



MEDIA PRIMA-NSTP HUMANITARIAN FUND DONOR'S REPORT 2015



NURTURING A CARING SOCIETY

A look at how your contributions have benefitted
thousands in 2015





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> **Cover Pic:** Birigitta Justin Liew had to brave the water to get to the sundry shop across the road to buy candles following power disruption after flood hit her village at Kampung Tandoi in Membakut, Sabah. She had to bring her daughter, Jenivy Maiting, five, as there was no one home to care for her. Heavy downpour had also caused water to rise in several districts in Sabah, including Beaufort, Papar and Penampang. NSTP / Edmund Samunting



Foreword



Dear Esteemed Contributors,

This coming May would mark the 25th anniversary of the **Media Prima - NSTP Humanitarian Fund**.

For the past quarter of a century, your contributions have assisted thousands of deserving recipients, which include victims of disasters, poverty, medical illnesses and political conflicts.

We have been blessed to have in our care a common vehicle for the people of Malaysia to not only give back to their own community, but also to nurture a caring society for the betterment of our future generations.

Needless to say, the outpouring of generosity from big-hearted Malaysians has been overwhelming and left us truly humbled.

Hence, this report is produced to inform you, our esteemed donors, of every aspect of the fund.

This report will detail how much was collected throughout 2015; how and why the money was spent, and the extra efforts taken to provide help and assistance to needy citizens of Malaysia.

I sincerely hope that this report would serve as a timely update of the various events and programmes undertaken thus far and provide you with some good insights on how your contributions have benefitted thousands of people, not just in Malaysia but in other parts of the world.

Finally, I hope that you will continue placing your trust in us and consider the Media Prima – NSTP Humanitarian Fund for your future contributions, as together, we seek to continue nurturing a society that truly cares.

Tan Sri Dato' Seri Mohamed Jawhar Hassan
Chairman, Board of Trustees
Media Prima - NSTP Humanitarian Fund



> Aiman Ismail, 3, donated some RM2,000 for the Aman Palestin Emergency Gaza Fund at Balai Berita NSTP, Bangsar, Kuala Lumpur. NSTP / Saddam Yusoff





Connecting Communities with Charities

Established on 15 May 1991, the **Media Prima-NSTP Humanitarian Fund (“Humanitarian Fund”)** was initially set up to enable caring Malaysians to offer financial assistance to individuals who could not afford medical treatment, be it for congenital heart disease, leukemia, cancer or the fitting of prosthetic limbs. Today, its scope has been expanded to embrace other causes including assistance to victims of poverty, disasters, and wars or political conflicts.

The Humanitarian Fund is comprised of:

STRUCTURE OF MEDIA PRIMA – NSTP HUMANITARIAN FUND		
TABUNG BENCANA NSTP – MEDIA PRIMA	TABUNG PALESTIN MEDIA PRIMA	TABUNG TV3 BERSAMAMU *
For victims of natural disasters.	For victims of Zionist oppression in Palestine.	For victims of poverty.

** Tabung TV3 Bersamamu will be included under the Humanitarian Fund in 2016. No funds from the Humanitarian Fund were used for this purpose in 2015.*

Our role is to leverage the strength of our integrated media platforms to generate support and create awareness on deserving cases, and to channel the funds for initiatives that benefit the victims. Our policy is to fully utilise all funds generated to provide assistance to those in need, whilst all logistical and management costs are borne by Media Prima Berhad (“the Group”).

Board of Trustees

The Humanitarian Fund is governed by a Board of Trustees comprising of an equal mix of internal and external members. It is subjected to an annual audit by external auditors (Pricewaterhouse Coopers). Members of the Board of Trustees are as follows:

1. YBhg Tan Sri Dato’ Seri Mohamed Jawhar Hassan (Chairman - Internal)
2. YBhg Dato’ Mohammad Azlan Abdullah (Internal)
3. Yang Amat Bhg Toh Puan Dato’ Seri Hajjah Dr. Aishah Ong (External)
4. YBhg Dato’ Dr Salim Cassim (External)





> Koh Keng Giap and wife Lee Hui Lu are appealing for donations for their son Louis Rui Jie's heart surgery. NSTP/ Muhd Asyraf Sawal



Helping Those in Need

In 2015, your contributions to the Humanitarian Fund have enabled 62 individuals to receive medical treatments for various forms of illnesses. A total of **RM525,396.13** was collected and **RM492,297.16** was disbursed to cover their medical expenses and other related costs throughout the year.



