the committee reports.

Leo Keskinen said that Lee Hallgren had agreed to get out a newsletter for board members and he asked that anyone with items for the newsletter should send them to Mr. Hallgren. His home address is: 2160 Eleanor Ave., St. Paul, Minn. 55116.

Executive Board Minutes
February 23, 1980

-3-

Glenn Ray gave reports covering the following items:

March Meetings and Workshops. The Horticultural Society is involved in a number of meetings and programs this month to which any Society member is welcome to attend. A list of the meetings and their times and places was given to each board member.

Garden State Project. The Garden State Committee will meet on March 4 to review expenditures for 1980-81. The project is progressing well, the local communities seem enthusiastic. The March 3 meeting in Pipestone will be part of an effort to involve homeowners in the project.

Home and Garden Show. The Society has just successfully completed its participation in the 1980 Home and Garden Show held at the Minneapolis Auditorium. Some 65,000 people attended, and the Society will receive about 8 cents a ticket, or approximately \$4,800. Subtracting expenses, the Society will net about \$3,800. Mr. Ray asked Districts to consider organizing groups to attend the show next year; he thought it would be worth their time. The Show's owner is making a concerted effort to make gardens a significant part of the show and each year the space devoted to horticulture is increasing. A list of speakers and topics provided by the Society for the educational portion of the show was given to each board member.

1979 State Convention. Approximately \$4,000 was lost on the State convention at Marshall this past summer. The Society made up for the loss by not hiring a field representative until very recently. The losses resulted from a number of factors: miscalculation on registration fees (the fee should have been higher); a total of 300 attended the meeting rather than the 400 anticipated; because of the serious gas shortage, a bus was reserved to take people from the Twin Cities to Marshall but not enough people took it to pay for its cost; the luncheon fee went up after the initial agreement between Southwest State University and the Society, resulting in the Society charging too little for the lunch; several people switched from dorm rooms to the air conditioned motel and their room fees were refunded, although the Society had to pay for the first night in the dorm; for the first time speakers were paid an honorarium which was thought to be necessary because of the high cost of gasoline. Although the \$4,000 loss seems very high in comparison with the costs of past conventions which reportedly broke about even, it probably is not quite as high as it seems since this year Mr. Ray was more precise in itemizing all costs associated with the convention. In the past, for example, postage, stationery, and other expenses involved in mailing out information on the convention was not charged to the convention account but simply to normal office expenses.

Fred Glasoe said he thought the Society would probably have to decide either to abandon out state conventions or else, since there were not large population centers to support the convention, sacrifice some money for the benefits of having out state meetings. Mr. Ray said that the Society probably should anticipate and be willing to take

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Executive Board Minutes

-4-

some financial loss when it goes out state since he thought it extremely important that the Society have its meetings in various parts of the state and not always in the Twin Cities.

Glenn Ray then gave his Executive Secretary's Report. He described some of the changes which have occurred during the years since he became secretary. He said he had directed his efforts to expanding and improving the Society's programs without greatly increasing costs to members. He said that whereas six years ago there was probably an average of about five incoming calls a day (the Society had an unlisted number) now there is a minimum of 50. The pressure on the phone is now so great and the staff so limited, that the garden question line often cannot be answered. Since 1974 the number of contributors to the Minnesota Horticulturist has increased; in 1974 the magazine had 16 pages an issue and eight issues per year for a total of 128 pages per year; now the standard format is 32 pages a year, nine issue per year. Dues have about doubled (from \$5.50 to \$7.50), whereas inflation would dictate that the Society charge about \$9 per year dues. The goal is to have the Horticulturist become more like the magazine it was during the Society's earlier years when its main function was to report on the gardening experience of Society members. The magazine seems to be approaching that goal.

The Garden State Project has been undertaken by the Society in the hope that it can have an impact on the small towns of Minnesota, helping residents and civic leaders alike to be more conscious of horticultural beauty.

The Society is involved in working, principally in an advisory capacity, with the Willmar State Hospital in developing a garden there which can be used therapeutically.

Convention programs have been expanded, with out state and Twin Cities meetings being held in alternate years beginning in 1975.

The Library has expanded, thanks to the efforts of the Library committee.

The Society has provided a number of workshops and schools in various locations.

With participation in the Home and Garden Show, the Society is reaching a community it hasn't reached before.

Slide sets have more than doubled in number. Also, there are about 2,000 more slides which haven't been organized into slide sets as yet, but if a club has a specific subject of interest it should request it, and Mr. Ray will attempt to put a set together.

The legislature has proven receptive to the Society's programs and goals, and during Gov. Perpich's term the Governor's office was supportive.

Executive Board Minutes

-5-

Although the Society has many strengths, it also has weaknesses, the principal one being financial. Although the Society's budget is now three times what it was six years ago, it is still a meagre budget considering inflation.

Membership has remained about the same. The Society has been stagnant and still needs to concentrate on gaining new members; there are now more (about one-half of the total membership) subscribing members, that is, members who join the Society primarily to take the magazine. Young people, especially young married couples, are becoming interested in gardening, and the Society is organizing county horticultural society chapters primarily as a means of serving people who cannot be served by the traditional garden club which meets in the afternoon and is composed solely of women. There are nine county horticultural societies now organized and their membership includes both sexes and a wide range of ages.

Mr. Ray said that he thinks the big energy costs will affect the entertainment habits of Minnesotans and he predicted that there will be an ever growing interest in gardening and that the Society has a tremendous opportunity as well as a challenge to help serve this growing garden public.

Other problems the Society needs to solve include an improved computer service which will allow for more efficient mailing of the magazine and better communications between the Society staff and its members. He said to help improve communication between the state office and districts, district presidents should feel free to call the Society office and reverse the charges.

Ray Swanson asked how the county chapters would affect the garden clubs and districts. Mr. Ray said that the county chapters were different in that they were organized by the Society and are an integral part of the organization, rather than a garden club which can choose whether or not to affiliate with the Society. The county groups are set up primarily to serve people who cannot be served by garden clubs, and it is not thought that they will be competitive. Efforts to organize county groups will focus on areas where there is no strong garden club serving both sexes and all ages. The county groups are seen as a way in which the Society can grow and serve more people. Fred Glasoe noted that of the approximately 60 persons attending a recent meeting of the Wright County chapter, 17 were teenagers.

Under old business, Marcy Gaugert asked about a communication she had received from the Minnesota Grape Growers Assoc. which was in a Minn. State Horticultural Society envelope with the Society's third class permit printed on it. She wondered why the Association was allowed to use Society stationery and permit. Mr. Ray noted that Society districts and other affiliated organizations have also been welcome to use the Society permit for bulk mailing; the cost of the mailing and stationery is paid for by the affiliated group.

Executive Board Minutes

-6-

New Business. The Society has received two invitations for its 1981 convention, one from Crookston and one from Thief River Falls. Lois Swanson conveyed the Thief River Falls invitation to the board, noting that the town is some 300 miles from the Twin Cities (about a six hour drive), that there is good air service and good campgrounds. Facilities for meetings and lodging would be provided by motels rather than a college. She felt that the Winnipeg gardens were very beautiful and that a trip should be planned to see them, but she was afraid that Winnipeg was too far away to attempt to include it on the convention program.

Mr. Ray said that an invitation had also been received from Crookston and the headquarters for the convention there would be the University of Minnesota Technical College. He said he thought a trip to Winnipeg could be arranged as part of the convention program.

It was moved, seconded, and approved that the decision on where to have the 1981 convention be delegated to the executive committee, and further that the committee should also explore the possibility of the 11th and 13th Districts co-sponsoring the convention.

Re-election of Executive Secretary. The Society's executive secretary is elected for two year terms, and Mr. Keskinen noted that this was the time for re-election. Marcy Gaugert asked if Glenn and Jo Anne Ray could be asked to leave the room while the board discussed the matter. Mr. Ray said that he would like people to feel free to express their opinions, but he thought that as an officer of the Society and someone directly concerned he should stay.

Fred Glasoe moved that Glenn Ray's contract be renewed for two years. Lee Hallgren seconded the motion. Discussion was called for. Nathan Siegel said that he would certainly vote for renewal of Mr. Ray's term, but he did want to take this opportunity to express his concern regarding relations between the Society and the Arboretum and would like to see the problem resolved.

March Gaugert asked if Mr. Ray's title should be executive secretary according to the constitution. Mrs. Ray noted that at the time she and Mr. Ray were hired, because there was a change in duties from the previous secretary who had handled the magazine, the Society officers at that time had decided to call the position "executive secretary".

Mrs. Lowe asked how anyone could apply for the job.

Mr. Ray noted that in the 114 year history of the Society the re-election had been a ritual, and that if another system were wanted the board should be notified well in advance.

Marcy Gaugert requested that there be four board meetings a year. Mr. Keskinen said that he would try to get out a schedule of meetings for the next year in advance.

Executive Board Minutes

-7-

W.G. Sindt said he would like to see better cooperation between the Society and the University, Arboretum, and other horticultural organizations. Also, he would like to see conventions not held if they lose money, and that the Winnipeg trip would be too costly. Mr. Ray said that the Winnipeg trip would be self-supporting. As for cooperation, Mr. Ray thought it was a two-way street and that the Society should not operate strictly as a support group for the University and Arboretum.

Mr. Hallgren said he thought Mr. and Mrs. Ray had done a fine job and he called for a vote.

Mr. Ozbun asked for a secret ballot.

Mr. Ray said that he would withdraw from the room and not vote on this issue.

Following the vote and during its tabulation, a last item on the agenda was briefly mentioned. The Society has been asked if it has any interest in locating all or part of its operations at the Huff-Lamberton House in Winona.

The vote was announced as 12 yes for renewal of Mr. Ray's term, four no, and one abstention.

Mr. Keskinen said that he knew there were concerns about the Society and its relations with the University and Arboretum and that the executive committee would be working on these problems.

The meeting was adjourned.

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting

February 23, 1980

1. Minutes of Executive Board Meeting of July 13, 1979.

2. Reports

a.) Committees

1. Constitutional Review Committee
2. Judging and Exhibiting Committee
3. Fruit Review Committee
4. Library Committee
5. Como Preservation Society Committee
6. Membership Drive
7. State Fair Show

Lee Hallgren
Gus Sindt
Robert Werner
Mel Sater
Lee Hallgren
Charles Campbell
Lee Hallgren

b.) Miscellaneous reports

1. Garden State Project
2. 1980 Home and Garden Show
3. 1979 State Society Convention

Glenn Ray

c.) Executive Secretary's report

Glenn Ray

3. Old Business

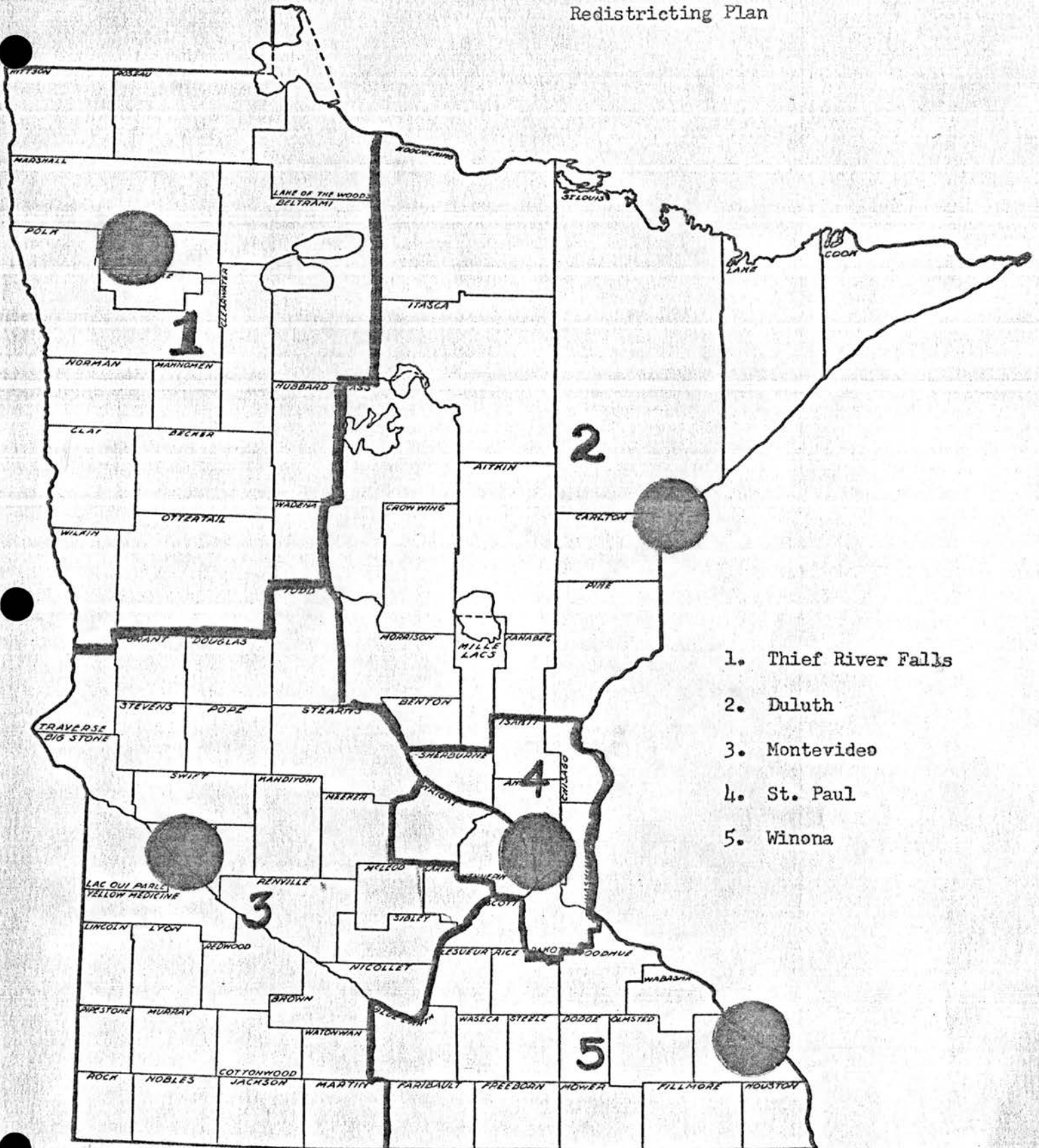
4. New Business

a.) 1981 State Society Convention site

b.) Election of Executive Secretary

c.) Huff-Lamberton House, Winona -- Redistricting the Society

Minnesota State Horticultural Society
Redistricting Plan



1. Thief River Falls
2. Duluth
3. Montevideo
4. St. Paul
5. Winona

MINNESOTA STATE HORTICULTURAL SOCIETY
ANNUAL HONORARY AWARDS

AWARD OF MERIT. For local service of special merit in the promotion of, or performance of horticultural activities as listed on the application. Service can be of a general nature or in some specialized phase of horticulture. Not limited to members of the Minnesota State Horticultural Society. Open to both amateurs and professionals. The nominee need not reside within the state but the accomplishments on which the nomination is based must have been for the benefit of Minnesota horticulture. The nominations are preferably made by an individual or a local club. If made by a local club, the nominations should be confirmed by a vote of the general membership. A limit of one application for every 50 club members or fraction per year (clubs of 0-50 members, one applicant; 50-100 members, two applicants; etc.) Total number of awards to be given each year is at the discretion of the State Awards Committee and the Executive Board. Award may be presented locally if desired.

DISTINGUISHED SERVICE AWARD. Preferably for applicants who have already received the Award of Merit and have continued to serve horticulture on a higher level, preferably at the district or state levels. Must be a member of the Minnesota State Horticultural Society. Open to both amateurs and professionals. The nominee need not reside within the state but the accomplishments on which the nomination is based must have been for the benefit of Minnesota horticulture. Nominations preferably should be made by the district or state committees with confirmation by their membership.

HONORARY LIFE MEMBERSHIP. For holders of the Distinguished Service Award and for contributions to horticulture over an extended period of time. Must be a member of the Minnesota State Horticultural Society and the service should have been gratis and directed to the advancement of horticulture. The nomination should preferably be made by the State Executive Board.

BRONZE MEDAL. For a single major contribution to Minnesota horticulture. The key to this award is "single outstanding contribution". Such contribution could be development of a new plant, tree, flower, etc. Also it could be development of an edia and the work on it, such as a garden center, a highway beautification project, or a similar horticultural project of distinction. Open to all, within or out of state. Nomination preferably by State Executive Board.

NOTES: A total of four honorary life memberships plus two brongze medals can be awarded each year.

Applications must be received at the state office 60 days prior to the meeting at which the awards are to be presented. Late applications will be considered the following year.

Applicant may assist in preparing application for Award of Merit and the Distinguished Service Award.



Minnesota State Horticultural Society

161 ALDERMAN HALL, UNIVERSITY OF MINNESOTA, ST. PAUL, MINN. 55108

TELEPHONE (612) 373-1031

THE MINNESOTA
HORTICULTURIST
OFFICIAL PUBLICATION

Dear Advertiser:

My purpose in writing to you today is to introduce you to the "MINNESOTA HORTICULTURIST" magazine. This fine publication has been continuously published by the Minnesota State Horticultural Society since 1873. It is an intensively read, regional gardening magazine.

The "HORTICULTURIST" is an excellent place to introduce and promote horticultural products of all kinds. Approximately 75 per cent of our present advertisers place advertisements in every issue of the magazine.

Please see the accompanying rate card and readership survey for answers to any specific questions you may have. Following is our schedule of advertising deadlines:

Issue

January	November 21st
February	December 21st
March	January 21st
April	February 21st
May	March 21st
June/July	April 21st
August/September	June 21st
October/November	August 21st
December	October 21st

I hope that you will consider using the "MINNESOTA HORTICULTURIST" for your advertising needs.

Sincerely,

Mark E. Waldeland
Director of Development

MEW:mr

MINNESOTA STATE HORTICULTURAL SOCIETY

"MINNESOTA HORTICULTURIST"

Readership Analysis

CIRCULATION

- A. 9,000 paid individual subscribers
- B. 1,000 retail sales
- C. 500 copies sold and exchanged with schools, libraries, and legislators
- D. The "HORTICULTURIST" reaches over 400 garden organizations in Minnesota, many of whom take only one or two copies for their entire memberships.

**TOTAL ESTIMATED READERSHIP = 30,000 readers

GENERAL CHARACTERISTICS OF READERSHIP

- A. REGIONAL -- 95% of readers within the State of Minnesota
- B. HOME-ORIENTED -- 96% of readers estimated to be homeowners and hobbyists
- C. INTENSIVE READERS -- 80% of members read every, or almost every, article.
70% retain copies for over two years.

SPECIAL HORTICULTURAL INTERESTS OF READERSHIP

Garden Topic	Percentage of Readers Listing As A Primary Interest
FLOWERS:	71%
VEGETABLE GARDENING:	66%
HOUSEPLANTS:	60%
LANDSCAPING & PATIOS:	60%
WILDFLOWERS:	55%
GREENHOUSE GARDENING:	37%
FRUIT:	30%
FLOWER ARRANGING, ETC. (includes bonsai, drying flowers and foliage, etc.)	26%

MINNESOTA STATE HORTICULTURAL SOCIETY
1970 Folwell Avenue, 161 Alderman Hall
University of Minnesota, St. Paul Campus
St. Paul, Minnesota 55103
Telephone 612-373-1031

Dear Friend:

Have you considered advertising in the classified section of the "MINNESOTA HORTICULTURIST"? This fine magazine has been continuously published by the Minnesota State Horticultural Society since 1873. It is an intensively read, regional gardening magazine.

Because of our low rates and intensive readership, our classified ads have excellent impact. For just 35¢/word, \$7.00 minimum, we can include your ad in our classified section. There is a 10% credit for ads ordered for three or more insertions. Payment in advance is required for classified ads.

Your advertising dollar is exceptionally well spent in the classified section of the "MINNESOTA HORTICULTURIST." Call me for more information.

Sincerely,

Mark E. Waldeland

Mark E. Waldeland
Director of Development

MEW:mr

Phone
373-1031
(Area 612)

THE MINNESOTA HORTICULTURIST

Owned and Published by the
Minnesota State Horticultural Society
St. Paul Campus, University of Minnesota, St. Paul, Minn. 55108

Rate Card No. 7
Sept., 1976

1. GENERAL ADVERTISING (Rates per insertion)

A.	1 time	3 times	6 times	9 times
1 inch	\$ 10.00	\$ 9.50	\$ 9.00	\$ 8.50
3 inches	28.00	26.50	25.00	23.00
6 inches	53.00	50.50	47.50	42.00
1/4 page	61.00	57.00	54.00	50.00
1/3 page	77.50	74.00	70.00	65.00
1/2 page	105.00	100.00	96.00	90.00
2/3 page	132.00	126.00	120.00	112.00
1 page	175.00	167.50	160.00	150.00

- B. One additional color — extra charge.
- C. Minimum accepted, one inch.
- D. Odd sized ads take next highest quoted rate (i.e., 2-inch ad, 1-inch rate; 4-inch ad, 3-inch rate).
- E. Over 8 inches charged as full column.

2. CLASSIFIED ADVERTISING

- A. 35¢ a word, 10% discount three or more issues during one year.
- B. Closing minimum 30 days before publishing date.
- C. Minimum \$7.00, cash must accompany order.

3. READING NOTICES—Not accepted.

4. COMMISSIONS

15% to recognized agencies. Bills rendered 10th of month, date of issue, payable 10 days.

5. MECHANICAL REQUIREMENTS

- A. Column width $2\frac{1}{8}$ inches, column depth $9\frac{1}{2}$ inches; type page size $6\frac{3}{4}$ in. x $9\frac{1}{2}$ in.
- B. Three columns to a page. (2 col. spec. pages)
- C. Offset process requires glossy prints, keyline art or reproduction proofs.
- D. Closing date, 1st of preceding month.

- E. Cancellations not accepted after 1st of preceding month.
- F. Can use mats up to full page.
- G. T. F. orders credited as rate is earned.
- H. Cancelled orders billed at short rate.

6. CIRCULATION

- A. Individual paid member subscribers est. 9,000
- Exchange and promotion, including:
County Agricultural Agents, High
School Agricultural Departments, Ex-
periment Stations, Legislators, and
Libraries 500
- News stand sales 1,000
- est. 10,500

- B. 95% in Minnesota only.
- C. Published monthly except July, September, and November.
- D. Mailed 26th of month preceding publication.

7. MISCELLANEOUS

- A. Publisher reserves right to reject any copy deemed undesirable.
- B. If change of copy is not received before closing date, copy previously run will be repeated.

- C. Make all checks payable to "The Minnesota State Horticultural Society."
- D. Address all communications to
The Minnesota Horticulturist
St. Paul Campus, University of Minnesota
St. Paul, Minn. 55108



Minnesota State Horticultural Society

161 ALDERMAN HALL, UNIVERSITY OF MINNESOTA, ST. PAUL, MINN. 55108
TELEPHONE (612) 373-1031

THE MINNESOTA
HORTICULTURIST
OFFICIAL PUBLICATION

February 22, 1980

Dear Garden Club President,

By now you've probably seen the exquisite February issue of the "Minnesota HORTICULTURIST." The Horticultural Society has already received many compliments on the issue, both from members and also from non-members who saw the magazine at the recent Home and Garden Show.

