



Visvesvaraya Technological University, Belagavi
Centre for Distance and Online Education, Mysuru (VTU-CDOE)
Interactive Live Lecture Schedule for Management Studies

Programme Name : BBA in Digital Marketing Semester: I				
Date	Time	Course Name (Course Code)	Module	Name of the Course Expert
5/29/2025	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Module-1	Dr. Preeti Patil , Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
5/29/2025	7:00 - 8:00 pm	Business Economics (OBBD102)	Module-1	Dr. K. Shivaramana Gouda , Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
5/30/2025	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Module-1	Dr. Somashekar I C , Associate Professor Department of MBA, VVCE, Mysore
5/31/2025	7:00 - 8:00 pm	Management & Organizational Behaviour (OBBD101)	Module-1	Dr. Kavitha B N , Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
5/30/2025	6:00 - 7:00 pm	Business Communication (OBBD105)	Module-1	Dr. Pankajakshi R , Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
6/5/2025	6:00 - 7:00 pm	Management & Organizational Behaviour (OBBD101)	Module-2	Dr. Kavitha B N , Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
6/5/2025	7:00 - 8:00 pm	Business Economics (OBBD102)	Module-2	Dr. K. Shivaramana Gouda , Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
6/6/2025	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Module-2	Dr. Somashekar I C , Associate Professor Department of MBA, VVCE, Mysore
6/6/2025	6:00 - 7:00 pm	Business Communication (OBBD105)	Module-2	Dr. Pankajakshi R , Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
6/7/2025	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Module-2	Dr. Preeti Patil , Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru



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Interactive Live Lecture Schedule for Management Studies

Programme Name : Master of Business Administration (HR/MM/FM/BA)

Semester: I

Date	Time	Course Name (Course Code)	Module	Name of the Course Expert
5/29/2025	6:00 - 7:00 pm	Management and Organisational Behaviour (OMBA101)	Module-1	Dr. Chiranth K M , Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
5/29/2025	7:00 - 8:00 pm	Marketing Management (OMBA104)	Module-1	Dr. Preeti Patil , Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
5/30/2025	6:00 - 7:00 pm	Accounting For Managers (OMBA103)	Module-1	Dr. Shivakumar , Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
5/30/2025	7:00 - 8:00 pm	Quantitative Techniques (OMBA102)	Module-1	Dr. H H Ramesha , Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
5/31/2025	6:00 - 7:00 pm	Business Communication (OMBA105)	Module-1	Dr. Pankajakshi R , Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
6/5/2025	7:00 - 8:00 pm	Management and Organisational Behaviour (OMBA101)	Module-2	Dr. Chiranth K M , Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
6/5/2025	6:00 - 7:00 pm	Quantitative Techniques (OMBA102)	Module-2	Dr. H H Ramesha , Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
6/6/2025	6:00 - 7:00 pm	Accounting For Managers (OMBA103)	Module-2	Dr. Shivakumar , Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
6/6/2025	7:00 - 8:00 pm	Marketing Management (OMBA104)	Module-2	Dr. Preeti Patil , Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
6/7/2025	6:00 - 7:00 pm	Business Communication (OMBA105)	Module-2	Dr. Pankajakshi R , Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli