Page 1

Population of MN Latino Community

Council Agency

- What is the agency potential around: recommend, advice, conduct
- Greater clarity

Do Well

- Follow the plan
- Staff outreach and awareness
- Focus groups
- Research report
- Communications (internal and external)
- Organization credibility and relevance
- Board and staff collaboration
- Use of control (?) book

Page 2

Do Well

- A. Juhnke representation
- BPP support
- Focus
- Ownership for what we do
- Quarterly meeting plan
- Allocation of money to meaningful impact

Possibilities of Enhancement

- Engagement: hearings, state reps, organizations
- Public awareness
- Relationship with Governor's office
- Define engagement role of members: community level partnership
- Engage people to strengthen testimony-experts
- Funnel legislative agenda's relevant to Latinas/os to co-acesce them-listening to other groups
- Council members actively support relationship with congressional district-"talk with your legislator day"

Page 3

• Council member active participation on committees

- o Board meeting agenda: committee roles, responsibilities, prioritize improvements
- "Raising the bar"
 - o Advice, recommend, conduct is soft touch
 - Move to a stronger level and more aggressive
 - o Immigration reform
 - o Census date
 - o Leadership and response to change