The Society would like to be able to publish every issue of our magazine in color. It's a goal we'd like to reach in the very near future. Happily, there's a way you can help us to achieve that goal and to make money for your club as well.

You undoubtedly have several businesses in your community who would benefit from advertising in the "HORTICULTURIST." Because you know and transact business with these firms, you'd be excellent emissaries to them on the Society's behalf. When these businesses advertise in the "HORTICULTURIST," the Society will pay your club a 15% commission on the advertising you've helped to place.

Enclosed with this letter are several advertising packets which you may give (with your enthusiastic recommendation) to prospective advertisers.

Thanks for your cooperation. Your efforts will be mutually rewarding to the Society and to your club.

Sincerely,

Mark E. Waldeland

Mark E. Waldeland
Director of Development

MEW:mr

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting
August 9, 1980

The Executive Board of the Minnesota State Horticultural Society met in Searles Restaurant in St. Cloud, Minn., on August 9, 1980. Present were: Leo Keskinen, president; Lee Hallgren, first vice president; Fred Glasoe, second vice president; Glenn Ray, executive secretary; Betty Lowe, First District; Mrs. Dale Kelsey and Mrs. Lila Hardy, Second District; Mrs. Dorothy Peterson, Fourth District; Mrs. Kathy Lahr, Sixth District; Ray Swanson, Seventh District; Mrs. Ann Miller and Mrs. Ella Pontliana, Eighth District; Mrs. Winnie Gunderson, Tenth District; Ferne Lamberson, Thirteenth District; Lillian Maroushek, North Star Lily Society; Jim Ozbun, University of Minnesota Department of Horticulture and Landscape Architecture; Mark Waldeland, director of development for the Society, and Jo Anne Ray, editor of the Minnesota Horticulturist.

In recognition of the number of new district presidents attending the meeting, board members introduced themselves.

The minutes of the previous board meeting were approved as written.

The executive secretary gave a report on Society membership, distributing a written report showing membership totals for the past 19 years. He noted that the number of members peaked in 1962 and 63 with more than 10,000 members. In recent years, peak membership was reached in 1978 with 9,536 members. Membership dropped nearly 1,000 in 1979 following a dues increase. Composition of Society membership is changing, with the percentage of those who belong to garden clubs dropping. Society members have become generally younger, he said, but although these are members who probably joined the Society primarily to receive the magazine, they may also be interested in joining a garden organization; thus, many of them could become active within their districts.

The Society's membership goal for 1980-81 is 10,000 (not including Minnesota legislators who are honorary members of the Society), which means the Society must increase its members by 1,100 this year. Mr. Ray thinks prospects for such an increase are good, for we are in a period when gardening is increasingly popular. The Society's challenge is to find out how it can reach people who are interested in gardening so that they can benefit from Society services and, in turn, the Society can benefit from their interest. The Society's job is to see that as many people as possible are offered the choice of gardening as a productive, entertaining pursuit; we need to reaffirm our basic purpose which is to advance the art and science of horticulture throughout the state. The most important instrument for advancing this goal, said Mr. Ray, is the Minnesota Horticulturist. The size of the magazine has doubled in the past few years and it is important that we keep improving the magazine as well as conduct other educational programs.

Executive Board Meeting Minutes

-2-

Leo Keskinen pointed out that in the proposed budget for 1980-81, membership dues would be raised to .3, but dues for members of affiliated garden organizations would remain .6. This would offer a real inducement for Society members to join a garden club and perhaps boost garden club membership.

Following a recess for lunch, the meeting reconvened.

Kathy Lahr reported on the discussions in the Presidents Meeting which preceded the executive board meeting. She noted that the main concerns of the presidents focused on district membership, how it might be increased, and the problem of communicating with all the members within each district.

Leo Keskinen called on Fred Glasoe to give the Budget Committee report, noting that the executive committee had discussed the report at its meeting and was recommending that the proposed budget be approved by the board.

Fred Glasoe said that the job of preparing a balanced budget was becoming very difficult in these times of rapid inflation. Something must be done to increase the Society's income, and he thought that there were two basic choices -- either to raise Society dues significantly or to seek increased funds from the legislature or perhaps other outside sources. If we want an active Horticultural Society, we, as members, should be willing to contact our legislators and persuade them of the value of the Society and its programs. He singled out a couple of the budget items -- magazine costs will go up because of increased printing costs; the projected income and expenses for the State Fair are up because the Society is going to provide additional displays and programs for the Fair.

Leo Keskinen asked for questions and comments. Jim Ozbun asked about the State Fair increase. Lee Hallgren said that the Fair is giving the Society \$2500 to put on a 12-day display and program which will provide for landscaping an area the length of one hall in the Horticulture Building and for garden talks and demonstrations. This is in addition to the regular two-day plant show which the Society sponsors the opening two days of the Fair.

Kathy Lahr asked about the amount budgeted for workshops, schools, and tours, saying that these were important means of actively involving people in the Society. Mr. Ray noted that although the proposed budget lists \$1,200 for this item, an increase of only \$500 over 1979-80, more could be spent since this is a self-supporting item -- that is, expenses for the workshops are paid for by the income from them. Thus, many more of these programs could be held as long as they were well planned with sufficient attendance to make them self-supporting.

Further discussions and questions were called for. Ray Swanson moved, and Winnie Gunderson seconded, that the proposed budget for 1980-81 be approved. The vote was unanimous for approval.

Executive Board Meeting Minutes

-3-

In the absence of Mel Sater, chairman of the Nominations Committee, Jo Anne Ray reported that the present officers of the Society, who are in the first year of serving in their present offices, have all agreed to run for the customary second term. The ballot will be printed in the October-November Horticulturist. Mr. Ray noted that additional candidates could be placed on the ballot by a petition signed by at least 25 members.

Lee Hallgren reported on the work of the Como Preservation Society, a group formed as a 7th District Horticultural Society project to aid in preserving the Como Park Conservatory which is in a state of disrepair. The committee is finding its efforts to obtain support for the Conservatory successful -- extensive funding for the Conservatory from the legislature is a definite possibility -- and Mr. Hallgren has found it very exciting to be involved in the project. He thought it would be fine if every district could find some valuable project of this kind which it could sponsor. He noted that this was a district project which involved no financial support from the State Society.

Mr. Hallgren also reported on the Constitution Committee. He said it became evident early in the work of the committee, which had been formed to prepare a revision of the Society's constitution, that much preliminary work was needed before actual drafting of a constitution could begin -- specifically, the committee needed to have a clear idea of the long range goals of the Society in order to prepare a constitution which would be an effective instrument for achieving these goals. Thus he recommended that the Constitution Committee be put on "hold" until the Society's executive committee could prepare a clear statement of goals and procedures which could be presented to the Constitution Committee. Leo Keskinen asked that the board entertain a motion to assign the executive committee with the responsibility for establishing goals, etc. which would then be presented to the executive board for its approval before being given to the Constitution Committee as the basis on which to write a constitution.

Ann Miller moved that the motion be approved; Kathy Lahr seconded the motion. The board approved it unanimously.

Leo Keskinen suggested that if any board member had ideas or concerns relevant to the Society's constitution, he or she should write them down and send to the executive committee -- either himself, Lee Hallgren, Fred Glasoe, or Glenn Ray. Mr. Hallgren also asked for board members' thoughts and ideas, asking them always to keep in mind that the Society's principal goal is the advancement of horticulture.

Ella Pontliana reported on the Society's Annual Meeting which will be held in conjunction with the 3th District meeting at the College of St. Scholastica in Duluth on Saturday, October 25. She gave a brief description of the day's program as planned: registration from 8 to 9, with coffee and rolls available, followed by workshops, a 11:30 luncheon at which State awards will be presented, and a choice of afternoon tours to an outstanding medical facility at the College of

Executive Board Meeting Minutes

-4-

St. Scholastica, the College Nature Trail, or the College greenhouse. She wondered if it were all right for the 3th District to sponsor a country store which has been a traditional money making project for the District. Glenn Ray indicated that it would be welcome, as would other displays and exhibits.

Fred Glasoe asked if there were any accommodations for staying overnight, since he would like to bring his entire family for the weekend. It was thought that dorm rooms would not be available at the College, but Mrs. Pontliana said that she would check on motels near the College and on the possibility of obtaining reduced rates for Society members that weekend. Ann Miller asked if the 3th District could also present its awards at the luncheon and this was said to be fine.

Fred Glasoe,
Lee Hallgren reported on meetings which he, Glenn Ray, and Leo Keskinen had with officers of the University, Jim Ozbun, Francis deVos, and William Hweg, to discuss ways in which the University and the Society might cooperate. He said that the meetings had been useful and that the persons involved had come up with a number of ideas for consideration. He noted that these were only ideas for consideration and were not actual proposals. Any actual proposals for cooperation would be presented formally to the board. Ideas being explored include exchange of membership lists, joint Extension-Society meetings out state, joint lobbying at the legislature, library exchange, publishing information in the Horticulturist about the University and Arboretum, a joint Arboretum-Horticultural Society publication, cooperation on slide sets.

Leo Keskinen reported that the executive committee had decided on Crookston as the location of the 1931 State Convention with convention headquarters at the University of Minnesota Technical Institute there. Dormitory rooms will be available. Dates for the convention will be August 7, 8, and 9, 1931; the North Dakota Horticultural Society also has been invited to participate. Glenn Ray noted that people wishing to take a tour to the English Gardens at Winnipeg should reserve the evening of August 6, since the convention will begin then for those taking the tour.

Under new business, a request from the Twelfth District for a change in its constitution was presented to the board. (A copy of the proposed changes is attached.) The executive committee recommended that the proposed changes in Articles III and VI which would provide for district representation on the executive board and at board meetings "if possible and financially feasible" not be accepted, since each district is expected to provide a representative to the board. The committee recommended that the proposed changes in Articles VII and IX concerning district meetings and the special by-laws regarding installation of officers be approved.

Lee Hallgren moved that the board accept the recommendations of the committee and approve the proposed changes in Articles VII and IX and the special by-laws, but not approve the proposed changes in Articles III and VI. Ray Swanson seconded the motion. The board approved the motion unanimously.

Executive Board Meeting Minutes

-5-

Ray Swanson asked for board approval of a change in the 7th District constitution from requiring that district members be garden club members to specifying that garden club and individual members of the State Horticultural Society be members of the district organization. Glenn Ray moved that the proposed change be approved, Fred Glasoe seconded the motion. Leo Keskinen pointed out that the change had statewide implications, indicating that all members of the Society could be active in district affairs. The motion was approved.

The meeting was adjourned. Several board members then toured two local gardens, those of Lois Ecklund and her husband, and Margaret and Herman Juneman.

MINNESOTA STATE HORTICULTURAL SOCIETY
1979-80 Financial Report and 1980-81 Budget Recommendation

<u>INCOME</u>	<u>PROPOSED</u> <u>79-80</u>	<u>ESTIMATED</u> <u>79-80</u>	<u>PROPOSED</u> <u>80-81</u>
Membership	59,000	54,358	64,000
Magazine Sales	1,800	1,900	2,500
Advertising	7,800	4,917	8,200
State Fair Committee	1,100	1,452	4,000
Schools, Workshops, Tours	1,000	1,426	1,250
Donations & Memorials	1,000	983	6,000
Miscellaneous Publications	500	322	500
Miscellaneous	2,500	1,716	3,000
Interest	1,200	4,578	3,500
Convention-Annual Meeting	10,000	8,579	3,500
State Appropriation	49,500	49,500	49,500
Home Show	4,000	5,741	5,000
TOTAL SOCIETY INCOME	\$139,400	\$137,472	\$150,950
<u>EXPENDITURES</u>			
Salaries			
Executive Secretary	21,485	21,485	23,500
Editor	12,960	12,960	14,200
Director of Development	11,000	6,050	15,300
Office Secretary	8,750	9,070	9,800
Miscellaneous Payroll	3,500	3,818	2,400
FICA Tax	4,500	3,164	4,400
Retirement, MSBS	4,500	4,345	5,000
Printing, MN HORTICULTURIST	44,000	42,573	47,600
Photos	500	1,030	500
Postage	4,000	4,975	4,750
Telephone	900	908	950
Office Supplies	1,500	1,212	1,400
District--Ex. Board Committee	500	1,185	700
Membership Promotion	1,500	721	2,700
Schools, Workshops, Tours		1,500	1,200
Insurance	500	464	550
Travel Funds, Ex. Secretary	1,500	1,567	2,000
Travel Funds, Field Rep	1,500	369	1,000
State Fair Committee	750	857	3,300
Home Show	1,500	1,892	2,200
Computer Service	1,500	1,581	2,500
Miscellaneous	1,755	2,225	1,500
Convention 1979 -Annual Meeting 80	10,000	13,226	3,500
TOTAL SOCIETY EXPENDITURES	\$139,400	\$137,167	\$150,950
Loss		(\$1,695)	

MINNESOTA STATE HORTICULTURAL SOCIETY
JUNE 30, 1980

ASSETS

Checking Account	
St. Anthony Park Bank	\$2,598.00
Savings Account	
Twin City Federal	35,125.00
Certificates	
Certificate of Deposit	
St. Anthony Park Bank	25,000.00
Savings Certificates	
Twin City Federal	7,779.00 -
U.S. Treasury Note	10,000.00
TOTAL ASSETS	<u>\$80,502.00</u>

LIABILITIES

Garden State Fund	66,000.00
Payroll Taxes	502.00
Equipment Replacement Fund	4,000.00
General Fund	10,000.00
TOTAL LIABILITIES	<u>\$80,502.00</u>

MINNESOTA STATE HORTICULTURAL SOCIETY
1979-80 Financial Report and 1980-81 Budget Recommendation

<u>INCOME</u>	<u>PROPOSED</u> <u>79-80</u>	<u>ESTIMATED</u> <u>79-80</u>	<u>PROPOSED</u> <u>80-81</u>
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FICA Tax	4,500	3,164	4,400
Retirement, MSHS	4,500	4,345	5,000
Printing, MN HORTICULTURIST	44,000	42,573	47,600
Photos	500	1,030	500
Postage	4,000	4,975	4,750
Telephone	900	908	950
Office Supplies	1,500	1,212	1,400
District--Ex. Board Committee	500	1,185	700
Membership Promotion	1,500	721	2,700
Schools, Workshops, Tours		1,500	1,200
Insurance	500	464	550
Travel Funds, Ex. Secretary	1,500	1,567	2,000
Travel Funds, Field Rep	1,500	369	1,000
State Fair Committee	750	857	3,300
Home Show	1,500	1,892	2,200
Computer Service	1,500	1,581	2,500
Miscellaneous	1,755	2,225	1,500
Convention 1979 -Annual Meeting 80	10,000	13,226	3,500
TOTAL SOCIETY EXPENDITURES	\$139,400	\$137,167	\$150,950
Loss		(\$1,695)	

MINNESOTA STATE HORTICULTURAL SOCIETY
JUNE 30, 1980

ASSETS

Checking Account	
St. Anthony Park Bank	\$2,598.00
Savings Account	
Twin City Federal	35,125.00
Certificates	
Certificate of Deposit	
St. Anthony Park Bank	25,000.00
Savings Certificates	
Twin City Federal	7,779.00 -
U.S. Treasury Note	10,000.00
TOTAL ASSETS	<u>\$80,502.00</u>

LIABILITIES

Garden State Fund	66,000.00
Payroll Taxes	502.00
Equipment Replacement Fund	4,000.00
General Fund	10,000.00
TOTAL LIABILITIES	<u>\$80,502.00</u>

LILA HARRY
STAFF
H. Soc.

PRESIDENTS COMMITTEE MEETING

August 9, 1980

2nd G.C.

13th Dist
1. Wms-G.C. magazine

Por Peterson

DISTRICT ACTIVITIES

1. District wide Garden Education Meeting (Minimum one annual)
2. Garden Tour
3. District Newsletter (quarterly)
4. District Plant and Garden Education Show
5. Report to State Society
 - a. Financial Statement
 - b. Information on Top Gardeners in area; Horticultural information for possible use in the Minnesota HORTICULTURIST
 - c. Activities of (or in) District of interest to Society

DISTRICT COMMITTEES

1. Membership Committee
2. Ways and Means Committee
3. Publicity
4. Awards
 - a. Individual
 - b. Joe Priley Award
5. Others:
 - a. Fruit Review
 - b. Heritage Tree
 - c. Judging and Exhibiting
 - d. Vegetable Review
 - e. Other

ADV.

MAGAZINE

DISTRICT 12 PROPOSED CONSTITUTIONAL CHANGES

Following are proposed changes in the District Constitution and General By-Laws of the Twelfth District Horticultural Society, of the Minnesota State Horticultural Society:

Article III, Section 4 (e) now reads: "Attend all State Society Executive Board meetings, or send an alternate as provided in Article VI."

Proposed change: add the following words, "if possible and financially feasible."

Article VI, Section 1, now reads: "This District shall be represented on the Executive Board of the Minnesota State Horticultural Society by the President of the District or by the next officer in line."

Proposed change: add the following words, "if possible and financially feasible."

Article VII to be rewritten and sections re-numbered as follows:

Section 1. "The District shall hold three meetings per year: one in the month of January, one in the month of April and one in the month of October, and such additional meetings as may be called by the Executive Board. The meeting in the month of October shall be the annual meeting. Officers shall be elected at the annual meeting and shall be installed and assume their duties as the first order of business at the January meeting."

Section 2. "Notice of all meetings shall be sent to all member clubs at least twenty (20) days in advance of the meeting date."

Section 3. "The place of the meeting shall be determined by the Executive Board and the host club should be rotated to different sections of the District from year to year."

Article IX, Section 2. Delete "annual meeting" and substitute "District meeting" making it read as follows:

"This Constitution and By-Laws may be amended at any District meeting by a two-thirds vote of the delegates present and voting provided correct copies of the proposed amendments shall have been sent to each member club of the District at least twenty (20) days prior to the date of the District meeting. All amendments hereto shall also be subject to the approval of the State Executive Committee."

Special By-Laws, Section 5, re-write as follows:

"Duly elected Officers shall be installed and assume their duties as the first order of business at the January meeting following the annual meeting in October."

MINNESOTA STATE HORTICULTURAL SOCIETY
1979-80 Financial Report and 1980-81 Budget Recommendation

<u>INCOME</u>	<u>PROPOSED</u> <u>79-80</u>	<u>ESTIMATED</u> <u>79-80</u>	<u>PROPOSED</u> <u>80-81</u>
Membership	59,000	54,358	64,000
Magazine Sales	1,800	1,900	2,500
Advertising	7,800	4,917	8,200
State Fair Committee	1,100	1,452	4,000
Schools, Workshops, Tours	1,000	1,426	1,250
Donations & Memorials	1,000	983	6,000
Miscellaneous Publications	500	322	500
Miscellaneous	2,500	1,716	3,000
Interest	1,200	4,578	3,500
Convention-Annual Meeting	10,000	8,579	3,500
State Appropriation	49,500	49,500	49,500
Home Show	4,000	5,741	5,000
TOTAL SOCIETY INCOME	\$139,400	\$137,472	\$150,950
<u>EXPENDITURES</u>			
Salaries			
Executive Secretary	21,485	21,485	23,500
Editor	12,960	12,960	14,200
Director of Development	11,000	6,050	15,300
Office Secretary	8,750	9,070	9,800
Miscellaneous Payroll	3,500	3,818	2,400
FICA Tax	4,500	3,164	4,400
Retirement, MSRS	4,500	4,345	5,000
Printing, MN HORTICULTURIST	44,000	42,573	47,600
Photos	500	1,030	500
Postage	4,000	4,975	4,750
Telephone	900	908	950
Office Supplies	1,500	1,212	1,400
District--Ex. Board Committee	500	1,185	700
Membership Promotion	1,500	721	2,700
Schools, Workshops, Tours		1,500	1,200
Insurance	500	464	550
Travel Funds, Ex. Secretary	1,500	1,567	2,000
Travel Funds, Field Rep	1,500	369	1,000
State Fair Committee	750	857	3,300
Home Show	1,500	1,892	2,200
Computer Service	1,500	1,581	2,500
Miscellaneous	1,755	2,225	1,500
Convention 1979 -Annual Meeting 80	10,000	13,226	3,500
TOTAL SOCIETY EXPENDITURES	\$139,400	\$137,167	\$150,950
Loss		(\$1,695)	

MINNESOTA STATE HORTICULTURAL SOCIETY
JUNE 30, 1980

ASSETS

Checking Account	
St. Anthony Park Bank	\$2,598.00
Savings Account	
Twin City Federal	35,125.00
Certificates	
Certificate of Deposit	
St. Anthony Park Bank	25,000.00
Savings Certificates	
Twin City Federal	7,779.00 -
U.S. Treasury Note	10,000.00
TOTAL ASSETS	<u>\$80,502.00</u>

LIABILITIES

Garden State Fund	66,000.00
Payroll Taxes	502.00
Equipment Replacement Fund	4,000.00
General Fund	10,000.00
TOTAL LIABILITIES	<u>\$80,502.00</u>

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting
St. Scholastica College, Duluth, Minnesota
Saturday, October 25, 1980

A G E N D A

- | | |
|--|----------------|
| I. Welcome | Leo Keskinen |
| II. Minutes of Executive Board Meeting of August 9, 1980 | |
| III. Reports | |
| a. Financial | |
| 1. Membership | Glenn Ray |
| 2. State Appropriation (Budget Reduction \$2,200) | |
| 3. Districts | |
| 4. Fund Raising | Mark Waldeland |
| b. Garden State Project | Glenn Ray |
| 1. Annandale, Pipestone | |
| 2. 1980 Selections | |
| c. Judging School | W. G. Sindt |
| d. Visitor's Committee | Robert Werner |
| e. 1981 Convention | |
| IV. Old Business | |
| V. New Business | |



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

1980 MEETING, AWARDS LUNCHEON & GARDEN CLASSES

St. Scholastica College, Duluth, Minnesota

Saturday, October 25, 1980

PROGRAM

- 8:00-1:00 Registration
- 8:30-9:20 153 Popular Perennials: Test How Many You Know Leo Keskinen
154 Gardening in the Shade Lee Hallgren
160 The Art of Landscape Gardening Glenn Ray
161 The 1980 Vegetable Garden: A Review Bob Glen
162 Brown Thumb Gardening Fred Glasoe
- 9:30-10:20 165 Some Ideas in Raising Money for Your Club & Society Mark Waldeland
160 Grafting Trees Bob Werner
161 Increasing Vegetable Yields with Mulching Bob Geneve
154 Better Vegetables in the Bitter Climate Arvo Kallio
152 Writing for the Minnesota HORTICULTURIST Joanne Ray
153 Bromeliads: Ideal Minnesota House Plants Sarah Tufford
162 Propagating Your House Plants Gladys Olmsted
- 10:30-11:20 161 Gladiolus Know-how W. G. Sindt
160 Begonias for the Indoors Dorothea Lillestrand
Vending Room The Spring Garden Glenn Ray
162 Common Sense in Landscape Gardening Lee Hallgren
152 Winter Care for Fruit Trees, Shrubs and Vines Bob Werner
153 House Plants with Special Personalities Darlene Gelakoski
154 Better Vegetables in the "Bitter" Climate Arvo Kallio
165 The Year Around Garden Fred Glasoe
- 11:30-1:20 LUNCHEON and PRESENTATION OF AWARDS
"The Yard's Largest Plant: The Tree"
The Honorable James Ulland: Member of the Senate, State of Minnesota
- 12:00-12:50 161 African Violets and Other Gesneriads Gladys Olmsted
154 Planning the Perennial Garden Darlene Gelakoski
160 Bromeliads: Ideal Minnesota House Plants Sarah Tufford
162 Garden Annuals: Test How Many You Know Mark Waldeland
- 1:30-2:20 Meeting of Eighth District Minnesota State Horticultural Society in Sommers Hall
152 Fungicides, Insecticides & Herbicides Fred Glasoe
162 Potting Soils and Mixtures for House Plants Lee Hallgren
160 Ferns for the Indoor Garden Dorothea Lillestrand
161 The Winter Garden Glenn Ray
165 Improving the Garden Club Program Leo Keskinen
153 Trees: Test How Many You Know Ray Swanson
- 1:30-3:00 154 Arranging Dried and Fresh Flowers for the Home and Show Ellen Newman
- 2:30-3:15 152 Lesser Known Trees and Shrubs for the Northland Bob Geneve
153 Orchids on the Window Sill Sarah Tufford
- 2:30-3:15 Executive Board Meeting: Minnesota State Horticultural Society in Sommers Hall
- 3:00-5:00 Tour Glensheen

