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FOR IMMEDIATE RELEASE

New Product Launch, KnockKnoc: Revolutionizing Business Networking with Cutting-Edge Features

Houston, Texas - November 5, 2023 - KnockKnoc, the highly anticipated business networking app designed exclusively for dynamic business owners, is set to launch on Friday, December 1, 2023. The launch event will take place at the Luxtrium Event Venue located at 6309 Guhn Road Building B, Houston, Texas 77040, from 5 PM to 8 PM.

Founded by seasoned entrepreneurs DeAnna and Claude Green, KnockKnoc aims to redefine the business networking landscape with its state-of-the-art platform. Rooted in the vision of its co-founders, KnockKnoc offers a streamlined solution for connecting, marketing, and transacting, catering specifically to the needs of today's dynamic business environment.

About KnockKnoc:

KnockKnoc is a cutting-edge business networking app designed exclusively for dynamic business owners. Co-founded by DeAnna and Claude Green, seasoned entrepreneurs with a passion for powerful networking, KnockKnoc offers a streamlined platform for connecting, marketing, and transacting in the modern business landscape. With its innovative features, KnockKnoc aims to revolutionize the way business professionals' network and collaborate.

Key Features of KnockKnoc:

Multi-Branding Platform:

KnockKnoc understands the challenges faced by entrepreneurs managing multiple brands or businesses. The app provides a unique Multi-Branding Platform, allowing users to create, customize, and present multiple digital business cards. This ensures that business owners always project the right brand identity, enhancing their professional image.

NFC & QRC Contact Sharing:

Embracing the latest NFC technology, KnockKnoc facilitates instantaneous contact sharing. Additionally, its integrated QRC sharing offers a touchless, convenient way to exchange contact information. This cutting-edge feature ensures that networking becomes seamless and efficient.

Digital Wallet & E-commerce Infrastructure:

KnockKnoc is not just a contact-sharing app; it serves as a comprehensive business platform. The in-app digital wallet feature allows business owners to sell products and services effortlessly. This robust e-commerce infrastructure ensures that users are always prepared to close a deal, making business transactions smoother than ever.

B2B Direct Marketing:

The app provides targeted marketing tools for direct and potent outreach to potential B2B clients. With KnockKnoc, users can ensure that their marketing messages always hit the mark, fostering meaningful connections and business opportunities.

Join Us at the Exclusive KnockKnoc Launch Event:

The KnockKnoc Launch Event promises an evening of networking, live demonstrations, and exclusive insights into the app's features. Business owners, entrepreneurs, and professionals are invited to experience firsthand how KnockKnoc can transform their networking experience. The launch event will provide details on how the app can be used to generate more revenue and better networking options for your business.

Event Details:**Date: December 1, 2023****Time: 5 PM - 8 PM****Venue: Luxtrium Event Venue, 6309 Guhn Road Building B, Houston, Texas 77040**

Don't miss the opportunity to be part of this groundbreaking event that marks a new era in business networking.

To RSVP, more information or details and media inquiries, please contact Sabrina Little at slittle@sabrinallittlepr.com or call directly at (919) 638-4229.

To sign up to KnockKnoc, please click the link below:

https://urldefense.proofpoint.com/v2/url?u=https-3A_www.jotform.com_app_232754393475162-3Futm-5Fsource-3Djotform-5Fpwa&d=DwICAg&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=59EWpEyqT-l2NR_05cETyhMvn4ad-fw-U41L53gWcwM&m=iXVvUMbfQMkTY_te39vspbVHtU2c4mz2gQNBqrqhahtliAjLrPrNPyac2VF04eh&s=uYRB4q2tWbkWmbzF8lyP875Ohvbo4b51YHidkKWuFgl&e=

We would like to thank our Sponsor Jay Schimpf, Founder and CEO of Authenticus Inc and Luxtrium LLS.

About Jay Schimpf:

Jay Schimpf is the current Founder and CEO of Authenticus Inc and Luxtrium LLC and is currently leading these companies into the global market by using his diverse background experiences. Jay received his BS in Finance and Business Management at Colorado State University and was President of the CEO Club while he attended the University on several academic scholarships. Jay found his passion in construction over the past 15 years where he built many multi-million-dollar legacy projects for his clients. Jay spends his spare time volunteering at church, wood working, being a sports enthusiast, and being inspired by his 3 children.



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