

MEDIA PRIMA-NSTP HUMANITARIAN FUND

REPORT 2023/2024 (18 MONTHS)

ABOUT US

BACKGROUND

The Media Prima-NSTP Humanitarian Fund (“MPNHF”), formerly known as the Malay Mail Charity Fund, continues to exist because of the generosity of our donors who share the same humanitarian vision of what it means to be a responsible community. Since 1991, we have committed to assisting those in need of financial aid, those who struggle to pay for medical treatments, and those affected by disasters. We work closely with hospitals and our reporters at The New Straits Times Press and Media Prima Television Networks to identify deserving cases and pay their medical treatment fees directly.

OUR STRUCTURE

MEDIA PRIMA-NSTP HUMANITARIAN FUND

1. Medical Support

To assist individuals who could not afford medical treatment.

2. Community Development

To provide assistance to those who suffer from poverty and international conflict and contribute to educational purposes.

3. Disaster Relief

To provide relief to individuals and communities facing hardship due to disasters.

OUR ROLE

The role of the MPNHF is to serve as a platform for generous citizens to donate to needy causes that we champion at the fund. At Media Prima, our role is to highlight and generate awareness on the various causes through our integrated media platforms, which include digital, newspaper, television, radio and out-of-home.

OUR GOVERNANCE

The MPNHF is governed by a Board of Trustees comprising independent members and representatives from Media Prima Berhad.

Independent

- Tan Sri Dato’ Seri Mohamed Jawhar Hassan (Chairman)
- Toh Puan Dato’ Seri Hajjah Aishah Ong
- Tan Sri Mohd Radzi Abdul Rahman