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting
University of Minnesota Technical College
Crookston, Minnesota
August 8, 1981

A G E N D A

- | | |
|--|----------------|
| I. Welcome | Leo Keskinen |
| II. Minutes of Executive Board Meeting of August 9, 1980 | |
| III. Reports | |
| a. Review of 1980-1981 Budget Committee | |
| 1. Membership | Fred Glasoe |
| 2. State Appropriation (Budget Reduction \$2,200) | Glenn Ray |
| 3. Review of 1980- 1981 Society Fund | Mark Waldeland |
| b. Garden State Project | Glenn Ray |
| 1. Annandale, Pipestone | |
| 2. 1981 Selections | |
| c. Nominating Committee | Mel Sater |
| d. Judging Schools | Doris Helvig |
| IV. Old Business | |
| V. New Business | |
| a. Landmark Center Fund Raiser | Lee Hallgren |



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

INCOME

	<u>PROPOSED</u> <u>80-81</u>	<u>ESTIMATED</u> <u>80-81</u>	<u>PROPOSED</u> <u>81-82</u>
Membership	64,000	64,000	72,500
Magazine Sales	2,500	1,000	2,000
Advertising	8,200	6,100	7,600
State Fair Committee	4,000	3,500	3,500
Schools, Workshops, Tours	1,250	200	1,000
Donations (Soc. Support Fund incl.)	6,000	12,650	6,000
Miscellaneous Publications	500	600	600
Miscellaneous	3,000	1,300	1,100
Interest	3,500	6,000	3,500
Convention, Annual Meeting	3,500	200	15,000
State Appropriation	49,500	49,250	61,800
Home Show	5,000	8,500	7,500
Fifth District Fund	-----	3,050	-----
Fund Raiser	-----	-----	6,000
TOTAL SOCIETY INCOME	150,950	156,350	\$187,100

EXPENDITURES

Salaries			
Executive Secretary	23,500	23,500	25,600**
Editor	14,200	14,200	15,650
Director of Development	15,300	15,300	16,300
Office Secretary	9,800	9,000	10,600
Miscellaneous Payroll	2,400	3,500	3,600
FICA tax	4,400	4,200	4,600
Retirement, Health Benefits	5,000	7,200	7,000
Printing, MN. HORTICULTURIST	47,600	42,950	50,000
Photos	500	1,200	1,000
Postage	4,750	6,300	6,500
Telephone	950	1,550	1,100
Office Supplies	1,400	1,200	1,400
District--Executive Board Committee	700	1,100	500
Membership Promotion	2,700	6,500	6,000
Schools, Workshops, Tours	1,200	450	1,000
Insurance	550	500	800
Travel Funds, Ex. Secretary	2,000	1,500	2,000
Travel Funds, Dir. of Development	1,000	450	750
State Fair Committee	3,300	2,300	2,000
Home Show	2,200	2,550	3,000
Computer Service	2,500	3,000	3,200
Miscellaneous	1,500	5,550	3,000
Convention '79; Annual Meeting 1980	3,500	1,350	15,500
Society Support Fund Expenses	-----	4,400	-----
Fifth District Fund Expenses	-----	1,400	-----
Fund Raiser	-----	-----	3,000
Reserve Fund	-----	-----	3,000
TOTAL SOCIETY EXPENDITURES	150,950	161,150	187,100
Loss		(4,800)	

** Subject to Executive Committee review



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55103 TELEPHONE (612) 373-1031

1980-81 GARDEN STATE

INCOME

State Appropriation	15,350
Miscellaneous	60
	<hr/>
TOTAL INCOME	15,410

EXPENDITURES

Telephones	48
Secretary travel	338
Committee, Consultant	980
Landscape design	7,500
Postage	16
Office Supplies	4
Photos	18
Plant materials	1,405
Printing	163
Miscellaneous	574
	<hr/>
TOTAL EXPENDITURES	11,046

MISCELLANEOUS -- CREDITABLE TO 1979-80 FISCAL YEAR

INCOME

Membership dues receivable	762
Accounts receivable	254
	<hr/>
TOTAL INCOME	1,016

EXPENDITURES

Accounts payable (magazine printing)	15,000
	<hr/>
TOTAL EXPENDITURES	15,000



Minnesota State Horticultural Society

161 ALDERMAN HALL, UNIVERSITY OF MINNESOTA, ST. PAUL, MINN. 55108
TELEPHONE (612) 378-1031

THE MINNESOTA
HORTICULTURIST
OFFICIAL PUBLICATION

RECOMMENDED MINNESOTA STATE HORTICULTURAL SOCIETY DUES FY 1981-82

	<u>Present Rate</u>	<u>Recommended Rate</u>
Club Membership	\$6.00	\$7.00
Dual Membership	2.00	2.00
Subscribing Membership	8.00	10.00
Family Membership	10.00	15.00 (includes two Home & G
Supporting Membership	25.00	25.00 " Show tickets)
Sustaining Membership	50.00	50.00 "
Life Membership	175.00	250.00 "
3-year subscribing	21.00	25.00
3-year family	25.00	33.00
Minnesota HORTICULTURIST per copy	1.25	1.50

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

November 14, 1981

The Executive Board of the Minnesota State Horticultural Society met on Saturday, November 14, 1981, in the Society offices on the St. Paul Campus of the University. Members present were: Ruth Cocker, 1st District; Charles King, 5th District; Kathy Lahr, 6th District; Olga Zender, 7th District; Delores Paul, 8th District; Winnie Gunderson, 10th District; Marvin Truhn, North Star Lily Society; Joan Cooper, Iris Society of Minnesota; Ella Pontliana, Duluth Garden Flower Society; Jane McKinnon, University of Minnesota Department of Horticulture; Ray Swanson, Mission 125 committee member; Nathan Siegel, past president; Leo Keskinen, president; Lee Hallgren, president-elect; Glenn Ray, executive secretary; Doris Helvig, Judging and Exhibiting Committee; and Jo Anne Ray, editor.

The minutes of the previous meeting were approved as written.

Glenn Ray gave a current Financial report. Final figures on the 1981 convention are now in, and the Society, for the first time in recent history, made a slight profit -- approximately \$200 -- on its outstate convention. Convention attendance totaled 310, slightly under the hoped for total of 350. Usually a slight financial loss is anticipated when the convention is held out state in less populated areas.

Membership renewals as of this date are running slightly behind those of a year ago on the same date, but this is not significant since there are so many variables (such as the date when renewal letters are sent out, etc.). Although the number is down, membership income is higher at this date than it was a year ago because of the increased number of special contributing memberships such as family, supporting, etc. Because of the dues increase, the Society does anticipate a drop this year in garden club membership, but the overall membership goal for 1982 is 10,000, with an anticipated income of \$75,000 from memberships in comparison to approximately \$61,000 for the current year.

In the past ten years there has been a definite trend away from garden club membership in the Society. In 1972-73, 95 per cent of the members were from garden clubs, as compared to about 40 per cent of the current membership. The Society should continue to have a definite garden club commitment, Mr. Ray thinks, but it should recognize that the majority of its members probably belong principally to receive the magazine and to participate in special educational programs.

This year the legislative appropriation will be \$61,000, provided it is not cut. The Society may escape severe state fund cuts because our appropriation is so small that any savings to the state are deemed insignificant.

Executive Board Minutes

-2-

Over the past ten years the Society has diversified its income sources. In 1972-73, 30 to 35 per cent of Society income came from membership dues, with most of the remaining coming from the state legislature. These are still the principal sources of income, but membership dues now account for just under 40 per cent of the income and the legislative appropriation for approximately 35 per cent, with the remainder coming from such activities as the Home and Garden Show and the State Fair.

The Society wants to keep its membership dues as low as possible so that it can have a broader membership and not be a society for upper income persons only.

A report on the meeting of the Executive Committee held in Crookston on August 3, 1981, was given by Glenn Ray. The Committee discussed three major items: (1) whether to proceed further with the Mission 125 program, (2) the executive secretary's salary, and (3) development of the county horticultural society chapters. County chapters are being formed as an integral part of the State Society organization and are seen as ways in which the Society can serve a wider variety of persons. The county chapters are growing. They average 35 members each (a minimum of ten members is required) and these people seem to have a high level of commitment to gardening. In response to a question as to how to organize a county chapter, Mr. Ray noted that in many cases the county horticultural agent is the key person to contact. In the case of the Goodhue County Chapter, the key person was Larry Rule who is an active gardener and member of the Society who became interested in forming a garden organization for his area. A chapter for LeSeuer County is being planned because of the interest of the LeSeuer city manager who became acquainted with the Society through the garden state project.

Marvin Truhn asked if a formal request had been made for the Ramsey County Garden Club to be represented on the Society executive board. Mr. Ray said that two informal inquiries had been made, and that although according to the Society's constitution the Ramsey County club qualified for board representation, he had asked that the club not pursue the matter until the process now underway of rewriting the Society's constitution had been completed.

Election Report. The nominations committee slate of officers for 1982 was elected. The new officers are: President, Lee Hallgren; First Vice President, Fred Glasoe; and Second Vice President, Lawrence Rule.

A Judging and Exhibiting Committee report was given by the chairman, Doris Helvig. She said that the committee had conducted three judging schools within the past year and a half which resulted in the certification or recertification of 11 judges. On July 24, 1982, another school will be held at the Mankato Public Library with a potential

Executive Board Minutes

-3-

for certifying eight new judges. The committee is composed of 13 members and is available to districts for providing workshops on judging and exhibiting. Three current members of the committee are resigning and will need to be replaced. Mrs. Helvig asked for names of people who might be willing to serve. She noted that the members are volunteers and service on this committee does involve some personal expenses. The committee will have a heavy workload in 1983 and '84 as a number of judges will need recertification.

A discussion followed on the need to upgrade the level of judging at the county fairs and how county extension agents might be persuaded to seek qualified judges for these fair assignments.

It was moved, seconded, and passed that the Society board go on record as applauding the efforts and programs of the Judging and Exhibiting Committee.

A State Fair Horticultural Show report was given by the chairman, Lee Hallgren. He said that each year the plant show has improved, and this year he heard many comments confirming his opinion that this year's show was truly outstanding. He thanked the volunteer efforts of people like Chuck King of the Hobby Greenhouse Gardeners who put together such interesting and informative displays. This year's show featured 550 individual plants (probably another several hundred if one counted all the plants in terrariums, etc.). The show was marred by the fact that people had difficulty getting into the Fair to pick up their exhibits when the show was over. Mr. Hallgren has talked to the director of the Fair and hopes to work with him in avoiding these difficulties in coming years.

Olga Zender, 7th District president, was elected by the board to serve on its executive committee which is composed of Society officers and Joan Cooper, Iris Society of Minnesota representative. Mrs. Zender replaces past 7th District president, Ray Swanson. Mr. Swanson will serve as her alternate on the committee.

Glenn Ray cited the accomplishments of the Garden Club of Ramsey County which only a few years ago had a membership of about 30 and now has well over 200 active, committed members. He noted that the leadership of Marv Truhnis largely responsible and asked Mr. Truhn someday to prepare in writing for the Horticulturist, or in some other way inform Society members, how this growth was achieved.

Lee Hallgren, on behalf of the Society, presented Nathan Siegel, past president, and Leo Keskinen, whose presidential term is ending December 31, each with a bound volume of the Horticulturist for the second year of their presidential term.

A summary of the Society's Mission 125 program was provided by Lee Hallgren. He pointed out that the goal of our Society is to create in the public such a feeling of excitement and interest in horticulture

Executive Board Minutes

-4-

that all homes, offices, businesses, industries, farms, etc. will be landscaped and gardened and that our citizens will garden as a way of life, making Minnesota truly a garden state. This has always been the Society's goal, and it is the overall purpose of Mission 125 to revitalize our Society and its sense of mission, to rededicate the Society to achieving this goal.

Specifically, Mission 125 is a ten-year development program which has three principal objectives: (1) to raise money, (2) to expand the Society's public service and influence, and (3) educate the public about the vital importance of horticulture to a high quality life.

The celebration on May 15 at the Landmark Center will launch Mission 125 and has the specific goal of gaining extensive publicity and recognition of our Society as a high quality organization, and of raising money which will be used as seed money to help the Society grow.

Mr. Hallgren referred to an article he has prepared for the January Horticulturist in which he writes in more detail of the specific goals of Mission 125.

The meeting was adjourned.



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

INCOME

	<u>PROPOSED</u> <u>80-81</u>	<u>ESTIMATED</u> <u>80-81</u>	<u>PROPOSED</u> <u>81-82</u>
Membership	64,000	64,000	72,500
Magazine Sales	2,500	1,000	2,000
Advertising	8,200	6,100	7,600
State Fair Committee	4,000	3,500	3,500
Schools, Workshops, Tours	1,250	200	1,000
Donations (Soc. Support Fund incl.)	6,000	12,650	6,000
Miscellaneous Publications	500	600	600
Miscellaneous	3,000	1,300	1,100
Interest	3,500	6,000	3,500
Convention, Annual Meeting	3,500	200	15,000
State Appropriation	49,500	49,250	61,800
Home Show	5,000	8,500	7,500
Fifth District Fund	-----	3,050	-----
Fund Raiser	-----	-----	6,000
TOTAL SOCIETY INCOME	150,950	156,350	\$187,100

EXPENDITURES

Salaries			
Executive Secretary	23,500	23,500	25,600**
Editor	14,200	14,200	15,650
Director of Development	15,300	15,300	16,300
Office Secretary	9,800	9,000	10,600
Miscellaneous Payroll	2,400	3,500	3,600
FICA tax	4,400	4,200	4,600
Retirement, Health Benefits	5,000	7,200	7,000
Printing, MN. HORTICULTURIST	47,600	42,950	50,000
Photos	500	1,200	1,000
Postage	4,750	6,300	6,500
Telephone	950	1,550	1,100
Office Supplies	1,400	1,200	1,400
District--Executive Board Committee	700	1,100	500
Membership Promotion	2,700	6,500	6,000
Schools, Workshops, Tours	1,200	450	1,000
Insurance	550	500	800
Travel Funds, Ex. Secretary	2,000	1,500	2,000
Travel Funds, Dir. of Development	1,000	450	750
State Fair Committee	3,300	2,300	2,000
Home Show	2,200	2,550	3,000
Computer Service	2,500	3,000	3,200
Miscellaneous	1,500	5,550	3,000
Convention '79; Annual Meeting 1980	3,500	1,350	15,500
Society Support Fund Expenses	-----	4,400	-----
Fifth District Fund Expenses	-----	1,400	-----
Fund Raiser	-----	-----	3,000
Reserve Fund	-----	-----	3,000
TOTAL SOCIETY EXPENDITURES	150,950	161,150	187,100
Loss		(4,800)	

** Subject to Executive Committee review

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

August 7, 1982

The Executive Board of the Minnesota State Horticultural Society met Saturday, August 7, 1982, in Alderman Hall, University of Minnesota St. Paul Campus. Present were: Lee Hallgren, president; Fred Glasoe, first vice president; Larry Rule, second vice president; Glenn Ray, executive director; Ruth Cocker, 1st District; Naomi Bailey, 4th District; Chuck King, 5th District; Olga Zender, 7th District; Ella Pontliana, 8th District; Jan Kolodji, 10th District; Helen Nelson, 11th District; Irene Strong, 12th District; Dee Carlson, 13th District; Joan Cooper, Iris Society of Minnesota; Marv Truhn, North Star Lily Society; Ellen Newman, Bloomington Affiliated Garden Clubs; Helen Youngstrand, Duluth Garden Flower Society; Jim Bartz, University of Minnesota Department of Horticultural Science; Sue Armstrong, Garden State Committee chairman; Virginia Borg, Aquatennial Flower Show chairman; and Jo Anne Ray, editor, Minnesota Horticulturist.

The minutes of the previous board meeting were approved as written.

Under old business, Glenn Ray asked the board to consider establishing committees of volunteers to undertake responsibility for the Society's involvement in the Minnesota Home and Garden Show and for the Society's telephone garden answering service. He described the nature of the Society's role in the Home and Garden Show, consisting up to this time principally of providing educational programs, manning an information booth, and designing a display garden. He said that with greater volunteer involvement, the Society's role could expand, could perhaps include -- just one example -- sponsoring a competition of landscape designs, involving garden clubs, businesses, and others.

Regarding the telephone answering service, he said that the Society has had trouble manning this line. It is a valuable service that the Society could perform and at the same time gain new members for the Society. He thought that this could be a project for the 5th and 7th Districts to perform, providing volunteers who would be willing to spend one afternoon or morning a week in answering calls.

Mr. Ray said he hoped that more Society members will become involved in these and other projects. He asked each board member to come up with the names of ten persons who might be willing to serve on committees.

Update on the Garden State project was provided by Susan Armstrong, chairman of the Garden State committee. She noted that Pipestone and Annandale were the initial towns selected to receive matching funds for landscape materials, and that currently the Society is working with McIntosh and Montgomery on preliminary plantings. The legislature has cut the Garden State funds, but the Garden State committee is

Executive Board Meeting
August 7, 1982

hoping that it will be able to obtain additional funds from other sources so that the project can continue. Mr. Truhn said that the North Star Lily Society would contribute in any way it could -- possibly by donating lily bulbs. Mrs. Armstrong showed slides taken in Annandale which gave the "before" and "after" views of several sites which had been the focus of garden state plantings.

Location of the 1983 Society State Convention was discussed. Mr. Ray said that since the last four conventions had been held in roughly the four "corners" of the state, a central location seemed desirable. The 6th District had been contacted about being host for the convention either at St. Cloud or Brainerd. The motion was made and passed that the board consider Brainerd and St. Cloud as possible convention sites and work with local club and district officers in determining exact dates and location.

Date and location of this year's Annual Meeting was discussed. The motion was made and passed to have the annual meeting on October 16 and to investigate the possibility of having it away from the Twin Cities, either at Stillwater or Red Wing.

Society programs. Lee Hallgren asked each member of the board to supply him with ideas of how the Society can achieve its goals as set out by Mr. Hallgren in the January, 1982, Horticulturist. Mr. Truhn complained that he would like to provide more help but that he does not get needed information in time for him to act upon it. He also said that the Society should provide more information to its members and specifically its board members. Mr. Ray noted that Jan Kolodji had agreed to head a committee which would update a handbook for district presidents and that effort would be made to improve communications. Mr. Hallgren reported that Mission 125 had made about \$1,000 profit, and that approximately 600 people had participated in the event. Mr. Truhn asked if he could have a breakdown of ticket sales by geographic location.

1982-83 budget was presented by Fred Glasoe, budget committee chairman. He noted that the budget committee had felt that the Society dues should be increased to keep pace with rising costs, but had finally decided to maintain them at their present level for at least one more year. He said that any budget is an estimate, and that it is flexible in that if anticipated income drops or rises, expenses can be adjusted accordingly. He pointed out that the executive committee recommends that income from Mission 125 not be considered as part of the 1981-82 income, but rather that it be designated dedicated funds and used to finance long range Society goals. It was moved and passed that Mission 125 income be placed in a dedicated fund. A motion to approve the proposed 1982-83 budget was made and passed.

Executive Board Meeting
August 7, 1982

A report on the first annual Aquatennial Flower Show was made by the show chairman, Virginia Borg. She said that it was a successful show, beautifully staged, although with not as many entries as the committee would have liked. Cost to the Society was about \$300, mainly for rental of tables and purchase of ribbons. Several groups, individuals, and businesses donated either time or materials; among the volunteers were 45 hosts and hostesses and 22 judges. The show featured 46 artistic entries and 199 horticultural entries, representing 34 exhibitors. There were also 10 educational exhibits. The Society has been asked to sponsor a similar show for next year's Aquatennial.

State Fair Committee report was made by Lee Hallgren. He noted that the Horticulture Building had been painted and new lighting provided, thus improving our exhibit area. Mr. Ray noted that this was another area in which many more volunteers were needed, both in helping provide the Society's educational program and in staging the two-day plant show.

The Nominating Committee report was made by Glenn Ray in the absence of the chairman, Mel Sater. Present Society officers have all agreed to run for a second term. A question was raised as to why no women were nominated, and it was noted that several women had been asked to consider running but for a variety of reasons none had agreed to run. The board voted to accept the report of the nominating committee.

Mr. Ray asked Mr. Bartz to check on possible dates for the Society committee to visit the Horticultural Research Center.

The meeting was adjourned.



