



Board of Directors Meeting Minutes

Date: May 18th, 2013

Location: 60 Empire Drive, Board Room, St. Paul MN 55103

Present: BM Krystell Escobar, Chairwoman, BM Michael Muñoz, BM Gerardo Bonilla, BM Luisa

Pierce, Secretary, BM Jesús Villaseñor, BM Suyapa Miranda. BM Cynthia Campos, Vice Chairwoman and BM Margaret Villanueva joined via phone.

Staff: Hector Garcia, Executive Director; Sarah Goodspeed, Legislative and Community Relations Manager; Rebeca Sedarski, Regional Community Liaison and Project Coordinator; Elyse Ruiz, Community Outreach Specialist.

Guests: Jodi Rodríguez, Program Evaluation Specialist, Office of the Legislative Auditors (OLA), Jo Vos, Project Manager, Auditor's Office, Loretta Haslett, Tor Dahl and Associates, Tor Dahl, Tor Dahl and Associates and Professor of Economics at the University of Minnesota.

Agenda Item	Discussion/Action Summary/Motions Adopted	Follow-Up/Timeline	Person(s) Responsible
Welcome & Review of Agenda	Meeting called to order by Chair Krystell Escobar. Introductions by Board Members and visitors. Motion made by BM Gerardo Bonilla to approve the 5/18/13 agenda; BM Jesús Villaseñor Seconded. Agenda adopted with an all in favor vote.	← Motion passed	
Jo Vos – Share information about purpose and evaluation of the audit, research methods, timeline, and financial audit	Jo Voss, Project Manager for the Office of the Legislative Auditors, presented a brief overview of the legislative Auditor's Office. Non-Partisan independent research arm of the Legislature with the Financial Audit Division and the Program Evaluation Division. They are having a limited review of all the four councils of color in their evaluation including financial audit to see if they need to do a full audit. The Program Evaluation Division looks at State programs that were either created or receive funds from the Legislature to see whether or not they are effective in their program and results. The Legislative Audit Commission suggests ideas and OLA creates a survey. Among the 15 topics generated from the survey this year, the Councils of Color received the most votes from Legislators; they were most interested in this evaluation. The Legislators wanted to know how the Councils are working, how they use the Dept of Admin's SMART program for administrative things. How the Boards operate, the composition of the boards and appointment process, do they operate in full capacity, how they carry out they statutory responsibility. Acknowledge and will be sensitive to the fact that all councils are very different and separate entities. They will be looking through statues, reports, interviewing staff, board members, chairs in every board, and constituents. They will give a report out in time for the next Legislative session in January. The		

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	<p>boards will get a draft report by December for review. Once audit starts, OLA office will be in contact with CLAC office weekly through Sept or Oct 2013.</p> <p>ED García comments that if they are looking to improve the efficiency of the councils that the councils become better connected to the system. It is very difficult for us to convey the information and to engage the community if we ourselves are marginalized by the system and have opportunity to have ideas. Ms. Vos will address that and aware of it.</p> <p>BM Jesús Villaseñor expressed concern that some people may have had different experiences with CLAC in the past that may have been pleasant or not, but that now we are trying to be more involve with the community. Our statue is so limited that we sometimes can not do what we want.</p> <p>BM Gerardo Bonilla asked if they were going to be present in all the different Committee meetings and Board meetings. They will come to some.</p> <p>The final report will be release as a hardbound copy and a copy accessible online. Will release it to the Legislative Audit Commission public legislative hearing first.</p>		
Review and approve Minutes	MB Luisa Pierce presented the Minutes for the 3/16/13 Council Meeting. Motion made by BM Gerardo Bonilla to approve the minutes from the previous Board meeting 03/16/13; BM Jesús Villaseñor Seconded. Minutes approved with an All in favor vote	← Minutes approved	
Treasurer's Report	<p>ED García presented the Financial Report since BM Francisco Gonzalez was not present.. The total budget is \$289,327.45 with \$67,544.29 encumbered or already assigned budget items. The unobligated amount of \$22,399.10 added to the encumbered will give you the \$89,943.39 that is unexpended.</p> <p>ED García mentioned that we had received the amount for the redesign of the website for \$5,000 from Lydia Hinojosa. If the Board approves, ED García and Chairwoman Krystell Escobar can sign the contract and Jim Boyle's contract for PR campaign.</p> <p>ED mentions that this necessary to leverage our very limited resources through</p>		