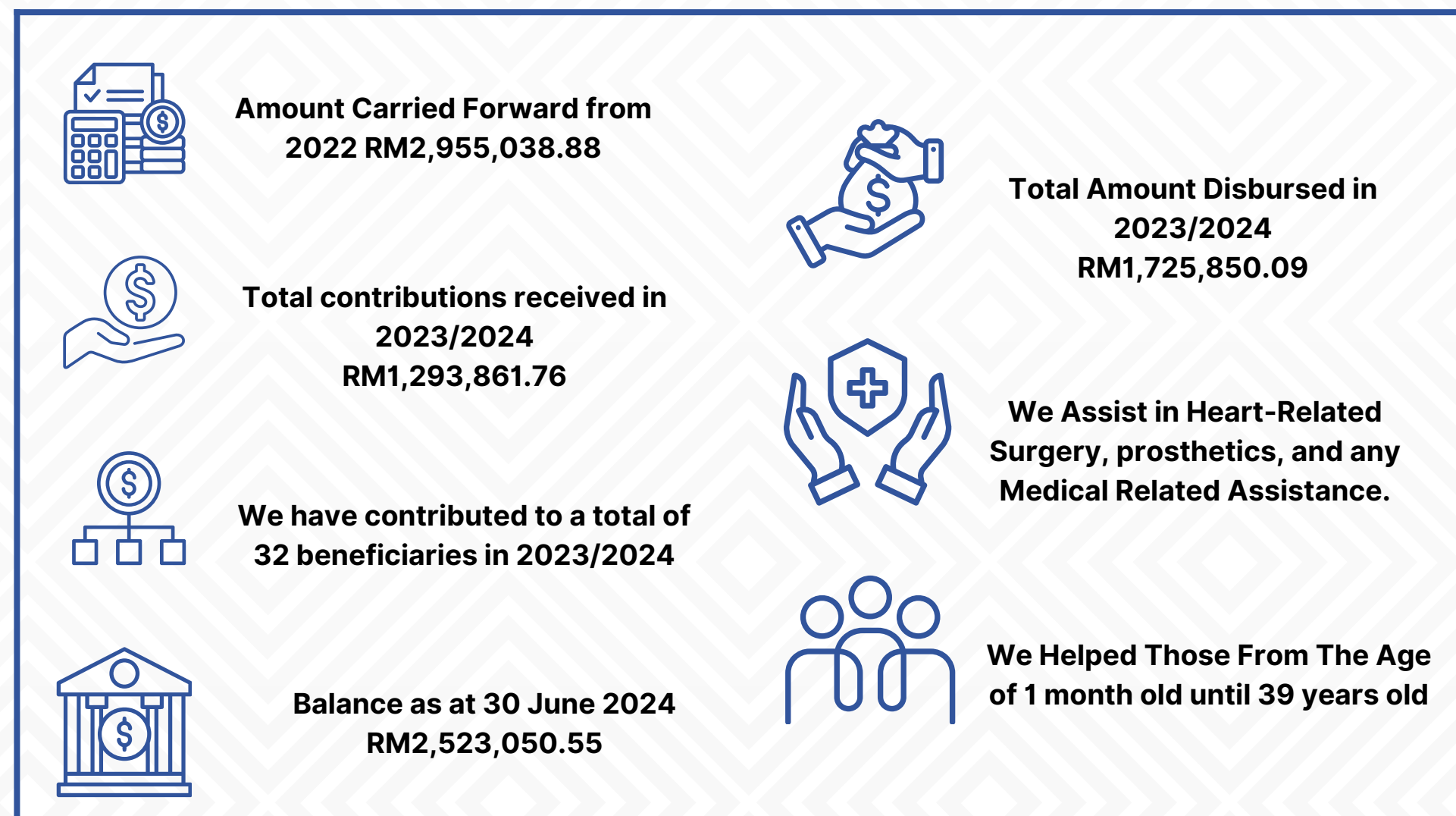
Media Prima Berhad

- Encik Mohd Rafiq Mat Razali
- Datuk Seri (Dr) Syed Hussian Syed Junid

MAKING A DIFFERENCE TOGETHER

MEDICAL SUPPORT

In 2023-2024, the MPNHF, with assistance from government hospitals, medical institutions, and welfare departments across Malaysia, worked together to identify cases deserving of support from the fund. This support included providing necessary aid for individuals identified to undergo medical treatment and life-saving surgery. A total of RM1,293,861.76 was collected, and RM1,725,850.09 was disbursed to cover their medical expenses and other related expenditures throughout the financial year.





MUHAMMAD RAIS SHAQIB - Suffered from Transposition of Great Arteries (TGA) and Ventricular Septal Defect (VSD), a heart condition which will greatly impact his growth. He has successfully undergone life-saving surgeries in 2023.



MOHAMAD SYAFIQ BIN MOHAMAD ALI HANAFFIAH - a volunteer member of the Malaysian Civil Defence Force (JPAM). In a heroic act on August 28, 2023, Mohamad Syafiq sustained stage 4 burns while rescuing a child from a fire that ravaged five homes in the Batu Kawa People's Housing Plan, Sarawak. He has successfully undergone treatments of skin grafts and skin dressings for his burn wound.

