



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ

Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

Centre for Distance and Online Education (CDOE)

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Director

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VTU/MYS/CDOE/2025-26/

Date: 19.05.2025

Circular

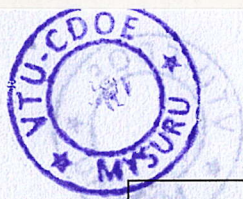
Sub: Live Interactive Schedule for 3rd semester BBA in Digital Marketing.

Ref: VTU/MYS/CDOE/2025-26/19 Dated: 11.04.2025

VTU/MYS/CDOE/2025-26/54 Dated: 19.05.2025

The students of 3rd semester of BBA in Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : BBA in Digital Marketing				
Date	Time	Course Name (Course Code)	Module	Name of the Course Expert
09-06-2025	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Module-1	Dr. Somashekhar I C, Associate Professor
09-06-2025	7:00 - 8:00 pm	Financial Management (OBBD302)	Module-1	Dr. Shivakumar, Assistant Professor
10-06-2025	6:00 - 7:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-1	Dr. Pankajakshi R, Associate Professor
10-06-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OBBD304)	Module-1	Dr. Srinivas Murthy, Assistant Professor
11-06-2025	6:00 - 7:00 pm	Strategic Management (OBBD303)	Module-1	Dr. Pankajakshi R, Associate Professor
11-06-2025	7:00 - 8:00 pm	Indian Constitution (OBBD306)	Module-1	Dr. H H Ramesha, Associate Professor
16-06-2025	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Module-2	Dr. Somashekhar I C, Associate Professor
16-06-2025	7:00 - 8:00 pm	Financial Management (OBBD302)	Module-2	Dr. Shivakumar, Assistant Professor
17-06-2025	6:00 - 7:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-2	Dr. Pankajakshi R, Associate Professor
17-06-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OBBD304)	Module-2	Dr. Srinivas Murthy, Assistant Professor
18-06-2025	6:00 - 7:00 pm	Strategic Management (OBBD303)	Module-2	Dr. Shivramana Gouda, Assistant Professor
18-06-2025	7:00 - 8:00 pm	Indian Constitution (OBBD306)	Module-2	Dr. H H Ramesha, Associate Professor
03-07-2025	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Module-3	Dr. Somashekhar I C, Associate Professor



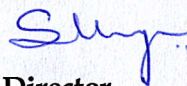
03-07-2025	7:00 - 8:00 pm	Financial Management (OBBD302)	Module-3	Dr. Shivakumar, Assistant Professor
04-07-2025	6:00 - 7:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-3	Dr. Pankajakshi R, Associate Professor
04-07-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OBBD304)	Module-3	Prof. Anju A Nair , Assistant Professor
05-07-2025	6:00 - 7:00 pm	Strategic Management (OBBD303)	Module-3	Dr. Shivramana Gouda, Assistant Professor
05-07-2025	7:00 - 8:00 pm	Indian Constitution (OBBD306)	Module-3	Dr. Sree Krishna Bharadwaj H. Assistant Professor
10-07-2025	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Module-4	Prof. Akshatha M, Assistant Professor
10-07-2025	7:00 - 8:00 pm	Financial Management (OBBD302)	Module-4	Dr. Shivakumar, Assistant Professor
11-07-2025	6:00 - 7:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-4	Dr. Pankajakshi R, Associate Professor
11-07-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OBBD304)	Module-4	Prof. Anju A Nair , Assistant Professor
12-07-2025	6:00 - 7:00 pm	Strategic Management (OBBD303)	Module-4	Prof. Anju A Nair , Assistant Professor
12-07-2025	7:00 - 8:00 pm	Indian Constitution (OBBD306)	Module-4	Dr. Sree Krishna Bharadwaj H. Assistant Professor
17-07-2025	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Module-5	Prof. Akshatha M, Assistant Professor
17-07-2025	7:00 - 8:00 pm	Financial Management (OBBD302)	Module-5	Dr. Shivakumar, Assistant Professor
18-07-2025	6:00 - 7:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-5	Dr. Pankajakshi R, Associate Professor
18-07-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OBBD304)	Module-5	Dr. Srinivas Murthy , Assistant Professor
19-07-2025	6:00 - 7:00 pm	Strategic Management (OBBD303)	Module-5	Prof. Anju A Nair , Assistant Professor
19-07-2025	7:00 - 8:00 pm	Indian Constitution (OBBD306)	Module-5	Dr. Sree Krishna Bharadwaj H. Assistant Professor

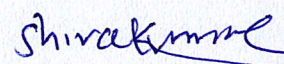
To,

The Student of the 3rd semester BBA in Digital Marketing.

Please Note:

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: vtucode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>


Director





Copy to:

1. The Hon'ble Vice Chancellor through the secretary to VC, VTU, Belagavi - for information.
2. The Registrar, VTU Belagavi - for kind information.
3. Office file.