



Madrid, February 11, 2022

MAKING SCIENCE GROUP, SA (the "**Company**" or "**Making Science**") under the provisions of article 17 of Regulation (EU) No. 596/2014 on market abuse and article 228 of the consolidated text of the Law on The Stock Market, approved by Royal Legislative Decree 4/2015, of October 23, and concordant provisions, as well as in Circular 3/2020 of the BME Growth segment of BME MTF Equity, informs you of the following:

OTHER RELEVANT INFORMATION

Making Science has acquired, together with its subsidiary Making Science International Ltd, 69.8% of the company United Communications Partners, Inc, owner of the companies Tre Kronor Media AB in Sweden and Tre Kronor Media Danmark A/S in Denmark and Tre Kronor Media Norge AS in Norway (hereinafter the "**Tre Kronor Group**"). Tre Kronor Media AB also owns 4.7% of the shares in Local Planet International, bringing Making Science's stake in Local Planet International now to 11.9%.

United Communications Partners, Inc is listed on the American OTC Market (<https://www.otcmarkets.com>) under the ticker UCPA. This transaction does not entail the obligation to launch a takeover bid for 100% of the shares.

The Tre Kronor Group is an independent online and offline media agency from the Nordics, a leader in Sweden, which has been awarded as agency of the year in that country on multiple occasions, with which Making Science has been working for the last year and is also a member of Local Planet.

It is estimated that the Tre Kronor Group will generate 1M euros of EBITDA in the year 2022 and, therefore, would contribute 0.7M euros to the pro-forma EBITDA of Making Science in the year 2022. The expected turnover of the Tre Kronor Group is estimated at 50M euros in 2022.

This purchase establishes the presence of Making Science in the Nordics, one of the most digitally advanced areas in the world, increasing its presence in Europe.

The acquisition is part of the Company's international expansion strategy, which is already present in Spain, Portugal, Mexico, Colombia, the United States, Ireland, France, Italy and

the United Kingdom. In this sense, Making Science accelerated its growth plan in 2020 with its incorporation to BME Growth in Spain and Euronext Growth Paris in France to increase its financing capacity and boost its international growth.

The purchase price has been set at an initial payment of 1.3 M euros, a maximum of 132,936 Making Science shares and an additional variable payment (*earnout*) with a maximum of 5.9 M euros based on the EBITDA generated up to the year. 2027.

This acquisition is subject to the receipt of title certificates in the name of Making Science Group, SA and Making Science International Ltd in the next few days.

In compliance with the provisions of Circular 3/2020 of the BME MTF Equity, it is expressly stated that the information communicated hereby has been prepared under the exclusive responsibility of the Company and its administrators.

We remain at your disposal for any additional clarification.

Sincerely,

Chief Executive Officer of Making Science Group, SA
José Antonio Martínez Aguilar