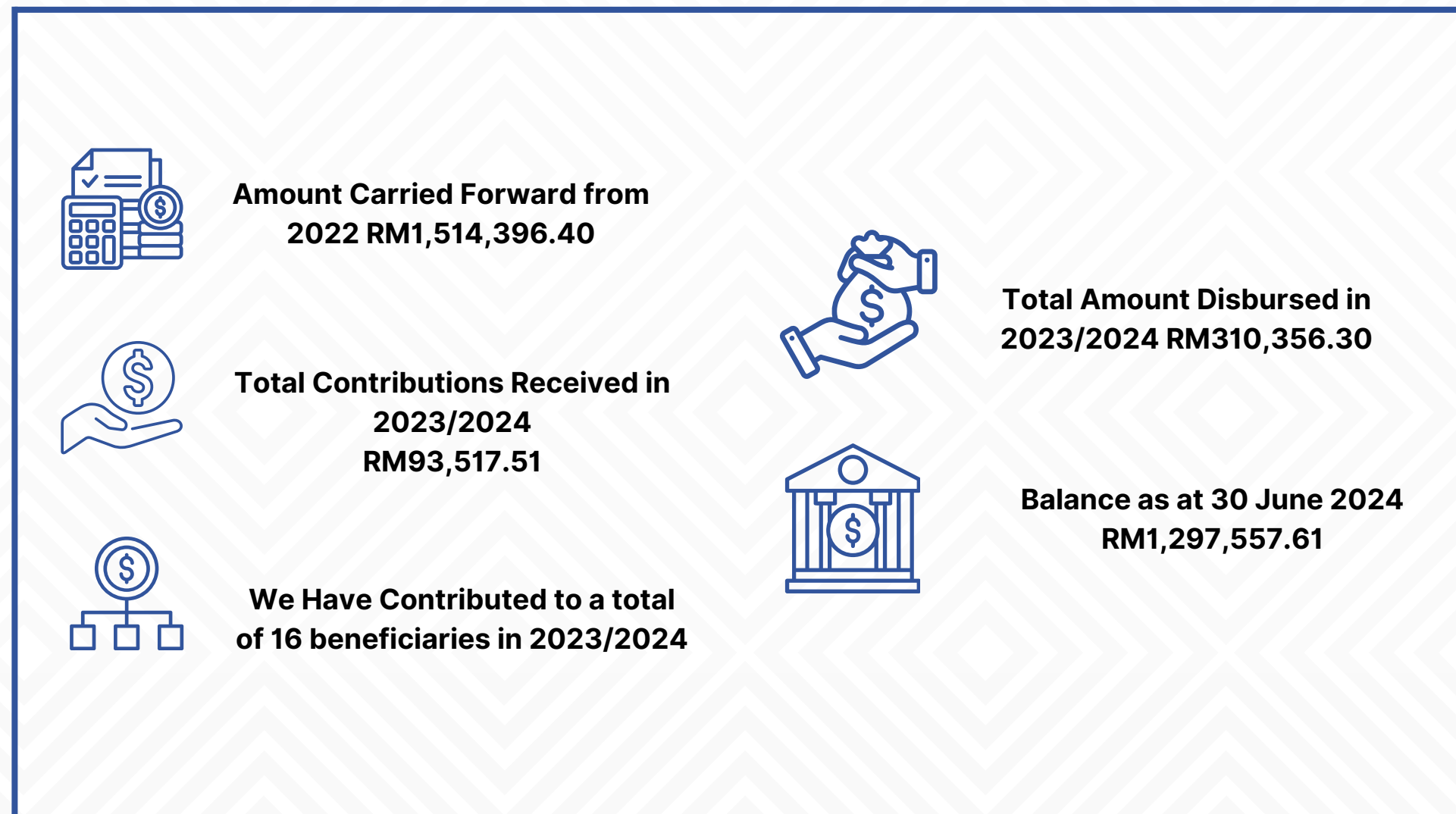


ONG ZHENG QIANG - He suffers from Crouzon Syndrome, a genetic condition that affects the formation of the skull. This condition causes the patient to have difficulties breathing and eating. He has successfully undergone surgeries to help with his condition.

HELPING THOSE IN NEED

DISASTER RELIEF

We are committed to assisting individuals and families affected by disasters through various relief efforts with our partners. In 2023 - 2024, we provided a total of RM310,356.30 in relief assistance, including RM10,200.00 of in-kind contribution to victims affected by floods and natural disasters, in Selangor, Kuala Lumpur, Kelantan and Sabah from a total collection of RM93,517.51, including a total of RM1,514,396.40 carried forward from 2022.





Tabung Bencana NSTP-Media Prima, through Jabatan Kebajikan Masyarakat Sepang, provided 60 hygiene kits that benefited over 180 individuals affected by the flood in Sepang.

