



# Privacy Policy

## Introduction

The Kingdom Fit Collection, operated by The ILEAD Company LLC, values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you visit our website or make a purchase.

## 1. Information We Collect

We collect various types of information in connection with the services we provide, including:

- **Personal Identification Information:** Name, email address, phone number, billing address, shipping address, and payment information.
- **Technical Data:** IP address, browser type, operating system, referral URLs, and pages visited on our website.
- **Usage Data:** Information on how you use our website and services, such as browsing actions and patterns.

## 2. How We Collect Information

- **Directly from You:** When you register on our site, place an order, subscribe to our newsletter, or fill out a form.
- **Automatically:** As you navigate through the site, we may use cookies, web beacons, and other tracking technologies to collect information about your usage.

## 3. Use of Information

We use the information we collect to:

- Process and fulfill your orders
- Provide customer support
- Communicate with you about your account and orders
- Improve our website and services
- Send promotional emails about new products, special offers, or other information you may find interesting (with your consent)
- Prevent fraudulent transactions and monitor against theft

## 4. Sharing of Information

We do not sell, trade, or otherwise transfer your personal information to outside parties, except in the following circumstances:

- **Service Providers:** We may share your information with third-party service providers who perform services on our behalf, such as payment processing, order fulfillment, and marketing assistance.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.

## 5. Data Security

We implement a variety of security measures to maintain the safety of your personal information. These measures include encryption, firewalls, and secure socket layer (SSL) technology to protect your data during transmission and storage.

## 6. Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including to comply with legal, regulatory, tax, accounting, or reporting requirements.

## 7. Your Rights

You have the following rights regarding your personal information:

- **Access:** You can request a copy of the personal data we hold about you.
- **Correction:** You can request that we correct any inaccuracies in your personal data.
- **Deletion:** You can request that we delete your personal data, subject to certain conditions.
- **Opt-Out:** You can opt-out of receiving promotional emails from us by following the unsubscribe link in those emails.

## 8. Third-Party Links

Our website may contain links to other sites. We are not responsible for the privacy practices or the content of such websites. We encourage you to read the privacy policies of any third-party sites you visit.

## 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes.

## **10. Contact Us**

If you have any questions about this Privacy Policy, please contact us at [support@ileadcompany.com](mailto:support@ileadcompany.com)