



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ

Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

Centre for Distance and Online Education (CDOE)

Dr. Sandhya P
Director

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VTU/MYS/CDOE/2025-26/210/1

Date: 06.11.2025

Circular

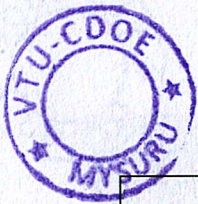
Sub: Live Interactive Schedule for 1st semester BBA in Digital Marketing.

Ref: VTU/MYS/CDOE/2025-26/194 Dated: 15.10.2025

VTU/MYS/CDOE/MGMT/2025-26/36, Dated: 05.11.2025

The students of 1st semester of BBA in Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : BBA in Digital Marketing				
Date	Time	Course Name & Course Code	Module	Name of the Course Expert
10-11-2025	6:00 - 7:00 pm	Business Economics (OBBD102)	Module-1	Dr. K. Shivaramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
10-11-2025	7:00 - 8:00 pm	Management & Organizational Behaviour (OBBD101)	Module-1	Dr. Veena K. P, Associate Professor, Dept. of MBA, VTU CPGS, Mysuru
11-11-2025	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Module-1	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
11-11-2025	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Module-1	Dr. Somashekar I C, Associate Professor Department of MBA, VVCE, Mysore
12-11-2025	7:00 - 8:00 pm	Business Communication (OBBD105)	Module-1	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
20-11-2025	6:00 - 7:00 pm	Business Economics (OBBD102)	Module-2	Dr. K. Shivaramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
20-11-2025	7:00 - 8:00 pm	Management & Organizational Behaviour (OBBD101)	Module-2	Dr. Veena K. P, Associate Professor, Dept. of MBA, VTU CPGS, Mysuru
21-11-2025	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Module-2	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
21-11-2025	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Module-2	Dr. Somashekar I C, Associate Professor Department of MBA, VVCE, Mysore
22-11-2025	7:00 - 8:00 pm	Business Communication (OBBD105)	Module-2	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli



08-12-2025	6:00 - 7:00 pm	Business Economics (OBBD102)	Module-3	Dr. K. Shivaramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
08-12-2025	7:00 - 8:00 pm	Management & Organizational Behaviour (OBBD101)	Module-3	Dr. Veena K. P, Associate Professor, Dept. of MBA, VTU CPGS, Mysuru
09-12-2025	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Module-3	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
09-12-2025	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Module-3	Dr. Somashekar I C, Associate Professor Department of MBA, VVCE, Mysore
10-12-2025	7:00 - 8:00 pm	Business Communication (OBBD105)	Module-3	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
15-12-2025	6:00 - 7:00 pm	Business Economics (OBBD102)	Module-4	Dr. K. Shivaramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
15-12-2025	7:00 - 8:00 pm	Management & Organizational Behaviour (OBBD101)	Module-4	Dr. Veena K. P, Associate Professor, Dept. of MBA, VTU CPGS, Mysuru
16-12-2025	6:00 - 7:00 pm	Principles of Marketing (OBBD104)	Module-4	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
16-12-2025	7:00 - 8:00 pm	Fundamentals of Statistics (OBBD103)	Module-4	Dr. Somashekar I C, Associate Professor Department of MBA, VVCE, Mysore
17-12-2025	7:00 - 8:00 pm	Business Communication (OBBD105)	Module-4	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
18 -12-2025	6:00 - 7:00 pm	Business Economics (OBBD102)	Module-5	Dr. K. Shivaramana Gouda, Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburgi
18 -12-2025	7:00 - 8:00 pm	Management & Organizational Behaviour (OBBD101)	Module-5	Dr. Veena K. P, Associate Professor, Dept. of MBA, VTU CPGS, Mysuru
22-12-2025	6:00 - 7:00 pm	Fundamentals of Statistics (OBBD103)	Module-5	Dr. Somashekar I C, Associate Professor Department of MBA, VVCE, Mysore
22-12-2025	7:00 - 8:00 pm	Principles of Marketing (OBBD104)	Module-5	Prof. Dr.Vasanthi Reena Williams, Professor & Head Dept. of MBA, VVIET, Mysuru
23-12-2025	7:00 - 8:00 pm	Business Communication (OBBD105)	Module-5	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli

To,

The Student of the 1st semester BBA in Digital Marketing.



Please Note:

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: vtucode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

for. Shivalakshmi
Director
DIRECTOR
VTU CDOE, Mysuru

Copy to:

1. The Hon'ble Vice Chancellor through the secretary to VC, VTU, Belagavi - for information.
2. The Registrar, VTU Belagavi - for kind information.
3. Office file.