



Visvesvaraya Technological University
(State University of Government of Karnataka Established as per the VTU Act, 1994)
"Jnana Sangama" Belagavi-590018, Karnataka, India

Centre for Distance and Online Education (CDOE)

Hanchya, Sathagalli Layout (Ring Road), Mysuru-570019

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Circular

Sub: Live Interactive Schedule for 2nd semester BBA in Digital Marketing.

Ref: VTU/MYS/CDOE/2024-25/199 Dated: 12.11.2024

The Student of 2nd semester of BBA in Digital Marketing are hereby informed to attend the live interactive sessions/Doubt Clearing Sessions. The schedule is as shown below.

Programme Name : BBA in Digital Marketing				
Date	Time	Course Name & Course Code	Module	Name of the Course Expert
21.11.2024	6:00 - 7:00 pm	Financial Accounting (OBBD201)	Module-1	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
22.11.2024	7:00 - 8:00 pm	Computer Applications in Business (OBBD202)	Module-1	Dr. Sudhir Ankal, Associate Professor, Sharnbasava University Kalaburagi
22.11.2024	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OBBD203)	Module-1	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
23.11.2024	7:00 - 8:00 pm	Human Resources Management (OBBD204)	Module-1	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
23.11.2024	6:00 - 7:00 pm	Fundamentals of Research Methodology (OBBD205)	Module-1	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
04.12.2024	6:00 - 7:00 pm	Financial Accounting (OBBD201)	Module-2	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
05.12.2024	7:00 - 8:00 pm	Computer Applications in Business (OBBD202)	Module-2	Dr. Sudhir Ankal, Associate Professor, Sharnbasava University Kalaburagi
05.12.2024	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OBBD203)	Module-2	Dr. Vasanthi Reena Williams, Professor and Head of Department, VVIET, Mysuru
06.12.2024	7:00 - 8:00 pm	Human Resources Management (OBBD204)	Module-2	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
06.12.2024	6:00 - 7:00 pm	Fundamentals of Research Methodology (OBBD205)	Module-2	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
18.12.2024	6:00 - 7:00 pm	Financial Accounting (OBBD201)	Module-3	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
19.12.2024	7:00 - 8:00 pm	Computer Applications in Business (OBBD202)	Module-3	Dr. Sudhir Ankal, Associate Professor, Sharnbasava University Kalaburagi

**PROGRAMME CO-ORDINATOR
MANAGEMENT**

**DIRECTOR
VTU CDOE, Mysuru**



19.12.2024	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OBBD203)	Module-3	Dr. Sanjeev Ingaldi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
20.12.2024	7:00 - 8:00 pm	Human Resources Management (OBBD204)	Module-3	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
20.12.2024	6:00 - 7:00 pm	Fundamentals of Research Methodology (OBBD205)	Module-3	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
01.01.2025	6:00 - 7:00 pm	Financial Accounting (OBBD201)	Module-4	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
02.01.2025	7:00 - 8:00 pm	Computer Applications in Business (OBBD202)	Module-4	Dr. Sudhir Ankal, Associate Professor, Sharnbasava University Kalaburagi
02.01.2025	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OBBD203)	Module-4	Prof. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
03.01.2025	7:00 - 8:00 pm	Human Resources Management (OBBD204)	Module-4	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
03.01.2025	6:00 - 7:00 pm	Fundamentals of Research Methodology (OBBD205)	Module-4	Dr. Somashekhar I C, Associate Professor, Dept. of MBA, VVCE, Mysuru
18.01.2025	6:00 - 7:00 pm	Financial Accounting (OBBD201)	Module-5	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
20.01.2025	7:00 - 8:00 pm	Computer Applications in Business (OBBD202)	Module-5	Dr. Sudhir Ankal, Associate Professor, Sharnbasava University Kalaburagi
20.01.2025	6:00 - 7:00 pm	Fundamentals of Digital Marketing (OBBD203)	Module-5	Dr. Vasanthi Reena Williams, Professor and Head of Department, VVIET, Mysuru
21.01.2025	7:00 - 8:00 pm	Human Resources Management (OBBD204)	Module-5	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
21.01.2025	6:00 - 8:00 pm	Fundamentals of Research Methodology (OBBD205)	Module-5	Dr. Somashekhar I C, Associate Professor, Dept. of MBA, VVCE, Mysuru

To,

The Second Semester Students of VTU UG, PG, and PG Diploma Online Degree Programmes of Management stream

Please Note:

- The interactive live lecture Schedule maybe modified as per the notification of MHRD/UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact us at 0821- 2570223 or email: vtucode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

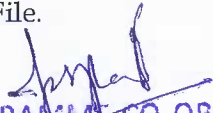
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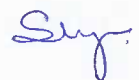


Copy to:

1. The Hon'ble Vice Chancellor through the Secretary to VC, VTU, Belagavi for information.
2. The Registrar, VTU Belagavi for kind information
3. The Director, VTU CDOE, Mysuru for kind information
4. The Programme Coordinator, Management and Computer Applications VTU CDOE for kind information
5. Office File.


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MYSURU-570 029



Director
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