



Madrid, May 3, 2021

MAKING SCIENCE GROUP, SA (the "Company" or "Making Science") by virtue of the provisions of article 17 of Regulation (EU) No. 596/2014 on market abuse and article 228 of the revised text of the Securities Market Law, approved by Royal Legislative Decree 4/2015, of October 23, and corresponding provisions, as well as Circular 3/2020 of the BME Growth segment of BME MTF Equity, informs the following:

### **PRIVILEGED INFORMATION**

Making Science Group, SA and Making Science International, Ltd, have reached a purchase agreement to acquire 100% of the shares of the Italian company Ventis Srl, the e-commerce and loyalty platform created in 2016 by the banking group ICCRE Banca, the third largest banking group in the country, which offers products related to fashion, food and furniture. This is the second purchase of the company in the Italian market and the first marketplace acquired by Making Science. The amount of the acquisition, free of debt, has amounted to 9.5 million euros that will be disbursed in the next five years.

Ventis, which had a turnover of 14.6 million euros in 2020, offers its own loyalty system based on the marketplace with APP and web, from which brands such as ICCREA Banca, CREDEM Banca, Sky Italia, Diners Club or Bper Banca already benefit.

The acquisition will allow Making Science to be present in a key part of the value chain and offer Spanish brands the possibility of exporting their products to the international market through a *marketplace* that also has a native connection with the Chinese market. via "WeChat".

In favor of the commitment to business diversification, Making Science has been developing electronic commerce for years as one of the company's main business lines with the creation of tools dedicated to this sector such as Nilo, a scalable and adaptable electronic commerce platform, and the Shoptize price comparator that provides users clear and free information on a wide range of products.

With this purchase, Making Science strengthens its commitment to the development of technological and business solutions that complement its ecosystem and allow it to be integrated with other high-impact pieces in the Company's strategy, sales and operation.

We remain at your disposal for any further clarification.

Yours sincerely,

CEO of Making Science Group, SA  
José Antonio Martínez Aguilar