



# ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ.



## Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

### Centre for Distance and Online Education (CDOE)

Hanchya, Sathagalli Layout (Ring Road), Mysuru-570019

☎: (0821)2570223 | @ : vtucdoe@gmail.com | onlinedegree.vtu.ac.in



**Dr. Sandhya P**  
Director

VTU/MYS/CDOE/2026-27/67

Date: 20.05.2026

### Circular

**Sub:** Live Interactive Schedule for 1<sup>st</sup> semester Master of Business Administration HR/MM/FM

**Ref:** VTU/MYS/CDOE/2026-27/54, Dated: 04.05.2026

The students of 1<sup>st</sup> semester of Master of Business Administration HR/MM/FM & MBA in Business Analytics are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : Master of Business Administration HR/MM/FM & MBA in Business Analytics				
Date	Time	Course Name & Course Code	Sessions	Name of the Course Expert
22.05.26	6:00 - 7:00 pm	Management and Organisational Behaviour (OMBA101)	Session-I	<b>Dr. Veena K. P,</b> Associate Professor, Dept. of MBA, VTU CPGS, Mysuru
22.05.26	7:00 - 8:00 pm	Quantitative Techniques (OMBA102)	Session-I	<b>Dr. H H Ramesha,</b> Associate Professor, Dept.of MBA, VTU CPGS, Muddenahalli
23.05.26	6:00 - 7:00 pm	Accounting For Managers (OMBA103)	Session-I	<b>Dr. Shivakumar,</b> Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
23.05.26	7:00 - 8:00 pm	Marketing Management (OMBA104)	Session-I	<b>Dr. Shivakumar,</b> Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
25.05.26	6:00 - 7:00 pm	Business Communication (OMBA105)	Session-I	<b>Dr. Pankajakshi R,</b> Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
20.07.26	6:00 - 7:00 pm	Management and Organisational Behaviour (OMBA101)	Session-II	<b>Dr. Veena K. P,</b> Associate Professor, Dept. of MBA, VTU CPGS, Mysuru
20.07.26	7:00 - 8:00 pm	Quantitative Techniques (OMBA102)	Session-II	<b>Dr. H H Ramesha,</b> Associate Professor, Dept.of MBA, VTU CPGS, Muddenahalli
21.07.26	6:00 - 7:00 pm	Accounting For Managers (OMBA103)	Session-II	<b>Dr. Shivakumar,</b> Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru

21.07.26	7:00 - 8:00 pm	Marketing Management (OMBA104)	Session-II	<b>Dr. Shivakumar,</b> Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
22.07.26	6:00 - 7:00 pm	Business Communication (OMBA105)	Session-II	<b>Dr. Pankajakshi R,</b> Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli

**To,**

The Student of the 1<sup>st</sup> semester Master of Business Administration HR/MM/FM & MBA in Business Analytics.

**Please Note:**

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: [vtuocode@gmail.com](mailto:vtuocode@gmail.com)
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*Silky*  
Director

**DIRECTOR**  
**VTU CDOE, Mysuru**



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**Dr. Sandhya P**  
Director



VTU/MYS/CDOE/2026-27/70

Date: 20.05.2026

### Circular

**Sub:** Live Interactive Schedule for 1<sup>st</sup> semester BBA in Digital Marketing.

**Ref:** VTU/MYS/CDOE/2026-27/54 Dated: 04.05.2026

The students of 1<sup>st</sup> semester of BBA in Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : BBA in Digital Marketing				
Date	Time	Course Name & Course Code	Sessions	Name of the Course Expert
22.05.26	6:00 - 7:00 pm	Business Economics (OBBD102)	Session-I	Dr. K. Shivaramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
22.05.26	7:00 - 8:00 pm	Management & Organizational Behaviour (OBBD101)	Session-I	Dr. Veena K. P, Associate Professor, Dept. of MBA, VTU CPGS, Mysuru
21.05.26	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Session-I	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
23.05.26	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Session-I	Dr. Somashekar I C, Associate Professor Department of MBA, VVCE, Mysore
25.05.26	7:00 - 8:00 pm	Business Communication (OBBD105)	Session-I	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
20.07.26	6:00 - 7:00 pm	Business Economics (OBBD102)	Session-II	Dr. K. Shivaramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
20.07.26	7:00 - 8:00 pm	Management & Organizational Behaviour (OBBD101)	Session-II	Dr. Veena K. P, Associate Professor, Dept. of MBA, VTU CPGS, Mysuru
25.07.26	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Session-II	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
21.07.26	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Session-II	Dr. Somashekar I C, Associate Professor Department of MBA, VVCE, Mysore

22.07.26	6:00 - 7:00 pm	Business Communication (OBBD105)	Session-II	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
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To,

The Student of the 1<sup>st</sup> semester BBA in Digital Marketing.

