



Madrid, January 28, 2022

MAKING SCIENCE GROUP, SA (the "Company", the "Company", the "Group", or "Making Science") by virtue of the provisions of article 17 of Regulation (EU) No. 596 /2014 on market abuse and in article 228 of the consolidated text of the Securities Market Law, approved by Royal Legislative Decree 4/2015, of October 23, and concordant provisions, as well as in Circular 3/2020 of the BME Growth segment of BME MTF Equity, hereby informs you of the following information:

#### **OTHER RELEVANT INFORMATION**

Making Science, through its subsidiary Sweeft Georgia LLC, has acquired 100% of the shares of the digital marketing agency ELLIOT, one of the leading digital marketing agencies in Georgia, with the aim of expanding its outsourcing capabilities in marketing operations with a new service center, a market in which the company already has a relevant position.

With this acquisition, Making Science continues its commitment to consolidate a highly specialized workforce with the incorporation of 30 new professionals in a context in which there is an enormous demand for talent in the digital sector and numerous difficulties in meeting it. Thus, with the operation of ELLIOT, Making Science integrates into its global team experts with high skills in different areas of the digital field, such as campaign labeling, creativity, digital marketing, data configuration and campaign optimization, among others.

Jose Antonio Martinez Aguilar, CEO of Making Science, says: "We started the year with the same determination with which we closed 2021, betting on digital talent, diversification and expansion to take another step forward in our business strategy. We are convinced that the acquisition of ELLIOT will strengthen our ability to outsource marketing operations by increasing our global service centers.

In financial terms, ELLIOT is expected to generate revenues of approximately half a million euros in 2022, contributing to the Company's EBITDA, so it will generate a positive impact on the accounts from the first year of integration. The acquisition has been made free of debt for a price of approximately one hundred thousand euros, which will be financed exclusively with funds available from the Company.

The operation is part of the expansion process that the company has been carrying out since 2020, both nationally and internationally. This is the company's first corporate operation of the year, after seven operations will be carried out in 2021 as part of its organic growth strategy.

In accordance with the provisions of Circular 3/2020 of the BME MTF Equity, it is hereby stated that the information communicated hereby has been prepared under the sole responsibility of the Company and its administrators.

We remain at your disposal for any additional clarification.

Sincerely,  
Managing Director of Making Science Group, SA  
José Antonio Martínez Aguilar