



CHAMBER NEWS

Bi Monthly Newsletter - March/April 2020

OFFICE HOURS

Mon., Tue., Thur., Fri.
(Closed Wednesday)
10:00 AM - 3:00 PM
P. 715-693-4330

macoc@mtc.net
mosineechamber.org

OFFICE STAFF

Terra Plaisance
Executive Director
Executivedirector
@mosineechamber.org

Kristy Luedtke
Administrative Director
Admin@mosineechamber.org

2020 BOARD OF DIRECTORS

Kelly Hladovcak, President
Valley Communities Credit Union
715-693-5780
kellyh@vccuwi.com

Benjamin J. Krautkramer,
Vice President
Swid Law Offices
715-692-7943
benjamin@swidlawoffices.com

Leslie Brown, Treasurer
Ontogeny Advertising & Design, LLC
715-570-0181
leslie@ontogenyadvertising.com

Sue Durst, Director
Marshfield Clinic
715-693-9100
durst.susan@marshfieldclinic.org

Brian Grefe, Director
Central Wisconsin Airport
715-693-2147
bgrefe@fly-cwa.org

Ryan Hanson, Director
State Farm Insurance
715-693-6062
ryan@ryanhansoninsurance.com

Open Secretary Position

2020 SAVE THE DATE Events Calendar

February

28 Friday
SPOKE Luncheon
With SPOKE Coaching
The Blind Rooster - 12 pm

March

3 Tuesday
Business Educational Luncheon
with Tim McKeough & Q Up Success
The Blind Rooster, CWA - 12 pm

April

4 Saturday
Spring Craft Show & a Day with the Easter Bunny
Mosinee Elementary School - 9 am - 3 pm

21 Tuesday

Business Educational Luncheon
The Dept. of Financial Institution to present on the EdVest 529 College Savings Program in Wisconsin - Sponsor: Mosinee School District
Northcentral Technical College - Noon

May

7-9 Thursday thru Saturday
Community Days
Greater Mosinee Area Garage Sales

8 Friday

Arts Festival
Downtown Mosinee - 5 - 8 pm

14 Thursday

Bike & Walk for the Health of It
Towering Pines Park, Kronenwetter - 6 pm

June

2,9,16,23,30 Tuesday
Farmers' Fresh Market
River Park, Mosinee - Noon until sold out

July

4 Saturday
Firecracker 5k Run/Walk
River Park, Mosinee - 8 am registration, 9 am race start

4th of July Festival
Horseshow Tournament, Children's Activities, Music & Food/Beer Vendors
River Park, Mosinee - Noon to 11 pm

Parade

Downtown Mosinee - 6 pm

7,14,21,28 Tuesday
Farmers' Fresh Market

Membership News & Events

NEW MEMBERS

CK Carpet Cleaning Co.
Kronenwetter Lions Club
MCDEVCO

Idleknot Property Group, eXp Realty -
Jacob Mizgalski

MBM a Xerox Company
51 Auto Body

Pieper Electric, Inc./Systems Technologies
Amy Bell - Norwex
Zebro Realty

AMBASSADOR PROGRAM

Chamber Ambassadors are a treasured group of advocates and volunteers that live, work and play in our community and surrounding areas. The Mosinee Area Chamber ambassadors will help coordinate volunteers and advertise our events and will assist in promoting the benefits of the Chamber, retain current members and recruit new members.

If you are interested in learning more, call Terra at the Chamber today!

EVENT RECAP

The staff and board of directors met for their Beginning of the Year Planning Session on January 15, 2020. At this meeting the budget numbers are set, events are recapped and our strategy for the year is set. Thank you to all of our sponsorships, donators and volunteers throughout the year - we could not do any of this without you!

Terra Plaisance, our Executive Director, has been working closely with South Area Business Association (SABA) and sits on their board of directors. She has been attending their monthly luncheon and Annual Meeting events.

Terra has also been sitting on the Mosinee School District's Strategic Planning sessions. Our new school superintendent is very forward thinking and making some great strides in our school system.

On Thursday, January 23rd we held our first Business Educational Luncheon at *Sconni's Alehouse & Eatery* sponsored by Ryan Hanson Insurance Agency (State Farm Insurance) presenting on Cyber Liability and Fraud. The food was delicious and the presentation was extremely informative.



CHAMBER WEBSITE ADVERTISING

Online Header Ad - \$250.00 (500 X 90 pixels)
Online Square Ad - \$150.00 (200 X 200 pixels)
Online Logo Ad - \$50.00 (150 X 30 pixels)

This is a great opportunity to showcase your business on our Community Guide page! Pricing listed is for Chamber Members. Nonmembers can call the Chamber office for pricing.

SIGN BOARD RENTAL

Chamber members: \$10/day per side

Non-Members: \$15/day per side

Non-Profit Organizations: \$9/day per side

Call the Chamber office at 715-693-4330 to reserve the Signboard (near BMO Bank) for your event!

NEWSLETTER INSERTS

Put your businesses insert into the Chamber Bi-Monthly Newsletter! The cost is only \$75.00 per issue. You supply 400 copies of your insert, we include it with our newsletter mailing. Call the Chamber for more details at 715-693-4330.

MEMBER NEWS

Childcaring, Inc. sent out a survey and press release announcing employee input needed through a new Communitywide Survey. Marathon County Early Years Coalition, WIPPS Research Partners launched a community survey in which the findings will be shared with public, area employers.

The Coalition focuses on ensuring child and family well-being through a countywide effort that will encourage and support early childhood success.

Any person currently employed, including self-employed, living or working in Marathon County is encouraged to take the survey by visiting wipps.org/employee.

John E. Crawley, Jr. has recently joined **Compass Insurance Services**. John will concentrate on Personal Lines, Commercial Lines, Farm Lines and Life Insurance.