> Mohd Saupi Yaakub and wife, Normazura Ali, with their son, Muhammad Aqil Arfan, who suffers from ventricular septal defect and has a hole in his heart. NSTP/ Muhd Asyraf Sawal



> Mother, Audrey Anak Jais and father, Chan Hock Thian, from Kuching, Sarawak, appealed for RM60,000 donation for a corrective heart surgery for their newborn son Robin Jason Chan. NSTP/Mohamad Shahril Badri Saali

MEDIA PRIMA – NSTP HUMANITARIAN FUND 2015

Total Contributions from public donors	RM525,396.13	
Total Disbursement	RM492,297.16	
Number of Recipients	62	
Age of Recipients	Between 1 day old and 21 years old	
Types of Medical Treatment Provided	Heart Related	59
	Artificial Limbs	3
Average Contribution Received Per Recipient	RM44,000.00	



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> Mohd Noor Said, 86, and wife Mek Embong Ibrahim, 66, ponders their future as they sit in front of their damaged house during the big floods in Manek Urai, Kelantan. NSTP/Khairull Azry Bidin.



Easing Hardships, Reducing Pain

In 2015, many districts and cities were hit by devastating floods and earthquakes, leaving civilians homeless and with shortage of food supply. Media Prima sought to provide assistance to these civilians and thanks to your contributions, the **Tabung Bencana NSTP – Media Prima** was able to fund the activities in a number of ways. Some of the efforts made towards improving the lives of these victims include providing medical assistances, rebuilding of educational infrastructures (including schools and libraries), and undertake repair works for public amenities.

FLOOD DISASTER RELIEF 2015: SUMMARY OF ACTIVITIES

Activities		Amount Disbursed	Description	Technical Partners
Flood Relief Missions		RM 804,000	Flood Relief Missions were carried out nationwide. Food supplies and basic necessities were distributed to 70 relief centres during the floods.	<ul style="list-style-type: none"> Jabatan Pertahanan Awam Malaysia Jabatan Kebajikan Masyarakat
Post Flood Rebuilding	Access to potable water and medical assistance	RM 732,000	A total of 22 tube wells in six towns in Kelantan were revived and cleaned. All were equipped with motorised pumps and water filtration systems. 9 static clinics were temporarily established in Tanah Merah, Gua Musang and Kuala Krai to provide medical assistance and distribution of hygiene kits.	<ul style="list-style-type: none"> Hospital Universiti Kebangsaan Malaysia Pusat Perubatan Universiti Malaya
	Repair works for places of worship	RM 245,000	A total of 20 mosques in Kelantan and 7 mosques and 2 churches in Sabah received financial assistance to facilitate repair works.	<ul style="list-style-type: none"> Majlis Agama Islam Kelantan Pejabat Daerah Membakut
	Books for school libraries	RM 560,000	A total of 56 school libraries in Kelantan and Pahang received new library books to replace those damaged. Each school received RM10,000 worth of books.	<ul style="list-style-type: none"> Kementerian Pendidikan Malaysia
	Building new homes	RM 2,607,000	A total of 2,592 houses were considered irreparable in Kelantan and needed to be rebuilt. Funds were allocated to help rebuild 53 houses for flood victims.	<ul style="list-style-type: none"> Unit Pemulihan Pasca Banjir, JPM Jabatan Kerja Raya Daerah Kuala Krai
	Repair works for public amenities	RM 1,296,000	Funds were also allocated to facilitate repair works for public amenities in Kelantan and Pahang, two of the hardest hit states during the floods.	<ul style="list-style-type: none"> Majlis Daerah Kuala Krai Pejabat Daerah Temerloh Pejabat Daerah & Tanah Jerantut Pejabat Daerah Membakut



> Rescue personnel lifting a victim of Sabah's deadly earthquake to an awaiting helicopter at Laban Rata, Gunung Kinabalu. NSTP/ Mohd Yusni Ariffin



> The condition of homes in the city of Bakhtapur after being struck by Nepal's powerful earthquake on 25 April, 2015. Bakhtapur is a UNESCO heritage city and is rich in tradition, and home to 80,000 inhabitants. NSTP/Muht Zaaba Zakeria



> More than 200 people in Kampung Sri Jaya Simunul, Semporna, Sabah lost their homes in a big fire that destroyed more than 30 houses. NSTP / Abdul Rahemang Jaiming



