



Madrid, July 28, 2021

MAKING SCIENCE GROUP, SA (the "Company", the "Company", the "Group", or "Making Science") pursuant to the provisions of Article 17 of Regulation (EU) No. 596 / 2014 on market abuse and in article 228 of the revised text of the Securities Market Law, approved by Royal Legislative Decree 4/2015, of October 23, and corresponding provisions, as well as in Circular 3/2020 of the BME Growth segment of BME MTF Equity, hereby discloses the following information:

OTHER RELEVANT INFORMATION

Making Science Group, SA today announced the registration of its first bond program for a value of up to 30 million euros in the Alternative Fixed Income Market (MARF). The issue, which will allow the Company to diversify its current sources of financing, will be aimed at qualified investors. Renta 4 Banco has acted as registered advisor and Ramón y Cajal Abogados has acted as legal advisor in the registration of the aforementioned program, Renta 4 Banco and EBN Banco de Negocios being the designated placement entities. This Bond Program has a credit rating issued by AXESOR, a rating agency accredited by ESMA at the European level, which has granted the Bond Program a credit rating ("rating") of BB with a positive trend.

According to the AXESOR report, the main strengths of Making Science Group, SA consist of:

-It operates in the digital marketing sector as an intermediate-size player, integrating a wide range of activities within the entire digital marketing value chain.

-Positive trend in turnover and EBITDA in recent years as a consequence of both organic and inorganic growth.

-Stable and recurring cash generation that allows meeting the next debt maturities and maintaining a strong cash position.

The Company will allocate the funds to continue developing the internationalization plan in which it is immersed. Specifically, the aim of the firm is to establish itself in the twenty most relevant advertising markets in the world in the next four years. Recently, Making Science has acquired several companies that have allowed them to promote, diversify their line of business and access a greater number of clients. Among the most recent operations, the acquisition of the Italian e-commerce platform Ventis stands out, which offers products related to fashion, food, wine and home.

The issuance of the Bond Program has been carried out in execution of the agreement approved in the past Board of Directors held on July 23, 2021.

In compliance with the provisions of Circular 3/2020 of the BME MTF Equity, it is expressly stated that the information communicated hereby has been prepared under the exclusive responsibility of the Company and its current administrators.

We remain at your disposal for any further clarification.

Yours sincerely,

CEO of Making Science Group, SA
José Antonio Martínez Aguilar