

MOOV OS PROFESSIONAL

Comprehensive & Scalable
Education Management Platform.

"Optimize Operations – Deepen Connections – Scale Without Limits. "

Moov Park

www.moovpark.com

MOOV OS PROFESSIONAL

Redefining the Standards of Education Management

At Moov OS, we don't just build software. We create a standardized operational ecosystem where every process is digitalized, freeing management teams from operational burdens so educators can focus on what truly matters: elevating the quality of education and empowering human development.





Breaking Every Barrier to Growth

Data fragmentation across admissions, academic operations, and accounting is eroding profitability and limiting the ability to scale and replicate your business model.

Key challenges: Disconnected communication with parents; Low conversion rates; Difficulty attracting and retaining top talent.

Our mission is to provide a “Business-in-a-Box” model that comprehensively addresses these barriers and enables sustainable, scalable growth.

The Power of Integration – An All-in-One Platform

Replace fragmented software systems with a single, unified technology core. Moov OS Pro seamlessly connects the three essential pillars of a modern education organization.

Three Core Pillars: Center Management (Hub) – Parent Engagement (Connect) – Talent Network (Network).





HUB
Quản trị Trung tâm

Tài chính

Vận hành

Báo cáo

CONNECT
Phụ huynh

Ch toán

Thông báo

**MOOV
OS**
CORE PLATFORM

NETWORK
Mạng lưới Nhân sự

Tuyển dụng

Đào tạo

Đánh giá

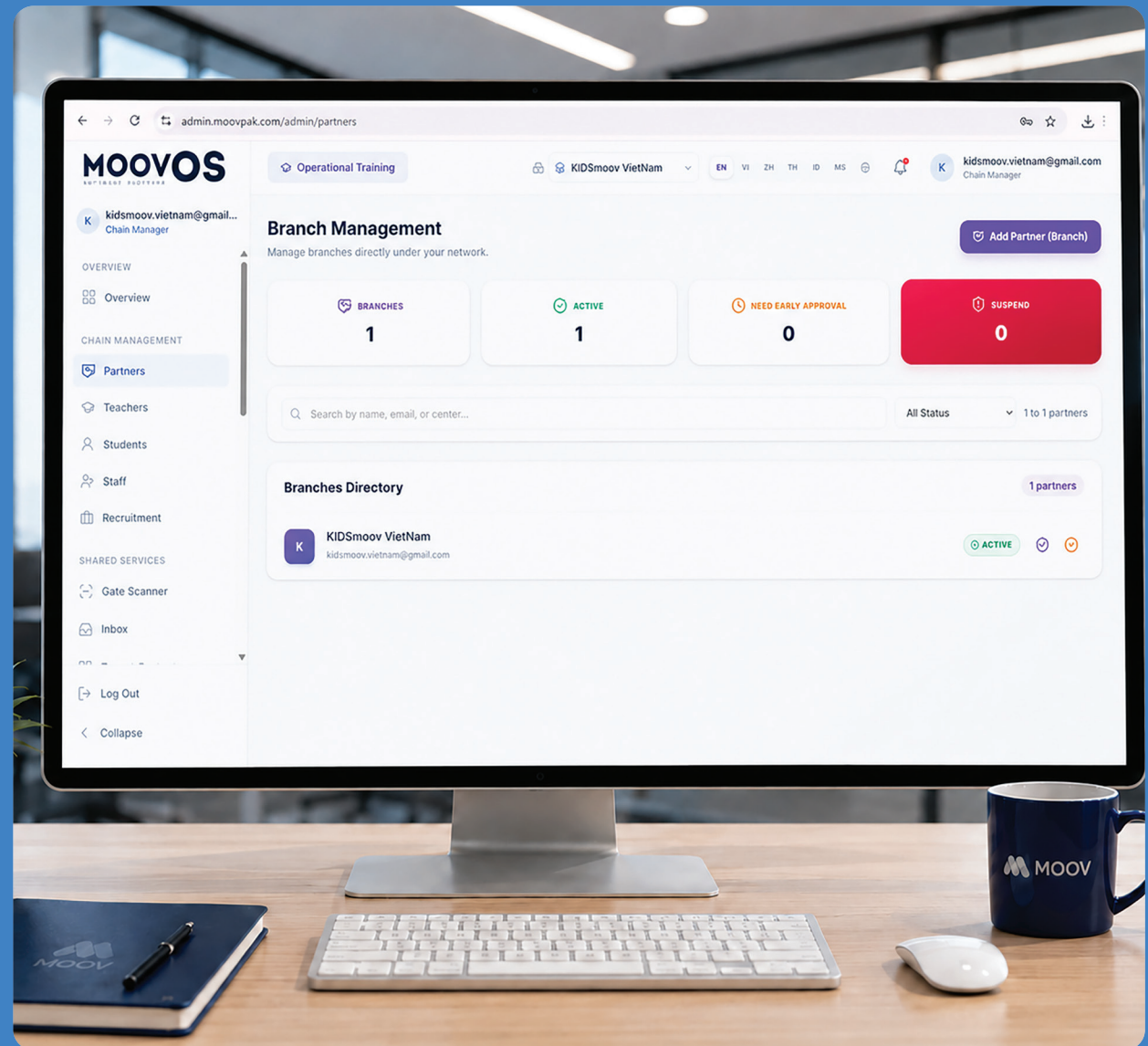
Thống nhất
Hiệu quả

Centralized & Visual Operational Control

Gain complete, real-time visibility into your organization's performance. Monitor the performance of each branch—or your entire network—from a single, centralized dashboard.

- **Real-Time Student Attendance Updates**
- **Cash Flow Fluctuations**

Operational Hotspot Alerts



Thiết Lập Phễu Chuyển Đổi Sâu

(Deep Conversion Funnel)



Build a Deep Conversion Funnel

Maximize student lifetime value. The system automatically builds multi-touch engagement funnels, analyzes customer behavior, and intelligently assigns leads to the right consultants.

