



Visvesvaraya Technological University
 (State University of Government of Karnataka Established as per the VTU Act, 1994)
 "Jnana Sangama" Belagavi-590018, Karnataka, India
Centre for Distance and Online Education (CDOE)
 Hanchya, Sathagalli Layout (Ring Road), Mysuru-570019
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Circular

Sub: Live Interactive Schedule for 1st semester Post Graduate Diploma in Marketing Analytics
 Ref: VTU/MYS/CDOE/2024-25/199 Dated: 12.11.2024

The Student of 1st semester of Post Graduate Diploma in Marketing Analytics are hereby informed to attend the live interactive sessions/Doubt Clearing Sessions. The schedule is as shown below.

Programme Name : Post Graduate Diploma (Marketing Analytics)				
Date	Time	Course Name & Course Code	Module	Name of the Course Expert
19.11.2024	6:00 - 7:00 pm	Principles of Management (OPGDMA101)	Module-1	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
19.11.2024	7:00 - 8:00 pm	Marketing Management (OPGDMA102)	Module-1	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
20.11.2024	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OPGDMA103)	Module-1	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
20.11.2024	7:00 - 8:00 pm	Google Marketing Platform and Web Analytics (OPGDMA104)	Module-1	Dr. Sudhir Ankal, Associate Professor, Sharnbasava University, Kalaburagi
21.11.2024	6:00 - 7:00 pm	Business Communication (OPGDMA105)	Module-1	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
02.12.2024	6:00 - 7:00 pm	Principles of Management (OPGDMA101)	Module-2	Dr. Babitha Thimmaiah N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
02.12.2024	7:00 - 8:00 pm	Marketing Management (OPGDMA102)	Module-2	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
03.12.2024	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OPGDMA103)	Module-2	Dr. Vasanthi Reena Williams, Professor & Head of Dept. of MBA, VVIET, Mysuru
03.12.2024	7:00 - 8:00 pm	Google Marketing Platform and Web Analytics (OPGDMA104)	Module-2	Dr. Sudhir Ankal, Associate Professor, Sharnbasava University, Kalaburagi
04.12.2024	6:00 - 7:00 pm	Business Communication (OPGDMA105)	Module-2	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
16.12.2024	6:00 - 7:00 pm	Principles of Management (OPGDMA101)	Module-3	Dr. Babitha Thimmaiah N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru

[Signature]

**PROGRAMME CO-ORDINATOR
MANAGEMENT**

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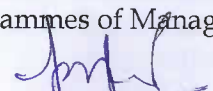
**DIRECTOR
VTU CDOE, Mysuru**

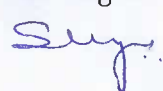


16.12.2024	7:00 - 8:00 pm	Marketing Management (OPGDMA102)	Module-3	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
17.12.2024	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OPGDMA103)	Module-3	Dr. Sanjeev Ingaldi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
17.12.2024	7:00 - 8:00 pm	Google Marketing Platform and Web Analytics (OPGDMA104)	Module-3	Dr. Sudhir Anakal, Associate Professor, Sharnbasava University, Kalaburagi
18.12.2024	6:00 - 7:00 pm	Business Communication (OPGDMA105)	Module-3	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
30.12.2024	6:00 - 7:00 pm	Principles of Management (OPGDMA101)	Module-4	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
30.12.2024	7:00 - 8:00 pm	Marketing Management (OPGDMA102)	Module-4	Dr. Bhavani Shree, Associate Professor, Dept. of MBA, VVCE, Mysuru
31.12.2024	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OPGDMA103)	Module-4	Ms. Divya S P Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
31.12.2024	7:00 - 8:00 pm	Google Marketing Platform and Web Analytics (OPGDMA104)	Module-4	Dr. Sudhir Anakal Associate Professor, Sharnbasava University, Kalaburagi
01.01.2025	6:00 - 7:00 pm	Business Communication (OPGDMA105)	Module-4	Dr. Pankajakshi R Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
16.01.2025	6:00 - 7:00 pm	Principles of Management (OMBD101)	Module-5	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
16.01.2025	7:00 - 8:00 pm	Google Marketing Platform and Web Analytics (OMBD104)	Module-5	Dr. Sudhir Anakal, Associate Professor, Sharnbasava University, Kalaburagi
17.01.2025	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OMBD103)	Module-5	Dr. Vasanthi Reena Williams, Professor & Head of Dept., VVIET, Mysuru
17.01.2025	7:00 - 8:00 pm	Digital Entrepreneurship (OMD105)	Module-5	Dr. N. Chandrika, Professor, Dept. of MBA, CMRIT, Bengaluru
18.01.2025	6:00 - 7:00 pm	Marketing Management (OMBD102)	Module-5	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru

To,

The First Semester Students of VTU UG, PG, and PG Diploma Online Degree Programmes of Management stream


**PROGRAMME CO-ORDINATOR
MANAGEMENT**


**DIRECTOR
VTU CDOE, Mysuru**



Please Note:

- The interactive live lecture Schedule maybe modified as per the notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact us at 0821- 2570223 or email: vtucode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

Copy to:

1. The Hon'ble Vice Chancellor through the Secretary to VC, VTU, Belagavi for information.
2. The Registrar, VTU Belagavi for kind information
3. The Director, VTU CDOE, Mysuru for kind information
4. The Programme Coordinator, Management and Computer Applications VTU CDOE for kind information
5. Office File.

**PROGRAMME CO-ORDINATOR
MANAGEMENT**

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Director

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