John has been a life-long resident of the Mosinee Area and is looking forward to continue working in the insurance industry.

A local optometry practice is under new ownership and is getting a new name. **Midline Vision**, owned by Dr. Jeremy Goetsch, acquired Dr. Kathi Leach's optometry practice in August 2019. He and his team have been working hard toward this transition to a **Pearle Vision** since then, and the practice will officially change names in just a few weeks.

Advertising & Sponsorship

MEMBER JOB OPPORTUNITIES

Central Wisconsin Airport (CWA) is hiring Transportation Security Officers. Part-time positions available starting at \$15.89 per hour, plus; shift differential pay, additional Sunday pay and potential pay increases after six months. Apply online at tsajobs.tsa.dhs.gov or call 1-877-872-7990.

TDS Telecom is hiring for a Field Service Technician position. For more information visit their website - <https://external-telecom-teldta.icims.com/jobs/>

The Village of Kronenwetter is accepting applications for a Planning Technician position within the Community Development Department. Responsibilities will include assisting the Community Development Department with planning programs, zoning administration, community events, building inspection, parks and recreation, and economic development. The position will be full time with benefits with a salary range of \$42,000 to \$48,000 per year.

Interested individuals should mail and/or email their cover letter, resume, and employment application to: Community Development Director, Village of Kronenwetter, 1582 Kronenwetter Drive, Kronenwetter, WI 54455 rfifrick@kronenwetter.org.

More information is available at (http://www.kronenwetter.org/government/employment_opportunities).

If you have further questions please call Randy Fifrick, 715-693-4200 ext. 113.

Domtar is hiring for multiple employment opportunities. Check out their website - <https://jobs.jobvite.com/domtar/search?l=Rothschild&c=&t=&q=>

ITEMS NEEDED

The Chamber is looking for musicians and artisans for our Arts Festival on Friday, May 8th. All vendors will be inside one of our downtown buildings or on the sidewalk or City Park from the hours of 5-8 pm.

We are also looking for kid and adult raffle baskets for the upcoming Bike & Walk for the Health of It on Thursday, May 14th.

If you know of any produce vendors, artisans, musicians and/or food trucks for our Farmers' Fresh Market starting in June please let us know.

And Lastly, for the 4th of July Festival the Chamber is looking for sponsorships, donations and volunteers for our all day event.

Local Government

CITY OF MOSINEE NEWS

At the January 13, 2020 meeting, the City's Common Council approved a Building Improvement Grant Application that was submitted by *D & J Rentals, LLC* whom owns the large manufacturing & warehouse building located in the 500 Block of Edison Street (between East Highway 153 & Brown Street). *D & J Rentals* will be removing the very outdated exterior steel siding from the building and installing new "Charcoal Gray" steel siding on all four sides of the 136,343 s.f. building. The building improvement grant will provide funding for 50% of the new siding project cost.

The Common Council approved the initiation of the Downtown Building Improvement Grant Program in September 2014 to inspire and assist property owners with the maintenance and rehabilitation of our community's commercial buildings that are located within Tax Increment District No. 3. This is the eleventh (11th) building improvement grant approved by the City since the program's inception which has successfully resulted in over \$300,000 of building facade improvements within the district!

If you have any questions or would like more information, please contact Mosinee City Administrator Jeff Gates at 715.693.2275 or at cityadmn@mosinee.wi.us.

VILLAGE OF KRONENWETTER NEWS

As the build out of the Village's southwest corner around Maple Ridge Interchange continues to expand, including more and more multi-family complexes, the Village's Redevelopment Authority directed Village Staff to work on the development of a multi-use path along Kronenwetter Drive. The almost mile long path will consist of a combination of asphalt and a bridge across Bull Junior Creek stretching from Pinedale Lane to Maple Ridge Road. The Village anticipates this project to be completed in the early summer months.

One competent of the project that will affect motorists that utilize Kronenwetter Drive south of Maple Ridge is the temporary closure of that roadway for several days as the bridge is installed. Based on the size of structure and equipment used to put the structure in place, the Village must close down the road to allow for the safety of workers and motorists. The Village apologizes in advanced for this inconvenience and will ensure that notice of the closure is posted once it is known when exactly it will occur.

If you have any questions or would like more information, please contact Randy Fifrick at 715.693-4200 or rfifrick@kronenwetter.org.



PRST STD
U.S. POSTAGE PAID
MOSINEE, WI 54455
PERMIT NO. 11

Or Current Resident

EXCITING NEWS!!

MEMBER-TO-MEMBER DISCOUNTS

Here is a complete list, but it is also on our website with links to the Members website.

<http://www.mosineechamber.org/membership/member-to-member-discounts/>

Cellcom - Nights and Weekends: Starting at 7 pm – \$9.95/mo. Exclusive Discounts, more anytime minutes and no minimum line count. To learn more about the benefits of this exciting partnership between the Mosinee Area Chamber of Commerce and Cellcom please email Chad.Krueger@cellcom.com or call him at 715-321-1020.

CJ's Small Engine - 10% off Services

Cottrell Web Development Group - Discount Web Hosting & Free Complete Website Analysis

Spielbauer Fireworks Company - 15% discount to Chamber Members

Stine Eye Clinic - 5% on all exams, eyewear, and contact lenses

Rock Ridge Orchard - Event Space available to members at 50% off. Contact them today to book your next event. (715) 370-4083 or rockridgeorchard@gmail.com

Pampered Chef - 20% off any order for Chamber members.

AE Designs - Free digitizing and set up on a Chamber member's first order.

Rivers Edge Campground - 10% off camping and BOGO 1/2 off fun pond wristband.

Tupperware - 20% off any order.

51 Auto Body - Free loaner cars and free estimates.