- **Lead Management (CRM)**
- **Automated Lead Nurturing Workflows**

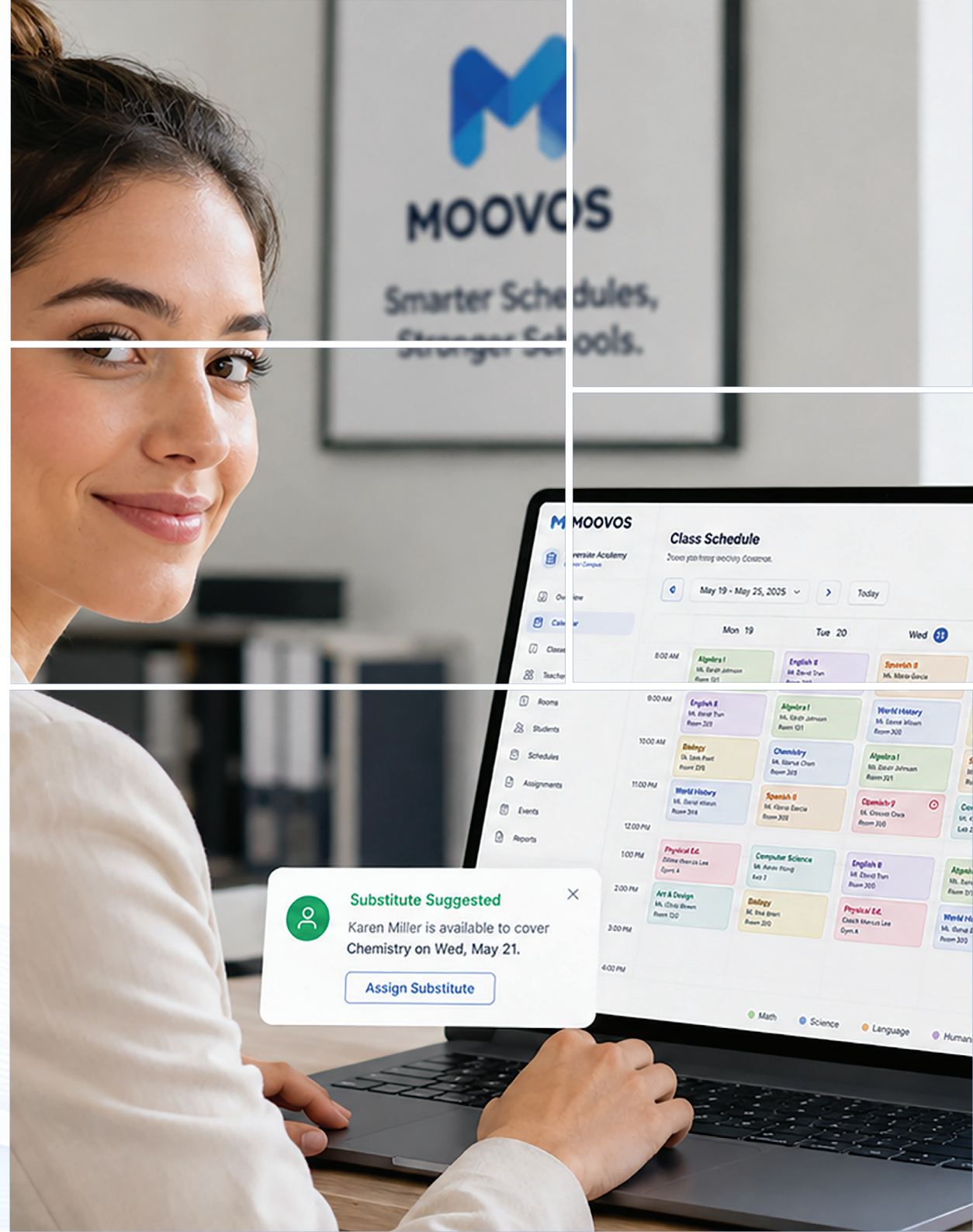
Sales Win-Rate Analysis

Optimize Resources, Eliminate Scheduling Errors

Intelligent algorithms automatically schedule thousands of classes, classrooms, and teacher timetables, maximizing facility utilization and operational efficiency.

- **Schedule Conflict Prevention**
- **Empty Class Alerts**

Automatic Substitute Staff Recommendations



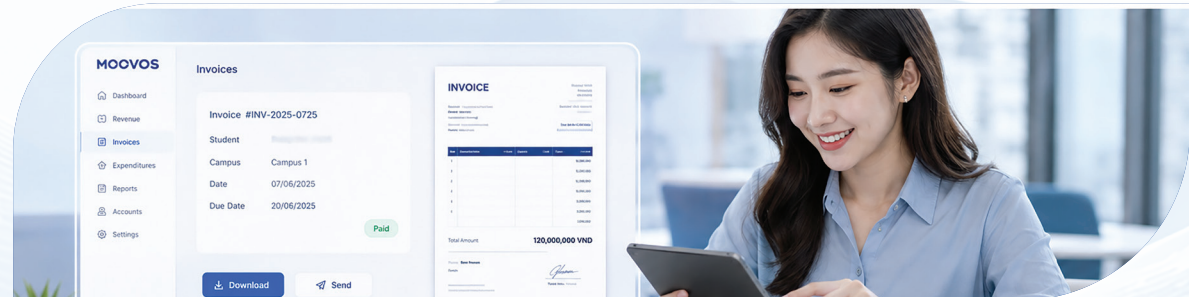
Transparent Cash Flow, Zero Revenue Leakage

Standardize the entire payment and collection process. Moov OS's financial engine automates tuition calculations, invoice issuance, and payment reminders.

- **Multi-Branch Revenue Reconciliation**
- **Segregated Fee Management**



Automated Payment Reminder System (Auto-Billing)



Enterprise-Grade Data Security

Protect your most valuable digital asset—your customer data. A streamlined role-based access control system ensures that each team member can access only the information relevant to their responsibilities.

- **End-to-End Data Encryption**
- **Multi-Level Access Control (Admin, Branch Manager, Teacher, Consultant)**

Comprehensive Activity Tracking (Audit Log)



