



# ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ



## Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

### Centre for Distance and Online Education (CDOE)

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**Dr. Sandhya P**  
Director

VTU/MYS/CDOE/2026-27/ 82

Date: 20.05.2026

### Circular

**Sub:** Live Interactive Schedule for 5<sup>th</sup> semester BBA Digital Marketing.

**Ref:** VTU/MYS/CDOE/2026-27/194, Dated: 04.05.2026

The students of 5<sup>th</sup> semester of BBA Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : BBA in Digital Marketing				
Date	Time	Course Name & Course Code	Sessions	Name of the Course Expert
24.06.26	6:00 - 7:00 pm	Website Design and Development (OBBD501)	Session-I	<b>Dr. Guruprasad,</b> Associate Professor, Sri Venkateshwara College of Engineering, Bangalore
24.06.26	7:00 - 8:00 pm	Content Marketing (OBBD502)	Session-I	<b>Dr. Pankajakshi R,</b> Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
25.06.26	6:00 - 7:00 pm	Search Engine Optimization (OBBD503)	Session-I	<b>Dr. Uma K,</b> Assistant Professor, Dept. of MBA, GSSS Institute of Engineering & Technology for Women, Mysore
25.06.26	7:00 - 8:00 pm	Social Media Marketing (OBBD504)	Session-I	<b>Dr. Harisha B S,</b> Associate Professor, Dept. of MBA, Nitte Meenakshi Institute of Technology, Bangalore
27.06.26	6:00 - 7:00 pm	Personality Development and Employability Skills (OBBD505)	Session-I	<b>Dr. Dharmananda M,</b> Associate Professor, Dept. of MBA, Nitte Meenakshi Institute of Technology, Bangalore
13.07.26	6:00 - 7:00 pm	Website Design and Development (OBBD501)	Session-II	<b>Dr. Guruprasad,</b> Associate Professor, Sri Venkateshwara College of Engineering, Bangalore
13.07.26	7:00 - 8:00 pm	Content Marketing (OBBD502)	Session-II	<b>Dr. Pankajakshi R,</b> Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli

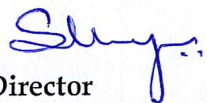
14.07.26	6:00 - 7:00 pm	Search Engine Optimization (OBBD503)	Session-II	<b>Dr. Uma K,</b> Assistant Professor, Dept. of MBA, GSSS Institute of Engineering & Technology for Women, Mysore
14.07.26	7:00 - 8:00 pm	Social Media Marketing (OBBD504)	Session-II	<b>Dr. Harisha B S,</b> Associate Professor, Dept. of MBA, Nitte Meenakshi Institute of Technology, Bangalore
15.07.26	6:00 - 7:00 pm	Personality Development and Employability Skills (OBBD505)	Session-II	<b>Dr. Dharmananda M,</b> Associate Professor, Dept. of MBA, Nitte Meenakshi Institute of Technology, Bangalore

To,

The Student of the 5<sup>th</sup> semester BBA Digital Marketing.

Please Note:

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: [vtucoe@gmail.com](mailto:vtucoe@gmail.com)
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

  
Director  
**DIRECTOR**  
VTU CDOE, Mysore

Copy to:

1. The Hon'ble Vice Chancellor through the secretary to VC, VTU, Belagavi - for information.
2. The Registrar, VTU Belagavi - for kind information.
3. Office file.