



# ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ.



## Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

### Centre for Distance and Online Education (CDOE)

Hanchya, Sathagalli Layout (Ring Road), Mysuru-570019

☎: (0821)2570223 | @: vtucdoe@gmail.com | onlinedegree.vtu.ac.in

Dr. Sandhya P  
Director



VTU/MYS/CDOE/2026-27/73

Date: 20.05.2026

### Circular

**Sub:** Live Interactive Schedule for 2<sup>nd</sup> semester BBA in Digital Marketing.

**Ref:** VTU/MYS/CDOE/2026-27/54 Dated: 04.05.2026

The students of 2<sup>nd</sup> semester of BBA in Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : BBA in Digital Marketing				
Date	Time	Course Name & Course Code	Sessions	Name of the Course Expert
01.06.26	6:00 - 7:00 pm	Financial Accounting (OBBD201)	Session-I	Dr. H H Ramesha, Associate Professor, Dept.of MBA, VTU CPGS, Muddenahalli
01.06.26	7:00 - 8:00 pm	Computer Applications in Business (OBBD202)	Session-I	Dr. Uma K, Assistant Professor, Dept. of MBA, GSSS Institute of Engineering & Technology for Women, Mysore
02.06.26	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OBBD203)	Session-I	Dr. Vasanthi Reena Williams, Professor and Head of Department, VVIET, Mysuru
02.06.26	7:00 - 8:00 pm	Human Resources Management (OBBD204)	Session-I	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
03.06.26	7:00 - 8:00 pm	Fundamentals of Research Methodology (OBBD205)	Session-I	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
30.07.26	6:00 - 7:00 pm	Financial Accounting (OBBD201)	Session-II	Dr. H H Ramesha, Associate Professor, Dept.of MBA, VTU CPGS, Muddenahalli
30.07.26	7:00 - 8:00 pm	Computer Applications in Business (OBBD202)	Session-II	Dr. Uma K, Assistant Professor, Dept. of MBA, GSSS Institute of Engineering & Technology for Women, Mysore
31.07.26	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OBBD203)	Session-II	Dr. Vasanthi Reena Williams, Professor and Head of Department, VVIET, Mysuru

31.07.26	7:00 - 8:00 pm	Human Resources Management (OBBD204)	Session-II	<b>Dr. Pankajakshi R,</b> Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
03.08.26	6:00 - 7:00 pm	Fundamentals of Research Methodology (OBBD205)	Session-II	<b>Dr. Shivakumar,</b> Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru

**To,**

The Student of the 2<sup>nd</sup> semester BBA in Digital Marketing.

**Please Note:**

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: [vtucode@gmail.com](mailto:vtucode@gmail.com)
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*S. S. S.*  
Director

**DIRECTOR**  
VTU CDOE, Mysuru



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**Dr. Sandhya P**  
Director



VTU/MYS/CDOE/2026-27/71

Date: 20.05.2026

### Circular

**Sub:** Live Interactive Schedule for 2<sup>nd</sup> semester Master of Business Administration (HR/MM/FM) & MBA in Business Analytics.

**Ref:** VTU/MYS/CDOE/2026-27/54 Dated: 04.05.2026

The students of 2<sup>nd</sup> semester of Master of Business Administration HR/MM/FM & MBA in Business Analytics are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : Master of Business Administration HR/MM/FM & MBA in Business Analytics				
Date	Time	Course Name (Course Code)	Module	Name of the Course Expert
25.05.26	6:00 - 7:00 pm	Human Resources Management (OMBA201)	Session-I	Ms. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
25.05.26	7:00 - 8:00 pm	Corporate Strategy (OMBA202)	Session-I	Dr. Shambulingappa, Associate Professor, Department of MBA, VTU CPGS, Kalaburagi
26.05.26	6:00 - 7:00 pm	Financial Management (OMBA203)	Session-I	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
26.05.26	7:00 - 8:00 pm	Business Research Methods (OMBA204)	Session-I	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
27.05.26	7:00 - 8:00 pm	Entrepreneurship Development (OMBA205)	Session-I	Dr. Shivramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburagi
27.07.26	6:00 - 7:00 pm	Human Resources Management (OMBA201)	Session-II	Ms. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
27.07.26	7:00 - 8:00 pm	Corporate Strategy (OMBA202)	Session-II	Dr. Shambulingappa, Associate Professor, Department of MBA, VTU CPGS, Kalaburagi
28.07.26	6:00 - 7:00 pm	Financial Management (OMBA203)	Session-II	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru

28.07.26	7:00 - 8:00 pm	Business Research Methods (OMBA204)	Session-II	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
29.07.26	7:00 - 8:00 pm	Entrepreneurship Development (OMBA205)	Session-II	Dr. Shivramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburagi

To,

The Student of the 2<sup>nd</sup> semester Master of Business Administration HR/MM/FM & MBA in  
Business Analytics.

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Director

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VTU CDDE, Mysuru



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VTU/MYS/CDOE/2026-27/72

Date: 20.05.2026

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**Sub:** Live Interactive Schedule for 2<sup>nd</sup> semester MBA in Digital Marketing.

**Ref:** VTU/MYS/CDOE/2026-27/54 Dated: 04.05.2026

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26.5.26	6:00 - 7:00 pm	Financial Management (OMBD203)	Session-I	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
26.5.26	7:00 - 8:00 pm	Business Research Methods (OMBD204)	Session-I	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
27.5.26	7:00 - 8:00 pm	Digital Brand Strategy (OMBD205)	Session-I	Prof. Anju A Nair, Assistant Professor, Dept. of MBA, Acharya Institute of Technology, Bengaluru
27.7.26	6:00 - 7:00 pm	Human Resources Management (OMBD201)	Session-II	Ms. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
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*Shy*

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