360° Family Information Portal

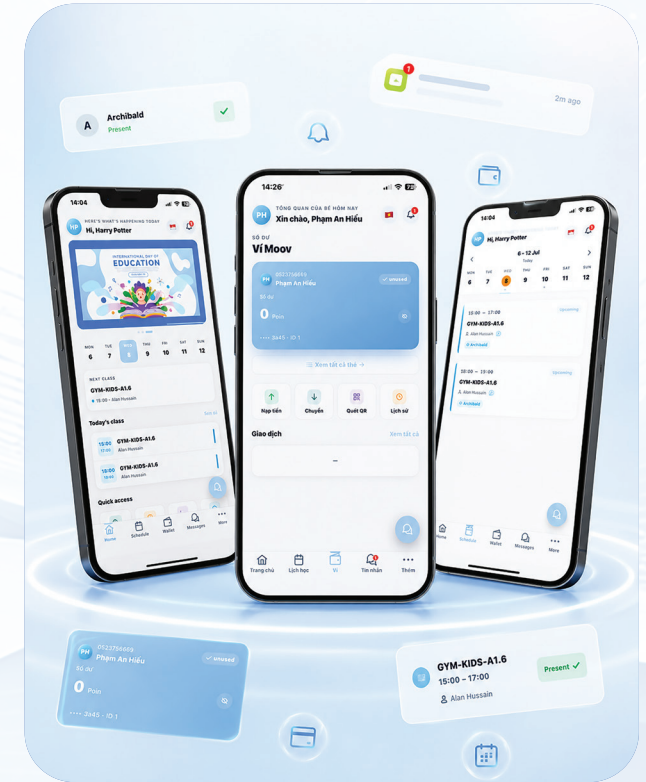
Put the school right in parents' hands. Every detail of their child's learning journey is transparent, up to date, and easily accessible anytime, anywhere.



Learning Updates Feed



One-Tap Tuition Payment



Class Schedule & Event Tracking

Digital Passport for Automated Attendance

Eliminate manual attendance tracking. Students use MoovPass—either a physical card or an in-app QR code—to check in and check out seamlessly.

- **Contactless Attendance**
- **Smart Card Recognition**



Smart Card Recognition; Instant Push Notifications to Parents When Students Arrive at or Leave Class.

Visualize Student Growth

The AI-powered system automatically consolidates teacher feedback after each lesson, analyzes student performance, and generates visual progress reports—helping parents clearly understand their child's strengths and areas for improvement.

- **Radar Chart Assessment**
- **Multi-Dimensional Data Aggregation**

Boost Student Retention and Re-Enrollment

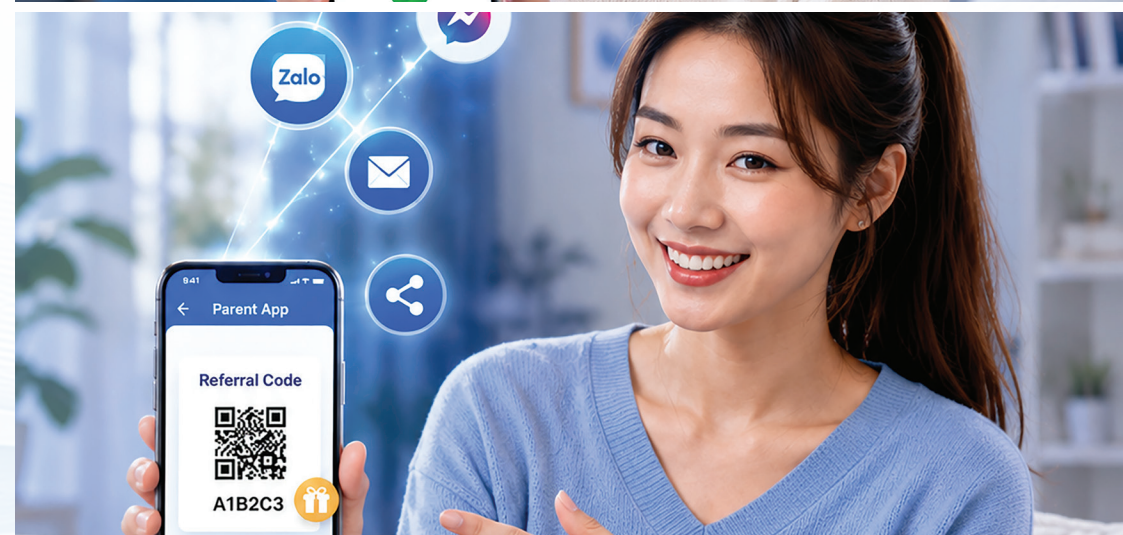


Turn Parents into Brand Ambassadors

Harness the power of word-of-mouth marketing. The built-in referral system... within the Parent App automates customer acquisition and “...helps expand your network by attracting new families.”

- **Exclusive Referral Code Generation**

Automatically track referral commissions or convert rewards into tuition discount vouchers as soon as a new enrollment is successfully completed.



Bridge the Gap, Elevate the Experience



Seamless, secure, and official communication—all in one place, eliminating the need for difficult-to-manage personal chat groups.

