



MPLSART.COM

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2/8/2022

For Immediate Release

The 2021 MPLSART Sketchbook Project Limited Edition Book Presale Launches March 1st

Five traveling sketchbooks featuring 70 Twin Cities artists are being published into one limited edition book only available via a Kickstarter campaign launching March 1st.

MINNEAPOLIS - The 2021 MPLSART Sketchbook Project is a unique survey of the Twin Cities visual arts community during another challenging year. Following the success of the 2020 Sketchbook Project, which was started as a way to connect and support artists during the pandemic, this second iteration features an entirely new roster of 70 local artists, who contributed 120 pages of original work to a series of five traveling sketchbooks. The sketchbooks have been compiled into a beautiful 88 page limited edition hardcover book available exclusively via a Kickstarter Presale starting March 1st. All net-proceeds from the sale of the book will be directly distributed to the participating artists.

MPLSART worked deliberately to capture a diverse slice of artists working in the Twin Cities. From hobbyists to internationally exhibiting artists, from McKnight Fellows to artists just starting their careers. The project features muralists, studio artists, street artists, graphic novelists, collage artists, and more. Notable artists include: Ta-coumba T. Aiken, Star WallowingBull, Jaida Grey Eagle, Piotr Szyhalski, Luis Fitch, Caitlin Karolczak, Chuck U, and more.

This project has had a profound impact on the artists involved, creating an avenue for collaboration and connection in the midst of isolation, at a time when many shows and exhibitions were canceled or postponed. For many, it helped them overcome months-long creative blocks. Others used the format as an opportunity to experiment with techniques that they incorporated into their work moving forward. Still other artists used the project to visually express their struggles during the events of the last two years and many offered a hopeful glimpse into the future of the Twin Cities and the world.

The limited edition book collecting the work from the 2021 Sketchbook Project will be available exclusively through a [Kickstarter Presale](#) Tuesday March 1st through Thursday April 7th, 2022. The limited edition book will be available for \$55 during special early bird pricing through March 11th, after which, they will be \$65 through the end of the presale. Additionally, a variety of reward levels will be available including limited edition prints of work from the project and more.

Related Events

- March 18th, 2022 - April 9th, 2022, Gamut Gallery in Minneapolis will be hosting an exhibition featuring new work from 35 of the artists in the Sketchbook Project. Additionally, the 5 original sketchbooks will be on public display prior to going up for auction. Opening Reception: Friday March, 18th 5-9PM. Masks and RSVP required.
- April 27, 2022, Saint Paul-based Revere auctions will be auctioning off the 5 original sketchbooks with all proceeds going to the 70 contributing artists. More details TBA.

Important Links

- [Kickstarter Presale](#)
- [MPLSART Sketchbook Project Page](#)
- [Full List of Contributing Artists](#)
- [Articles about Contributing Artists](#)
- [Media Kit including high resolution assets](#)

About MPLSART

[MPLSART](#) is a guiding voice in the Twin Cities visual arts community. Founded in 2005, MPLSART has been covering the best local exhibitions, artists, galleries, and more for nearly two decades. The Minneapolis and St. Paul arts community has long been hailed as one of the best in the nation and MPLSART works tirelessly to showcase the hard work of this amazing community as well as strive to create a more sustainable arts scene for all.

The MPLSART Sketchbook Project could not have happened without the following sponsors:



REVERE AUCTIONS



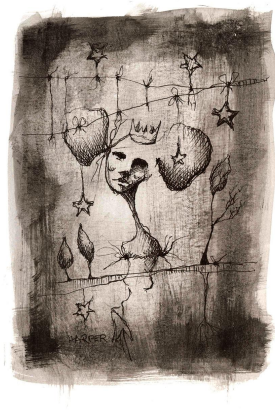
Attachments

See [Media Kit](#) for additional images and downloadable assets.

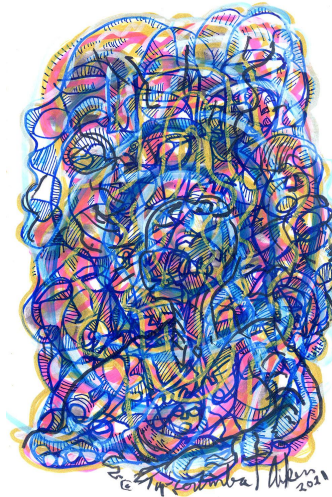
Select original artworks created for the MPLSART Sketchbook Project:



Chuck U



Nicholas Harper



Ta-Coumba T. Aiken



Jaida Grey Eagle

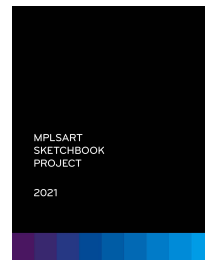
Brand Assets



MPLSART Logo



Book Mockup



Cover Design



Project Banner

Media Contact

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