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

*Proposed
1983-84*

EXPENDITURES

Salaries

	<u>PROPOSED</u> <u>81-82</u>	<u>ESTIMATED</u> <u>81-82</u>	<u>PROPOSED</u> <u>82-83</u>
Executive Secretary	25,600	25,600	27,260 (6½%)
Editor	15,650	15,650	16,960 (9%)
Director of Development	16,300	16,300	17,380 (6½%)
Office Secretary	10,600	9,878	11,600 (9%)
Miscellaneous Payroll	3,600	468	2,000
Total Salaries		67,896	75,200
FICA tax	4,600	4,523	4,800
Retirement, Benefits	7,000	7,270	7,600
Printing, MN HORTICULTURIST	53,000	52,177	60,000
Photos	1,000	822	700
Postage	6,500	8,355	8,000
Telephone	1,100	1,651	1,700
Office Supplies	1,400	612	1,000
District -- Executive Board	500	190	250
Membership Promotion	6,000	6,902	6,000
Schools, Workshops, Tours	1,000	1,164	1,000
Insurance	800	548	700
Travel Funds Executive Secretary	2,000	893	1,300
Travel Funds Dir. of Development	750	669	800
State Fair Committee	2,000	2,476	2,500
Home & Garden Show	3,000	5,870	4,000
Computer Service	3,200	4,191	4,000
Miscellaneous	3,000	5,048	4,000
Convention	15,500	14,930	3,400
Mission 125	3,000	5,761	
*Garden State Project	10,000		
TOTAL SOCIETY EXPENDITURES	197,100	191,998	215,450

*Eliminated by budget cut

PRELIMINARY REVIEW OF SOCIETY'S
FINANCIAL STATUS FY 1982-83

<u>INCOME</u>	<u>Proposed 1982-83</u>	<u>Estimated 1982-83</u>	<u>Proposed 1983-84</u>
Membership	81,000	92,959	100,000
Magazine Sales	2,900	3,271	3,600
State Fair Committee	3,600	3,430	3,600
Advertising	7,500	7,522	8,500
Schools, Workshops & Tours	1,000	654	1,000
Donations	3,000	2,538	3,500
Miscellaneous	1,400	420	1,350
Interest	6,000	7,680	6,000
Convention, Annual Meeting	3,550		12,000
Home & Garden Show	8,000	8,232	8,000
State Appropriation	67,900	67,422	67,900
 TOTAL SOCIETY INCOME	 <u>185,850</u>	 <u>194,128</u>	 <u>215,450</u>

Income	194,128
Expenses	<u>188,143</u>
Income over Expenses	5,985

PRELIMINARY REVIEW OF SOCIETY'S
FINANCIAL STATUS FY 1982-83

<u>EXPENDITURES</u>	<u>Proposed 1982-83</u>	<u>Estimated 1982-83</u>	<u>Proposed 1983-84</u>
Salaries			
Executive Secretary	27,260	27,260	29,250
Editor	16,960	16,960	19,000
Director of Development	17,380	17,380	19,500
Office Secretary	11,600	11,600	13,000
Miscellaneous Payroll	2,000	2,000	1,000
FICA tax	4,800	4,894	5,000
Retirement, Benefits	7,600	6,086	7,300
Printing, MN HORTICULTURIST	60,000	59,246	65,000
Photos	700	1,230	1,000
Postage	8,000	10,000	10,000
Telephone	1,700	1,715	1,700
Office Supplies	1,000	618	750
District — Executive Board	250	475	500
Membership Promotion	6,000	7,519	9,000
Schools, Workshops, Tours	1,000	1,070	1,000
Insurance	700	835	850
Travel Funds Executive Secretary	1,000	1,959	1,500
Travel Funds Dir. of Development	800	202	500
State Fair Committee	2,500	2,826	2,600
Home & Garden Show	4,000	5,406	5,000
Computer Service	4,000	4,594	5,000
Miscellaneous	4,000	5,872	5,000
Convention	3,400		12,000
TOTAL SOCIETY EXPENDITURES	186,650	188,143	215,450



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

1983 PROPOSED EUDGET

Support

Minnesota State appropriation	\$ 67,900
Contributions	3,000

Revenue

Memberships	81,000
Magazine advertising	7,500
Magazine sales	2,900
State Fair	3,600
Home and Garden Show	8,000
Meeting & School Fees	4,550
Interest	6,000
Other	1,400

Total support & revenue 185,850

Expenses

Salaries	75,200
Payroll taxes	4,800
Fringe benefits	7,600
Postage	8,000
Magazine printing	60,000
Photos	700
Insurance	700
Schools, workshops, tours	1,000
Office supplies	1,000
Travel	1,800
Membership promotion	6,000
District, Courty, Exec. Board	250
Magazine mailing	4,000
Telephone	1,700
Convention: Meeting & School Fees	3,400
State Fair	2,500
Home & Garden Show	4,000
Legal & accounting services	1,500
Miscellaneous	2,500

Total expenses 186,650

MINNESOTA STATE HORTICULTURAL SOCIETY

SCHEDULE OF SUPPORT, REVENUE AND EXPENSES COMPARED WITH BUDGET
YEAR ENDED JUNE 30, 1982
(with comparative actual amounts for year ended June 30, 1981)

	<u>1982</u>		<u>1981</u>
	<u>Budget</u>	<u>Actual</u>	<u>Actual</u>
Support			
Minnesota state appropriation	\$ 71,800	\$ 76,149	\$ 62,469
Contributions	5,000	1,472	15,724
Revenue			
Memberships	72,500	65,052	56,685
Magazine advertising	7,600	5,936	6,090
Magazine sales	2,000	2,564	2,498
Publication sales		535	613
State Fair (Net of expenses)	1,500	1,068	1,153
Home Show (Net of expenses)	4,500	3,570	5,973
Mission 125 (Net of expenses)	3,000	825	
Meeting and School fees	1,000	639	748
Interest	3,500	9,823	7,323
Other	1,700	550	976
Total support and revenue	<u>\$174,100</u>	<u>\$168,183</u>	<u>\$160,252</u>
Expenses			
Salaries	\$ 71,750	\$ 67,896	\$ 65,591
Payroll taxes	4,600	4,533	4,200
Fringe benefits	7,000	7,270	7,179
Postage	6,500	8,354	8,282
Magazine printing	53,000	52,177	42,951
Photos	1,000	822	1,214
Insurance	800	598	473
Judging and exhibiting			428
Office supplies and printing	1,400	611	1,186
Travel	2,750	1,562	1,801
Membership promotion	6,000	6,997	8,660
District, County expenses	500	190	1,080
Magazine mailing	3,200	4,191	6,289
Copy rights		110	80
Tours and special events	1,000	1,164	1,388
Telephone	1,100	1,651	1,586
Convention expenses	500	139	100
Garden State Project (direct expenses)	10,000	10,375	11,150
Professional services		2,050	
Miscellaneous	3,000	2,253	3,694
Total expenses	<u>\$174,100</u>	<u>\$172,943</u>	<u>\$167,332</u>
Excess (deficiency) of support and revenue over expenses	<u>\$ -0-</u>	<u>\$(4,760)</u>	<u>\$(7,080)</u>

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board

1982

<u>Dist.#</u>	<u>President</u>	<u>Address</u>	<u>Phone</u>
1.	Ruth Cocker (Hugh)	4140 Highway 14 E Rochester, MN 55901	507-282-3713
2.	Mary Johnson	662 Shoreacrs, Fairmont, MN 56031	507-235-6071
4.	Neoma Bailey,	Route #1, Lakefield, MN 56150	507-662-5309
5.	Charles King	8645 Columbus Avenue, Minneapolis, MN 55420	612-854-8817
6.	Kathy Lehr (Alfred)	233 Danora Place, St. Cloud, MN 56301	612-251-3932
7.	Olga Zender	4558 Johnny Cake Road, Eagan, MN 55122	612-452-4740
8.	Delores Paul (Robert)	Box 247, Big Falls, 56627	218-276-2458
10.	Winnifred Gunderson	Route #1, Box 284, Willmar, MN 56201	612-235-8028
11.	Helen Nelson (Willis)	Box 494, Ottertail, MN 56571	218-346-4818
12.	Irene Strong (Harold)	Blackduck, MN 56630	218-835-7781
13.	Beverly Carlson (Dale)	R#1, Box 113, Williams, MN 56686	218-783-6701
	President	Lee Hallgren 2160 Eleanor Avenue, St. Paul, MN 55116	612-698-0497
	V. President	Fred Glasoe 618 E. 58th Street Minneapolis, MN 55417	612-825-2259
	2nd V. President	Lawrence Rule 1868 Woodland Drive, Red Wing, MN 55066	612-388-3262
	Ex. Secretary	Glenn Ray 14624 Woodhill Terrace, Minnetonka, MN 55419	612-373-1031
	Past Pres.	Leo Keskinen 1608 6th Avenue S.E., Grand Rapids, 55744	218-326-3852
	Minnesota Nurserymen's Association	Ken Relyea, Farmers Seed Company, 818 N.W. 4th Street, Faribault, MN 55021	507-334-2071
	Iris Society of Minnesota	Joan Cooper, Repres., 212 West County Road C St. Paul, MN 55113	612-484-7878
	Minnesota Rose Society	John Macy, 3328 S. Fremont Avenue Minneapolis, MN 55408	612-825-1201
	Duluth Garden Flower Society	Helen Youngstrand, 821 Northland Avenue Duluth, MN 55804	218-525-5737
	Minneapolis Men's Garden Club	Jerald Shannon, 1847 Eleanor Avenue St. Paul, MN 55116	612-690-1214
	Bloomington Affiliated Garden Club	Ellen Newman, Repres. 3512 W 88th St. Bloomington, MN 55431	612-831-4669
	North Star Lily Society	Marvin Truhn, 2042 Montreal Avenue, St. Paul, MN 55116	612-690-2751
	Department of Horticultural Science and Landscape Architecture, Jim Bartz, Head	373-1026	
	University of Minnesota, 1970 Folwell Av. 305 Alderman Hall, St. Paul, MN 55108		
	University of Minnesota Landscape Arboretum, Francis deVos, Director		
	3675 Arboretum Drive, Box 39, Chanhassen, MN 55317		612-443-2460

TWIN CITY FEDERAL
SAVINGS AND LOAN ASSN.
2100 N. SNELLING
ROSEVILLE, MINN. 55113

ASSN 99
PAGE 1 OF 1
TO VERIFY DIRECT DEPOSITS,
CALL COLLECT (612)370-7244

STATEMENT OF ACCOUNT

MINNESOTA STATE
HORTICULTURAL SOCIETY
C/O UNIVERSITY OF MINNESOTA
ST PAUL CAMPUS
ST PAUL MN 55108

PERIOD FROM 09/01/80
TO 09/30/80
TAX ID 41-0635199

DESCRIPTION	DATE	TRANSACTION AMOUNT	BALANCE
7.5000 PERCENT CERTIFICATE NO. 087000848 MATURES 10/05/80			
BEGINNING BALANCE			3,961.24
INTEREST COMPOUNDED	09/29	74.27	4,035.51
6.5000 PERCENT CERTIFICATE NO. 087000849 MATURES 10/05/80			
BEGINNING BALANCE			3,818.26
INTEREST COMPOUNDED	09/29	62.05	3,880.31

FOR QUESTIONS REGARDING YOUR ACCOUNT PLEASE CALL (612)370-7244 FOR GENERAL INFORMATION
CORR = CORRECTION DEP = DEPOSIT INT = INTEREST SVCG = SERVICE CHARGE WDL = WITHDRAWAL
PLEASE KEEP THIS COPY FOR YOUR RECORDS. IF TAX ID NUMBER IS NOT SHOWN, PLEASE FURNISH IN WRITING.

TO ENABLE US TO CONTINUE SERVING YOU WITHOUT INTERRUPTION,
PLEASE NOTIFY US WHEN YOUR ADDRESS CHANGES BY PROVIDING
THE INFORMATION REQUESTED BELOW.

ACCOUNT NUMBERS _____

NEW ADDRESS _____

CITY _____ STATE _____ ZIP _____

SIGNATURE _____ DATE _____

PLEASE DETACH AND RETURN

FOR DISCUSSION

Minnesota State Horticultural Society Fellowship -- Charter Membership Period

Levels of giving and designations for each

\$150-299 --
300-499 --
500-749 --
750-999 --
1,000 up --

10,000 -- Fellowship Member for life (accum. contributions of 10,000 would also qualify)

. BENEFITS OF MEMBERSHIP (Discuss scaling benefits for levels of giving.)

- A. Annual banquet -- 2 to ___? tickets to each member
 - 1. location: at least a semi-swanky restaurant or ballroom, either in Twin Cities or on a possible Twin Cities-Duluth-Rochester rotation.
 - 2. program:
 - 3. speakers: Horticultural Soc. experts; political; celebrities in T.C. area
- B. article in the "Horticulturist" on the Fellowship, listing charter members' names and giving classifications. Possible inclusion of names in each issue.
- C. Plaque for charter members. (Certificates for each year thereafter?)
- D. (For certain or all giving levels) Hort. Soc. officer, Gdn. Club presidents/member, committee members visit area member's home, if desired, to answer questions, offer suggestions on gardening, landscaping, etc.
- E. President's newsletter at (quarterly?) intervals
- F. Other benefits:

Membership would be one year from time of joining. Reminder would then be sent, but members under no obligation to continue membership in Fellowship. Members could change giving classifications as desired.

I. Promotion

- A. letters to all present Hort. Society members, offering to supply more complete information as well as membership registration form
- B. letters, membership forms, follow-up telephone calls to all (21 at present) who have indicated interest in getting Fellowship information

II. Costs of proposed benefits



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

<u>INCOME</u>		<u>PROPOSED</u> <u>81-82</u>	<u>ESTIMATED</u> <u>81-82</u>	<i>Proposed</i> <i>83-4</i>	<u>PROPOSED</u> <u>82-83</u>
Membership	10,600	72,500	73,606	100,000	81,000
Magazine Sales		2,000	2,700	3600	2,900
State Fair Committee		3,500	3,544	3600	3,600
Advertising		7,600	6,252	8500	7,500
Schools, Workshops & Tours		1,000	289	1000	1,000
Donations		5,000	1,999	3500	3,000
Miscellaneous		1,700	1,191	1350	1,400
Interest		3,500	9,033	6000	6,000
Convention, Annual Meeting		15,000	14,841	12000	3,550
Home & Garden Show		7,500	9,393	8000	8,000
Mission 125		6,000	6,541		
State appropriation		71,800	62,900	67900	67,900
TOTAL SOCIETY INCOME		197,100	192,289	215,450	185,850

Income 192,289

Expenses 191,998

Income over expenses 291

33-36

Bob Chumela's



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

EXPENDITURES	PROPOSED 81-82	ESTIMATED 81-82	Propo 83-84	PROPOSED 82-83
Salaries				
Executive Secretary 7%	25,600	25,600	29,250	27,260 (6%)
Editor	15,650	15,650	19,000	16,960 (9%)
Director of Development	16,300	16,300	19,500	17,380 (6%)
Office Secretary 11%	10,600	9,878	13,000	11,600 (9%)
Miscellaneous Payroll	3,600	468	1,000	2,000
Total Salaries		67,896		75,200
FICA tax	4,600	4,523	5,000	4,800
Retirement, Benefits	7,000	7,270	7,300	7,600
Printing, MN HORTICULTURIST	53,000	52,177	65,000	60,000
Photos	1,000	822	1,000	700
Postage	6,500	8,355	10,000	8,000
Telephone	1,100	1,651	1,700	1,700
Office Supplies	1,400	612	750	1,000
District — Executive Board	500	190	500	250
Membership Promotion	6,000	6,902	9,000	6,000
Schools, Workshops, Tours	1,000	1,164	1,000	1,000
Insurance	800	548	850	700
Travel Funds Executive Secretary	2,000	893	1,500	1,000
Travel Funds Dir. of Development	750	669	500	800
State Fair Committee	2,000	2,476	2,600	2,500
Home & Garden Show	3,000	5,870	5,000	4,000
Computer Service	3,200	4,191	5,000	4,000
Miscellaneous	3,000	5,048	5,000	4,000
Convention	15,500	14,930	12,000	3,400
Mission 125	3,000	5,761		
*Garden State Project	10,000	—		—
TOTAL SOCIETY EXPENDITURES	197,100	191,998	215,450	186,650

*Eliminated by budget cut



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

<u>INCOME</u>	<u>PROPOSED</u> <u>81-82</u>	<u>ESTIMATED</u> <u>81-82</u>	<u>PROPOSED</u> <u>82-83</u>
Membership	72,500	73,606	81,000 92959
Magazine Sales	2,000	2,700	2,900 3271
State Fair Committee	3,500	3,544	3,600 3430
Advertising	7,600	6,252	7,500 7522
Schools, Workshops & Tours	1,000	289	1,000 654
Donations	5,000	1,999	3,000 2538
Miscellaneous	1,700	1,191	1,400 420
Interest	3,500	9,033	6,000 7680
Convention, Annual Meeting	15,000	14,841	3,550
Home & Garden Show	7,500	9,393	8,000 8232
Mission 125 2536	6,000	6,541	
State appropriation	71,800	62,900	67,900 67422
TOTAL SOCIETY INCOME	197,100	192,289	185,850 194,128

Income	192,289	194,128
Expenses	191,998	188,143
Income over expenses 291		5,985



Minnesota State Horticultural Society

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<u>EXPENDITURES</u>	<u>PROPOSED</u> <u>81-82</u>	<u>ESTIMATED</u> <u>81-82</u>	<u>PROPOSED</u> <u>82-83</u>	
Salaries				
Executive Secretary	25,600	25,600	27,260	(6½%)
Editor	15,650	15,650	16,960	(9%)
Director of Development	16,300	16,300	17,380	(6½%)
Office Secretary	10,600	9,878	11,600	(9%)
Miscellaneous Payroll	3,600	468	2,000	
Total Salaries		67,896		75,200 73,296
FICA tax	4,600	4,523	4,800	4894
Retirement, Benefits	7,000	7,270	7,600	6086
Printing, MN HORTICULTURIST	53,000	52,177	60,000	59246
Photos	1,000	822	700	1230
Postage	6,500	8,355	8,000	10000
Telephone	1,100	1,651	1,700	1715
Office Supplies	1,400	612	1,000	618
District — Executive Board	500	190	250	475
Membership Promotion	6,000	6,902	6,000	7519
Schools, Workshops, Tours	1,000	1,164	1,000	1070
Insurance	800	548	700	835
Travel Funds Executive Secretary	2,000	893	1,000	1939
Travel Funds Dir. of Development	750	669	800	202
State Fair Committee	2,000	2,476	2,500	2826
Home & Garden Show	3,000	5,870	4,000	5406
Computer Service	3,200	4,191	4,000	4594
Miscellaneous	3,000	5,048	4,000	5872
Convention	15,500	14,980	3,400	—
Mission 125	3,000	5,761		
*Garden State Project	2518	10,000	—	—
TOTAL SOCIETY EXPENDITURES	197,100	191,998	186,650	188143

*Eliminated by budget cut

MINNESOTA STATE HORTICULTURAL SOCIETY

EXECUTIVE COMMITTEE MEETING

October 4, 1982

The Executive Committee of the Minnesota State Horticultural Society met at 6:30 p.m., October 4, 1982, at the home of Ray Swanson, 11680 Leeward Avenue, Hastings, MN. Attending were Lee Hallgren, Joan Cooper, Larry Rule, Fred Glasoe, Ray Swanson, and Glenn Ray. Absent: none.

Lee Hallgren opened the meeting with a review of the plans for the October 16th Executive Board meeting. He stressed the need for the Society to develop certain directions for its future and to begin to work toward accomplishing these goals. "Where are we going and how we are going to arrive there" is what we want to determine. Ours has not been a working Executive Board for a long time. At the October meeting we should review what assignments can realistically be expected from our Board members. Each Board member must accept some responsibility to promote the Society, it was agreed. Society committees need to be strengthened and in some cases reactivated, even reorganized.

Discussion of the following ensued: Who should chair Society committees? How can Society District Presidents or the presidents of various Executive Board specialty plant societies be effective working members of the Society's Executive Board when so much is demanded of them from their own organizations? If representatives rather than presidents of these groups become members of the Society's Executive Board, what should be their term of office on the Board so that the Board doesn't become stale and inactive? Should the Society's Executive Board include plant societies, the majority of whose members do not belong to the Horticultural Society? How should our Society respond to Executive Board members who never attend board meetings? A number of answers to each question was lively debated. Glenn Ray stressed that for years the Society's Executive Committee debates these same questions but never takes action to resolve them.

President Hallgren explained that these are some of the questions that he would like raised at the October 16th meeting and discussed by Board members. Besides the Executive Board the Society has invited a number of its more active members to attend the meeting. Don Engebretson of Trade Shows, Inc. with whom the Society works in the 'Trade Shows' Minnesota Home and Garden Show, will be the featured speaker at the meeting.

Lee Hallgren then read a letter from Mrs. Georgia Hinna of the Garden Club of Ramsey County requesting information about requirements for group representation on the Society's Executive Board. Mr. Ray said that he had written to Mrs. Hinna requesting that she provide some information about the club and how the club could support the Society.

Joan Cooper inquired about the fate of the Society's constitution committee. Lee Hallgren reported that other tasks, Mission 125, for example, had temporarily delayed its progress in forming the new constitution. Glenn Ray stressed the importance of either correcting the present document or replacing it entirely in order to meet the present practices and needs of the Society. All committee members agreed about the importance of a new, more workable constitution, but there was no final consensus about who the Board of Directors should be, which "after all, is the most important part of the constitution," Mr. Glasoe said. The committee appointed Lee and Glenn to work out a draft and present it to the Committee by November 2nd.

Fred Glasoe requested that Executive Committee meetings be monthly at a time predetermined by the committee. The committee agreed to make the first Tuesday of each month its regular meeting time. Fred also suggested the Board consider a two day Board meeting rather than a one day meeting. "Many members who come in from outstate to attend Board meetings spend the night in the Twin Cities anyway," he said.

Lee Hallgren stressed the importance of the Society establishing priorities. He would like to see a fund raising plant sale, and a day of tours scheduled for 1983. The 1983 Society three day convention was briefly discussed. The Society still had not decided on a location. Ideally, it was agreed, a committee should be appointed to handle the Society's statewide conventions.

Lee reported that he, Glenn Ray and Robert Werner, fruit review committee chairman, had met with Dr. Bartz and the staff at the Horticultural Research Center in Excelsior as part of the visitors committee review of that facility. Lee was impressed with the Research Center and with the work Dr. Bartz and the staff was pursuing. Next spring will be the 75th anniversary of the opening of the "fruit farm" as the Center used to be called. Lee said the Society should consider planning some event to celebrate this anniversary.

More discussion about priorities of Society programs followed. Glenn felt the Society should be more active in presenting garden education programs in economically depressed areas of Minnesota such as the Iron Range or the inner city neighborhoods of the Twin Cities. Larry Rule emphasized the importance of presenting high quality gardeners workshops such as those which accompany the Society's three day conventions.

Returning to the discussion about the October 16th Board meeting, Larry Rule asked that a list of committees be presented to the Board members so that they might check off their areas of preferred service.

Meeting was adjourned.

Minnesota State Horticultural Society



Awards Luncheon

Saturday, October 27, 1984
St. James Hotel
Red Wing, Minnesota

PROGRAM

WELCOME AND INTRODUCTIONS

Fred Glasoe, President, Minnesota State Horticultural Society

LUNCHEON

REMARKS TO THE SOCIETY

David Mona, President, David L. Mona and Associates, Minneapolis

PRESENTATION OF MINNESOTA STATE
HORTICULTURAL SOCIETY 1984 AWARDS
Dorothy Campbell, Awards Committee
co-chairman, and Glenn Ray, executive
secretary, Minnesota State Horticultural Society

COSTA RICA TROPICAL GARDENS TOUR
Maxwell Sargent, Red Wing

1984 AWARD RECIPIENTS

AWARD OF MERIT-for service to Minnesota Horticulture

Frances Fenstad, Grand Marais
Myrtle Franklin, Roseau
Beverly A. Johnson, Tamarack
Arnold Kortenbusch, Belgrade
Ruth Kragnes, Bagley
Barbara Larson, Montevideo
Ray Lindquist, St. Paul
Bernita Loneran, Rose Creek
Frank Noonan, Brooklyn Center
Joan Noonan, Brooklyn Center
Esther Schulz, Spring Valley
Herb Schulz, Spring Valley
C.O. Siewert, Rochester
Helen Siewert, Rochester

DISTINGUISHED SERVICE AWARD- for
distinguished service to Minnesota Horticulture
Neoma Bailey, Lakefield
Robert Churilla, Columbia Heights
Jan Kolodji, Belgrade
Betty Lowe, Winona
Gladys Miska, Brownton
Doris Palmer, Cottage Grove
Maxwell Sargent, Red Wing
Lois Swanson, Goodridge

HONORARY LIFE MEMBERSHIP-for
distinguished and long time service to Minnesota
Horticulture
Virginia Borg, Plymouth

MINNESOTA STATE HORTICULTURAL SOCIETY

Meeting on _____

- () I will be happy to attend the meeting.
- () Sorry, I will not be able to attend the meeting.

