



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ.

Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

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Dr. Sandhya P
Director

VTU/MYS/CDOE/2026-27/83

Date: 20.05.2026

Circular

Sub: Live Interactive Schedule for 6th semester BBA Digital Marketing.

Ref: VTU/MYS/CDOE/2026-27/54, Dated: 04.05.2026

The students of 6th semester of BBA Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : BBA in Digital Marketing				
Date	Time	Course Name & Course Code	Sessions	Name of the Course Expert
29.06.26	6:00 - 7:00 pm	Influencer Marketing (OBBD601)	Session-I	Dr. Noor Firdoos, Professor, RV Institute of Management, Bangalore
30.06.26	7:00 - 8:00 pm	Affiliate Marketing (OBBD602)	Session-I	Dr. Mayur Koti, Associate Professor, Dept. of MBA, Sharanabasava University, Kalaburagi
30.06.26	6:00 - 7:00 pm	Neuro Marketing (OBBD603)	Session-I	Mr, Nikhil M S, Assistant Professor, School of Commerce and Management Studies, Jain(Deemed to be University), Bangalore
16.07.26	6:00 - 7:00 pm	Influencer Marketing (OBBD601)	Session-II	Dr. Noor Firdoos, Professor, RV Institute of Management, Bangalore
16.07.26	7:00 - 8:00 pm	Affiliate Marketing (OBBD602)	Session-II	Dr. Mayur Koti, Associate Professor, Dept. of MBA, Sharanabasava University, Kalaburagi
17.07.26	6:00 - 7:00 pm	Neuro Marketing (OBBD603)	Session-II	Mr, Nikhil M S, Assistant Professor, School of Commerce and Management Studies, Jain(Deemed to be University), Bangalore

To,

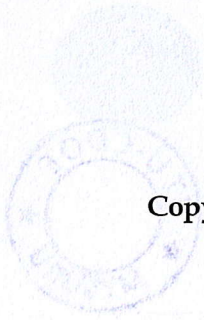
The Student of the 6th semester BBA Digital Marketing.

Please Note:

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: vtucode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

Sandhya P
Director

DIRECTOR
VTU CDOE, Mysuru



Copy to:

1. The Hon'ble Vice Chancellor through the secretary to VC, VTU, Belagavi - for information.
2. The Registrar, VTU Belagavi - for kind information.
3. Office file.

[Handwritten signature]

DIRECTOR
VTU BELAGAVI