



FARMERS MARKET RULES AND REGULATIONS

1. Location of Market

The Mosinee Area Chamber of Commerce Farmers Market is located at River Park (North side of Main Street between 7th and 11th Streets) along the drive into the park.

2. Hours of Operation

The Farmers Market will be held on Mondays, starting June 3, 2024 with the last market day being Monday, October 28, 2024. The Mosinee Area Chamber of Commerce Farmers Market operates from 11 AM until sold out (3 pm – 5 pm).

3. Eligible Participants

An eligible participant is any grower or producer offering for sale items for human consumption such as fruits, veggies, grains, nuts, berries, apiary products, maple syrup, preserves, baked goods, etc. Also, non-edible items such as cut, dried or potted flowers or plants may be sold at the market. Meats, eggs, poultry, and cheese can be sold at the market if they have been processed at a licensed facility. Food prepared for immediate consumption such as egg rolls, brats, and fried foods are required to have a mobile restaurant and service base license from the County. Homemade items such as soaps, lotions and crafts may also be sold at the market. Other items may be offered for sale at the discretion of the Market Manager. Please no antiques, resalable items or soliciting.

4. Licensing

The participant is responsible for obtaining all licenses or permits required for the sale of his/her product to the public. Copies of such licenses/permits shall be submitted to the Mosinee Area Chamber of Commerce upon submitting an application. Whenever necessary, the vendor shall submit copies of any applicable license/permit renewals. For more information on the licensing process, please contact:

Marathon County Health Department
1000 Lake View Drive, Suite 100
Wausau, WI 54403
715-261-1900

WI Department of Agriculture
2811 Agriculture Drive
PO BOX 8911
Madison, WI 53708
<https://datcp.wi.gov/Pages/Homepage.aspx>

5. Displaying and Selling Goods

Each vendor will be allowed one stall, approximately 10'x10' in size; unless more are purchased and approved. Participants must furnish their own tables, chairs, and display arrangements. In case of rain, participants must provide their own shelter, as there is limited shelter available at

the park. Canopies, tents, tarps and umbrellas are permitted but must be properly secured for safety. *Selling directly out of the back of vehicles is not allowed.* All approved participants will receive a vendor number and an assigned booth space. Prices of items must also be clearly marked and in full view of the customer.

6. Sampling Procedures

All samples offered by participants must meet the following criteria:

- Samples must be stored in rigid, sanitary, covered containers until serving and held at temperatures specified by the County Health Department.
- All samples of processed foods must be prepared in a licensed kitchen facility.
- Samples should be of adequate size and proportionally spaced to minimize customer handling.
- All samples must be held at required temperatures and dispensed under clean and sanitary conditions (i.e. toothpicks provided).
- All participants giving free samples **MUST** provide a waste container in a prominent place and labeled for use by the public.

7. Power

Electricity is available to participants, but amps are limited and may not always be available. Participants will be allowed to use electricity through application on a first come, first serve basis. Participants requiring power should indicate their need for it on their application. Participant may choose to provide their own power; **Noisy generators are not allowed.**

8. Vendor Conduct

Market participants as well as their employees shall conduct themselves in a pleasant and courteous manner. They shall avoid using any unduly loud, vulgar, profane or otherwise objectionable language. Market participants and their employees shall avoid playing radios, tape or CD players, etc., at a volume level objectionable to their neighboring participants or Market Manager. Participants shall not smoke at their stands. Please find an area away from the market, preferably in the parking lot if you must smoke. They shall avoid belligerent behavior or actions that might be reasonably expected to lead to disputes or altercations with other producers or their representatives, prospective customers, or other persons in the Market area. In the event persons other than the producer or his/her representative cause or promote a dispute or altercation with a producer, the producer shall seek assistance from the Market Manager. Market participants are responsible for providing these regulations to their employees and ensuring that their employees comply with these regulations.

9. General Regulations

- All participants must abide by, and all products must comply with all applicable federal, state, county and local laws and regulations.
- When setting up on market days, market participants must limit themselves to their paid for space/s.
- All produce shall be sold by legal weights and measures. Participants are responsible for having their scales certified for compliance.
- No participant may sell or offer any unwholesome or spoiled items.
- No participant shall attempt to attract attention by hawking or yelling loudly.
- No participant shall transport or display food without adequate protection against contamination; Delivery trucks and equipment used for transportation and display shall be kept clean at all times.

- Pursuant to City of Mosinee Ordinance, dogs are not permitted on market premises during the farmer's market. All other pets must be controlled and are not allowed to run free on market premises.
- All participants shall clean up their stall area after each use. This includes the selling and parking area. Clean up means that vendors must clean up their stalls and parking areas completely before leaving and take the waste and garbage with them. Vendors agree to pay any service fee that may be assessed by the Mosinee Area Chamber of Commerce as a result of their failure to comply with this rule.

10. Enforcement of Rules and Regulations

Participants in the market must conform to Market rules at all times. The Market Manager and Chamber Staff have full authority to enforce all rules. All participants failing to comply will lose their space at the discretion of the Market Manager or Chamber of Commerce. Market rules supplement City of Mosinee Code provisions.

11. Safety Rules

If used, canopies, tents, tarps and umbrellas etc. must be securely tied down and all tie downs must be secured with sufficient weights to prevent tipping or shifting during market hours.

12. Hold Harmless Agreement

The participant assumes all responsibility for and shall bear all liabilities and expenses relating to the products offered for sale. The participant shall save the sponsoring groups, Market Manager, and the Mosinee Area Chamber of Commerce, their successors, agents and assigns harmless from and against and indemnify them for all liability, loss, cost, attorney's fees, expenses or damages howsoever caused by reason of products sold by participant or any act of omission of participant, including but not limited to any injury (whether to body, property, or personal or business character or reputation) sustained by any person to any person or to property, and for any violation of municipal, state or federal laws or regulations governing the products of their sale, which may result from the sale or distribution of the products by the participant. The participant shall further indemnify sponsors, market manager, Mosinee Area Chamber of Commerce, their successors, agents and assigns from all costs and attorneys fees incurred in successfully defending or prosecuting any dispute regarding a violation of the rules and regulations set forth under this agreement. Participants are responsible for their own personal liability and product liability insurance. All participants at the market are required to provide the Mosinee Area Chamber of Commerce with Certificate of Insurance along with their application for permission to sell. The Certificate of Insurance should have the Mosinee Area Chamber of Commerce Farmers Market Association listed on the certificate as Additional Insured. If the participant does not have liability insurance, the participant MUST sign the LIABILITY INSURANCE WAIVER.

13. Fees

There is a \$50 application fee for all vendors. This fee is good for one 10' x 10' for the entire season.

14. Registration

The Mosinee Area Chamber of Commerce has the authority to select which vendors participate to ensure a variety of products are available to consumers. Completed Mosinee Area Chamber of Commerce Farmers Market Applications, the application fee, and the Liability Insurance Waiver (if applicable) can be mailed or dropped off at the Mosinee Area Chamber of Commerce,

802 Western Ave., Mosinee, WI 54455 or emailed to macoc@mtc.net in which a Stripe invoice will be emailed to you or you could drop off a check.

15. Market Manager

Contact the Chamber Office (715) 693-4330 during Chamber business hours of 10:00 AM to 3:00 PM Monday, Tuesday, Thursday, or Friday.

16. Market Day Emergency Contacts

If you are unable to reach the Market Manager, and you need immediate assistance during the Market, you may contact any of the following:

Chamber Office	715-693-4330
Mosinee Police Department	715-693-2000
Mosinee Fire Department	715-693-2059
Marathon County Sheriff (non-emergency)	715-261-1200

17. Complaints or Concerns

The Mosinee Area Chamber of Commerce Farmers Market has established these Rules and Regulations. Any complaints or concerns regarding the Farmers Market should be addressed to the Mosinee Area Chamber of Commerce at:

Mosinee Area Chamber of Commerce
ATTN: Farmers Market
802 Western Avenue
Mosinee, WI 54455
Phone: 715-693-4330
macoc@mtc.net