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*Surya*  
Director

**DIRECTOR**

**VTU CDOE, Mysuru**



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**Dr. Sandhya P**  
Director

VTU/MYS/CDOE/2026-27/69

Date: 20.05.2026

### Circular

**Sub:** Live Interactive Schedule for 1<sup>st</sup> semester MBA in Digital Marketing.

**Ref:** VTU/MYS/CDOE/2026-27/54 Dated: 04.05.2026

The students of 1<sup>st</sup> semester of MBA in Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : Master of Business Administration in Digital Marketing				
Date	Time	Course Name (Course Code)	Sessions	Name of the Course Expert
21.05.26	7:00 - 8:00 pm	Principles of Management (OMBD101)	Session-I	<b>Dr. Shivakumar,</b> Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
22.05.26	6:00 - 7:00 pm	Google Marketing Platform and Web Analytics (OMBD104)	Session-I	<b>Dr. Sudhir Ankal,</b> Associate Professor, Sharnbasava University Kalaburagi
22.05.26	7:00 - 8:00 pm	Digital Entrepreneurship (OMD105)	Session-I	<b>Dr. N. Chandrika,</b> Professor, Dept. of MBA, CMRIT, Bengaluru
23.05.26	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OMBD103)	Session-I	<b>Dr. Sanjeev Ingalgi,</b> Associate Professor, Dept. of MBA, KLS GIT, Belagavi
25.05.26	7:00 - 8:00 pm	Marketing Management (OMBD102)	Session-I	<b>Dr. Shivakumar,</b> Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
23.07.26	6:00 - 7:00 pm	Principles of Management (OMBD101)	Session-II	<b>Dr. Shivakumar,</b> Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
23.07.26	7:00 - 8:00 pm	Marketing Management (OMBD102)	Session-II	<b>Dr. Shivakumar,</b> Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
24.07.26	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OMBD103)	Session-II	<b>Dr. Sanjeev Ingalgi,</b> Associate Professor, Dept. of MBA, KLS GIT, Belagavi
24.07.26	7:00 - 8:00 pm	Google Marketing Platform and Web Analytics (OMBD104)	Session-II	<b>Dr. Sudhir Ankal,</b> Associate Professor, Sharnbasava University Kalaburagi

25.07.26	7:00 - 8:00 pm	Digital Entrepreneurship (OMD105)	Session-II	Dr. N. Chandrika, Professor, Dept. of MBA, CMRIT, Bengaluru
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To,

The Student of the 1<sup>st</sup> semester MBA in Digital Marketing.

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*S. Srinivas*

Director

**DIRECTOR**

**VTU CDOE, Mysuru**



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VTU/MYS/CDOE/2026-27/68

Date: 20.05.2026

## Circular

**Sub:** Live Interactive Schedule for 1<sup>st</sup> semester Postgraduate Diploma in Marketing Analytics.

**Ref:** VTU/MYS/CDOE/2026-27/54 Dated: 04.05.2026

The students of 1<sup>st</sup> semester of Postgraduate Diploma in Marketing Analytics are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : Postgraduate Diploma in Marketing Analytics				
Date	Time	Course Name (Course Code)	Sessions	Name of the Course Expert
21.05.26	7:00 - 8:00 pm	Principles of Management (OPGDMA101)	Session-I	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
22.05.26	6:00 - 7:00 pm	Google Marketing Platform and Web Analytics (OPGDMA104)	Session-I	Dr. Sudhir Ankal, Associate Professor, Sharnbasava University Kalaburagi
23.05.26	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OPGDMA103)	Session-I	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
25.05.26	6:00 - 7:00 pm	Business Communication (OPGDMA105)	Session-I	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
25.05.26	7:00 - 8:00 pm	Marketing Management (OPGDMA102)	Session-I	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
23.07.26	6:00 - 7:00 pm	Principles of Management (OPGDMA101)	Session-II	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
23.07.26	7:00 - 8:00 pm	Marketing Management (OPGDMA102)	Session-II	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
24.07.26	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OPGDMA103)	Session-II	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi

24.07.26	7:00 - 8:00 pm	Google Marketing Platform and Web Analytics (OPGDMA104)	Session-II	<b>Dr. Sudhir Anakal</b> , Associate Professor, Sharnbasava University Kalaburagi
25.07.26	7:00 - 8:00 pm	Business Communication (OPGDMA105)	Session-II	<b>Dr. Pankajakshi R</b> , Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli

To,

The Student of the 1<sup>st</sup> semester Postgraduate Diploma in Marketing Analytics.

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*S. S. S.*

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