VTU/MYS/CDOE/MGT/2025-26/12   Date: 20-06-2025

Project Report Timeline

All the students of IV Semester MBA (HR, MM, FM) and MBA in Business Analytics programs are hereby informed to adhere the following timeline of project report.

Sl No	Review No	Date	Stage	Requirements
1	-	2nd July 2025	1. Synopsis	1. Internal Guide Allotment and Discussion with Respective Guides. 2. Submission of Synopsis (Soft & Hard Copy).
		5nd July 2025	1. Approval of Synopsis	1. Approval of Synopsis by the Guide(with remarks if any)
2	I	21th July 2025 to 26th July 2025	1. Title and place. 2. Completion of literature survey. 3. Research Design	1. Presentation of the work done to the guide. 2. Discussion on literature Review. 3. Research Design Finalization.
3	II	18th Aug 2025 to 23th Aug 2025	1. Data Collection, Coding, Tabulation. 2. Preparation of Project report.	1. Presentation of the work done to the guide. 2. Submission of Rough copy. (Soft & Hard Copy).
5	III	15th Sept 2025 to 19th Sept 2025	1. Use of Appropriate and latest Statistical Tools for Analysis. 2. Submission of Draft Project Report.	1. Bonafide by internal guide and Programme Coordinator.. 2. Demo of project- presentation. 3. Submission of final report. (Soft & Hard Copy).
6	Report Submission	20th Sept 2025	Submission of Corrected / Finalized Project Report (Soft & Hard Copy). *(With the Plagiarism similarity index <=10%)*	

Shivakumar

Program Coordinator

To:
1. All students of IV Semester, MBA (HR, MM, FM) / MBA in Business Analytics programs.

Copy to:

1. The Registrar, VTU Belagavi for kind information.
2. The Director, VTU CDOE, Mysuru for kind information.
3. The Deputy Director, VTU CDOE, Mysuru for kind information.
4. The Assistant Director, VTU CDOE, Mysuru for kind information.

List of Enclosures:

   1. Detailed format of project synopsis.

ANNEXURE

Format for submission of project synopsis

Synopsis, preferably, should be of about 3-4 pages.

- The content should be as brief as is sufficient enough to explain the objectives and analysis of the project.
- The write up/document must adhere to the guidelines and should include the following:

Following contents have to be taken into consideration in preparation of the synopsis:

Abstract:

(Should not exceed 1 page)

Motivation:

(Should not exceed 1 page)

Literature Review:

(With pros and cons of existing research in a tabular form)

Problem Formulation/Objectives:

(Write a statement of the problem with 3-4 objectives of the study)

Methodology/ Planning of work:

Methodology will include the steps to be followed to achieve the objective of the study, namely type of research, sample size, sampling method, scope of the study, data collection methods, statistical tools to be used etc.

Chapter Scheme:

Write about what will be covered in the respective chapter from chapter I to chapter V in a small paragraph.

References and Bibliography:

The complete list of books (chapter listing, topic listing), website links (complete URLs) and research papers (title and authors, year of publications) have to be mentioned.

Sample Format of References:

REFERENCES

[1]   S. M. Metev and V. P. Veiko, Laser Assisted Microtechnology, 2nd ed., R. M. Osgood, Jr., Ed. Berlin, Germany: Springer-Verlag, 1998.

[2]   J. Breckling, Ed., The Analysis of Directional Time Series: Applications to Wind Speed and Direction, ser. Lecture Notes in Statistics. Berlin, Germany: Springer, 1989, vol. 61.

The students should be able to answer the following set of questions at the time of submission of the synopsis (if asked):

Question 1:- Explain in at least 100 words the reasons, why should the department approve your project ?

Question 2:- What are the strengths and limitations of your proposed work ?

Question 3:- Explain in at least 100 words what will be the positive impact of the project on society/academics/college/industry.

SPECIFICATIONS FOR SYNOPSIS:

1. The synopsis shall be computer typed (English- British, Font -Times Roman, Size-12 point) and printed on A4 size paper.
2. The Synopsis shall be typed on one side only with 1.5 space with a margin 1.25" (3.5 CM) on the left, 1" (2.54 CM) on the top, right and bottom.
3. In the synopsis, the title page [Refer sample sheet (Cover page)] should be given first. This should be followed by index, notations/nomenclature.
4. The diagrams should be printed on a light/white background; Tabular matter should be clearly arranged.
5. The caption for Figure must be given at the BOTTOM of the Fig.
6. The caption for the Table must be given at the TOP of the Table.
7. The Bibliography/References should be written in APA format.

Visvesvaraya Technological University

"Jnana Sangama", Belagavi-590018, Karnataka, India.

Centre for Distance and Online Education (CDOE)

A

Project Synopsis

on

"PROJECT TITLE"

Submitted in partial fulfilment of the requirements of the 4th Semester in

MASTER OF BUSINESS ADMINISTRATION (Programme name)

Submitted by

STUDENT NAME
REG NO:

Under the Guidance of

Name
Designation
Dept. of Management Studies
VTU CDOE Mysuru-570029

VISVESVARAYA TECHNOLOGICAL UNIVERSITY
Dept. of Management Studies
VTU CDOE Mysuru-570029
June-2025

Table of Contents

Chapter 1

Introduction and Problem Statement

(2 to 3 pages)

In the following sections, a brief introduction and the problem statement for the work has been included.

1.1 Introduction

As estimated by John et al. in [1], ……..The detailed review of related techniques has been given in [2, 3].

Figure 1.1 Wrapper method for feature selection

1.2 Problem Statement

The problem statement for the present work can be stated as follows:

…..

Chapter 2

Background/ Literature Survey

(2 to 3 pages)

In the present times, research work is going on in context of ……In this chapter some of the major existing work in these areas has been reviewed.

Chapter 3

Objectives

The objectives of the proposed work are as follows:

(1 to 4 Objectives in point wise

(1 page)

Chapter 4

Research Methodology

4.1 Type of Research

4.2 Sample Size and Method

4.3 Scope of the Study

4.4 Data Collection Methods

4.5 Use of Statistical Tools

Chapter 5

Expected Outcomes of the Study

(1 to 2 pages)

References

[1] N. K. Kanhere and S. T. Birchfied, "Real-time incremental segmentation and tracking of vehicles at low camera angles using stable features," *IEEE Trans. Intell. Transp. Syst.*, vol. 9, no. 1, pp.148-160, March 2008 **(Example : Journal papers)**

[2] K. Onoguchi, "Moving object detection using a cross correlation between a short accumulated histogram and a long accumulated histogram", Proc.   18th Int. Conf. on Pattern Recognition, Hong Kong, August 20 - 24, 2006, vol. 4, pp. 896 – 899 **(Example : Conference papers)**

[3] T. H. Cormen, C. E. Leiserson, R. L. Rivest and C. Stein, "Introduction to Algorithms", 2nd ed., The MIT Press, McGraw-Hill Book Company, 2001 **(Example : Text Book/ Magazine)**

[4] Open Source Computer Vision (OpanCV) [Online]. Accessed on 21st April 2022: http://opencv.willowgarage.com/wiki/ **(Example : Website)**