NAME _____

ADDRESS _____

- () Enclosed with this card is a check to cover the luncheon at \$9.50 per person.

Return card to Society Office by
October 12, 1982



THE MINNESOTA HORTICULTURIST - OFFICIAL PUBLICATION

Georgia, fellow gardeners, fellow members of the Minnesota State Horticultural Society. I have asked for a few moments to speak to you and am obliged to your president for providing me this opportunity.

Recently, your club has asked to become represented on our Society's governing board. Briefly, let me review what our Society is.

The MSHS is an educational corporation with semi-state status, now in its 117th year of advancing the art and science of horticulture in Minnesota. It publishes the Minnesota HORTICULTURIST, our state's oldest continuously published magazine, and has been involved in many very successful projects over the years including the establishment of the University's fruit farm, the University's landscape arboretum, and numerous horticultural research stations around the state.

Our Society, however, is not a part of the University of Minnesota. Nor is it a large garden club. It's paid staff consists of two part time and two full time persons. The Society's primary responsibilities are: 1, to fulfill the responsibilities associated with its educational corporation and semi-state status, and 2, to meet all of the legal requirements that are incumbent with publishing a monthly magazine. Beyond this, the Society maintains a library, educational slide set collections for garden club use, conducts meetings, workshops, tours, judging schools, exhibits, and a number of other similar horticulture information services.

Your club is one of nearly 250 garden clubs presently affiliated with the MSHS. The Society has a total membership of about 10,000. About 800 volunteers are actively involved each year in Society service, as speakers, writers, district officers, telephone answerers, tour guides, and membership salespersons.

Many people here tonight have been part of our State Society's family

of volunteers. We are all truly and deeply grateful for their unselfish dedication to share their time and knowledge (and in some cases money) to advance our Society's cause. They have been called upon over the years because they are members of the State Horticultural Society and leaders in some way of Minnesota's community of gardeners.

The Garden Club of Ramsey County today is an exemplary club, exemplary in the social and horticultural service it provides its members, exemplary in fulfilling the basic membership requirements to affiliate with the Minnesota State Horticultural Society. That some of your members are active in Society service, however, is coincidental, not a result from support your club has provided the Society.

Your garden club has demanded representation on the governing board of the MSHS not because of service this club has provided the Society, but because it has grown large. Over the past 40 years nearly every position on our Society's Executive Board (except for its elected officers) has occurred as a "reward" given to people for service to organizations outside the State Horticultural Society. The Landscape Arboretum, North Star Lily Society, Iris Society, Nursermens's Association, Fruit Growers Association, First District Horticultural Society are examples of this phenomenon. All are worthy organizations. Each has its own interests and challenges. None has supported the Minnesota State Horticultural Society over the years commensurate with even the most minimum governing board responsibilities.

Today, it is acknowledged everywhere that members of governing boards of non profit organizations such as our Society, are required either to:

- a) raise funds for the organization, or
- b) Devote actual volunteer service for the organization, or
- c) have connections to money and/or service for the organization.

Our Society's Executive Board, because of its makeup, has, unfortunately, met none of these criteria. This is the major dilemma now facing our Society. It is our problem. No one is obfuscating. No one is incompetent. Nor is the problem caused by any garden clubs or by any malicious persons. It is simply a matter that times have changed but our State Society's Executive Board traditions have not. It is for this reason, and this reason only, I, as Society Executive Secretary, have asked and shall ask (although not too vigorously) our Society not to expand its Executive Board membership until our Society solves its Executive Board dilemma.

You have shown some considerable enthusiasm in the recent Society election. I am sure we can find ways to channel this enthusiasm to the mutual benefit of our organizations. You are still one of my favorite garden clubs. Good luck to you all and keep up your good work.

FOUNDED IN 1912

THE GARDEN CLUB OF RAMSEY COUNTY

Saint Paul, Minnesota

PURPOSE . . . TO STIMULATE LOVE OF GARDENING IN ALL ITS PHASES

August 25, 1982

Mr. Glen Ray
Minnesota State Horticultural Society
161 Alderman Hall
1970 Folwell Ave.
St. Paul, MN 55108

Dear Mr. Ray:

It has been brought to the attention of the Board of the Garden Club of Ramsey County that a garden club with over 100 members can be represented on the Executive Board of the Minnesota State Horticultural Society. Since we have a membership of over 130, we would like to know if it possible for us to have a delegate on the board.

If it is possible, what are the responsibilities of the delegate? How often and where does the board meet? What is the usual term of the delegate, i.e., does the term run from January 1 thru December 31?

Our next meeting is September 20 and I would appreciate an answer before that time so that I can bring this matter before the membership. Thank you for your consideration.

Sincerely yours,

Georgia Minna
Georgia Minna
President, G.C.R.C.
1318 Alton Ave.
St. Paul, MN 55116



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

September 7, 1982

Georgia Hinna, President
Garden Club of Ramsey County
1318 Alton Avenue
St. Paul, MN 55116

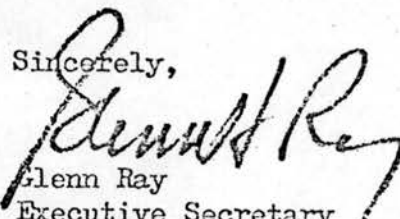
Dear Mrs. Hinna:

Thank you for your inquiry regarding garden club representation on the Executive Board of the Minnesota State Horticultural Society.

The most recent version of the Society's constitution does make it possible for affiliated societies having over 100 members to request State Society Executive Board representation. However, our Society, because its constitution has not changed with the times, has appointed a constitution revision committee to present a document which will create an Executive Board which is more representative of the Society membership and more supportive of the Society. In the past affiliated societies and other groups represented on the Minnesota State Horticultural Society Executive Board have often used the Board to serve each affiliate's needs without supporting or otherwise solving the problems of the State Society itself.

The duties and terms of each Board member are presently unclear since the Society's Executive Board is awaiting the revision recommendations of the Constitution committee. What is clear is that our Society is in need of volunteers who will serve it as their number one service organization. I should like to ask, then, if your organization wishes to inquire further into this matter, to outline the areas of support and service the Garden Club of Ramsey County can provide the Minnesota State Horticultural Society through its representative on the Society's Executive Board.

Sincerely,


Glenn Ray
Executive Secretary
MN State Hort. Society

GHR:mr

September 29, 1962

Mrs. Georgia Hinna, President
Garden Club of Ramsey County
1318 Alton Avenue
St. Paul, MN 55116

Dear Mrs. Hinna:

I have received a copy of your letter to Lee Hallgren regarding our Society's Executive Board.

Your club's interest in our State Horticultural Society shown by your inquiries into our Executive Board membership is certainly appreciated. Yours is a fine garden club as is indicated by the vigorous expansion of its membership.

The matter of an organization being represented or not represented on the Society's Executive Board, however, is not simply an issue of numbers of members an interested club may have. Our Society's Executive Board, which is ultimately its governing board, must consist of persons dedicated to the advancement of the goals of the Society and be concerned about solving the problems which face the Society in pursuing its goals. This is the most important criteria for board membership!

If your organization is deeply and sincerely interested in aiding the Society pursue its goals with Executive Board representation please outline the areas of support and service the Garden Club of Ramsey County can provide the Minnesota State Horticultural Society. Also let us know something about the history of your club, its goals, projects, its reasons for considering representation on our Society's Executive Board. Do include a copy of your club's constitution and by-laws.

It is, of course, our Executive Board which makes the final decision regarding additions to Board membership. My personal hope is that our Board will refrain from increasing its membership until the new constitution is finalized.

Thank you, again, for your interest.

Sincerely,

Clem H. Ray
Executive Secretary

FOUNDED IN 1912
THE GARDEN CLUB OF RAMSEY COUNTY
Saint Paul, Minnesota

PURPOSE . . . TO STIMULATE LOVE OF GARDENING IN ALL ITS PHASES

September 23, 1982

Mr. Lee Hallgren
President, Minn. State Hort. Society
2160 Eleanor Avenue
St. Paul, MN 55116

Dear Lee:

I had written to Glenn Ray requesting that the Garden Club of Ramsey County have a representative on the Executive Board of the Minnesota State Horticultural Society. Our Club presently has over 165 members and it is my understanding that according to the Constitution of the Hort Society an affiliated society with over 100 members can be represented on the board.

Attached is a copy of his answer stating that there is a constitution revision committee which is apparently changing the requirement for Executive Board representation. I understand that this committee has not been active for two years. I contend that we should have representation on the Board as we now meet the present requirement.

Mr. Ray further suggests that we outline the areas of support and service that the Garden Club of Ramsey County can provide the Hort Society. This is not the criteria for representation and should have no bearing on our present constitutional right to have a delegate on the Board.

Lee, could you as President of the Hort Society investigate my contention and let me know when we can have a representative on the Board? We will be having a board meeting October 4 and I would like an answer before that time so I can bring this matter before the board. Thank you for your help.

Sincerely yours,

Georgia Hinna
President, Garden Club of Ramsey County
1318 Alton Ave.
St. Paul, MN 55116

cc: Glenn Ray ✓



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

MINNESOTA STATE HORTICULTURAL SOCIETY

EXECUTIVE BOARD MEETING

OCTOBER 16, 1982

1. Introductions
2. Minutes of Board Meeting August 7, 1982
3. Executive Secretary's Report
4. Committee Reports:
 - Library Committee
 - Hort Center Visitors Committee
 - Minnesota State Fair
 - Judging and Exhibiting Committee
 - Executive Committee
5. Special Reports:
 - Advertising District Programs
 - District Meeting Attendance
6. Old Business
 - 1983 Convention
7. New Business
 - Two day Board Meetings
 - Plant sale and tours for 1983
 - Presidents Advisory Council
 - Society's Committee Assignments

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

October 16, 1932

The Minnesota State Horticultural Society executive board met on Saturday, October 16, 1932, at the Afton House restaurant in Afton, Minn. Present were: Lee Hallgren, president; Fred Glasoe, first vice president; Lawrence Rule, second vice president; Glenn Ray, executive secretary; Leo Keskinen, past president; Ruth Cocker, first district; Mary Johnson, second district; Neoma Bailey, fourth district; Charles King, fifth district; Ray Swanson, seventh district; Arvo Kallio, eighth district; Jan Kolodji, tenth district; Cleome Ness, eleventh district; Irene Strong, twelfth district; Jerry Shannon, Minneapolis Men's Garden Club; Ellen Newman, Bloomington Affiliated Garden Clubs; Marvin Truhn, North Star Lily Society; Joan Cooper, Iris Society of Minnesota; Doris Helvig, Judging and Exhibiting Committee; Mel Sater, Nominations Committee; Sue Armstrong, Garden State Committee; Virginia Baker, Wykoff; Denise Beck, St. Paul; Mr. and Mrs. Robert Churilla, Minneapolis; Don Engebretson, Wayzata; Helen and Louis Fischer, Hastings; Earlene Johnson, St. Paul; Dick and Lillian Maroushek, Hastings; Barbara Meyer, St. Paul; Gladys Miska, Brownton; Helen Plihal, Hutchinson; Genevieve Thompson, St. Paul; Jo Anne Ray, editor of the Minnesota Horticulturist.

Lee Hallgren opened the meeting by saying that he recognized that our Society members, and specifically the board members, have a great deal of creative talent and that he would like to mobilize this resource to focus on two areas: expanding Society membership and developing effective, dedicated committee work. He noted that by increasing membership, we could help reduce the unit cost of membership and, of course, be serving more people directly which is our mission.

Minutes of the previous meeting. Glenn Ray noted that he would like to make an addition to the minutes. The Budget Committee report, which was adopted at the previous board meeting, included two recommendations which he thought should be put into the record: namely, to require a double signature on checks of more than \$1,000, and to have a member of the executive board review the Society financial records every six weeks. These recommendations were made by the auditor and incorporated into the Budget Committee recommendations which received Board approval at the August 7 meeting. Glenn moved to add this information to the minutes. The motion was seconded and approved.

Executive Secretary's Report. Glenn distributed a report describing the expansion of Society services over the past several years, a copy of the minutes of the executive committee meeting, and a summary of membership trends over the past ten years. He said that it was important to remember that while club dues have doubled in the past ten years, the size of the magazine has also doubled, so that membership fee increases have not kept pace with inflation. Glenn asked board members to study the various materials, and said that he thought they

Executive Board Meeting Minutes
October 16, 1982

-2-

would conclude that despite a small paid staff, the Society has accomplished much, and that this has been possible because of the increasing numbers of volunteers who have donated their services. He thanked all our volunteer workers.

Committee Reports. Library Committee. Mel Sater, chairman, noted that at Glenn's request, he had organized a library committee in 1974 which was committed to updating the library. The committee raised about \$2,000 for purchase of new books. He said that developments such as video tapes and recordings should be studied for possible addition to the library, that these tapes would perhaps be useful for clubs, in place of speakers, especially if high energy costs should make speakers' travel costs prohibitive.

Visitors Committee. Lee Hallgren said that the Visitors Committee had a most interesting and informative meeting with the University horticultural research staff, which included a tour of the research plots at Excelsior. He said that the University fruit breeding staff had been cut from four to one because of lack of funds. He thought it would be appropriate (and helpful to the University) if the Society, in recognition of next year's 75th anniversary of the research center, sponsor an anniversary reception at the center to which legislators would be invited. Glenn pointed out that the 'fruit farm' originally was a gift to the University from the Society and that it would be especially appropriate for us to help mark the anniversary. Glenn moved that the Society undertake a program to commemorate the 75th birthday of the farm. The motion was seconded and approved. Anyone who wishes to work on the celebration should let the Society office know. It was suggested that we contact the Fruit Growers Association and ask for its participation also.

State Fair. Lee Hallgren, chairman, described the Society's State Fair Plant show, noting that it is designed not to duplicate any other show at the Fair. He asked if it were possible for a district to undertake a project to grow a group of plants specifically for the Fair show which could be brought in and set up on the Wednesday before the show opened and which would be expendable (either by selling or giving away) so that it would not be necessary for the group to make a second trip to the Fair to dismantle the exhibit. Glenn said that the Society also provides an educational program (speakers for two hours each day) and an informational booth at which memberships are sold. Volunteer help is needed in these areas also. He would like to have a committee review our volunteer involvement in the Fair. It was pointed out that the Society receives \$2500 from the Fair board to provide the educational programs, plus an additional \$900 for the plant show. The Bromeliad Society and the Rock Garden Society were cited as two of the groups providing excellent exhibits for the show.

Executive Board Meeting Minutes

October 16, 1982

-3-

Judging Committee. Doris Helvig reported that the committee has completed its third school in the recent series and from this will realize 11 new judges. Ottertail county would like a school to be held in its area, and the committee is working with people there on this matter, negotiating fees, etc. Doris has just completed developing several educational sessions for youth groups, and is thinking about using cable TV to reach young people as well as other garden organizations. Discussion followed on reaching young people and establishing junior garden clubs as well as on the desire of many in the Twin Cities area to have a judging school. The problem of developing more well trained judges was also discussed, with Jerry Shannon suggesting that by working through county fair boards it would perhaps be possible to require in-service training for extension agents who could fulfill this requirement by attending the judging schools.

Executive Committee Meeting. Lee referred the board to the copies of the executive committee meeting minutes which had been distributed.

Garden State. Sue Armstrong described the Garden State project, illustrated by slides, and referred members to the October-November Horticulturist for an update on the project. She said that she had obtained the help of a professional fund raiser to work with the committee in obtaining funds so that the project could continue.

Home and Garden Show. Bob Churilla said that in response to a request from Glenn he was undertaking to head a committee devoted to increasing the Society's involvement in the Home and Garden Show, particularly in the area of money making projects. The dates of next year's show are February 17 - 20, and he wanted people to think about what could be grown and sold at that time. People with ideas, suggestions, etc. should call him at 788-3958.

Special Reports. Membership. Jan Kolodji said that in order to promote membership in the Society our officers and members need to know more about the Society and its projects. She noted the value of advertising for a business, and said that we should look at a long term 'advertising' or informational program to educate people about the Society. Lee asked for a quick report from each district representative present as to whether membership was increasing, decreasing, or remaining the same. Reports were: 1st district, membership about the same; 2nd district, about the same; 4th district, one new group and attendance at meetings is good; 5th district, total Society membership up, but the district does not have its own meetings, since it has so many specialty groups and clubs in the area; 7th district, membership is dropping; 8th district, membership is about the same but people must keep working to keep it from dropping; 10th district, attendance at meetings is up and enthusiasm is high; 11th district, about the same; 12th district, about the same, with the need to attract more young people.

Executive Board Meeting Minutes
October 16, 1982

-4-

Old Business. State Convention, 1983. Glenn reported that accommodations at Brainerd appear to be too expensive and so it looks as if St. Cloud might be the appropriate site. A state college is located there. Doris said that there will be a judging session at the convention. Discussion of the date indicated the feeling that the convention should be held in early August rather than in September.

New Business. Two-Day Board Meetings. Fred Glasoe suggested that it might be more convenient and pleasant for board members -- especially those from out of town -- if two-day board meetings would be held, beginning on Friday evening and continuing on Saturday. Accommodations could be found for those from out of town, and the extra day would give time for a social get together on Friday and a chance to become better acquainted with each other. Discussion focused on whether to have the meetings on Friday-Saturday or Saturday-Sunday. Joan Cooper moved that the Society have its next board meeting be a two-day affair to see how it works out. This motion was seconded and approved. The motion was then made that the meeting be held on January 8-9, a Saturday-Sunday, rather than Friday-Saturday. The vote was six for and six against. Lee Hallgren broke the tie by voting to have the meeting on Friday-Saturday. Ruth Cocker then noted that there were several occasions when there were five Saturdays in the month (in 1983) and that perhaps board meetings should be scheduled on the fifth Saturdays to avoid conflicts with meetings of other groups. The motion was made and approved to have the next board meeting on Friday-Saturday, January 28-29.

Plant Sale and Tours. Lee said that a big plant sale and garden tour will be planned for next year.

Advisory Council. Lee said that he was in the process of forming an advisory council with business leaders and others as members. A senior vice president of Control Data is interested in working with him on setting up such a council. He also has contacted persons at Honeywell and the Science Museum.

Ramsey County Garden Club. Lee said that the Ramsey County Garden Club is a very successful club which has more than 100 members and is affiliated with the Society and has petitioned, in accordance with our constitution, to have a representative on the executive board. Lee said that he had asked the club to provide a list of its members, a report of its activities for the year, a copy of its constitution, and an indication of support for the Society. Denise Beck said that she had the material requested and would like immediate board action on the request. Leo Keskinen said that he thought it would be proper to give the executive committee some time to look over the material and take action at its next meeting, with board approval of its decision. His motion that the executive committee be authorized to take action was seconded and approved.

Executive Board Meeting Minutes

October 16, 1982

-5-

Following a last minute request for members to indicate on the sheets distributed what committee responsibilities they would be willing to undertake, the meeting adjourned.

Following adjournment, Don Engebretson of the Minnesota Home and Garden Show addressed the group. Following Mr. Engebretson's talk, the group visited the home gardens and grounds of Honorary Life Members, Helen and Louis Fischer.



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

MINNESOTA STATE HORTICULTURAL SOCIETY Executive Board Meeting October 16, 1982

Membership Information

A. Membership Trends 1973-1982

Year	Total Membership	Actual Memberships	% Garden Club Memberships	Club Dues Rate	Regular Membership Dues Rates	Family Membership Dues Rates
1973	8446	7685	77%	3.00	3.50	
1974	8959	8294	73%	3.00	3.50	
1975	8676	8042	68%	4.50	5.00	
1976	8882	8072	67%	4.50	5.00	
1977*	9530	8624	63%	4.50	5.00	10.00
1978	9437	8524	63%	4.50	6.00	10.00
1979	8765	7865	62%	6.00	7.50	10.00
1980	8734	7376	57%	6.00	8.00	10.00
1981	9170	7965	52%	7.00	8.00	10.00
1982	8304	7169	56%	7.00	10.00	15.00

* Last year of Arboretum "club"

B. Number of 1982 Horticultural Society members within Statewide Plant Societies having representation on Society's Executive Board (as reported to the Society).

Minnesota Nurserymen's Association	144
Minnesota Fruit Growers Association	65
Minnesota Orchid Society	31
Minnesota Rose Society	22
North Star Lily Society	19
Iris Society of Minnesota	6



Minnesota

Home and Garden Show

October 22, 1982

To My Fellow Members in the Horticultural Society:

You were present at our luncheon meeting at Afton House on Saturday, October 16th.

Glenn Ray has asked me to send him a summary of my words to you. As I was preparing this, I realized that I omitted something that I wanted to say to you in closing. I ask you to forgive me, as I send it to you now.

As members of the Board, we owe the Society some creative thinking, some planning, and some time. However, we all have other jobs to do and it is too easy just to go home and hope that Lee or Glenn or "somebody" is going to take those necessary steps which will first of all keep our Society alive and then make sure we carry out our assignments of improving the art and science of horticulture in Minnesota.

To do something, each of us must make that first step. And here is my first step: As all of you know, the existence of the Minnesota Horticultural Society is Minnesota's best kept secret. Everything that we want to do will be enhanced if more people know about us. We at Trade Shows employ a very fine firm to handle our publicity for the Home and Garden Show. I am donating to the Society \$500 worth of their time to accomplish this assignment. Give us a long-range plan—a method of operation so to speak—which will make more people in Minnesota aware of our Society.

Not all of you can do something like this, but you can agree to think and meet and to give of your time.

Thank you.

Donald E. Engebretson

/s

Articles of Incorporation and By-Laws

MINNESOTA STATE HORTICULTURAL SOCIETY

As Amended and Adopted August 2, 1971

ARTICLE I. Name - the name of the society shall be Minnesota State Horticultural Society.

ARTICLE II. Object, Duration, Liability -

Section 1. The object of the society shall be the advancement of the art and science of horticulture in the State of Minnesota.

Section 2. The society shall have perpetual duration.

Section 3. The society shall not afford pecuniary gain incidentally or otherwise to its members.

Section 4. The society shall have no capital stock.

Section 5. Members shall have no personal liability for corporate obligations of the society.

ARTICLE III. Membership -

Section 1. Any person may become an annual or life member of the society upon payment to the secretary-treasurer of such fees as the executive board may prescribe. Members of state or local societies interested in horticulture may become members of the society as a unit by the payment of such annual fees as the executive board may prescribe.

Section 2. Annual memberships shall expire on December 31.

Section 3. Honorary life members may be elected at any meeting of the society or executive board by a two-thirds vote of the members present and entitled to vote, provided the name of any person proposed for such membership has been referred to and approved by the executive board.

Section 4. No member shall be entitled to vote on any proposed amendment to the articles of incorporation or by-laws of the society, or at any election of officers, unless such member was a member of this corporation on or before June 30 last preceding.

ARTICLE IV. Place of Business - The registered office, or place of business of the society shall be in St. Paul, in the county of Ramsey, Minnesota.

ARTICLE V. Officers - The officers of the society shall consist of a president, a first vice president, a second vice president, a secretary-treasurer, and an executive board.

ARTICLE VI. Meetings - Meetings of the society may be called by the president or the executive board, in the manner and at such time as is prescribed in the by-laws.