> A Palestinian girl walks past a house demolished by Israel's artillery fire in Zanna, Khan Younis. NSTP / Syed Azwan Syed Ali





FLOOD DISASTER RELIEF 2015: FUND ALLOCATION			
	Amount Disbursed (RM)	Pending Disbursement (RM)	Remarks
Flood Relief Missions	804,000	-	Completed
Potable Water & Medical Assistance	732,000	-	Completed
Repair Works for Places of Worship	245,000	-	Completed
Books for School Libraries	560,000	-	Completed
Building New Homes	1,824,900	782,100	Scheduled for completion by mid-2016
Repair Works for Public Amenities	556,000	740,000	Scheduled for completion by mid-2016
Total Collection from Contributors	5,702,057.17		
Total Disbursement	4,698,955.86		
Total Pending Disbursement	1,522,100.00		

Sabah's Earthquake

With civilians still recovering from the earlier floods, an unprecedented earthquake struck the vicinity of Ranau in Sabah measuring 6.0 on the Richter scale. It killed 18 climbers on Mount Kinabalu and levelled a number of homes. Your contributions were used to provide immediate relief to victims and to enable post-disaster rebuilding efforts. The rebuilding effort in this instance were in collaboration with the Malaysian Armed Forces under its *"Program Jiwa Murni"*. All houses were completed on time, save for one, which could not be repaired since the surrounding land was deemed unstable.

SABAH EARTHQUAKE DISASTER RELIEF 2015: FUND ALLOCATION			
Activities	Amount (RM)	Description	Technical Partners
Earthquake Relief Mission	5,260.00	Earthquake Relief Missions were carried out to distribute food supplies and basic necessities to affected families.	<ul style="list-style-type: none">Pejabat Daerah RanauPersatuan Malim Gunung
Post-Earthquake Rebuilding	31,930.30	12 houses damaged during the earthquake were repaired.	<ul style="list-style-type: none">MINDEFMalaysian Armed Forces
TOTAL	37,190.30		



Nepal's Earthquake



Your contributions were also used for the victims of the deadly Nepal earthquake in April, which killed over 8,000 people and injured more than 21,000. Donations totalling more than **RM164,864.52** were received from the public during the campaign period, which lasted throughout the month of May 2015. They were fully disbursed to **Mercy Malaysia** to facilitate post-disaster rebuilding efforts in Nepal.

Sabah's Fire



Disasters come in many forms. While most are natural, some are man-made. In October, Sabah again was at the centre of the nation's focus when a huge fire gutted more than 50 homes in Kampung Simunul water village in Semporna, Sabah. Your contributions were used to purchase food, blankets and pillows for 170 families at a cost of **RM60,325.90**. This was done in collaboration with **Pejabat Daerah Semporna**.

The Palestinian Cause



The Palestinian cause is very dear to Malaysians. Your contributions to the **Tabung Kemanusiaan Palestin Media Prima** of **RM2,972,960** throughout the year, were fully disbursed by December 2015 to **Mercy Malaysia** and **Perdana Global Peace Foundation** to fund various humanitarian programmes for the benefit of Palestinians.

Bersamamu



Since its inception in 2005, the on-air programme *Bersamamu* has assisted hundreds of hardcore poor families facing hardship. As at end of July 2015, some 48 heads of families received assistance amounting to **RM775,000**. *Bersamamu* will be under the ambit of the Humanitarian Fund as it continues to provide help to those in need.

In short, we are truly touched by the outpouring of generosity that has come from caring individuals and organisations in support of humanitarian causes. We thank you for your kind generosity and hope that you are well informed that your contributions were fully utilised to provide assistance and care for the needy. Our hearts continue to go to the victims of each disasters and our heartfelt gratitude extends to everyone involved in providing rescue and relief assistance throughout 2015.



> *Nine-month old Chandra Ragu with her parents Ragu Kandaraja and Santhi Anggapan at Gleneagles Hospital in Kuala Lumpur. They appealed for a RM40,000 donation to fund her operations as she has a hole in her heart. NSTP/ Muhd Asyraf Sawal*

> If you have any inquiries relating to this report, or would like to contribute to any of the funds, kindly contact us at:

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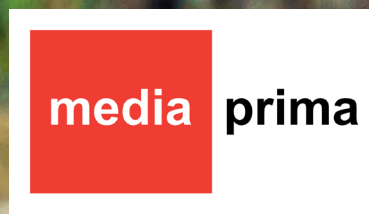
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