BE PART OF THAT KINDNESS

COMMUNITY DEVELOPEMENT

TABUNG TV3 BERSAMAMU

Tabung TV3 Bersamamu is a fund that was inspired by the popular TV3 television programme, Bersamamu, which airs every Sunday at 6.30 pm and on TV3's YouTube channel and official Facebook page. Each episode highlights the stories of needy communities and individuals afflicted by poverty and the struggles they face in managing their day-to-day lives. The Tabung TV3 Bersamamu fund is a platform to allow citizens to donate to the individuals and communities featured on the show, to help alleviate their burdens. In 2023 - 2024, your donations towards the Tabung TV3 Bersamamu have assisted 261 individuals aged 17-86 years.



**Amount Carried Forward from
2022 RM591,925.27**



**Total Contributions Received in
2023/2024
RM985,519.58**



**Total Amount Disbursed in
2023/2024 RM2,102,921.42**

TABUNG METRO PRIHATIN

Tabung Metro Prihatin is a CSR initiative that allows you to donate to those in need after their stories have been shared with the public in Harian Metro. Harian Metro shares empowering stories of people who are struggling to meet their daily financial needs. Tabung Metro Prihatin focuses on making a positive difference in someone's life. In 2023 - 2024, your donations towards Tabung Metro Prihatin helped a total of eight individuals aged 16 - 46 years.



**Amount Carried Forward from
2022 RM62,695.10**



**Total Contributions Received in
2023/2024
RM3,227.01**



**Total Amount Disbursed in
2023/2024 RM40,101.50**



Dayang Suahana - 44 years old, is a single mother who suffers from lymphoma cancer. She is also taking care of her daughter, who suffers from spinal cord cancer. Their story was highlighted on TV3 Bersamamu.









Arfan - 9 years old, has suffered from Adrenoleukodystrophy (ALD) since birth. He is currently being taken care of by his parents. Their story was highlighted on TV3 Bersamamu.

BE PART OF THE KINDNESS MOVEMENT

COMMUNITY DEVELOPMENT

8TV PROJECT LOVE

The newly launched documentary, 8TV Project Love, derives its content from the TV3 Bersamamu. 8TV Project Loves airs every Friday at 9.00 pm and focuses on the underprivileged struggling to make ends meet and battling chronic illnesses. This show emphasises the Chinese and Indian communities, in the hopes of helping a larger group of people. We have assisted a total of 15 beneficiaries.

	<p>Total Contributions Received in 2023/2024 RM393,553.57</p>		<p>Total Amount Disbursed in 2023/2024 RM120,008.00</p>
	<p>We Have Contributed to a total of 16 beneficiaries in 2023/2024</p>		<p>We Assist Those Who Are Underprivileged and Those Who Suffers From Illnesses</p>
	<p>Balance as at 30 June 2024 RM273,545.57</p>		<p>We Helped Those From The Age of 4 years old Until 82 years old</p>



Chee Siew Wai - 47, from Ampang, Selangor, is taking care of her twin sons, who both suffer from Neurofibromatosis Type 1 (NF1). This condition affects the twins' movements and speech. Her husband, Chin Wah On, 56, is a construction worker. The family requires financial assistance as the father's income cannot support the family's monthly and medical expenses. Their story was highlighted in 8TV's Project Love.



Vanitha A/P Rajagopal - 35 years old, was involved in a motorcycle accident that left her left leg suffering serious injury. The injury became worse, and the patient was unable to recover fully. This caused her to have difficulty moving around. Her story was highlighted in the 8TV Project Love.



Jarvis Ong Ming Xuan - 10 years old, was diagnosed with Neuroblastoma (cancer) when he was 3 years old. This condition causes Jarvis and his mother to visit the hospital for appointments and treatment constantly. Their story was highlighted in the 8TV Project Love.

