

ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಜಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ.

Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)
"Jnana Sangama" Belagavi-590018, Karnataka, India

Centre for Distance and Online Education (CDOE)

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Dr. Sandhya P
Director

VTU/MYS/CDOE/2025-26/227/7

Date: 27/11/2025

Circular

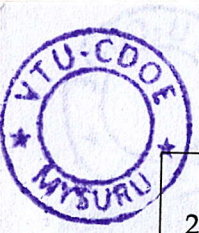
Sub: Live Interactive Schedule for 3rd Semester MBA in Digital Marketing.

Ref: VTU/MYS/CDOE/2025-26/194, Dated: 15.10.2025

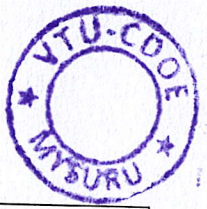
VTU/MYS/CDOE/MGMT/38/2025-26, Dated: 22.11.2025

The students of 3rd semester of MBA in Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : MBA in Digital Marketing				
Date	Time	Course Name (Course Code)	Module	Name of the Course Expert
03-12-2025	6:00 - 7:00 pm	LinkedIn Marketing (OMBD306A)	Module-1	Dr. Uma K, Assistant Professor, Dept. of MBA, GSSSIETW, Mysore
03-12-2025	7:00 - 8:00 pm	Consumer Neuroscience (OMBD302)	Module-1	Prof. Divya S P, Assistant Professor, Dept. of MBA, JNN College of Engineering, Shivamogga
04-12-2025	6:00 - 7:00 pm	Employability & Professional Skills (OMBD301)	Module-1	Dr. Dharmananda M, Associate Professor, Dept. of MBA, Nitte Meenakshi Institute of Technology, Bangalore
04-12-2025	7:00 - 8:00 pm	Affiliate Marketing (OMBD304B)	Module-1	Dr. Vasanthi Reena Williams, Professor & Head Dept. of MBA, VVIET, Mysuru
05-12-2025	6:00 - 7:00 pm	Content Marketing Strategy (OMBD305B)	Module-1	Dr. Padmalini Singh, Associate Professor, Dept. of MBA, BNMIT, Bangalore
05-12-2025	7:00 - 8:00 pm	Universal Human values (OMBD303)	Module-1	Dr. Savita Patil, Professor, Faculty of Engineering and Technology (Co-Ed), Sharnbasva University, Kalaburagi
27-12-2025	6:00 - 7:00 pm	LinkedIn Marketing (OMBD306A)	Module-2	Dr. Uma K, Assistant Professor, Dept. of MBA, GSSSIETW, Mysore
27-12-2025	7:00 - 8:00 pm	Consumer Neuroscience (OMBD302)	Module-2	Prof. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga



29-12-2025	6:00 - 7:00 pm	Employability & Professional Skills (OMBD301)	Module-2	Dr. Dharmananda M, Associate Professor, Dept. of MBA, Nitte Meenakshi Institute of Technology, Bangalore
29-12-2025	7:00 - 8:00 pm	Affiliate Marketing (OMBD304B)	Module-2	Dr. Vasanthi Reena Williams, Professor & Head Dept. of MBA, VVIET, Mysuru
30-12-2025	6:00 - 7:00 pm	Content Marketing Strategy (OMBD305B)	Module-2	Dr. Padmalini Singh, Associate Professor, Dept. of MBA, BNMIT, Bangalore
30-12-2025	7:00 - 8:00 pm	Universal Human values (OMBD303)	Module-2	Dr. Savita Patil, Professor, Faculty of Engineering and Technology (Co-Ed), Sharnbasva University, Kalaburagi
10-01-2026	6:00 - 7:00 pm	LinkedIn Marketing (OMBD306A)	Module-3	Dr. Sanjeev Ingalagi, Associate Professor, Dept. of MBA, KLS Gogte Institute of Technology, Belagavi
10-01-2026	7:00 - 8:00 pm	Consumer Neuroscience (OMBD302)	Module-3	Prof. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
12-01-2026	6:00 - 7:00 pm	Employability & Professional Skills (OMBD301)	Module-3	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
12-01-2026	7:00 - 8:00 pm	Affiliate Marketing (OMBD304B)	Module-3	Dr. Vasanthi Reena Williams, Professor & Head Dept. of MBA, VVIET, Mysuru
13-01-2026	6:00 - 7:00 pm	Content Marketing Strategy (OMBD305B)	Module-3	Dr. Padmalini Singh, Associate Professor, Dept. of MBA, BNMIT, Bangalore
13-01-2026	7:00 - 8:00 pm	Universal Human values (OMBD303)	Module-3	Dr. Savita Patil, Professor, Faculty of Engineering and Technology (Co-Ed), Sharnbasva University, Kalaburagi
16-01-2026	6:00 - 7:00 pm	LinkedIn Marketing (OMBD306A)	Module-4	Dr. Sanjeev Ingalagi, Associate Professor, Dept. of MBA, KLSGIT, Belagavi
16-01-2026	7:00 - 8:00 pm	Consumer Neuroscience (OMBD302)	Module-4	Prof. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
19-01-2026	6:00 - 7:00 pm	Employability & Professional Skills (OMBD301)	Module-4	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
19-01-2026	7:00 - 8:00 pm	Affiliate Marketing (OMBD304B)	Module-4	Dr. Vasanthi Reena Williams, Professor & Head Dept. of MBA, VVIET, Mysuru



20-01-2026	6:00 - 7:00 pm	Content Marketing Strategy (OMBD305B)	Module-4	Dr. Padmalini Singh, Associate Professor, Dept. of MBA, BNMIT, Bangalore
20-01-2026	7:00 - 8:00 pm	Universal Human values (OMBD303)	Module-4	Dr. Savita Patil, Professor, Faculty of Engineering and Technology (Co-Ed)), Sharnbasva University, Kalaburagi
27-01-2026	6:00 - 7:00 pm	LinkedIn Marketing (OMBD306A)	Module-5	Dr. Sanjeev Ingalagi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
27-01-2026	7:00 - 8:00 pm	Consumer Neuroscience (OMBD302)	Module-5	Prof. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
28-01-2026	6:00 - 7:00 pm	Employability & Professional Skills (OMBD301)	Module-5	Dr. Binoy Mathew, Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
28-01-2026	7:00 - 8:00 pm	Affiliate Marketing (OMBD304B)	Module-5	Dr. Vasanthi Reena Williams, Professor & Head Dept. of MBA, VVIET, Mysuru
29-01-2026	6:00 - 7:00 pm	Content Marketing Strategy (OMBD305B)	Module-5	Dr. Padmalini Singh, Associate Professor, Dept. of MBA, BNMIT, Bangalore
29-01-2026	7:00 - 8:00 pm	Universal Human values (OMBD303)	Module-5	Dr. Savita Patil, Professor, Faculty of Engineering and Technology (Co-Ed)), Sharnbasva University, Kalaburagi

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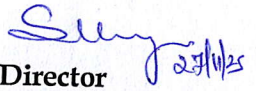
The Student of the 3rd semester MBA in Digital Marketing.

Please Note:

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: vtucode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

Copy to:

1. The Hon'ble Vice Chancellor through the secretary to VC, VTU, Belagavi - for information.
2. The Registrar, VTU Belagavi - for kind information.


Director
DIRECTOR
VTU CDOE, Mysuru