Secure Communication Channels (Parents – Teachers – Customer Support)

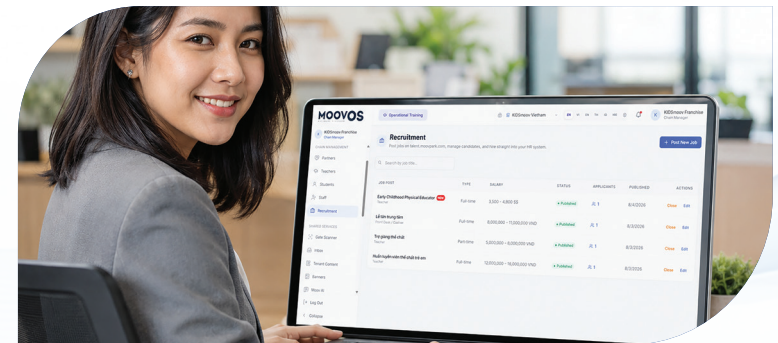
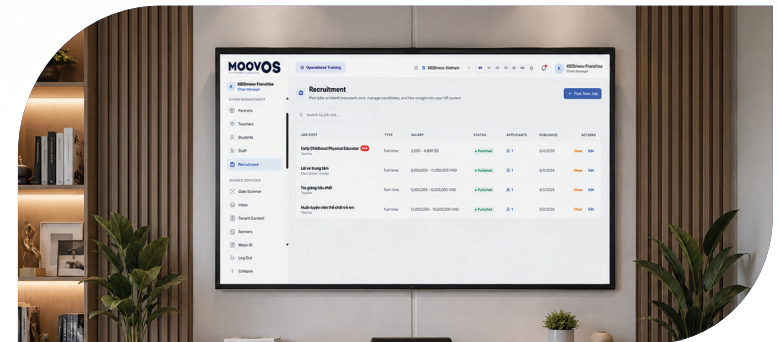
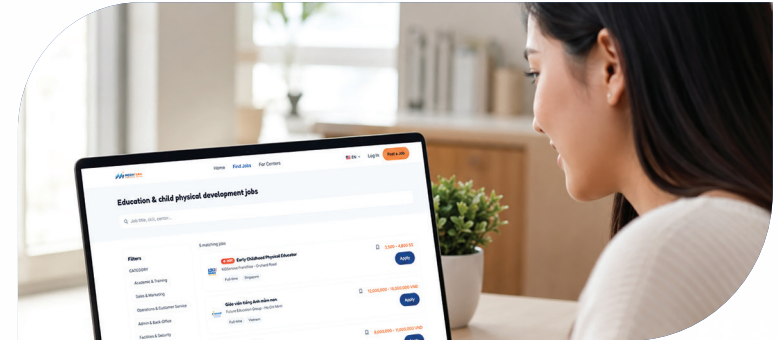
Ticketing System for Managing Requests and Complaints with Guaranteed Response Times (SLA).

Education Talent Marketplace

Address the shortage of high-quality talent. Moov Network connects educational institutions with a verified community of qualified teachers and teaching experts.

- **Quick & Easy Job Posting**
- **Connecting Talent Supply and Demand**

Talent Rating & Reputation System



MOOVOS
Education Network

Search candidates, skills, or certifications...

Dashboard | Jobs | **Candidates** | Calendar | Messages | Assessment | Organizations | Reports | Settings

← Back to candidates | Share Profile

Nguyễn Minh An
English Teacher
Ho Chi Minh City, Vietnam | 5 years of experience
English | Middle School | **TEFL Certified** | STEM Integration

Passionate English teacher with 5+ years of experience delivering engaging lessons and building confidence in diverse learners.

Online | [Contact](#) | [Message](#) | [Download CV](#)

Certifications

- TESOL Certificate**
120 hours
International Open Academy
Issued: 12/03/2022
- Teaching English Online Course**
40 hours
Cambridge University Press
Issued: 20/07/2021
- Classroom Management**
Certificate of Completion
Coursera
Issued: 16/11/2021
- Microsoft Innovative Educator**
Microsoft
Issued: 05/06/2023

Skills Overview

Lesson Planning 4.8/5
Student Engagement 4.7/5
Technology Integration 4.5/5
Classroom Management 4.6/5
Communication 4.9/5

