



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ

Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

Centre for Distance and Online Education (CDOE)

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VTU/MYS/CDOE/2025-26/

Date: 19.05.2025

Circular

Sub: Live Interactive Schedule for 2nd semester Post Graduate Diploma in Marketing Analytics.

Ref: VTU/MYS/CDOE/2025-26/19, Dated: 11.04.2025

VTU/MYS/CDOE/2025-26/54 Dated: 19.05.2025

The students of 2nd semester of Post Graduate Diploma in Marketing Analytics are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : Post Graduate Diploma in Marketing Analytics				
Date	Time	Course Name (Course Code)	Module	Name of the Course Expert
09-06-2025	7:00 - 8:00 pm	Search Engine Optimization & Marketing (OPGDMA202)	Module-1	Dr. Uma K, Assistant Professor
09-06-2025	6:00 - 7:00 pm	Human Resources Management (OPGDMA201)	Module-1	Dr. Kavitha B N, Assistant Professor
10-06-2025	6:00 - 7:00 pm	Financial Management (OPGDMA203)	Module-1	Dr. Bhagyalakshmi K, Assistant Professor
10-06-2025	7:00 - 8:00 pm	Business Research Methods (OPGDMA204)	Module-1	Dr. Preeti Patil, Assistant Professor
11-06-2025	7:00 - 8:00 pm	Digital Brand Strategy (OPGDMA205)	Module-1	Prof. Anju A Nair, Assistant Professor
16-06-2025	7:00 - 8:00 pm	Search Engine Optimization & Marketing (OPGDMA202)	Module-2	Dr. Uma K, Assistant Professor
16-06-2025	6:00 - 7:00 pm	Human Resources Management (OPGDMA201)	Module-2	Dr. Kavitha B N, Assistant Professor
17-06-2025	6:00 - 7:00 pm	Financial Management (OPGDMA203)	Module-2	Dr. Bhagyalakshmi K, Assistant Professor
17-06-2025	7:00 - 8:00 pm	Business Research Methods (OPGDMA204)	Module-2	Dr. Preeti Patil, Assistant Professor
18-06-2025	7:00 - 8:00 pm	Digital Brand Strategy (OPGDMA205)	Module-2	Prof. Anju A Nair, Assistant Professor



03-07-2025	7:00 - 8:00 pm	Search Engine Optimization & Marketing (OPGDMA202)	Module-3	Dr. Uma K, Assistant Professor
03-07-2025	6:00 - 7:00 pm	Human Resources Management (OPGDMA201)	Module-3	Dr. Kavitha B N, Assistant Professor
04-07-2025	6:00 - 7:00 pm	Financial Management (OPGDMA203)	Module-3	Dr. Bhagyalakshmi K, Assistant Professor
04-07-2025	7:00 - 8:00 pm	Business Research Methods (OPGDMA204)	Module-3	Dr. Preeti Patil, Assistant Professor
05-07-2025	7:00 - 8:00 pm	Digital Brand Strategy (OPGDMA205)	Module-3	Prof. Anju A Nair , Assistant Professor
10-07-2025	7:00 - 8:00 pm	Search Engine Optimization & Marketing (OPGDMA202)	Module-4	Dr. Uma K, Assistant Professor
10-07-2025	6:00 - 7:00 pm	Human Resources Management (OPGDMA201)	Module-4	Dr. Kavitha B N, Assistant Professor
11-07-2025	6:00 - 7:00 pm	Financial Management (OPGDMA203)	Module-4	Dr. Bhagyalakshmi K, Assistant Professor
11-07-2025	7:00 - 8:00 pm	Digital Brand Strategy (OPGDMA205)	Module-4	Prof. Anju A Nair , Assistant Professor
12-07-2025	7:00 - 8:00 pm	Business Research Methods (OPGDMA204)	Module-4	Dr. Somashekhar I C, Associate Professor
17-07-2025	7:00 - 8:00 pm	Search Engine Optimization & Marketing (OPGDMA202)	Module-5	Dr. Uma K, Assistant Professor
17-07-2025	6:00 - 7:00 pm	Human Resources Management (OPGDMA201)	Module-5	Dr. Kavitha B N, Assistant Professor
18-07-2025	6:00 - 7:00 pm	Financial Management (OPGDMA203)	Module-5	Dr. Bhagyalakshmi K, Assistant Professor
18-07-2025	7:00 - 8:00 pm	Digital Brand Strategy (OPGDMA205)	Module-5	Prof. Anju A Nair , Assistant Professor
19-07-2025	7:00 - 8:00 pm	Business Research Methods (OPGDMA204)	Module-5	Dr. Somashekhar I C, Associate Professor

To,

The Student of the 2nd semester Post Graduate Diploma in Marketing Analytics.

Please Note:

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: vtuocode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

Surya
Director

Shirakumar



Copy to:

1. The Hon'ble Vice Chancellor through the secretary to VC, VTU, Belagavi - for information.
2. The Registrar, VTU Belagavi - for kind information.
3. Office file.