

Annual Report discussion (Outline)

What is the value that we are bringing for \$375,000

Translating info to next level.. What did we do with our budget allocation?

What things are happenings in results of our activities? You tell a story behind each of those things

Presented proposed table of contents

ED- Started to prepare list of outcomes. Referenced what used to be presented (Metrics, etc)

New ideas on how to reflect outcomes

Bottom line is OLA criticism was the absence of measurable of outcomes.

Like section of accomplishments→ Include pieces of legislation

It's so visual.. Make it more clear. This is a magazine look, but needs to point to a major accomplishment

Stay away from talking points

Jesus- Recalls observations from Kandace for the last report. Maybe we can look at those notes/observations to get ideas for this new report (pull minutes 2013) ← Jesus would like to review so we can include in this report

Kandace- under accomplishments have a key issue area or a goal that we were working on in relation to each of the 5 themes.. it is about summarizing and synthesizing the kind of work we do to move to a particular goal.

For example on education.. “increase awareness about the educational disparities that exist in our state for Latino students” so that was a goal we had and then you explain that we met that goal by listing a variety of accomplishments. Its more about trying to connect the readers to see how is CLAC working towards these particular issues and what did we do to address them and where do we need to go next... what is happening next year.

It could easily be done visually to help draw attention to those goals and some of the big accomplishments that were associated with that.

Suyapa- does CLAC do a good job at providing a really good story, our story from our perspective. Be a narrative and a story telling. What CLAC story is...

Rebeca- made reference to the CLUES report and that they include some of the stories/testimonials from their customers, the people they serve. This same issue was brought up by Jose Trejo; the fact that the majority of the letters of support were from non-Latino members. We need to include letters/quotes on how CLAC impacts them.

Jesus- CLAC's function is not at the level of CLUES. The community can be organizations that work with clients, because we don't provide direct services.

Hector- the question is how do we engage them to support us.

Krystell- likes the FS that Rosario made; the format is simple but provides lots of information.

Suyapa- Need to highlight that more and really put it on paper and mention/compare other states who do not have a CLAC actually have these kinds of situations, etc. How does this programs are crucial and beneficial for x,y,z. This is what we have done.. and let us be a model for other states.

Jesus- during community forums.. do interviews, take pictures and quotes to include in the report.

Gladys- notes that what we are including in the report is from July 2013-June 2014.

Hector- presents and explains the small agency narrative and what we have put together, and the measures that we gathered. These are some things that can be used as countable measures.

Staff will deliver the report during the next meeting.

Good strategy to touch on every aspect in the outline, but don't do it in a defensive language but rather provide a proactive language. Structure really addresses everything in the statute.

Jesus moved to approve the outline for the annual report, Margaret seconds the Motion. Motion passed with an all in favor vote.

Oct. 11th does not work for Kandace, Luisa or Margaret. Hector proposes doing it on a Friday.

Board options:

1st option is to have it on Saturday, October 18th (no quorum for Oct. 11th)

2nd option to do it on Friday, Oct. 3rd or any other Friday after that.