Teaching Subjects
English | Phonics | ESL | Literature

Portfolio
English Speaking Club Activities
Literature Analysis Project - Grade 8

Work Experience

- 2019 - Present**
English Teacher
Sunshine International School, HCMC
 - Teach English for grades 6-9 with classes of 25-30 students
 - Developed engaging lesson plans and interactive materials
 - Improved student English proficiency by 30% on average
 - Organized English clubs and school-wide events
- 2017 - 2019**
English Teacher
ABC Education Center, HCMC
 - Taught ESL to children and teenagers
 - Conducted regular assessments and progress reports
 - Collaborated with team to design curriculum
- 2016 - 2017**
Teaching Assistant
XYZ Primary School, HCMC
 - Assisted lead teacher in daily classroom activities
 - Supported students in individual and group work

Education

- 2014 - 2016**
Master of Education (TESOL)
University of Social Sciences and Humanities, HCMC, Vietnam
- 2010 - 2014**
Bachelor of Arts in English Language
University of Languages and International Studies, VNU, Hanoi

Verification
All documents have been verified and authenticated.

Candidate Insights
98% Profile Views | 12 Shortlist | 8 Interviews | 2 Job Offers

MOOV PARK
Connecting Education

EN | Home | Find Jobs | Shared jobs | Interviews | Track

Dashboard | Jobs | **Candidates** | Calendar | Messages | Assessment | Organizations | Reports | Settings

Candidate Profile | Profile complete

Know a center that needs MoovPark?
Refer them and earn commission on the plan they subscribe to. [Become a Partner](#)

Basic information

Full name: Tan Dat Tran
Phone number: 0865272530
Desired role: Personal Trainer
Years of experience: 10
Short bio: Passionate and certified personal trainer with over 10 years of experience helping clients achieve their fitness goals through personalized training and nutrition plans.

Email address
tandattran@gmail.com

Date of birth: 15/06/1988 | **Gender**: Male

Location
Ho Chi Minh City, Vietnam

Expected salary
25,000,000 VND per month

Documents

Drag and drop files here or [Choose files](#)
PDF, DOC, DOCX (Max. 10MB each)

- CV_TanDatTran.pdf (1.2 MB) | Uploaded on 10/05/2024
- Certificate_TESOL.docx (2.4 MB) | Uploaded on 10/05/2024
- Degree_Bachelor.jpg (1.8 MB) | Uploaded on 10/05/2024

[Cancel](#) | [Save](#)

Standardize Candidate Competencies

A standardized digital CV system enables recruiters to quickly assess each candidate's experience, skills, and teaching history in just a few clicks.

