



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ



Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

Centre for Distance and Online Education (CDOE)

Dr. Sandhya P
Director

Hanchya, Sathagalli Layout (Ring Road), Mysuru-570019

☎: (0821)2570223 | @: vtucdoe@gmail.com | onlinedegree.vtu.ac.in



VTU/MYS/CDOE/2026-27/76

Date: 20.05.2026

Circular

Sub: Live Interactive Schedule for 3rd semester BBA in Digital Marketing.

Ref: VTU/MYS/CDOE/2026-27/54, Dated: 04.05.2026

The students of 3rd semester of BBA in Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : BBA in Digital Marketing				
Date	Time	Course Name & Course Code	Sessions	Name of the Course Expert
04.06.26	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Sessions-I	Dr. Somashekhar I C, Associate Professor, Dept. of MBA, Vidyavardhaka College of Engineering, Mysuru
04.06.26	7:00 - 8:00 pm	Financial Management (OBBD302)	Sessions-I	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
05.06.26	6:00 - 7:00 pm	Consumer Behavior in Digital Era (OBBD305)	Sessions-I	Dr. K. Shivaramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
05.06.26	7:00 - 8:00 pm	Digital Entrepreneurship (OBBD304)	Sessions-I	Dr. Srinivas Murthy, Assistant Professor, Dept. of MBA, JNN College of Engineering, Shimoga
08.06.26	6:00 - 7:00 pm	Strategic Management (OBBD303)	Sessions-I	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
08.06.26	7:00 - 8:00 pm	Indian Constitution (OBBD306)	Sessions-I	Dr. H H Ramesha, Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
03.08.26	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Sessions-II	Dr. Somashekhar I C, Associate Professor, Dept. of MBA, Vidyavardhaka College of Engineering, Mysuru
03.08.26	7:00 - 8:00 pm	Financial Management (OBBD302)	Sessions-II	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
04.08.26	6:00 - 7:00 pm	Consumer Behavior in Digital Era (OBBD305)	Sessions-II	Dr. K. Shivaramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi

04.08.26	7:00 - 8:00 pm	Digital Entrepreneurship (OBBD304)	Sessions-II	Dr. Srinivas Murthy, Assistant Professor, Dept. of MBA, JNN College of Engineering, Shimoga
05.08.26	6:00 - 7:00 pm	Strategic Management (OBBD303)	Sessions-II	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
05.08.26	7:00 - 8:00 pm	Indian Constitution (OBBD306)	Sessions-II	Dr. H H Ramesha, Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli

To,

The Student of the 3rd semester BBA in Digital Marketing.

Please Note:

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: vtucode@gmail.com
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Surya

Director

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VTU CDOE, Mysuru

Copy to:

1. The Hon'ble Vice Chancellor through the secretary to VC, VTU, Belagavi - for information.
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VTU/MYS/CDOE/2026-27/74

Date: 20.05.2026

Circular

Sub: Live Interactive Schedule for 3rd semester Master of Business Administration (HR/MM/FM).

Ref: VTU/MYS/CDOE/2026-27/54, Dated: 04.05.2026

The students of 3rd semester of Master of Business Administration (HR/MM/FM) are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : Master of Business Administration (HR-MM-FM)				
Date	Time	Course Name (Course Code)	Sessions	Name of the Course Expert
05.06.26	6:00 - 7:00 pm	Employability & Professional Skills (OMBA301)	Session-I	Dr. Dharmananda M, Associate Professor, Dept. of MBA, Nitte Meenakshi Institute of Technology, Bangalore
09.06.25	7:00 - 8:00 pm	Conflict & Negotiation Management (OMBAHR302)	Session-I	Prof. Divya S P, Assistant Professor, Dept. of MBA, JNN College of Engineering, Shimoga
10.06.25	6:00 - 7:00 pm	Recruitment & Selection (OMBAHR303)	Session-I	Dr. Harisha B S, Associate Professor, Dept. of MBA, Nitte Meenakshi Institute of Technology, Bangalore
10.06.25	7:00 - 8:00 pm	Financial Services and Securities Market (OMBAFM302)	Session-I	Dr. Veena K P, Associate Professor, Dept. of MBA, VTU CPGS, Mysore
11.06.26	7:00 - 8:00 pm	Risk Management and Insurance (OMBAFM303)	Session-I	Dr. Preeti S Desai, Assistant Professor, Department of MBA, SIT, Tumkur
11.06.26	6:00 - 7:00 pm	Universal Human Values (OMBAAC306)	Session-I	Dr. Savita Patil, Professor, Faculty of Engineering and Technology (Co-Ed), Sharnbasva University, Kalaburagi
04.08.26	6:00 - 7:00 pm	Employability & Professional Skills (OMBA301)	Session-II	Dr. Dharmananda M, Associate Professor, Dept. of MBA, Nitte Meenakshi Institute of Technology, Bangalore
06.08.26	7:00 - 8:00 pm	Conflict & Negotiation Management (OMBAHR302)	Session-II	Prof. Divya S P, Assistant Professor, Dept. of MBA, JNN College of Engineering, Shimoga