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	<p>strategic alliances with other group like the Latino Executive Group and Metropolitan Business Plan and other groups. He also talks about a small contract with Duane Lilja for \$600 to work with the students at Humboldt High School. Another contract is the Radio Campaign for the Latino community on KFAI. They all total \$15,600.00. We have \$22,000 in surplus and will leave a small cushion of \$7,000.</p> <p>BM Gerardo Bonilla suggested that if any other BM have suggestions/ recommendations to any of these contracts that they should talk to the ED García to add certain terms to the contracts.</p>		
Tor Dahl and Loretta Hazlett, Tor Dahl and Associates. Education Project Report and Power Point Presentation	<p>Tor Dahl started that the only way you can add value to an economy is to either increase the labor force or to increase the productivity of the labor force. The labor force in Minnesota will be shrinking in the next 5 years. This means that productivity is the only way to add value to the state. He said that we don't teach our children that but China and Finland do. 80% of the economy is a knowledge economy. In 1990, Minnesota was best in the nation in high school graduation, best in the nation in acceptance of college and ACT scores. Each child has, within itself, a blueprint of what it could do and it is different for each one. We need to recognize that each child is different, like every school and state is different. There is much opposition to this approach.</p> <p>Ms. Loretta Hazlett explained the different charts in the PowerPoint Presentation. For a copy of the PP, contact the CLAC office.</p>		
Break			
Executive Director's Report	<p>ED García discussed that one of the key items in his report is the strategy that we are following. We have a limited amount of funds available to us, a historic impediment for the Council, and that our community has not approached to the disparities in a strategic way. Without the disparities, the councils would be totally superfluous. The strategy that we have been following is to establish strategic alliances with groups and individuals that do have resources.</p> <p>CLAC is also establishing a relationship with the Jewish community (30, 000 Jews in Minnesota) and are successful in promoting their interests. The Latino corporate executives could be very important but people that succeed start drifting away from</p>		

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	<p>the community; this is destructive to the interest of the community. They are the models, mentors, who can provide the resource that the community does not have. Campaign with MPR so we can speak for ourselves. He comments that it is very important for us to be in the decision making tables. The more of us that are present, the more our opinion will count.</p> <p>ED García commented that he and Rebeca Sedarski have been working in Rochester for the last 1-1/2 years meeting with the leadership to make Rochester a model community for the rest of the state. He has also attended very important meetings with the Violent Crime Coordinating Council where the Sheriffs, Chiefs of Police, Prosecutors, Dept. Of Corrections are present.</p> <p>In terms of Education, from 3 meeting sessions in 2011, MHC hired HACER with the Legacy Fund Grant. They identified the Elements of Success that have made programs like TORCH at Northfield High school very successful. Now we are trying to implement those elements of success in two high schools: Humboldt High Schools and Northfield High School. This culminates with the presentation of Tor Dahl and Associates to the Legislators and funders by connecting the possibility of success with the economic impact that it could have in the state for the future. Faith institutions are of great importance to Latinos. They are the main source of trust.</p>		
2013 Legislative Session	<p>S. Goodspeed gave legislative updates. She stated that the legislative session is near the end and there are not very many changes we can do so this is a review.</p> <p>SF 1589-Omnibus State Government Committee meeting is today and ED García is going to testify. We are hoping to an increase in our budget. The SF-1236-Omnibus Higher Education bill has been slowly developing but will be working all weekend. The Dream Act was passed by both chambers. Also successful was Banned the Box legislation where job application do not require job applicants to list if they have criminal history until they get to a more advance stage in their application to prevent discrimination.</p> <p>Board members had comments about the fact that Driver's License legislation did not move, lacking support from the Governor.</p>		

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	<p>BM Gerardo Bonilla makes the motion to extend the meeting by 15 minutes. BM Jesús Villaseñor Seconded. Motion passes with All in favor vote.</p> <p>BM Gerardo Bonilla makes the motion to approve the Education Factsheet and the Workforce Development Factsheet. BM Michael Muñoz Seconded. Motion passed with an All in favor vote.</p>	<p>← Motion Passed</p> <p>← Motion passed</p>	
Community Outreach/Forums/Publicity Campaign	<p>E. Ruiz reported that this year CLAC is going to have 6 Community Forums: Willmar, Long Prairie, Faribault, East Sat. Paul, Richfield and Rochester. She commented that in previous forums the focus was to give presentation on data and statistics, surveys, data collection on issues of importance to the Latino community. This year, we are going to be more interactive in nature. We will gather in small groups and talk about Education, Civic Engagement and issues of importance to their community. There also will be tables for exhibitors.</p> <p>BM Margaret Villanueva suggests that we should take advantage of print publications that are sometimes in the community that are free and in Spanish/bilingual that would run articles for us.</p>		
Boar Meeting Adjournment	BM Gerardo Bonilla makes the motion to adjourn. BM Jesus Villaseñor Seconded the Motion. Meeting adjourned with an All in Favor vote.	← Motion passed	

Prepared by Rebeca Sedarski, Regional Community Liaison and Project Coordinator.