- **Smart Filters by Subject and Certification (STEM, English, Arts, and More)**

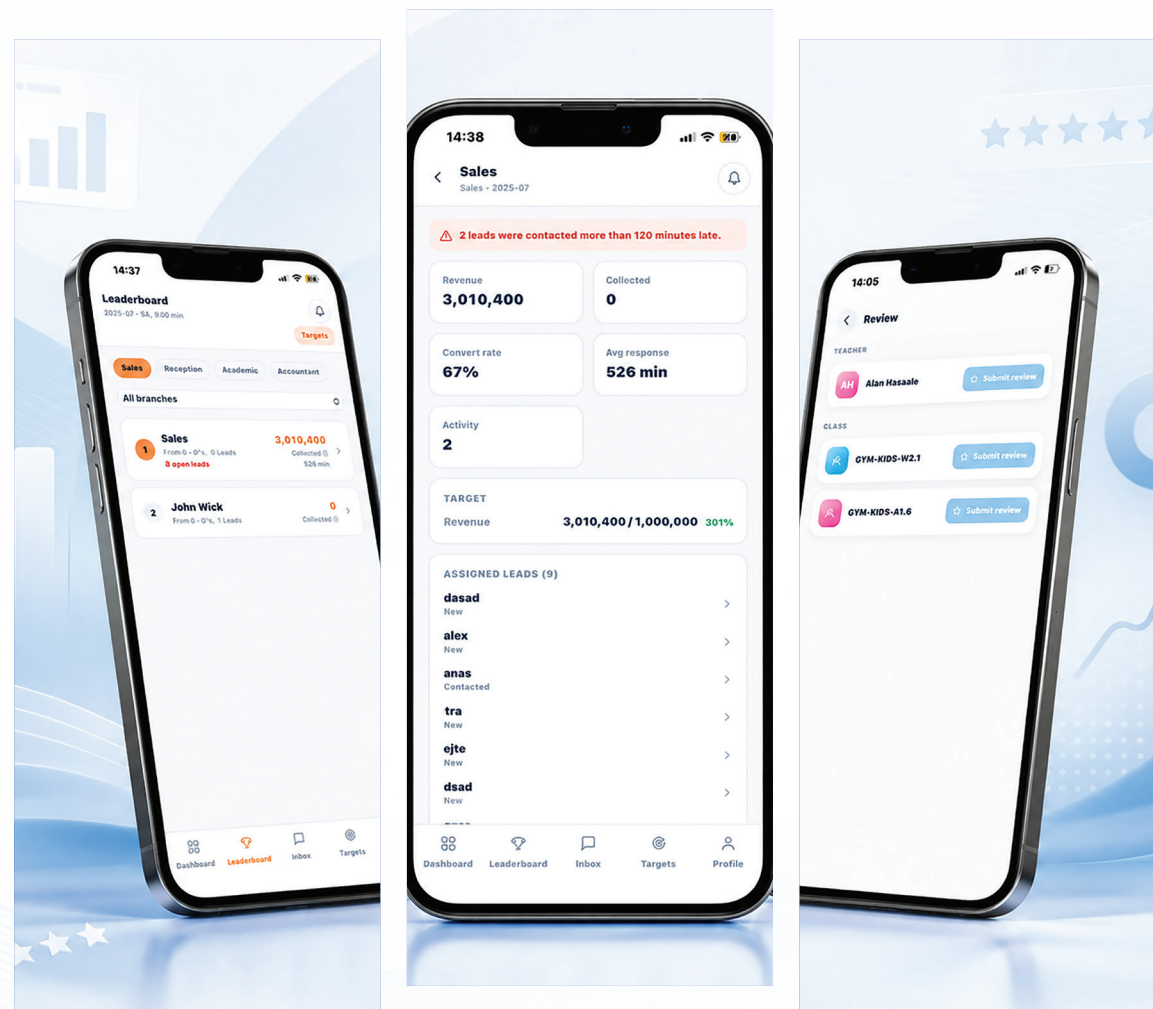
Digital Portfolio; Credential Verification

Transparent Performance Management

Build a fair and transparent performance culture. The system collects 360° feedback from students, parents, and management to evaluate staff performance against KPIs.

- **Rating & Review System**
- **Actual Teaching Hours Tracking**

Top Teacher Leaderboard



Automate Payroll & Incentive Policies

Clear financial incentives are key to retaining talent. The platform automatically calculates salaries, bonuses, and commissions with complete accuracy.

- **Flexible Salary Calculation Methods**

Real-Time Commission Updates for Successful Re-Enrollments; Electronic Payslip Generation.





