

Rent To Home Now: Partnering with Realtors & Mortgage Brokers



At Rent To Home Now, we provide an alternative path to homeownership for clients who are not currently able to qualify for a traditional mortgage. Our rent-to-own program helps individuals and families move into their desired home today, while they work towards improving their credit and financial standing to secure a mortgage in the future.

We are looking for clients who:

1. **Stable Income:** Have a steady job or consistent income but lack the credit score or down payment needed for a mortgage.
2. **Desire for Homeownership:** Are motivated to become homeowners within 1-3 years.
3. **Ability to Pay:** Can afford the monthly rent and have the capacity to save towards a down payment.
4. **Commitment to Credit Improvement:** Are willing to work on improving their credit score and financial habits during the rental period.
5. **Initial Deposit:** 4% of the price of homes they are looking at.

Referring potential clients to Rent To Home Now is easy and straightforward:

1. **Initial Contact:** During initial contact with the client, ask questions to determine if they meet the above criteria.
2. **Introduce Us:** Provide the client with a brief overview of our program and encourage them to visit our website, www.renttohomeNOW.ca, for more information.
3. **Submit Referral:** Fill out our simple referral form on the website. www.renttohomeNOW.ca/referral-partners
4. **Follow-Up:** We will reach out to the client within 48 hours to start the process and keep you updated on their progress.

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Benefits to You:

- **Value Addition:** Offer your clients a viable option when traditional financing isn't available, increasing your value as their trusted advisor.
- **Client Retention:** Keep your clients engaged and connected with you, even if they aren't ready for a mortgage/purchase now.
- **Earn Referral Fees:** If we aren't able to use your service for the client you refer to us, you will receive a referral fee for every client that successfully enters our rent-to-own program.

Why Partner with Us?

- **Proven Success:** Our program has a track record of helping clients transition from renting to owning their home.
- **Professionalism:** We handle every client with care, ensuring they have the best possible chance of becoming homeowners.
- **Support:** We provide ongoing support to clients during the rental period to help them achieve their goals.
- **High Standards:** We are proud to be members of CAROP
<https://www.carop.ca/>

Contact Us:

If you have any questions or need more information, feel free to reach out to us at:

- Phone: 587-415-7123
- Email: mitch@renttohomenow.ca
- Website: www.renttohomenow.ca

**Let's work together help your clients achieve
homeownership!**