07.08.26	6:00 - 7:00 pm	Recruitment & Selection (OMBAHR303)	Session-II	Dr. Harisha B S, Associate Professor, Dept. of MBA, Nitte Meenakshi Institute of Technology, Bangalore
07.08.26	7:00 - 8:00 pm	Financial Services and Securities Market (OMBAFM302)	Session-II	Dr. Veena K P, Associate Professor, Dept. of MBA, VTU CPGS, Mysore
08.08.26	6:00 - 7:00 pm	Risk Management and Insurance (OMBAFM303)	Session-II	Dr. Preeti S Desai, Assistant Professor, Department of MBA, SIT, Tumkur
08.08.26	7:00 - 8:00 pm	Universal Human Values (OMBAAC306)	Session-II	Dr. Savita Patil, Professor, Faculty of Engineering and Technology (Co-Ed), Sharnbasva University, Kalaburagi

To,

The Student of the 3rd semester Master of Business Administration HR/MM/FM.

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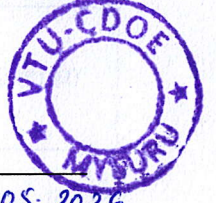
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VTU/MYS/CDOE/2026-27/75

Date: 20.05.2026

Circular

Sub: Live Interactive Schedule for 3rd semester MBA Business Analytics.

Ref: VTU/MYS/CDOE/2026-27/54, Dated: 04.05.2026

The students of 3rd semester MBA Business Analytics are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : Master of Business Administration in Business Analytics				
Date	Time	Course Name & Course Code	Module	Name of the Course Expert
04.06.26	6:00 - 7:00 pm	Introduction to Python for Analytics (OMBABA302)	Sessions-I	Prof. Vidyadhara, Assistant Professor, BGS College of Engineering and Technology, Bangalore
04.06.26	7:00 - 8:00 pm	Data Visualisations for Managers (OMBABA303)	Sessions-I	Prof. Vidyadhara, Assistant Professor, BGS College of Engineering and Technology, Bangalore
05.06.26	6:00 - 7:00 pm	Employability & Professional Skills (OMBABA301)	Sessions-I	Dr. Dharmananda M, Associate Professor, Dept. of MBA, Nitte Meenakshi Institute of Technology, Bangalore
05.06.26	7:00 - 8:00 pm	Business Analytics & Intelligence (OMBABA304)	Sessions-I	Dr. Senthilkumar Ranganathan, Professor, School of Management, Presidency University Bangalore
08.06.26	6:00 - 7:00 pm	Marketing Web and Social Media Analytics (OMBABA305)	Sessions-I	Dr. Vasanthi Reena Williams, Professor & Head Dept. of MBA, Vidya Vikas Institute of Engineering and Technology, Mysuru
08.06.26	7:00 - 8:00 pm	Universal Human Values (OMBAAC306)	Sessions-I	Dr. Savita Patil, Professor, Faculty of Engineering and Technology (Co-Ed), Sharnbasva University, Kalaburagi
03.08.26	6:00 - 7:00 pm	Introduction to Python for Analytics (OMBABA302)	Sessions-II	Prof. Vidyadhara, Assistant Professor, BGS College of Engineering and Technology, Bangalore
03.08.26	7:00 - 8:00 pm	Data Visualisations for Managers (OMBABA303)	Sessions-II	Prof. Vidyadhara, Assistant Professor, BGS College of Engineering and Technology, Bangalore

04.08.26	6:00 - 7:00 pm	Employability & Professional Skills (OMBABA301)	Sessions- II	Dr. Dharmananda M, Associate Professor, Dept. of MBA, Nitte Meenakshi Institute of Technology, Bangalore
04.08.26	7:00 - 8:00 pm	Business Analytics & Intelligence (OMBABA304)	Sessions- II	Dr. Senthilkumar Ranganathan, Professor, School of Management, Presidency University Bangalore
05.08.26	6:00 - 7:00 pm	Marketing Web and Social Media Analytics (OMBABA305)	Sessions- II	Dr. Vasanthi Reena Williams, Professor & Head Dept. of MBA, Vidya Vikas Institute of Engineering and Technology, Mysuru
05.08.26	7:00 - 8:00 pm	Universal Human Values (OMBAAC306)	Sessions- II	Dr. Savita Patil, Professor, Faculty of Engineering and Technology (Co-Ed), Sharnbasva University, Kalaburagi

To,

The Student of the 3rd semester MBA Business Analytics.

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