



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ.

Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

Dr. Sandhya P
Director

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VTU/MYS/CDOE/2025-26/227/2

Date: 27.11.2025

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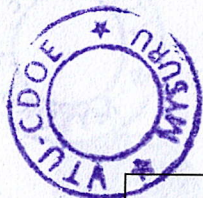
Sub: Live Interactive Schedule for 4th semester MBA Digital Marketing

Ref: VTU/MYS/CDOE/2025-26/194, Dated: 15.10.2025

VTU/MYS/CDOE/MGMT/38/2025-26, Dated: 22.11.2025

The students of 4th semester of MBA Digital Marketing are hereby informed to attend the live interactive sessions / Doubt Clearing sessions. The schedule is as shown below.

Programme Name : MBA in Digital Marketing				
Date	Time	Course Name & Course Code	Module	Name of the Course Expert
01-12-2025	6:00 - 7:00 pm	E-Commerce Marketing (OMBD401)	Module-1	Dr. Vasanthi Reena Williams, Professor & Head Dept. of MBA, VVIET, Mysuru
01-12-2025	7:00 - 8:00 pm	Artificial Intelligence in Digital Marketing (OMBD402)	Module-1	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
02-12-2025	6:00 - 7:00 pm	Data Visualization (OMBD403)	Module-1	Prof. Vidyadhara, Assistant Professor, Dept. of MBA, BGS College of Engineering and Technology, Bangalore
10-12-2025	6:00 - 7:00 pm	E-Commerce Marketing (OMBD401)	Module-2	Dr. Vasanthi Reena Williams, Professor & Head Dept. of MBA, VVIET, Mysuru
10-12-2025	7:00 - 8:00 pm	Artificial Intelligence in Digital Marketing (OMBD402)	Module-2	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
11-12-2025	6:00 - 7:00 pm	Data Visualization (OMBD403)	Module-2	Prof. Vidyadhara, Assistant Professor, Dept. of MBA, BGS College of Engineering and Technology, Bangalore
05-01-2026	7:00 - 8:00 pm	Artificial Intelligence in Digital Marketing (OMBD402)	Module-3	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi



06-01-2026	6:00 - 7:00 pm	Data Visualization (OMBD403)	Module-3	Prof. Vidyadhara, Assistant Professor, Dept. of MBA, BGSCET, Bangalore
13-01-2026	7:00 - 8:00 pm	E-Commerce Marketing (OMBD401)	Module-3	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS Muddenahalli
22-01-2026	6:00 - 7:00 pm	E-Commerce Marketing (OMBD401)	Module-4	Ms. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
22-01-2026	7:00 - 8:00 pm	Artificial Intelligence in Digital Marketing (OMBD402)	Module-4	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
23-01-2026	6:00 - 7:00 pm	Data Visualization (OMBD403)	Module-4	Prof. Vidyadhara, Assistant Professor, Dept. of MBA, BGSCET, Bangalore
29-01-2026	6:00 - 7:00 pm	E-Commerce Marketing (OMBD401)	Module-5	Ms. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
29-01-2026	7:00 - 8:00 pm	Artificial Intelligence in Digital Marketing (OMBD402)	Module-5	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
30-01-2026	6:00 - 7:00 pm	Data Visualization (OMBD403)	Module-5	Prof. Vidyadhara, Assistant Professor, Dept. of MBA, BGSCET, Bangalore

To,

The Student of the 4th semester MBA Digital Marketing.

Please Note:

- The Interactive Live Lecture Schedule maybe modified as per the Notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact @ 0821 - 2570223 or Email: vtuocode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

Shiny
Director
DIRECTOR
VTU CDOE, Mysuru

Copy to:

1. The Hon'ble Vice Chancellor through the secretary to VC, VTU, Belagavi - for information.
2. The Registrar, VTU Belagavi - for kind information.
3. Office file.