ARTICLE VII. Quorum - Twenty members shall constitute a quorum at any meeting of the society.

ARTICLE VIII. Amendments - The articles of incorporation of the society may be amended, at the discretion of the executive board, either by majority vote of the members in attendance who are entitled to vote thereon at any meeting of the society; or by majority vote through official mail ballot, provided in the case of mail ballot at least 5% of the membership votes. The method of voting shall be determined by the executive board and at least 15 days notice shall be given.

BY - LAWS

SECTION I. Affiliated Societies -

Par. A. Members of state or local societies, interested in horticultural subjects, may become members of this society as a unit by the payment of such annual fees as the executive board may prescribe, except that no fee will be required for life members of this society. Each affiliated society shall file with the secretary a list of its members, a brief annual report of its activities, and send, if possible, a delegate to meetings of the society.

Par. B. Groups of affiliated societies may form district horticultural societies of the Minnesota State Horticultural Society, whose purpose shall be to serve the interests of the members and affiliated societies within the district, and whose boundaries and constitutions and by-laws shall be approved by the executive committee of the Minnesota State Horticultural Society.

SECTION II. Officers - The executive board shall consist of the following:

Par. A. The president, past president, first vice president, second vice president, and secretary-treasurer.

Par. B. Executive Board Members-at-large elected by the society prior to 1972 to serve three-year terms, the terms of two such members to begin in each of the years 1969, 1970, 1971, and 1972.

Par. C. Presidents or alternates, of all affiliated statewide societies having twenty-five or more members.

Par. D. President or alternate of each affiliated member-group having one hundred or more members.

Par. E. The president or alternate of each district horticultural society.

Par. F. The head of the Department of Horticultural Science, University of Minnesota.

Par. G. The director of the University of Minnesota Landscape Arboretum.

SECTION III. Meetings - Meetings of the society for the purpose of conducting society business, other than the election of officers, maybe called at any time deemed advisable and in the good interests of the society, by the president, executive board, or upon request to the president by 25 or more members. Due notice of meetings shall be given by mail or publication in the Minnesota Horticulturist.

SECTION IV. By May 1 of each year the president shall appoint a nominating committee of 5 members. Nominations for officers shall be made by this committee by July 1. The report shall be made to the president, who shall cause it to be published in the Minnesota Horticulturist. Additional nominations may be made upon petition of at least 25 members in good standing, such petition to be delivered to the president by September 1.

SECTION V. Voting for the election of officers except the secretary-treasurer, shall be by mail. An official ballot shall be mailed to each member by October 15. Eligible members, after properly marking the ballot, shall mail or deliver it to the office of the Society not later than the second Tuesday in November. A tellers committee, appointed by the president, shall have charge of counting and tabulating the ballots and shall report the results of the balloting to the executive board who shall cause it to be published.

SECTION VI. All elective officers except the secretary-treasurer shall hold office until their successors are elected and qualified. The secretary-treasurer shall be elected for a term of two years by the executive board at its first meeting after the election of the officers.

SECTION VII. A candidate, to be eligible to held an elective office, must have been a member of the society for at least three consecutive years preceding the election.

SECTION VIII. The president, first vice president, and second vice president shall be elected for a term of one year. No member of the executive board

elected by the members of the society shall serve more than two terms consecutively.

SECTION IX. The term of office of all officers shall begin January 1 of the year following election.

SECTION X. Duties of Officers -

Par. A. President - The president shall call and preside at all meetings of the society and the executive board and under the direction of the executive board, shall have general superintendence of the affairs of the society, and shall also appoint all necessary committees except those directly appointed by the executive board.

Par. B. Vice Presidents - The first vice president shall assume the office and duties of the president in the absence of the president and shall perform such special duties as the president may assign. The second vice president shall assume the office and duties of the president in the absence of the president and the first vice president, and shall perform such special duties as the president may assign.

Par. C. Secretary-Treasurer -

(a) As secretary he shall keep a true and full record of the proceedings of the society and the executive board, conduct the correspondence of the society, have charge of its books and papers, prepare its reports for publication and attend to their distribution.

(b) As treasurer he shall receive and hold all funds of the society, and shall pay out the same only upon orders signed by the president or by the first vice president or on order of the executive committee. He shall give such bond as the executive board may direct and file the same with the Secretary of State. He shall make a report of the work of his office and of receipts and expenditures annually to the executive board, and at any other time called upon by the executive board and shall publish the annual financial statement of this society in the official publication of the society. He shall cause the records of receipts and expenditures of the society to be audited annually by a certified public accountant.

(c) He shall receive for the necessary expenses of reporting meetings, postage, stationery, printing, office rent, assistance, salaries, and other expenses such sums as the executive board may vote therefor.

(d) The secretary-treasurer shall have charge of the society library and shall report on its condition annually to the executive board.

Par. D. Executive Board

- (a) The board shall have general charge of the affairs of the society.
- (b) The president shall serve as chairman of the board and shall call and preside at all meetings.
- (c) The board shall have full charge of all funds of the society and shall authorize the secretary-treasurer to expend the same in such manner as, in its judgement, shall best promote the interests of the society.
- (d) It shall fill all vacancies occurring in the offices of the society by appointment to hold good until the next annual election.
- (e) It may call a meeting of the members of the society at any time it deems advisable, giving at least fifteen days notice thereof.
- (f) It shall delegate authority to the executive committee to act in its behalf in the interims between board meetings, such executive committee actions to be subject to review by the board.
- (g) The board shall appoint committees as follows:
 - 1. An executive committee consisting of the president, first vice president, second vice president, secretary-treasurer, and two board members to act as alternates.
 - 2. A University of Minnesota Horticultural Research Center visitors committee of two or more suitable persons.
- (h) A meeting of the executive board may be called by the Chairman at any time, or upon written request of any five members of the board, due notice being given either personally or by mail to each member thereof.
- (i) Quorum - Nine members of the executive board shall constitute a quorum.

SECTION XI. Official Publication. The MINNESOTA HORTICULTURIST shall be the official publication of the society and a copy shall be sent to each member as issued.

SECTION XII. Amendments. The by-laws of the society may be amended at the discretion of the executive board, either by majority vote of the members in attendance who are entitled to vote thereon at any meeting of the society, or by majority vote through official mail ballot, provided in the case of mail ballot at least 5% of the membership votes. The method of voting shall be determined by the executive board and at least 15 days notice shall be given.

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

January 29, 1933

The Executive Board of the Minnesota State Horticultural Society met on Saturday, January 29, in the offices of the Society on the University of Minnesota St. Paul campus. Present were: Lee Hallgren, president; Fred Glasoe, first vice president; Glenn Ray, executive director; Ruth Cocker, 1st District; Jan Kolodji, 10th District; Cleone Ness, 11th District; Joan Cooper, Iris Society of Minnesota; Ellen Newman, Bloomington Affiliated Garden Clubs; Helen Youngstrand, Duluth Garden Flower Society; Hugh Cocker, Orchid Society of Minnesota; Walter Carpenter, Minnesota Nurserymen's Association; Georgia Hinna, Garden Club of Ramsey County; Lee Shannon and Mel Sater, Library Committee; Greg Murphy, CPA and Society member; and Jo Anne Ray, editor, Minnesota Horticulturist.

Lee Hallgren welcomed those present to the executive board meeting.

Minutes of the last meeting were approved.

Judging and Exhibiting Committee Report. Doris Helvig, committee chairman, reported that the committee will be sponsoring a series of judging and exhibiting schools at Moorhead State University. Some interest in a school has also been expressed by members in the Buffalo area. Those interested in having schools in their area should be prepared to spend a minimum of \$200 -- that is the bare-bones cost. Thus, to break even, a school would need a minimum of 20 registrants, paying \$10 each. If possible, the committee likes the per person fee to be no more than \$8. A school lasts a full day, from 8:30 a.m. to 4 p.m. Attendance at a complete series -- three schools -- is required for certification, requiring a time span of about two to three years.

Society Audit. Greg Murphy, CPA, whose accounting firm handled the audit of the Society for 1931-32, reported on the audit. He called attention to the "restricted fund" column of the Society's operating funds, noting that these funds can be used only for Garden State projects.

He said that the Society has been running deficits, and that the Budget and Executive Committees should examine ways to pare expenses, and should seriously consider conducting aggressive contribution drives and other money making projects.

Doris Helvig asked about the deficits, wondering how the Society could continue to operate if deficits occur each year. It was pointed out that to some extent these deficits, as listed in the auditing report, are misleading, that Society losses are not as dramatic as they appear, but partially are the result of a change

in auditing. Until a year ago, membership income was totally credited to that year's income; now, however, only a portion of the income from term memberships (those for more than one year) is credited as income for the current year, with the remaining income deferred to future years.

The importance of the legislative appropriation was noted by Lee Hallgren, who said that contact with our legislators is very important. Doris Helvig said that board members should make it a point to contact their legislators about the needs of the Society.

Greg said that there were two resolutions or documents that required board action: (1) a registration statement to be filed with the Department of Commerce that describes the Society's structure, purpose, etc., and (2) the financial statement or annual report. Joan Cooper moved that the Board approve the contents of (1) and accept document (2). The motion was seconded and approved.

State of the Society report was given by Glenn Ray. He described the structure of the Society, pointing out that the Society has only four paid staff members -- two full time and two part time. Currently the Society is organized into districts; emphasis has not been put on expanding district organizations. Some of our districts are somewhat isolated and they are not as coordinated with the State Society as they should be.

Effort has been made to organize county chapters, as these are seen as means of reaching people of all ages and both sexes. Generally, the newly organized county chapters have been successful and we see these as the appropriate direction in which we should move.

Perhaps the Society's greatest structural weakness is in its board of directors. Many of the people who serve on the board are there because they represent organizations other than the State Horticultural Society. The core of volunteers who do the most work for the Society and are involved in its major projects generally do not have positions on the board.

Volunteers are a great source of strength for the Society, but the Society weakness is the tendency to overextend both the office staff and the core of volunteers. We don't want to say "no" to anything. Current projects which we are able to undertake because of our volunteers are the Home and Garden Show, State Fair Plant show, Aquatennial flower show, judging and exhibiting schools, and, of course, the Horticulturist. There is much more that we should be doing, and we need to organize our volunteers better. The real need of the Society is not ideas -- we know of many

Executive Board Meeting
January 29, 1983

-3-

worthwhile projects which we should and could undertake if only we had the resources. We need more money and more people to volunteer their services. In terms of finding money for the Society, Mission 125 represented the first effort by our board to produce money for the Society and it was an important first step. We need this kind of action and support from the board.

As part of the recognition of the contributions of volunteers, Jo Anne Ray reported on the Minnesota Horticulturist. She said that comments she has received from members and others who see the magazine indicate that it is a respected, useful publication. She cited praise of the magazine which has come from, among others, the staff of the Brooklyn Botanic Garden, the publisher of Horticulture (Massachusetts) magazine, the National Garden Bureau, and former Governor Elmer Andersen. Principal strength of the magazine is its subject matter, and she singled out the regular contributing writers as people who are among the Society's most valuable members, even though some are not always visible at committee and board meetings, etc. They include Dorothy Campbell, Robert Estelle, Jim Gilbert, Fred Glasoe, Chuck King, and Larry Rule.

Under old business, the application for board representation for the Garden Club of Ramsey County was acted upon. The motion was made, seconded, and approved to accept the recommendation of the executive committee to accept a representative of the garden club on the Society's executive board.

Under new business, Lee Hallgren described some upcoming programs in which the Society is involved and for which it needs volunteer help. Friendship Garden is the name given to a project of working with inner city residents and helping them to learn garden skills. He has applied for and received a grant of \$250 from Honeywell to help with this project. He is working with Ramsey County Extension personnel on this program.

The Webster School project is another program designed to reach inner city residents. It is a one-day free program which will include classes on beginning gardening skills. Earlene Johnson, a resident of the Summit-University neighborhood in St. Paul, is the principal contact with whom the Society is working.

Also coming up is the Society's State Fair Plant Show, August 25 and 26. This year exhibitors will be admitted free.

August 5, 6, and 7 are the dates of the state convention which will be held at St. Cloud State University.

The meeting was adjourned.



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

<u>EXPENDITURES</u>	<u>PROPOSED</u> <u>81-82</u>	<u>ESTIMATED</u> <u>81-82</u>	<u>PROPOSED</u> <u>82-83</u>
Salaries			
Executive Secretary	25,600	25,600	27,260 (6 $\frac{1}{2}$ %)
Editor	15,650	15,650	16,960 (9%)
Director of Development	16,300	16,300	17,380 (6 $\frac{1}{2}$ %)
Office Secretary	10,600	9,878	11,600 (9%)
Miscellaneous Payroll	3,600	468	2,000
Total Salaries		<u>67,896</u>	
FICA tax	4,600	4,523	4,800
Petirement, Benefits	7,000	7,270	7,600
Printing, MN HORTICULTURIST	53,000	52,177	60,000
Photos	1,000	822	700
Postage	6,500	8,355	8,000
Telephone	1,100	1,651	1,700
Office Supplies	1,400	612	1,000
District — Executive Board	500	190	250
Membership Promotion	6,000	6,902	6,000
Schools, Workshops, Tours	1,000	1,164	1,000
Insurance	800	548	700
Travel Funds Executive Secretary	2,000	893	1,000
Travel Funds Dir. of Development	750	669	800
State Fair Committee	2,000	2,476	2,500
Home & Garden Show	3,000	5,870	4,000
Computer Service	3,200	4,191	4,000
Miscellaneous	3,000	5,048	4,000
Convention	15,500	14,980	3,400
Mission 125	3,000	5,761	
*Garden State Project	10,000	—	—
TOTAL SOCIETY EXPENDITURES	<u>197,100</u>	<u>191,998</u>	<u>186,650</u>

*Eliminated by budget cut



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

<u>INCOME</u>	<u>PROPOSED</u> <u>81-82</u>	<u>ESTIMATED</u> <u>81-82</u>	<u>PROPOSED</u> <u>82-83</u>
Membership	72,500	73,606	81,000
Magazine Sales	2,000	2,700	2,900
State Fair Committee	3,500	3,544	3,600
Advertising	7,600	6,252	7,500
Schools, Workshops & Tours	1,000	289	1,000
Donations	5,000	1,999	3,000
Miscellaneous	1,700	1,191	1,400
Interest	3,500	9,033	6,000
Convention, Annual Meeting	15,000	14,841	3,550
Home & Garden Show	7,500	9,393	8,000
Mission 125	6,000	6,541	
State appropriation	71,800	62,900	67,900
TOTAL SOCIETY INCOME	197,100	192,289	185,850

Income	192,289
Expenses	191,998
<hr/>	
Income over expenses	291

MINNESOTA STATE HORTICULTURAL SOCIETY
BALANCE SHEET
JUNE 30, 1982

ASSETS

Checking Account -- St. Anthony Park Bank	\$ (1,632.83)
Passbook Savings Account -- Twin City Federal	2,472.35
7 $\frac{1}{2}$ % Certificate -- Twin City Federal	4,595.91
6-Month Certificates -- St. Anthony Park Bank	10,000.00
	25,000.00
	10,000.00
	20,000.00
Accounts Receivable	<u>4,395.11</u>
<u>Total Assets</u>	<u>74,830.54</u>

LIABILITIES AND FUND BALANCE

Liabilities

Accounts Payable	12,804.40
Payroll Taxes Accrued and Withheld	<u>882.69</u>
Total Liabilities	13,687.09

Fund Balance

General Fund	14,674.45
Appropriated Fund Balance	
Equipment Replacement	4,000.00
Garden State Project	<u>42,469.00</u>
Total Fund Balance	61,143.45

<u>Total Liabilities and Fund Balance</u>	<u>74,830.54</u>
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GMHCo

GEORGE M. HANSEN COMPANY, P.A.
A Professional Corporation of Certified Public Accountants

January 4, 1983

Ray

Board of Directors
Minnesota State Horticultural Society
St. Paul, Minnesota

Dear Boardmembers:

We have examined the financial statements of Minnesota State Horticultural Society, St. Paul, Minnesota for the year ended June 30, 1982, and have issued our report thereon dated November 30, 1982. As part of our examination, we made a study and evaluation of the Society's system of internal accounting control to the extent we considered necessary to evaluate the system as required by generally accepted auditing standards. The purpose of our study and evaluation was to determine the nature, timing, and extent of the auditing procedures necessary for expressing an opinion on the Society's financial statements. Our study and evaluation was more limited than would be necessary to express an opinion on the system of internal accounting control taken as a whole.

The management of the Society is responsible for establishing and maintaining a system of internal accounting control. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of control procedures. The objectives of a system are to provide management with reasonable, but not absolute, assurance that assets are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in accordance with generally accepted accounting principles.

Because of inherent limitations in any system of internal accounting control, errors or irregularities may nevertheless occur and not be detected. Also, projection of any evaluation of the system to future periods is subject to the risk that procedures may become inadequate because of changes in conditions or that the degree of compliance with the procedures may deteriorate.

Our study and evaluation made for the limited purpose described in the first paragraph would not necessarily disclose all material weaknesses in the system. Accordingly, we do not express an opinion on the system of internal accounting control of Minnesota State Horticultural Society, St. Paul, Minnesota taken as a whole. Our study and evaluation disclosed no condition that we believed to be a material weakness. However, our evaluation disclosed other conditions which we feel will be of interest to you. These will be set forth in a separate letter.

Very truly yours,

GEORGE M. HANSEN COMPANY, P.A.

J. Gregory Murphy
J. Gregory Murphy

JGM:ap

January 4, 1983

Board of Directors
Minnesota State Horticultural Society
St. Paul, Minnesota

Dear Boardmembers:

During the course of examination, we make certain observations which we feel will be of interest to you. These observations, of course, refer only to those areas to which our audit work extended.

The comments which follow are suggestions based upon both our experience and our observations of similar situations in other entities.

GENERAL

Financial Condition

The financial condition of the Society has deteriorated over several years as evidenced by the increasing deficit fund balance. The unexpended portion of the Garden State Project funds have helped carry the Society through periods when cash flow problems might have existed. When these funds are exhausted, the Society could experience cash flow problems. The States' financial condition is also certain to have an impact on the Society's operations. We encourage the Society to review this situation and consider a contingency plan detailing various alternative revenue sources. Aggressive contribution drives, membership fee increases and other money making projects should be seriously considered.

INTERNAL CONTROL

Investments and Interest Earnings

The Society generally invests excess cash in high yielding investments, however, we did notice excess accumulations of savings account cash during the year. We also noticed that one investment was sold prior to maturity with a penalty and another certificate was not renewed at maturity which resulted in a loss of \$900 in interest earnings. We would like to see the Society receive the highest return possible on any excess cash and offer the following suggestions for your consideration:

1. Determine short-term cash needs after a thorough assessment of anticipated cash receipts and disbursements.
2. Maintain an investment and interest log to insure that all investment purchases, maturities and interest earnings are effectively controlled.
3. Several changes in banking regulations will be effective in 1983. The Society should investigate the interest bearing accounts the financial institutions will be offering.

Board of Directors
Minnesota State Horticultural Society

January 4, 1983
Page 2

Accounting Records

The accounting records of the Society are currently very limited, and only provide cash receipt and disbursement information. More meaningful interim financial reports could be generated if a full general ledger system were maintained. We have reviewed the mechanics of this type of system with the bookkeeper.

Cash Disbursements

We noticed that expense advances were being charged directly to expense at the time issued. Proper accounting treatment would be to set up the advance amount in an employee receivable account. When the employee submits his detailed expenses relating to the advance, the amount set up would be reversed and any difference paid to or collected from the employee.

Segregation of Duties

A complete segregation of accounting related duties is impractical in an organization your size where one person is responsible for; receiving cash payments, preparing bank deposits, updating accounts receivable and membership files and reconciling bank accounts. Ideally, these functions should be performed by different people, but due to impossibility, other measures should be taken:

1. An adding machine tape of incoming mail and other cash receipts should be prepared by someone before the bookkeeper receives the cash. This adding machine tape would subsequently be compared with the bookkeepers deposit to insure that all incoming cash has been properly deposited.
2. Magazine and advertising sales invoices should be prenumbered and accounted for to prevent misuse. Currently, these documents are unnumbered and the likelihood of an improper invoice being issued is increased.

Board of Directors
Minnesota State Horticultural Society

January 4, 1983
Page 3

INTERNAL CONTROL (CONTINUED)

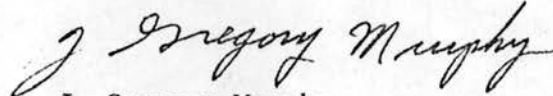
Property, Equipment, Library Books and Publications Records

Property, equipment, library books and publications owned by the Society are not included in the financial statements since records of these items are not maintained. This is in violation of generally accepted accounting principles which require the inclusion of these items as assets of the Society. We recommend that all property, equipment, library books and publications be inventoried, tagged, valued and recorded in a master file.

We would be pleased to discuss these suggestions further with you and assist with any changes you may wish to make. We wish to express our appreciation for the courtesy and assistance extended to us during the course of our examination.

Very truly yours,

GEORGE M. HANSEN COMPANY, P.A.


J. Gregory Murphy

JGM:ap

Field work completed November 30, 1982.

Board of Directors
Minnesota State Horticultural Society
St. Paul, Minnesota

We have examined the balance sheet of Minnesota State Horticultural Society as of June 30, 1982, and the related statements of support, revenue and expenses and changes in fund balance, and changes in fund position for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances. The financial statements of Minnesota State Horticultural Society for the year ended June 30, 1981, were examined by other auditors whose report dated December 16, 1981, expressed an unqualified opinion on those statements.

As described more fully in Note 4, the financial statements referred to above do not include the Society's property and equipment which should be included to conform with generally accepted accounting principles.

In our opinion, except for the omission described in the preceding paragraph which results in an incomplete presentation, the financial statements referred to above present fairly the financial position of Minnesota State Horticultural Society at June 30, 1982, and the results of its operations and the changes in the financial position for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

George M. Hansen Company, P.A.

November 30, 1982

MINNESOTA STATE HORTICULTURAL SOCIETY

COMPARATIVE BALANCE SHEETS
JUNE 30, 1982 AND 1981

	<u>Operating Fund</u>	
	<u>1982</u>	<u>1981</u>
<u>ASSETS</u>		
Cash		
Petty cash fund	\$ 20	
Checking account	(1,633)	\$ 1,295
Savings account	2,472	817
Investments	69,596	62,473
Accounts receivable	2,837	2,579
Interest receivable	1,568	799
	<u>1,568</u>	<u>799</u>
Total assets	<u>\$ 74,860</u>	<u>\$ 67,963</u>

LIABILITIES AND FUND BALANCE

Liabilities		
Accounts payable	\$ 15,353	\$ 1,983
Accrued payroll taxes	973	899
Deferred revenue		
Unrestricted	45,088	33,626
Restricted	40,595	53,844
Total liabilities	<u>\$102,009</u>	<u>\$ 90,352</u>
Fund balance (deficit)		
Unrestricted		
Designated for equipment replacement	\$ 4,000	\$ 4,000
Undesignated	(31,149)	(26,389)
Total fund balance (deficit)	<u>\$(27,149)</u>	<u>\$(22,389)</u>
Total liabilities and fund balance	<u>\$ 74,860</u>	<u>\$ 67,963</u>

eliminate deficit

See accompanying notes to financial statements.

