



Circular

Sub: Live Interactive Schedule for 1st semester BBA in Digital Marketing
Ref: VTU/MYS/CDOE/2024-25/199 Dated: 12.11.2024

The Student of 1st semester of BBA in Digital Marketing we are hereby informed to attend the live interactive sessions/Doubt Clearing Sessions. The schedule is as shown below.

Programme Name : BBA in Digital Marketing				
Date	Time	Course Name & Course Code	Module	Name of the Course Expert
19.11.2024	6:00 - 7:00 pm	Business Economics (OBBD102)	Module-1	Dr. K. Shivaramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
19.11.2024	7:00 - 8:00 pm	Management & Organizational Behaviour (OBBD101)	Module-1	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
20.11.2024	6:00 - 7:00 pm	Fundamentals of Statistics (OBBD103)	Module-1	Dr. Somashekar I C, Associate Professor Dept. of MBA, VVCE, Mysore
20.11.2024	7:00 - 8:00 pm	Principles of Marketing (OBBD104)	Module-1	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
21.11.2024	6:00 - 7:00 pm	Business Communication (OBBD105)	Module-1	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
02.12.2024	6:00 - 7:00 pm	Management & Organizational Behaviour (OBBD101)	Module-2	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
02.12.2024	7:00 - 8:00 pm	Business Economics (OBBD102)	Module-2	Dr. K. Shivaramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
03.12.2024	6:00 - 7:00 pm	Fundamentals of Statistics (OBBD103)	Module-2	Dr. Somashekar I C, Associate Professor Dept. of MBA, VVCE, Mysore
03.12.2024	7:00 - 8:00 pm	Principles of Marketing (OBBD104)	Module-2	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
04.12.2024	6:00 - 7:00 pm	Business Communication (OBBD105)	Module-2	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
16.12.2024	6:00 - 7:00 pm	Management & Organizational Behaviour (OBBD101)	Module-3	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
16.12.2024	7:00 - 8:00 pm	Business Economics (OBBD102)	Module-3	Dr. Shantavva Porapur, Assistant Professor, Dept. of MBA, VTU CPGS, Belagavi

PROGRAMME CO-ORDINATOR
MANAGEMENT

DIRECTOR
VTU CDOE, Mysuru



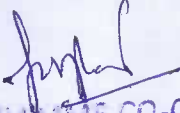
17.12.2024	6:00 - 7:00 pm	Fundamentals of Statistics (OBBD103)	Module-3	Dr. Somashekar I C, Associate Professor Dept. of MBA, VVCE, Mysore
17.12.2024	7:00 - 8:00 pm	Principles of Marketing (OBBD104)	Module-3	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
18.12.2024	6:00 - 7:00 pm	Business Communication (OBBD105)	Module-3	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
30.12.2024	6:00 - 7:00 pm	Fundamentals of Statistics (OBBD103)	Module-4	Dr. Somashekar I C, Associate Professor Dept. of MBA, VVCE, Mysore
30.12.2024	7:00 - 8:00 pm	Business Economics (OBBD102)	Module-4	Dr. Shantavva Porapur, Assistant Professor, Dept. of MBA, VTU CPGS, Belagavi
31.12.2024	6:00 - 7:00 pm	Management & Organizational Behaviour (OBBD101)	Module-4	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
31.12.2024	7:00 - 8:00 pm	Principles of Marketing (OBBD104)	Module-4	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
01.01.2025	6:00 - 7:00 pm	Business Communication (OBBD105)	Module-4	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
16.01.2025	6:00 - 7:00 pm	Fundamentals of Statistics (OBBD103)	Module-5	Dr. Somashekar I C, Associate Professor Dept. of MBA, VVCE, Mysore
16.01.2025	7:00 - 8:00 pm	Principles of Marketing (OBBD104)	Module-5	Dr. Vasanthi Reena Williams, Professor and Head, Dept. of VVIET, Mysuru
17.01.2025	7:00 - 8:00 pm	Business Economics (OBBD102)	Module-5	Dr. K. Shivaramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
17.01.2025	6:00 - 7:00 pm	Management & Organizational Behaviour (OBBD101)	Module-5	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
18.01.2025	6:00 - 7:00 pm	Business Communication (OBBD105)	Module-5	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru

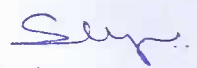
To,

The First Semester Students of VTU UG, PG, and PG Diploma Online Degree Programmes of Management stream

Please Note:

- The interactive live lecture Schedule maybe modified as per the notification of MHRD/UGC/ AICTE/State Government issue guidelines time to time.
- For any queries contact us at 0821- 2570223 or email: vtucode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>


PROGRAMME CO-ORDINATOR
MANAGEMENT


DIRECTOR
VTU CDOE, Mysuru



Copy to:

1. The Hon'ble Vice Chancellor through the Secretary to VC, VTU, Belagavi for information.
2. The Registrar, VTU Belagavi for kind information
3. The Director, VTU CDOE, Mysuru for kind information
4. The Programme Coordinator, Management and Computer Applications VTU CDOE for kind information
5. Office File.

**PROGRAMME CO-ORDINATOR
MANAGEMENT**

Visvesvaraya Technological University
Centre for Distance and Online Education
MYSURU-570 029

Director

Visvesvaraya Technological University
Centre for Distance and Online Education
Hanchya, Sathagalli Layout (Ring Road).
Mysuru-570 029