Internal Academy – Continuous Team Development

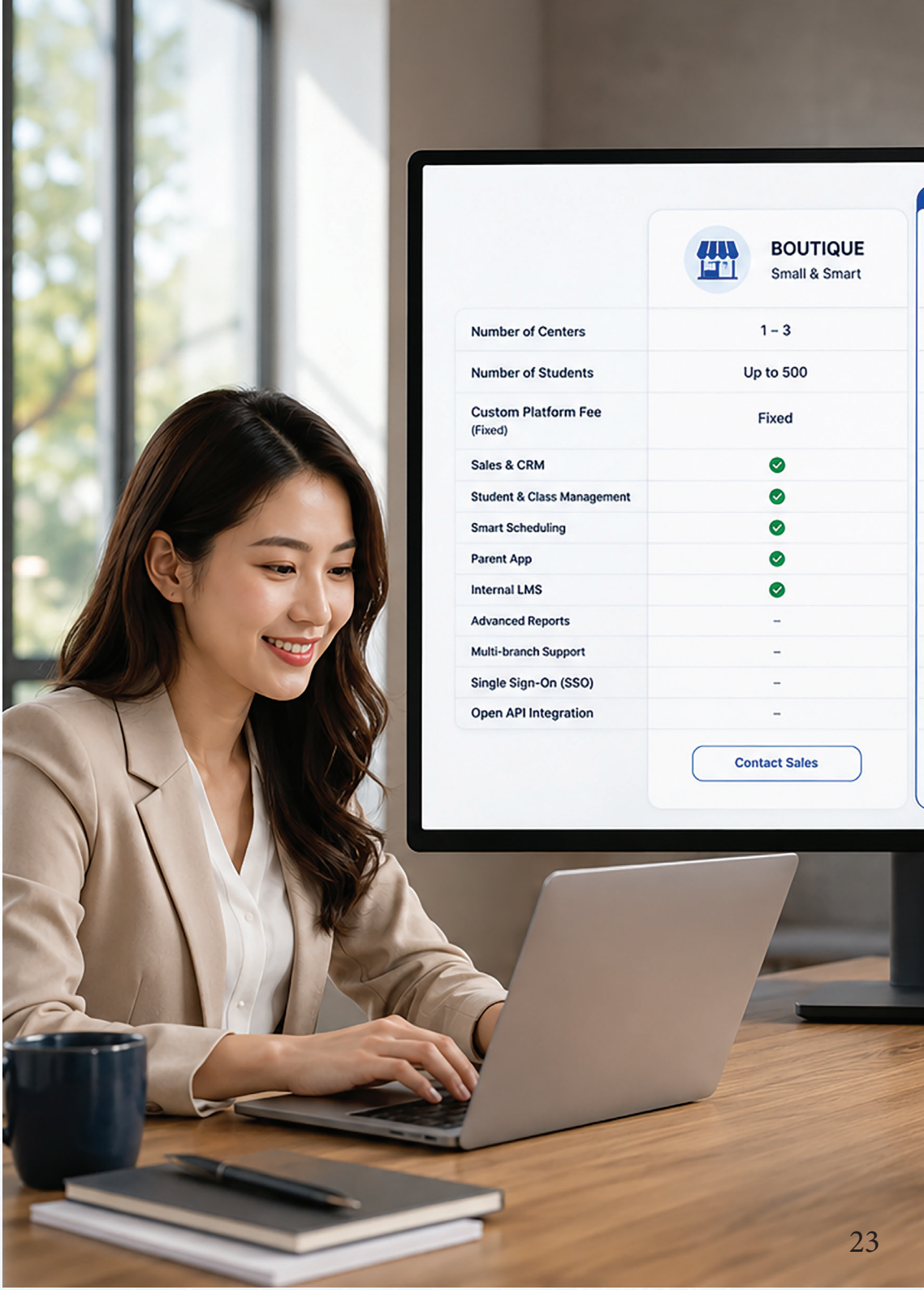
A dedicated knowledge-sharing and learning hub for staff that helps standardize teaching methods across the entire organization.

Digital Lesson Plan Library; Professional Development Courses; Periodic Teacher Competency Assessments.

Flexible Options for Organizations of Every Size

A flexible SaaS subscription model designed to optimize investment costs for organizations ranging from compact boutique education centers to large-scale multinational networks.

**Compare Plans by Number of Centers and Students;
Fixed Custom Platform Fee; No Hidden Charges.**



 BOUTIQUE Small & Smart	
Number of Centers	1 – 3
Number of Students	Up to 500
Custom Platform Fee (Fixed)	Fixed
Sales & CRM	✓
Student & Class Management	✓
Smart Scheduling	✓
Parent App	✓
Internal LMS	✓
Advanced Reports	–
Multi-branch Support	–
Single Sign-On (SSO)	–
Open API Integration	–
Contact Sales	

A Strategic Partner, Not Just a Service Provider

We are committed to your success. The Moov OS expert team provides hands-on support at every stage, ensuring the smoothest possible transition.

1-on-1 Onboarding; On-Site Training; 24/7 Advanced Technical Support.



Fast, Seamless Transition with Zero Disruption

The integration journey is structured into three core steps. Data Initialization – System Migration – Hands-On Training. For every new partner, all preparation, system setup, testing, and go-live activities are coordinated and executed seamlessly

Secure Data Migration; Zero Disruption to Existing Operations.



Real Results, Sustainable Growth

The numbers speak for themselves—real results from educational organizations that have successfully implemented Moov OS Pro in their day-to-day operations.

- **Key Metrics (Illustrative Example): 35% Increase in Re-Enrollment Rate**
- **80% Reduction in Administrative Processing Time**

40% Increase in New Student Enrollments through the Referral Affiliate Program



Ready to Digitize Your Business for the Future?

Contact Information



www.moovpark.com



contact@moovpark.com

