



CITY OF SAINT PAUL
Mayor Christopher B. Coleman

390 City Hall
15 West Kellogg Boulevard

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Mr. Broderick Johnson
Chair, My Brothers Keeper
The White House
1600 Pennsylvania Avenue NW
Washington, DC 20500

Dear Mr. Johnson:

I hope you will join me at the Great Outdoors America Week youth celebration taking place at the Bladensburg Waterfront Park along the Anacostia River, on Wednesday, June 25, 2014 from 9:00 am – 12:00 pm. This great *Youth Event*, coordinated by the Outdoor Alliance for Kids, will feature Wilderness Inquiry's Canoemobile as well as a variety of activities led by many organizations to inspire urban youth to get physically active in the outdoors. There is a short media program at 11 AM where we hope you will address the youth.

As you know, America's outdoors provides many opportunities for children and families to get healthy and inspired. Unfortunately, and for various reasons, minority and low-income youth often do not enjoy the benefits of outdoor recreation and education. I am working with Wilderness Inquiry, the National League of Cities, and many other organizations to help change this. I hope you will join me through My Brothers Keeper.

This event will draw attention to the growing divide between children and nature while imparting a variety of nature-based outdoor recreation skills on the youth participants. On behalf of the many organizations and youth expected to attend this event, we would be thrilled if you would do us the greatest honor and join us on June 25th to help inspire the next generation to get outdoors.

Thank you for your consideration, it would be good to see you again. We cannot thank you enough for your efforts to engage minority youth and help provide new opportunities like this one.

Sincerely,

Christopher B. Coleman
Mayor - Saint Paul, Minnesota
President, National League of Cities