



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ

Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

Centre for Distance and Online Education (CDOE)

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VTU/MYS/CDOE/2025-26/

Date: 19.05.2025

Circular

Sub: Live Interactive Schedule for 1st semester BBA in Digital Marketing.

Ref: VTU/MYS/CDOE/2025-26/19 Dated: 11.04.2025

VTU/MYS/CDOE/2025-26/54 Dated: 19.05.2025

The students of 1st semester of BBA in Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : BBA in Digital Marketing				
Date	Time	Course Name (Course Code)	Module	Name of the Course Expert
29-05-2025	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Module-1	Dr. Preeti Patil, Assistant Professor
29-05-2025	7:00 - 8:00 pm	Business Economics (OBBD102)	Module-1	Dr. K. Shivaramana Gouda, Assistant Professor
30-05-2025	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Module-1	Dr. Somashekar I C, Associate Professor
31-05-2025	7:00 - 8:00 pm	Management & Organizational Behaviour (OBBD101)	Module-1	Dr. Chiranth K M, Assistant Professor
30-05-2025	6:00 - 7:00 pm	Business Communication (OBBD105)	Module-1	Dr. Kavitha B N, Assistant Professor
05-06-2025	6:00 - 7:00 pm	Management & Organizational Behaviour (OBBD101)	Module-2	Dr. Chiranth K M, Assistant Professor
05-06-2025	7:00 - 8:00 pm	Business Economics (OBBD102)	Module-2	Dr. K. Shivaramana Gouda, Assistant Professor
06-06-2025	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Module-2	Dr. Somashekar I C, Associate Professor
06-06-2025	6:00 - 7:00 pm	Business Communication (OBBD105)	Module-2	Dr. Kavitha B N, Assistant Professor
07-06-2025	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Module-2	Dr. Preeti Patil, Assistant Professor
12-06-2025	6:00 - 7:00 pm	Management & Organizational Behaviour (OBBD101)	Module-3	Dr. Chiranth K M, Assistant Professor
12-06-2025	7:00 - 8:00 pm	Business Economics (OBBD102)	Module-3	Dr. K. Shivaramana Gouda, Assistant Professor



13-06-2025	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Module-3	Dr. Somashekar I C, Associate Professor
13-06-2025	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Module-3	Dr. Preeti Patil, Assistant Professor
14-06-2025	6:00 - 7:00 pm	Business Communication (OBBD105)	Module-3	Dr. Kavitha B N, Assistant Professor
19-06-2025	7:00 - 8:00 pm	Management & Organizational Behaviour (OBBD101)	Module-4	Dr. Chiranth K M, Assistant Professor
19-06-2025	6:00 - 7:00 pm	Business Economics (OBBD102)	Module-4	Dr. K. Shivaramana Gouda, Assistant Professor
20-06-2025	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Module-4	Dr. Somashekar I C, Associate Professor
20-06-2025	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Module-4	Dr. Preeti Patil, Assistant Professor
21-06-2025	7:00 - 8:00 pm	Business Communication (OBBD105)	Module-4	Dr. Pankajakshi R, Associate Professor
26-06-2025	6:00 - 7:00 pm	Management & Organizational Behaviour (OBBD101)	Module-5	Dr. Chiranth K M, Assistant Professor
26-06-2025	7:00 - 8:00 pm	Business Economics (OBBD102)	Module-5	Dr. K. Shivaramana Gouda, Assistant Professor
27-06-2025	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Module-5	Dr. Somashekar I C, Associate Professor
27-06-2025	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Module-5	Prof. Dr. Vasanthi Reena Williams, Professor
28-06-2025	6:00 - 7:00 pm	Business Communication (OBBD105)	Module-5	Dr. Pankajakshi R, Associate Professor

To,

The Student of the 1st semester BBA in Digital Marketing.

Please Note:

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: vtucode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

Surya
Director

Copy to:

1. The Hon'ble Vice Chancellor through the secretary to VC, VTU, Belagavi - for information.
2. The Registrar, VTU Belagavi - for kind information.
3. Office file.

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