



Morison Global

Member Spotlight

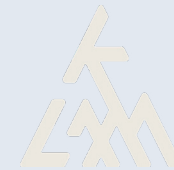
Koeleman Accountants en Belastingadviseurs

THE NETHERLANDS



Founded: 1970

Location: Headquarters in Hilversum and offices in Voorschoten, Rijswijk, Amsterdam, Haarlem, Laren, Warmond en Nieuw Vennep.



Koeleman
accountants & belastingadviseurs

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WHO WE ARE



Edo de Jong

Managing Partner

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Barry Damen

International Liaison Partner

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WHAT WE DO

Core services

Accounting

Audit

Tax

Advisory

Service expertise and niche offerings

- ESG – Advisory
- ESG – Audits
- Subsidy and Grant Compliance
- International Tax Structuring
- Cross-Border Transactions
- Transfer Pricing

Industries

- Financial institutions
- Healthcare
- International operated companies
- Government and Not for Profit

Who we do it for

- We have a wide range of client types. From local entrepreneurs to internationally operating companies headquartered in Japan, we will find a suitably qualified and experienced person within our firm to support all clients.

Location of clients and where they have business interests:

- Most of our clients are based in the Netherlands, but increasingly they are having more business interests overseas.
- All our clients are valuable to us, and some are more “famous” than others, but we are proud of every client.

Our membership with Morison Global

"Becoming a member of Morison Global will enable us and our clients to grow internationally, build and develop new relations across borders and explore new and exciting opportunities for our staff and clients"

Edo de Jong - Managing Partner

HOW WE GOT HERE



WHERE WE ARE GOING

Our vision is to:

- Aim for a steady top 25 position in the Netherlands
- Consistently deliver high quality work and services to our clients
- Be “a place to be” for (new) colleagues and partners.

How can the Association help bring your vision to life?

With the ambitions of Morison Global, we can expand our services and expertise abroad. We can support the Association with the creation and setting up of, and organising new business lines of expertise.





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What makes our firm culture special

- Our firm has a no-nonsense, can-do mentality.
- Our clients find that we are dedicated, have the knowledge and possess a hands-on mentality, qualities that we also share with our clients.
- Our staff find that we offer a high-quality working environment, based on respect and ongoing education and training.



I believe that a strong international presence and cooperation can enlarge our opportunities to work worldwide and experience a lot of different cultures. This all enriched the work – life balance and the joy of working."

Kashif Seyd, Engagement Leader in Sustainability and Subsidy Compliance

What we do to attract/retain talent and to develop future leaders

There are many things we do as a firm to attract and retain our team members, including:

- Heavily investing in educational programmes in digitalisation and the automation of work.
- Investing in a multicultural working environment.
- Offering an extensive range of training and development programmes for our staff.
- For new staff we have an onboarding programme based on the SRA training for new staff.
- Regularly organising (once a week) ongoing training on relevant topics such as audit methodology and ethics policies, changes to auditing and accounting standards, changes to tax legislation and other relevant topics.

What we are passionate about

We are passionate about an entrepreneurial attitude, that enables us to accelerate and find solutions for clients and staff. This can include new business areas such as ESG advisory and compliance, but also international tax advice to Dutch individuals.

We are proud of our staff, with more than 7 nationalities working together and sharing interests, ideas and values which results in creating a working environment with a healthy work life balance.

Just come and visit us and experience why we are different!

WHAT'S HOT IN THE NETHERLANDS RIGHT NOW

Country overview

- The Dutch accountancy market is competitive, dynamic, and offers significant growth opportunities, particularly in the areas of advisory services, sustainability consulting, and digitalisation.
- The market is highly regulated, ensuring quality standards, but also faces challenges such as talent shortages and the need to adapt to evolving technological and regulatory landscapes.
- Firms that can adapt to these changes and expand their service offerings in response to client needs will be well-positioned for success in the medium term.

Investment opportunities for members

Key growth sectors with strong potential:

Digitalisation – AI

Tourism

Real estate

What's happening in professional services?

- **Sustainability Reporting:** The demand for integrated sustainability reporting is expected to grow, especially as the Netherlands implements new EU regulations on non-financial reporting.
- **Technology Adoption:** The increasing use of AI, blockchain, and machine learning for financial services, auditing, and fraud detection will continue to disrupt the market, offering both opportunities and challenges for accountancy firms to innovate.
- **Globalisation and Tax Reform:** As the Netherlands remains a hub for international business, accountancy firms will need to stay updated on evolving global tax reforms, particularly related to digital taxation and transfer pricing.

Fun Facts About The Netherlands

- The Netherlands has one of the tallest populations in the world!
- There are more bikes in the Netherlands than people.
- We all love Stroopwafels.

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WHY WE ARE A MEMBER

The steady growth of Koeleman in recent years urged the need for a strong worldwide partnership. In analysing the possibilities, we found in Morison Global a reliable and ambitious international Association which matched our DNA as entrepreneurs globally delivering high quality audit, accounting and tax services. Morison Global felt like a family from the first contact.

CONNECT WITH US

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