



CITY OF SAINT PAUL
Mayor Christopher B. Coleman

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February 12, 2016

Mr. Hank Dittmar
Project for Lean Urbanism
Center for Applied Transect Studies

Dear Mr. Dittmar:

As Mayor of the City of Saint Paul, I eagerly support our City's application to participate in the Project for Lean Urbanism. This pilot would allow us to accelerate our progress on priorities toward which we are already working.

Our goal is to ensure that all of Saint Paul's diverse residents can participate in our local economy and, in the process, contribute to building a thriving and vibrant city. As a City that both regulates and invests in the local economy, we are always working to streamline the process so we are responsive, innovative and a City with which it is easy to work.

We would welcome the opportunity to learn from the Lean Urbanism team. We imagine linking the insights of our residents and business owners with the expertise of the Lean Urbanism team and, in the process, identifying ways we can improve how the City works for small business owners and entrepreneurs. The pilot project would provide us an opportunity to test new processes in one small area with the "Pink Zone" approach, which directly aligns with my own vision of a one-stop shop for business owners, developers and other investors. The process of continuous innovation and improvement would further demonstrate that Saint Paul is a desirable place to invest and a great place to do business.

Thank you for considering Saint Paul. We believe this would be a great collaborative effort with many opportunities that would benefit the entire city.

Sincerely,

Christopher B. Coleman
Mayor

cc: Brian Falk