# Resume Yuval Zelinkovsky



# **About Me:**

Born and raised in Moshav Beit Yehoshua in Israel, I have always felt a profound connection to the land and its history. With a background in the military, education, and extensive experience in the tourism industry, I am passionate about guiding people through Israel's landscapes and stories. I balance my professional life with a love for outdoor activities and a deep commitment to personal growth and family.

## **Professional Experience:**

Freelance Tour Guide in Israel, 1997 – Present

Extensive experience guiding diverse groups, including families, Birthright groups, and international dignitaries.

Specializing in small private group tours since 2008, focusing on personalized and immersive experiences.

Known for creating unique, insightful and meaningful experiences that blend Israel's natural beauty, history, and cultural heritage.

Director of the Tour Guiding Program at Beit Berl College, Israel, 2008 – 2017

The Academic College Levinsky-Wingate 2019 - 2020

Tel Aviv Israeli school of tourism 2021- 2022

Oversaw the Ministry of Tourism accredited tour guide training program.

Responsibilities included - recruitment, curriculum development, and instructional oversight.

Supported students through training, helping them achieve tour guide certification.

Director of Education of the national Field school of the Society for the Protection of Nature in Israel (SPNI)

Lead educational programs at SPNI's national field school, developing nature-focused curriculums for a wide audience.

Recruiting and training guides.

Provided hands-on instruction and training in environmental stewardship and natural preservation.

## **Military Service:**

#### **Israel Defense Forces**

1992- Recruited to pilot training course and served there for a year, including flying jets, and then continued on training and serving as a combat soldier in an elite reconnaissance and engineering commando unit, (Yahalom) with deployments in major operations, including Operation Defensive Shield (2002) and the Second Lebanon War (2006).

Continued as a reservist, most recently in 2023 for Swords of Iron operations and presently still serving near the Gaza envelope.

## **Education:**

Master of Business Administration (MBA) Derby University, UK, 2002-2003

Bachelor of Education (B.Ed.) in Israeli Studies
Beit Berl College, Israel 1997-2001
Achieved teaching certificate with a major in science and Israel studies.
Completed a Ministry of Tourism tour guide certification.

# **Key Skills:**

- Tour Guiding & Education: Deep expertise in historical, political, cultural, and environmental education for diverse groups.
- Leadership & Management: Proven success in managing educational programs, mentoring students, and guiding training initiatives.
- Language Proficiency: Fluent in Hebrew and English.

#### **Hobbies and interests:**

Personal Development: practice transcendental meditation and yoga.

Outdoor Activities: Hiking, running, scuba diving, biking, skiing, flying motorized parachutes and gardening.

Creative Pursuits: Enjoy painting, playing the guitar, and exploring cultural exchanges.

Family & Community: Father of three boys, living with my family on an organic farm in my birthplace, Moshav Beit Yehoshua.

#### **References:**

Available upon request.

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