



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ.

Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

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Dr. Sandhya P
Director

VTU/MYS/CDOE/2025-26/210/4

Date: 06.11.2025

Circular

Sub: Live Interactive Schedule for 2nd semester BBA in Digital Marketing.

Ref: VTU/MYS/CDOE/2025-26/194 Dated: 15.10.2025

VTU/MYS/CDOE/MGMT/2025-26/36, Dated: 05.11.2025

The students of 2nd semester of BBA in Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : BBA in Digital Marketing				
Date	Time	Course Name & Course Code	Module	Name of the Course Expert
13-11-2025	6:00 - 7:00 pm	Financial Accounting (OBBD201)	Module-1	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
13-11-2025	7:00 - 8:00 pm	Computer Applications in Business (OBBD202)	Module-1	Dr. Uma K, Assistant Professor, Dept. of MBA, GSSSIETW, Mysore
14-11-2025	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OBBD203)	Module-1	Dr. Sanjeev Ingalg, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
14-11-2025	7:00 - 8:00 pm	Human Resources Management (OBBD204)	Module-1	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
15-11-2025	7:00 - 8:00 pm	Fundamentals of Research Methodology (OBBD205)	Module-1	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
24-11-2025	6:00 - 7:00 pm	Financial Accounting (OBBD201)	Module-2	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
24-11-2025	7:00 - 8:00 pm	Computer Applications in Business (OBBD202)	Module-2	Dr. Uma K, Assistant Professor, Dept. of MBA, GSSSIETW, Mysore
25-11-2025	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OBBD203)	Module-2	Dr. Vasanthi Reena Williams, Professor and Head of Department, VVIET, Mysuru
25-11-2025	7:00 - 8:00 pm	Human Resources Management (OBBD204)	Module-2	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
26-11-2025	7:00 - 8:00 pm	Fundamentals of Research Methodology (OBBD205)	Module-2	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru



11-12-2025	6:00 - 7:00 pm	Financial Accounting (OBBD201)	Module-3	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
11-12-2025	7:00 - 8:00 pm	Computer Applications in Business (OBBD202)	Module-3	Dr. Uma K, Assistant Professor, Dept. of MBA, GSSSIETW, Mysore
12-12-2025	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OBBD203)	Module-3	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
12-12-2025	7:00 - 8:00 pm	Human Resources Management (OBBD204)	Module-3	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
13-12-2025	7:00 - 8:00 pm	Fundamentals of Research Methodology (OBBD205)	Module-3	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
18-12-2025	6:00 - 7:00 pm	Financial Accounting (OBBD201)	Module-4	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
18-12-2025	7:00 - 8:00 pm	Fundamentals of Research Methodology (OBBD205)	Module-4	Dr. Somashekhar I C, Associate Professor, Dept. of MBA, VVCE, Mysuru
19-12-2025	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OBBD203)	Module-4	Ms. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
19-12-2025	7:00 - 8:00 pm	Human Resources Management (OBBD204)	Module-4	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
24-12-2025	7:00 - 8:00 pm	Computer Applications in Business (OBBD202)	Module-4	Dr. Uma K, Assistant Professor, Dept. of MBA, GSSSIETW, Mysore
26-12-2025	6:00 - 7:00 pm	Financial Accounting (OBBD201)	Module-5	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
26-12-2025	7:00 - 8:00 pm	Computer Applications in Business (OBBD202)	Module-5	Dr. Uma K, Assistant Professor, Dept. of MBA, GSSSIETW, Mysore
27-12-2025	6:00 - 7:00 pm	Fundamentals of Research Methodology (OBBD205)	Module-5	Dr. Somashekhar I C, Associate Professor, Dept. of MBA, VVCE, Mysuru
27-12-2025	7:00 - 8:00 pm	Human Resources Management (OBBD204)	Module-5	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
29-12-2025	7:00 - 8:00 pm	Fundamentals of Digital Marketing (OBBD203)	Module-5	Dr. Vasanthi Reena Williams, Professor and Head of Department, VVIET, Mysuru

To

The Student of the 2nd semester BBA in Digital Marketing.



Please Note:

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: vtucode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

For, Shival Kumar
Director
DIRECTOR
VTU CDOE, Mysuru

Copy to:

1. The Hon'ble Vice Chancellor through the secretary to VC, VTU, Belagavi - for information.
2. The Registrar, VTU Belagavi - for kind information.
3. Office file.