



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ

Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

Dr. Sandhya P
Director

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VTU/MYS/CDOE/2025-26/210/3

Date: 06.11.2025

Circular

Sub: Live Interactive Schedule for 1st semester MBA in Digital Marketing.

Ref: VTU/MYS/CDOE/2025-26/194, Dated: 15.10.2025

VTU/MYS/CDOE/MGMT/2025-26/36, Dated: 05.11.2025

The students of 1st semester of MBA in Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

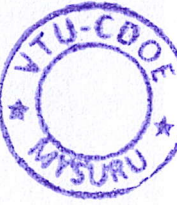
Programme Name : Master of Business Administration in Digital Marketing				
Date	Time	Course Name (Course Code)	Module	Name of the Course Expert
10-11-2025	6:00 - 7:00 pm	Principles of Management (OMBD101)	Module-1	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
11-11-2025	7:00 - 8:00 pm	Marketing Management (OMBD102)	Module-1	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
11-11-2025	6:00 - 7:00 pm	Fundamentals of Digital Marketing(OMBD103)	Module-1	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
11-11-2025	7:00 - 8:00 pm	Google Marketing Platform and Web Analytics (OMBD104)	Module-1	Dr. Sudhir Ankal, Associate Professor, Sharnbasava University Kalaburagi
12-11-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OMD105)	Module-1	Dr. N. Chandrika, Professor, Dept. of MBA, CMRIT, Bengaluru
20-11-2025	6:00 - 7:00 pm	Principles of Management (OMBD101)	Module-2	Dr. Babitha Thimmaiah N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
21-11-2025	7:00 - 8:00 pm	Marketing Management (OMBD102)	Module-2	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
21-11-2025	6:00 - 7:00 pm	Fundamentals of Digital Marketing(OMBD103)	Module-2	Dr. Vasanthi Reena Williams, Professor & Head of Dept., VVIET, Mysuru
21-11-2025	7:00 - 8:00 pm	Google Marketing Platform and Web Analytics (OMBD104)	Module-2	Dr. Sudhir Ankal, Associate Professor, Sharnbasava University Kalaburagi
22-11-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OMD105)	Module-2	Dr. N. Chandrika, Professor, Dept. of MBA, CMRIT, Bengaluru



08-12-2025	6:00 - 7:00 pm	Principles of Management (OMBD101)	Module-3	Dr. Babitha Thimmaiah N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
08-12-2025	7:00 - 8:00 pm	Marketing Management (OMBD102)	Module-3	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
09-12-2025	6:00 - 7:00 pm	Fundamentals of Digital Marketing(OMBD103)	Module-3	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
09-12-2025	7:00 - 8:00 pm	Google Marketing Platform and Web Analytics (OMBD104)	Module-3	Dr. Sudhir Anakal, Associate Professor, Sharnbasava University Kalaburagi
10-12-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OMD105)	Module-3	Dr. N. Chandrika, Professor, Dept. of MBA, CMRIT, Bengaluru
15-12-2025	6:00 - 7:00 pm	Principles of Management (OMBD101)	Module-4	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
15-12-2025	7:00 - 8:00 pm	Marketing Management (OMBD102)	Module-4	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
16-12-2025	6:00 - 7:00 pm	Fundamentals of Digital Marketing(OMBD103)	Module-4	Ms. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
16-12-2025	7:00 - 8:00 pm	Google Marketing Platform and Web Analytics (OMBD104)	Module-4	Dr. Sudhir Anakal, Associate Professor, Sharnbasava University Kalaburagi
17-12-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OMD105)	Module-4	Dr. N. Chandrika, Professor, Dept. of MBA, CMRIT, Bengaluru
18-12-2025	6:00 - 7:00 pm	Google Marketing Platform and Web Analytics (OMBD104)	Module-5	Dr. Sudhir Anakal, Associate Professor, Sharnbasava University Kalaburagi
18-12-2025	7:00 - 8:00 pm	Marketing Management (OMBD102)	Module-5	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
22-12-2025	6:00 - 7:00 pm	Fundamentals of Digital Marketing(OMBD103)	Module-5	Dr. Vasanthi Reena Williams, Professor & Head of Dept., VVIET, Mysuru
22-12-2025	7:00 - 8:00 pm	Principles of Management (OMBD101)	Module-5	Dr. Shivakumar, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
23-12-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OMBD105)	Module-5	Dr. N. Chandrika, Professor, Dept. of MBA, CMRIT, Bengaluru

To,

The Student of the 1st semester MBA in Digital Marketing.



Please Note:

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: vtucode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

For *Shivalmae*
Director
DIRECTOR
VTU CDOE, Mysuru

Copy to:

1. The Hon'ble Vice Chancellor through the secretary to VC, VTU, Belagavi - for information.
2. The Registrar, VTU Belagavi - for kind information.
3. Office file.