MINNESOTA STATE HORTICULTURAL SOCIETY

STATEMENT OF SUPPORT, REVENUE AND EXPENSES

AND CHANGES IN FUND BALANCE

YEAR ENDED JUNE 30, 1982

(with comparative totals for year ended June 30, 1981)

	<u>Operating Fund</u>		<u>Totals</u>	
	<u>Unrestricted</u>	<u>Restricted</u>	<u>1982</u>	<u>1981</u>
Support				
Minnesota state appropriation	\$ 62,900	\$ 13,249	\$ 76,149	\$ 62,469
Contributions	1,472		1,472	15,724
Total support	<u>\$ 64,372</u>	<u>\$ 13,249</u>	<u>\$ 77,621</u>	<u>\$ 78,193</u>
Revenue				
Memberships	\$ 65,052		\$ 65,052	\$ 56,685
Magazine advertising	5,936		5,936	6,090
Magazine sales	2,564		2,564	2,498
Publication sales	535		535	613
State Fair (Net of expenses)	1,068		1,068	1,153
Home Show (Net of expenses)	3,570		3,570	5,973
Mission 125 (Net of expenses)	825		825	
Meeting and School fees	639		639	748
Interest	9,823		9,823	7,323
Other	550		550	976
Total revenue	<u>\$ 90,562</u>		<u>\$ 90,562</u>	<u>\$ 82,059</u>
Total support and revenue	<u>\$154,934</u>	<u>\$ 13,249</u>	<u>\$168,183</u>	<u>\$160,252</u>
Expenses				
Program services				
Public Education	\$ 33,515		\$ 33,515	\$ 26,270
Membership	84,483		84,483	93,753
Garden State		\$ 13,249	13,249	13,219
Total supporting services	<u>\$117,998</u>	<u>\$ 13,249</u>	<u>\$131,247</u>	<u>\$133,242</u>
Supporting services				
General administrative	\$ 37,505		\$ 37,505	\$ 23,043
Fundraising	4,191		4,191	11,047
Total supporting services	<u>\$ 41,696</u>		<u>\$ 41,696</u>	<u>\$ 34,090</u>
Total expenses	<u>\$159,694</u>	<u>\$ 13,249</u>	<u>\$172,943</u>	<u>\$167,332</u>
Excess (deficiency) of support and revenue over expenses	<u>\$ (4,760)</u>	<u>\$ -0-</u>	<u>\$ (4,760)</u>	<u>\$ (7,080)</u>
Fund balance (deficit) July 1, as restated (Note 3)			<u>(22,389)</u>	<u>(15,309)</u>
Fund balance (deficit) June 30			<u>\$ (27,149)</u>	<u>\$ (22,389)</u>

See accompanying notes to financial statements.

MINNESOTA STATE HORTICULTURAL SOCIETY

COMPARATIVE STATEMENT OF CHANGES IN FINANCIAL POSITION
YEARS ENDED JUNE 30, 1982 AND 1981

	<u>Operating Fund</u>	
	<u>1982</u>	<u>1981</u>
Uses of working capital		
From operations		
Excess of expenses over support and revenue	<u>\$ (4,760)</u>	<u>\$ (7,080)</u>
Various elements of net change in working capital		
Cash	\$ (1,253)	\$ (34,737)
Investments	7,123	20,212
Accounts receivable	258	680
Interest receivable	769	799
Accounts payable	(13,370)	12,517
Accrued payroll taxes	(74)	(108)
Deferred revenue	<u>1,787</u>	<u>(6,443)</u>
Decrease in working capital	<u>\$ (4,760)</u>	<u>\$ (7,080)</u>

See accompanying notes to financial statements.

MINNESOTA STATE HORTICULTURAL SOCIETY

NOTES TO FINANCIAL STATEMENTS

JUNE 30, 1982

Note 1 - Summary of Significant Accounting Policies

Minnesota State Horticultural Society was incorporated to advance the art and science of horticulture in the State of Minnesota. The Society is exempt from income tax under Section 501 (c) 3 of the Internal Revenue Code. The accounting policies of the Society conform to generally accepted accounting principles. The following is a summary of significant policies:

Basis of accounting - The accrual basis of accounting is followed. Under this basis, income is recognized when earned and expenses are recorded as incurred.

Investments - Excess cash is invested to the extent available in short-term certificates which are recorded at cost and approximate market.

Deferred revenue - Unrestricted deferred revenue represents the unexpired portion of memberships. Restricted deferred revenue represents unexpended Garden State Project funds which will be utilized in the future to the extent that expenses are incurred.

Functional allocation of expenses - Functional expenses were allocated to program and supporting services as follows:

- (a) Salaries and related expenses were allocated based on estimated time spent in an area by each individual, determined by management.
- (b) Expenses, other than salaries and related expenses, which could not be directly identified by program or supporting service were allocated based on salary or other use ratios.

Comparative data - Comparative data for the prior year has been presented to provide an understanding of changes in the Society's financial position and operations. Certain 1981 allocations and amounts have been changed to conform to the 1982 presentation.

Note 2 - Retirement Plan

The Society participates in a State-wide contributory pension plan, which covers all employees except certain temporary or seasonal employees. The Society's contribution for pension costs, under the State-wide plan, was \$3,776 and \$3,741 for the years ended June 30, 1982 and 1981 respectively. Under existing Minnesota law, the Society has no future contingent obligations or commitments to the plan or its participants except to make continuing contributions as determined from time to time by the State Legislature.

MINNESOTA STATE HORTICULTURAL SOCIETY

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
JUNE 30, 1982

Note 3 - Prior Period Adjustments

The July 1, 1981 and 1980 fund balances and related 1980/81 revenue have been adjusted to properly reflect unexpended restricted grant funds and unexpired memberships as deferred revenue in accordance with generally accepted accounting principles. The following is a summary of changes made to previously reported amounts:

	Fund balance, June 30		Support and revenue Year ended June 30,
	<u>1981</u>	<u>1980</u>	<u>1981</u>
Balances as previously reported	\$ 31,455	\$ 62,009	\$162,383
Adjustment to record unexpended Garden State Project funds as deferred revenue	(53,844)	(51,713)	(2,131)
Adjustment to record unexpired memberships	_____	<u>(25,605)</u>	_____
Balances as adjusted	<u>\$(22,389)</u>	<u>\$(15,309)</u>	<u>\$160,252</u>

Note 4 - Property and Equipment Records

Property, equipment, library books and publications owned by the Society are not included in the financial statements since cost records of these items are not maintained. Generally accepted accounting principles require their inclusion in the financial statements.

MINNESOTA STATE HORTICULTURAL SOCIETY
Executive Board Meeting
Society Office

April 30, 1983

Welcome and Introductions

Minutes of January 28-29th meeting

Committee Reports

- | | |
|---|--------------|
| 1. State Fair Committee | Lee Hallgren |
| a) classes | |
| b) show | |
| c) exhibits | |
| 2. Awards committee | Glenn Ray |
| 3. Horticultural Awareness Week Committee | Lee Hallgren |
| 4. Convention Committee | Kathy Lahr |

Discussion

- | | |
|---|--------------|
| a) What Is A Horticultural Society Volunteer? | Lee Hallgren |
| b) Permanent Residence For Society | Lee Hallgren |

Adjournment

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

April 30, 1983

The Minnesota State Horticultural Society executive board met on Saturday, April 30, in Alderman Hall on the University of Minnesota St. Paul campus. Present were: Lee Hallgren, president; Fred Glasoe, first vice president; Lawrence Rule, second vice president; Glenn Ray, executive director; Ruth Cocker, first district; Chuck King, fifth district; Kathy Lahr, sixth district; Ray Swanson, seventh district; Helen Nelson, eleventh district; Doris Helvig, Judging and Exhibiting committee; Chet Groger, Minneapolis Men's Garden Club; Joan Cooper, Iris Society of Minnesota; Hugh Cocker, North Star Lily Society; and Jo Anne Ray, editor, Minnesota Horticulturist.

A motion was made to accept the minutes of the previous meeting. In discussion, Chet Groger asked for additional explanation of the change in auditing procedure which resulted in showing a large deficit for fiscal year 1981-82. Glenn Ray said that prior to 81-82, any membership dues which came in during the fiscal year were counted totally as income for that year. In accordance with a change in auditing procedures, however, membership dues which came in during 81-82 but involved an obligation past the fiscal year (as all calendar year memberships do, for example, since they require receiving magazines during the first half of the next fiscal year), only the portion of the dues to be used during the fiscal year could be counted as income. Since 1981-82 was the first year of this change, a fairly substantial loss appeared on the books. Although the loss was not as severe as the figures would indicate, the audit report did note that our financial picture is not good. The Society has no reserves and does need to build a reserve fund. The minutes of the previous meeting were approved as explained.

Lee Hallgren opened the meeting with a description of the Philadelphia Flower Show, sponsored by the Pennsylvania Horticultural Society, which he visited this past year. He thought that the show was attractive, but did not represent a greater amount of talent than is present in our own Society. The show is a highly successful money maker for the Pennsylvania Society. Lee thought it was instructive to compare the Pennsylvania Society with ours, noting that its membership is about the same -- 9,500. Membership dues are \$25 a year, and the Society has a paid staff of 13, one of whom has as his sole responsibility the management of the show. About 25 years ago neither the Society nor the flower show were evry successful. Then the Society purchased a home for itself in a borderline urban neighborhood and began to focus on developing inner city gardens. About half of the million dollar income from the show is turned over to garden projects in the inner city.

Executive Board Meeting

April 30, 1983

-2-

The State Fair show report was given by Lee Hallgren. He asked Doris Helvig if the Judging and Exhibiting committee could stage an educational exhibit for the show that would show the criteria on which the plants are judged and faults that cause plants not to win awards. Doris said the committee would work on it.

Glenn Ray noted that there are two parts to the Society involvement in the State Fair: a two day plant show and an information booth and garden display area which is set up for the entire 12- day Fair. Glenn would like to have a committee in charge of laying out the display garden. He has asked some garden clubs if they would be interested in taking it on as a project, but so far none have responded. The garden space is 80 by 10 feet, and more than one club could take on the project and divide up the space among them. The Society needs a volunteer to be chairman of a committee which could handle the project. If someone is interested, he or she could become involved this year, helping out as an individual, and by next year could assume responsibility for organizing a committee to handle the entire project.

Awards Committee. Glenn asked that a motion be made to have Dorothy and Charles Campbell serve as co-chairmen of the Society's state awards committee. In the discussion, the question was raised as to what the deadline is for submitting names of award nominees. The date varies each year according to when the convention or annual meeting or awards banquet is scheduled. For example, this year the deadline is June 15 since the convention and awards banquet will be held in August. The suggestion was made that the deadline date for submitting nominations should be the same every year, and that April 15 would be an appropriate date. The motion was made, seconded, and approved that each year the deadline for submitting awards nominations be the same -- April 15.

The motion was then made to ask Dorothy and Charles Campbell to serve as co-chairmen of the Awards Committee. The motion was seconded and unanimously approved.

A Horticultural Awareness Week report was given by Lee Hallgren. He said that the Governor had proclaimed the week of May 15-21 as Horticultural Awareness Week, and that our members should try to arrange for publicity over local radio stations, etc. The tours will leave from the Home Improvement Building and a plant sale also will be held featuring perennials and evergreen seedlings. Dorothy Johnson has contacted some clubs, asking if they can bring in material for the plant sale.

Executive Board meeting
April 30, 1983
-3-

Plans for the State Convention at St. Cloud were described by Kathy Lahr. She said an interesting convention program is being developed. There will be special landscaping and bonsai workshops in addition to the regular hourly classes we've had in the past. A 'walk-through' will be held after the flower show is judged so that the judges can provide information on how their selections were made. The 'walk-through' will be held from 9 to 10 p.m. on Friday.

Kathy recommended that a standing committee be appointed which could help with the planning of each state convention. Discussion followed on the advisability of having such a committee since it is important to have local responsibility and participation. Glenn pointed out that we do have a packet of information prepared by each convention chairman to help those planning future conventions. Lee suggested that the current chairman should serve as an advisory chairman for the next convention.

In the discussion, Glenn noted that the Society has received an invitation to have a convention in 1984 at Waseca -- at the University of Minnesota there. Larry Rule made a motion that we accept the University's invitation and have a 1984 convention in Waseca. In the discussion, some concern was expressed about having a convention every year -- that we might wear out our volunteers. It was noted that this didn't necessarily create a precedence for annual conventions -- we could return to an alternate year schedule. The motion was seconded and carried.

Judging School. Doris Helvig gave a brief report on the school at Moorhead. Twenty-five people attended; the school failed by a small amount -- some \$42 -- to break even. She thought that it was a successful school, and that people there are looking forward to having a second school in the fall. Helen Nelson expressed some criticism of the school -- she felt that more information should have been provided on the basics of flower arranging. Joan Cooper asked about the possibility of having a school in the Twin Cities area. Doris said that all the committee needed was an invitation; she said that the committee would put on a school for a cost of \$200, so that if the local group did not want to charge participants more than \$8 per person, they would need a minimum of 25 to attend. The local group covers any loss the school entails.

Lee Hallgren closed the meeting with a presentation of his thoughts on the Horticultural Society and its functions and goals. He thought that the Society was an organization with a tremendous potential for having a positive impact on society, on improving people's lives. He hopes that the sense of dedication and service can increase and deepen among Society members, and that the Society can assume a more active and significant role in advancing the art and science of

Executive Board Meeting
April 30, 1983

-4-

horticulture among our citizens. The Society is one of those few organizations where the citizen can make an impact, be creative, and do service to improve society.

The Society's functions fall principally into four areas: our publication, the Minnesota Horticulturist; our library; our speakers, judges, etc. who put on workshops, classes, etc.; and our exhibits and displays such as those at the Home and Garden Show and the State Fair. To strengthen and expand these functions, we need to increase our volunteer core and to obtain a new home. We need a separate identity which a new home would provide, and also more space to accommodate our growing activities. The increased visibility and space which a new home would provide would also help us in the quest for more volunteers. Homes are available; a number of places/groups have expressed interest in having the Society make its home with them -- among them, the Minneapolis Society of Fine Arts which is interested in having us locate near the Minneapolis Institute of Arts; the city of Bloomington which owns the Gideon Pond home (Pond was a charter member of the Society), members of the State legislature who would like to see us located near the State Capitol; and the Minneapolis Park Board which has a building available -- the old Longfellow Library near Minnehaha Park. The motion was made to establish a building fund and to create a search committee to undertake the look for a new home. The motion was seconded and unanimously approved.

The meeting adjourned.



Minnesota State Horticultural Society

161 ALDERMAN HALL, UNIVERSITY OF MINNESOTA, ST. PAUL, MINN. 55108

TELEPHONE (612) 373-1031

THE MINNESOTA
HORTICULTURIST

OFFICIAL PUBLICATION

PRELIMINARY REVIEW OF SOCIETY'S FINANCIAL STATUS FY 1982-83

<u>INCOME</u>	<u>Proposed 1982-83</u>	<u>Estimated 1982-83</u>	<u>Proposed 1983-84</u>
Membership	81,000	92,959	100,000
Magazine Sales	2,900	3,271	3,600
State Fair Committee	3,600	3,430	3,600
Advertising	7,500	7,522	8,500
Schools, Workshops & Tours	1,000	654	1,000
Donations	3,000	2,539	3,500
Miscellaneous	1,400	420	1,350
Interest	6,000	7,680	6,000
Convention, Annual Meeting	3,550		12,000
Home & Garden Show	8,000	8,232	8,000
State Appropriation	67,900	67,422	67,900
TOTAL SOCIETY INCOME	185,850	194,123	215,450

Income 194,123

Expenses 188,143

Income over
Expenses 5,985

**PRELIMINARY REVIEW OF SOCIETY'S
FINANCIAL STATUS FY 1982-83**

<u>EXPENDITURES</u>	<u>Proposed 1982-83</u>	<u>Estimated 1982-83</u>	<u>Proposed 1983-84</u>
Salaries			
Executive Secretary	27,260	27,260	29,250
Editor	16,960	16,960	19,000
Director of Development	17,380	17,380	19,500
Office Secretary	11,600	11,600	13,000
Miscellaneous Payroll	2,000	2,000	1,000
FICA tax	4,800	4,894	5,000
Retirement, Benefits	7,600	6,086	7,300
Printing, MN HORTICULTURIST	60,000	59,246	65,000
Photos	700	1,230	1,000
Postage	8,000	10,000	10,000
Telephone	1,700	1,715	1,700
Office Supplies	1,000	618	750
District — Executive Board	250	475	500
Membership Promotion	6,000	7,519	9,000
Schools, Workshops, Tours	1,000	1,070	1,000
Insurance	700	835	850
Travel Funds Executive Secretary	1,000	1,959	1,500
Travel Funds Dir. of Development	800	202	500
State Fair Committee	2,500	2,826	2,600
Home & Garden Show	4,000	5,406	5,000
Computer Service	4,000	4,594	5,000
Miscellaneous	4,000	5,872	5,000
Convention	3,400		12,000
TOTAL SOCIETY EXPENDITURES	186,650	188,143	215,450

Articles of Incorporation and By-Laws

MINNESOTA STATE HORTICULTURAL SOCIETY

As Amended and Adopted August 2, 1971

ARTICLE I. Name - the name of the society shall be Minnesota State Horticultural Society.

ARTICLE II. Object, Duration, Liability -

Section 1. The object of the society shall be the advancement of the art and science of horticulture in the State of Minnesota.

Section 2. The society shall have perpetual duration.

Section 3. The society shall not afford pecuniary gain incidentally or otherwise to its members.

Section 4. The society shall have no capital stock.

Section 5. Members shall have no personal liability for corporate obligations of the society.

ARTICLE III. Membership -

Section 1. Any person may become an annual or life member of the society upon payment to the secretary-treasurer of such fees as the executive board may prescribe. Members of state or local societies interested in horticulture may become members of the society as a unit by the payment of such annual fees as the executive board may prescribe.

Section 2. Annual memberships shall expire on December 31.

Section 3. Honorary life members may be elected at any meeting of the society or executive board by a two-thirds vote of the members present and entitled to vote, provided the name of any person proposed for such membership has been referred to and approved by the executive board.

Section 4. No member shall be entitled to vote on any proposed amendment to the articles of incorporation or by-laws of the society, or at any election of officers, unless such member was a member of this corporation on or before June 30 last preceding.

ARTICLE IV. Place of Business - The registered office, or place of business of the society shall be in St. Paul, in the county of Ramsey, Minnesota.

ARTICLE V. Officers - The officers of the society shall consist of a president, a first vice president, a second vice president, a secretary-treasurer, and an executive board.

ARTICLE VI. Meetings - Meetings of the society may be called by the president or the executive board, in the manner and at such time as is prescribed in the by-laws.

ARTICLE VII. Quorum - Twenty members shall constitute a quorum at any meeting of the society.

ARTICLE VIII. Amendments - The articles of incorporation of the society may be amended, at the discretion of the executive board, either by majority vote of the members in attendance who are entitled to vote thereon at any meeting of the society; or by majority vote through official mail ballot, provided in the case of mail ballot at least 5% of the membership votes. The method of voting shall be determined by the executive board and at least 15 days notice shall be given.

BY - LAWS

SECTION I. Affiliated Societies -

Par. A. Members of state or local societies, interested in horticultural subjects, may become members of this society as a unit by the payment of such annual fees as the executive board may prescribe, except that no fee will be required for life members of this society. Each affiliated society shall file with the secretary a list of its members, a brief annual report of its activities, and send, if possible, a delegate to meetings of the society.

Par. B. Groups of affiliated societies may form district horticultural societies of the Minnesota State Horticultural Society, whose purpose shall be to serve the interests of the members and affiliated societies within the district, and whose boundaries and constitutions and by-laws shall be approved by the executive committee of the Minnesota State Horticultural Society.

SECTION II. Officers - The executive board shall consist of the following:

Par. A. The president, past president, first vice president, second vice president, and secretary-treasurer.

Par. B. Executive Board Members-at-large elected by the society prior to 1972 to serve three-year terms, the terms of two such members to begin in each of the years 1969, 1970, 1971, and 1972.

[Par. C. Presidents or alternates, of all affiliated statewide societies having twenty-five or more members.]

[Par. D. President or alternate of each affiliated member-group having one hundred or more members.]

Par. E. The president or alternate of each district horticultural society.

Par. F. The head of the Department of Horticultural Science, University of Minnesota.

Par. G. The director of the University of Minnesota Landscape Arboretum.

SECTION III. Meetings - Meetings of the society for the purpose of conducting society business, other than the election of officers, maybe called at any time deemed advisable and in the good interests of the society, by the president, executive board, or upon request to the president by 25 or more members. Due notice of meetings shall be given by mail or publication in the Minnesota Horticulturist.

SECTION IV. By May 1 of each year the president shall appoint a nominating committee of 5 members. Nominations for officers shall be made by this committee by July 1. The report shall be made to the president, who shall cause it to be published in the Minnesota Horticulturist. Additional nominations may be made upon petition of at least 25 members in good standing, such petition to be delivered to the president by September 1.

SECTION V. Voting for the election of officers except the secretary-treasurer, shall be by mail. An official ballot shall be mailed to each member by October 15. Eligible members, after properly marking the ballot, shall mail or deliver it to the office of the Society not later than the second Tuesday in November. A tellers committee, appointed by the president, shall have charge of counting and tabulating the ballots and shall report the results of the balloting to the executive board who shall cause it to be published.

SECTION VI. All elective officers except the secretary-treasurer shall hold office until their successors are elected and qualified. The secretary-treasurer shall be elected for a term of two years by the executive board at its first meeting after the election of the officers.

SECTION VII. A candidate, to be eligible to hold an elective office, must have been a member of the society for at least three consecutive years preceding the election.

SECTION VIII. The president, first vice president, and second vice president shall be elected for a term of one year. No member of the executive board

elected by the members of the society shall serve more than two terms consecutively.

SECTION IX. The term of office of all officers shall begin January 1 of the year following election.

SECTION X. Duties of Officers -

Par. A. President - The president shall call and preside at all meetings of the society and the executive board and under the direction of the executive board, shall have general superintendence of the affairs of the society, and shall also appoint all necessary committees except those directly appointed by the executive board.

Par. B. Vice Presidents - The first vice president shall assume the office and duties of the president in the absence of the president and shall perform such special duties as the president may assign. The second vice president shall assume the office and duties of the president in the absence of the president and the first vice president, and shall perform such special duties as the president may assign.

Par. C. Secretary-Treasurer -

(a) As secretary he shall keep a true and full record of the proceedings of the society and the executive board, conduct the correspondence of the society, have charge of its books and papers, prepare its reports for publication and attend to their distribution.

(b) As treasurer he shall receive and held all funds of the society, and shall pay out the same only upon orders signed by the president or by the first vice president or on order of the executive committee. He shall give such bond as the executive board may direct and file the same with the Secretary of State. He shall make a report of the work of his office and of receipts and expenditures annually to the executive board, and at any other time called upon by the executive board and shall publish the annual financial statement of this society in the official publication of the society. He shall cause the records of receipts and expenditures of the society to be audited annually by a certified public accountant.

(c) He shall receive for the necessary expenses of reporting meetings, postage, stationery, printing, office rent, assistance, salaries, and other expenses such sums as the executive board may vote therefor.

