

ULTIMATE COMFORT SYSTEM MARKETING MATERIALS

MARKETING TOOLS TO HELP YOU MAKE THE ULTIMATE SELL

We have all the materials you need to get your customers excited about the Ultimate Comfort System, Lennox' best-of-the-best offering that raises the bar for the entire industry.

DESIGN SHOP ADS

The customizable templates shown here can be used quickly to generate new leads for your business.



Consumer Brochure



Dealer Merch



How to Sell Brochure

LITERATURE

Several print pieces have been created to help you promote the Ultimate Comfort System, including a consumer brochure, dealer merchandiser and "How to Sell" brochure. All pieces are included in this merchandising kit.

For more help in selling the Ultimate Comfort System, contact your Lennox Territory Manager.

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TRADESHOW DISPLAYS

Attention-getting banners give you several options for promoting the Ultimate Comfort System at home shows and expos in your area. Choose from a full wall display with side panels or an alternate tabletop display. Both come with two roll-up banners.

LENNOX.COM

A dedication section on the Lennox Residential website showcases the video and highlights key benefits of the system.

