

# Redefine Your Role

# CEO Shift Map

Redesign Your CEO Role



**HIGH VOLTAGE**  
*Leadership*

# Part 1

## Letting Go

66 *You're not managing the machine. You're designing it.*

Write down 3 things you're doing right now that no longer belong in your role:

1.

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2.

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3.

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What's the story you're telling yourself about why you have to keep doing these things?

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# Part 2

## Your New CEO Job Description

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Use these prompts to define your role using the 4 LPC CEO pillars:

✦ **Vision Steward:** How do I translate the vision into strategy?

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✦ **Culture Keeper:** What values do I need to embody every day?

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✦ **Strategic Leader:** What priorities only I can hold?

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✦ **Decision Architect:** How can I remove myself as the default decision-maker?

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# Part 3

## Letting Go

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*CEO leadership isn't reactive—it's rhythmic.*

Fill in what's true or what you want to build:

**I review strategy and progress every \_\_\_\_\_**

**I meet with my leadership team \_\_\_\_\_**

**I hold space to think/create \_\_\_\_\_**

**I make decisions with intention by \_\_\_\_\_**

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Bonus Prompt: What does your business really need from you next?

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