(d) The secretary-treasurer shall have charge of the society library and shall report on its condition annually to the executive board.

Par. D. Executive Board -

- (a) The board shall have general charge of the affairs of the society.
- (b) The president shall serve as chairman of the board and shall call and preside at all meetings.
- (c) The board shall have full charge of all funds of the society and shall authorize the secretary-treasurer to expend the same in such manner as, in its judgement, shall best promote the interests of the society.
- (d) It shall fill all vacancies occurring in the offices of the society by appointment to hold good until the next annual election.
- (e) It may call a meeting of the members of the society at any time it deems advisable, giving at least fifteen days notice thereof.
- (f) It shall delegate authority to the executive committee to act in its behalf in the interims between board meetings, such executive committee actions to be subject to review by the board.
- (g) The board shall appoint committees as follows:
 - 1. An executive committee consisting of the president, first vice president, second vice president, secretary-treasurer, and two board members to act as alternates.
 - 2. A University of Minnesota Horticultural Research Center visitors committee of two or more suitable persons.
- (h) A meeting of the executive board may be called by the Chairman at any time, or upon written request of any five members of the board, due notice being given either personally or by mail to each member thereof.
- (i) Quorum - Nine members of the executive board shall constitute a quorum.

SECTION XI. Official Publication. The MINNESOTA HORTICULTURIST shall be the official publication of the society and a copy shall be sent to each member as issued.

SECTION XII. Amendments. The by-laws of the society may be amended at the discretion of the executive board, either by majority vote of the members in attendance who are entitled to vote thereon at any meeting of the society, or by majority vote through official mail ballot, provided in the case of mail ballot at least 5% of the membership votes. The method of voting shall be determined by the executive board and at least 15 days notice shall be given.

MINNESOTA STATE HORTICULTURAL SOCIETY

EXECUTIVE BOARD MEETING

St. Cloud State University

Friday Aug. 5, 1983

1. Welcome
2. Committee Reports
 - a. Budget Committee
 - b. Convention Committee
 - c. Garden State Committee
 - d. Nominating Committee
3. Old Business
4. New Business

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

August 5, 1983

The executive board of the Minnesota State Horticultural Society met on Friday, August 5, at St. Cloud State University. Present were: Lee Hallgren, president; Fred Glasoe, first vice president; Glenn Ray, executive director; Betty Lowe, First District; Mrs. LeRoy Flohrs, Second District; Neoma Bailey, Fourth District; Charles King, Fifth District; Kathy Lahr, Sixth District; Ella Pontlana, Eighth District; Jan Kolodji, Tenth District; Cleone Ness, Eleventh District; Beverly Carlson, Thirteenth District; Bob Churilla, Minneapolis Men's Garden Club; Helen Youngstrand, Duluth Garden Flower Society; Ellen Newman, Bloomington Affiliated Garden Clubs; Dorothy Campbell, Minnesota Rose Society; Joan Cooper, Iris Society of Minnesota; Arlene Williams, Fourth District; Dorothy Collins, Eleventh District; Susan Armstrong, Garden State Project; Mel Sater, chairman of the nominations committee; Art Cook, Minnesota Bonsai Society; and Jo Anne Ray, editor, Minnesota Horticulturist.

Following introduction of those present, a special announcement was made that Mel Sater, chairman of the nominations committee and long-time Horticultural Society leader, would be honored in September with an award from the National Academy of Television Arts and Sciences for his key role in developing video tape, which made possible the launching of the video recording industry.

Lee Hallgren thanked Kathy Lahr for her excellent work in heading the 1983 convention, expressing his appreciation for her calm, pleasant, and efficient leadership.

Fred Glasoe gave the Budget report. He said that the Society realized a profit for the fiscal year 1982-83, due mainly to an increase in membership income over the estimated amount. Our membership has been growing, due partly to the Sunday morning KSTP radio program which brought in about 300 new members during the year. The budget proposed for 1983-84 does not call for an increase in membership dues, with the single exception of the three-year family membership rate. The proposed budget projects an increase in membership income, based mainly on a predicted increase in number of members, which does not seem unrealistic considering the fact that we are not raising membership dues (with the one exception).

The motion was made and seconded to increase the one membership category dues (for three-year family) from \$33 to \$36. The motion passed.

Fred went on to say that the executive board was pleased that it did not feel that it had to ask for a general dues increase. He explained the estimated totals for items in the 1982-83 budget, pointing out that

Minnesota State Horticultural Society

Executive Board Meeting

-2-

although these are termed "estimated", they are close to actual. The big increase in membership income this past year was due both to an increase in number of members as well as to a general upgrading of memberships, meaning that more members joined at higher, contributing membership categories; we now have a higher percentage of family, contributing, and sustaining members than we've had in the past.

Glenn Ray also commented on the budget, noting that he felt that the increased membership income could be attributed to improvements in the magazine and to Mark Waldeland's efforts to have more members join at the contributing levels. Because of this, the increased income would be used to pay higher salaries, particularly to Mark, the office secretary, and the Horticulturist editor. More money also will be put into embellishing the magazine.

Lee called for questions on the proposed 1983-84 budget. Helen Youngstrand moved, and Joan Cooper seconded, the motion to approve the budget. The motion passed.

Mel Sater gave the nominations committee report. He described the process involved in selecting a slate of officers, saying that a list of those supporting and participating in Society affairs is compiled. From this list the nominations committee attempts to select people who have the time and talent to make significant contributions to the Society and also tries to have a slate with representation of both sexes and of the Twin Cities and outstate areas. Under normal procedures, first and second vice presidents who have served two terms in office are asked to run for the next highest office. Fred Glasoe, currently nearing the end of his second term as first vice president, has agreed to run for Society president. Larry Rule, completing his second term as second vice president, does not feel that he can continue as a Society officer. His ministerial duties have provided too many conflicts in his schedule. It was thought that a person with business skills and experience might prove valuable for the Society. Don Engebretson, owner of the Trade Shows, Inc., and a man with whom the Society has worked closely for several years on the Home and Garden Show and who has contributed in many ways to the Society, was asked, and has agreed, to run as the Society's first vice president nominee. Ella Pontlana, who has served the State Society in many capacities for many years and has been an outstanding leader in the Eighth District and Duluth, has agreed to run for second vice president. The motion was made, seconded, and approved to accept the nominations committee slate of officers.

Lee Hallgren spoke on the Society and some of the critical issues facing it. He noted that Mission 125 was first proposed some two years ago, and since then the Society has sponsored two events (in May, 1982, and May, 1983) associated with it as part of what the Society has officially had designated "Horticultural Awareness Week". He asked that the

Minnesota State Horticultural Society
Executive Board Meeting

-3-

board officially adopt Horticultural Awareness Week as a project, setting it for the week in May which will end on the Saturday before the Memorial Day weekend. Don Engebretson has donated \$500 worth of public relations services to help advance Horticultural Awareness Week. In discussion, it was stressed that the week must end the weekend before the Memorial Day weekend. Suggestions on the type of events which should take place that week are welcome, particularly from outstate people. Efforts will be made to coordinate state, district, and local plans. Lee noted as an example of a local publicity project the taking of flowers to the local radio station during Horticultural Awareness Week, or donating tomato plants to local radio station staff and asking them to have a contest to see who can harvest the first ripe tomato. The motion was made, seconded, and passed to adopt Horticultural Awareness Week as an official Society project.

New Home Search. Lee said that the executive committee will be viewing sites for a new home. Although there is very little money now, we do have a start on a building fund. He pointed out that if each of the 250 affiliated garden clubs could donate \$125 annually to a building fund, based on interest we could receive we could perhaps have close to a half million dollars in eight to ten years. Dorothy Collins asked about the need for a new office and was told that space was very limited, with no place for volunteers to park or space for the Society to have its own garden. She said that we should advertise this need to our local members.

Lee asked Mel Sater to evaluate our Library and make recommendations regarding future directions and acquisitions.

Lee also noted that we increased our membership this year, although we still fell short by 200 of reaching our goal of 10,000 members. He urged that each Society member have as his or her individual goal the gaining of at least one new member for the Society. He also hoped that the addition of a volunteer coordinator to our staff would be another goal for which we could work.

The meeting was adjourned.



Minnesota State Horticultural Society

161 ALDERMAN HALL, 1970 FOLWELL AVE., ST. PAUL, MINN. 55108 TELEPHONE (612) 373-1031

MINNESOTA STATE HORTICULTURAL SOCIETY

STATEWIDE CONVENTION
Friday, August 5, 1983

- 2:00 p.m. Address -- Gardening Topic
- 3:00 Classes (3 - 4 each hour)
Flower Show Judging School
- 4:00 Classes (3 - 4 each hour)
Flower Show Judging School
- 5:00 Committees
Judging Flower & Garden Show
- 6:00 Dinner, Executive Board Meeting
Three Major Speakers (following meeting)
 a.) Flower Arranging
 b.) Vegetable Gardening
 c.) Flower Power
- 9:00 Society Officers Reception and Social Hour

Saturday, August 6, 1983

- 7:00 to 8:00 a.m. Breakfast
- 8:00 to 5:00 p.m. Flower Show and Exhibits open to public
- 8:30 Classes (10 topics)
Flower Show Judging School
- 9:30 Classes (12)
Flower Show Judging School
- 10:30 Classes (10)
- 11:30 Luncheon
- 1:30 Classes (12)
- 2:30 Classes (10)
- 3:30 Classes (10)
- 4:30 Classes (8)
- 6:00 AWARDS BANQUET
Invited Speaker
- 8:30 Some Social Event
(Bingo with Plants)

SOCIETY STATEWIDE CONVENTION

Sunday, August 7, 1983

7:00 to 8:00	Breakfast
8:00 to 12:00	GARDEN TOUR A (Area Gardens)
9:00 to 12:00	GARDEN TOUR B (Area Gardens and Points of Interest)
10:00 to 12:00	GARDEN TOUR C (Gardens)
12:00 to 1:00	Old Fashioned Pot Luck Picnic Sponsored by 6th District Garden Clubs
1:00	Convention closes



Minnesota State Horticultural Society

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TELEPHONE (612) 373-1031

THE MINNESOTA
HORTICULTURIST

OFFICIAL PUBLICATION

PRELIMINARY REVIEW OF SOCIETY'S FINANCIAL STATUS FY 1982-83

<u>INCOME</u>	<u>Proposed 1982-83</u>	<u>Estimated 1982-83</u>	<u>Proposed 1983-84</u>
Membership	81,000	92,959	100,000
Magazine Sales	2,900	3,271	3,600
State Fair Committee	3,600	3,430	3,600
Advertising	7,500	7,522	8,500
Schools, Workshops & Tours	1,000	654	1,000
Donations	3,000	2,538	3,500
Miscellaneous	1,400	420	1,350
Interest	6,000	7,680	6,000
Convention, Annual Meeting	3,550		12,000
Home & Garden Show	8,000	8,232	8,000
State Appropriation	67,900	67,422	67,900
TOTAL SOCIETY INCOME	185,850	194,128	215,450

Income 194,128

Expenses 188,143

Income over
Expenses 5,985

PRELIMINARY REVIEW OF SOCIETY'S
FINANCIAL STATUS FY 1982-83

<u>EXPENDITURES</u>	<u>Proposed 1982-83</u>	<u>Estimated 1982-83</u>	<u>Proposed 1983-84</u>
Salaries			
Executive Secretary	27,260	27,260	29,250
Editor	16,960	16,960	19,000
Director of Development	17,380	17,380	19,500
Office Secretary	11,600	11,600	13,000
Miscellaneous Payroll	2,000	2,000	1,000
FICA tax	4,800	4,894	5,000
Retirement, Benefits	7,600	6,086	7,300
Printing, MS HORTICULTURIST	60,000	59,246	65,000
Photos	700	1,230	1,000
Postage	8,000	10,000	10,000
Telephone	1,700	1,715	1,700
Office Supplies	1,000	618	750
District -- Executive Board	250	475	500
Membership Promotion	6,000	7,519	9,000
Schools, Workshops, Tours	1,000	1,070	1,000
Insurance	700	835	850
Travel Funds Executive Secretary	1,000	1,959	1,500
Travel Funds Dir. of Development	800	202	500
State Fair Committee	2,500	2,826	2,600
Home & Garden Show	4,000	5,406	5,000
Computer Service	4,000	4,594	5,000
Miscellaneous	4,000	5,872	5,000
Convention	3,400		12,000
TOTAL SOCIETY EXPENDITURES	185,650	188,143	215,450



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MINNESOTA STATE HORTICULTURAL SOCIETY EXECUTIVE BOARD MEETING

Hopkins House Resort Hotel
Saturday, October 29, 1983

A G E N D A

1. Call to Order (10:00 a.m.)
 2. Introductions
 3. Minutes of Executive Board Meeting, August 5, 1983, St. Cloud, Minnesota
 4. Committee Reports
 - Library Committee Lee Hallgren
 - 1983 State Convention at St. Cloud State University Kathy Lahr
 - State Fair Committee Lee Hallgren
 - Home & Garden Show Committee Bob Churilla
 5. Old Business
 - Financial Report Mark Waldeland
 - Horticultural Awareness Week
 - Building Fund
 - Calendars
 - Buttons Lee Hallgren
 6. New Business
 - Executive Board Membership
 - State Fair
 - Display and Show Review
- Adjournment
- PROGRAM Your Horticultural Society: Present and Future
Lee Hallgren

MINNESOTA STATE HORTICULTURAL SOCIETY

Executive Board Meeting

October 29, 1983

The Executive Board of the Minnesota State Horticultural Society met on Saturday, October 29, at the Hopkins House. Present were: Lee Hallgren, president; Fred Glasoe, first vice president; Glenn Ray, executive secretary; Roger Buhr, First District; ~~Neoma Bailey~~, 4th District; Charles King, 5th District; ~~Kathy Lahr~~, 6th District; Ray Swanson, 7th District; Ella Pontliana, 8th District; ~~Jan Kolodji~~, 10th District; Dorothy Collins, 11th District; Ellen Newman, Bloomington Affiliated Garden Clubs; ~~Chet Groger~~, Minneapolis Men's Garden Club; Stanley Van Vorst, Garden Club of Ramsey County; ~~Ben Gowan~~, North Star Lily Society; Don Engebretson, Trade Shows, Inc.; Mark Waldeland, director of development; Jo Anne Ray, Horticulturist editor; and Vida Keeley, Brainerd.

The minutes of the previous meeting were approved.

Library. Lee Hallgren reported that Mel Sater has asked to be relieved of his duties as chairman of the Library Committee. Lee has someone in mind to head the committee but hasn't had the opportunity to discuss it with the person.

A discussion of the Library followed, with everyone agreeing that the Library services -- including both book and slide set loans -- are very important, but both services need improvement. More and better slide sets are needed; plain slides accompanied by typewritten scripts are preferable to video tapes or taped scripts. A current book list, or some means of informing members of the books available for loan, is also needed. Jan Kolodji said volunteers from the District will come to the Cities and help organize the Library.

Convention. Kathy Lahr reported that the August convention in St. Cloud was successful, that the consensus was that it had accomplished its main goals which were to educate our own members and others about horticulture and the Society. The only problem was the heat. Final financial figures are not in, but expenses and income are expected to be about even, which is as it should be, since the convention is not held as a money-making event.

Kathy recommended that the Society establish an advisory committee on conventions. Much of the valuable information gained in working on the convention is best passed on verbally rather than through written reports.

Lee noted that the convention which had been proposed for Waseca in 1984 has been postponed to 1985, primarily because the people at Waseca preferred the later date, but also because of some feeling that the Society volunteers who are the backbone of the educational program need some respite.

Executive Board Meeting
October 29, 1983

-2-

State Fair. Lee Hallgren noted that the Society's State Fair involvement has three aspects: (1) the information booth, where Society memberships are sold. Plants and other items can no longer be sold, according to State Fair regulations. (2) A display area, approximately 120 feet long, which is landscaped by the Society and is on display throughout the Fair. (3) A two-day plant show. This year's show was one of the best; the Society finally succeeded in achieving ready access for its exhibitors to set up and remove their exhibits. Perhaps now is the time to think of changing the way the Show is run, and instead of having a one-person chairman, have a District or club in charge of the show.

Home and Garden Show. Chuck King spoke about the Home and Garden Show and urged Society members to become involved. He said it was an exciting project, one that required hard work but also provided dramatic results in the form of a full-fledged indoor garden in February. Considerable money also is realized from the sale of special items at our booth, and many new members are gained from the Home and Garden Show.

Financial Report. Mark Waldebrand reported that the financial state of the Society has improved. He showed the T-shirts which the Society is now selling and suggested that the sale of T-shirts could be a money-making project for the districts and clubs.

Membership income is up, primarily because of a dramatic increase in the number of special members. Family memberships have doubled in the past two years; one reason is that we now give two complimentary Home and Garden Show tickets.

Advertising revenue is also increasing, especially from out-of-state advertisers. Mail soliciting advertisers has been sent to companies throughout the country. Mark also noted that districts and clubs can solicit ads and retain 15 per cent of the charge as a commission.

Home and Garden Show Presentation. Don Engebretson, owner of Trade Shows Inc., which puts on the Minnesota Home and Garden Show, described the relationship between the Society and the Show. The Society has the opportunity to make money from the Show: the Society is paid to design and put in display gardens and it also is given booth space from which it can sell memberships, plants, and other items. In exchange, the Show benefits from the Society in having the gardens and garden information programs which the Society and its volunteers provide. Don showed a video tape presentation which is shown to prospective commercial exhibitors.

The meeting adjourned temporarily, for lunch.

Executive Board Meeting
October 29, 1983

-3-

Committee Organization was discussed when the meeting reconvened. Concern was expressed over lack of follow-through on committee organization: Members express interest in committee work, but are not contacted. Need better communication, chairmen who follow-up on people's interest, someone to work with volunteers. Ella Pontliana volunteered to coordinate volunteers.

Horticultural Awareness Week will be May 13 - 19. A number of ideas for marking this event was discussed; the importance of local publicity and events was stressed.

Next meetings of the executive board will be January 28, April 28, July 28, and October 27.

The meeting concluded with Glenn Ray showing slides illustrating various Society programs, among them the State Fair, Home and Garden Show, and state convention. He also showed slides of the facilities of the Greater Cleveland Garden Center as a possible model for our future home.

The meeting adjourned.

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committee together at the District level. I am sending additional copies of the awards forms.

Here are some questions which have come up several times. I hope these answers will help you; if you have added questions or need further information, please feel free to call the MSHS office, and ask for me.

~~Why was the MSHS statewide awards program changed? The Committee expressed~~
~~the expectation that the opportunity for recognition offered by your "close~~
to home" organization would be more meaningful to those receiving awards
certificates.

Must my district participate in the new program? Participation is up to
each district.

How many awards should each district present in each of the 2 categories?
~~the District Awards Committee can limit the~~
change

Metro/Reg

St. Paul Pioneer Press

John Camp



Early spring aids the avant garden

When I got out of the shower Wednesday morning, I noticed an unusual shadow on the bathroom curtain.

I opened the curtain a crack, and found the cut-off bottom of a plastic milk bottle, filled with dirt. Growing on the dirt were a bunch of inch-tall seedlings, all straining toward the sunlight. A little plastic spear off at the side of the container said "broccoli."

Aha. Get ready, dirt fans, the garden's under way again. My wife knows all about this stuff, but the third week in March seemed a little early.

"Not at all. She's just about on time," said Glenn Ray, Minnesota Horticultural Society executive secretary.

Considering how warm the winter had been, she might even have been a little behind, up until the last two weeks.

"We were ahead, based on soil temperature, but this cold weather has gotten us back on the normal schedule," Ray said. "The smart gardeners will be planting the first cool-weather leaf crops fairly soon after April 1, if they've got light soil. If they've got heavy soil, clay, then they'll have to wait longer for it to warm up — maybe until the third week in April. No longer than that."

Those tiny broccoli shoots can go into the ground as soon as it's warm enough to work, because "They can take temperatures down to 25 degrees quite easily," Ray said.

We always grow broccoli in the family garden, but in other areas, massive changes are in store.

"We're ripping out the sweet corn — we just didn't get enough out of the little patch we have," I said to Ray. "I'd like to grow some weird stuff. How do peanuts do this far north?"

"You can grow peanuts here," Ray said. "But you have to be lucky. If you have a cool July, you'll have a bad crop. What you need is an early start with warm weather, a good hot July, a hot August, and then you've got to keep the heat into September. It's a long-season crop, and you'll have to be lucky."

"Sweet potatoes?"

"That's another tough one. You need more good hot weather in the middle of the summer — three weeks with 90- or 95-degree weather. If you get that, you'll get sweet potatoes. I'd just hope that everybody up here grows regular potatoes, though. That's the crop you ought to be growing."

Pilo

By Ozzie St. George
Staff Writer

Two Republics are planning a unique mission: three months on the leading an expedition to recover eight World War II aircraft that crash-landed in 1942.

The pilots, Russell and his wife, etteville, Ga., and Memphis, both residents. They were in the T day to talk about the

The aircraft the bombers and six F en route to England when they ran into out of fuel and crashed. They flipped, but the results were a little damage except

None of the 25 injured. They hiked land's east coast, and a cutter rescued them on combat missions

Rajani came across the missing P-38s ago. He and Deg wondered if...

Barring damage, know that the ice

Right. Last year, for the first time since we moved back north five years ago, I put in potatoes. Kennebecs.

Not a lot of them. Just however many eyes you get out of a five-pound sack of seed potatoes. And they grew like crazy. We had potatoes coming out of our ears. So many that we ate them right into the new year.

"This is a terrific area for potatoes. They love it up here. I can't believe that everybody doesn't grow them. To me, a buttered new potato is just like buttered sweet corn. I could sit and eat them all day," Ray said.

He's a serious potato man, in other words. Ray recommends Kennebec and Norgolds as bakers and keepers, and Norland and Red Pontiac as new potatoes, to be eaten as soon as they come out of the ground.

"If you'd planted Norgolds last year, they'd still be good," he said.

Enough on the spuds. Ray was talking about a first-planting of cool weather crops in two or three weeks.

What, I asked, about the old Minnesota rule-of-thumb, which says you don't plant until Memorial Day?

"Believing that is the single grand mistake made by inexperienced Minnesota gardeners," Ray said. "That day is referred to because it's the day you can put in your whole garden at once — you're safe with tomatoes and peppers and all the other tender plants. The trouble is, you've missed all the good early-season plants that don't grow well in warm weather. All the leafy plants like lettuce and spinach and cabbage and broccoli. Memorial Day is a good day to plant the tomatoes, but it's way too late to plant the cool-weather stuff and expect a good crop."

So we're only two weeks away from gardens. Time to sharpen the shovels, find the phone number of the guy who plows your garden plot, and hustle down to the seed store before the good stuff gets picked over.

Do it right, and you'll be eating your first home-grown salads before the amateurs are into the ground.

Lake C

Randy Breuer a play Luverne in basketball tour

Close

By David Shaffer
Staff Writer

In a victory for ment, the Minnesota ruled that public age meetings only under defined by the Minn Law.

The ruling was ma ing the St. Cloud S held unadvertised "a nars." The board s were held for back only and were exemp

But in an opinion court said the School ly when it held four s 1981 without giving i meetings.

Even though no o place, the seminars sl vertised and open t court's majority opin

The ruling makes thing not specifically The law says public a in secret only to disc

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