INTERNATIONAL INITIATIVES

TABUNG KEMANUSIAAN PALESTIN MEDIA PRIMA

Tabung Kemanusiaan Palestin Medi Prima was established in 2012 to provide aid to victims affected by the ongoing Israeli military aggression in Palestine. The funds collaborate closely with reputable NGOs such as Mercy Malaysia, Humanitarian Care Malaysia, and the Malaysian Relief Agency to implement various medical and humanitarian programs, offering vital support to the Palestinian people. A strict security protocol was placed at the border of Palestine, limiting access to humanitarian initiatives going into the country after a series of missile attacks targeting the Palestinians.



**Amount Carried Forward from
2022 RM1,343,447.60**



**Total Contribution Received in
2023/2024
RM10,648,087.56**



**Total Amount Disbursed in
2023/2024 RM2,703,446.75**



**Balance as at 30 June 2024
RM9,288,088.41**

TABUNG KEMANUSIAAN ROHINGYA MEDIA PRIMA

Tabung Kemanusiaan Rohingya Media Prima was launched on 25 November 2016 as a channel for caring individuals and organisations to help ease the hardships faced by the Rohingya community. The fund works closely with reputable NGOs such as Mercy Malaysia to assist the Rohingya community in the Rakhine state and in Malaysia.



**Amount Carried Forward from
2022 RM203,504.39**



**Total Contribution Received in
2023/2024
RM6,152.34**



**Total Amount Disbursed in
2023/2024 RM198,018.00**



**Balance as at 30 June 2024
RM11,638.73**



Tabung Kemanusiaan Palestin Media Prima extends its initiatives through reputable NGOs to assist those affected by the ongoing war in Palestine. We assist in the form of food packs, clean water, fuels for hospitals, medical consumables and many more.

Thank you for your unwavering support



Joshua JL - He suffered from Ventricular Septal Defect (VSD) and Interrupted Aortic Arch. He has successfully undergone life-saving surgery.

We are deeply moved by the abundance of generosity from compassionate individuals and organisations. Our heartfelt gratitude to you for your kindness. A total of 62,454 people throughout Malaysia and internationally have benefited from your kindness. We look forward for your continuous support towards our initiatives in the future.

FUNDS UNDER THE MEDIA PRIMA-NSTP HUMANITARIAN FUND		
INITIATIVE	BANK ACCOUNT NUMBER	BANK ACCOUNT NAME
*MEDIA PRIMA-NSTP HUMANITARIAN FUND	MUAMALAT: 1401 0008 8427 18 MAYBANK: 5141 0532 3170	MEDIA PRIMA-NSTP HUMANITARIAN FUND
TABUNG TV3 BERSAMAMU MEDIA PRIMA-NSTP HUMANITARIAN FUND	MUAMALAT: 1401 0008 8457 18 MAYBANK: 5141 0532 3170 (BERSAMAMU)	MEDIA PRIMA-NSTP HUMANITARIAN FUND (BERSAMAMU)
*TABUNG BENCANA NSTP-MEDIA PRIMA	MUAMALAT: 1401 0008 8437 12 MAYBANK: 5141 0532 0757	TABUNG BENCANA NSTP-MEDIA PRIMA
*BANTUAN METRO PRIHATIN	AFFIN: 1052 8000 4378 MAYBANK: 5142 7165 5386	THE NEW STRAITS TIMES PRESS (MALAYSIA) MEDIA PRIMA-NSTP HUMANITARIAN FUND (METRO PRIHATIN)
TABUNG KEMANUSIAAN PALESTIN MEDIA PRIMA	MUAMALAT: 1401 0008 8447 15 MAYBANK: 5642 7651 0331	TABUNG KEMANUSIAAN PALESTIN MEDIA PRIMA
MEDIA PRIMA HUMANITARIAN 8TV PROJECT LOVE FUND	RHB: 2144 6400 0287 40	MEDIA PRIMA BERHAD (8TV PROJECT LOVE FUND)

CONTACT US

If you have any questions related to this report, or would like to contribute to any of our funds,



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Donations to the Media Prima-NSTP Humanitarian Fund are tax-deductible.

Exemption from Income Tax LHDN. 01/35/42/51/179-6.3902, Gazette Notification No.2748 Dated 15.01.2014