

## **Board of Directors Meeting Minutes: Strategy Session**

Date: November 1, 2014

Location: 60 Empire Drive, Suite 203

St. Paul, Minnesota 55103

## PRESENT:

BM Krystell Escobar, Chairwoman; BM Suyapa Miranda, Vice Chairwoman; BM Kandace Creel Falcón, Treasurer; BM Gerardo Bonilla, Secretary; BM Michael Muñoz, BM Uriel Perez Espinoza; BM Luisa Pierce, BM Peter Reyes.

STAFF: Hector García, Executive Director; Gladys Rodríguez, Office Manager; Rebeca Sedarski, Regional Community Liaison, and Ana Acevedo, Intern. GUEST: Marcia Avner and Maureen O'Connell, Consultants.

Agenda Item	Discussion/Action Summary/Motions Adopted	Follow-Up/Timeline	Person(s) Responsible
Welcome	Meeting was called to order by Chair K. Escobar who proceeded to welcome the board and guests. She also apologized for missing the previous board meeting.  ED suggests a change in the agenda to have the elections of officer's right after lunch. BM Gerardo Bonilla makes the Motion to move the Officer Elections until after lunch. BM Peter Reyes seconds the motion. All in favor vote.	← Motion passed	
Council Meeting Minutes, 10/18/14	BM Gerardo Bonilla presented the minutes for the previous board meeting.  BM Michael Muñoz makes the Motion to approve the 10/18/14 Board meeting minutes.  BM Gerardo Bonilla seconds the motion. All in favor vote.	← Motion passed	
CLAC's Annual Report discussion	Staff presented the final draft of CLAC's Annual report due to the Governor and Legislature on November 15th. Board reviewed and commented on its content. Only change made was to take out the word "Measurable".  BM Kandace Creel Falcón moves to approve the draft Report to the Governor and the Legislature with the changes to page 6 and 8 taking out the word "Measurable". BM Michael Muñoz seconds the motion. All in favor vote.  BM Kandace Creel Falcón makes the motion to amend the agenda to have elections after the Annual Report approval instead of after lunch. BM Gerardo Bonilla seconds. All in favor vote.	← Motion passed ← Action item ← Motion passed	G. Rodriguez Make changes
Strategy Session Marcia Avner & Maureen O'Connell	The purpose of the strategy session is to set the direction for the near term work of 2015 and to also establish the focus of the organization's longer term work. At a previous Board Meeting, the board and staff completed an exercise reflecting on the current status of CLAC,		

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	where they want to see the organization and the community in the future, and some barriers and resources for meeting that vision. CLAC has a clear vision to work toward stronger and deeper relationships with the Latino community. Achieving stronger community ties, and thus strengthening CLAC's impact on key issues, will require building trust, enhancing the organization's brand to ensure that all stakeholders understand their work more fully, and will require a focus on a core set of efforts on issues and on organizational capacity.		
	The last Legislative Session presented challenges that require CLAC to focus on promoting and protecting their role, status, and funding. There are three immediate challenges, combined with CLAC's conviction that it will seek additional funding to expand its work in Greater MN and increase its research and media capacity require the Board and staff to prepare to work together to meet these challenges with strong case statements and community support.		
	The most consistent point of agreement was that the organization should not try to do everything but should focus. In the discussion, addressing the achievement gap in education emerged as a priority.		
	Process was discussed and given the urgency of pre-legislative session work, the dialogue focused on staff's efforts to develop a set of objectives, tasks, and a timeline for action. The Executive Director would work closely with the new Board Chair and with the committees on ensuring that Board members act on behalf of the organization in specific ways, which could include outreach to community members, meetings with legislators, and other appropriate actions.		
	CLAC sees its long term work as connecting the Latino community and the state government in positive and productive ways so that the Latino community is at the table for shaping policy and has a voice on decisions that impact the community.		
	BM Michael Muñoz states that CLAC can measure a number of recommendations, but we cannot control what other people do.		
	Moving forward, Chair Krystell Escobar suggests convening an Executive/Legislative committee meeting to discuss next steps.	← Action item	G. Rodriguez Convene mtng
Officer Elections and	Chair: BM Michael Muñoz (Nominated by BM Jesús Villaseñor, seconded by BM Peter		
review of standing	Reyes), All in Favor vote.		0.0.1.
committee's and appoint members	Vice Chair: BM Uriel Perez Espinoza (Nominated by BM Gerardo Bonilla, BM Michael Muñoz; BM Kandace Creel Falcon nominates BM Suyapa Miranda) Vote was taken to elect	← Action item	G. Rodriguez Update

	a Vice Chair between BM Uriel Perez Espinoza and BM Suyapa Miranda. BM Uriel Perez Espinoza elected with majority of the votes.  Treasurer: BM Kandace Creel Falcón (Nominated by BM Krystell Escobar, seconded by BM Peter Reyes and BM Uriel Perez Espinoza), All in Favor vote.  Secretary: VACANT (BM Gerardo Bonilla nominates BM Suyapa Miranda. BM Miranda declines nomination)  Revision of standing committees:  Legislative Committee Chair: BM Suyapa Miranda (Nominated by BM Kandace Creel Falcón and seconded by Gerardo Bonilla). Current members remain and add BM Uriel Perez Espinoza.  Education Committee Chair: BM Luisa Pierce (Nominated by BM Kandace Creel Falcon) Members include BM Jesus Villaseñor, BM Kandace Creel Falcon. Add: BM Peter Reyes. Remove: BM Margaret Villanueva and BM Krystell Escobar.  Economic Development Committee Chair: BM Krystell Escobar (Nominated by BM Gerardo Bonilla and seconded by BM Kandace Creel Falcón). Add: BM Uriel Perez Espinoza.	committee list
New Business	No new items to discuss.	
Wrap-up and adjournment	BM Gerardo Bonilla made the motion to adjourn. BM Uriel Perez Espinoza seconded the motion. All in favor vote.	

Prepared by Gladys Rodriguez, Office Manager Motions taken by Rebeca Sedarski, Regional Community Liaison and Project Coordinator